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"International Conference on Emerging Trends in Management, Information Technology and Education"

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Srinivas University



"International Conference on Emerging Trends in Management, Information Technology and Education"

> Conference Date: 16th and 17th August, 2019



Organised By,
College of Management and Commerce & IQAC
Srinivas University
Web: www.srinivasuniversity.edu.in

Venue Hotel Srinivas, G. H. S. Road Hampankatta, Mangaluru, Karnataka, India.

About Srinivas University:

Srinivas Universityis a Private Research University in Mangalore, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University has its flagship 18 Group of Institutions, initially started by A. Shama Rao Foundation, Mangalore, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. At present, Srinivas University offers undergraduate, postgraduate, and research courses under 8 Faculties/Colleges with about 60 courses. The University has innovatively designed and started new super specialty programmes both in UG, and PG level as per present and future industry relevance. With innovations in examination system through focus on continuous evaluation and special care on multi-disciplinary grooming of Students, University caters for more than 12000 knowledge seekers in various domains.

About the College and Department:

The College of Business Management and Commerce at Srinivas University is committed to provide a conducive learning environment which ensures comprehensive development of students. The college is currently having Bachelorand Master's degree in Management as well as Commerce with multiple streams of specializations.

About the Conference:

The field of Commerce, Management, Information Technology and Education has always been dynamic and transitional from different dimensions which necessitate one to be constantly updated. This conference is a platform giving an exposure to the emerging trends in all these fields. It also intends to cater local, national as well as international research community to meet, share and mutually benefit in the process of new knowledge creation.

Call for Papers:

Well researched papers are invited from scholars, researchers, practitioners, academicians and students on the Conference themes. The authors of selected papers will be given an opportunity to present their paper on the day of the conference and duly acclaimed by "Selected papers will be publish in the reputed international journals with ISSN and others in Conference Proceedings with ISBN Publication Opportunity".

Papers are accepted under following areas:

Management

- # Financial Management
- # Marketing Management
- # Human Resource management
- # Banking and Insurance

Information Technology

- # Artificial Intelligence
- # Green Technology
- # Big data
- # Cloud Computing

Education

- # Digital- education
- # Teaching for social change
- # Innovative and creative teaching
- # Active participation of stakeholders

Any paper related to main theme of the conference is also welcome.

Abstract & Full Paper Submission Guidelines:

The length of the Abstract should not exceed 500 words. The length of the Full Paper should be below 5,000 words. All Papers should be submitted in Font Type: Times New Roman, Font Size: 12 pts, Line of spacing: 1.5, Alignment: Justified. The abstract and full paper should be mailed to: internationalconference.su2019@gmail.com

Important Dates:

Last date of submission of abstracts: 20/07/2019

Notification of acceptance: 30/07/2019

Last date of full paper submission: 10/08/2019

Last date of registration: 10/08/2019

Date of the conference: 16th - 17th, August 2019

Best Paper Award:

The conference expert committee will select the best research paper from the presentations at the conference.

Registration Details:

| Description | Indian Delegates | Foreign Delegates |
|--|------------------|-------------------|
| Corporates, Practitioners, Academicians & Research Scholars | INR 1000/- | USD 30 |
| Students | INR 500/- | USD 15 |

The registration fee includes conference kit, lunch and refreshment. TA/DA shall not be provided to the participants.

Registration Fee Payment Details:

Account Name: Srinivas University Account Number: 60221844775 Bank Name: Bank of Maharashtra

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Participants can also pay through Demand Draft drawn in favour of Srinivas University payable at Mangaluru.

Address for Communication

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