

SRINIVAS INSTITUTE OF MANAGEMENT STUDIES
Pandeshwar, Mangalore – 575 001.

DETAILS OF FINAL YEAR M.B.A. PROJECTS 2016 – 2017

Sl. No.	Register No.	Student Name	Title of the Project	Guide
1	156258101	ABHISHEK H. G.	Financial Analysis of Kanara Wood and Plywood Industry Pvt. Ltd., Mangalore.	PROF. AMITH MENEZES
2	156258102	ABHISHEK NAYAK	A Study on Working Capital Management Practice at Prragathi Steel Casting Pvt. Ltd.	PROF. AMITH MENEZES
3	156258103	ABHISHEK RAVINDRANATH	A Study on the Effectiveness of Distribution Channel of Milma with Special Reference to Ernakulam District, Kerala.	PROF. PRITI JEEVAN
4	156258104	AHASAN K. S.	A Study on Brand Preference towards Evergreen Plywood for Evergreen Plywoods, Malappuram, Kerala.	PROF. PRITI JEEVAN
5	156258105	AKASH S.	A Study on Financial Performance Analysis of Kasaragod Service Co-Operative Bank Ltd.	PROF. AMITH MENEZES
6	156258106	AKHIL THANKACHAN	A Study on Marketing Performance of Saphalam Cashews, Chattanchal.	PROF. PRITI JEEVAN
7	156258107	AKSHAY SAHADEV	A Study on Service Quality with Reference to Amana Toyota	PROF. ANUMESH KARIAPPA
8	156258108	ARJUN BALAKRISHNAN	A Study on Consumer Attitude Towards Smartphone Industry in Indian Market	PROF. PRITI JEEVAN
9	156258109	ASHIK C. M.	Analysis of Financial Performance – A Study with Reference to Samruddhi Constructions, Bangalore.	PROF. AMITH MENEZES
10	156258110	ASHIKA D.	A Study on Employee Engagement in the Private Banks of Mangalore City.	PROF. SHAILASHRI V T

11	156258111	ASMITHA M.	Financial Performance Analysis with Special Reference to the Kasargod District Co-operative Bank Limited, Kasargod.	PROF. AMITH MENEZES
12	156258112	ASWIN RAJ	A Study on Quality of Work Life with Reference to Employees in Plantation Corporation Kerala Ltd.	PROF. SHAILASHRI V T
13	156258113	ATHIRA K. E.	A Study on Financial Performance Provided by Mahindra Finance Ltd., Kannur.	PROF. AMITH MENEZES
14	156258114	BHARATHRAJ K.	A Study on Financial Analysis of Mahindra & Mahindra Financial Services Limited.	PROF. AMITH MENEZES
15	156258115	CHANDRASHEKARA P.	A Study on Performance Evaluation of Selected Equity Linked Saving Scheme (ELSS) with Reference to Bajaj Capital Pvt. Ltd., Mangalore.	PROF. AMITH MENEZES
16	156258116	DARREN CHRIS MONTEIRO	A Study on Working Management on Sintech Precision Products Ltd.	PROF. AMITH MENEZES
17	156258117	DEEKSHITH G.	A Study on Loans and Advances of Saraswathi Credit Sowharda Shahakari Ltd., Puttur.	PROF. AMITH MENEZES
18	156258118	DEEPIKA SHRIDHAR DESHBHANDARI	A Study on Analysis of Operating Costing with Special Reference to VRL Logistics, Varur, Hubli.	PROF. AMITH MENEZES
19	156258119	DIKSHA DEVIDAS VENGURLEKAR	A Study on Impact of Working Capital Management on Profitability With Special Reference to Aditya Birla Chemicals India Limited, Karwar.	PROF. AMITH MENEZES
20	156258120	GANESHA K	A Study on Import & Export Data with Reference to New Mangalore Port Trust.	PROF. AMITH MENEZES

