

Srinivas University



Conference Publications 2019

1. Vidyalaxmi M. N., Prajna Kumari, **“A COMPARATIVE STUDY ON REGULAR AND DISTANCE EDUCATION”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
2. Vaishnavi.H., Ramya.R.Rao, Kavyashree, **“A STUDY ON PROBLEMS FACING BY THE GOVERNMENT COLLEGE STUDENT IN RURAL AREAS IN UDUPI DISTRICT”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
3. P. S. Aithal, **“OBSERVATION OF SOME NEW STRATEGIES FOR SURVIVAL & GROWTH IN INTERNATIONAL BUSINESS OF 21ST CENTURY”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
4. Vivek T S, Divya U, **“A STUDY ON THE IMPACT OF E-COMMERCE ON OFFLINE RETAIL BUSINESS”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
5. P. S. Aithal, **“SMART & PRECISION FARMING USING ICCT BASED METHODS – SOME NEW INSIGHTS & PREDICTIONS”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
6. V T Shailashri, Dr.P.S.Aithal, Dr. Surekha Shenoy, **“FESTIVE SEASONS IN INDIA AND ITS IMPACT ON ON-LINE BUYING BEHAVIOR”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
7. Keerthan Raj, P. S. Aithal, **“EDUCATION INDUSTRY MANAGEMENT – A STUDY OF THE CURRENT SCENARIO AND FUTURE TRENDS”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
8. P. S. Aithal, **“A COMPREHENSIVE STUDY ON EFFECTIVENESS OF NEW TECHNIQUES ADDED TO OPERATIONS RESEARCH SUBJECT DURING 21ST CENTURY FOR DECISION MAKING”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
9. Priti K Rao, **“A STUDY ON “NON TRADITIONAL OUTLETS” WITH REFERENCE TO BRAND FASTRACK AT TITAN INDUSTRIES LTD.”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*

10. Vijay Kumar, **“A STUDY ON THE ROLE OF COMMUNICATION AND INFORMATION TECHNOLOGY IN BANKING SECTOR”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
11. Shubhrajyotsna Aithal, P. S. Aithal, **“PREDICTIVE ANALYSIS ON CONSEQUENCES TWO UNIVERSAL TECHNOLOGIES IN SOLVING CHALLENGES OF THE SOCIETY”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
12. Fathima Jabina, K Swathi Shet, Jableena, **“A STUDY ON “PROBLEMS OF FORMER” WITH SPECIAL REFERENCE TO UDUPI DISTRICT.”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
13. Ms. Sulfathu Nafila M K, Ms. Shreeraksha, **“STUDENTS SATISFACTION LEVEL IN HIGHER EDUCATIONAL INSTITUTES- A STUDY OF PUBLIC INSTITUTES IN MANGALORE CITY.”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
14. P. S. Aithal, Shubhrajyotsna Aithal, **“SUPER-SPECIALTY EDUCATION MODEL IN NEW GENERATION HIGHER EDUCATION SYSTEM – BOON OR BANE ?”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
15. Varun Shenoy, Dr. P. S. Aithal, **“A NEW UBIQUITOUS PLACEMENT APPROACH IN HEI'S”** *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
16. P. S. Aithal, **“ESSENTIAL INFRASTRUCTURE REQUIREMENTS FOR INNOVATIVE SMART CITY OF 21ST CENTURY – A BOTTOM TO TOP HUMAN LIFE-CYCLE MODEL”**,*Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
17. Mr. B. Sudheer Kumar, **“A PAPER ON DEMONITISATION AND ITS IMPACT ON INDIAN ECONOMY”**, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
18. Ms. Renita Joyce Fernandes, Ms. Kavya, **“DIGITALIZATION IN EDUCATION - A COMPARATIVE STUDY BETWEEN GOVERNMENT SCHOOL TEACHERS AND PRIVATE SCHOOL TEACHERS IN MANGALURU CITY.”**, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*

