

MANEGMA - 2018



Impact of Ideas and Innovations On Management, IT, Education & Social Sciences

March 17, 2018

Organized By

SRINIVAS GROUP



SAMAGRA GNANA
ESTD: 1998

Srinivas Institute of Management Studies
Srinivas Campus, Pandeshwar, Mangaluru-575001, Karnataka, India

ABOUT US

Srinivas Institute of Management Studies, established in 1999 under the aegis of A. Shama Rao Foundation, is a premier education institution imparting innovative and quality education to youth in areas of Business Management, Commerce, Social work and Computer Applications, affiliated to Mangalore University and approved by AICTE, New Delhi. The Institute is accredited with 'A Grade' by National Assessment and Accreditation Council (NAAC). Keeping pace with the emerging challenges. The College is imparting students and faculty with skills knowledge and necessary for success in a dynamic educational scenario and employment market. The campus is located at Pandeshwar, the heart and employment market. The campus is located at Pandeshwar, the heart of downtown of Mangaluru, the business and financial centre of Western Karnataka

ABOUT THE CONFERENCE

MANEGMA series of conferences organized by Srinivas Institute of Management Studies is a premier multidisciplinary conference that addresses contemporary developments in the fields Informational Technology, Computer Science, Business Management, Social Sciences and related disciplines of academic study and research. MANEGMA 2018 is the 15th National Conference in MANEGMA Series of Conferences and will address on Impact of ideas and innovation on Management, IT, Education and Social sciences.

CALL FOR PAPERS

MANEGMA 2018 seeks to provide a platform to address and deliberate on various issues and concerns in the fields of Management, Information Technology, Computer Science, and Social Sciences. We invite Research Papers, Case Studies and Articles from various fields of Management, Information Technology, Computer Science, and Social Sciences that address the theme of the conference.

TRACK FOR CONFERENCE

TRACK 1: MANAGEMENT

- Financial Management
- Human resource management
- Marketing management
- Tourism and hospitality management
- Production and operation management
- Public administration
- Logistics and supply chain management

TRACK-2 IT & COMMUNICATION

- Data Mining Techniques
- Cloud computing
- Artificial Intelligence
- Big Data and Analytics
- Neural networks
- 4G technology
- Green technology

TRACK-3 SOCIAL SCIENCES

- Economics
- Banking
- Social work
- Sociology
- Education
- Political science
- Psychology
- Library science

TRACK 4: PG STUDENTS

Original Papers/Case studies on Conference Theme by Post Graduate students

TARGET AUDIENCE

This conference is mainly intended for faculty members, Students and research scholars in Management, Commerce, Computer Science, Social Work, Sociology, Economics and other Social Sciences. The executives, consultants, policy makers and other professionals are also invited for their participation and presentation of their views/research findings on the Theme.

GUIDELINES FOR PAPER SUBMISSION

Original unpublished manuscripts, relevant to the conference theme, are invited on the theme of the conference from academicians, researchers, students and practitioners. Abstract should be in about 300 words including 5-6 keywords. Full paper should be in MS Word, Times New Roman 12 point, with 1.5 linespacing fully justified and should not exceed 4500 words. The front page of the paper should provide details of author's name, affiliation, organisation, email address and telephone number. All tables and figures should be numbered and should appear in the corresponding text with captions. Source should be explicitly mentioned at the bottom of the table/figure. Kindly avoid using footnotes. APA Citation style must be followed for references. All correspondence will be addressed to the first author only.

Full paper should be submitted electronically to- mailmanegma@gmail.com

For further details visit www.srinivasgroup.com and look for Conferences and Workshops under Srinivas Institute of Management Studies.

PABICATION FACILITY

All papers will undergo a double blind review process and will be evaluated on different parameters like originality, relevance, applicability and contribution to the literature and shall be published in conference proceedings with ISBN Number. Selected papers may be published in peer reviewed journals also

IMPORTANT DATES

Last Date for submission of full paper	: 10th March, 2018
Intimation of Paper Acceptance Last	: 13th March, 2018
Conference Date	: 17th March, 2018

Authors are kindly requested to specify clearly the track under which their paper should be listed.

We encourage the researchers to submit the papers early to facilitate the review process and publication.

Authors are also requested to take care of the spelling, punctuation and capitalisation in the title of the paper and in author details like name and affiliation.

REGISTRATION FEES

Academicians and Corporate Delegates- : Rs.1000.

(Including fees for publication)

Research Scholars- : Rs.800.

Post Graduate Students- : Rs.300.

(Does not include publication fees)

Note: Delegates are advised to make their own travel and accommodation arrangements

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