SRINIVAS UNIVERSITY

Srinivas Nagar, Mukka– 574 146, Mangalore, Phone: 0824-2477456
(Private University Established by Karnataka Govt. ACT No.42 of 2013, Recognized by UGC, New Delhi
& Member of Association of Indian Universities, New Delhi)
Web: www.srinivasuniversity.edu.in, Email: admission@srinivasuniversity.edu.in
Administrative Office: GHS Road, Mangalore-01, Phone 0824-2425966, 2412382

COLLEGE OF HOTEL MANAGEMENT & TOURISM



Tourism is the world's largest Service Sector Industry. It includes a number of diverse sectors like Travel, Transport, Accommodation, Food & Beverage, Leisure & Entertainment and Retail. Careers in these sectors have seen enormous growth and the trend remains hugely progressive with globalization and technological advances. As the demand for acquisition of talented manpower is rising at an unimaginable pace all around the world, Hotel Management Programs have become a basic requirement for aspiring students who are looking forward to a growth oriented and rewarding career in the Tourism industry.

Bachelor of Hotel Management & Catering Technology (4 year program), B.Sc. (Hotel Management) – Aviation & Travel Tourism, is a compact 3 year programme offered by Hotel Management Department (College of Hotel Management & Tourism) of Srinivas University. These programmes provides the students an insight of the Hospitality Industry, exposing them to the various skills & techniques of the various departments and their sections. The program is a blend of theory classes, practical "hands on" sessions and real time industrial training which enables the student to become potential hospitality professional.

COURSES

Bachelor of Hotel Management & Catering Technology (BHMCT)

Duration of the Course: 4 YEARS (8 Semesters) Eligibility: Pass in 10+2 /PUC with 45% aggregate marks

B.Sc. Hotel Management (B.Sc.(HM))

Aviation & Travel Tourism with additional Specialization

Duration of the Course: 3 YEARS

Eligibility: Pass in 10+2 / PUC with 40% aggregate marks

MBA - Hotel Management & Tourism

Duration of the Course: 2 YEARS

Eligibility: Pass in any Degree with 50% aggregate marks.

- Pioneer in Hotel Management Education
- Highly dedicated & experienced Teaching faculty.
- Ultra modern Facilities
- Training & Placement in Leading Hotels
- Campus Selection in Branded Properties
- Convenient fee Structure
- Specialized training & Skill Development
- Wi-fi Campus with 4G Connectivity
- Extravagant events around the year
- Program in Carving, Floral designing,Flaring and juggling



100% Placement Assistance

One of the Top Ranked Colleges in India

Earn While Learn Opportunity

Tie Up'S with branded Hotels in India

31 years of Strong Alumini Network

COURSE SCHEME

BACHELOR OF HOTEL MANAGEMENT & CATERING TECHNOLOGY YEAR – I

I SEMESTER

Code	Title of Course
20/HM4/11	English -I
20/HM4/12	French – I
20/HM4/13	F & B Production – I
20/HM4/14	Accommodation & Front
	Office Operation-I
20/HM4/15	F & B Production Practical-
	1
20/HM4/16	Accommodation & Front
	Office Operation
	Practical – I
20/HM4/17	Food & Beverage Service - I
20/HM4/18	Constitution of India
20/HM4/19	Food & Beverage Service Practical - I
	20/HM4/11 20/HM4/12 20/HM4/13 20/HM4/14 20/HM4/15 20/HM4/16 20/HM4/17 20/HM4/18

II SEMESTER

Sl.No.	Code	Title of Course
1	20/HM4/21	English – II
2	20/HM4/22	French – II
3	20/HM4/23	F & B Production – II
4	20/HM4/24	Accommodation & Front Office Operation -II
5	20/HM4/25	F & B Service – I
6	20/HM4/26	F & B Production Practical – II
7	20/HM4/27	Accommodation & Front Office Operation Practical –II
8	20/HM4/28	Human Rights & Environment
9	20/HM4/29	Food & Beverage Service Practical - I

