



# SRINIVAS UNIVERSITY

## ANNUAL REPORT - 2017-18



**R**ight Education  
Will always get you

Great Career  
Opportunities



## The Founder Chancellor



“The 21<sup>st</sup> Century has brought forth a new world with its accompanying challenges to the new generation. In turn the new generation is challenging the society, government and organizations around them to help them channelize their immense potential in meaningful and constructive ways. Disciplines such as the sciences, humanities, engineering, art, law, medicine etc. cannot exist in isolation, but must be presented holistically to these young minds for their learning and development.

For the future demands a holistic approach to life and its problems. The young minds need to be trained to adapt to changes for that is what the future will demand of these young men and women.

I believe that the Srinivas University with its committed faculty, global industry oriented curricula, latest pedagogy and a set of inquisitive students is well equipped to respond to the new challenges in higher education and will in fact set the agenda to transform society and create true leaders for the future.”

**Dr. CA. A. Raghavendra Rao**

**Founder Chancellor**

**Srinivas University**



## Message from the Pro-Chancellor



Education is the vehicle of knowledge, self-preservation and success. Education not only gives us a platform to succeed, but also the knowledge of social conduct, strength, character and self respect. The year 2017-18 was a historic year for Srinivas University. This was the year when all of our work since the inception of the University came to life, amidst a gamut of emotions ranging from nervousness, exhilaration and the recognition of the historicity of the occasion. The actual launch of the University's academic programmes in July was preceded by hours, weeks and months of hectic activity on many fronts with all hands on deck. The University embarked on a drive with regard to new courses and further expanded its operations on the interim campus site in Mukka, which became the focus of all attention. The Governing Board and the other university bodies met in quick succession to help move the process forward.

**Dr. A. Srinivas Rao**

**Pro-Chancellor**

**Srinivas University**

## Vice Chancellor Speak...



The year 2017 was the beginning of very challenging and inspiring events at Srinivas as we began to give shape to the University's multidisciplinary and interdisciplinary structure. We added many degree programs in Engineering technology, hotel management, Business Management and computer applications. We also started programs in disciplines of Physiotherapy and Allied health sciences. In line with our mission to provide world class industry oriented curriculum we partnered with ICT Academy Venture soft Global, Intercontinental Hotels, iNurture Education Solution Pvt. Ltd., Aezion Technology Pvt. Ltd. to launch innovative degree programs and to set up research centers. Srinivas University faculty also began the process of launching the University's research programs and many of them had significant publications in leading journals in the field. We have already laid out the plan for a Career Development Center for Students, as well as a Faculty Development Center. We will continue our efforts to put the University on the path to excellence with the aim of becoming the leading research-led university in India and among the best in the world.

**Dr. P.S. Aithal**

**Vice Chancellor, Srinivas University**



## Highlights

The Academic year 2017-18 was a significant year for the Srinivas University as the multidisciplinary and interdisciplinary structure of the University started taking shape. Continuing the path laid down by the founder Chancellor, the University endeavored to further realize the vision and mission. As the University enters into a new academic year, the unique curriculum in all disciplines offered will help to transform and advance the career of the students.

Srinivas University is strengthening its academic foundations and will be adding new degree and post graduate programmes in the coming years.

Faculty with excellent research credentials was recruited by the University. Many members succeeded in garnering external funds from Department of Science and Technology, Department of Biotechnology etc. to pursue their research in the Pure Sciences and Engineering fields. Members had publications in leading journals.

The University recognizes the need for preparing the students for the future. Our unique programmes, experienced faculty and infrastructure will enable students to pursue successful careers across academia, research, industry and the public sector.



## **SRINIVAS UNIVERSITY**

### **CENTRE FOR FACULTY TRAINING**

#### **MOTTO FDP AT SRINIVAS UNIVERSITY:**

**THE INDIAN HIGHER EDUCATION SYSTEM BELIVES THAT THE QUALITY OF TEACHERS AND FACULTY MEMBERS WILL DECIDE THE QUALITY OF THE STUDENTS AND THEREBY THE NEXT GENERATION MANPOWER. THROUGH FDP WE DEVELOP NEXT GENERATION TEACHERS.**

Hence it was incorporated during the inception of University regular University level and Institutional level FDPs are held during academic year for the faculty members with financial assistance some times and each participant faculty was issued a certificate of participation.

#### **OBJECTIVES OF FDP:**

- The Faculty Development Programme (FDP) intends to facilitate up-gradation of knowledge, skill and intends to provide opportunities for induction training to teachers employed in disciplines Engineering & Technology, Pharmacy, Hotel Management & Catering Technology, Engineering, Physiotherapy, Nursing, Computer applications in administration and evaluation system.
- Faculty Development Programme (FDP) intends to cover areas such as technical education policy, new concepts, methods and techniques, theory and skills development and up gradation of pedagogy educational technology, motivation, communication skills, management and other relevant issues to keep pace with the changing scenario in Technology in Education system.

## ANNUAL REPORT - 2017-18

- The scheme is designed to enhance the teaching and other skills of the faculty. And to make them aware about modern teaching tools and methodologies. It provides an opportunity to acquire knowledge about current technological developments in relevant fields
- It will promote the professional practices relevant to technical education but also motivates the faculty to achieve competitive teaching and learning environment, thus channelizing development with respect to academic qualifications and personal matters.
- The Program aims at enhancing the academic and intellectual environment in the Institutions by providing faculty members with enough opportunities to pursue research and to participate in seminars / conferences / workshops. participants will get in depth understanding of research and its implications in decision making process.
- Faculty Development Programme (FDP) aims at equipping teachers with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career.
- The FDPs provide inputs on process and practice of entrepreneurship development, communication and inter-personal skills, creativity, problem solving, achievement motivation training, inputs on resource and knowledge industries. The training methodology includes case studies, group discussion, games and simulation exercise, field visits and classroom lectures.
- Faculty members are encouraged to develop insights into curriculum planning and academic administration.

**SRINIVAS UNIVERSITY****FDP conducted in year 2017-18**

Sl. No.	Dates (from-to) (DD-MM-YYYY)	Title of the professional/ administrative development program organized for the teaching staff/ non-teaching staff
1.	09-02-2017 - 10-02-2017	Continuous & Comprehensive assessment of students
2.	04-03-2017 - 04-03-2017	Institutional level workshop on Basic life support
3.	11-04-2017 - 12-04-2017	Bloom's taxonomy
4.	10-06-2017 - 11-06-2017	Practical demonstration using Digital technology
5.	05-07-2017 - 06-07-2017	Introduction to Microteaching
6.	22-07-2017 - 23-07-2017	Workshop on new syllabus formation for Srinivas university
7.	10-08-2017 - 11-08-2017	Effective teaching methods
8.	22-08-2017 - 23-08-2017	Workshop on examination process in Srinivas university
9.	09-09-2017 - 10-09-2017	Techno Pedagogical skills with relevance to higher education
10.	14-10-2017 - 16-10-2017	Review of literature
11.	18-11-2017 - 19-11-2017	Trending Technologies and Self Enhancement
12.	07-12-2017 - 08-12-2017	Personality Development for Non-teaching Staff
13.	16-12-2017 - 17-12-2017	Digital India in social media
14.	23-12-2017 - 24-12-2017	Models of teaching
15.	06-01-2018 - 07-01-2018	The role and responsibility of office bearers in the university
16.	22-01-2018 - 23-01-2018	Faculty development programme on "basic research methodology"
17.	02-02-2018 - 03-02-2018	workshop for Distributed system
18.	21-02-2018 - 22-02-2018	E-learning for Effective Teaching
19.	17-03-2018 - 18-03-2018	Hands on workshop for SU faculties on Fascial manipulation
20.	21-03-2018 - 21-03-2018	How to perform better
21.	24-03-2018 - 25-03-2018	Workshop for green computing
22.	27-03-2018 - 28-03-2018	Faculty development programme on 'role of student council members towards overall development of the university
23.	31-03-2018 - 01-04-2018	Research & Publication ethics
24.	09-04-2018 - 10-04-2018	Applying blooms taxonomy in the curriculum
25.	21-04-2018 - 23-04-2018	Workshop for cryptography and network security
26.	19-05-2018 - 20-05-2018	Life skills in education





## Srinivas University College of Engineering & Technology

### E & C Engineering Department

- **“PRO FLASH”** Exhibition of Mini Projects done by 6<sup>th</sup> semester students was held on 16<sup>th</sup> Feb 2017. More than 15 projects were exhibited on this occasion.
- A Workshop on Image Processing using “Raspberry PI Kit” was conducted on 3<sup>rd</sup> March 2017.

Mr. Sarith and Mr. Shri Venkatesha, SSE, Mukka, were the resource persons. Dr. Shreeprakash B, Principal, SSE, Mukka inaugurated the workshop. 20 students participated in the workshop.

- National Level Technical & Cultural Fiesta **“Tech Yuva - 17”** was organised on 6<sup>th</sup> and 7<sup>th</sup> April 2017. On this occasion various competitions such as Paper Presentation, Circuit Debugging, were conducted from E&C Department.
- Industrial visit to BHEL, EDN, Bangalore was organised for the final year students on 23<sup>rd</sup> April-2017.
- **“JNANA DARPAN-2017”** was held on 27<sup>th</sup> May 2017. On this occasion following Technical Talks were organised.
  - Technical talk on “VLSI Development Process and trends” was delivered by Mr. Murali Krishna K., NVIDIA Graphics Pvt. Ltd. Bengaluru,
  - Technical talk on “Embedded Systems Design “was delivered by Mr. Mahesh G. Ghate, L & T Technology Services Ltd. Mysuru.
  - A talk on “Trends in Electronics industries and Job opportunities” was delivered by Mr. Raghavendra Moorthy, Co-founder, Tech Sages, Udupi, on 27<sup>th</sup> May 2017.
  - Technical project paper presentation competition for UG was conducted in connection with **JNANA DARPAN-2017**
- Exhibition of projects done by final year students was held on 13<sup>th</sup> May 2017.
- Valedictory of NICSA & Farewell function for the final year B.E and M.Tech students was held on 30<sup>th</sup> May 2017. Principal Dr. Shreeprakash B presided over the function. Merit prizes and NICSA competition prizes were distributed.