19. P. S. Aithal, Shubhrajyotsna Aithal, Suresh Kumar, P. M., **“A NEW ATTITUDE-BEHAVIOUR-CHOICE-DECISION (ABCD) THEORY FOR ACCEPTABLE LEADERS IN WINNING ORGANIZATIONS”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
20. Ms Bharathi R., Ms Helma Preethi Rodrigues **“FINANCIAL LITERACY AMONG WORKING WOMEN - A STUDY WITH REFERENCE TO MANGALORE CITY”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
21. Prajna Kumari, Vidyalaxmi.M.N., **“FISH PRODUCTION IN INDIA AND THEIR MARKETING VALUE”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
22. Architha Aithal, P. S. Aithal **“A STUDY ON HIDDEN STRATEGIES OF PHARMACEUTICAL COMPANIES FOR SURVIVAL IN GLOBAL COMPETITION”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
23. M.Rajeev, **“MICRO INSURANCE AND INCLUSIVE GROWTH IN INDIA”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
24. Domenic Joseph, P. S. Aithal, **“CSR STRATEGIES OF INDIAN AUTOMAKERS TO CONTROL ENVIRONMENTAL POLLUTION.”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
25. Mahima Jogi, Shwetha, Mandara Jogi, Chaitanya N, **“PERCEPTION OF RURAL CADETS TOWARDS EVENT MANAGEMENT AS A CAREER OPPORTUNITY”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
26. Sonia Delrose Noronha, Dr. P. S. Aithal, **“INFLUENCE OF SOCIO-DEMOGRAPHIC FACTORS ON WORK LIFE BALANCE (WLB) AMONG UNIVERSITY TEACHERS IN KARNATAKA”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.

27. P. S. Aithal, Shubhrajyotsna Aithal, **“AUTONOMY FOR EXCELLENCE IN HIGHER EDUCATION INSTITUTIONS THROUGH RESPONSIBILITY AND ACCOUNTABILITY”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
28. Ms Shobha, Dr Udayachandra P N, **“MICRO HEALTH INSURANCE FOR THE POOR- A CASE STUDY OF SAMPOORNA SURAKSHA SCHEME IN MANGALURU CITY”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
29. Sandesh, Sowparnika, Anu, **“E-EDUCATION IN HIGHIER EDUCATION: A CASE STUDY OF UDUPI DISTRICT”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
30. Nihash S B, Shailesh Shetty, **“A CASE STUDY ANALYSIS ON AUTOMOBILE INDUSTRY IN INDIA AND ITS EFFECT”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
31. Vinutha, Vranda, **“NECESSITY OF TRAINING AND DEVELOPMENT IN HIGHER EDUCATION INSTITUTIONS”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
32. Ms. Sandhya Rani, Caroleena Janefer, **“ACCOUNTING STANDARDS AND FINANCIAL STATEMENTS OF MANGALORE CHEMICALS AND FERTILIZERS LTD AND KARNATAKA BANK LTD”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
33. Davood Safwan, Mohammed Razeen, **“PLASTIC INDUSTRY ANALYSIS - IN NORTHERN INDIA”**, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
34. Reshma Balakrishnan, Thrupthi P. J., **“HOW DOES THE TRANSFORMATION OF AN AVATAR FACE GIVING A FAVORABLE IMPRESSION AFFECT HUMAN RECOGNITION OF THE FACE?”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
35. Sandhya P Anitha B., **“E-BANKING SERVICES : A STUDY ON CONSUMER PERCEPTION TOWARDS E-BANKING SERVICES WITH REFERENCE TO MANGALURU CITY”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.

36. Mohammed Razeen, Davood Safwan, **“HEALTH CARE INDUSTRY ANALYSIS”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
37. Nikita Nakte, Soumya, **“ARTIFICIAL INTELLIGENCE AND SENSORS BASED ASSISTIVE SYSTEM FOR THE VISUALLY IMPAIRED PEOPLE”** , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
38. Dr. V. Shaharban, **“ENTREPRENEURSHIP DEVELOPMENT AND EMPLOYMENT GENERATION- A CASE STUDY OF RUDSET INSTITUTE IN KERALA”**, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
39. Shailesh, Nihash, **“INDUSTRY ANALYSIS – OVERVIEW OF INDIAN CHEMICAL INDUSTRY”**, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
40. Nikita V Nakte **“SMART ENERGY METERING BASED ON IOT AND POCKET PICKING USING ARDUINO AND GSM NISHA”**, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
41. Mrs. Bharathi R. **“INVESTMENT BEHAVIOUR OF WOMEN INVESTORS IN THE STOCK MARKET: A STUDY WITH REFERENCE TO MANGALURU MS. HELMA PREETHI RODRIGUES”**, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
42. Sowndarya Sneha.H , **“SURVEY ON WOMEN SAFETY USING IOT”**, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
43. Mr Shakin Raj, Mr Arjun Prakash, **“A STUDY ON RURAL INFRASTRUCTURE FUNDING – A CASE STUDY ON PAVOORGRAM PANCHAYAT”**, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
44. Vignesh Pai B H, Padmini Y.S, Vijetha Pai B H **“CUSTOMER SATISFACTION TOWARDS E-BANKING SERVICES, A STUDY WITH SPECIAL REFERENCE**

