

SRINIVAS INSTITUTE OF MANAGEMENT STUDIES
PANDESHWAR, MANGALORE – 575 001.

PROJECT REPORT DETAILS OF IV SEM. M.B.A. STUDENTS – 2017-18

SL. NO.	REG.NO.	NAME OF THE STUDENTS	TOPIC	GUIDE NAME
1	169235101	ABDUL MARZOOQUE	Employee Performance Appraisal with Reference to City Gold & Diamonds, Kasaragod	Prof. Sagar Srinivas
2	169235102	ABDUL RAHIMAN NASEER	Financial Planning and Investment Avenues of Future Generali	Prof. Amith Donald Menezes
3	169235103	ABDUL SALAM	Deposit Mobilisation and Lending Facilities with Reference to Service Co-operative Bank, Paivalike	Prof. Amith Menezes
4	169235104	ABHISHEK K	A Study on Visual Merchandising at Spar Retail Store Mangalore	Prof. Anumesh Kariappa
5	169235105	AFSAL A P	A Study on Labour Welfare Measures Adopted by Ayurjiva Ayurvedic Treatment and Research Centre	Prof. Sagar Srinivas
6	169235106	AISHWARYA I S	Study of Effectiveness of Training and Development with Special Reference to Knowledge Lens Pvt. Ltd.	Prof. Sagar Srinivas
7	169235107	AKSHAY H S	A Study on Materials Management and Control System of KMF Cattle Feed Plant, Hassan”	Prof. Amith Menezes
8	169235108	AKSHAY KUMAR J	A Study on Cast Management Practices in NMPT	Prof. Amith Menezes
9	169235109	ALBIN JOSE	A Study on the Relationship between Operating Liquidity and Profitability of BSNL, Thrissur, Kerala	Prof. Amith Menezes
10	169235110	ANIS AHMED	A Study on Cash Management with Reference to MMTC – PAMP India Pvt. Ltd., Gold Refining Plant, Rojka MEO (Haryana)”	Prof. Amith Menezes
11	169235111	ANKITHA B V	A Study on Service Quality of Selected Private and Public Sector Banks in Mangalore City”	Prof. Amith Menezes
12	169235112	ANVITHA K	A Study on Receivables Management at Mangalore Chemicals and Fertilizers Limited.	Prof. Amith Menezes
13	169235113	ANWITHA K M	A Comparative Analysis of Nationalized Bank and Cooperative Bank with Special Reference to Vijaya Bank, Kasargod and Kasargod Cooperative Town Bank Ltd. No.970”	Prof. Amith Menezes

14	169235114	AREESH K	Effect of Job Attitude on Organizational Commitment of Doctors with Special Reference to The Father Muller Homoeopathic Medical College Hospital, Mangalore.	Prof. Sagar Srinivas
15	169235115	ARUN RAJ V	A Comparative Study of Co-Operative and Private Sector Banks in Mangalore City with Special Reference to SCDCC Bank and Karnataka Bank ”	Prof. Amith Menezes
16	169235116	ARUN S B	A Study on Inventory Management and Control of Western India Private Limited.	Prof. Amith Menezes
17	169235117	ASWINI	A Study on Employee Well Being Activities of Sree Ganesh Industries, Kasargod.	Prof. Sagar Srinivas
18	169235118	B M THOUSIF	Cash Management with Reference to D.P. Plywood Industry.	Prof. Amith Menezes
19	169235119	BHAVANI T M	A Study on the Sales Promotional Activities at Big Bazaar.	Prof. Anumesh Kariappa
20	169235120	BHAVYA B	A Study on Banking Habits of Customers in Puttur.	Prof. Amith Menezes
21	169235121	BHAVYA R	Consumer Habits of Bank Loan in Kadaba.	Prof. Amith Menezes
22	169235123	CAROL DIVYA MENEZES	Adoption of Digital Payment System and Its Impact on Regular Payment Channels with Special Reference to Mangalore City.	Prof. Amith Menezes
23	169235124	CHAITHANYA N C	Perception and Attitude of Consumers towards DTTC, Kerala	Prof. Anumesh Kariappa
24	169235125	CHANDINI K	A Study on Online and Offline Payments of Various Banks in Mangalore.	Prof. Amith Menezes
25	169235126	CHITHRA G	Analysis of Loans and Advances with Special Reference to Perla Service Co-Operative Bank.	Prof. Amith Menezes
26	169235127	DEEKSHITH KUMAR K A	Bank Customer’s Satisfaction and Perception Level Towards Mobile Financial Applications A Study With Reference to Mangalore City.	Prof. Varun Shenoy
27	169235128	DEEPAK M	A Study on Evaluation of Assets and Liabilities Management at Kumbla Service Co-Operative Bank.	Prof. Varun Shenoy
28	169235129	DEEPTHI A	Construction of Optimal Portfolio for Top 30 BSE Securities	Prof. Varun Shenoy
29	169235130	DHANYA A	A Study on Financial Performance Analysis.	Prof. Varun Shenoy
30	169235131	DHANYA K	Fundamental and Technical Analysis of India Automobile Sector	Prof. Varun Shenoy
31	169235132	DHANYASHREE	An Analysis of Loans and	Prof. Varun

