



SRINIVAS UNIVERSITY

Educating the Next Generation

Private University established by Karnataka State Govt. Act 42 of 2013, Recognized by UGC, New Delhi, Member of Association of Indian Universities, New Delhi)

Main Campus, Srinivas Nagar, Surathkal, Mangalore – 574146.

City Campus, Pandeshwar, Mangalore – 575001, Karnataka State, India.

LIST OF PUBLICATIONS



2019



Publications



COLLEGE OF COMPUTER SCIENCE & INFORMATION SCIENCE

1. P. K. Paul & P. S. Aithal (2019). Database Security: An Overview and Analysis of Current Trend, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4(2). 53-58. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3491364>.
2. P. K. Paul, A. Bhumali, P. S. Aithal, & R. Rajesh (2019). Vulnerability in Information Technology and Computing- A Study in Technological Information Assurance. *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4(2), 87-94. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3544141>.
3. Sachin Kumar & Krishna Prasad K (2019). Modified Location Model Estimation using Content Based Medical Image Retrieval, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4(2). 36-45. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3411854>.
4. Safiya H. M. & Shylesh S. (2019). Analysis of Business Strategies of Xiaomi, *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(1). 1-8. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.2574499>.
5. M. Rajeshwari & Krishna Prasad K. (2019). IT Consulting and Software Services by Outsourcing Makes a Company World Leader- A Case Study of Infosys Ltd. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*. 3(2). 1-13. ISSN: 2581-6942 DOI: <http://doi.org/10.5281/zenodo.3510296>.
6. Geetha Poornima K. & Krishna Prasad K. (2019). Critical Analysis on Business Strategies Adopted by an IT Company to Attain Sustainability: Case Study of Cognizant Technology Solutions. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(2). 14-27. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.3510308>.
7. Vinayachandra & Krishna Prasad K. (2019). Executing Product Broadening Procedures for the Sustainability of an Innovation Organization - A Contextual Analysis of Microsoft Corporation, *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(2). 28-40. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.3510312>.
8. Srivatsa Maddodi & Krishna Prasad K. (2019). Netflix Bigdata Analytics- The Emergence of

Data Driven Recommendation, *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(2). 41-51. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.3510316>.

9. P. K. Paul & P. S. Aithal (2019). Information Assurance with special reference to the Security Content Automation Protocol (SCAP)—An Overview. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(2). PP: 52-58. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.3514575>.
10. Sangeetha Prabhu & Krishna Prasad K. (2019). Wireless Technology Leading Innovator- A Case Study of Qualcomm. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(2). 68-78. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.3545059>.
11. P. K. Paul & P. S. Aithal (2019). Cloud Security: An Overview and Current Trend. *International Journal of Applied Engineering and Management Letters (IJAEML)*. 3(2). 53-58. ISSN: 2581-7000. DOI: <http://doi.org/10.5281/zenodo.3464710>.
12. P. K. Paul & P. S. Aithal. (2019). IT Security to Information Assurance: The Steps towards Eco Friendly and Sustainable Information Systems. *International Journal of Applied Engineering and Management Letters (IJAEML)*. 3(2). 59-64. ISSN: 2581-7000. DOI: <http://doi.org/10.5281/zenodo.3534655>.
13. K. Vikranth, & Krishna Prasad K. (2019). Sustained Policies on Technical and Operational aspects of IT Industry – A Case Study of Tata Consultancy Limited. *International Journal of Applied Engineering and Management Letters (IJAEML)*. 3(2). 106-118. ISSN: 2581-7000. DOI: <http://doi.org/10.5281/zenodo.3597751>
14. Kumar, Sachin. & Krishna Prasad, K. (2019). Phrase Prioritization Algorithm with Supporting Data Structure And Its Implementation. *International Journal of Scientific & Technology Research*, 8(9), 1489-1492.
15. Paul, P. K., Bhuimali, A. Kalishankar Tiwary, Aithal, P. S. & Rajesh, R. (2019 January). Education Technology and Allied Fields as Masters Programs: *An International Trend in Indian Context*. In *Information Technology and Education, Challenges and Opportunities of Smarter*

Learning Systems, New Delhi Publishers, India. Chapter 9, pp. 209-222. ISBN: 978-93-88879-13-2. DOI: <https://doi.org/10.5281/zenodo.3593882>.

