

SRINIVAS UNIVERSITY
College of Social Science
Journal List

1. Paul, P. K., Bhuimali, A., Aithal, P. S., & Shivraj, K. S. (2018). MCA Degree Beyond traditional Mathematical & Logical Prerequisite & Concentration: *Is it into a new Direction? International Journal of Applied and Advanced Scientific Research*, 3(1), 118-124. DOI: [10.5281/zenodo.1171067](https://doi.org/10.5281/zenodo.1171067)
2. Paul, P. K., Aithal, P. S., & Bhuimali, A., (2018). Health Information Science and its growing popularities in Indian self-financed universities: Emphasizing Private Universities—A Study. *International Journal of Scientific Research in Biological Sciences*, 5(1), 1-11, E-ISSN: 2347-7520. CrossRef-DOI: 10.26438/ijsrbs/v5i1.111.
3. Aithal, Architha. & Aithal, P. S. (2018). How and Why Wharton Business School became World Topper – A Case Study on Organizational Quest for Excellence of First US Business School. *International Journal of Application or Innovation in Engineering & Management (IJAIEM)*, 7(1), 15-42. ISSN 2319 – 4847, DOI : [10.5281/zenodo.1164718](https://doi.org/10.5281/zenodo.1164718).
4. Paul, P. K., Aithal, P. S., Shivraj, K. S., & Rajesh, R. (2018). The increasing trend of Domain based Information Sciences programs in India-An Investigation of Private Universities. *Indian Journal of Information Sources and Services*. 8(1), 1-8. ISSN: 2231-6094 The Research Publication, www.trp.org.in. DOI : [10.5281/zenodo.1195703](https://doi.org/10.5281/zenodo.1195703).
5. Paul, P. K., Bhuimali, A., & Aithal, P. S. (2018). Chief Information Officer and their changing role as Information cum Techno-Management Professionals: Brief Overview. *International Journal of Computational Research and Development (IJCRD)*, 3(1), 54-58. DOI : [10.5281/zenodo.1171083](https://doi.org/10.5281/zenodo.1171083).
6. Paul, P. K. & Aithal, P. S. (2018). Cyber Crime: Challenges, Issues, Recommendation and Suggestion in Indian Context, *International Journal of Advanced Trends in Engineering and Technology. (IJATET)*, 3(1), 59-62. DOI : [10.5281/zenodo.1171079](https://doi.org/10.5281/zenodo.1171079).
7. Paul, P. K., Bhuimali, A., Aithal, P. S. & R. Senthamarai, (2018). Technological Development and Information Science-From early age to contemporary period: Take a relook. *International Journal of Interdisciplinary Research in Arts and Humanities (IJIRAH)*, 3(1), 59-64. DOI : [http://doi.org/10.5281/zenodo.1171091](https://doi.org/10.5281/zenodo.1171091).
8. Paul P. K., Bhuimali, A., Aithal, P. S., & Chatterjee, D., (2018). iSchools and It's Need for Promoting Information-Technology-Social Interaction: Overview and Need in Indian Educational Context. *Scientific Review*, 4(1), 1-7. DOI : <http://dx.doi.org/10.5281/zenodo.1195611>.