		IS	Deposits of South Canara District Central Co-operative Bank Limited, Savanooru	Shenoy
32	169235133	DRUSHYA BOSE	A Study on Loan Volume Disbursement with reference to Mangalore Catholic Co-Operative Bank Limited	Prof. Varun Shenoy
33	169235134	FAIROOZ V P	Employee Retention Strategy, Royal Enfield Calicut, Kerala	Prof. Sagar Srinivas
34	169235135	FARIS ABDUL MAJEED	Employee Welfare Measures at Payyannur Khadi Centre	Prof. Sagar Srinivas
35	169235136	G S PAVANAKUMARI	A Perception of loans and advances of Vijaya Bank Kumta Customers	Prof. Varun Shenoy
36	169235137	HAMEED SALMAN	A Brief Study on Working Capital Cash of Kammadi Plywood Industry.	Prof. Varun Shenoy
37	169235139	HARIKRISHNAN T K	A Study on Customer Perception towards TATA Magic IRIS with Special Reference to APCO TATA Kasaragod.	Prof. Anumesh Kariappa
38	169235140	JABIR SHAREEF I	A Study on Employee Absenteeism in TIA Technology India Private Limited.	Prof. Sagar Srinivas
39	169235141	JYOTI RAMARAYA GOUDA	A Study on Financial Performance.	Prof. Varun Shenoy
40	169235142	KEERTHIKA K	A Study on Quality of Work Life of Employees at A J Hospital and Research Centre Mangalore.	Prof. Shailashri V.T.
41	169235143	KINCHU A S	A Study on Sales Promotion Activities of Spar Mangalore	Prof. Anumesh Kariappa
42	169235144	KISHAN K V	A Study on Loans and advances of the Primary agricultural Credit Co-operative Society Ltd. Kalasa.	Prof. Varun Shenoy
43	169235145	MAHALAKSHMI SHETTY	A study on Comparative Statement analysis of Shreemata Cashew industry.	Prof. Varun Shenoy
44	169235146	MAHAMMAD RAMEEZ	Cost - Volume -Profit Analysis with Special Reference to Sarkar Laminates, Kallapur, Mangaluru.	Prof. Varun Shenoy
45	169235147	MAHAMOOD M T P	A Study on Financial Performance Evaluation of BSS Tech, Dubai.	Prof. Varun Shenoy
46	169235148	MANUL MOHAN T	A Study on Sales Promotional Activities of VKC Footwears	Prof. Anumesh Kariappa
47	169235149	MOHAMMED AZEEM	Working Capital Management at Deccan Plast Industry	Prof. Anumesh Kariappa
48	169235150	MOHITH B	A Study on Working Capital Management with Special Reference to Lamina Suspension Products Limited.	Prof. Varun Shenoy
49	169235151	MOKSHITH B	Fundamental and Technical Research of Aspinwall & Co. Ltd. (Coffee Division).	Prof. Varun Shenoy
50	169235152	MUHAMMAD	A Brief Study on Working	Prof. Varun

		NOWFAL	Capital Management of Deccan Packaging India Pvt. Ltd. For the year 2018	Shenoy
51	169235153	NIKHIL FABIAN NORONHA	A study on Training Needs Assesment At Vidhatri Motors Private Limited Mysuru	Prof. Shailashri V.T.
52	169235154	NIRMAL VENUGOPALAN NAIR	A Study on Effectiveness of Performance Appraisal System in Sulfex Mattress.	
53	169235155	P CHAITHRA	A Study on Customer Satisfaction of Sulfex Mattress Company.	Prof. Anumesh Kariappa