16. Paul, P. K., Solanki, V. K., & Aithal, P. S. (2019). Cloud Computing Based Knowledge Mapping Between Existing and Possible Academic Innovations—An Indian Techno-Educational Context. In *Big Data Processing Using Spark in Cloud* (pp. 87-106). Springer, Singapore. ISBN: 978-981-13-0550-4. DOI: https://doi.org/10.1007/978-981-13-0550-4_4. (Book Chapter). DOI: <https://doi.org/10.5281/zenodo.3593902>.
17. Paul, P. K., Bhuimali, A., Aithal, P. S., Kalishankar Tiwary, & Rajesh, R. (September 2019). Information Assurance: Manpower Development—*Indian Possibilities in International Perspective*. Chapter in a Book - IT and Computing for all the Domains and Professionals: The Emergence of Computer and Information Sciences, Edited by P.K. Paul, A. Bhuimali, K.S. Tiwary, and P. S. Aithal published by New Delhi Publishers, New Delhi. pp 75-86, ISBN: 978-93-88879-66-8. DOI: <https://doi.org/10.5281/zenodo.3594316>.
18. Paul, P. K., & Aithal, P. S. (December 2019). Information Assurance: Education at Doctoral Level—*An International Look*. *International Journal of Information Science and Computing*, 6(2), 27-37. Renu Publishers. ISSN: 2348-7437. DOI: <https://doi.org/10.5281/zenodo.3594318>.
19. Paul, P. K., & Aithal, P. S. (August 2019). Information Assurance: *The way to introduce in PG Education in India—A Policy Framework*. *International Journal of Scientific Research in Physics and Applied Sciences*, 7(4), 44-47, E-ISSN: 2348-3423, DOI: <https://doi.org/10.26438/ijsrpas/v7i4.4447>. DOI: <https://doi.org/10.5281/zenodo.3594320>.
20. Paul, P. K. & Aithal, P. S. (Sept. 2019). Information Assurance into Research Level in India: *The Case of Possible Research based Degrees*. *IRA-International Journal of Management & Social Sciences*, (ISSN 2455-2267), 15(4), 142-149. DOI: <http://dx.doi.org/10.21013/jmss.v15.n4.p8>.
21. Paul, P. K. & Aithal, P. S. (June 2019). MTech in IT and Computing areas with a proposed model in MTech in Information Assurance: *Indian Context*. *TechnoLEARN: An International Journal of Educational Technology*, 9(1), 01-10. June 2019. New Delhi Publishers, ISSN: 2231-4105. DOI: <https://doi.org/10.5281/zenodo.3594251>.

22. Paul, P. K. & Aithal, P. S. (October, 2019). Cloud Security: An Overview and Current Trend. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 3(2), 53-58. ISSN: 2581-7000. DOI: <http://doi.org/10.5281/zenodo.3514577>.
23. Paul, P. K. & Aithal, P. S. (October, 2019). Information Assurance with special reference to the Security Content Automation Protocol (SCAP)—An Overview. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 3(2), 52-58. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.3514575>.
24. Paul, P. K. & Aithal, P. S. (October, 2019). Database Security: An Overview and Analysis of Current Trend. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(2), 53- 58. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3491364>.
25. P. K. Paul & P. S. Aithal (31 October, 2019). Information Assurance and IT Management: *The Key Issues, Solutions in Indian Scenario based on International Trends*. *World Academics Journal of Management*, 7(1), 12-17. E-ISSN: 2321-905X. DOI: <https://doi.org/10.5281/zenodo.3594253>.
26. Paul, P. K. & Aithal, P. S. (31, October, 2019). Web Security: An Overview and Current Trend. *World Academics Journal of Engineering Sciences*, 6(1), 52-54, E-ISSN: 2348-635X. DOI : <https://doi.org/10.5281/zenodo.3594273>.
27. Paul, P. K., & Aithal, P. S. (October 2019). IT Security to Information Assurance: The Steps towards Eco Friendly and Sustainable Information Systems. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 3(2), 59-64. ISSN: 2581-7000. DOI: <http://doi.org/10.5281/zenodo.3534655>.
28. Paul, P. K. Bhuimali, A., Aithal, P. S. & Rajesh, R. (2019 November). Vulnerability in Information Technology and Computing—A Study in Technological Information Assurance. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(2), 87-94. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3544141>.