9. Paul, P. K., Aithal, P. S., Bhuimali, A. & Rajesh, R. (2017). Information Science and Technology Vis-à-Vis Physical Education and Sports Sciences: An Overview on Sports Information Infrastructure. *Int. Sci. J. Sport Science*, 6(1&2), 17-23. DOI : <http://dx.doi.org/10.5281/zenodo.1205772>.
10. Paul, P.K., Aithal, P. S., Bhuimali, A. (2018). Computing and Information Sciences with changing entry criteria from Non Mathematical Sciences: International Trends and its adoption in Indian Private Universities—Study of BCA Program. *International Journal of Scientific Research in Mathematical and Statistical Sciences*. 5(1), 19-24. DOI: 10.26438/ijsrmss/v5i1.1924. DOI: 10.5281/zenodo.1195625.
11. Paul, P. K., Bhuimali, A., Aithal, P. S., (2018). BSc in Computing and IT related subjects with flexible and changing entry criteria: International Trends and adoption in Indian Private Universities—A Knowledge Survey. *International Journal on Recent Researches in Science, Engineering & Technology (IJRRSET)*, 6(2), 49-57. DOI: [10.5281/zenodo.1195635](https://doi.org/10.5281/zenodo.1195635).
12. Paul, P.K., Bhuimali, A., Aithal, P. S., (2018). Business Information Sciences emphasizing Digital Marketing as an emerging field of Business & IT: A Study of Indian Private Universities. *IRA International Journal of Management & Social Sciences*, 10(2), 63-73. DOI: [10.21013/jmss.v10.n2.p1](https://doi.org/10.21013/jmss.v10.n2.p1). DOI : [10.5281/zenodo.1195700](https://doi.org/10.5281/zenodo.1195700).
13. Paul, P. K., Aithal, P. S., Bhuimali, A., & Rajesh, R. (2018). Doctoral Programs in Computing and allied subjects in India with Reference to Private Universities: A Growing Trend. *International Journal on Recent Researches in Science, Engineering & Technology (IJRRSET)*, 6(2), 37-48. DOI : [10.5281/zenodo.1195640](https://doi.org/10.5281/zenodo.1195640).
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15. Paul, P. K., & Aithal, P. S., (2018). Computing Academics into New Age Programs and Fields: Big Data Analytics & Data Sciences in Indian Academics—An Academic Investigation. *IRA-International Journal of Management & Social Sciences*, 10,(3), 107-118. DOI: [10.21013/jmss.v10.n3.p3](https://doi.org/10.21013/jmss.v10.n3.p3). DOI: [10.5281/zenodo.1205537](https://doi.org/10.5281/zenodo.1205537).
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17. Paul, P. K., Bhuimali, A. & Aithal, P. S. (2018). Computing & Information Science Degrees with emerging flexibilities and entry level criteria: *Study of MSc Programs in IT and Computing Fields in Indian Private Universities. International Journal on Recent Researches in Science, Engineering & Technology (IJRRSET)*, 6(3), 24-33. ISSN : 2347-6729, 28/02/2018. DOI: [10.5281/zenodo.1210358](https://doi.org/10.5281/zenodo.1210358).
18. Paul, P. K., Bhuimali, A., Aithal, P. S., Rajesh, R. (2018). Big Data and Data Science programs in Indian Higher Educational Institutes with Reference to Post Graduate Diploma and Degree Programs— *An Interdisciplinary Look*. (Accepted).
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21. Paul, P. K., Aithal, P. S., Bhuimali, A. and Senthamarai, R. (2018). Mobile Cloud Computing - Contemporary issues and possible solutions: A Tool for Healthy Business World. Chapter 9, *Cloud Computing & Big Data : A Handbook* Edited by P.K. Paul, Neelananarayanan V, Vijayakumar V. and P. S. Aithal, New Delhi Publishers, pp. 101-108. DOI : [10.5281/zenodo.1218711](https://doi.org/10.5281/zenodo.1218711).
22. Aithal, P. S. (2018). Strategic Management Research in India : Contribution of Top Business Schools during last 5 Years – A Critical Study. *International Journal of Advanced Trends in Engineering and Technology*, 3(1), 133-145. Impact Factor: 5.965, ISSN (Online): 2456 – 4664. DOI : [10.5281/zenodo.1237897](https://doi.org/10.5281/zenodo.1237897).
23. Paul, P. K., Bhuimali, A., Aithal, P. S., Rajesh, R., (2018). Cyber Security to Information Assurance: *An Overview. International Journal on Recent Researches in Science, Engineering & Technology (IJRRSET)*, 6(4), 8-14. ISSN (Print): 2347-6729.
 - a. DOI : [10.5281/zenodo.1249305](https://doi.org/10.5281/zenodo.1249305).
24. Paul P. K., Aithal P. S. & Bhuimali A, (2018). Business Informatics: With Special Reference to Big Data as an emerging Area: *A Basic Review. International Journal on Recent Researches in Science, Engineering & Technology (IJRRSET)*. 6(4), 21-29. ISSN (Print) : 2347-6729. DOI : [10.5281/zenodo.1249786](https://doi.org/10.5281/zenodo.1249786).

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29. Aithal, Architha & Aithal, P. S. (2018) The Concept of Ideal Drug & its Realization Opportunity using Nanopharmaceutical Research Scenario. *International Journal of Health Sciences and Pharmacy (IJHSP)*, ISSN: 2581-6411, 2(2), DOI: [10.5281/zenodo.1469963](https://doi.org/10.5281/zenodo.1469963)
30. Aithal, P. S. & Aithal, Shubhrajyotsna. (2018). Patent Analysis as a New Scholarly Research Method *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, ISSN : 2581-6942, 2(2). 33-47. DOI: [10.5281/Zenodo1404184](https://doi.org/10.5281/Zenodo1404184)
31. Aithal, P. S & Aithal, Architha (2018). The Concept and Importance of Alternative Strategy as Parallel Strategy to be followed in Organizational Decisions to Ensure Success. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, ISSN : 2581-6012, 3(2). 1-15. DOI: [10.5281/zenodo.1302779](https://doi.org/10.5281/zenodo.1302779).
32. Aithal, P. S. & Aithal, Shubhrajyotsna. (2018) Study of Various General-Purpose Technologies and Their Comparison Towards Developing Sustainable Society. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, ISSN: 2581-6012. 3 (2). 16-33. DOI:[10.5281/zenodo.1409476](https://doi.org/10.5281/zenodo.1409476).
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39. Aithal P. S., & Suresh Kumar, P. M. (2018). Approaches to Confidence Building as a Primary Objective in Postgraduate Degree Programmes. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 2(1), 64-71. DOI: 10.5281/zenodo.1205185.
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