

## STUDY MATERIALS AVIALABLE IN LIBRARY

### DEPARTMENT OF M.B.A

SL. NO.	TITLE OF THE STUDY MATERIALS
1	Principles and Practice of Management
2	Accounting for Managers
3	Organisational Behaviour
4	Business Research Methods
5	Economics for Managers
6	Computer Application In Business
7	Human Resource Management
8	Marketing Management
9	Indian Business Environment
10	Operations Research
11	Production and Operations Management
12	Supply chain Management
13	Entrepreneurship and Small Business
14	Management Accounting
15	International Business Environment
16	Strategic Financial Management
17	Security Analysis and Portfolio Management
18	Tax Planning
19	Marketing Research and Consumer Behaviour
20	Promotions and Distribution Management
21	Retail Management
22	Training and Development
23	Employees Relations Management
24	Stress Management
25	Strategic Management
26	Financial Services
27	International Financial Management
28	Corporate Financial Management
29	International Marketing Management
30	Services Marketing
31	Rural Marketing
32	Global Human Resources Management
33	Compensation Management

34	Performance Management
35	Quantitative Techniques
36	Management Information Systems and Computer Applications
37	Human Resource Development
38	Industrial Relations
39	Labour Laws
40	Business Communication
41	Management Concepts & Concerns
42	Principles of Management (SU)
43	Organisational Behaviour and Managerial Communication (SU)
44	Business Law (SU)
45	Business Statistics & Analytics (SU)

### **UG (B.B.M) STUDY MATERIALS**

<b>Sl No</b>	<b>Subject</b>
1	Accounting-I
2	Principles of Management
3	Principles of Economics
4	Business Organization
5	Constitution of Indi
6	Accounting-II
7	Managerial Communication
8	Managerial Economics
9	Business Environment and Entreprenurship
10	Human Rights, Gender Equity and Environmental Studies
11	Income Tax
12	Commercial Law
13	Corporate Accounting-1
14	Business Economics
15	Marketing Mgt
16	Business Mathematics
17	Business Statistics
18	Computer Application in Management
19	Corporate Accounting-ii
20	Fundamentals of Financial Management
21	Human Resource Management
22	Modern Banking Management
23	Organisation Behaviour
24	Export Management

25	Cost Accounting
26	Human Resource Management
27	Project Management
28	Marketing Management
29	Micro Economics (SU)
30	Business Accounting (SU)

### **U.G B.COM STUDY MATERIALS**

<b>SL.No</b>	<b>Title</b>
1	Business Economic
2	Financial Accounting 1
3	Principles Of Management
4	Business Statistics
5	Constitution Of India
6	Business Statistics & Mathematics
7	Financial Accounting-II
8	Money & Public Finance
9	Modern Banking Management
10	Human Rights, Gender Equity and Environmental Studies
11	International Trade and Finance
12	Financial Accounting 3
13	Cost And Management Accounting
14	Business Taxation
15	Business Taxation (Elective)
16	Human Resource Management
17	International Trade & Finance
18	Cost Accounting
19	Financial Accounting-IV
20	Human Resource Management (Elective)
21	Cost and Management Accounting III
22	Business Law
23	Modern Marketing
24	Financial Management
25	Financial Accounting V
26	Business Communication (SU)
27	International Financial Accounting (ACCA) (SU)
28	Organisational Behaviour (SU)
29	Financial Accounting I (SU)