COLLEGE OF MANAGEMENT & COMMERCE

1. Aithal, P. S. & Shubhrajyotsna Aithal (2019). New Directions in Scholarly Research– Some Fearless Innovations & Predictions for 21st Century Research, *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(1), 1-19. ISSN: 2581-6012. DOI: <https://doi.org/10.5281/zenodo.2557222>.
2. P. S. Aithal & Shubhrajyotsna Aithal. (2019). A New Attitude-Behaviour (AB) Theory for Organizational Leadership, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4(1). 83-97. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3248646>.
3. P. S. Aithal & Shubhrajyotsna Aithal (2019). Building World-Class Universities: Some Insights & Predictions, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4(2). 13-35. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3377097>.
4. K. V. M. Varambally & P. S. Aithal. (2019). Animal World and Living Behaviour - Managerial Implications. *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4(2), 104-109. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3564958>.
5. P. S. Aithal, & Shubhrajyotsna Aithal. (2019). Management of ICCT underlying Technologies used for Digital Service Innovation. *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4(2), 110-136. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3591139>.
6. Sujaya H., Meghana Salins & P. S. Aithal. (2019). Challenges Associated with Running a Green Business in India and Other Developing Countries, *International Journal of Case Studies in Business, IT and Education (IJCSBE)*. 3(1). 35-47. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.2654462>.
7. Meghana Salins, Sujaya H., & P. S. Aithal (2019). Sustainable Development Strategy through GRI with Reference to VEDANTA Company. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*. 3(1). PP: 48-55, ISSN: 2581-6942 DOI: <http://doi.org/10.5281/zenodo.2918752>.
8. P. S. Aithal, & Shubhrajyotsna Aithal (2019). Innovation in B.Tech. Curriculum as B.Tech. (Hons) by integrating STEAM, ESEP & IPR features. *International Journal of Case Studies in*

Business, IT and Education (IJCSBE). 3(1). 56-71. ISSN: 2581-6942 DOI: <http://doi.org/10.5281/zenodo.3248630>.

9. Meghana Salins, Sujaya H. & P. S. Aithal. (2019). A Comprehensive Analysis of Top Indian Cosmetic Company: LAKME. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(2). 79-90. DOI: <http://doi.org/10.5281/zenodo.3545149>.
10. P. S. Aithal, & Shubhrajyotsna Aithal. (2019). Researcher Centric Scholarly Publication and Research Journals Classification – New Insight based Model. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(2). 91-104. ISSN: 2581-6942. DOI: <http://doi.org/10.5281.zenodo.3591033>.
11. K.V. M. Varambally & P. S. Aithal. (2019). Relationship Management: Lessons from Saptapadi - Indian Marriage Model. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(2). 105-110. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.3596231>.
12. P. S. Aithal & Shubhrajyotsna Aithal. (2019). Transforming Society by Creating Innovators through Skill & Research Focused Education – A Case Study of Srinivas University, *International Journal of Applied Engineering and Management Letters (IJAEML)*, 3(1). 17-37. ISSN: 2581-7000. DOI: <http://doi.org/10.5281/zenodo.2653045>.
13. P. S. Aithal & Shubhrajyotsna Aithal (2019). Analysis of Higher Education in Indian National Education Policy Proposal 2019 and its Implementation Challenges, *International Journal of Applied Engineering and Management Letters (IJAEML)*. 3(1). 1-35. ISSN: 2581-7000. DOI: <http://doi.org/10.5281/zenodo.3271330>.
14. P. S. Aithal & Shubhrajyotsna Aithal (2019). Autonomy for Universities Excellence – Challenges and Opportunities, *International Journal of Applied Engineering and Management Letters (IJAEML)*. 3(2). 36-52. ISSN: 2581-7000. DOI: <http://doi.org/10.5281/zenodo.3464710>.
15. P. S. Aithal & Madhushree L. M. (2019). Information Communication & Computation Technology (ICCT) as a Strategic Tool for Industry Sectors. *International Journal of Applied Engineering and Management Letters (IJAEML)*. 3(2). 65-80. ISSN: 2581-7000. DOI:

<http://doi.org/10.5281/zenodo.3549423>.

