



# SRINIVAS UNIVERSITY

HIGHLIGHTS  
An IQAC Initiative

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## SU: Orientation Programme

**Pandeshwar:** Srinivas University Institute of Physiotherapy organised the Orientation Programme of Undergraduate Courses 2022-23 on 22nd September 2022 at Srinivas

College Auditorium.

Vice Chancellor of Srinivas University Dr. P. S. Aithal administered the oath-taking ceremony and welcome the students to Srinivas University.

Honourable Chancellor of Srinivas University and President of A. Shama Rao Foundation Dr. CA A. Ragavendra Rao in his presidential address, promised students will be full-fledged professionals who will be capable of building their ventures in this field and full fill their dream through our institution. He also emphasized the progress of students and the progress in facilities provided by the College programme.

Chief guest Honourable Pro-Chancellor of Srinivas University and Vice President of A. Shama Rao Foundation Dr. A. Srinivas Rao and Prof. Er. Smt. A. Mitra



S. Rao Secretary, A. Shama Rao Foundation, Trustee member, Board of Governors, Srinivas University addressed the students. Students and parents of the Institute of Physiotherapy first year graduation batch were present. Dean of Dr. S Rajasekar dean of Srinivas University Institute of Physiotherapy welcomed the gathering. Course Co-Ordinator of Dr. Premkumar M. associate professor gave the vote of thanks.

## ICIS Orientation Programme



**Pandeshwar:** Institute of Computer Science and Information Sciences of Srinivas University conducted Orientation Programme for the BCA and B.Sc (Animation and Digital Film Making) students for the academic year 2022-23 on 05-09-2022 in the college auditorium at Pandeshwar, Mangalore. The programme started with the invocation of prayer by Harshitha and Lahari of Final BCA. Prof. Divya Naveen welcomed the gathering. Dr. PS Aithal Vice-chancellor Srinivas University, Prof. Subramanya Bhat, Dean, ICIS and Prof. P. Sridhara Acharya, BCA coordinator were the dignitaries present on the occasion. The oath to the fresh batch of students was administered by the Prof. Subramanya Bhat, Dean, ICIS. Prof. P. Sridhara Acharya, BCA coordinator, ICIS inspired the students about the scope of the courses. The presidential remarks were given by Dr. PS Aithal, Vice Chancellor, Srinivas University. He guided the students to be focused and become good citizens of the country. Prof. Priyadarshini P proposed the vote of thanks. The programme was anchored by Prof. Panchajanyeswari, faculty, ICIS, Srinivas University.

## Aviation Studies : Orientation Programme

**Pandeshwar:** Srinivas University Institute of Aviation Studies organised the Orientation Programme of Undergraduate Courses 2022-23 on 12th September 2022 at Srinivas Hotel Auditorium.

Vice Chancellor of Srinivas University Dr. P. S. Aithal administered the oath-taking ceremony and welcome the students to Srinivas University.

Honourable Chancellor of Srinivas University and President of A. Shama Rao Foundation Dr. CA A. Ragavendra Rao in his presidential address, promised students will develop skills to full fill their dream through our institution. Humbleness should be an essential part of student's life so they can into shining diamonds when they complete the undergraduate programme.

Students and parents of the Institute of Aviation Studies 1st year graduation batch from the department of BBA



(Aviation Management), BBA (Aviation, Travel & Tourism Management), and BBA (Aviation & Logistic Management) were present.

Dean of IAS Prof. Pavithra Kumari welcomed the gathering. Course Co-Ordinator of IAS Prof. Kavyashri gave the vote of thanks. Prof. Anjana T.V. hosted the event.

## Freshers' Day : PRARAMBH 2022

**Pandeshwar:** Srinivas University Institute of Hotel Management and Tourism and Department of Interior Design organized and celebrated Freshers' Day (PRARAMBH 2022) on 24th of September 2022 at Srinivas University City Campus, Pandeshwar, Mangalore.

DR. CA A. Raghavendra Rao Honorable Chancellor, Srinivas University, Mangaluru and President A. Shama Rao Foundation presided over the function.

