



SRINIVAS UNIVERSITY

SRINIVAS INSTITUTE OF MANAGEMENT STUDIES

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SRIPATRIKE

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SRINIVAS INSTITUTE OF MANAGEMENT STUDIES

A Unit of Srinivas University

SRINIVAS UNIVERSITY

THE SRINIVAS BULLETEIN

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EDITORIAL

One cannot gainsay the fact that 2017 is remarkable for multiple reasons. In the national perspective the implementation of GST which came into being from the midnight of June 30 marked a glorious game changing plan in bringing out the hash tag “One nation, one tax”. Hailed as the mother of all tax reforms GST is anticipated as the usher of a new era bringing solace to consumers, embalming the sprained federal relations as alleged by some states by allocating a substantial portion of netted tax, bringing uniformity in the tax rates for goods and services on a national basis. Sri. Ramnath Kovind has been elected as the 14th President of India where Smt. Meira Kumar has edged out after a tough fight for the coveted position. The soaring NIFTY rate touching an all high brings in a lot of cheers in the corridors of economic policy makers and a chill in the spine of India’s adversaries. Financial experts have foreseen at the pace in which India hops forward could dent China’s aspiration to be the fastest economy.

A plethora of tidings attracting mixed reactions were being poured in from every nook and corner. One such a missive was the inception of Srinivas University as deemed and the fourth of its kind in Mangalore, the hub of education in Karnataka. 2017 marked the year for the launching of University curricula. The formal classes for UG programmes had begun from 21st of July 2017. In pursuit of excellence attune to the standard of a high seat of learning Srinivas University is committed for imparting quality education for the students in various disciplines and equip them as the right contenders for respective jobs.

As a token of noble practice we, at Srinivas University is bringing forth a news letter named as THE SRINIVAS BULLETEIN which would be published as bi-monthly issue that would cover all the pulses of the University on a day today basis.

With regards,

K.P. Vinayaraj
Staff Editor

SRINIVAS INSTITUTE OF MANAGEMENT STUDIES

MANAGEMENT FORUM

REPORT

A Corporate Oriented Professional Training Program was organized for Final year BBM students on 14-07-2017 and 15-07-2017 at Srinivas Institute of Management Studies, Pandeshwar Campus. This session was handled by Prof. Mr. Ajay V.Narula Corporate Trainer of Srinivas Institute of Management Studies. This program was presided by Dr.P.S.Aithal, Principal, Srinivas Institute of Management Studies and coordinated by Prof. Pavithra Kumari Course Co-ordinator. This workshop was conducted in a shared learning mode. The objective of this is to supplement existing professional development efforts of graduating students and improve their employability skills quotient.



REPORT ON ORIENTATION PROGRAMME

The Orientation programme was organised for the first year BBA students from 20th July 2017 to 22nd July 2017 in the college Auditorium. At the outset of the programme, videos related to students' start-ups were played. The prime objective of the program was to welcome the new students and their parents to the Srinivas family. Orientation programme was envisaged to feed them more information about the courses offered and to familiarise the environment of Srinivas University.



The program started with prayer by Vaishna and team of BBM, was followed by welcome speech by Prof. Anet Florence, Principal & Dean, SCHM. The programme was inaugurated with the lighting of the lamp by the dignitaries. Mrs.PavithraKumari, Coordinator of BBA and UG programme Co-ordinators briefed about their respective courses and departments.

Dr. Anil Kumar, Registrar Srinivas University proclaimed Srinivas University has started full swing with its flagship programmes.

Further, Dr Ajay K G, Registrar (Development) Srinivas University, claimed University programmes meet the requirements of the industry.

Dr. P.S. Aithal Vice Chancellor & Principal SIMS, spoke about the Courses offered by Srinivas University and how it is different from others. He also said the students to encash all the opportunities provided.

Oath was administered by Smt. Mitra S Rao, Secretary, A ShamaRao Foundation, Managalore.



Dr. A SrinivasRao, Pro-Chancellor, Srinivas University & Vice president, A. ShamaRao foundation gave a talk on various aspects of education. He pointed out the real hard work alone could lead people to the pinnacle of success. He also motivated the students to build leadership qualities and encash all the opportunities provided by the University to them.

Suggestions and opinions were expressed by some of the present students, newly enrolled students and their parents.



The programme was presided over by Sri CA ARaghavendraRao, Chancellor, Srinivas University & President A ShamaRao Foundation, expressed the advantages of learning in Srinivas Private University. The focus of the University was mainly student development.

The objectives of the University were to meet the corporate requirements by designing a pragmatic curriculum.

A vote of thanks was proposed by Prof. Shailashri V T, Dean, Commerce & Management Department. The students Ms. Ashwathi, and Mr. Hibin compeered the programme.

As a part of Orientation programme, guest lectures were organized on 21th July, 2017. In the first session Dr. P.S. Aithal Vice Chancellor & Principal SIMS, gave brief introduction about college courses and guidelines to make students familiarise the college environment.

Prof Ajay Narula, explained about basic etiquettes, manners and he showed some videos to the students regarding the manners which the present generation ought to inculcate.



Third day of orientation programme was continued by Guest lecture by Dr. P.S. Aithal, Vice Chancellor, Srinivas University & Principal SIMS, explained about how to reach success and elements of success.

Prof. Shailashri V T, Dean, Commerce & Management explained the students about basic Communication skills.