16. P. S. Aithal & Shubhrajyotsna Aithal. (2019). Strategic Management of Universal Technologies for Redefining Productivity & Performance. *International Journal of Applied Engineering and Management Letters (IJAEML)*. 3(2). ISSN: 2581-7000. 81-95 DOI: <http://doi.org/10.5281/zenodo.3560440>.
17. Madhushree L. M., Pradeep M. D. & P. S. Aithal. (2019). Boosting Education Through Mobile Technology in India - Study with Reference to Generation Z. *International Journal of Applied Engineering and Management Letters (IJAEML)*. 3(2). 96-105. ISSN: 2581-7000 DOI: <http://doi.org/10.5281/3597588>.
18. Keerthan Raj, Aithal, P. S. (2019 January). Global challenges for business in the 3rd Millennium. Proceedings of Sixteenth AIMS International Conference on Management, pp. 114-116. ISBN: 978-1-943295-11-1. DOI: <https://doi.org/10.5281/zenodo.3593874>.
19. Aithal, P. S. & Aithal, Shubhrajyotsna (February 2019). New Directions in Scholarly Research- Some Fearless Innovations & Predictions for 21st Century Research. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(1), 1-19. DOI: <https://doi.org/10.5281/zenodo.2557222>. ISSN: 2581-6012.
20. Madhushree L. M, Revathi Radhakrishnan, & P. S. Aithal (Jan 2019). A Review on Impact of Information Communication & Computation Technology (ICCT) on Selected Primary, Secondary, and Tertiary Industrial Sectors. *Saudi Journal of Business and Management Studies*, 4(1), 106-127. ISSN 2415-6663, Scholars Middle East Publishers, Dubai, United Arab Emirates. DOI: <http://doi.org/10.21276/sjbms.2019.4.1.14>. DOI: <https://doi.org/10.5281/zenodo.3593886>.
21. Aithal, P. S. & Shubhrajyotsna Aithal (April 2019). Transforming Society by Creating Innovators through Skill & Research Focussed Education – A Case Study of Srinivas University. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 3(1), 17-37. ISSN - 2581-7000. (25/04/2019) DOI: <http://doi.org/10.5281/zenodo.2653045>.
22. Revathi Radhakrishnan, Madhushree L. M. & P. S. Aithal, (April 2019). Review on Global

Implications of Goods and Service Tax and its Indian Scenario. *Saudi Journal of Business and Management Studies*, 4(4), 337-358. ISSN 2415-6663, Scholars Middle East Publishers, Dubai, United Arab Emirates. DOI: <http://doi.org/10.21276/sjbms.2019.4.4.7>. DOI: <https://doi.org/10.5281/zenodo.3593892>.

