

SRINIVAS UNIVERSITY

Srinivas Nagar, Mukka, Mangaluru-574146, Karnataka, India
(Private University Established by Karnataka Govt. Act No. 42 of 2013,
Member of Association of Indian Universities, New Delhi)
Web: [www. Srinivasuniversity.edu.in](http://www.Srinivasuniversity.edu.in), Email: info@srinivasuniversity.edu.in

SOCIAL OUTREACH PROGRAMMES & EXTENSIONAL SERVICES

UNNAT BHARAT ABHIYAN



ACTION PLAN (January - December 2020)

Message from Honourable Chancellor



'The true awakening of the nation lies in harnessing the potentials of the youth'

Sri CA. A. Raghavendra Rao

Chancellor

Srinivas University, Mangaluru,
Karnataka, India.

It is a matter of pride and passion to associate with the flagship programme 'Unnat Bharat Abhiyan' launched by the Ministry of Human Resource Development, Government of India. It certainly brings opportunities to initiate small changes at the grass root level with dedication and selfless service. I strongly believe that Srinivas University associating in this venture as a Participating Institute (PI) will certainly bring holistic positive change with sustainability in the rural fabric of Dakshina Kannada District. It is very noble to partner with initiatives connected to Social Service, Ecological Protection, Peace, Education, Empowerment, Spirituality, Change, Skill Development and Prosperity. I congratulate the entire team of Faculties and Students for harnessing their time and effort to contribute in the rural development initiatives of the Nation.

Message from Pro Chancellor



*'Start chasing your Passion with Commitment & Consistency ;
Success will follow you '*

Dr. A. Srinivas Rao
Pro Chancellor
Srinivas University, Mangaluru
Karnataka, India.

I am glad to know that Srinivas University is associating with 'Unnat Bharat Abhiyan' to articulate upon the needs of poor, deprived and under-privileged people living in the villages of Dakshina Kannada District. It is interesting to know that Srinivas University has constituted 'Unnat Bharat Abhiyan Forum' comprising faculties and students to impart several Social Outreach Programmes facilitating community organization and welfare. The students and faculties participating in this venture certainly get exposure and experience to plan and execute programmes and need based interventions at village level. I congratulate the entire team for this noble move and wish them a grand success.

Message from Vice Chancellor



'Encash every Opportunity: Each new task enriches your confidence with its experience'

Dr. P. S. Aithal

Vice Chancellor

Srinivas University, Mangaluru

Karnataka, India

'Unnat Bharat Abhiyan', a National Programme launched by the Ministry of Human Resource Development, Government of India empowering rural India is considered as the golden opportunity for the University to explore segmenting out from the normal course of dissemination of knowledge to need based interventions. The aim of this venture is involving professional knowledge institutions in the process of holistic development of the rural sector. This project provides ample opportunities for the academicians, students and research fraternity with open avenues for social engagement in the areas of social services, environmental protection, social action, legal intervention, health, hygiene, automation, cleanliness, education etc. It is noteworthy that Srinivas University has planned nearly thirty social outreach programmes for the year 2020. I wish to record my sincere appreciation to the entire team and wish them a grand success.

EXECUTIVE SUMMARY



Pradeep M. D.
Coordinator
Unnat Bharat Abhiyan
Srinivas University.

UNNAT BHARAT ABHIYAN is a flagship programme of Ministry of Human Resource Development, Government of India which is inspired to bring transforming change in the process of rural development by leveraging knowledge institutions in building architecture for an inclusive India. Srinivas University has planned to organize several 'Social Outreach Activities and Extensional Services' in five villages of Mangaluru Taluk belonging to Dakshina Kannada District of Karnataka to start with. These outreach programmes attempt to meet economic, cultural, political, social and psychological needs of the rural communities through mobilization of required resources. This programmes targets marginalized sections living in villages including women, children, adolescents, elderly, unorganized labourers, handicapped, deprived, widows, destitute etc. The University shall follow strict compliance to the action plan of the University derived for the year 2020. This project will be carried in consultation and collaboration with the District Administration and Local Self Government bodies. People's participation shall be encouraged to the maximum extent to derive best outcomes. Co-operation is also sought from government officials, political representatives, clubs, associations, non-government organizations, volunteers, local public connected to the locality.

Srinivas University by virtue of its Social Commitment initiates 'Unnat Bharat Abhiyan' launched by the Ministry of Human Resource Development, Government of India. This Action Plan describes in nutshell about Social Outreach and Extension Services proposed to be organized in Adyar, Chelairu, Maladi, Pavor and Sasihithlu villages of Dakshina Kannada District under 'Unnat Bharat Abhiyan' of Srinivas University during January - December, 2020. I look forward for your feedback for further improvement.