# ANNUAL REPORT - 2017-18

- The inaugural function of activities of Electronics and Communication Department Students Association (NICSA) for academic year 2017-18 was
- organized on 27<sup>th</sup> of October 2017. Dr. Rathnamala Rao, Professor in Dept of E & C, NITK, Surathkal was the chief guest for the function. A Technical talk on “VLSI and Submicron Devices” by Dr. Rathnamala Rao, Professor in Dept of E & C, NITK, Surathkal, was organised prior to the formal function.
- A Technical talk on “Industrial Automation” by Mr. Shivashankar H S, Branch Manager, Profilic Systems and Technologies P Ltd, Bangalore, was organised by Electronics Students Association NICSA for students on 27<sup>th</sup> September 2017.

## Conference attended/Papers Presented

Author	Conference Presented	Paper Title
Mr. Nagaraja N S Mrs. Rashmi	National Conference on Emerging Trends in Science and Engineering (NCETSE-2017) SMVITM, Bantakal 23, 24 February, 2017	Comparative study of techniques for detection of abnormal activities from video stream
Mr. Sai Venkatramana Prasad G S	National Conference on Emerging Trends in Science and Engineering (NCETSE-2017) SMVITM, Bantakal 23, 24 February, 2017	Performance Analysis of Various Multipliers using 8T-Full adder with 180nm technology
Ms. Sowmya	National Conference on Emerging Trends in Science and Engineering (NCETSE-2017) SMVITM, Bantakal 23, 24 February, 2017	Improved fingerprint privacy protection using combination method.

## Department of chemistry

### Department Achievements:

1. Three Members completed Ph.D in our department.
2. Totally 1 crore fund has been received from ISRO, AICTE, DST and VGST.

# ANNUAL REPORT - 2017-18



3. 92% Result in Engineering Physics in Srinivas University I Semester B.Tech Examination.

## **Events at the Department:**

Personality development program by Nama Nishitha Das of ISKON in August 2017

Skin diseases in youth: Precautions and prevention by Dr Lakshmi Horatti and Dr Vishal Metri of Srinivas institute of Medical Sciences and Research centre in November 2017

## **Department of Physics**

### **Department Achievements:**

1. 100% Result in Engineering Physics Lab in Srinivas University I Semester B.Tech Examination.
2. 100% Result in Physical & Principles of lighting & Geometric optics lab in Srinivas University I Year BSc Optometry Examination.
3. 90% Result in Constitution of India and Professional Ethics in Srinivas University I Semester B.Tech Examination.
4. 69% Result in Engineering Physics in Srinivas University I Semester B.Tech Examination.

## **Events at the Department:**

1. Conducted a class for I Semester B.Tech Physics cycle students on “How to prepare for exams” on 05-12-2017.



## **Department of Civil Engineering:**

1. To mark the Celebration of World Water Day 2017 on 22 March, the Dept of Civil Engineering organized Public Awareness Campaign to "Save Water" in Association with Mangaluru City Police at 3 places in Mangalore and Surathkal. Around 9,000 pamphlets with detailed information on "Rain Water Harvesting" were distributed to the Public and Signatures were collected as Pledge to Save Water and to focus on Recharge of Ground Water. Mayor of Mangaluru Smt. Kavita Sanil, ACP Valentine DSouza & other dignitaries signed on the banner & appreciated the initiation of the department.
2. 22 Civil Engineering projects were exhibited by the final year B.E Civil Engg students in May 2017. Focus was given on Sustainable Development, Low Energy Consumption, Stabilization of Soil, Structural Analysis and Production of Low Cost Concrete.
3. The Dept carried out 2 & half weeks long Extensive Survey Project for the 3rd year B.E Civil Engg Students in January 2018. Surveying works related to Highway Construction, New Tank Project and Water Supply Project were carried out at Chellyar Village in Surathkal in the 3rd & 4th week of January 2018. The Old Tank Project was carried out at Anekere Tank at Isluru in Sirsi and at Dharma River area in Hanagal Taluk in the 1st week of February 2018. Around 80 students involved in this project & carried out different surveying practices related to Contours, Capacity of Reservoir, Cross section of Bund, Canal, Catchment area, different types of Weirs, etc.

On the way to Hanagal, the students have visited Yana near Sirsi which is well known for the massive rock outcrops known as Bhairaveshwara Shikhara (120 meters in height) and Mohini Shikhara (90 meters in height). The students analysed the geological details of rock formation which are composed of solid black, crystalline karst limestone.

# ANNUAL REPORT - 2017-18

4. Talk on Vastu Shashtra was delivered by Prof. Raghavendra Holla of MIT Manipal in the morning session on 28 October 2017.
5. Talk on Rehabilitation of Bridges was delivered by Er Manjunath, Dept of PWD, Mangaluru Division in the afternoon session on 28 October 2017. Both the programs were organised by SRISTICA in association with Association of Consulting Civil Engineers (India), Mangaluru Chapter.
6. Civil Engineering Students Association SRISTICA 2017-18 was inaugurated on 3 November 2017. Er Rajendra Kalbhavi (Project Director, DK District Nirmithi Kendra) was the Chief Guest & Sri Lokesh Amin (Proprietor, Srinivas Bulk Carriers, Surathkal) was the Guest of Honour. On this occasion, the department honoured Er Rajendra Kalbhavi for his Contribution in the field of Low Cost Housing.
7. Model Making, Collage competitions were organized by the department on the occasion of inauguration of SRISTICA 2017-18.
8. The department has conducted ISAP Seminar Presentations for the 3rd semester students on 23 September 2017.
9. Water Man of India, Recipient of prestigious Ramon Magsaysay & Stockholm Water Prize awards (known as Nobel prize for water) Dr. Rajendra Singh ji visited Srinivas University College of Engineering & Technology at Mukka on 18 January 2018 & appreciated the College and Campus.
10. The department celebrated Teacher's Day on 5 Sept 2017 to mark the celebration of Birth Anniversary of Dr. Sarvapalli Radhakrishnan.
11. The department also celebrated Engineer's Day on 15 Sept 2017 to mark the Celebration of Birth Anniversary of Bharat Ratna Sir M. Vishveshwarayya.
12. Mr. Sangram, Faculty in the Dept of Civil Engineering attended 5 days FDP (workshop) on CAD Training at Yenapoya Institute of Technology, Moodabidri in Nov 2017.
13. Prof Shrinath Rao conducted Pre CET Counseling and Guidance on Higher Education at Rajangana, Sri Krishna Matha, Udupi on Sunday, 11 Jun 2017.





## Department of Mechanical Engineering

### **TECHNOTRONICS CLUB**

#### **"Imagination at work"**

**TECHNOTRONICS CLUB** was formed with an aim to give a platform for students to develop projects using their technical skills and also exhibit it in various events. Mainly concentrates on branches of Mechanical Engineering like Mechatronics, Control Systems and Avionics. Workshops are conducted by students for the benefit of other students for which lab facilities and equipments are provided by the department of college. Members of the club are divided into groups and are actively participating in the projects given to them.

#### **Ongoing Projects:**

- ❖ Aerial Crop Monitoring System.
- ❖ Artificial Intelligence Vehicle (Maze Solving).
- ❖ 3d Printed Aerial Vehicle.

#### **Completed Projects:**

- ❖ Unmanned Aerial Vehicle Fixed Wings and Multicopter.
- ❖ Unmanned Ground Vehicle, Pick and Place Robot.
- ❖ Fire Alarm System.
- ❖ Obstacle Avoidance Smart Car.

#### **Workshop Conducted By Club:**

- Workshop On Automation And Open Source Electronics
- Hands On Session On Robotics (Smart Phone Controlled Vehicle)

#### **Workshop Attended:**

- Workshops on Aerial Vehicle by Centre for System Design, NITK Surathkal.
- Workshop on Ethical Hacking at Sahyadri College of Engineering.
- Workshop on Artificial Intelligence at Sahyadri College of Engineering.



## **AIMES (Association of Integrated Mechanical Engineering Students)**

### **2017-18 Activities**

1. Technical Quiz competition was conducted on 18<sup>th</sup> September. The competition witnessed active participation by students of 3<sup>rd</sup> and 4<sup>th</sup> year Mechanical Engineering Department. 46 teams participated out of which top 5 teams were selected for the final round through written test.
2. Inaugural function of AIMES 2017-18 was held on 12<sup>th</sup> October. Mr. Ajith Kamath, Proprietor of Ajith Enterprises and Vice President of Kanara Small Industries Association inaugurated the association. He emphasized on the importance of Entrepreneurship in the present world to the students.
3. A workshop was held for first year students on various scopes of engineering on 7<sup>th</sup> October.
4. Workshop on 3D printing was held for the students of 3<sup>rd</sup> and 4<sup>th</sup> year on 28<sup>th</sup> October by AIMES and Technotronics lab combined.

## **Department of Computer Science**

In the list of events conducted by ACE for academic year 2016-17 firstly the inauguration function of ACE was held. It was inaugurated on 9<sup>th</sup> of November 2016, by the chief guest Mr. Abhijith Shetty Vice President Jeugo Studios. He also gave an enriching technical talk on the topic Virtual Reality. The function was smoothly conducted under the Presidentship of Mr. Vipin Nagendran along with the support of other office bearers and members of ACE.

Next was the Technical Quiz for 2<sup>nd</sup> and 3<sup>rd</sup> year students on 2<sup>nd</sup> of February 2017.

DT labs workshop was conducted as a part of CODE QUEST 2K17 in Sahyadri Engineering College on 10<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup>, 18<sup>th</sup> and 19<sup>th</sup> February 2017 in which most of 2<sup>nd</sup> and 3<sup>rd</sup> year students actively participated and obtained their certificates.