23. Shubhrajyotsna Aithal & Aithal, P. S. (Jan 2019). How to Customize Higher Education at UG & PG levels using Patent Analysis & Company Analysis as New Research Methods in Technology, In *Information Technology and Education, Challenges and Opportunities of Smarter Learning Systems*, New Delhi Publishers, India. Chapter 3, pp. 25-59. ISBN: 978-93-88879-13-2.
24. Sujaya, H., Meghana, S. & Aithal, P. S. (April 2019). Challenges Associated with Running A Green Business in India and Other Developing Countries. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 3(1), 35-47. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.2654462>
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26. Noronha, Sonia Delrose and Aithal, P. S. (July 2019), Work Life Balance among Women Employees: A Study on Initiatives Undertaken by Indian Organisations, *MERC Global's International Journal of Management* (ISSN 2321-7278), 7(3), 268-273. UGC Reference no: 49371. DOI: <https://doi.org/10.5281/zenodo.3593910>.
27. Aithal, P. S. & Madhushree L. M. (May 2019). Emerging Trends in ICCT as Universal Technology for Strategic Development of Industry Sectors. Chapter in a Book - IT and Computing for all the Domains and Professionals: The Emergence of Computer and Information Sciences, Edited by P.K. Paul, A. Bhumali, K.S. Tiwary, and P. S. Aithal published by New Delhi Publishers, New Delhi. pp 1-26, ISBN: 978-93-88879-66-8. DOI: <https://doi.org/10.5281/zenodo.3593916>.
28. Meghana Salins, Sujaya. H. & P. S. Aithal (May 2019). Sustainable Development Strategy

through GRI with Reference to VEDANTA Company. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(1), 48-55. DOI: <http://doi.org/10.5281/zenodo.2918752>. ISSN: 2581-6942. SSRN, GS, RG, <https://mpra.ub.uni-muenchen.de/id/eprint/95164>

29. Aithal, P. S., & Aithal, Shubhrajyotsna. (June 2019). A New Attitude-Behaviour (AB) Theory for Organizational Leadership. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(1), 83-97. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3248646>. RG, SSRN <https://mpra.ub.uni-muenchen.de/id/eprint/95154>
30. Aithal, P. S., & Aithal, Shubhrajyotsna. (June 2019). Innovation in B.Tech. Curriculum as B.Tech. (Hons) by integrating STEAM, ESEP & IPR features. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 3(1), 56-71. DOI: <http://doi.org/10.5281/zenodo.3248630>. ISSN: 2581-6942.
31. Varambally, K. V. M., & Aithal, P. S. (December 2019). Animal World and Living Behaviour - Managerial Implications. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(2), 104-109. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3564958>.
32. Varambally, K. V. M., & Aithal P. S. (December 2019). Relationship Management: Lessons from Saptapadi - Indian Marriage Model. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 3(2), 105-110. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.3596231>.
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<http://doi.org/10.5281/zenodo.3560440>.

35. Madhushree L. M., Pradeep M. D. & P. S. Aithal (2019). Boosting Education through Mobile Technology in India - Study with reference to Generation Z. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 3(2), 96-105. ISSN: 2581-7000,

COLLEGE OF SOCIAL SCIENCE & HUMANITIES

1. Laveena D'Mello & Meena Monteiro. (2019). Social Media – Effects on the Psychological Health of Adolescence, *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(1), 20-25. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.2589820>
2. Laveena D'Mello & Meena Monteiro. (2019). Social Media – Effects on the Psychological Health of Adolescence, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4(1), 26-37, ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.2589820>.
3. Pradeep M. D. & Kalicharan M. L. (2019). Feedback Management System with reference to Institutions of Higher Education: Opportunities & Challenges - An Exploratory Study, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4(1), ISSN: 2581-6012. DOI: <https://doi.org/10.5281/zenodo.2594621>.
4. Gururaj Ganapati Gouda, & Laveena D'Mello, (2019). Introducing “Cap Concept” in a Class Room Learning for the Students to Achieve Success, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 38-45. ISSN: 2581-6012. DOI: <https://doi.org/10.5281/Zenodo.2594638>.
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6. Pradeep M. D. (2019). Safety First is Safety Always – Opportunities and Challenges on Safety Management of Hazardous Employments in India, *International Journal of Management,*

Technology, and Social Sciences (IJMTS). 4(1). 98-108. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3253750>.