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About Srinivas University

Srinivas University, Karnataka, India is a Private Research University established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institutions started by A. Shama Rao Foundation, Mangalore, a private Charitable Trust founded in 1988 by an eminent Chartered Accountant A. Raghavendra Rao. The Foundation has started many professional colleges in Mangalore which include Srinivas Institute of Medical Sciences & Research Center, Srinivas Institute of Dental Sciences, Srinivas Institute of Technology, Srinivas College of Pharmacy, Srinivas Institute of Nursing Sciences, A Shama Rao Nursing School, Srinivas Integrated Campus, Srinivas College of Hotel Management, Vijayalakshmi Institute of Hospitality Sciences, Srinivas First Grade College, Srinivas School of Engineering, Srinivas Institute of Management Studies, Srinivas College of Physiotherapy, Srinivas School of Business, Srinivas School of Management, Srinivas College of Education and Srinivas Institute of Social Work. Presently, Srinivas University offers undergraduate, postgraduate, and research courses under 8 Colleges with about 60 courses. The University made innovations in designing and starting new Super Specialty Programme's both in UG and PG level as per present and future industry relevance, innovations in examination system by focusing on continuous evaluation. The University has established networking with many Industries, Universities and Education Service providers to substantially improve the quality of the courses and degrees respectively. Presently Srinivas University has Eight Colleges offering innovative industry oriented specialized courses at UG, PG, and Research levels.

Social Outreach Programmes & Extensional Services (SOP & ES)

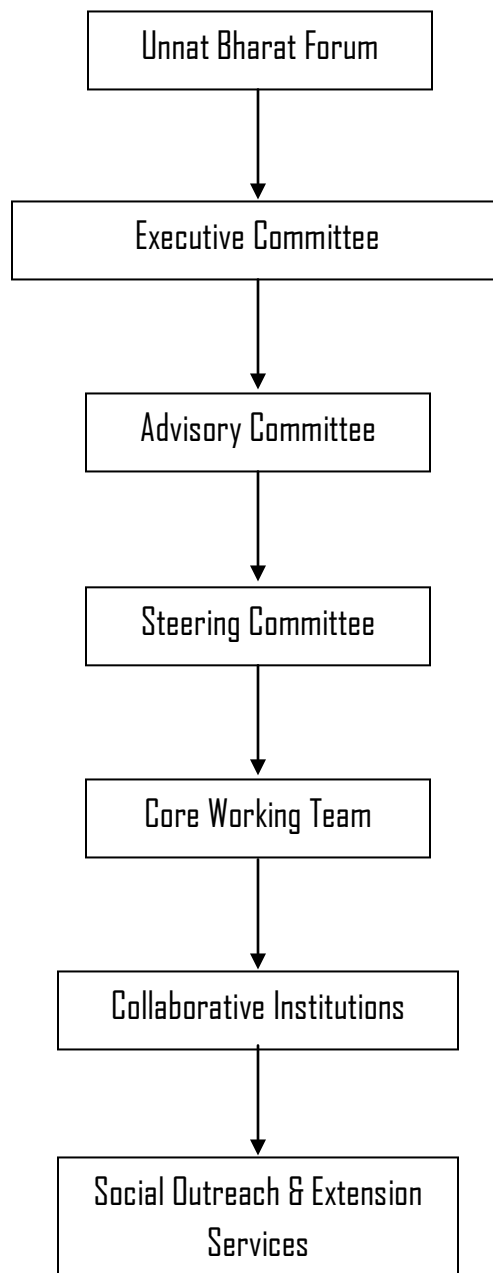
Private Universities functioning in the 21st century are not just institutions offering courses and degrees but emerging to be the entities aiding in the Social Welfare Initiatives of the country. In order to extend the helping hand to the under privileged sections of the Society residing in the rural and sub urban areas, Srinivas University has decided to adopt few Villages/Communities in Dakshina Kannada District to provide 'Social Outreach Programmes & Extensional Services'. Identifying villages and communities to work along with the people of the community in the bottom of the pyramid to enable and empower them to

be self reliant and stable. This project is coordinated through different colleges working under Srinivas University in consultation with City Corporation, Panchayat and District Administration based on the needs of the local community. Local Participation & Support is sought to achieve the best result by collaborating with Government Officials, Political Representatives, Clubs, Associations, Local Residents, Non Government Organizations, Volunteers etc. This project will enable the Faculties and Students with the essential skills and knowledge to work with community.