# ANNUAL REPORT - 2017-18



On March 3 2017 Mozilla Campus Club conducted meeting with ACE in order to showcase their mission of ensuring that internet is a global public resource, open and accessible to all.

**Here are the lists of events that ACE hosted in our own technical fest The Tech Yuva 2K17.**

## **Paper paradox**

An IEEE format, Computer Science domain related paper presentation event held on 6<sup>th</sup> of April 2017 and the event was co-ordinated by Vinita Lauren Soaries.

## **Web Quag**

An web designing event held on 6<sup>th</sup> of April co-ordinated by Derrick.

## **Techno Buzz**

An IT Quiz event held on 6<sup>th</sup> of April co-ordinated by Shruthi Joshi.

## **Code Ciper**

A C-coding event held on 6<sup>th</sup> April 2017 co-ordinated by Amal Krishnan.

After the Tech Yuva events on 30<sup>th</sup> of May 2017 Computer Graphics mini project exhibition of 6<sup>th</sup> semester students was conducted.

Finally on June 2<sup>nd</sup> 2017 2<sup>nd</sup> and 3<sup>rd</sup> year students organized a grand farewell function for their Seniors.

## Paper presented During the Academic Year 2017-18

### 1. Prof Kishore Baglodi

1. SACAIM 2017- INTERNATIONAL CONFERENCE ON ADVANCED IT , ENGINEERING AND MANAGEMENT AT ST ALOYSIUS COLLEGE, MANGALORE. (Nov17, 2017)

Title: Role of Sentiment Analysis in Education Sector in the ERA of BIG Data: A Survey

2. RTESE'17 INTERNATIONAL CONFERENCE ON RECENT TRENDS IN ENVIRONMENTAL SCIENCE AND ENGINEERING AT A P S COLLEGE OF ENGINEERING, BANGALORE (Dec 16,2017)

Title: Role of BIG DATA in Education Sector: A Review

## Srinivas University Institute of Management Studies

### MCA Programme

#### Programs

Various curricular and co- curricular activities were conducted by the department like Orientation Program, Fresher's Day, Onam Celebration, Cultural Day, Corporate Training Program, Guest Lectures, Farewell Program etc.

A National Level Conference on *"Innovations and Implications in Information Technology, Management, Social Sciences and Education"* has been conducted by the department on 23<sup>rd</sup> December 2017 where in about 63 research papers were presented by various delegates.

#### Students Achievement -SU

Achieved 100% results in Srinivas University examination held in the year 2017 with 69% distinction and 30% with first class.

Mr Shobith Bhaskaran got 1<sup>st</sup> Rank and Ms. Vismaya Pramod got 2<sup>nd</sup> rank in Srinivas University examination held in the year 2017.

#### Placement

Majority of our MCA students were placed in different prestigious companies like ISSL CPG India Pvt. LTD, Liberty Technologies, Sangamone Connected Services, LCode Technologies, ICICI Bank etc

#### Department Activities 2017

**HR Galaxy 5.0:** HR Fest for PG Students was organized on the theme "Explore your Talents" including competitions like collage making, on 23<sup>rd</sup> February, 2017. The programme was inaugurated by Mr. Madhu, Labour Enforcement Officer (Central),



# ANNUAL REPORT - 2017-18

Ministry of Labour and Employment, Government of India, Mangaluru and Mr. Prabodh, Manager HR, Cardolite Chemicals India LLP, SEZ, Mangaluru was the guest of Honour. The Programme was presided by Dr. P.S. Aithal, Principal, SIMS, Mangalore. The theme of the programme was introduced by Mr. Pradeep M.D., Coordinator, HR Galaxy 5.0 and Vote of Thanks was proposed by Mr. Nishanth, Student Coordinator. Total 22 Colleges Participated in the fest and First Prize were Grabbed by Government First Grade College, Uppinangadi and Runner up was grabbed by St. Maries College, Shirva.

**Manthana 2017:** One day National Symposium was organized on 11<sup>th</sup> March, 2017. The programme was inaugurated by Dr. Radhakrishna Nair, Registrar, Central University of Kerala. Delegates from the affiliated colleges of Mangalore University attended the Programme.

**Industry Visit:** 35 students of I Semester M.S.W and III Semester M.S.W. have visited 'United Braveries Ltd, Baikampady, Mangaluru' on 1<sup>st</sup> September, 2017 to fulfill the requirement of the Curriculum requirements of the course offered under Srinivas University. Mr. Bharath, HR Manager briefed about the industry and students visited the Production unit and distribution unit of the company. The visit was accompanied by Dr. Suresh Kumar, Dean, College of Social Sciences and Humanities, Srinivas University and Mrs. Laveena D'Mello, Faculty of the Social Work Department.

**Community Outreach Programme:** All the Students of I Semester and III Semester M.S.W. have worked as Volunteers for the Annual Programme 'Prajna, Shraddha & Medha, 17' organized by the Rama Krishna Ashram, Mangaladevi, Mangaluru, from September, 07 to September 09<sup>th</sup>, 2017. Math had organized workshop for the faculties, aspiring teachers and post graduate students during the above days. The students work was appreciated and presented with certificates of volunteership.

## **Faculty Achievement**

Mr. Pradeep M.D. completed NET Examination conducted by the University Grants Commission.



## **MBA Departmental Activities**

### **Orientation Programme of Post-Graduate Courses of Srinivas University held on 27.09.2017**

The Orientation day programme was organized for the post-graduate students at Pandeshwar Campus on 27.09.2017. The post-graduate courses included MBA, MSW and MCA programmes. The Registrar of Srinivas University Dr. Anil kumar inaugurated the programme on 27.09.2017 at 10.00 a.m. Inaugurating the programme he stressed on the need to work hard and utilize the time efficiently. Post-graduation is an investment and students should make the best use of the resources and infrastructure.

### **Guest Lecture by Emeritus Professor Edwin for the first year MBA students on 30/10/2017**

The First Year MBA students attended a guest lecture of Emeritus Professor Edwin on 30/10/2017. He spoke on the generation of computers and open source LINUX

Students Participated in the essay competition organized by the geological survey of India as a part of the Vigilance week on 2 November 2017 Total 14 students from senior and junior batch participated in the competition

Fresher's day was organized on 3 /11/2017 between 2.00 pm and 5.00 pm in the gallery hall. The program began with a prayer song and the day was filled with fun and enthusiasm .A number of dance forms were displayed and the talent of the fresher's was also displayed and identified .A number of on the spot games were conducted.



## **Women's Cell**

The women's cell and Anti Sexual Harassment cell of Srinivas institute of management studies Pandeshwar Conducted a grooming session to all the female students in the campus. M/S Pavithra and Gauthami professional corporate grooming trainers from VLCC were the resource person. This program was conducted for the MBA, BBA, B Com and aviation students. Simple hair grooming Practical session was conducted and light make up for professionals was displayed to the students

## **Guest Lecture for I year MBA students on 28/11/2017**

Mr Ramachandra Bhat was the resource person .He is a teaching faculty of MGM College Udupi .In association with BSE Mumbai and ICICI Mumbai, Mr Ramachandra Bhat spoke on the topic of smart investment to generate wealth. He addressed the I year MBA students on 28/11/2017.The session was very interesting which highlighted new venues of investment

Magma an Intercollegiate management Fest was organized by the MBA students on 14/11/2017.The theme for magma was MAGMA ON WHEELS. Around 18 colleges participated in the fest and drove towards victory .The team which drove towards excellence was SDM College of business management Mangalore and the runners up were Alvas College of management Mijar

## **Picture Perfect 25/11/2017**

A collage competition "Picture Perfect" was organized by the first MBA student's on 25/11/2017. A picture is worth thousand words. The basic concepts of Principles and Practice of Management were visually depicted by the students in the form of collages. Topics like leadership motivation, communication, Organization structure, environment CSR etc were depicted which had a powerful impact.



## **MEGA INDIA – 2017**

Mega India 2017 was organized for the first year MBA students on 06.12.2017. The programme was inaugurated by Mr. Melwin Fernandes, Sales Head, Advait Hundai Motors, Mangalore. In his inaugural address he stressed on the Indian Corporate world and the skills needed to be successful in the professional life. The Vice Chancellor of Srinivas University Dr. P.S. Aithal, motivated the students to build their skills, knowledge, attitude and competencies.

## **MARKETING FORUM (MINDKRAFT)**

College Forum activities are the platform for the students to build their bright future in Cooperative world. The quality performance starts with a positive attitude.

The Marketing Forum “ MINDKRAFT” conducted its second forum activity on 16 Oct. 17, Monday at 3.00 PM in two classroom of SRINIVAS INSTITUTE OF MANAGEMENT STUDIES, PANDESHWAR with the presence of two faculty members and around 100 students from both first and second year MBA students.

## **Finance Forum Fynamics**

The finance forum **Fynamics** was inaugurated on 11/09/2017 by the second year MBA students'. The program began with a prayer song which was then followed with a video inaugural by the click of the mouse. The video revealed the name, objectives of the forum and the events which would be conducted by the forum. The students organized a quiz program which was then followed by a debate competition. Salome the second year MBA student was the winner of the debate competition. Last a memory game was organized. Overall the forum activity was a learning event

The HR forum **Talent Focus** Organized a group discussion competition on 18/09/2017 between 2.00 pm to 3.00 pm for the II year MBA student's. Ten teams were formulated and topics of general interest were given to be discussed. Winners from each team were selected and the final group discussion was conducted on the topic **Straight Trees are**



**cut first.** The Winner of the event was M/s Carol and the Runners UP was Sumaiya .The Program was planned and executed by the forum members.

## **Industrial Visit**

The MBA students went the chocolate factory Campco at Puttur .Around 80 students went to the visit .The students were taken around the factory and later shown a video of the organization The entire chocolate making units were shown and explained in detail to the students .Each of the students were given campo chocolates to taste . Four faculties accompanied the students.