PUBLIC SECTOR BANKS IN UJIRE", *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*

45. Akhila, Mekhala.R "**WATER LEVEL MONITORING AND MANAGEMENT OF DAMS USING IOT**", *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
46. Sowmya K. P., Ashwini Pavanaskar "**A STUDY ON E-BANKING SERVICES IN MANGALURU CITY- CUSTOMER SATISFACTION AND AWARENESS**", *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
47. Devika, Bhavuya G. "**A STUDY ON SOCIAL MEDIA MARKETING IN MANAGALURE CITY-CUSTOMER BENEFITS**", *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
48. Vaishnavi.H., Ramya.R.Rao, Kavyashree "**A STUDY ON PROBLEMS FACING BY THE GOVERNMENT COLLEGE STUDENT IN RURAL AREAS –SPECIAL REFERENCE TO KUNDAPUR TALUK UDUPI DISTRICT**", *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
49. Bhavishya, Soumya, "**PERCEPTION OF BANK CUSTOMERS IN THE ERA OF BANK DIGITALIZATION-A STUDY WITH REFERENCE TO MANGALURU CITY**", *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
50. Amal Sv "**A CASE STUDY ON BHARATI ENTERPRISE**", *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
51. Chandana Sagar, Pooja Sanil "**CLOUD BASED SMART DUSTBIN SYSTEM FOR METRO STATION**", *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
52. Rekha M, Lewlyn L R. Rodrigues, "**STUDY OF KNOWLEDGE MANAGEMENT POLICIES AND KNOWLEDGE SHARING IN SOFTWARE INDUSTRIES**", *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
53. Ravisha B., Chethan, Divya "**EMPLOYEE DEVELOPMENT PROGRAM INITIATES TO MANAGE THE PERFORMANCE OF THE ORGANIZATION**", *Advances In*

Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.

54. Akshay D Bhat, Mrs.Shifana Begum“**A SURVEY ON VARIOUS MULTICAST ROUTING PROTOCOLS WITH AND WITHOUT CROSS LAYER TECHNIQUES IN MANET ADITHYA AITHAL**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
55. P. Sridhar Acharya, P. S. Aithal, “**THE STUDY OF SOLAR CHARGE CONTROLLER USING PWM TECHNIQUE AND A MODEL TO IMPROVE ITS PERFORMANCE**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
56. Fredin Dominic, “**INTERNATIONAL BUSINESS STRATEGY OF SUZLON ENERGY LTD– A CAUSE STUDY**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
57. Jishnu Chandra, “**INTERNATIONAL BUSINESS STRATEGY OF ITC LIMITED**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
58. Sumitha K. M. “**A CASE STUDY OF MURUGAPPA GROUP**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
59. Chethana, “**INTERNATIONAL BUSINESS STRATEGY OF PARLE AGRO MUMBAI**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
60. Roshith C. P.,“**INTERNATIONAL BUSINESS STRATEGY OF LARSEN AND TOUBRO LTD**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
61. Stephy Maria Shaji,“**INTERNATIONAL BUSINESS STRATEGY OF MIND-TREE LIMITED**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
62. Tony Vincent “**A CASE STUDY ON STATE BANK OF INDIA**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*

63. Anisha Dsa “**ICICI BANK COMPANY ANALYSIS**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
64. Mohammed Mufeed “**ITC LTD.**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
65. Aysha Nida “**A STUDY ON MARS COMPANY**”, , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
66. Subodh “**ASHOK LEYLAND**”, , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
67. Reswil Preema Tellis,“**A STUDY ON PARLE COMPANY**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
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69. Deesha Dsouza“**INDIGO AIRLINE COMPANY ANALYSIS**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
70. Sijal Khan “**MANGALORE CHEMICALS & FERTILIZERS LIMITED**”, , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
71. Shriraksha V. S.“**STUDY ON CAMPCO**”, , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
72. Subhalaxmi T. G.“**UNION BANK OF INDIA**”, , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
73. Reshmadsouza“**A STUDY ON PC JEWELLERS**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
74. Vaishak M K“**A STUDY OF TOYOTA AUTOMOBILES**”, , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
75. Pradyumna “**KARNATAKA SILK INDUSTRY CORPORATION**, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
76. Sapna“**PRESTIGE ESTATES PROJECTS LIMITED**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*