Plan of Execution

In order to actively participate in the 'Unnat Bharat Abhiyan' launched by the Ministry of Human Resource Development, Government of India, Srinivas University with its Social Commitment has framed this action plan for the year 2020. The University has constituted 'Unnat Bharat Forum' governed by the 'Executive Committee' with Officers of the University. Unnat Bharat Abhiyan at the University level shall be headed by the Coordinator appointed by the Registrar of the University. An 'Advisory Committee' with Deans of the Colleges & 'Steering Committee' with Course Coordinators shall direct the best course of action to be carried for the action plan period. All the activities planned for the year 2020 shall be executed through the Core Working Team of Faculty Conveners and Student Representatives. The University shall adhere to the action plan based on upon the feasibility of its execution in par with the University Policies. Resource Mobilization both at University and Department levels are emphasized with special consideration to the local resources ensuring minimum wastage. In the interest of best social service to the society the 'Unnat Bharat Abhiyan Forum' shall utilize the expertise of Social Work Trainees, NSS Volunteers, Red Cross Volunteers, Forum Representatives, Interns and Student Volunteers in this regard. This project shall be carried in consultation with the District Administration by collaborating with Voluntary Organizations, Panchayat, Clubs, Associations, Mahila Mandals, Self Help Groups, ASHA's, ANM's, Primary Health Centers, Associations, Schools and Colleges etc. functioning in the target area (Figure OI).

Figure-01: Functional Structure



Institutions involved in the Unnat Bharat Abhiyan

The following institutions affiliated to Srinivas University are involved in this project.

1. College of Management and Commerce

- a) BBA (Aviation Management/ Logistics and Supply Chain Management/ Honors/ Port Management/ Hospital Management)
- b) MBA (Regular/Business Analytics/Aviation Management/Port Management)

2. College of Computer & Information Sciences

- a) BCA in Software Development/ Network and Server Administration
- b) MCA in Computer Application

3. College of Social Sciences and Humanities

- a) MSW (Dual Specialization)
- b) M. Sc. in Psychology and Counseling.

4. College of Hotel Management and Tourism

- a) Bachelor of Hotel Management and Catering Technology
- b) B. Sc in Hotel Management/Interior Design
- c) MBA (Hotel and Tourism Management)

5. College of Physiotherapy

- a) Bachelor of Physiotherapy
- b) Master of Physiotherapy

6. College of Education

- a) Bachelor of Education

7. College of Engineering & Technology

- a) B. Tech in Computer Science & Engineering
- b) B. Tech in Civil Engineering
- c) B. Tech in Mechanical Engineering
- d) B. Tech in Electronics & Communication Engineering

- e) B. Tech in Cloud Technology & Information Security
- f) B. Tech in Data Science
- g) B. Tech in Nano Technology
- h) B. Tech in CS (Cyber Security & Forensic Science)

8. College of Allied Health Sciences

- a) B. Sc. in Cardiovascular Technology
- b) B. Sc in Perfusion Technology
- c) B. Sc in Medical Lab Technology
- d) B. Sc in Renal Dialysis Technology
- e) B. Sc in Optometry
- f) B. Sc in Anesthesia & OT Technology
- g) B. Sc in Medical Imaging Technology
- h) B. Sc in Respiratory Care Technology
- i) B. Sc in Forensic Science & Criminology
- j) M. Sc in MLT Clinical Biochemistry
- k) M. Sc in MLT Hematology & Blood Transfusion
- l) M. Sc in MLT Microbiology & Immunology
- m) M. Sc in Echocardiography
- n) M. Sc in Cardiac Catheterization & Intervention
- o) M. Sc in Respiratory Care Technology
- p) M. Sc in Medical Imaging Technology
- q) M. Sc in Anesthesia & OT Technology
- r) M. Sc in Forensic Science & Criminology
- s) M. Sc in Cyber Security & Forensic Science

SRINIVAS UNIVERSITY

UNNAT BHARAT ABHIYAN

EXECUTIVE COMMITTEE



Shri CA A. Raghavendra Rao
Chancellor



Dr. A. Srinivas Rao
Pro-Chancellor



Dr. P. S. Aithal
Vice Chancellor



Dr. Anil Kumar
Registrar



Dr. Shrinivasa Mayya D.
Registrar (Evaluation)



Dr. Ajay Kumar
Registrar (Development)

SRINIVAS UNIVERSITY

UNNAT BHARAT ABHIYAN



ADVISORY COMMITTEE

 <p>Dr. Shailashri V.T. Dean College of Management and Commerce</p>	 <p>P. Sridhara Acharya Dean College of Computer & Information Sciences</p>	 <p>Dr. Laveena D' Mello Dean College of Social Sciences & Humanities</p>	 <p>Prof. Swaminathan S. Dean College of Hotel of Hotel Management and Tourism</p>
 <p>Dr. Jayashree K. Dean College of Education</p>	 <p>Dr. S. Rajasekar Dean College of Physiotherapy</p>	 <p>Dr. Thomas Pinto Dean College of Engineering & Technology</p>	 <p>Dr. Sham Kishore K Dean College of Allied Sciences</p>

