

SRINIVAS INSTITUTE OF MANAGEMENT STUDIES
PANDESHWAR, MANGALORE – 575 001.

VI Semester B.B.M. Project Reports – 2016-17

Sl. No.	Register No.	Name of the Student	Title of the Project	Guide
1	148060108	Jeni R.	A Study on Customer Satisfaction with special reference to MORE Super Market, Pandeshwar, Mangalore	Mr. Akhilesh Kumar
2	148060114	Meghana Ajjappagouda Patil	Customer Satisfaction with Special Reference to BIG BAZAR, Attavar, Mangalore	Mrs. Yashaswi
3	148060118	Akhil Jose	A Study on Customer Satisfaction with Special Reference to CAMPCO LTD, Mangalore	Mrs. Sharmila S. Shetty
4	148060129	Joshal Johny	A Study on Analysis of Inventory Management with Special Reference to Kasargod Latex Factory Ltd., Kasargod.	Ms. Kavya
5	148060140	Nihal Joy Parackal	A Study on Employee's satisfaction with Special Reference to the CAMPCO LTD, Mangalore.	Mrs. Pavithra Kumari
6	148060149	Shuhaib Hassan	A Study on Customer Satisfaction in New Planet It Solotions, Kannur	Mr. Nelson Pereira
7	148060154	Thejus Puthalath	A Study on Employee's job satisfaction with reference to Krishna Jewels, Kannur"	Mr. Keshava
8	148060155	Tibin Joy	A Study on Financial Performance Through Ratio Analysis with Special Reference to the Kerala State Handloom Development Corporation Ltd. (HANVEEV), Kannur.	Mr. Raghavendra
9	137200105	Sumith Shah	A Study on the impact of Brand image on Consumer behavior with reference to Puma Sport Shoe, Bhawar Lifestyle, Mangalore.	Mrs. Sonia Ajay
10	137200107	Abdul Moufiz S.K.	Sales Promotion of Rajadhani Gold & Diamond	Mr. Raghavendra