



SRINIVAS UNIVERSITY

Srinivas Nagar, Mukka– 574 146, Mangalore, Phone: 0824-2477456
(Private University Established by Karnataka Govt. ACT No.42 of 2013, Recognized by UGC,
New Delhi & Member of Association of Indian Universities, New Delhi)

Web: www.srinivasuniversity.edu.in, Email: admission@srinivasuniversity.edu.in

Administrative Office: GHS Road, Mangalore-01, Phone 0824-2425966, 2412382

COLLEGE OF MANAGEMENT & COMMERCE

M.COM Professional Programme

ADMISSION OPEN

Duration: Two year, 4 Semester Programme

Eligibility: Bachelor degree in Commerce and Management of UGC recognized University

Admission needs valid score in **SUAT**

The classes will be held at College of Management & Commerce

City Campus, Pandeshwar, Mangalore– 575 001. Phone : 0824-2441022, 2422851

This College was previously Named as Srinivas Institute of Management Studies (SIMS), Pandeshwar, Mangalore since 1999 recognized by **AICTE**, New Delhi and Accredited with 'A' Grade by **NAAC**.

SIMS is Ranked #1 among Top International Business Schools other than USA and Ranked #5 among Top World Business Schools including USA in the Total number of research publications during last year by Elsevier's Social Science Research Network (SSRN), USA.

ABOUT M.Com Professional Programme : (M.Com in Financial Analytics)

Master of Commerce [M.Com] is one of the prestigious courses in the country. It is intended to develop the analytical critical numeracy ability to make students oriented to current industry requirements. The program is well received in the industry and has been structured to serve the needs of managerial cadre in business and industry. It is a gradual progression from a Bachelor degree in Commerce with the ability to blend in expertise and an in-depth knowledge about various commerce, finance and trade domains.

The course content has been formulated by some of the most brilliant minds in the industry and the academia and is a unique offering available in India set to compete with only top notch institutes in the field of commerce. The electives offered have been carefully selected by our academic minds considering the need for students to learn these subjects to be in lieu with the current industry norms. It is a specialized course which prepares an individual for a career in finance and corporate sector. M.Com degree serves as a basis for further advanced studies in areas such as Ph.D and M.Phil degree in Commerce. The course has been designed with an in depth involvement of industry experts and study of the current financial and commerce industry and with the vision of the requirements, gaps and specialized knowledge, abilities, skills and aptitude required in the coming years to embark on a lucrative and rewarding career.

OBJECTIVES:

- To provide conceptual knowledge, logical reasoning ability and analytical skills in the domain of commerce.
- To enable the students in practical application of the concepts taught during the course.
- To nurture and develop students equipped with first class skills in financial and managerial decision making.
- To develop managerial and entrepreneurial skills necessary to venture into the corporate sector.

JOB OPPORTUNITIES : Accountancy professional, Business Analyst, Bank Manager, Finance Manager, Cashier/Teller, Corporate Analyst, Executive Assistant, Financial Analyst, Financial Consultant, Investments Analyst, Investment Banker, Market Analyst, Marketing Manager, Money Manager, Operations Manager, Personal Finance Consultant, Risk Analyst, Securities Analyst.

UNIQUE FEATURES:

- ❖ Semester Scheme in M.Com (Professional)
- ❖ Student involvement Internship in companies during M.Com programme.
- ❖ Minor/industry projects leading to practical learning.
- ❖ Curriculum designed to hone independent thinking and strategic decision making abilities
- ❖ Updated industry oriented syllabus.
- ❖ Tie up's with banks for quick and hassle free education loans
- ❖ Helpdesk facilities for all national and minority scholarship schemes
- ❖ Innovations in examination system with 50% weight age to continuous evaluation and 50% weightage to semester end exam.
- ❖ Dynamic, qualified and friendly teaching faculty with average experience of more than 15 years.
- ❖ Support of guest faculties from industry and corporate domain with expertise in various fields of study
- ❖ Infrastructural support in terms of well equipped hostels & Transportation Facility.
- ❖ MOU with industries to get students trained in latest Management techniques through certificate programs / workshops.
- ❖ Guest lecture series from Management professionals and additional certificate programmes in each semester.
- ❖ Course scheduled to complete on due time with Provisional Degree Certificate by 30th April.
- ❖ Participation/publication opportunity in two national conferences in Management/IT /Social Sciences area organized by the institution and further publication opportunity in International journals.
- ❖ Opportunity to continue further studies leading to M.Phil./Ph.D.
- ❖ Study books /Materials prepared and supplied according to the Syllabus.
- ❖ Campus Placement Support with top banks/ Multi National financial companies through dedicated Placement Office/Student Counsellor.
- ❖ Congenial learning environment and encouragement for student research & publications.
- ❖ Earn while Learn Opportunity in Retail/BPO/Software companies during evening time.
- ❖ Scholarships for meritorious students of based on income and social strata
- ❖ Individually Monitored Practical Internship and Project Assignments.

M.Com.in Financial Analytics Semester Programme Structure

I Semester		II Semester	
1	Business Economics	1	Strategic Marketing Management
2	Quantitative Analysis	2	Financial Analysis and Strategy
3	Contemporary Management Concepts and Thoughts	3	Analytics and Decision Making
4	Organizational Theory and Behavior	4	Management Science
5	Advanced Financial Accounting	5	Human Capital Management
6	Strategic Cost Management	6	Research Methodology
III Semester		IV Semester	
1	Management Information System	1	Strategic Management
2	Entrepreneurship Development	2	International Business Environment
3	Financial Statement Analysis	3	International Financial Management
4	Investment Management	4	Corporate Financial Services
5	Capital Structure and Analysis	5	Auditing and Tax Management
6	Banking Analytics	6	Dissertation and viva voce

JOIN ABOVE INNOVATIVE M.Com. PROGRAMME WITH INDUSTRY RELEVANT SYLLABUS TO RE-DEFINE YOUR CAREER ALTITUDE!!!

COLLEGE OF MANAGEMENT & COMMERCE

CREATING INNOVATORS



Educating the Next Generation

For Further Information call: 0824-2441022

www.srinivasuniversity.edu.in