## **Srinivas University College of Computer & Information Sciences**

### **BCA-Program**

## **Achievements**

- Prof. P Sridhara Acharya coordinator of BCA has taken responsibility of the Chairman BOS - Computer and Information Science of Srinivas University
- Prof. Subramanya Bhat, Prof. Vaikunt Pai, Prof Panchajanyeshwari Acharya and Prof. Krishna Prasad are the members of BOS
- Prof. P Sridhara Acharya coordinator of BCA has taken responsibility of the Chairman BOE - Computer and Information Science of Srinivas University
- The students and faculty members together have developed a software for College Management System and SIMS-Mangalore App for the students and parents to get the updated information of the college





## **Events at the Department Students**

### **First orientation program of Srinivas University**

Srinivas University celebrated its first orientation program for BBA, B.Com, BCA, BHM and BHS on 20th July 2017 at Srinivas Campus Pandeshwara .The Chancellor and President of A. Shama Rao Foundation Sri CA. A. Raghavendra Rao presided over the function. Dr. A. Srinivas Rao, Pro-Chancellor of the University and Vice-president of A. Shama Rao foundation, Mrs. Mitra S. Rao the Secretary of A. Shama Rao Foundation, Vice-chancellor Dr. P. S. Aithal, Registrar (Administration) Dr. Anil Kumar, Registrar (Development) Dr. Ajay, Dean of College of Hotel management Prof. Annette Florence and UG course coordinators were also present in the function. More than 200 freshers attended the function along with their parents.



## **Guest Lecture on “Working in Open Source Environment” in College of Computer & Information Sciences**

Prof. Edwin gave a lecture on “Working in Open Source Environment” for the I BCA students on 04/08/2017 in College of Computer & Information Science. In his talk he highlighted the benefits of working in open source environment, various Linux Distributions, Downloading and Installing Procedures. He gave a live demonstration also. Mr. Shylesh V. Prabhu faculty of CS & IS department welcomed Prof. Edwin and Mrs. Supriya M.K faculty of CS & IS department rendered the vote of thanks.

## **Fresher’s Day Celebration by BCA Program under College of Computer and Information Sciences**

Fresher’s day is a program which will help in developing friendship among seniors and juniors. BCA program under College of Computer and Information Sciences organized Fresher’s day program on 23-08-2017 for I BCA students at the auditorium of the college. It was a day which was filled with excitement and joy. The students performed cultural shows. Various exciting games were organized by the seniors for the new comers welcoming the fresh batch students. Senior students and newcomers mingled with each other. All the students together rocked the show.

## **Onam Day Celebration from College of Computer and Information Sciences**

The Onam day celebration from MCA and BCA students under College of Computer and Information Sciences was held on 30<sup>th</sup> of August 2017 amidst great cheer and the cultural extravaganza witnessed a mass participation. The program was commenced by setting up attractive Floral Decoration (Pookalam). Followed by formals where the gathering was addressed by Prof. Subramanya Bhat, HOD of MCA department and Prof. Sridhara Acharya, HOD of BCA department. Students performed traditional



dance called Thiruvathira. The entire college was given Sadhya arranged by students. After lunch the students involved in various games in quadrangle.

## **A guest lecture on “How to come up with case study”**

A guest lecture on “How to come up with case study” was delivered by Prof Subramonya, Dept of MBA on 6<sup>th</sup> Sept 2017. The students of 5<sup>th</sup> SEM MCA were in attendance. He also motivated the students to participate in the Case Study writing competition to be hosted by the SIMS MBA department.

## **Guest Lecture for I BCA Students of College of Computer & Information Science**

BCA program has conducted a guest lecture for the I year BCA students. Dr. Annayya Kulaal was the resource person who spoke about the importance of first aid. Prof. Sridhara Acharya the coordinator of the program welcomed Dr. Kulaal. The students actively participated in the guest lecture.

## **Guest Lecture for I BCA Students**

BCA program has conducted a guest lecture for the I year BCA students. Dr. Laveena D'Mello was the resource person who spoke about Counseling and made some exercises to students. Prof. Sridhara Acharya the coordinator of the program welcomed Dr. Laveena D'Mello. The students actively participated in the guest lecture

## **Guest Lecture for Ist year BCA students**

A guest lecture was organized for I<sup>st</sup> year BCA students under College of Computer & Information Sciences on 25/09/17 at Srinivas Institute of Management studies Pandeshwara campus. Prof Akhilesh Suresh A Kuckian, faculty of B.Com, BBM department was the resource person of the day. In his talk he explained the importance of concentration, Active involvement for achieving success in life. He also gave a live demo for the students explaining how to gain concentration.



## **Inauguration of Aviation Management programme at Srinivas University**

The inaugural programme of Aviation Management course for under-graduate courses of Srinivas University was held on 16<sup>th</sup> October, 2017 at 3.00 p.m. The programme was inaugurated by Sri Ravindran, Joint General Manager, Mangalore International Airport, Mangalore. In his inaugural speech Sri Ravindran said that all students should have goal in life to complete the education successfully and to become asset to the society. Sri CA A. Raghavendra Rao, Chancellor, Srinivas University & President, A. Shama Rao Foundation presided over the function. In his presidential address Sri Raghavendra Rao motivated the students to avoid the word impossible in life and to have a goal and work hard to achieve success with determination and dedication. Sri Gangadhar, Area Manager (Sales), Jet Airways who was the Guest of Honour, spoke that students should utilize even smaller opportunities after their education. Sri M.R. Vasudeva, Former Director, Mangalore International Airport was another guest of honour said that airline staff and ground staff both should work hand in hand for the smooth functioning of airways. Sri Nagesh Shetty, Former Manager, Bangkok & Thailand Airways who was on the dias advised the students to think and to be creative in whatever venture they come across. Sri Sathish from Air India highlighted the role of present education to fulfill the requisites of modern industry. Mrs. Archana Shetty of Indigo Airlines and the Guest of Honour remarked that the students should strive hard to reach the goal. Dr. Anil Kumar, Registrar, Srinivas University spoke about Cargo in Aviation, which has larger opportunities for business in modern world. Dr. P.S. Aithal, Vice Chancellor of Srinivas University welcomed the gathering. Prof. Pavithra Kumari, Coordinator of Aviation programme proposed vote of thanks. Prof. Shailashri V.T., Dean of Commerce and Management was present on the occasion. Deans, Principals, faculty members of sister institutions and students witnessed the programme. Mrs. Sharmila S. Shetty & Mr. Nelson Pereira, faculty completed the programme.

## Srinivas University College of Business Management & Commerce

### B.COM REPORT

#### COMMERCE ASSOCIATION:

- **ORIENTATION PROGRAMME REPORT:**

Day 1: Srinivas University city campus celebrated its First orientation programme for their under graduate students on 20<sup>th</sup> July 2017 at Pandeshwara, Mangalore. The Chancellor and President of A. Shama Rao Foundation Sri CA. A. Raghavendra Rao presided over the function. Dr. A. Srinivas Rao Pro-Chancellor of the University and Vice-president of A. Shama Rao foundation, Mrs. Mitra S. Rao the Secretary of A. Shama Rao Foundation, Vice-chancellor Dr. P. S. Aithal, Registrar (Academics) Dr. Anil Kumar, Registrar (Development) Dr. Ajay, Dean of College of Hotel management Prof. Annette Florance, Prof. Shailashree V T, Dean (Comm & management) and UG course coordinators were also present during the function. More than 200 newly admitted students have attended the function along with their parents.

DAY 2: On 21<sup>st</sup> of July 2017, as a part of orientation programme, **Dr. P. S. Aithal**, Principal & Vice-chancellor of Srinivas University addressed the newly joined students of all undergraduate courses. Followed by which **Prof. Ajay Narula** handled a session explaining about basic etiquettes to the students.

DAY 3: The final sessions of orientation programme was held on 22<sup>nd</sup> July 2017. First session was handled by **Dr. P. S. Aithal**, Principal & Vice-chancellor of Srinivas University. He spoke about the Srinivas core values and, character building for students. Following which **Prof. Shailashree V T**, Dean (Comm. & management) handled a session on communication skills



- A guest lecture was organized by Commerce Association on 19 July 2017 for B.Com I Year students at Srinivas Institute of management studies. The session was a motivational talk handled by **Prof. Shreepathy Ranga bhatta** from MBA Department.
- A Motivational talk was organized for I and III Year B.com students on 03-07-2017 At Srinivas Institute of management studies, Pandeshwar Campus. This session was handled by **Dr. Amitabh Anand** from SKIMA Business School, France. Dr. Amitabh Anand well versed in excellent communication in English along with working knowledge of French and his research centre working on various multidisciplinary issues in management and business. His research focuses on Knowledge Sharing, Knowledge Hiding, Generosity in Business, Humility Culture in firms, Serendipity process & Bibliometrics. This programme was presided by Dr. P.S Aithal, Principal Srinivas Institute of Management Studies.

## GUEST LECTURES:

- A guest lecture was organized on 09-8-2017 for B.Com students. The resource person **Mr. Sridhar Acharya** delivered a talk on Demonetization. Discussion was mainly on the pros and cons of demonetization as well as cashless transaction. What problems were faced by the people when government took demonetization decision was analysed. He also explained what is GST. Mrs. Sonia Ajay, B.Com course coordinator welcomed the gathering.
- A guest lecture on Anti-Ragging and Drug Abuse was organized on 09-8-2017 for B.Com students. The resource persons **Mr. Hanumanthappa Raya**, DCP Crime & Traffic Mangalore and **Mr. Ravi Pawar**, Probationary PSI. They delivered a talk on crime on Ragging and Drug abuse. Dr. P.S. Aithal, Principal and Vice Chancellor of Srinivas University, Prof Shailashree V.T, Dean Department of Commerce and Management, Mrs. Sonia Ajay, B.Com course coordinator, Mrs. Pavithra Kumari, BBA Course Co-ordinator were present. Prof. Shailashree V.T welcomed the

# ANNUAL REPORT - 2017-18

gathering and Mrs. Sonia Ajay proposed the vote of thanks. 300 Students of all three B. Com classes participated in the guests lecture.

