## **Registration Fees**

Academicians, Corporate Delegates and Research Scholars ......Rs. 1000.00 (Including Publication) Note: Delegates are advised to make their own travel and accommodation





## Organizing Team

Chief Patron Sri. CA. A. Raghavendra Rao President A.Shama Rao Foundation Mangaluru. Patron Dr. A. Srinivas Rao Vice President A.Shama Rao Foundation Mangaluru. Patron Smt. Mitra S. Rao Secretary A.Shama Rao Foundation Mangaluru.

Conference Chairperson Dr. P. S. Aithal Principal Conference Convener **Prof. Subrahmanya Bhat** 

#### Conference Advisors

Prof. A. Bhuimali, (Chief Advisor) Prof. K.S. Tiwary (Advisor) Dr. P.K. Paul (TPC Chair)

## **Organizing Committee**

Prof. Sridhara Acharya Associate Professor Prof. Vaikunta Pai Professor

Dr. Krishna Prasad Assistant Professor Prof. Shylesh

Prof. Panchajaneswari Achar

Assistant Professor

Associate Professor

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# National Conference on Inventions in ICT & Its Impact on Management, Social Sciences and Education

Conference Date

## December 27 & 28, 2019

Organized by College of Computer and Information Science (CCIS)

City Campus - Pandeshwar, Mangaluru – 575001, Karnataka State, India In Association with PG Section (Information Science),

Dept. of Computer and Information Science (DCIS) Raigani University, West Bengal, Pin: 733 134

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#### About Us

Srinivas University, Mangalore, is a Private Research University in Mangalore, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institutions started by A. Shama Rao Foundation, Mangalore, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. A. Shama Rao Foundation has started many professional colleges in Mangalore which include Srinivas Institute of Medical Sciences and Research Center, Srinivas Institute of Dental Sciences, Srinivas Institute of Technology, Srinivas College of Pharmacy, Srinivas Institute of Nursing Sciences, A Shama Rao Nursing School, Srinivas Integrated Campus, Srinivas College of Hotel Management, Vijayalakshmi Institute of Hospitality Sciences, Srinivas First Grade College, Srinivas School of Engineering, Srinivas Institute of Management Studies, Srinivas College of Physiotherapy, Srinivas School of Business, Srinivas School of Management, Srinivas College of Education, Srinivas Institute of Social Work.

#### About the Conference

Development is a process which everyone in this world is talking about and also experiencing in this 20<sup>th</sup> century. It has spread across the sectors like IT, Management, Social Science or even Education. Information Technology is the major force behind such developments across various sectors. Business and IT companies need to look beyond traditional measures of performance and adapt to change in environment to achieve organizational success and sustained growth. With this context we are hosting a 2 days national conference on "Inventions in ICT & Its Impact on Management, Social Sciences and Education" to be held on 27<sup>th</sup> and 28<sup>th</sup> December 2019.

### **Call for Papers**

This conference seeks to provide a platform to address and deliberate on various issues and concerns in the fields of Information Technology, Computer Science, Banking, Management, and Social Sciences. We invite Research Papers, Case Studies and Articles from various fields of Information Technology, Computer Science, Banking, Management, Education and Social Sciences that address the theme of the conference.

#### CONFERENCE THEME: Inventions in ICT & Its Impact on Management, Social Sciences and Education

Conference TRACKS:

TRACK 1: Inventions in Computer Science High performance Computation, Parallel Computing, Compiler Design, Computer architecture, etc.

TRACK 2: Inventions in ICT Data Mining Techniques, Cloud Computing, Artificial Intelligence, Big Data and Analytics, Neural Networks, 4G Technology, Green Technology, Etc.

### TRACK 3: Implications of ICT on Management

Financial Management, Human Resources Management, Marketing Management, Tourism and Hospitality Management, Production and Operations Management, Public Administration, Logistics and Supply Chain Management, Etc. TRACK 4: Implications of ICT on Social Science E-Governance, Smart City and Smart Society, Social media etc.

TRACK 5: Implications of ICT on Education E-Learning, E-Education, Smart Class etc.

## **Target Audience**

This conference is mainly intended for faculty members, Students and research scholars in Computer Science, Management, Commerce, Social Work, Sociology, Economics and other Social Sciences. The executives, consultants, policy makers and other professionals are also invited for their participation and presentation of their views/research findings on the Theme.

## Guidelines for Paper Submission

Original unpublished manuscripts, relevant to the conference theme, are invited on the theme of the conference from academicians, researchers, students and practitioners. Abstract should be in about 300 words including 5-6 keywords. Full paper should be in MS Word, Times New Roman 12 point, with 1.5 line spacing fully justified and should not exceed 4500 words. The front page of the paper should provide details of author's name, affiliation, organization, email address and telephone number. All tables and figures should be numbered and should appear in the corresponding text with captions. Source should be explicitly mentioned at the bottom of the table/figure. Kindly avoid using footnotes. APA Citation style must be followed for references. All correspondence will be addressed to the first author only.

Full paper should be submitted electronically to- <u>su.conference.ccis@gmail.com</u> For further details visit srinivasuniversity.edu.in/conferences-2018 and look for Conferences and Workshops under Srinivas University.

## **Publication Opportunity**

All papers will be published in conference proceedings with ISBN No.: and also selected papers will be published in peer reviewed journal with ISSN Number. Virtual Presentation Facility

To the selected participants and presenter from Raiganj University end.

## Important Dates

| Last Date for submission of Abstract and full paper |  | 15 <sup>th</sup> Dec, 2019          |
|---|--|-------------------------------------|
| Intimation of Paper Acceptance                      |  |                                     |
| Conference Date                                     |  | and 28 <sup>th</sup> December, 2019 |

We encourage the researchers to submit the papers early to facilitate the review process and publication. Authors are kindly requested to specify clearly the track under which their peer should be listed.