In his presidential remarks, he emphasized the importance of hard work and self-involvement in building the bright future of students in the field of Hotel Management and Tourism and also Interior design and decoration.

Smt. A. Vijayalakshmi R Rao Trustee-Member, Board of Governors, Srinivas University, Mangaluru, and Prof. Er. Smt. A. Mitra S. Rao Trustee-Mem

ber, Board of Governors, Srinivas University, Mangaluru, Dr. P. S. Aithal, Vice Chancellor, Srinivas University, Mangaluru, Dr. Ajay Kumar, Registrar (Development) were the guests of honour of the programme. The Guests of Honor prestigiously awarded the badges to the newly elected Student



DR. CA A. Raghavendra Rao, Honorable Chancellor, Srinivas University, has Inaugurated the Function

Council members of Srinivas University Institute of Hotel Management & Tourism and Department of Interior Design.

Smt. A. Vijayalakshmi R Rao, during her speech to the freshers, highlighted the opportunities that the hospitality industry holds and encouraged them to be passionate while choosing their career path. Prof. Er. Smt. A. Mitra S. Rao, administered the oath to the newly elected student council members and during her speech, she stressed the importance of Hotel Management and Interior Design courses and gave a glimpse of the current global

scenario of the hospitality sector and interior design while focusing on being more innovative to excel in this field.

Prof. Swaminathan S, Dean, Institute of Hotel Management and Tourism was also present on the occasion and congratulated all the students for making this programme a grand success.

Ms. Arya Savan Shirodkar of IV Year BHMCT welcomed the gathering and Ms. Shrayya Shetty of III year BSc.ID delivered the vote of thanks. Cultural programme, cake cutting ceremony was the main highlights of the programme.

## IMC and ISSH : Orientation Programme

**Pandeshwar** : Srinivas University Institute of Management and Commerce and Institute of Social Sciences and Humanities organised the Orientation Programme of Undergraduate Courses 2022-23 on 01st September 2022 at City Campus, Pandeshwar.

Honourable Pro-Chancellor of Srinivas University and Vice President of A. Shama Rao Foundation Dr. A. Srinivas Rao administered the oath-taking ceremony and welcome the students to Srinivas University.

Honourable Chancellor of Srinivas University and President of A. Shama Rao Foundation Dr. CA A. Ragavendra Rao in his presidential address, promised students will develop into shining diamonds when they complete the undergraduate programme.

Vice Chancellor of Srinivas University Dr. P. S. Aithal and Development Registrar Dr. Ajay Kumar, Dr. Laveena Dmello were present. Students and parents of Institute of Management and Commerce 1st year graduation batch from the department of BBA Dual Specialization, BBA Hospital Administration, BBA in Logistics & Supply



Chain Management, BBA in Port, Shipping Management & Logistics, B. Com Professional, B. Com with ACCA, B. Com with USA CMA and Students of Institution of Social Sciences and Humanities 1st year graduation batch from the department of BSW and BA Journalism and Mass Communication were present.

Dean of IMC Prof. Keerthan Raj welcomed the gathering. Course Co-Ordinator of Port Shipping Management and Logistics Dr. Sonia Noronha gave the vote of thanks. Prof. Chirag and Prof. Shwetha P. Bhat hosted the event.

## Fascial Manipulation by Stecco- Level 1



**Pandeshwar** : Institute of Physiotherapy, Srinivas University had organized a 6 day hands on certificate course on "Fascial Manipulation by Stecco- Level 1" from 13th September 2022 to 18th September 2022 at Srinivas Saffron Hotel, Mangaluru. Kobi Weiss, an eminent therapist from Israel was the Instructor for the course. An overview of the myofascial (musculoskeletal system) with its mechanics and how it affects movement was given followed by hands on sessions related to its Assessment. A total of 20 participants had enrolled for the course from different regions of India.