21	156258121	IBRAHIM KALEEL G. M.	A Study on Working Capital Management with Special Reference to Volmac Components Private Limited, Shivamogga.	PROF. VARUN KUMAR
22	156258122	IRFANA K. M.	A Study on Ratio Analysis with Special Reference to Payyanur Khadi Centre.	PROF. VARUN KUMAR
23	156258123	IZAMUDDIN	A Study on Retailer's Perception towards Sun Feast Biscuits of ITC with Special Reference to Shivamogga City.	PROF. PRITI JEEVAN
24	156258124	JAISON VEIGAS	A Study on Evaluation of Financial Performance Through Ratio Analysis (With Special Reference to Diya Systems Pvt. Ltd., Mangalore.	PROF. VARUN KUMAR
25	156258125	JANITHA V.	A Study on Loans and Advances at Co-operative Town Bank Limited, Kasaragod.	PROF. VARUN KUMAR
26	156258126	JIJESH K. S.	A Study on Worklife Balance of Women Employees across Banking Sector in the City of Mangalore.	PROF. SHAILASHRI V T
27	156258127	JINU JACOB	A Study on Job Gratification Level of Employees at Ramnagar Weavers Industrial Co-Operative Society Ltd., Mavungal, Kanhangad.	PROF. SHAILASHRI V T
28	156258128	JITIN VIJAYAN	A Study on Buying Behaviour of Customer in Big Bazaar.	PROF. PRITI JEEVAN
29	156258129	JUBAIR	A Study on Financial Performance of Deccan Plast Industry.	PROF. VARUN KUMAR
30	156258130	KARTHIK B. K.	A Study on Sales Promotion of Mahindra and Mahindra Cars with Special Reference to Karnataka Agencies, Mangalore.	PROF. PRITI JEEVAN

31	156258131	KARTHIK PAI	A Study on Leverages at S.V. Engineering and Construction, Mangalore.	PROF. VARUN KUMAR
32	156258132	KAVYA K.	Financial Performance Analysis of Cheruthazham Service Co-Operative Bank Ltd.	PROF. VARUN KUMAR
33	156258133	KEERTHANA JAGANATH	A Study on the Employee Perception Towards Hospitality Industry, with Special Reference to KEYS Hotel, Kochi.	PROF. SHAILASHRI V T
34	156258134	KISHAN K. R.	Receivable Management at Maxima Construction, Mangalore.	PROF. VARUN KUMAR
35	156258135	KISHOR KUMAR	A Study on Comparative Analysis of Savings Habit Among the Customers of Public Sector and Private Sector Banks.	PROF. VARUN KUMAR
36	156258136	LOKESHA J.	A Study on Consumer attitude towards Kanchana Honda, Mangalore.	PROF. PRITI JEEVAN
37	156258137	MADHUSUDANA B.	A Study on Recovery Management with Special Reference to DCC Bank Ltd., Tumkur	PROF. VARUN KUMAR
38	156258138	MITHUN B. M.	Consumer Awareness Towards WIPRO Products with Assistance from National Distributors.	PROF. ANUMESH KARIAPPA
39	156258140	MOHAMMAD SAFEER C.	A Study on Marketing Strategy with Special Reference to Safety Foods Pvt. Ltd.	PROF. ANUMESH KARIAPPA
40	156258142	MOHAMMAD MASOOD	A Study on Efficiency of Working Capital Management at Deccan Plast Industry, Mangalore.	PROF. VARUN KUMAR
41	156258143	MOHAMMED ABDUL HASIQUÉ N. A.	A Study on the Effectiveness of Inventory Management and Control System with Reference to Dakshina Kannada Co-operative Milk Products Union Limited, Kulashekhar.	PROF. VARUN KUMAR

42	156258144	MOHAMMED NAFEEZ	A Study on Profitability Analysis through Working Capital (With Special Reference to Reliance Retail Limited, Richmond Road, Bangalore.	PROF. VARUN KUMAR
43	156258145	MOHAMMED RISWAN P.	A Study about Dealer's Satisfaction of Footland Polycoat Foot Care 'PIUMINO' Brand, Malappuram, Kerala.	PROF. PRITI JEEVAN
44	156258146	NAVEENA KUMARA P. D.	A Study on Labour Welfare Measures in Karnataka Forest Development Corporation Limited, Sullia.	PROF. SHAILASHRI V T
45	156258147	NAYANA N.	Financial Performance Analysis of Kasaragod Service Co-operative Bank Ltd. No.C862.	PROF.VARUN SHENOY
46	156258148	NEETHU ANTONY	A Study on Financial performance of Bandaduka Agricultural Marketing and Processing Co-operative Society Limited.	PROF.VARUN SHENOY
47	156258149	NEETHU P.	A Study on Financial Performance of Sree Ganesh Industries.	PROF.VARUN SHENOY
48	156258150	NEETHU PRASAD K.	Financial Performance Analysis of Madayi Co-operative Rural Bank Limited.	PROF.VARUN SHENOY
49	156258151	NIHAL M.	A Study of Retailer and Consumer Opinion Towards MN Pickles in Shivamogga City.	PROF. PRITI JEEVAN
50	156258152	NIKHIL RAJ P.	A Study on Brand Image and Customer Acceptance Level of Chevrolet.	PROF. PRITI JEEVAN
51	156258153	NIKSHITHA	A Study on Financial Performance of A.K. Board Wood Industries, Kambala Padav, Konaje.	PROF.VARUN SHENOY
52	156258154	NISHMITHA K.	A Study on Financial Performance Analysis with Reference to the M.A. Board Products Private Limited, Baikampady.	PROF.VARUN SHENOY