54	169235156	P SHRIRANJAN UPADHYAYA	A Study on Selection of Capital Budgeting Methods in Manufacturing Sector with Reference to Jindal Saw Ltd., Nashik.	Prof. G.S. Subrhmonya
55	169235157	PAVAN H S	A Study on Loans and Advances with Special Reference to Koteshwara Agricultural Co-Operative Society Ltd., Koteshwara	Prof. G.S. Subrhmonya
56	169235158	PAVITHRA K	Capital Structure Analysis of ACE Foods Pvt. Ltd., Yeyyadi, Mangalore	Prof. G.S. Subrhmonya
57	169235159	POOJA G	A study on Employee Engagement in Mandovi Motors Private Limited, Mangalore	Prof. Shailashri V.T.
58	169235160	POOJA PANKAJ	Construction of Optimal Portfolio using Sharpe Single Index Model and Capital Asset Pricing Model of Selected Top 30 BSE Securities with Special Reference to Angel Broking Pvt. Ltd., Kasaragod.	Prof. Shailashri V.T.
59	169235161	POORNIMA	Financial Performance Analysis of ACE Food Private Limited	Prof. G.S. Subrhmonya
60	169235162	PRAVEEN	A Report on Fundamental And Technical Analysis of Aspinwall and Company Limited	Prof. Shreepathy R.
61	169235163	PRAYAGA M	A Study on Quality of Worklife of Employees at Sree Ganesh Industry, Kanhangad	Prof. Shailashri V.T.
62	169235164	PRUTHVI ACHRAPPADY	A Study on Awareness and Effect of GST Among the Merchants of Sullia	Prof. Shreepathy R.
63	169235165	PURUSHOTHAMA K N	A Study on the Service Quality Checking towards Golf Club Mangalore	Prof. Anumesh Kariappa
64	169235167	RADHIKA	A Report on Technical Analysis of Selected Stocks from BSE Auto Index At Geojit Financial Services Limited Mangalore.	Prof. Shreepathy R.
65	169235168	RASHMI M R	A Comparative Study of Pre & Post-Merger Customer Experience At SBI	Prof. Shreepathy R.

66	169235169	RESHMA	A Study on Sales Promotion with Reference to Adidas	Prof. Anumesh Kariappa
67	169235170	ROSHAN D SOUZA	A Study on Quality of Work Life with Reference to the Employees of Roy Constructions, Mangalore	Prof. Shailashri V.T.
68	169235171	SACHIN VARGHEESE	A Study on Financial Performance of Mahindra and Mahindra Financial Services Limited, Kasaragod	Prof. Shreepathy R.
69	169235172	SAFOORA K	A Report on Financial Performance Based on Ratios and Trend Analysis of Janatha Charitable Society, Vellur	Prof. Sreepathy R.
70	169235173	SALOME SERRAO	A Study on Work Life Balance of Women Employees Across Banking Sector.	Prof. Shailashri V.T.
71	169235174	SANDEEP ROSHAN CRASTA	A Study on Service Quality Management In HP (Hewlett Packard), Mangalore.	Prof. Anumesh Kariappa
72	169235175	SANDEEPA G S	A Study on Investment Habits Among Working Women of Mangalore.	Prof. Shreepathy R.
73	169235176	SANJAY K S	Customers Perception Towards Mobile Ranking with Special Reference to SBI, N.R. Pura, Chickmagalur District	Prof. Shreepathy R.
74	169235177	SHAIKH M ARZAN ABDUL REHIMAN	Construction of Optimum Portfolio by Using Sharpe's Single Index Model at Angel Broking Pvt. Ltd., Thalassery.	Prof. Shreepathy R.
75	169235178	SHAKEER	A Study on Investment Behaviour of People of South Kanara District	Prof. Shreepathy R.
76	169235179	SHARANYA U	Performance Evaluation of Selected Mutual Funds as Suggested by Angel Broking Pvt. Ltd.	Prof. Shreepathy R.
77	169235180	SHARAYU M MANKIKAR	A Study on Employee Problems In M N Chemicals Limited.	Prof. Shailashri V.T
78	169235181	SHARIKA C	A Comparative Evaluation of Mutual Fund Performance at Pentad Securities, Kasaragod	Prof. Shreepathy R.
79	169235182	SHIVAMAYA S	A Study on Portfolio Evaluation and Investment Decision at Geojit Financial Service Limited Kasaragod.	Prof. Shreepathy R.
80	169235183	SHREEDHARA M K	A Study on Customer Satisfaction from E-Banking Service of SBI and Syndicate Bank.	Prof. Shreepathy R.
81	169235184	SHRIRAJ S	A Study on Customer Relationship Management In BSNL Mangalore	Prof. Anumesh Kariappa
82	169235185	SHRIVIDYA N RAO	Portfolio Construction Using Sharpe's Single Index Model Based on Investor's Preference At P.V. Shah Stock Brokers, Mangalore"	Prof. Shreepathy R.