## World Physiotherapy Day : MINIMARATHON 2022



**Pandeshwar**: On the occasion of the World Physiotherapy Day celebration with the universal theme of osteoarthritis, Institute of Physiotherapy, Srinivas University organised an 'Osteoarthritis awareness Mini marathon' on 06.09.2022, Tuesday morning 7 am within the Mangalore city and covered distance of 7km. The program was inaugurated by Dr. Kamalakannan and Dr. Premkumar,

Faculties of Physiotherapy, Srinivas University. Around 80 runners including staffs and students took part in this awareness marathon with the motto of giving awareness to general public regarding osteoarthritis and role of physiotherapy in preventing and managing osteoarthritis. Six stations were arranged in different areas of the city for providing water and energy drink for the runners. The public were also provided with the pamphlets and encouraged them to attend the free physiotherapy camp held at physiotherapy OPD, in Pandeshwar campus for diagnosing osteoarthritis and providing treatment with preventive measures. The valediction of completion of marathon was done by respectful Assistant Commissioner of Police Traffic, Mrs. Geetha Kulkarni.

Dr. S. Rajasekar, Dean, Institute of Physiotherapy conveyed his gratitude to the Police department for their guidance in making the marathon a great success without affecting the public transport.

## Rabies Awareness Programme



**Mukka** : The Department of Virology and Immunology in collaboration with the Department of Medical Laboratory Technology, Institute of Allied Health Sciences, Srinivas University, Mukka organized "Rabies Awareness Program" on 20th September 2022 at 10:00 AM in Srinivas University Campus, Mukka.

The Chief Guest for the day was Mr. Tauseef Ahmed, Animal Rescuer, TEDx Speaker and Writer and the Guests of Honor for the Day were Dr. Anil Kumar Registrar, Srinivas University and Prof. Devaseelan S (Dean, Institute of Allied Health Sciences).

Mr. Tauseef Ahmed, the chief guest, gave a talk on the topic, "Prevention of Rabies through Education and Vaccination" and stressed on the importance of vaccinating the dogs to prevent the rabies virus from spreading in the animal and the human population.

Mr. Tauseef Ahmed, the chief guest, gave a talk on the topic, "Prevention of Rabies through Education.

As a part of the awareness program, 10 dogs in and around the campus were injected with the anti-rabies vaccine by Mr. Tauseef Ahmed.



On the occasion of World NSS day, Srinivas University National Social Service forum students of the Institute of Social Sciences and Humanities participated in the cleaning programme. Under the guidance of SU NSS Coordinator Dr. Laveena Dmello, ISSH NSS faculty Coordinator Prof. Sushmitha S. Kotian, ISSH faculty Prof. Joyson Prenky Cardoza, Prof. Shreeraj S. Acharya, Manager Roopa were present.

# ISSH students Exposure Visit

**Pandeshwar :** Students of Srinivas University from Institute of Social Sciences and Humanities visited Srinivas Hospital, Mukka and VRL Media Private Ltd (Vijayavani Newspaper) on 14th September 2022. Raveena, senior executive, Operations and Niroshta, patient care coordinator of Srinivas Hospital, Briefly explained about Various Departments and Its Facilities of Hospital. In VRL Media Private Ltd, Surendra Vaghle, Bureau Head of Mangalore Vijayavani Newspaper, briefed about News Desk. Santhosh Krishna, Sub Editor of Vijayavani, thought students how the whole pre-press works takes place and How to create the



\* Srinivas Hospital Mukka  
\* Vijayavani News Paper

Page layout, which was informative to students. And Anantharam, Manager, Printing Department of Vijayavani, briefed about Printing process

and Explained students how the whole printing process takes place. Asst Prof. Sushmitha, Asst. Prof. Joyson Prenkey Cardosa, Asst. Prof. Shreeraj S. Acharya, Students of 1st and 3rd year BA Journalism and Mass Communication, 1st year Bachelor of Social Work, Institute of Social Sciences and Humanities, were Present.



**Pandeshwar:** Student of Srinivas University from Institute of Social Sciences and Humanities Visited SDM Mangala Jyothi Integrated School, Vamanjuru, Anirvedha Foundation and Varthabharathi News Paper on 15th September 2022.