53	156258155	PAVAN U. S.	Inventory Management And Control System	PROF. RAMESH PAI
54	156258156	PRABANDA T. K.	Customer Attitude Towards Tarun Hero Motor, Kalasa.	PROF. PRITI JEEVAN
55	156258157	PRABHITH PUTHIYAVEETIL	A Study on Influence of Branding on Customer Purchase Behaviour in Gemini Plastic Industry, Thalasseri.	PROF. PRITI JEEVAN
56	156258158	PRADEEP K. D.	A Study on Dealers Perception Towards Ramco Cement Limited with Reference to D.K. District.	PROF. ANUMESH KARIAPPA
57	156258159	PRAJUAL K.	A Study of Financial Performance Analysis with Special Reference to Kasaragod Co-operative Town Bank.	PROF. RAMESH PAI
58	156258160	PRAJWALA K.	A Study on Equity Performance in Hindustan Unilever and Proctor and Gamble	PROF. RAMESH PAI
59	156258161	PRAMITH B. K.	A Study of Working Capital Management of Al Man Hal Enterprises Pvt. Ltd.	PROF. RAMESH PAI
60	156258162	PRASANNA K. A.	A Study on Capital Structure Analysis of Precision Sheet Metal Works Pvt. Ltd.	PROF. RAMESH PAI
61	156258163	PREETHAM	A Financial Performance Analysis of Dakshina Kannada Co-operative Milk Producers Ltd., Kulashekar.	PROF. RAMESH PAI
62	156258164	PRIYESWARI K.	A Study on Ratio Analysis of Uduma – Panayal Urban Co-Operative Society, Kasaragod, Kerala.	PROF. RAMESH PAI
63	156258165	PURUSHOTHAMA C.	Marketing Strategy and Company Products on Cocoguru Coconut Industry Pvt. Ltd., Puttur.	PROF. ANUMESH KARIAPPA
64	156258166	RACHAITH RAI S.	A Study on Working Capital Management & Ratio Analysis with Reference to New Mangalore Port Trust	PROF. RAMESH PAI

65	156258167	RAHUL P.	Retailers Preference towards Gemplast Products	PROF. ANUMESH KARIAPPA
66	156258169	RAJITHA C.	An Empirical Analysis on Preferred Investment Avenues among Investors with Preference to Kasargod District.	PROF. RAMESH PAI
67	156258170	RAKSHITH KUMAR M.P.	An Analysis of Various Investment Avenues with Special Reference to Mutual Funds.	PROF. RAMESH PAI
68	156258171	RAKSHITH R. SHETTY	A Study of Financial Performance Analysis of Mangalpady Services Co-Operative Ltd.	PROF. RAMESH PAI
69	156258172	RAKSHITHA	A Study on Credit Appraisal Management with Special Reference to Syndicate Bank at Mangalore.	PROF. RAMESH PAI
70	156258173	RASEENA S. SHAIKH	A Study on Financial Ratio Analysis with Reference to Syndicate Bank, Karwar.	PROF. RAMESH PAI
71	156258174	RATHISH K	Financial Performance Analysis of Ednad-Kannur Service Co-operative Bank Ltd.	PROF. RAMESH PAI
72	156258175	REGIN GEORGE	A Study on Sales Promotion Techniques at Gemplast.	PROF. ANUMESH KARIAPPA
73	156258176	RESHMA MANESH	Optimal Portfolio Construction Using Sharpe's Single Index Model – A Study of Selected Stocks from S & P BSE Sensex.	PROF.SRIPATHI RANGHABHATTA
74	156258177	SACHIN DATTATHREYA BHANDARI	A Study on Financial Performance of Bappanalli Enterprises Vikas Cold Forge, Sirsi.	PROF.SRIPATHI RANGHABHATTA
75	156258178	SAFEQ AHAMED	A Study on Impact of Institutional Investors on Nifty Volatility with special Reference to Foreign Institutional Flows and Mutual Fund Flows.	PROF.SRIPATHI RANGHABHATTA