SRINIVAS UNIVERSITY

UNNAT BHARAT ABHIYAN



STEERING COMMITTEE

Course Coordinators

 <p>Dr. Krishna Prasad K. BCA</p>	 <p>Anumesh Kariappa MBA</p>	 <p>Subrahmanya Bhat MCA</p>	 <p>Mrs. Sonia Noronha BBA (Port Management)</p>
 <p>Pavithra Kumari BBA (Aviation Management)</p>	 <p>Nelson Pereira BBA (Honours)</p>	 <p>Sharmila S Shetty B. Com.</p>	 <p>Dr. Vijayalakshmi Naik B. Ed.</p>

SRINIVAS UNIVERSITY
UNNAT BHARAT ABHIYAN



STEERING COMMITTEE
Course Coordinators



Dr. Vidhya
MSC & MSW



Dr. Shreeprakash B
Mec. Engineering



Dr. Ramakrishna Hegde
Civil. Engineering



Nagaraja N S
E & C Engineering



Prof. B R Kishore
CS & Engineering



Dr. Mageswaran N
B. P.T.



Dr. Mahesh M
A.H.S.



Sreejith D.V.
BHM

SRINIVAS UNIVERSITY
UNNAT BHARAT ABHIYAN



STEERING COMMITTEE
Course Coordinators



Keerthan Raj
M. Com

SRINIVAS UNIVERSITY
UNNAT BHARAT ABHIYAN



CORE WORKING TEAM
Faculty Conveners

 <p>Anumesh Kariappa MBA</p>	 <p>Dr. Vidhya N MSC/MSW</p>	 <p>Dr. Nagaraja A Civil Engineering</p>	 <p>Subrahmanya Bhat MCA</p>
 <p>Dr. Mageswaran N. B.P.T.</p>	 <p>Dr. Ilona De Souza B.P.T.</p>	 <p>Padmanabha C.H. B. Ed</p>	 <p>Shakeela K B.Ed.</p>



SRINIVAS UNIVERSITY

UNNAT BHARAT ABHIYAN



CORE WORKING TEAM

Faculty Conveners

 <p>Vaikunth Pai MCA</p>	 <p>Jayaprakasha K. BBA & B.Com)</p>	 <p>Bhavishya BCA</p>	 <p>Lesleeta Lobo BCA</p>
 <p>Mahesh M Allied Health Sciences</p>	 <p>Chaithanya BHM</p>	 <p>Preethi Salian CS Eng.</p>	 <p>Vijayalatha Devadiga E & C Eng.</p>

SRINIVAS UNIVERSITY

UNNAT BHARAT ABHIYAN



CORE WORKING TEAM

Faculty Conveners

 <p>Nagaraja M.R. Mec. Eng.</p>	 <p>Mrs. Rashmi P.C. CS Eng.</p>	 <p>Mr. Omprakash Bhat E & C Eng.</p>	 <p>Mr. Varadaraj S. Mec. Eng.</p>
 <p>Sudesh Rao CS Eng.</p>	 <p>Keerthan Raj M. Com</p>		

Adoption of Five Villages

Srinivas University under 'Unnat Bharat Abhiyan' has planned to adopt five Villages namely Adyar, Chelairu, Maladi, Pavoore and Sasihithlu which are administered under the Village Panchayat of Dakshina Kannada District in the State of Karnataka. This project aims to extend the operational area to reach more audience in future days. (Table 01)

Table-01: List of Adopted Villages for the Project on Social Outreach Programme and Extended Services

Sl. No.	Name of the Village	Total Population	Urban/Rural	District
01	Adyar	7034	Urban	Dakshina Kannada
02	Chelairu	3278	Urban	Dakshina Kannada
03	Maladi	4459	Rural	Dakshina Kannada
04	Pavoore	5987	Rural	Dakshina Kannada
05	Sasihithlu	2228	Rural	Dakshina Kannada

Target Audience

This project aims to cover the population of the concerned villages focusing mainly the marginalized groups like women, children, adolescents, elderly, unorganized labourers, handicapped, deprived, widows, destitute etc. (Table-02)

Table-02: Demography details of the Cluster

Sl. No.	Adopted Villages	Village Code	No. of Households	Total Population
01	Adyar	617511	1413	7034
02	Chelairu	803181	729	3278
03	Maladi	617649	972	4459
04	Pavoor	617496	1147	5987
05	Sasihithlu	617649	478	2228