YEAR - II

III SEMESTER

Sl.No.	Code	Title of Course
1		F & B Production – III
2	20/HM4/32	Accommodation & Front Office Operation -III
3	20/HM4/33	F & B Service – II
4	20/HM4/34	Hygiene & Sanitation
5	20/HM4/35	Hospitality Information System
6	20/HM4/36	F & B Production Practical – III
7		F & B Service Practical – II
8	20/HM4/38	Hospitality Information System Practical

IV SEMESTER

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SI.No.	Code	Title of Course
1	20/HM4/41	F & B Production – IV
2	20/HM4/42	F & B Service – III
3	20/HM4/43	Food Science & Nutrition
4	20/HM4/44	Hotel Accounting & Statistics
5	20/HM4/45	F & B Production Practical – IV
6	20/HM4/46	F & B Service Practical – III
7	20/HM4/47	Organizational Behaviour
8	20/HM4/48	Carving (P)

YEAR - III

V SEMESTER

SI.No.	Code	Title of Course
1	20/HM4/51	Industrial Exposure Training

VI SEMESTER

SI.No.	Code	Title of Course
1	20/HM4/61	Elective :
1.	20/11/04/61	
		Culinary Management (T)/
		F&B Service Management
		(T)/
		Rooms Division Management (T)
2.	20/HM4/62	Tourism & Cultural Heritage
		of India
3.	20/HM4/63	Economics
J .	20/111014/00	Leonomics
4.	20/HM4/64	Event Management
5.	20/HM4/65	Financial Management
<u> </u>	20/1 11/1 1/00	i manda wanagement
6.	20/HM4/66	Hotel Law
7.	20/HM4/67	Elective :
١.,	20/11/01	Culinary Management (P)/
		F&B Service Management
		(P)/
		Rooms Division Management (P)
8.	20/HM4/68	Field study-Tourist Destination

YEAR – IV VII SEMESTER

SI.No.	Code	Title of Course
1.	20/HM4/71	Elective: Culinary Management (T)/ F&B Service Management (T)/ Rooms Division Management (T)
2.	20/HM4/72	Hospitality Marketing
3.	20/HM4/73	Human Resource Management
4.	20/HM4/74	Entrepreneurship development & Business strategies
5.	20/HM4/75	Elective: Culinary Management (P)/ F&B Service Management (P)/ Rooms Division Management (P)
6.	20/HM4/76	Mini project –In the area of specialization

VIII SEMESTER

SI	.No.	Code	Title of Course
	1	20/HM4/81	Professional Specialization Training



B.Sc (HOTEL MANAGEMENT) Aviation & Travel Tourism I YEAR

I SEMESTER

SI.No.	Code	Title of Course
1.	20/HM 3/11	English – I
2.	20/HM 3/12	French – I
3.	20/HM 3/13	F & B Production – I
4.	20/HM 3/14	Accommodation & Front Office Operation-I
5.	20/HM 3/15	F & B Production Practical – I
6.	20/HM 3/16	Accommodation & Front Office Operation Practical – I
7.	20/HM 3/17	F&B Service – I
8.	3/18	Constitution of India
9	20/HM 3/19	F&B Service –practical I

II SEMESTER

SI.No.	Code	Title of Course
1	20/HM 3/21	English – II
2	20/HM 3/22	French – II
3	20/HM 3/23	F & B Production – II
4	20/HM 3/24	Accommodation & Front Office Operation-II
5	20/HM 3/25	F & B Service – II
6	20/HM 3/26	F & B Production Practical – II
7	20/HM 3/27	Accommodation & Front Office Operation Practical – II
8	20/HM 3/28	Human Rights & Environment
9	20/HM 3/29	F & B Service – Practical II

II YEAR III SEMESTER

SI.No.	Code	Title of Course
1	20/HM 3/31	F & B Production – III
2	20/HM 3/32	Accommodation & Front Office
	20/1 1101 3/32	Operation-III
3	20/HM 3/33	F & B Service – III
4	20/HM 3/34	Hygiene & Sanitation
5	20/HM 3/35	Hospitality Information System
6	20/HM 3/36	F & B Production Practical – III
7	20/HM 3/37	F & B Service Practical – III
8	20/HM 3/38	Hospitality Information System Practical