76	156258179	SAGAR K.	A Study on Customer Satisfaction in Ford motors.	PROF. ANUMESH KARIAPPA
77	156258180	SAHANA G.	A Study on Customer Preference with Regard to Equity Markets as an Investment Choice with Special Reference to Way 2 Wealth Clients.	PROF.SRIPATHI RANGHABHATTA
78	156258181	SAINITH K.	A Study on Analysis of Loans and Advances of the Mugu Co-operative Bank Ltd. No.C33 (FF).	PROF.SRIPATHI RANGHABHATTA
79	156258182	SARITA D. NAIK	A Study on Process Costing with Reference to Aditya Birla Chemicals Limited, Karwar	PROF.SRIPATHI RANGHABHATTA
80	156258183	SHARATH KUMAR D.	A Study on Inventory Management at Coco Guru Coconut Industries Pvt. Ltd., Puttur.	PROF.SRIPATHI RANGHABHATTA
81	156258185	SHRADDA	An Analysis of Zeta Model with Reference to Bharat Sanchar Nigam Limited.	PROF.SRIPATHI RANGHABHATTA
82	156258186	SHUBHA M. P.	A Study on Loans and Advances at South Canara District Central Co-Operative Bank Ltd., Kakkinje.	PROF.SRIPATHI RANGHABHATTA
83	156258187	SIDHARTH P. V.	A Study on Working Capital Management of Western India Plywood Ltd.	PROF.SRIPATHI RANGHABHATTA
84	156258189	SOUGAN H.	Measuring Brand Awareness and Customer Preference on Laxmi Cloth Store, Mangalore	PROF. ANUMESH KARIAPPA
85	156258190	SUDHARSHAN HEBBAR B. S.	A Study on Capital Structure of Vishaal Natural Food Products Private Limited, Koratagere.	PROF.SRIPATHI RANGHABHATTA
86	156258191	SUJITH R.	Customer Satisfaction of Sulfex Mattress Company	PROF. ANUMESH KARIAPPA

87	156258192	SUPRITH KUMAR K M.	A Study on Working Capital Management At CIPSA TECH India Pvt. Ltd., Tumkur.	PROF.SRIPATHI RANGHABHATTA
88	156258193	SURAJ GUPTA	A Study on Impact of Demonetization on Public of Mangalore.	PROF.SRIPATHI RANGHABHATTA
89	156258194	SURAJ RAI	A Study on Consumer Opinion on Loans and Deposits of the Shri Saraswathi Credit Souharda Sahakari Limited.	PROF.VARUN SHENOY
90	156258195	SUSHMITHA H.	A Study on Employee Well Being Activities of Sree Ganesh Industries, Kanhangad.	PROF. SHAILASHRI V T
91	156258196	SWATHI PREMAN	A Study on Consumer Opinion on Loans and Deposits of the Shri Saraswathi Credit Souharda Sahakari Limited	PROF. SHAILASHRI V T
92	156258197	VARUN ASHOK PATIL	A Study on Consumer Engagement with Reference to Hero Balaji Motors	PROF. ANUMESH KARIAPPA
93	156258198	VIKAS KUMAR	A Study on Inventory Management of India Cement Ltd.	PROF.VARUN SHENOY
94	156258199	VINOD KUMAR T.	Evaluation of SCDCC Bank Ltd. With Special Reference to Assets and Investments.	PROF.VARUN SHENOY
95	156258200	VIPIN C K	A Study on Working Capital Management of Gemini Plastics, Thalassery	PROF.VARUN SHENOY
96	156258201	VISHAL T S	A Study on Employee Welfare Measures at Spar Hypermarket, Mangalore.	PROF. SHAILASHRI V T
97	156258202	VISHNU MURALI	A Study on Marketing Strategy with Special Reference to Sulfex Mattress Company.	PROF. ANUMESH KARIAPPA
98	156258203	YASHASWINI D T	A Survey on Investors Perception on Investing in Mutual Fund.	PROF.VARUN SHENOY