Site Map

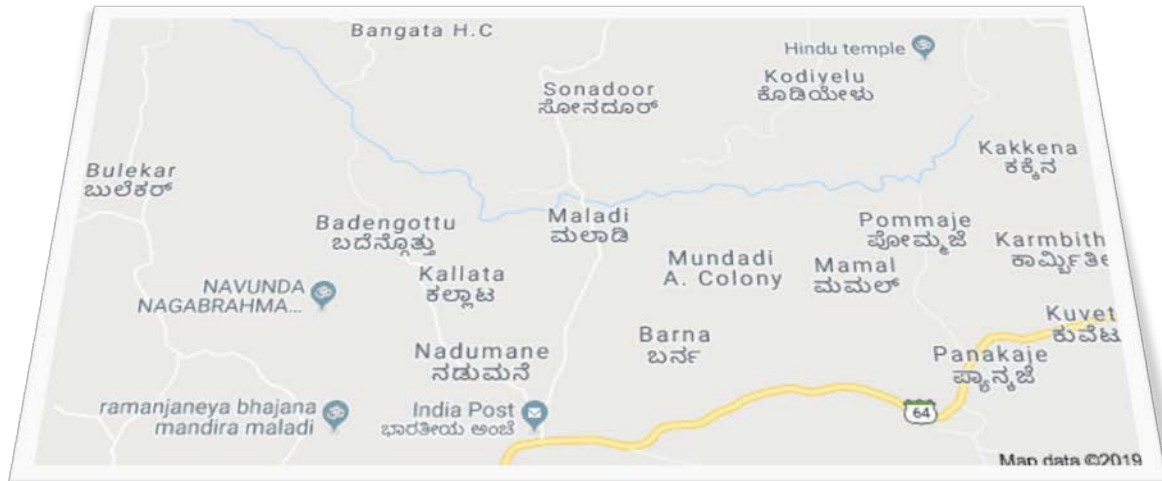
(I) Adyar Village Map



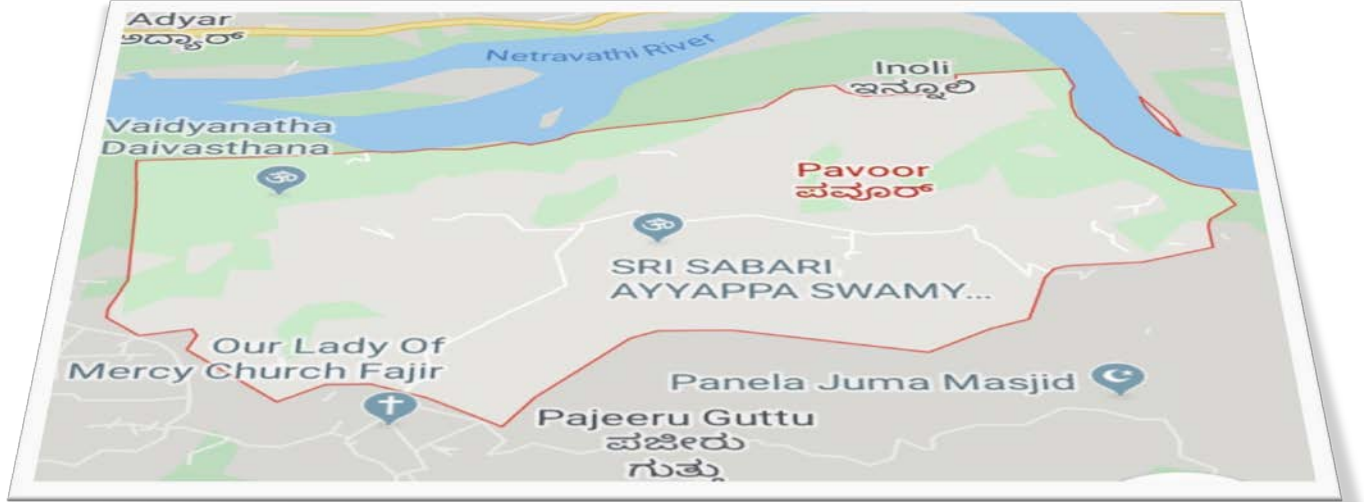
(2) Chelairu Village Map



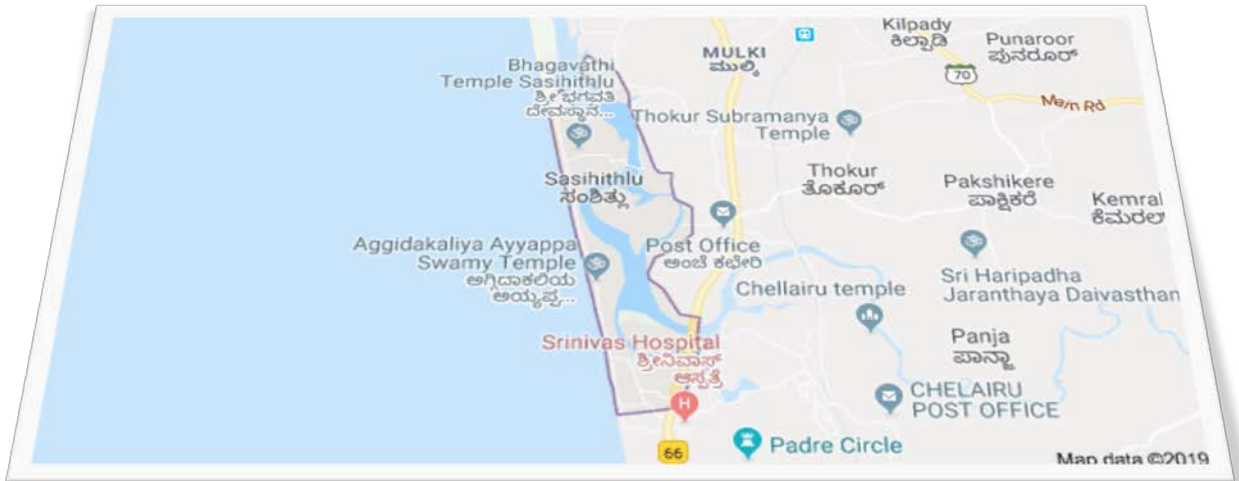
(3) Maladi Village Map



(4) Pavoor Village Map



(5) Sasihithlu Village Map



Vision, Mission & Objectives

Vision

The Vision of 'Social Outreach Programmes & Extension Services' is to achieve Social Sustainability through Inclusive Growth of Weaker Sections at the Grass Root Level.

Mission

The Mission of 'Social Outreach Programmes & Extension Services' is to facilitate participation of People in the Rural Development Initiatives by empowering weaker sections such as women, children, adolescents, elderly, unorganized labourers, handicapped, deprived, widows, destitute through Social Service Interventions.

Objectives

- To conduct Programmes on Health, Hygiene, Employment, Social, Cultural and Spiritual needs of the Rural Residents.
- To offer Computer Training Programmes to the school children residing in the adopted villages.
- To strengthen the poor, disabled, under privileged, marginalized people to face challenges of life.
- To empower youths to contribute towards Societal Welfare.
- To Train Faculties and Students to work efficiently in preserving Community Sentiments.
- To provide Individual and Social Developmental Agendas to the rural population.
- To make the rural youths to be self reliant by building their confidence.
- To conduct Research activities to find solutions to the socio-economic problems at grass root level.
- To engage and associate with Self Help Groups, Clubs, Associations etc. in fruitful assignments.
- To assist in preserving cultural heritage, natural resources, tradition, custom etc.

- To create awareness on the issues connected to health, hygiene, political participation, nutrition, schooling, parenting, adulthood, puberty, post retirement, communicable diseases, natural disasters, entrepreneurship, old age, psychological traits, communal harmony etc.
- To plan and execute dialogue and networking with government, non-government, funding agencies and voluntary associations for social engagements.
- To conduct Surveys on the present and future problems to seek appropriate solution.
- To perform any other activities which benefits the rural community in general

Scope of the Project