77. Vanditha “**HINDUSTAN CERAMICS LIMITED**, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
78. Rovina Mena Rebello“**ZOETIS CODE OF CONDUCT THE WAY THEY DO BUSINESS**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
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80. Ranjitha N. T.“**STATE BANK OF INDIA**, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
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82. Ashwija, “**ZEE TELEVISION**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
83. Jeshma Maria Dsouza“**ACC COMPANY ANALYSIS**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
84. Saumya S. K“**A STUDY ON EFFICIENCY OF TRAINING AND DEVELOPMENT PROCESS AT ADANIWILMAR LTD, MANGALORE**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
85. Mohammad Nasiruddin“**A STUDY ON EMPLOYEE HEALTH AND SAFETY AT TVS SONS PVT LTD, KANNUR, MANGALORE**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
86. Anumesh Kariappa, Muddashir Khader“**A STUDY ON THE MARKETING STRATEGIES OF KASTURBA HOSPITAL MANIPAL WITH AN EMPIRICAL ANALYSIS ON AROGYA CARD MARKETING INSIGHTS**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
87. Akhila Rao, “**A LITERATURE REVIEW: PROBLEMS AND PROSPECTUS OF MANGALORE RAILWAY STATION WITH SUGGESTIVE MEASURES**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*
88. Mr. Amith Donald Menezes, Dr. Prakash Pinto“**AN EMPIRICAL STUDY OF ONLINE BANKING SYSTEM**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019, SIMS, Mangalore.*

89. Sharada V H & Sagar Srinivas “**A CASE STUDY ANALYSIS ON INDIAN TRANSPORTATION INDUSTRY**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
90. Mrs. Krupamani. Divya Rani M, Seema. S“**EFFECTS OF MUSIC ON COGNITIVE DEVELOPMENT OF TEENAGERS**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
91. Mohammed Ridhwan, Nithesh Shetty “**ACHIEVEMENTS AND OUTCOMES OF TECHNOLOGICAL INNOVATIONS: A CASE STUDY OF THE FOOD PROCESSING INDUSTRY**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
92. Sagar Srinivas “**STUDY ON SKILL DEVELOPMENT PROGRAMME FOR MANAGEMENT STUDENTS**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
93. Reshma “**A STUDY ON OPPORTUNITIES AND CHALLENGES OF READYMADE GARMENTS IN INDIA**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
94. Nithesh Shetty, Mohammed Ridwan “**LEARNING AND CAPABILITY ACQUISITION: A CASE STUDY OF THE INDIAN AUTOMOBILE INDUSTRY**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
95. Pooja Vasudeva Naik ,“**APPLE INC. A CASE STUDY**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
96. Akshata Laxman Nayak, “**BADISCHE ALNILIN AND SODA FABRIK LTD (BASF LTD.) - CASE STUDY**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
97. Dhanyashree K. “**NESTLE – A STUDY**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
98. Gayatri Pai, “**CASE STUDY OF WALMART INDIA PRIVATE LIMITED**”, *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*

99. Kumuda.Vishweshwar.Bhat “**AXA GROUP**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
100. Namrata “**HSBC BANK**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
101. Pavitra Madhukar Shanbhag, “**A CASE STUDY ON HP**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
102. Shreya Rai M, “**PEPSICO INC. A CASE STUDY**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
103. Sumitha. K M “**A CASE STUDY ON SAMSUNG ELECTRONICS**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
104. Komatlapalli Satyakiran “**VOLKSWAGEN CASE STUDY**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
105. Amit Atom “**UNITED SPIRITS LTD**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
106. Amal.T “**DDB MUDRA COMMUNICATION LTD**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
107. Shreyas K.V “**A STUDY OF ASHOK LEYLAND COMPANY**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
108. Kiran P Mathew “**BSNL**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
109. Dhinu.A “**CENTURY PLYBOARDS INDIA LTD.**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*
110. Daniel P John “**COX AND KINGS LTD**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019, 27th April, 2019,SIMS, Mangalore.*

111. Daniel P. John “**MEDICAL TOURISM: THE FUTURE OF GLOBAL TRAVEL AND TOURISM**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
112. Sibil Xavier “**MICROMAX**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
113. Akshata A. Patil “**MURUGAPPA GROUP**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
114. Sharath. K. M. “**SYNDICATE BANK**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
115. Sudarshan Acharya K “**LIFE INSURANCE CORPORATION**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
116. Suhani S “**AIR INDIA**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
117. Pooja Gunagi “**TCS COMPANY**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
118. Subhalaxmi T G “**UNION BANK OF INDIA**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
119. Nikhitha Jane Dsouza “**VIJAYA BANK**” , *Advances In Management, It, Education, Social Sciences, MANEGMA 2019*, 27th April, 2019,SIMS, Mangalore.
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