83	169235186	SHRUTHI P N	A Study to Understand the Ability of Portfolio Constructed under Sharpe's Single Index Model to Predict the Short Term Returns of Portfolio.	Prof. Shreepathy R.
84	169235187	SMITHA ANTON MIRANDA	Portfolio Construction Using Sharpe's Single Index Model Based on Investor's Preference At P.V. Shah Stock Brokers, Mangalore.	Prof. Shreepathy R.
85	169235188	SMITHA P	A Study on the Performance of Retail Loan in Sri Ramakrishna Credit Co-operative Society.	Dr. Ramesh Pai
86	169235189	SONIYA SUNIL KINDALKAR	A Study on Customers Attitude towards Vehicle Loan in Sri Bhagavathi Co-operative Bank	Dr. Ramesh Pai
87	169235190	SREEHARI K	A Study on Factors Effecting Investment Decision of A Business Man in Pentad Security, Kasaragod,	
88	169235191	SREERAJ K	A Study on Customer Perception towards Derivative Market in Kasaragod,	Dr. Ramesh Pai
89	169235192	SUBRAHMANYA K	A Study on Consumer Opinion on Loans & Advances of the SBI, Vijaya and Karnataka Bank,	Dr. Ramesh Pai
90	169235193	SUJA M P	Credit Facilities in Catholic Co-Operative Society Limited, Belthangady	Dr. Ramesh Pai
91	169235194	SUJAN H J	Evaluation of Recruitment and Selection Process in Suprajit Engineering Ltd, Bangalore	Prof. Shailashri V.T.

92	169235195	SUMAIYA MOHD FAROOQ NADAF	To Assess The Health And Safety Measures, Practices Of FAST Riyadh Metro Alliance At Saudi Arabia	Prof. Shailashri V.T.
93	169235196	SWAPNASHREE K K	A Study Service Quality with Special Reference to Prakash Pvt. Ltd.	Prof. Anumesh Kariappa
94	169235197	SWASTHIK K R	A Study on Employee Engagement in the Private Banks of Mangalore City	Prof. Shailashri V.T.
95	169235198	SWATHI S RENJAL	A Study on Altman's Z-Score Model on IT-Sector,	Dr. Ramesh Pai
96	169235199	TINU V SHIBU	A Study on Financial Performance of Panathady Service Co- operative Bank	Dr. Ramesh Pai
97	169235200	UMMER FAROOK K M A	A Study on Receivables Management at NMC Heath Care, Abudhabi,	Dr. Ramesh Pai
98	169235201	VARAPRASAD A V	A Study on Consumer Opinion on Loans and Deposits of the Shri Saraswathi Credit Souharda Sahakari Limited Sullia,	Dr. Ramesh Pai
99	169235202	VARUN P	A Study on Employees Relationship Management in Royal Enfield,	Prof. Shailashri V.T.
100	169235203	VEEKSHITHA C H	A Study on Customer Perception towards Banking Products of Mangalore Catholic Co-operation Bank Limited,	Dr. Ramesh Pai
101	169235204	VIGNESHA KULALA	A Study on Supply Chain Management at Big Bazar,	Prof. Anumesh Kariappa
102	169235205	VINESH	A Study on Customer Satisfaction Towards BSNL Mangalore	Prof. Anumesh Kariappa
103	169235206	VIPIN P V	The Relationship between Job Satisfaction and Employee Retention in A.K. Plywoods.	Prof. Shailashri V.T.
104	169235207	YOGESH RAMA GONDA	Study on Effect of Demonitization on Share Market	Dr. Ramesh Pai
105	169235208	YOJITH C G	A Study on the Credit Risk Management of Agricultural Loans and Advances at ChokkadyPrimary Agricultural Credit Co-operative Society Limited, Kukkujadka	Dr. Ramesh Pai

106	169235209	ZAKARIAYA A	Deposit Mobilization and lending facilities Study with Reference to Bayar Service Co-Operative Bank Limited.	Dr. Ramesh Pai
107	169235210	ZAMEER	A Study on Influence of Organizational Commitment Towards Organisational Performance at CAMPCO Ltd., Mangalore	Prof. Shailashri V.T.
108	169235211	REHNA	A Study on Effectiveness of Organizational Training Program in Surya Super PVC Pipe	Prof. Shailashri V.T.
109	169235212	AKHIL S P	An Analysis of Indian Commodity Market Mangalore	Dr. Ramesh Pai

Principal

SRINIVAS SCHOOL OF BUSINESS MANAGEMENT
Pandeshwar, Mangalore – 575 001.