Since the inception of planning era in India, problems of balanced regional development attracted the attention of economists, politicians, social workers, journalists etc. There are inequalities in the distribution of health care facilities, educational infrastructure, employment avenues, distribution of public amenities etc between rural and urban structures. People have started to migrate from rural to urban areas in search of better prospects for their lives. There is a need to empower the rural masses with social, political, economic, cultural breakthroughs to tackle their present and future problems. Many people residing in the villages are skilled and talented but they are unidentified and prevented from exploring to the main stream. Community organization through social outreach interventions are the need of the day. The efforts should be made to identify the real problems of the people engaging in the agriculture, horticulture, animal husbandry, unorganised employments through community based surveys. The rural population deserves to be protected from the ailments of health hazards resulting in the mother and child mortality ratios. The problems of malnutrition need to be tackled effectively by educating about the government programmes on nutrition. Personal hygiene is one of the predominant factors which contributing to increase communicable diseases in the gross roots level. Effective strategies to tackle the impact of poverty through startups and home based production units should be educated among the rural population. Empowerment through micro financing and vocational skill development need to be trained to the

married women in the villages. There is a need to educate people about diseases spread through insects and mosquitoes including diarrhea, malaria, dengue, typhoid etc should be done through primary health centers, voluntary organizations, clubs etc. There is a need to educate rural population to construct toilets at each home and effective usage of it for making open defecation free villages. The rural people should be encouraged to open bank accounts so as to get the benefits of all the government subsidies directly to their bank accounts. School dropout ratio can be reduced by educating the families and counseling the children. This social outreach and extension services will cater to the needs of the rural area on the issues connected to government schemes, subsidies, scholarships, skill development initiatives, vocational training opportunities, cleanliness, personal hygiene, personality development, building self-esteem, start-ups, legal aid, surveys, research, counseling services, ban on single use plastics, water conservation, resource mobilization, micro financing, consultancies, health checkups etc. The expertise, knowledge and resources both mobilized and spent from the Srinivas University will definitely play a role in the rural transformation which contributes to the national growth.