- **A movie “God’s must be Crazy” played at College of Business Management and Commerce:** A movie named “God must be Crazy” was played on 12-8-2017 for B.Com Students in the gallery hall. Mrs. Sonia Ajay, B.com Course Coordinator and Mrs. Pavithra Kumari, BBA Course Co-ordinator and other faculties were present for the event. 100 students participated for the event and gathered knowledge.
- Guest lecture by **Mr. Sudhanva** regarding Visual Arts, Film making animation and Internet system for B.Com students at College of Business Management and Commerce was organised on 24-1-2018. The resource person Mr. Sudhanva.V, Asst. Professor of I-nurture Education solution delivered a talk on Visual Arts, film making, Animation, Social security's and Internet systems. He also explained Analytics around the business world, Branding and Marketing and Marketing strategies. Mrs. Sonia Ajay, B.Com course Coordinator, Mrs. Pavithra Kumari, BBA Course Coordinator and other faculties were present. 200 Students were participated in the guests lecture.

## WOMENS CELL:

- **GROOMING SESSION:** The women’s cell and Anti Sexual Harassment cell of Srinivas College of Business Management and Commerce, Srinivas University, City Campus Conducted a grooming session to all the female students in the campus. Mrs. Pavithra and Ms. Gauthami professional corporate grooming trainers from VLCC were the resource person. Easy and Simple hair grooming Practical session was conducted and light make up for professionals was shown to the students

## SOCIAL SERVICE FORUM:

- **HEALTH AWARENESS PROGRAMME:**

NSS of SRINIVAS UNIVERSITY conducted a HEALTH AWARENESS programme for B.Com I Year students on 24<sup>th</sup> August 2017 in the college. Dr.

# ANNUAL REPORT - 2017-18



Annayya Kulal (Chief Medical Officer of Srinivas Group of Colleges) was the resource person for the programme.

- **DENTAL HYGENE AWARENESS AND SCREENING CAMP:**

Social Service Forum of Srinivas University conducted 'Dental Hygiene Awareness and Screening Camp' for B.Com. 1<sup>st</sup> year on 16<sup>th</sup> September, 2017 in the college. Dr. Kelvin, Dr.Kripal and their team (Srinivas Group of Colleges) were the Resource persons for the Dental Hygiene Awareness and Screening camp.

**DAAN UTSAV:**

Social Service Forum under Srinivas University organised DAAN UTSAV on 7<sup>th</sup> October 2017, students from I year B.Com. Contributed Rice, Dal, sugar and clothing. All the students actively involved in this campaign, the collected contribution was given to the orphanage.

- **SOCIAL SERVICE VALUES:** NSS of Srinivas University conducted a guest lecture for first year B.Com Honors, CA, ACCA, Aviation on 31<sup>st</sup> January 2018 in the college, **Prof. Dejjamma**, NSS officer, Canara College Mangalore was the resource person for the programme.

## **BBA DEPARTMENT EVENTS of 2017-2018**

### **1. NSS GUEST LECTURE**

NSS of Srinivas University conducted a guest lecture for first year BBA Aviation, BBA Honors, BBA Logistics and Supply Chain Management and Integrated MBA on 31<sup>st</sup> January 2018 in the college Auditorium. The topic discussed on “social service and its effect on personality” by Prof. Dejjamma, Canara college Mangalore.



## **2. GUEST LECTURE BY MR. SUDHANVA REGARDING VISUAL ARTS, FILM MAKING ANIMATION AND INTERNET SYSTEM**

A guest lecture was organised on 24-1-2018 for BBA students. The resource person Mr. Sudhanva. V, Asst. Professor of iNurture Education solution delivered a talk on Visual Arts, film making, Animation, Social security's and Internet systems. He also explained Analytics around the business world, Branding and Marketing and Marketing strategies. Mrs. Pavithra Kumari, BBA Course Coordinator and other faculties were present. 200 Students were happily participated in the guest lecture.

## **3. REPORT ON PARTICIPATION OF AVIATION STUDENTS IN “SMILE WEEK” OF DISHA PROJECT IN MANGALORE INTERNATIONAL AIRPORT**

The Airports authority of India had organised a week-long event named “smile week” at Mangalore international airport from 18<sup>th</sup> to 24<sup>th</sup> January under the coordination with Disha project.

The purpose of this event was to re-establish the concept of “customer first”, in line with the corporate mission of Airports Authority of India to reflect the best side of customer handling and delightful experience for passengers who spend the time inside the airport.

As a part of this program our 12 students of aviation management had been given the opportunity by the Airport Authority India, to interact with the passengers and had taken up many tasks for passengers such as selfie with yakshagana & costume display, sweets to the passengers, painting, caricature, cartoon drawing & surprise events.

# ANNUAL REPORT - 2017-18

Also on the closing ceremony on 24<sup>th</sup> January our students received a memento for an intense hard work and dedication for the program. This participation was coordinated and supported by Mrs. Pavithra Kumari, Coordinator of aviation Programme, Srinivas University and Mrs. Sunitha, manager, Operations of Department, Mangalore International Airport.

## 4. REPORT ON PRATIBHA CULTURAL FEST 2017-2018

Prathibha interclass off stage cultural fest was conducted for the BBA Aviation, BBA Honors, BBA Logistics and Integrated MBA students, Events are as follows:

Cooking without fire on 17/01/2018

## 5. ONE WEEK TRAINING ON IMMIGRATION, CUSTOMS AND DEPARTURE IN MANGALORE INTERNATIONAL AIRPORT from 08/01/2018 to 14/01/2018

The students of Srinivas University have undergone for the training programme in Mangalore International Airport about the customs and immigration. In which they had to deal with the survey in which we were supposed to record the average time taken by the passenger. This training programme was carried by Aviation Students under the guidance of Mrs. Pavithra Kumari, Coordinator of Aviation Programme and Mr. Rajaraman (Terminal manager), Mangalore International Airport. The main objective of this industrial training is to develop the airport operating system into a sophisticated one and also provide an opportunity to under graduates to identify, observe and practice how aviation is applicable in real industry. It is not only to get the experience on technical practice but also to observe live equipment like x-ray machine, and to interact with the staff of AAI.

Also, students learnt the way of work in an organization the importance of being punctual, the importance of maximum commitment, and the importance of team spirit. They have gained lots of knowledge and experience needed to successful in aviation industry.



## **6. INAUGURATION OF AVIATION MANAGEMENT PROGRAMME AT SRINIVAS UNIVERSITY**

The inaugural programme of Aviation Management course for under-graduate courses of Srinivas University was held on 16<sup>th</sup> October 2017 at 3.00 p.m. The programme was inaugurated by Sri Ravindran, Joint General Manager, Mangalore International Airport, Mangalore. In his inaugural speech Sri Ravindran said that all students should have goal in life to complete the education successfully and to become asset to the society. Sri CA A. Raghavendra Rao, Chancellor, Srinivas University & President, A. Shama Rao Foundation presided over the function. In his presidential address Sri Raghavendra Rao motivated the students to avoid the word impossible in life and to have a goal and work hard to achieve success with determination, work, and dedication. Sri Gangadhar, Area Manager (Sales), Jet Airways who was the Guest of Honour spoke that students should utilize even smaller opportunities after their education. Sri M.R. Vasudeva, Former Director, Mangalore International Airport another guest of honour said that airline staff and ground staff both should work hand in hand for the smooth functioning of airways. Sri Nagesh Shetty, Former Manager, Bangkok & Thailand Airways who was on the dias advised the students to think and to be creative in whatever venture they come across. Sri Sathish, Air India personnel highlighted the present education to fulfill the requisites of modern industry. Mrs. Archana Shetty, Indigo Airlines and the Guest of Honour remarked that the students should strive hard to reach the goal. Dr. Anil Kumar, Registrar, Srinivas University spoke about Cargo in Aviation, which has larger opportunities for business in modern world. Dr. P.S. Aithal, Vice Chancellor of Srinivas University welcomed the gathering. Prof. Pavithra Kumari, Coordinator of Aviation programme proposed vote of thanks. Prof. Shailashri V.T., Dean of Commerce and Management was present on the occasion. Deans, Principals, faculty members of sister institutions and students witnessed the programme. Mrs. Sharmila S. Shetty & Mr. Nelson Pereira, faculty compeered the programme.



## **7. REPORT ON INDUSTRIAL VISIT TO MANGALORE INTERNATIONAL AIRPORT, MANGALURU**

On 11<sup>th</sup> October 2017 and 12<sup>th</sup> October 2017 an industrial visit was conducted for the students of 1<sup>st</sup> year Aviation to Mangalore International Airport, Mangaluru. 52 students along with Faculty incharge Mrs. Pavithra Kumari, Mrs. Sharmila S. Shetty, Mr. Keshava, and Mr. Nithin Gonsalves from Department of Commerce and Management and Mr. Nithesh Shetty from Department of Computer Science have taken part in this programme. Students have got the opportunity to visit their various Terminal Management processing units of Airport. Students are actively participated and maintained well discipline in the Airport.

## **8. DAANOTSAVA**

NSS of SRINIVAS UNIVERSITY conducted Daanotsava as a activity of offering to orphanage on 9/10/2017 by the students of 1<sup>st</sup> year BBA programmes and they contributed fruits and daily necessary Groceries, its handed over to Mr. Rohit (Paschim Rehabilitation, Ullal, Mangalore) all the students were actively involved in this campaign.

## **9. REPORT ON “ONAM CELEBRATION” 2017-18**

On 9<sup>th</sup> September 2017, BBM student celebrated Onam festival in the college quadrangle in the form of tradition of Kerala followed by Pookalam competition, Nasik Band and tug of war to entertain the students. Onam sadhya was served to all the students, teaching and Non-teaching faculties.