Ganesh Bhat, Administrative Officer and Guruprasad, Speech Therapist of Mangala Jyothi Integrated School, Briefly explained about School, as well as Training Pattern to Special Disabled Children.

In Anirvedha Foundation, Shwetha, Head of the foundation and Seema Coordinator, briefed about Physiotherapy and Counseling, Which was Informative.

B.M. Bashir, News Editor, Varthabharathi Newspaper and Shabir, In charge, Varthabharathi Digital,

\* SDM Mangala Jyothi Integrated School  
\* Anirvedha Foundation  
\* Varthabharathi News Paper

elaborated Students How the whole News Desk work and How the Digital Media work takes place.

Associate Professor Dr. Vidya N, Assistant Professor. Shreeraj S. Acharya and Students of 1st Year BA Journalism and Mass Communication, 1st Year Bachelor of Social Work, Institute of Social Sciences and Humanities, were present.



## Starlet 2k22

**Pandeshwar:** Every student eagerly awaits right from their time of admission for their most remarkable event of the college "FRESHER'S PARTY". The 16th of September 2022 was as a memorable day in the life of every fresher of Institute of Social Sciences and Humanities of Srinivas University. The Starlet 2k22 (fresher's day) was filled with excitement,

joy, music, enthusiasm, laughter and happiness. Dr. Laveena D'mello, Dean of Institute of Social Sciences and Humanities, presided over the Program. Professor. Dr. Vidya N, Prof. Dr. Pradeep M D, Asst. Prof. Sushmitha, Asst. Prof Joyson Prenkey Cardosa, Asst. Prof. Shreeraj S. Acharya were present in the program.

ISSH



## Srinivas University Teachers Day Celebration

**Pandeshwar:** Srinivas University Institute of Social Sciences and Humanities students organised a Teachers Day celebration on 12th September 2022 at Srinivas University City campus. Dean of ISSH Dr. Laveena Dmello, Associate Professor Dr. Prdeep M.D., Associate Professor Dr. Vidya N., Assistant Professors Prof. Joyson Prenkey Cardoza, Prof. Sushmitha S. Kotian, Prof. Shreeraj S. Acharya, Research scholars and students of ISSH were present at the occasion.



MSW student Soji Johny welcomed the gathering, and Shreya conveyed the vote of thanks. Arun hosted the programme.

## RAAS UTSAV

**Panemangalore:** Institute of Physiotherapy celebrated the Garbha evening festival, Raas Utsav 2022 on 27th September 2022 at the Pandeshwar campus. The event was presided by honourable chancellor Sri CA A Raghavendra Rao, chief guest was Dr Srinivas Rao, Prochancellor, Srinivas University and the guest of honour was Smt Vijayalakshmi Rao, Trustee Member, board of Governors Srinivas university. The honourable chancellor and pro-chancellor addressed the gathering. All dignitaries were offering Durgaapooja. Students exhibited the wide tradition of India Culture with the Garbha dance. Sri CA Raghavendra Rao congratulated the students for their efforts and dedication and



motivated them to uplift the Indian tradition through organising such events. The students were offered Prasada. The event was well coordinated and organised by the Institute of Physiotherapy.



# SRINIVAS UNIVERSITY CELEBRATE ONAM



**Pandeshwar:** Srinivas University Institute of Management and Commerce organise an Onam celebration at City campus Pandeshwar on 6th September 2022.

Celebration is inaugurated by Vice Chancellor of Srinivas University Dr. P. S. Aithal, Dean of Institute of Management and Commerce Prof. Keerthan Raj, Dean of Institute of Social Sciences and Humanities Dr. Laveena Dmello, Course Co-Ordinator of Port Shipping Management and Logistics Dr. Sonia Noronha, Course Co-Ordinator of Logistics and supply chain management Prof. Nelson Periera, Course Co-Ordinator of Hospital Administration Prof. Kavyashree, Course Co-Ordinator



of BBA Honors Prof A. K. Aneesh, Course Co-Ordinator of B.Com ACCA Prof. Yashasvi, Course Co-Ordinator of B.Com Honors & CMA Prof Vinutha, Course Co-Ordinator of MSW Dr. Vidya N. were present. Cultural programs and games were conducted by students.