IV SEMESTER

SI.No.	Code	Title of Course
1	20/HM 3/41	F & B Production – IV
2	20/HM 3/42	F & B Service – III
3	20/HM 3/43	Food Science & Nutrition
4	20/HM 3/44	Hotel Accounting & Statistics
5	20/HM 3/45	F & B Production Practical – IV
6	20/HM 3/46	F & B Service Practical – IV
7	20/HM 3/47	Organizational Behaviour
8	20/HM 3/48	Carving (P)

III YEAR V SEMESTER

SI.No.		Title of Course
1	20/HM 3/51	Airline Industry – Introduction
2	20/HM 3/52	Principles of Airlines & Airport Management
3	20/HM 3/53	Aviation Law & Aircraft Rules and Regulations
4	20/HM 3/54	Travel and Tourism Management
5	20/HM 3/55	Air Transportation Safety and Security
6	20/HM 3/56	Airline Catering Practical – V
7	20/HM 3/57	Cabin Crew Service Practical – III
8	20/HM 3/58	Bakery & Confectionery (P)

VI SEMESTER

SI.No.	Code	Title of Course
1	20/HM 3/61	Industrial Exposure

Fee Structure

			Non-Karnata	kaKarnataka
1	BHMCT (Hotel Management & Catering Technology)	4 Years (Eight Semesters)	Year I: Rs. 93,000	Rs. 80,000
	Eligibility: Pass in 10+2/PUC in any discipline with 45%		Year II: Rs. 75,500	Rs. 65,500
	aggregate marks		Year III: Rs. 75,500	Rs. 65,500
	(NRI 25K extra in I Year)		Year IV: Rs. 75,500	Rs. 65,500
			Total: Rs. 3,19,500	Rs. 2,76,500
2	B.Sc. (Hotel Management- with Aviation, Travel & Tourism)	3 Years (Six Semesters)	Year I : Rs. 1,18,000	Rs. 80,000
	Eligibility: Pass in 10+2/PUC in any discipline		Year II: Rs. 85,500	Rs. 65,500
	(NRI 25K extra in I Year)		Year III : Rs. 85,500	Rs. 65,500
			Total: Rs. 2,89,000	Rs. 2,11,000

SPECIAL FEATURES OF HOTEL MANAGEMENT PROGRAMME

- Providing sound and practical knowledge of Hotel Management, Aviation, Tourism & Travel Management and Entrepreneurship through Industry experts.
- Lively, vibrant, wifi enabled campus located in the heart of the city, Railway station, Bus station, malls, city centre, hostels, play ground, places of worship, cinemas and food joints are on walking distances from the campus.
- Fieldwork, study & research on various gastronomic topics for students to gather first hand information in order to complete project work for successful completion of the course curriculum.
- Aviation & Travel tourism with Additional Specialization.

CAREER OPPORTUNITIES

Hotels and Restaurants (India & Abroad)

Airline Catering and Cabin Services

Cruise Line (Ship)

Government Sectorse.g., railway,

armed forces etc.

Food Court (Shopping Mall)

Hospital Administration and Catering

Hotel & Catering Institutes

Club Management

In food, Confectionery, Beverage,

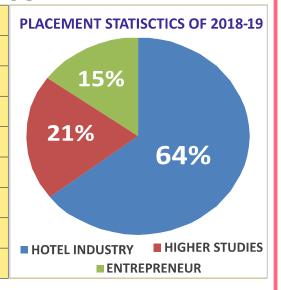
Production Industries

Self Employed (Entrepreneur)



PLACEMENT STATISTICS

JW MARRIOTT MARQUIS DUBAI,KOLKATA,BANGALORE,MUMBAI	23	HILTON BANGALORE	2
SHERATON GRAND BANGALORE	6	HARD ROCK GOA	2
FORTUNE HOTEL BANGALORE	5	SHANGRI-LA BANGALORE	2
CONRAD BANGALORE	5	SAROVAR BANGALORE	2
CROWN PLAZA NEW DELHI	5	RBD SAROVAR BANGALORE	2
LEELA CHENNAI	11	NIKKI BEACH RESORT	2
RADISSON BANGALORE	4	LA VILLE DUBAI	1
MARRIOTT HYDERABAD, BANGALORE	6	HYATT CHENNAI,BANGALORE	5
NOVOTEL GOA, MUMBAI	6	FAIRMONT JAIPUR	3





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