

Management Development Program **Strategic Leadership**



Pandeshwar: Srinivas University College of Management & Commerce CMC organized a one-day MDP (Management Development Program) for middle level managers of MSME and large corporate entities of Mangalore on 29, January at Pandeshwara Campus. The day long MDP on “Strategic Leadership” was held under the patronage of Honour-

able Chancellor, Dr. CA. A. Raghavendra Rao and Pro-Chancellor, Dr. A. Srinivas Rao. The program was inaugurated by Honourable Vice Chancellor, Prof. Dr. P.S. Aithal by lighting the lamp. Dean, CMC Prof. Keerthan Raj, faculty members and Placement Officer Prof. Varun Shenoy coordinated the event and Prof. Venkatesh Amin, Director, MDP, CMC de-

livered the sessions. Participants for the MDP included industry employees from prestigious Kanara Chamber of Commerce and Industry KCCI Mangalore, New Mangalore Port Trust NMPT, Karnataka Bank Limited Head Office, Automark Automobiles and JV Springs Baikampady Industrial Estate. The training sessions included ice-breakers, case studies, simulation

games, role plays, presentations, group discussions, and team work engagements among the participants to boost confidence and determination. This is the first in a series of MDP’s planned for the year 2022-23 by Srinivas University College of Management & Commerce which runs various professional UG, PG and Doctorial Research Programmes like Ph.D and beyond.



GUEST LECTURE

College of Hotel Management & Tourism



Pandeshwar: College of Hotel Management and Tourism, Srinivas University in collaboration with College of Social Sciences, Srinivas University had conducted a Guest Lecture on Table Manners for the First year BSW and BA Journalism students of Srinivas University on 6th January 2022. The class was conducted by Prof. Sreejith O V, Training and Placement Officer of Srinivas University College of Hotel Management and Tourism. Dr. Pradeep M D, Training and Placement Officer and Course Coordinator for College of Social Science and Prof. Joyson was present during the occasion. Dr. Pradeep highlighted the importance of such classes and asked for a few more sessions for the students who are attending the training program of Bosch.

STUDENT COUNCIL INSTALLATION CEREMONY

College of Management and Commerce

Pandeshwar : The Student Council Installation Ceremony of the Student Council for the Post Graduate Courses of College of Management & Commerce was held on 13th January, 2022. Presiding over the pro-

gramme and advocating the Oath of Office, the Dr. P. S. Aithal – Vice Chancellor, spoke about the importance of inculcating leadership skills and the opportunities available to Srinivas University students.



National Level Conference



Pandeshwar : Srinivas University College of Hotel Management & Tourism, organized a National Level Virtual Conference on the theme “**Changing Trends & Challenges Faced by Hospitality, Tourism, Education & Management in Current Pandemic**” on 30th December 2021 at its City Campus, Pandeshwar, Mangalore. Mr. Ritesh G Ail, Director, Food & Beverages, Sheraton Grand Chennai, Resort & Spa, was the inaugurator of the programme. Mr. Ritesh G Ail, highlighted the major changes in the sectors of Tourism and Hospitality with facts and figures in view of the reviving hospitality business

College of Hotel Management & Tourism

owing to uncertain rise and fall of pandemic and illustrated the major steps taken by the hotels to cope with the uncertainty. Prof. S Swaminathan, Dean, welcomed the dignitaries and delegates to the virtual programme. Mr. Subrat Saraf, Convener of the Conference addressed the delegates on the theme of the Conference. Mr. Arjun K, Organising Secretary delivered the Vote of Thanks. Prof. Varghese Johnson, St. Josephs Institute of Hotel Management & Catering Technology, Pala, Kerala and Prof. Priyadhersini S, Psychologist, Srinivas University, College of Allied Health Sciences, Mangalore were the key notes speakers of the Conference. Dr. P S Aithal, Vice Chancellor, Srinivas University released the Abstract Books and Conference Proceedings (ISBN Number 978-81-944670-3-8) received from various researchers and intellectuals across India. Many professors and research scholars from various colleges presented their paper on the theme.

