



Issue 4

## **SRINIVAS UNIVERSITY**

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#### **NEWS AND EVENTS**

## MBA Women's Cell

The women's cell and Anti Sexual Harassment cell of Srinivas institute of management studies Pandeshwar Conducted a grooming session to all the female students in the campus. M/S Pavithra and Gauthami professional corporate grooming trainers from VLCC were the resource persons. The program was conducted for the MBA, BBA, B Com and Aviation students. Simple hair grooming Practical session was conducted and light make up for professionals was displayed to the students



#### MEGA INDIA – 2017

Mega India 2017 was organized for the first year MBA students on 06.12.2017. The programme was inaugurated by Mr. Melwin Fernandes, Sales Head, Advaith Hundai Motors, Mangalore. In his inaugural address he stressed on the Indian Corporate world and the skills needed to be successful in the professional life. The Vice Chancellor of Srinivas University Dr. P.S. Aithal, motivated the students to build their skills, knowledge, attitude and competencies.





#### **BBA/BBM**

#### **GUEST LECTURE**

NSS of Srinivas University conducted a guest lecture for first year BBA Aviation, BBA Honors, BBA Logistics and Supply Chain Management and Integrated MBA on 31<sup>st</sup> January 2018 in the college Auditorium. The topic discussed was "social service and its effect on personality" and the resource person was Prof. Dejamma, Canara College Mangalore.



## GUEST LECTURE BY MR. SUDHANVA REGARDING VISUAL ARTS, FILM MAKING ANIMATION AND INTERNET SYSTEM

A guest lecture was organised on 24-1-2018 for BBA students. The resource person Mr.Sudhanva. V, Asst. Professor of Inurture Education solution delivered a talk on Visual Arts, film making, Animation, Social securities and Internet systems. He also explained Analytics around the business world, Branding and Marketing and Marketing strategies. Mrs. Pavithra Kumari, BBA Course Co-ordinator and other faculties were present. The students turn out was impressive.



#### **INTER COLLEGIATE SPORTS REPORT 2017-18**

The Inter Collegiate Sports events were held on 22<sup>nd</sup> January to 25<sup>th</sup>January at SIT Valachil Campus. The fixture of the events was as furnished below.

22/01/2018 Kabbadi

23/01/2018 Volleball

24/01/2018 Football

25/01/2018 Cricket

Participation of students of the BBA and BBM programmes in the events were amazingly were remarkable.

#### **Kabaddi Competition**

The kabaddi Event was held on 22/01/2018. 12 students took part in kabaddi event.

#### **Volleyball Competition**

The volleyball event was held on 23/01/2018. 12 students were actively participated.

#### **Football Competition**

The Football Event was held on 24/01/2018. 16 students were actively participated and secured first place.

### **Cricket Competition**

The Cricket Event was held on 25<sup>th</sup>January2018. 16 students were actively participated.



# REPORT ON PARTICIPATION OF AVIATION STUDENTS IN "SMILE WEEK" OF DISHA PROJECT IN MANGALORE INTERNATIONAL AIRPORT

The Airports authority of India had organised a week-long event named "smile week" at Mangalore international airport from 18<sup>th</sup> to 24<sup>th</sup> January under the coordination with Disha project.

The purpose of this event was to re-establish the concept of "customer first", in line with the corporate mission of Airports Authority of India to reflect the best side of customer handling and delightful experience for passengers who spend the time inside the airport.

As a part of this program our 12 students of aviation management had been given the opportunity by the Airport Authority India, to interact with the passengers and had taken up many tasks for passengers such as selfie with yakshagana& costume display, sweets to the passengers, painting, caricature, cartoon drawing & surprise events.

Also on the closing ceremony on 24<sup>th</sup> January our students received a memento for an intense hard work and dedication for the program. This participation was coordinated and supported by Mrs. Pavithra Kumari, Coordinator of aviation PProgramme, Srinivas University and Mrs. Sunitha, manager, Operations of Department, Mangalore International Airport.





### PRATIBHA CULTURAL FEST 2017-2018

Prathibha interclass off stage cultural fest was conducted for the BBM and BBA Aviation, BBA Honors, BBA Logistics and Integrated MBA students, Events were as per following schedule.

Cooking without fire on 17/01/2018



Flower arrangement was conducted on 19/1/2018



**Report on Waste Management on 24/1/2018** 



Report on Vegetable carving on 25/1/2018



Face Painting on 31/1/2018



**Mehandi Competition on 20/1/2018** 





**Hair Style Competition on 29/1/2018** 



**Essay Competition on 16/1/2018** 



## ONE WEEK TRAINING ON IMMIGRATION, CUSTOMS AND DEPARTURE IN MANGALORE INTERNATIONAL AIRPORT from 08/01/2018 to 14/01/2018

The students of Srinivas University have undergone the training programme in Mangalore International Airport about the customs and immigration. In which they had to deal with the survey in which we were supposed to record the average time taken by the passenger. This training programme was carried by Aviation Students under the guidance of Mrs. Pavithra Kumari, Coordinator of Aviation Programme and Mr. Rajaraman (Terminal Manager), Mangalore International Airport. The main objective of this industrial training is to develop the airport operating system into a sophisticated one and also provide an opportunity to under graduates to identify, observe and practice how aviation is applicable in real industry. It is not only to get the experience on technical practice but also to observe live equipment like x-ray machine, and to interact with the staff of AAI.

