Registration fees:

Academicians, Research Scholars and Corporate Delegates   Rs. 1,000.00
(Including fee for publication)

Note: Delegates are advised to make their own travel and accommodation

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All communications may be addressed to

Prof. Amith Menezes
Conference Convener,
Srinivas Institute of Management Studies,
Srinivas Campus, Pandeshwar, Mangaluru – 575 001
Dakshina Kannada, Karnataka, India
Ph. 0824 2422851, 2441022 | Mobile: +91-9845712022
Email: mailmanegma@gmail.com
www.srinivasgroup.com

Two Days National Conference on
Implications of Research in Banking, Management, IT, Education and Social Sciences

18th and 19th August 2017

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About Us:

Srinivas Institute of Management Studies, established in 1999 under the aegis of A. Shama Rao Foundation, is a premier education institution imparting innovative and quality education to youth in areas of Business Management, Commerce, Social work and Computer Applications, affiliated to Mangalore University and approved by AICTE, New Delhi. The Institute is accredited with 'A Grade' by National Assessment and Accreditation Council (NAAC). Keeping pace with the emerging challenges. the College is imparting students and faculty with skills knowledge and necessary for success in a dynamic educational scenario and employment market. The campus is located at Pandeshwar, the heart of downtown Mangalore, the business and financial centre of Western Karnataka.

About the Conference:

Management is evolving with the change of technology and innovation. Business sectors are facing the challenge of responding to ever changing competition. The companies need to look beyond traditional measures of performance and adapt to change in environment to achieve organizational success and sustained growth. In this context a reorientation is needed in strategies and functional policies of the organization. We are hosting a 2 day national conference on "Implications of Research in Banking, IT, Education and Social Sciences" to be held on 18th and 19th August 2017.

Call for Papers:

This conference seeks to provide a platform to address and deliberate on various issues and concerns in the fields of Banking, Management, Information Technology, Computer Science, and Social Sciences. We invite Research Papers, Case Studies and Articles from various fields of Banking, Management, Information Technology, Computer Science, and Social Sciences that address the theme of the conference.

CONFERENCE THEME Implications of Research in Banking, Management, IT, Education and Social Sciences

CONFERENCE SUB-THEMES:

SUB-THEME 1: Banking
Investment Banking, Green Banking, Core banking, mergers and acquisitions, net banking, CRM in banking, Impact of demonetisation, Etc.

SUB-THEME 2: Management
Financial Management, Human Resources Management, Marketing Management, Tourism and Hospitality Management, Production and Operations Management, Public Administration, Logistics and Supply Chain Management, Etc.

SUB-THEME 3: Information Technology and Computer Science
Data Mining Techniques, Cloud Computing, Artificial Intelligence, Big Data and Analytics, Neural Networks, 4G Technology, Green Technology, Etc.

SUB-THEME 4: Social Sciences, Economics, Banking, Social Work, Sociology, Education, Political Science, Psychology, Library Science, etc.

Target Audience:

This conference is mainly intended for faculty members, Students and research scholars in Management, Commerce, Computer Science, Social Work, Sociology, Economics and other Social Sciences. The executives, consultants, policy makers and other professionals are also invited for their participation and presentation of their views/research findings on the Theme.

Guidlines for Paper Submission:

Original unpublished manuscripts, relevant to the conference theme, are invited on the theme of the conference from academicians, researchers, students and practitioners. Abstract should be in about 300 words including 5-6 keywords. Full paper should be in MS Word, Times New Roman 12 point, with 1.5 line spacing fully justified and should not exceed 4500 words. The front page of the paper should provide details of author's name, affiliation, organisation, email address and telephone number. All tables and figures should be numbered and should appear in the corresponding text with captions. Source should be explicitly mentioned at the bottom of the table/figure. Kindly avoid using footnotes. APA Citation style must be followed for references. All correspondence will be addressed to the first author only.

Full paper should be submitted electronically to- mailmanegma@gmail.com

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Publication Opportunity:

All papers will be published in conference proceedings with ISBN No. and also selected papers will be published in peer reviewed journal with ISSN Number

Important Dates:

Last Date for submission of Abstract and full paper   12th August, 2017
Intimation of Paper Acceptance   15th August, 2017
Conference Date   18th & 19th August, 2017

We encourage the researchers to submit the papers early to facilitate the review process and publication.

Authors are kindly requested to specify clearly the track under which their peer should be listed.