Orientation Programme

College of Management and Commerce

Pandeshwar : Orientation programme for the first year students of College of Management & Commerce, Srinivas University, MBA (Dual specialization), MBA (Logistics & Supply Chain Management), M.Com was held in the Pandeshwar Campus on 03rd January, 2022.



Student Council

Installation Ceremony

Pandeshwar: The Student Council Installation Ceremony of the Student Council for the Post Graduate

College of Management and Commerce

Courses of College of Management & Commerce was held on 13th January, 2022.

Presiding over the programme and advocating the Oath of Office, the Dr. P. S. Aithal – Vice Chancellor, spoke about the importance of inculcating leadership skills and the opportunities available to Srinivas University students.



Visit to Pilikula Regional Science Centre



Srinivas University – MBA & MCom Department organized One day Visit for I year MBA & MCom students to Pilikula Regional Science Centre, Mangalore on 3rd January, 2022.

NATIONAL YOUTH DAY CELEBRATION

College of Aviation Studies

Pandeshwar : On 12-01-2022 College of Aviation Studies, Srinivas University celebrated National Youth Day in its Pandeshwar Campus. On this occasion, the College organized a debate competition for BBA Aviation/ Aviation and Logistics/Aviation Travel and Tourism students. The program was presided over by Dr. Pradeep. M.D, Chief Convener of Unnath Bharat Abhayan Program, Srinivas University.



The program was held under the guidance of Prof. Pavithra Kumari, Dean, College of Aviation Studies. Prof. Kavyashree, Course Coordinator, College of Aviation Studies welcomed the guest. Prof. Vishal, College of Aviation Studies proposed Vote of Thanks. Prof. Anjana, College of Aviation Studies compered the program.



COCONUT SHELL CRAFT COMPETITION

Pandeshwar : On 31-01-2022, College of Aviation Studies, Srinivas University, organised Coconut Shell

College of Aviation Studies Craft Competition for BBA (Aviation Management)/ BBA (Aviation and Logistics Management)/ BBA (Aviation, Travel and Tourism Management) students as a part of off stage event. 11 teams actively participated in the competition. First place was won by Sindhoora and team; and second place was won by two teams - Sanjan and team; Deeksha Shetty and team.



INCUBATION CELL AND ITS ACTIVITY

College of Hotel Management & Tourism



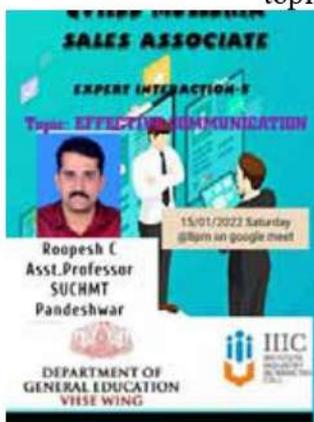
FACULTY ACHIEVEMENTS

Prof. Swaminathan S, Dean appointed as member of the Board of Appointed Examiners, Mangalore University in BHM under the Faculty of Commerce.

WEBINAR

College of Hotel Management & Tourism

Kannur: IIC, Department of General Education, VHSE Wing, Kannur, Kerala, conducted Webinar on the topic, EFFECTIVE COMMUNICATION on 15 January 2022. Our Asst. Prof Roopesh C was invited for the event as Chief guest cum Guest lecturer who explained the importance and skills required for effectively communicating on professional grounds.



GUEST LECTURE

Pandeshwar: A Guest Lecture on “MBA Student’s Life at Campus and Skills” was organized on 19th January 2022, for MBA & M.Com students of College of Management & Commerce, Srinivas University. Mr. Gajanna Kamath - Account Manager of Amazon. Mangalore was a Resource Person for the event.