## **10. MEDITATION PROGRAMME**

National Service Scheme (NSS) of Srinivas University conducted a meditation session for the BBA 1<sup>st</sup> year students on 8<sup>th</sup> September 2017 in the college. Mr. Akhilesh Suresh A. Kucaian, Lecturer, department of Commerce and Management was the resource person for the session.





## **11. GUEST LECTURE BY MR. M. R. VASUDEV ON THE TOPIC AIR TERMINAL MANAGEMENT FOR BBA AVIATION**

A guest lecture was held by Mr. M. R. Vasudev former director of Mangalore International Airport delivered a talk on Air terminal management at gallery hall on 07-9-2017 for BBA Aviation students. He explained about air terminal management, baggage handling step 1 to step 10, ground handling, fuel filling and cabin crew management.

Mrs.Pavithra Kumari, BBA Course Coordinator, other faculties and 40 Students were present.

## **12. HEALTH AWARENESS PROGRAMME**

NSS of SRINIVAS UNIVERSITY conducted a HEALTH AWARENESS programme for BBA 1<sup>st</sup>Year students on 24<sup>th</sup> August 2017 in the college. Dr.Annayya Kulal, Chief Medical Officer of Srinivas Group of Colleges, was the resource person for the programme.

## **13. GUEST LECTURE ON RAGGING AND DRUG ABUSE**

A guest lecture was organised on 09-8-2017 for BBA & BBM students. The resource persons Mr. Hanumanthappa Raya, DCP Crime & Traffic Mangalore and Mr. Ravi Pawar, Probationary PSI delivered a talk on Consequences of Ragging and Drug abuse.

Dr. P.S. Aithal, Principal and Vice Chancellor of Srinivas University, Prof Shailashree V. T, Dean Department of Commerce and Management, Mrs. Pavithra Kumari, BBA Course Coordinator and Mrs. Sonia Ajay, B.Com course co-ordinator was present.



## **14. REPORT ON BBM FRESHER'S DAY 2017-18**

In the beginning of the Academic year 2017-18, Continuing with the proud tradition of the college, senior students and newcomers of the college mingled with each other at the fresher's day on 21 August 2017, in the college auditorium. The lighting of lamp is done by Mrs Pavithra kumari, course co-ordinator of BBM/BBA Department, Mrs Sharmila S Shetty Cultural Co-ordinator, Mr Shehran and Mr Shabeen student Cultural Co-ordinator and Nidhi and Triyag of first year. The program was followed thereby with various types of dance forms and songs. Games were also conducted for the fresher's.

Fresher's party is all about making the best start to the new academic year. The event is an indication of union among the students.

## **15. REPORT ON GUEST LECTURE**

A guest lecture was organized on the topic "Career Opportunities after BBA" for final year BBA students on 26<sup>th</sup> July 2017. This session was handled by Mr. Varun Shenoy, Placement officer of Srinivas Institute of Management Studies. In his talk he highlighted on Banking exam, competitive examination, higher education opportunities and motivated the students.

## **16. MANAGEMENT FORUM**

A motivational talk was organized for II BBA and III BBM students on 23-07-2017 at Srinivas Institute of management studies, Pandeshwar Campus. This session was handled by Dr.Amitabh Anandh from SKEMA Business School, France. Dr. Amitabh Anandh well versed in excellent communication in English along with working knowledge of French and his research centre working on various multidisciplinary issues in management and business. This programme was presided by Dr. P.S. Aithal, Principal Srinivas Institute of Management Studies.



## 17. REPORT ON ORIENTATION PROGRAMME

The Orientation programme was organised for the first year BBM students on 20<sup>th</sup> July 2017 in the college Auditorium. In the inception of the program, the videos related to student's start-ups were played. The main objective of program is to welcome the new students and their parents for Srinivas family and to make aware of courses offered and the environment of Srinivas University.

The program started with prayer by Vysna and team of BBM, It was followed by welcome speech by Prof. Anet Florence, Principal & Dean, SCHM. The programme was inaugurated with the lighting of the lamp by the dignitaries. The Co-ordinators of UG courses briefed about their respective courses and departments. Prof. P. Sridhara Acharya, Coordinator of BCA UG Programme, Mrs. Pavithra Kumari, Coordinator of BBA UG programme, Ms. Deekshitha Coordinator of B.Com. UG programme and Mr. Sourabh Samridd, Asst. Professor, Srinivas College of Hotel Management were on the dias and described the importance of different programmes offered by the University.

Dr. Anil Kumar, Registrar Srinivas University proclaimed Srinivas University has started full swing with its flagship programmes.

Further, Dr Ajay K G, Registrar Srinivas University (development), claimed University programmes meet the requirements of the industry.

Dr. P.S. Aithal Vice Chancellor & Principal SIMS, spoke about the Courses offered by Srinivas University and how it is different from others. He also said the students to encash all the opportunities provided. He also added that present competitive world student should have enough smartness.

Administering Oath is done by Smt. Mitra S Rao, Secretary, A Shama Rao Foundation, Mangalore.

# ANNUAL REPORT - 2017-18



Dr. A Srinivas Rao, Pro-chancellor, Srinivas University & Vice president, A Shama Rao foundation gave a talk on various aspects of education. He pointed out the real hard work can lead people to the pinnacle of success. He also motivated the students to build leadership qualities and encash all the opportunities provided by the University to them.

Present student, new comers and their parents expressed view about the college.

The programme was presided over by Sri CA A Raghavendra Rao, Chancellor, Srinivas University & President A Shama Rao Foundation, expressed the advantages of learning in Srinivas Private University. The focus of this University is mainly on student development. The University also aims to meet the corporate requirements by designing a pragmatic curriculum.

A vote of thanks is proposed by a Prof. Shailashri V T, Dean, Commerce & Management. The students Ms. Ashwathi, Ms. Fazina, Mr. Fiaz and Mr. Hibin, compered the programme.

Finally, programme was concluded by National Anthem.

As a continuation of Orientation programme, guest lectures were organized on 21<sup>th</sup> July, 2017. In the first session a Dr. P.S. Aithal Vice Chancellor & Principal SIMS, gave brief introduction about college courses and guidelines to make known environment.

Third day of orientation programme was continued by Guest lecture by Dr. P.S. Aithal Vice Chancellor & Principal SIMS, explained about how to reach success and elements of success.

Prof. Shailashri V T, Dean, Commerce & Management explained the students about basic Communication skills.

# ANNUAL REPORT - 2017-18

## BSC (ID) DEPARTMENT EVENTS of 2017-2018

### DEPARTMENT ACHIEVEMENTS

#### Mr. Lohith Bangera, Assistant Professor,

- Selected as Member of Chairman club in Fevicol, Pidelight Industries, Mumbai.
- Attended International Seminar conducted by Pidelight Industries, held in August 2017 in Moscow.

### EVENTS AT THE DEPARTMENT

- Talk on the Scope of Interior Designing by Mr. Lohith Bangera, Leading Interior Designer, Mangaluru in the month of August 2017.
- All students were actively participated in Annual Sports Meet 2018, organized by Srinivas Group of Colleges on 3<sup>rd</sup> February 2018.
- Our students participated in Inter-collegiate Volley ball, Kabaddi & Cricket Tournament organized by Srinivas Group of colleges.

### STUDENTS ACHIEVEMENTS

- **Results**

Over all 32% results were achieved by Ist year B.Sc. (ID) students in Ist Semester Examination November 2017.

- **Achievements 2017-2018**

#### University Toppers in November 2017 Ist Semester degree Examination.

Ist Place	-	Mohammed Shebeeb	-	82.12%
IInd Place	-	Fatima Batul	-	78.37%
IIIrd Place	-	Anees S	-	73.12%



## **Srinivas University College of Hotel Management & Tourism**

### **ACHIEVEMENTS**

#### **FACULTY ACHIEVEMENTS**

##### **Mr. Swaminathan S., Associate Professor**

- Delivered a Guest Lecturer on “Dining Etiquettes” to the 2<sup>nd</sup> year students of MBA of Srinivas Institute of Management Studies on 17<sup>th</sup> June 2017.
- Delivered a lecture on “Etiquettes” to BBA students of Srinivas Institute of Management Studies on 24<sup>th</sup> August 2017.

##### **Mr. L Shebin, Associate Professor**

- Participated and presented a paper on “The Role of Heritage Hotels in the Promotion of Tourism” at the UGC Sponsored National Seminar on TOURISM AND CONSERVATION OF HERITAGE MONUMENTS ROLE AND RESPONSIBILITIES OF STAKEHOLDERS, hosted by the department of Tourism, Tagore Arts College, Puducherry.

##### **Mr. Melwyn Dsouza**

- Invited as Judge for an event “Cooking without Fire” at “NAVRANG 2017”, an Inter-Collegiate fest organized by Milagres College, Mangalore on 19<sup>th</sup> August 2017.

##### **Mrs. Supriya Adiga**

- Attended the 37<sup>th</sup> Mangalore University Inter Collegiate Athletic Meet for Men & women and differently abled Children’s Sports Meet 2017-2018 organized by Dr. P. Dayananda Pai – P. Satish Pai Government First Grade College, Car-street, Mangalore held from 10<sup>th</sup> January 2018 to 12<sup>th</sup> January 2018 at Mangala Stadium, Mangalore.
- Attended ‘DARPANA’ a felicitation programme for achievers and team managers of various sports activities organized by the Department of Physical Education,

# ANNUAL REPORT - 2017-18



Mangalore University and felicitated as one of the Best Team Managers by Department of Physical Education, Mangalore University.