II PGDM NAME LIST (2016-17 B BATCH)

SL. NO.	REG.NO.	NAME OF THE STUDENTS	TOPIC	GUIDE NAME
1	201618001	AKSHAYA GOPAL	A Study on Environment & Performance of Employees of Vital Cashew Industries, Kottapara, Knahangad	Prof. Sagar Srinivas
2	201618002	ANAND P SHARMA	A Study on Employee Engagement among workers in Rubco, Kannur	Prof. Sagar Srinivas
3	201618003	ANJU MUKUNDAN	A Study on Job Evaluation in Dinesh Food, Kannur	Prof. Sagar Srinivas
4	201618004	DEENA K M	Measuring Customers Satisfaction for Services Quality Through SERVQUAL Model in Sri Bhagavathi Co-Operative Bank Limited.	Dr. Ramesh Pai
5	201618005	DINNA MARY THOMAS	A Study on Job Gratification in Ramnagar Weavers Industrial Co-Operative Limited.	Prof. Sagar Srinivas
6	201618006	JOSEPH CHACKO	A Study on Role of Human Resoureces in Promoting Industrial Harmony in Sulfex Mattres, Kannur.	Prof. Sagar Srinivas
7	201618007	KAVANA	A Study on Brand Equity and Customer Satisfaction with Special Preference By Reliance Digital City Centre, Mangalore	Prof. Anumesh Kariappa
8	201618008	MOHAMMED SAFUWAN	Study on Taste and Preference on Consumer with Special Reference Towards Bata Company.	Prof. Anumesh Kariappa
9	201618009	NISHANTH M P	A Study on Playwood Industries A Study With Reference to A.S Plywood Mangalore	Dr. Ramesh Pai
10	201618010	RAHUL C R	A Study on Quality Life on Employee Performance	Prof. G.S. Subrhmonya
11	201618011	SANJANA	A Study on Work Life Balance by Reliance Digital, City Centre, Mangalore	Prof. Sagar Srinivas

Ref. SIMS/MBA/Project/2018

Date: 21.05.2018

To,

The Registrar (Evaluation)
Mangalore University
Mangalagangothri – 574 199.

Sir,

Sub: Project Reports of final year M.B.A. students 2017-18 – reg.

We are sending herewith a list of Project reports (12 nos.) of final year M.B.A. students for your kind perusal. The names of the students along with registered nos. and the titles of the project reports are as per the enclosed list.

Kindly acknowledge the receipt of the same.

Thanking you,

Sincerely yours,

Principal

**SRINIVAS SCHOOL OF MANAGEMENT
Mukka, Mangalore – 575 001.**

IV SEM. M.B.A. PROJECT REPORTS – 2017-18

SL. NO.	REG.NO.	NAME OF THE STUDENTS	TOPIC	GUIDE NAME
1	169225101	Akshatha	“Investment Decision, are made on the Basis of Company Balance Sheet and Income Statement”	Prof. Subrhmonya G.S.
2	169225102	Arathi K.	“Analysis of Inventory Management at Janatha Fish Meal & Oil Products, Kota”	Prof. Subrhmonya G.S.
3	169225103	Devaraja K.	A Study on Working Capital Management with Special Reference to MRPL Ltd., Mangalore”	Prof. Subrhmonya G.S.
4	169225104	Kavitha Shetty	“An Analysis of Working Capital Management With Special Reference to Deccan Plast Industries, Mangalore”	Prof. Subrhmonya G.S.
5	169225105	Kethan S. Kulal	A Study on Working Capital Management”	Prof. Subrhmonya G.S.
6	169225106	Krithi	A Study on the Impact of Occupational Stress on Performance of Employees with Special Reference to Deccan Plast Industries	Prof. Subrhmonya G.S.
7	169225107	Nishmitha M.	“Financial Parameter for Effective Performance of an Organisation at the Study of Campco Ltd.”	Prof. Subrhmonya G.S.
8	169225109	Ravindra S.	“Effectiveness of Inventory Management & Control System”	Prof. Subrhmonya G.S.
9	169225111	Shreya S. Kumari	“A Study on customer Satisfaction in Vande Matharam Vividhodesha Souharda Sahakari (VVSS) Ltd., Moodabidre, Mangalore (with Special Reference to its Loan and Advance)”	Prof. Subrhmonya G.S.
10	169225112	Shreyas S. Pandith J.	“A Study on Supply Chain Management at Big Bazaar, Bejai, Mangalore”	Prof. Subrhmonya G.S.
11	169225113	Shriraksha Shetty S.	“Working Captial Management at Convergent Communications India Pvt. Ltd.”	Prof. Subrhmonya G.S.
12	169225114	Sushma Sherigar	A Study on Compensation Currently Used and its Effect on employee Productivity at Decan Plast Industries”	Prof. Subrhmonya G.S.

Principal