GUEST LECTURE

College of Management and Commerce Pandeshwar: A Guest lecture on “Young Managers Handbook” was organized on 29th January, 2022, for MBA & M. Com students of College of Management & Commerce, Srinivas University. Mr. Mudassir Khader - Technical Lead of Mindtree in the Data Intelligence and Customer Success wing, Mangalore was resource person for the event.



TRADITIONAL, CULTURAL & FRESHER'S DAY

Pandeshwar: Department of MBA & M.Com. Under the College of Management and Commerce celebrated the Traditional Day and Fresher's Day on 13th January, 2022. The students and faculties came with the traditional attire.

There was a formal function followed by dance, entertainment and a few games to the students. The formal function was inaugurated by the honorable Vice Chancellor of Srinivas University Dr. P S. Aithal



and the other dignitaries were Prof. Keerthan Raj, Dean, College of Management and Commerce and Prof. Amith Menezes, HOD of MBA. All the staff, teaching and non-teaching attended the event along with the second year MBA and M.Com. Students.

REPUBLIC DAY CELEBRATION CITY CAMPUS PANDESHWAR

Pandeshwar: The Republic Day Celebration was held on 26th January 2022 at Srinivas University, City Campus, Pandeshwar under the patronage of Honourable Chancellor, Srinivas University, Dr. CA. A. Raghavendra Rao and Pro- Chancellor, Srinivas University, Dr. A. Srinivas Rao. Prof. Vasudeva, Former Director of Mangalore International Airport, was the Chief Guest for the function. Dr. P.S. Aithal, Vice Chancellor, SU was the Guest of Honour. The program was inaugurated by the Chief Guest by hoisting the National flag followed by formal introductory speech by the Honourable Vice Chancellor. The Chief Guest has gave a wonderful speech explaining the meaning and importance of the Republic Day. Dr. Rajshekar, Dean, Srinivas College of Physiotherapy, Prof. Swaminathan, Dean of Col-



lege of Hotel Management & Tourism, Prof. Subrahmanya Bhat, Dean of Computer Science & Information Science, Dr. Laveena D'Mello, Dean, College of Social Science & Humanities, Prof. Supriya Adiga, Physical Director of SU, were also present.



The B.Ed. Students of Srinivas University, College of Education have participated in the session of singing prayer & National songs. Principals of sister institutions, faculty members, non-teaching staff and students of various colleges of SU were present on the function.

At the end of the programme, Prof. Subrahmanya Bhat, Dean of CCIS gave vote of thanks. The event was ended with National Anthem followed by distribution of sweets.



Pandeshwar: On account of 'Republic Day Celebration, Srinivas University College of Hotel Management & Tourism organised programme on 25th January 2022.

Under the guidance and blessings of Dr. CA A. Raghavendra Rao, Honorable Chancellor, Srinivas University and Dr. A. Srinivas Rao, Honorable Pro Chancellor, Srinivas University, Mangaluru, the function was inau-

gaurated by the Dean, College of Hotel Management & Tourism, Prof. Swaminathan S.

Other faculty members and students were



College of Hotel Management & Tourism

present on the occasion.

The students of the college prepared the

sweet dishes of various states and displayed it on a crea-

tively collage of Physical Map of India. The students wore their traditional dress and beautifully represented their states and exhibited the "Unity in the Diversity" feature of India.

College of Physiotherapy

Srinivas University, College of Physiotherapy, City campus, Pandeshwar witnessed the celebration of the 73rd Republic Day on the 26th of January, 2022 along with its sister Institutions. Students, Staff and Faculty members filled with a feeling of patriotism and dedication gathered in front of the building. The celebration started with the hoisting of the National Flag by the Chief Guest, Sri. M. R VASUDEVA, former Director, Mangaluru International Airport, Bajpe. The speech was followed by the National Anthem, delivery of speech by the dignitaries and distribution of sweets.

On account of this day, College of Physiotherapy had also conducted Rangoli and Essay writing competitions for the students on the 27th of January, 2022. The winners were awarded with cash prizes.