## EVENTS AT THE DEPARTMENT

- **Orientation Programe** for Ist year BHMCT & B.Sc.HM students was conducted on 20<sup>th</sup> July 2017
- **Students' Council Inauguration Cum Fresher's Day Ceremony** was held on 5<sup>th</sup> August 2017.
- **"Onam Feast -17"** the annual theme festival was organized on 1<sup>st</sup> September 2017. Sri. CA A. Raghavendra Rao, Chancellor Srinivas University, Mangaluru & President, A. Shama Rao Foundation Presided over the function. Dr. A. Srinivas Rae, Pro- Chancellor, Srinivas University, Mangaluru & Vice President, A. Shama Rao Foundation was the Chief Guest of the programme. Smt. Vijayalaxmi R Rao, Director, Srinivas Group of Colleges and Smt. A. Mitra S. Rao, Secretary, A. Shama Rao Foundation were the Guests of Honour. Smt. Vijayalaxmi R Rao distributed the prizes to the winners of Pookalam Inter Collegiate Competition held on 31<sup>st</sup> August 2017.

The **Onam Feast -17** brought out the authentic cuisine of Kerala and it was served in the traditional style accompanied by the fun and frolic associated with the harvest festival.

Invitees were also entertained by a mosaic of cultural programmes which showcased the best of art forms of Kerala and also that of India.

- **Sri Krishna Janmashtami** was celebrated on 12<sup>th</sup> August 2017. Tiger Dance, Theme show, Sri. Krishna Pooja & Rasleela show, Pot breaking ceremony and sumptuous Janmashtami theme Lunch was arranged. The food production and authentic service was solely managed by the students.
- All students were actively participated on Annual Sports Meet 2018, organized by Srinivas Group of Colleges on 3<sup>rd</sup> February 2018.





## **GUEST LECTURE**

- Guest Lecture conducted on “Careers in Cruise Lines” on 12<sup>th</sup> July 2017 by Jithesh D’souza Crew Member (ASS BAR Waiter) Rostock Head Office, AIDA CRUISE LINES.

## **WORKSHOP**

- Baker’s Workshop “LA PATISSERIE” conducted by our Alumni Mr. Preetham Aquin D’Souza.
- Just Bake Mangaluru conducted a “Live Cake Show-Workshop” on 31<sup>st</sup> January 2018 at Srinivas Campus, Pandeshwar. Celebrity Chef Jaison Monteiro from Rich’s gave valuable inputs to the students on the intricacies of cake mixing, presentation and also gave live demo of array of bakery items which the students prepared and relished.

## **STUDENTS**

- **Results**

Over all 70% results were achieved by Ist year BHMCT/B.Sc.HM students in Ist semester examination November 2017.

- **Achievements 2017-2018**

**University Toppers in November 2017 Ist Semester degree Examination.**

**Bachelor degree in Hotel Management and Catering Technology**



## **(BHMCT)**

Ist Place	-	Dhanya Rao	-	93.75%
IInd Place	-	Cariyappa C B	-	92.25%
IIIrd Place	-	Sandeep Devadiga	-	87.00%

## **B.Sc. (Hotel Management)**

Ist Place	-	Sanath Kumar	-	85.75%
IInd Place	-	Pavan R Shetty	-	83.00%
IIIrd Place	-	Greshan Moras	-	78.75%

- Our students participated and won Ist Place in Inter-collegiate Volley ball & Kabaddi Tournament organized by Srinivas Group of colleges.
- Participated in “RENDEVOUS 17” organized by Sarosh Institute of Hotel Administration, Mangaluru on 9<sup>th</sup> July 2017.
- Participated in “Expressions 2017”- A Intercollegiate Competition organized by Institute of Social Service, Roshani Nilaya, Mangalore on 16<sup>th</sup> September 2017.
- Participated in Intercollegiate Fest “Melange 2018” held on 5<sup>th</sup> January 2018 at St. Agenes Autonomous College, Mangalore.
- Participated in ‘ART BEAT’ A Inter-Collegiate Fest organized by Aloysius College, Mangalore on 2<sup>nd</sup> February 2018.

## **Activities and Competitions:**

The college conducted various Trade & Cultural Competitions like Food-O-Graphy Marketing, Situation Handling, Bakery, Photography, Menu Card Designing, Quiz, Collage & Pencil Sketching to bring out the talents of the students and help them to hone their skills very much required in the Hospitality Industry.

## Srinivas University College of Allied Health Sciences

### Activities

#### **Department of Respiratory Care Technology:**

The academic year commenced on the 23<sup>rd</sup> September, 2016 for the students of Srinivas School of Allied Health Sciences. Srinivas School of Allied Health Sciences had its annual cultural program on 7<sup>th</sup> July, 2017 and the students from the Department of Respiratory Care did not miss the chance to make their presence known and they bagged many prizes in various competitions.

On the occasion of the World Lung Cancer day (1<sup>st</sup> August), the department of Respiratory Care Technology along with the department of Pulmonary Medicine organized an in-house medical camp for 2 weeks from the 24<sup>th</sup> July to 7<sup>th</sup> August, 2017. The camp was aimed at spreading awareness and included consultation with the pulmonologist, pulmonary function testing, and chest x-ray. The camp was a great opportunity for the students of Respiratory Care to learn about lung cancer, harmful effects of smoking, and about pulmonary function testing.

#### **Department of Imaging Technology:**

November 8- Radiographers Day Celebration (Imaging Technology)

Guest-Dean, M.s, Dr. Ravi Bhaskar

Program Conducted-

1. Lucky Radiographer
2. Cultural Program by the students
3. Games (Spot Games)



## **Department of Cardiovascular Technology:**

December-14<sup>th</sup>

CVT Day (Welfare of students)

Guest- Anil Kumar, Dr. Ravi Bhaskar

Program Conducted

1. Cultural Program by students
2. Spot Games

## **Cultural Fest of Allied Health Sciences. (VEZETO 2017)**

With much glee and merry, the first ever cultural fest of the Allied Health Courses at Mukka Campus ‘Vezeto 2K17’ was held on the 6<sup>th</sup> and 7<sup>th</sup> of July 2017, in a befitting manner. The inaugural function was held on the 7<sup>th</sup> of July at SIMS college auditorium. The programme was presided over by Dr. Srinivas Rao, Pro-chancellor of Srinivas University. Mrs Mitra Rao, Director of A. Shama Rao foundation, Dr. Anil. Kumar, Registrar of Srinivas University, Dr. Udaya Kumar Rao, Dean of SIMS & RC, Dr. Pramod Kumar, Medical Superintendent Srinivas Hospital and Dr. Ravi Bhaskar, Chief Co-ordinator for AHS, Mr. Allen Kieth Libera, President of student council were present on the Dias.

The organizers did a brilliant job putting together the show. The students of Allied Health Courses put up a stupendous cultural display and entertained one and all. The first day most of the students participated actively in the off-stage competitions such as Drawing, Painting, Mehendi, Dubsmash, Spot dance, Musical chair etc. The second day started with the formal inaugural function and also saw many electrifying solo and group performances on stage by the students. The guests distributed prizes to best performers in the events.

Dr. Srinivas Rao delivered a valuable speech, and even encouraged the students for their laudable performances in his presidential remarks. The function revealed many aspects of our culture before the vast audience.



# Faculty Achievements

## Faculty Achievements

Faculty Publications	
Books	2
Chapter in Books	4
Papers/Articles in Journals	178
Participation in Seminars/conferences/Workshop	35
Lectures delivered(Outside Srinivas University)	12
Conference Papers	253
Research/Project Works	06

Table1: Faculty Publications and Projects

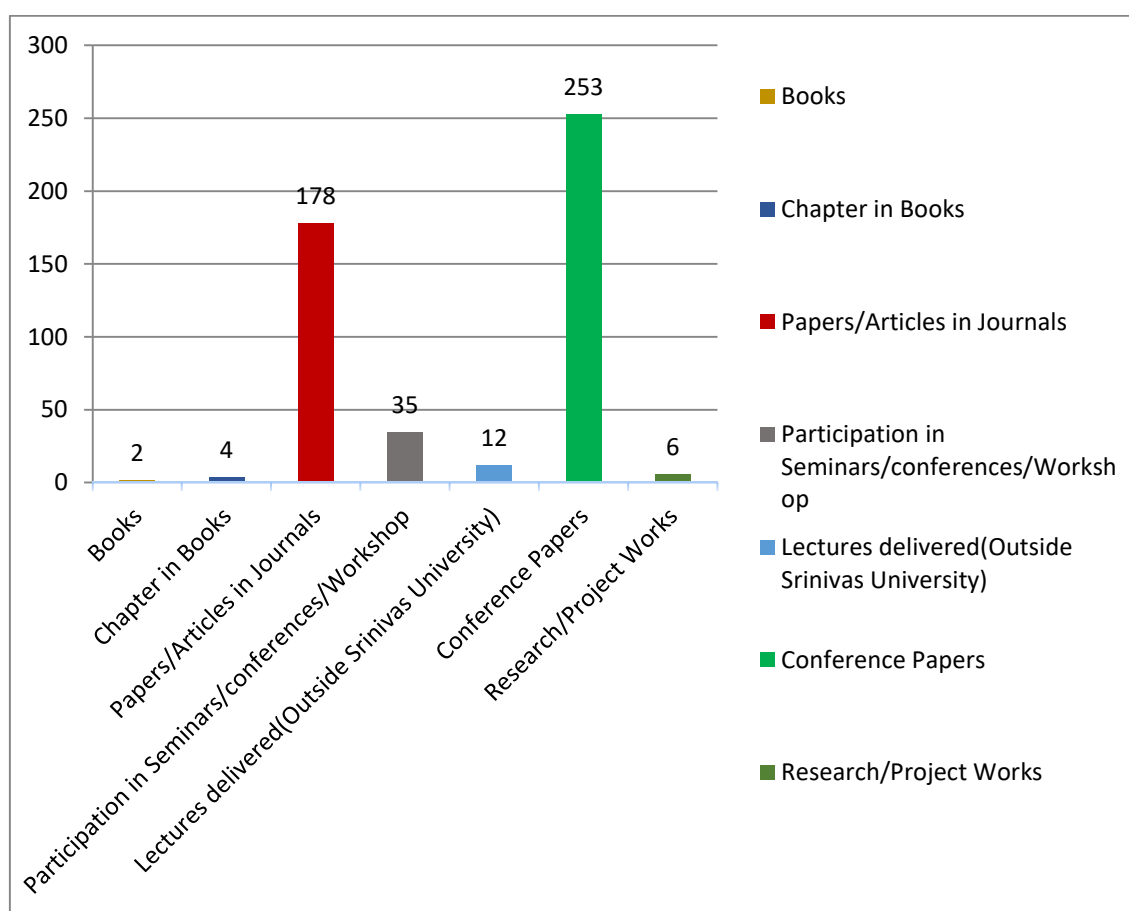


Figure 1: Faculty Publications and Projects



## **Faculty Development Center (FDC)**

The Faculty Development Center (FDC) has been setup with the following objectives

- Recognize faculty as professionals and support them in their teaching and research by providing a comprehensive program of services and resources.
- Provide an orientation to pedagogy and the science of teaching and learning, including the full range of class room management and organization techniques.
- Provide a basic knowledge of student advising to allow faculty to be effective student mentors.
- Provide technology training to faculty to enable them to use technology productively – as part of class room practices as well as for research.
- Assist faculty in the supervision and preparation of graduate students so that the University can effectively train the next generation of teachers and researchers.