Also, students learnt the way of work in an organization the importance of being punctual, the importance of maximum commitment, and the importance of team spirit. They have gained lots of knowledge and experience needed to successful in aviation industry.



### **B.COM**

#### SPARSHA ON-STAGE 2017-18 CULTURAL DAY

An inter class BCOM "SPARSHA 2017-2018" Cultural day was held on 30-01-2018. The programme began with a Prayer song led by Ms. Krithika and Ms. Akshitha of I B.com and was inaugurated through lighting the lamp by B.Com Course Co-ordinator Mrs. Sonia Ajay, Cultural Co-ordinator Mrs. Yashaswi and Student Cultural Co-ordinators Mr. Fayez Abdul Majeed and Mr. Sagar of III B.Com. On -Stage Events were organized for students on this day to bring out their hidden talents and students actively participated in it.



Guest lecture by **Mr. Sudhanva** regarding Visual Arts, Film making animation and Internet system for B.Com students at College of Business Management and Commerce was organised on 24-1-2018. The resource person Mr. Sudhanva.V, Asst. Professor of I-nurture Education solution delivered a talk on Visual Arts, film making, Animation, Social security's and Internet systems. He also explained Analytics around the business world, Branding and Marketing and Marketing strategies. Mrs. Sonia Ajay, B.Com course co-ordinator, Mrs. Pavithra Kumari, BBA Course Co-ordinator and other faculties were present. 200 Students were participated in the guests lecture.



#### **WOMENS CELL:**

• **GROOMING SESSION**: The women's cell and Anti Sexual Harassment cell of Srinivas College of Business Management and Commerce, Srinivas University, City Campus Conducted a grooming session to all the female students in the campus. Mrs. Pavithra and Ms. Gauthami professional corporate grooming trainers from VLCC were the resource person. Easy and Simple hair grooming Practical session was conducted and light make up for professionals was shown to the students



**SPORTS AT VALACHIL**:Inter Collegiate Sports events were held on 22<sup>nd</sup> January to 25<sup>th</sup>January at SIT Valachil Campus. All the participants sportively took part in all the competitions. Students of BCOM actively participated in all the competitions and won the prizes.





#### PLACEMENT CELL:

Under Graduate placement sessions were conducted by BANKEDGE, a leading personnel staffing firm for India's Leading Pvt Banks, Insurance, Stock Brokerage and Mutual Fund.Mr. Jeswin Kuruvilla and Mr. Saleem Nabhan were selected.



## **BCA**

#### **CULTURAL EVENTS**

An Essay writing competition was held on **29-01-2018** for students from I year and II year BCA. The students were asked to write on topic "India in your dreams", this was written in English, Kannada, Hindi and Malayalam. This essay competition was judged by the faculty members. The purpose of the competition is to enhance students thinking and writing skills. The winners of this competition are:

Malayalam	Mashooque-	I Place
	Bijoy Vijayan-	II Place
Hindi	Deena Vasant Naik-	I Place
	Kousalya Ratnakar Naik	II Place
Kannada	Manisha	I Place
	Nishmitha	II Place
English	Rachana Dathatrey naik	I Place
	Avin	II Place



### Mehendi

The mehendi competition was held on **29-01-2018** for students from I year and II year BCA. The students were given an opportunity to display their creative talent where they came up with attractive designs. This competition was judged by the faculty members. The winners of this competition are:

Safana	I Place
Surayya	II Place
Ayshathul Barera	III Place



## Rangoli

The Rangoli competition was held on **30-01-2018** for students from I year and II year BCA. The students were given an opportunity to display their creative talent where they came up with attractive and colourful Rangoli designs. This competition was judged by the faculty members.

The winners of this competition are:

Nandini I Place Shree Lakshmi & team II Place Manisha & team III Place



## **Computer drawing**

A Computer drawing competition was held on **30-01-2018** for students from I year and II year BCA. The topic given to them was "India 2025" where student's imagination and creativity were enhanced. The winners of this event are:

Prakyath I Place
Rizwan II Place
Shreelakshmi & a M K III Place



## Collage

A Collage competition was held on **31-01-2018** for students from I year and II year BCA. Here students use basic materials such as newspapers, magazines; gum and other found material and explore them in collage making. The winners of this event are:

Shree Lakshmi & Ashwathi I Place
Siddharth & Akhila II Place
Dravyaprabha & Barera III Place