Approach Adopted

Under 'Unnat Bharat Abhiyan', Srinivas University aims to develop human and economic development of the people. It is promptly believed that, Human development can be achieved through the services connected to health care, education, awareness, personality development and skill enrichment etc.

(i) Human Development

- Health Care and Allied Services
- Education and Awareness
- Personality Development
- Skills Development & Entrepreneurship
- Legal Aid
- Environment Protection and Sustainability

(ii) Economic Empowerment

- Agricultural assistance
- Water Conservation and Management
- Renewable Energy Sources
- Artisans and Rural Industries
- Mobilizing Local and Natural Resources
- Basic Amenities and Infrastructure Development
- IT Enabled Support and Assistance.

Interventions Used

- Household and Community Survey
- Awareness Programme
- Resource Mobilization
- Training and Workshops
- Orientation
- Consultation and Advise
- Vocational & Technical Assistance
- Environmental Drives-Beach Cleaning, Jathas,
- Medical and Health Checkups
- Blood Donation Camp
- Swatcchtha Abhiyan
- Shramadhan- Physical Labour
- Yoga & Meditation
- Home Visit and Survey
- Rally

- Counseling and Referral Services
- Mobilization of Local Resources
- Participatory Rural Appraisal
- Computer Training
- Online Transactions
- Physiotherapy Camp
- Home Baking Workshops
- Food and Nutrition

SRINIVAS UNIVERSITY UNNAT BHARAT ABHIYAN

ACTION PLAN - 2020

Sl. No	Date/ Month	Programme Details	Village	Organizing Department	Faculty Convener
01	January/ February	Online Transaction	Sasihithlu	Civil Eng.	Dr. Nagaraja A.
02	July	Online Transaction	Chelairu	Civil Eng.	Dr. Nagaraja A.
03	April	Coastal Safety Awareness Programme	Sasihithlu	E & C Eng	Mr. Omprakash Bhat
04	October	Plastic Pollution Awareness Programme	Sasihithlu	E & C Eng	Ms. Vijayalatha Devadiga
05	February	Awareness Program	Sasihithlu	Computer Science Eng.	Mrs. Rashmi P.C./ Sudesh Rao
06	October	Computer Training	Sasihithlu	Computer Science Eng.	Mrs. Preethi Salian/ Sudesh Rao
07	January/ February	Environmental Drives- Beech Cleaning	Sasihithlu	Mechanical Eng.	Mr. Nagaraja M. R.
08	July	Awareness Programme	Chelairu	Mechanical Eng.	Mr. Varadaraj
09	March	Swachh Bharath Contribution (Cleaning)	Pavoor	MBA	Mr. Anumesh Kariappa
10	August	Social Outreach Programme (School Visit)	Maladi	MBA	Mr. Anumesh Kariappa
11	March	Breast Cancer Awareness Programme	Chelairu	MSW/MSC (P & C)	Dr. Vidya N.

12	September	Awareness Programme (Street Play)	Chelairu, Pavor, Maladi, Sasihithlu & Adyar	MSW/MSC (P & C)	Dr. Vidya N.
13	March	Awareness Programme	Pavor	B.B.A (Port Management)	Mr. Jayaprakasha K.
14	September	Swatch Abhiyan	Sasihithlu	B.B.A (Port Management)	Mr. Jayaprakasha K.
15	February	Swatch Bharath	Sasihithlu	B. Com	Mr. Jayaprakasha K.
16	August	Online Transaction	Chelairu	B.Com	Mr. Jayaprakasha K.
17	March	Swatch Abhiyan	Adyar	B.B.A (Aviation Management)	Mr. Jayaprakasha K.
18	October	Awareness Program	Maladi	B.B.A (Aviation Management)	Mr. Jayaprakasha K.
19	March	Environmental Drives- Beach Cleaning & Jatha	Sasihithlu	B.B.A (Honours)	Mr. Jayaprakasha K.
20	October	Awareness Programme	Adyar	B.B.A (Honours)	Mr. Jayaprakasha K.
21	March	Food & Nutrition	Pavor	B.H.M	Mr. Chaitanya
22	October	Hygiene Awareness Programme	Adyar	B.H.M.	Mr. Chaitanya
23	May	Online Transaction	Chelairu	B.C.A	Ms. Lasleeta Lobo
24	December	Online Transaction	Sasihithlu	B.C.A.	Mrs. Bhavishya
25	March	Awareness on Cyber Security	Adyar	M.C.A	Mr. Subrahmanya Bhat
26	October	Swatcch Abhiyan	Adyar	M.C.A	Mr. Vaikunt Pai