**Pandeshwar:** The Institute of Physiotherapy, Srinivas University, staff and students celebrated the festival of Onam titled "Thimirthonam 2022" at the college city campus in Pandeshwar, Mangalore on September 3rd 2022. The quadrangle was decorated with pookalam (a traditional flower arrangement), while students came dressed in their best traditional wear. Dr. Premkumar, and



Dr. Radhika Gopal, faculty of Physiotherapy and students inaugurated the event with a lamp lightening. The main attraction of the programme which went throughout the event were the chendamelam, with the traditional dance form "thiruvathira" followed by cultural and various games including, the vadam vali (tug-of-war). The traditional onamsadhya was served on a banana leaf which enhanced the aesthetic flavour.



## WORLD HEART DAY

**Mukka:** On occasion of World Heart Day, Srinivas Hospital Mukka organised a Walkathon of 5km from Surathkal junction to Srinivas Hospital, Mukka on 29th September. The walkathon began with warm-up aerobic session from Srinivas College of Physiotherapy. The program was inaugurated by the Pro-Chancellor, Srinivas University, Dr. A. Srinivas Rao. The program was addressed by Dr. Subramanyam, the chief interventional Cardiologist, Professor and Head, Department of Cardiology, who addressed the gathering and stressed upon importance of healthy living with lifestyle modification. He also emphasised that regular health check and follow up will keep the heart healthy. Dr. Subramanyam, also informed on various techniques to extend the healthy heart for a wealthy living. He also verbalised on the importance of stress free life, as stress is one of the important contributing factor for an increase in cardiovascular diseases. Embracing exercise and healthy diet will add years to life and also improve the quality of living. Dr. Subramanyam also drew the attention for the need of regular car-



diac evaluation after age of 40 years. This will help in early detection and prompt intervention, thereby preventing future major cardiac related complications. The theme for the year is "Use heart for every Heart". Srinivas Hospital in association with the staff, students, ISSH faculty and students, General Public and various associations conducted the Walkathon. More than 1000 people participated in the event. The pluck cards were displayed focusing on healthy lifestyle and awareness regarding cardiac health.

## SU Non-formal Sanskrit Education Centre inauguration

**Mangalore:** Srinivas University and Central Sanskrit University New Delhi has come out with Non-formal Sanskrit Education Centre. Its inaugural function was held on 23rd September 2022 at Srinivas Hotel.

My dream to begin a Sanskrit course at Srinivas University finally fulfilling now said Dr. CA A. Raghavendra Rao, Honourable Chancellor of Srinivas University and President of A. Shama Rao Foundation in his presidential speech. Chief Guest M.R. Vasudeva Ex Airport Director, International Airport Mangalore said, Sanskrit is a simple, easy and beautiful language. Today's generation forgets Upanishads, But Honourable Chancellor Dr. C.A.A. Raghavendra Rao has taken the initiative to change society differently by giving



importance to education appreciated. Smt. A. Vijayalakshmi R. Rao and Prof. Er. Smt. A. Mitra S. Rao members, board of Governors, Srinivas University, Dr. P. S. Aithal Vice Chancellor of Srinivas University addressed the gathering. Sanskrit App logo is Launched by said Dr. CA A. Raghavendra Rao and Smt. A. Vijayalakshmi R. Rao at the occasion. Dr. Vidya N. Associate Professor Srinivas University was present.

Dr. Shankar Narayana Bhat Research Professor Sanskrit welcome the gathering, and faculty convenor Ms. Shuli Goshal explained the course. Dr. Bhaskar Bhat Research Professor Sanskrit proposed a vote of thanks. Dr. Shanthala Vishwas Co-ordinator and Sanskrit Professor at Srinivas University hosted the event.