99	156258204	YASHMITHA D. MUTTA	A Study on Consumer Opinion on Loans and Deposits Offered by the Kumbala Service Co-Operative Bank Limited.	PROF.VARUN SHENOY
100	148068111	ASHURA	A Study on Work Stress Management at Campco Limited.	PROF. SHAILASHRI V T
101	148068174	TONY VARGHESE	A Study on Effectiveness of Promotional Strategies of Meriiboy Ice Cream	PROF. ANUMESH KARIAPPA
102	148068186	JOBIN V. BABY	A Study on Customer and Marketing Strategy of Nirapara (KKR Group Family), Kalady, Cochin.	PROF. ANUMESH KARIAPPA
85	156258190	SUDHARSHAN HEBBAR B. S.	A Study on Capital Structure of Vishaal Natural Food Products Private Limited, Koratagere.	PROF.SRIPATHI RANGHABHATTA
86	156258191	SUJITH R.	Customer Satisfaction of Sulfex Mattress Company	PROF. ANUMESH KARIAPPA
87	156258192	SUPRITH KUMAR K M.	A Study on Working Capital Management At CIPSA TECH India Pvt. Ltd., Tumkur.	PROF.SRIPATHI RANGHABHATTA
88	156258193	SURAJ GUPTA	A Study on Impact of Demonetization on Public of Mangalore.	PROF.SRIPATHI RANGHABHATTA
89	156258194	SURAJ RAI	A Study on Consumer Opinion on Loans and Deposits of the Shri Saraswathi Credit Souharda Sahakari Limited.	PROF.VARUN SHENOY
90	156258195	SUSHMITHA H.	A Study on Employee Well Being Activities of Sree Ganesh Industries, Kanhangad.	PROF. SHAILASHRI V T
91	156258196	SWATHI PREMAN	A Study on Consumer Opinion on Loans and Deposits of the Shri Saraswathi Credit Souharda Sahakari Limited	PROF. SHAILASHRI V T
92	156258197	VARUN ASHOK PATIL	A Study on Consumer Engagement with Reference to Hero Balaji Motors	PROF. ANUMESH KARIAPPA

93	156258198	VIKAS KUMAR	A Study on Inventory Management of India Cement Ltd.	PROF.VARUN SHENOY
94	156258199	VINOD KUMAR T.	Evaluation of SCDCC Bank Ltd. With Special Reference to Assets and Investments.	PROF.VARUN SHENOY
95	156258200	VIPIN C K	A Study on Working Capital Management of Gemini Plastics, Thalassery	PROF.VARUN SHENOY
96	156258201	VISHAL T S	A Study on Employee Welfare Measures at Spar Hypermarket, Mangalore.	PROF. SHAILASHRI V T
97	156258202	VISHNU MURALI	A Study on Marketing Strategy with Special Reference to Sulfex Mattress Company.	PROF. ANUMESH KARIAPPA
98	156258203	YASHASWINI D T	A Survey on Investors Perception on Investing in Mutual Fund.	PROF.VARUN SHENOY
99	156258204	YASHMITHA D. MUTTA	A Study on Consumer Opinion on Loans and Deposits Offered by the Kumbla Service Co-Operative Bank Limited.	PROF.VARUN SHENOY
100	148068111	ASHURA	A Study on Work Stress Management at Campco Limited.	PROF. SHAILASHRI V T
101	148068174	TONY VARGHESE	A Study on Effectiveness of Promotional Strategies of Meriiboy Ice Cream	PROF. ANUMESH KARIAPPA
102	148068186	JOBIN V. BABY	A Study on Customer and Marketing Strategy of Nirapara (KKR Group Family), Kalady, Cochin.	PROF. ANUMESH KARIAPPA

DETAILS OF FINAL YEAR PGDM PROJECTS 2016 – 2017

Sl. No.	Register No.	Student Name	Title of the Project	GUIDE
1	201517002	Mr. Amithashana C.S.	A Study on Working Capital Management at Campco Limited”	PROF.VARUN SHENOY
2	201517001	Mr. Abdul Khadar K.	A Study on Consumer Behaviour Towards Smart Phone	PROF. ANUMESH KARIAPPA
3	201517008	Mr. Rahul Sampath	Marketing on Dealers Opinion about the Effectiveness of Advertisement of the Furniture with Special Reference to Rubco Haut Wood Private Ltd.	PROF. PRITI JEEVAN