**SRINIVAS UNIVERSITY**

Srinivas Nagar, Mukka– 574 146, Mangalore, Phone : 0824-2441022

**(Private University Established by Karnataka Govt. ACT No.42 of 2013, Recognized by UGC, New Delhi & Member of Association of Indian Universities, New Delhi)**

**Web:** www.srinivasuniversity.edu.in **Email:** admission@srinivasuniversity.edu.in

# Administrative Office : GHS Road, Mangalore-01, Phone 0824-2425966, 2412382

**COLLEGE OF MANAGEMENT & COMMERCE**

**Apprenticeship Based Bachelor of Business Administration (BBA) In Logistics Management**

**ADMISSION OPEN**

**Duration :** 3 years, six semesters.

**Eligibility: Pass** in 10 + 2 / 12th Standard with minimum 50% marks. Admission needs Valid score in SUAT

**BBA (Apprenticeship based Logistics Management) Course in collaboration with Logistics Skill Council, India is offered at College of Management & Commerce, City Campus, Pandeshwar, Mangalore– 575 001. Phone : 0824-2441022, 2422851**

This programme was previously offered by Srinivas Institute of Management Studies (SIMS), Pandeshwar, Mangalore since 1999 recognized by **AICTE,** New Delhi and Accredited with ‘**A’** Grade by **NAAC**.

 **About BBA (Apprenticeship based Logistics Management):** The undergraduate degree in Management with apprenticeship (in association with Logistics Skill Council, India) is designed with apprenticeship in three semesters to provide both theortical knowledge and hands on experience in the field of logistics in response the fast-growing demand for professionals capable of executing and managing operations to organise the storage and distribution of goods. Apprenticeship-based higher education programmes has the primary objective of creating adequate skills for gainful employment at various levels of managerial cadre in Logistics industry. The core focus of the programme is Skill Development, and hence nearly 60% of the programme component & duration constitutes On-the Job Training in the form of Industry Apprenticeship. The Apprenticeship Training during the degree helps students to learn the activities involved in ensuring right products are delivered to the right location on time and at a good cost and involves the transportation, stock control, warehousing and monitoring the flow of goods. The comprehensive degree encompasses activities like freight transportation, warehousing, material handling, protective packaging, inventory control, order processing, marketing, forecasting and customer service governing the global movement of goods.

**Career Opportunities:** The BBA in Logistics Management (with Apprenticeship) provides the opportunity to become Logistic Manager, Data Feeder - Warehouse Storage & Inventory Executive, Warehouse Executive Customer Support & Vehicle Operations Executive, Courier / Express Services Outbound & Gateway Operations Executive, Hub / Branch Operations Executive, Sales Documentation & Claims Management Executive, International Freight Forwarding Executive, Customs Clearance Documentation, Executive EXIM Customs Clearance Field Executive , Cold Chain Storage & Distribution Executive, Order Processing Executive, Reverse Logistics Executive, Procurement & Order Fulfilment Executive, In-plant Logistics Executive, Logistic analyst, Warehouse manager and so on. They are also allowed to carry their post-graduation in logistic and supply management and in other discipline too.

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|  | **Programme Structure:** |  |
| **SEMESTER 1** | **SEMESTER 2** |
| **S. No** | **Subjects** | **Marks** | **S.No** | **Subjects** | **Marks** |
| 1 | Business Communication I | 100 | 1 | Material Management (Apprenticeship Practical learning) | 100 |
| 2 | Micro Economics | 100 | 2 | Logitics Basics (Practical Learning) | 100 |
| 3 | Fundamentals of Management | 100 | 3 | Warehousing Management ( Practical ) | 100 |
| 4 | Business Accounting I | 100 | 4 | MOOC Allied Course in Logistics | 100 |
| 5 | Principles of Logistics | 100 | 5 | Marketing Management (Practical Learning) | 100 |
| 6 | Indian Constitution & Environmental Studies | 100 | 6 | Apprenticeship – I  | 200 |
| 7 | Employability skill development 1 | 50 |
| 8 | Workshop on Indian CompanyAnalysis & Corporate social responsibility | 50 |
|  | Total marks | 700 |  | Total marks | 700 |
| **SEMESTER 3** | **SEMESTER 4** |
| 1 | Financial Management | 100 | 1 | Surface Transportation – Practical | 100 |
| 2 | Management Information Systems | 100 | 2 | Inventory & Warehousing Management – Practical | 100 |
| 3 | Corporate Accounting | 100 | 3 | Procurement and Supply management - Practical  | 100 |
| 4 | Business Law | 100 | 4 | MOOC Allied Course in Logistics | 100 |
| 5 | Domestics & Internaltional Logistics Management | 100 | 5 | Retail management - Practical | 100 |
| 6 | Product and operation management | 100 | 6 | Apprenticeship – II  | 200 |
| 7 | Entreprenuerability Development  | 50 |
| 8 | Leadership attitude and industryanalysis | 50 |
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|  | **Total Marks** | **700** |  | **Total Marks** | **700** |
| **SEMESTER 5** | **SEMESTER 6**  |
| 1 | Cost Accounting | 100 |

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| 1 | Surface Transportation – Practical | 100 |
| 2 | Inventory & Warehousing Management – Practical | 100 |
| 3 | Procurement and Supply management - Practical  | 100 |
| 4 | MOOC Allied Course in Logistics | 100 |
| 5 | Retail management - Practical | 100 |
| 6 | Apprenticeship – II  | 200 |
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| Logistics Network Design –Practical | 100 |
| Freight Forwarding – Practical | 100 |
| Procurement and Supply management - Practical  | 100 |
| MOOC Allied Course in Logistics | 100 |
| Employability Skill Developement - Practical | 100 |
| Apprenticeship – III | 200 |
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| 2 | Business Research Methods | 100 |
| 3 | Business Strategy and management | 100 |
| 4 | Entrepreneurship Development (With Experiential Learning (E.L)) | 100 |
| 5 | International Trade law | 100 |
| 6 | Strategies in Procurement and supply | 100 |
| 7 | Competitive Exams training  | 50 |
| 8 | Future study and Job opportunities | 50 |  | **Total Marks**  | **700** |
|  | **Total Marks** | **700** |  |

* Industry Apprenticeship Program, Industry project works, value added subjects, workshop, practical hands on learning, EDP training etc.,

**Special Features:**

* Classes will be held between 9.00 am to 2.00 pm with half an hour break during week days.
* E-Study material will be provided from the college for every subject according to the syllabus.
* Industry oriented syllabus with special focus on experimental learning.
* Innovations in examination system with opportunity for personal seeing of evaluated papers.
* 50% weightage of marks on continuous evaluation and 50% weightage on semester end exam.
* Make-up exams in every semester to avoid year loss.
* Placement support and research oriented projects for every student.
* Enhanced focus on skill development & training to be industry ready
* Opportunity to visit various industries business organizations.
* Separate Hostel & Transport facility for boys & Girls.
* Further Opportunity to do MBA, M.Com., M.Phil., & Ph.D. Programmes.
* Education loan faculity
* Merit based scholarship for deserving students

**JOIN ABOVE INNOVATIVE BBA(Logistics Management with Apprenticeship ) PROGRAMME WITH INDUSTRY RELEVANCE AND INTERNATIONAL JOB ORIENTED SYLLABUS TO RE-DEFINE YOUR CAREER ALTITUDE!!!**

# College of Management & Commerce

**CREATING INNOVATORS**

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**SRINIVAS UNIVERSITY**

**Educating the Next Generation**