7. Pinto Vincent & Laveena D'Mello. (2019). Institutionalized Elderly Women-Issues & Concerns, *International Journal of Health Sciences and Pharmacy (IJHSP)*. 3(1). 6-12. ISSN: 2581-6411 DOI: <http://doi.org/10.5281/zenodo.2586231>.
8. Gururaj Ganapati Gouda, & Laveena D'Mello. (2019). Excellence through Value Education – A Case Study of Sharada Vidyanikethana Public School. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(1). 9-19. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.2558062>.
9. Gururaj Ganapati Gouda, & Laveena D'Mello. (2019). Phobia: Impact on Academic Outcomes of Students Aged Between 6 Years to 18 Years - A Case Study. *International Journal of Case Studies in Business, IT and Education (IJCSBE)* 3(1). 20-27. DOI: <http://doi.org/10.5281/zenodo.2586233>.
10. Gururaj Ganapati Gouda, & Laveena D'Mello (2019). A Study on the Teacher-Student Relationship and its Impact on the Behaviour of High School Students, *International Journal of Case Studies in Business, IT and Education (IJCSBE)*. 3(1), 28-34. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.2589822>.
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COLLEGE OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF CIVIL ENGINEERING

1. Dheekshith K, (2019). “Comparative Study on Conventional Truss and Pre-Engineered Frame” has published international Journal of Engineering Research and Modern Education, Volume 4 Issue 2 2019.

2. Bhavani Shankar, (2019). "Optimization of Industrial Truss" has published in International Research Journal of Engineering and Technology in Volume 6 Issue 6 June 2019.
3. Bhavani Shankar, (2019). "A Study on Failure of Pile Foundations and Its Remedial Measures" has published in International Journal of Engineering Research and Modern Education, Volume 4 Issue 2019.

DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

4. B.R. Kishore, (2019)." A Review paper based on various MAC Protocols for WSN in International journal of Engineering Research and Technology (IJERT 2019), ISSN NO-2278-0181, Volume 7, Issue 08.
5. Rashmi P.C, (2019). "Automatic Detection and Notification of Potholes and Humps on Roads Using IoT" in International Journal of Application or Innovation in Engineering & Management (IJAEM), ISSN 2319 – 4847 Volume 8, Issue 1, January 2019.
6. Rashmi P.C, (2019). "Voice Operated Intelligent Lift" in International Journal of Application or Innovation in Engineering & Management (IJAEM), ISSN 2319 – 4847, Volume 8, Issue 1, and January 2019.
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COLLEGE OF PHYSIOTHERAPY

- 1 Dr. Ajay Kumar Association between non- dominant hip & dominant shoulder internal rotation range of motion & shoulder injury in cricket fast bowlers: A cross sectional study. (2019)
2. Dr. Ajay Kumar A study of reliability & validity of Rula against Reba among the employees operating computers in the bank. (2019)
3. Dr. Ajay Kumar Prevalence of TMJ disorders in competitive summers: A cross sectional study. (2019)
4. Dr. Ajay Kumar Rapid upper limb assessment (RULA) validity & reliability evidences in identifying workplace ergonomics among bank employees using computers. (2019)
5. Dr. Ajay Kumar Rapid upper limb assessment (RULA) in ergonomic assessment: A comprehensive review. (2019)
6. Dr. Ajay Kumar How valid and reliable is rapid upper limb assessment (RULA) identifying

workplace ergonomics among bank employees using computers?.(2019)

7. Dr. Rajasekar One of the invited speakers for the 57th annual conference held at Bengaluru on February 1st 2019 and deliver lecture on “Concepts of Muscle Energy Technique and their application for breathing pattern disorder”
8. Dr. Rajasekar One of the speakers for the Shoulder Symposium organized by College of Physiotherapy, Srinivas University on July 6th 2019 and delivered lecture on “Assessment and Treatment for frozen shoulder”
9. Dr. Deepak Kumar Pradhan Association between non- dominant hip & dominant shoulder internal rotation range of motion & shoulder injury in cricket fast bowlers: A cross sectional study (2019)
10. Dr. Deepak Kumar Pradhan Prevalence of TMJ disorders in competitive summers: A cross sectional study (2019).
11. Dr. Deepak Kumar Pradhan Immediate effect of mobilization v/s myofascial release on pain & range of motion in patients with shoulder impingement syndrome- A pilot randomized trial (2019)
12. Dr. Ajay Kumar Association between non- dominant hip & dominant shoulder internal rotation range of motion & shoulder injury in cricket fast bowlers: A cross sectional study. (2019)
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