27	March	Environment Awareness & Plantation Programme	Maladi	B.Ed	Mr. Padmanabha C.H.
28	September	Swacha Abhiyan	Pavoor	B.Ed	Mrs. Shakeela K
29	March	Physiotherapy Camp	Adyar	B.P.T.	Dr. Mageswaran N.
30	October	Awareness Programme	Chelairu	B.P.T.	Dr. Ilona Dsouza

Contact details of the Members

Sl. No	Name	Mobile No (With WhatsApp)	Email
01	Dr. P.S. Aithal	9343348392	vicechancellor@srinivasuniversity.edu.in, psaithal@gmail.com
02	Dr. Anil Kumar	9448389651	registrar@srinivasuniversity.edu.in
03	Dr. Ajay Kumar	7019238290	registrardevelopment@srinivasuniversity.edu.in
04	Pradeep M.D.	9845922767	unnatbharat@srinivasuniversity.edu.in
05	Dr. Shailashree V.T.	9448627556	shailashrivt@gmail.com
06	Dr. Laveena D'Mello	9448611353	lavynoronha@gmail.com
07	P. Sridhar Acharya	9845110064	sridharaacharya@gmail.com
08	Mr. Swaminathan S	9902539049	principalschm@srinivasgroup.com
09	Dr. Jayashree K.	9845668083	principalsce@srinivasgroup.com
10	Dr. S. Rajasekar	9448156719	principalscpt@srinivasgroup.com
11	Dr. Thomas Pinto	9980226974	deanengg@srinivasuniversity.edu.in
12	Dr. Sham Kishore K	9449740775	shamkishorebhat@gmail.com
13	Dr. Krishna Prasad	9482199882	karanikrishna@gmail.com
14	Mr. Anumesh Kariappa	9742283392	anumesh5@rediffmail.com

15	Mr. Subrahmanya Bhat	9449452177	itsbhat@gmail.com
16	Dr. Vidhya N	9480158009	vidyakrithi.n@gmail.com
17	Mrs. Pavithra Kumari	8660429590	pavithrakumarishetty@gmail.com
18	Mr. Nelson pereira	8095445188	anelsonpereira@gmail.com
19	Mrs. Sharmila S Shetty	9535017811	sharmilasshetty21@gmail.com
20	Mrs. Yashashwi	8075416551	yashu.sgc@gmail.com
21	Dr. Vijayalakshmi Naik	9663383487	vijaya2006123@rediffmail.com
22	Mrs. Sonia Delrose Noronha	9449007848	soniadelrose@gmail.com
23	Dr. Shreeprakash B	8762273722	hodmechsucet@gmail.com
24	Dr. Ramakrishna Hegde	9448107623	rkhegdecivil@gmail.com
25	Prof. B.R. Kishore	9341861864	baglodi@gmail.com
26	Dr. Nagaraja A	7411333258	mallanagaraja@gmail.com
27	Mr. Varadaraj S	9964142667	varadamech38@gmail.com
28	Mr. Nagaraja M.R.	9620356307	nagarajbhat370@gmail.com
29	Mrs. Rashmi P.C.	9739872217	ras17s@yahoo.com
30	Mrs. Preethi Salian	8722282636	preethi.salian@yahoo.com
31	Mr. Omprakash Bhat	9964025922	omprakash.av@gmail.com
32	Ms. Vijayalatha Devadiga	9481269355 9110476573	lathainvlsi@gmail.com
33	Mr. Shreepathy Rangabhatta	8861942440	shreepathy103@gmail.com
34	Ms. Lesleeta Lobo	9036375660	lesleeta.12@gmail.com
35	Mrs. Bhavishya	9449146664	bhavishya.ks@gmail.com
36	Mr. Padmanabha	9449167206	haipadmanabha@gmail.com
37	Mrs. Shakeela	9481220455	shakianilshetty@gmail.com
38	Mr. Jayaprakash	7907294408	jai4appu@gmail.com
39	Mr. Vaikunth Pai	7892271693	vpaistar@yahoo.com
40	Mr. Chaitanya	7406200237	rao.chaitanya12@gmail.com
41	Dr. Mahesh M	8050241881	maheshamm550@gmail.com
42	Dr. Mageswaran N	9500101421	mageshnbpt@gmail.com
43	Dr. Ilona D'Souza	8310469533	ilonadesouzapt@gmail.com
44	Mr. Sudesh Rao	9964499242	sudeshraoudp@gmail.com sudesh@srinivasuniversity.edu.in

Conclusion

The village adoption provides an opportunity to academicians, students, policy makers and civil society, to get sensitized and understand the social problems which affect most to the disadvantage section of the society. The intervention will assist in facilitating and catalyzing the cohesive community through inspiring, igniting, motivating, education and enabling the people to utilize opportunities as it is impossible to adopt many villages among the existing six lakh villages of India. In connection to the 'Unnat Bharat Abhiyan' launched by the Ministry of Hence we need to strengthen five villages in the neighborhood to adopt and to move towards the model villages.