# **Students & Development**

## **Admission Process**

The University maintains a high bar in admissions by looking at student's performance in nation-wide board examinations, motivation to pursue the particular field of study, aptitude and personal interview. The University also gives strong emphasis to candidate's leadership and achievements in extra-curricular areas such as sports, arts and talent competitions.

256 students registered in the second year for undergraduate programs in Five engineering, Mathematics, English and Economics disciplines. The students underwent a four level evaluation process as laid down by the admission team. New categories of scholarship were added to ensure that no meritorious student was deprived of world class education

## **Students Activities**

Extra-curricular cultural, social and sporting activities for the students are essential for their overall development. It inculcates team spirit, self-discipline and contributes to the physical and emotional well-being. The University provided resources for student clubs, sports and athletics.

## **Clubs**

Student clubs were active throughout the year and new clubs were added to the existing clubs. With able support from the University and guidance from the Dean of Students Welfare office, students celebrated the second edition of Breeze. The three day long inter-college cultural and technical festival held at the SRINIVAS UNIVERSITY campus saw participation from a host of colleges from Delhi University and other institutions from Delhi/NCR region. The three day extravaganza included a power-packed live performance by Delhi based famous band Half Step Down and a captivating performance by India's Ace Flautist Pt Ronu Majumdar.



## **Career Development Centre**

The Career Development Centre intends to support the students in shaping and managing their careers effectively. The aim is to inculcate employability skills amongst them which are the key ingredients for a successful and stable career. Employability skills not only improve the chances of placement for students/graduates but also help in developing professional attributes for continuing and growing in the job. These are the skills, attitudes and actions that enable professionals to get along with their fellow workers, reporting managers/supervisors and to take informed decisions at crucial times.



# The University



## The University

Srinivas University has been established by the A. Shama Rao Foundation as a multi-disciplinary, research led organization with a vision to grow into a world class university providing world class education to students from all walks of life. A. Shama Rao foundation under the guidance of its president Shri. CA. A. Raghavendra Rao is committed to create an equitable, humane, merit based society. Srinivas University aims to be a University of the Future for the Future generations.

### **Vision:**

To be an international University in dynamic equilibrium with its social, ecological and economic environment striving continuously for excellence in education, research and new technology by creating a vibrant learning environment this moulds the skills and values of the individual and society.

### **Mission:**

- To create and sustain a community of learning in which students acquire knowledge and learn to apply it professionally with due consideration for ethical, ecological, and economic issues.
- To pursue research and disseminate research findings.
- To provide knowledge-based technological services to satisfy the needs of society and the industry.
- To help in building national capabilities in science, technology, humanities, management, education and research.

### **Goal:**

The University's goal is to become internationally recognized for the quality of its research and creative endeavors and their applicability to improving quality of life, generating new insights and expanding the boundaries of human knowledge creativity.



## Act:

The University has been established as a State Private University by the Srinivas University Act 2013 (Karnataka Act No.42of2013).

## Officers of the University

Chancellor	CA.A. Raghavendra Rao
Pro-Chancellor	Dr. Srinivas Rao
Vice-Chancellor	Dr. P.S Aithal
Registrar	Dr. Anil Kumar.G
Registrar-Evaluation	Dr. Shrinivasa Mayya
Registrar-Development	Dr. Ajay K.G
Finance Officer	Prof. Arpana Bhatta
Dean of Hotel Management & Tourism	Prof. Anet Florence
Dean of Engineering	Dr. Sreeprakash
Dean of Management &Commerce	Prof. Shailashree V.T
Dean of Computer Science	Prof. Sridhara Acharya
Dean of Social Sciences	Dr. Suresh Kumar
Dean of Education	Dr. Jayashree Bolar
Chairman, Research & Innovation Council	Dr. Praveen B.M

**Table 2: Officers of the University**

## Governance

### The Board of Governors

The Board of Governors is the executive authority of the University to regulate and determine all matters concerning the University in accordance with the Act, the Statutes and the Regulations.

### Membership of the Board of Governors

1. Shri. CA. A. Raghavendra Rao, Chancellor,	Chairman
2. Dr. A. Srinivas Rao, Pro-Chancellor,	Vice-Chairman
3. Prof. Dr. P. S. Aithal,	Vice Chancellor
4. Smt. Vijayalakshmi. R. Rao	Member
5. Smt. Padmini Kumar	Member
6. Prof. Er. Mitra.S.Rao	Member
7. UGC nominee	Member
8. The Principal Secretary/Secretary, Department of Higher Education, GOK	Ex-Officio
9. The Principal Secretary/Secretary, Department of Medical Education, GOK	Ex. Officio
10. Shri. Jadab Ch. Deka	Member
11. Prof. Anet Florence	Member
12. Prof. Arpana. L. Bhatta	Finance Officer
13. Prof. Dr. Shrinivas Mayya Evaluation	Registrar
14. Prof. Dr. Anil Kumar	

**Table 3: Board of Governors**





## **The Board of Management**

The board of Management is the executive body of the University. It is responsible for the achievement of the University's mission and goals. This includes oversight of the University's academic programs and academic standards, goals and objectives; the establishment of academic and research units; oversight of campus policies and investment strategies; conducting institutional performance evaluations; compliance with the University's statutory and regulatory responsibilities; liaison with external agencies and political bodies; and advising the board of Governors and Chancellor on hiring and evaluating the various employees of the university.

**The present Members of the Board of Management of Srinivas University are:**

Prof. Dr. P. S. Aithal Vice Chancellor	Chairman
Prof. Dr. Shrinivas Mayya	Member
Prof. Dr. Ajay K. J.	Member
Prof. Anet Florence	
Prof. Dr. Jayashree Bolar	Member
Prof. Dr. Anil Kumar, Registrar	Member/Secretary

**Table 4: Members of the Board of Management**

## **Academic Council**

The formal involvement and engagement of the faculty in the academic administration of the University is a corner stone of its governance culture. The Academic Council is the apex body representing the faculty's formal role in University governance. The Academic Council will have oversight over all matters of educational policy and is responsible for evaluating and approving all academic degree programs including requirements for admission, honors or degrees granted at the University.

# ANNUAL REPORT - 2017-18



## Membership of the Academic Council

1	Prof. Dr. P. S. Aithal Vice – Chancellor	Chairperson
2	Prof. Dr. Anil Kumar Registrar (Administration)	Member Secretary
3	Prof. Dr. Srinivasa Mayya D Registrar (Evaluation)	Member
4	Prof. Dr. Ajay K. G. Registrar (Development).	Member
5	Dr. Uday Kumar Dean-Medical Sciences	Member
6	Prof. Anet Florence Director (Admissions)	Member
7	Prof. Dr. Manoj Verma Dean-Dental Sciences	Member
8	Prof. Dr. Ramakrishna Shabaraya Dean-Pharmaceutical Sciences	Member
9	Prof. Rajasekar Dean-Physiotherapy	Member
10	Prof. Dr. Jayashree Bolar	Member
11	Prof. Dr. Shreeprakash B	Member
12	Prof. Dr. N.M Jose	Member
13	Prof. Arpana Bhatta L Finance Officer	Member
14	Prof. Shailashri V.T	Member
15	Prof. Dr. Thomas Pinto	Member
16	Prof. P. Sridhara Acharya	Member
17	Prof. Dr Suryakrishna K	Member
18	Prof. Dr. P Krishnamurthy Achar	Member
19	Prof. Dr. Ramakrishna Hegde	Member
20	Prof. Shivakumar GS	Member

**Table 5: Members of the Academic Council**

The Academic Council discussed and deliberated on a number of issues throughout the year and approved the following:

- Constitution of Safety Committee under the Chairmanship of Dr. Jayashree Bolar, Dean, College of Education
- Constitution of Gender Sensitization Committee under the Chairmanship of Prof. Shailashree V.T Dean College of Management and Commerce
- Constitution of Anti-Ragging Committee under the Dean, Students Welfare with representation from Faculty, Students, Staff and Dean's Office.

## **Finance Committee**

The Finance Committee is the principal financial body of the University. The main task of this Committee is to take care of the financial matters of the University. It is a statutory body with the Chancellor as the Chairman and Finance Officer as the Member Secretary.

The Finance Committee discussed and submitted the Budget for the financial year 2017-18 along with its recommendations to the Board of Governors.

1	<b>Shri. CA. A. Raghavendra Rao</b>	The Chancellor
2	<b>Dr. A. Srinivas Rao</b>	Pro-Chancellor
3	<b>Prof. Dr. P. S. Aithal</b>	Vice Chancellor
4	<b>Prof. Dr. Anil Kumar</b>	Registrar (Administration)
5	<b>Prof. Er. Mitra S. Rao</b>	Member
6	<b>Prof. Arpana Bhatta. L (Secretary)</b>	The Finance Officer

**Table 6: Membership of the Finance Committee**



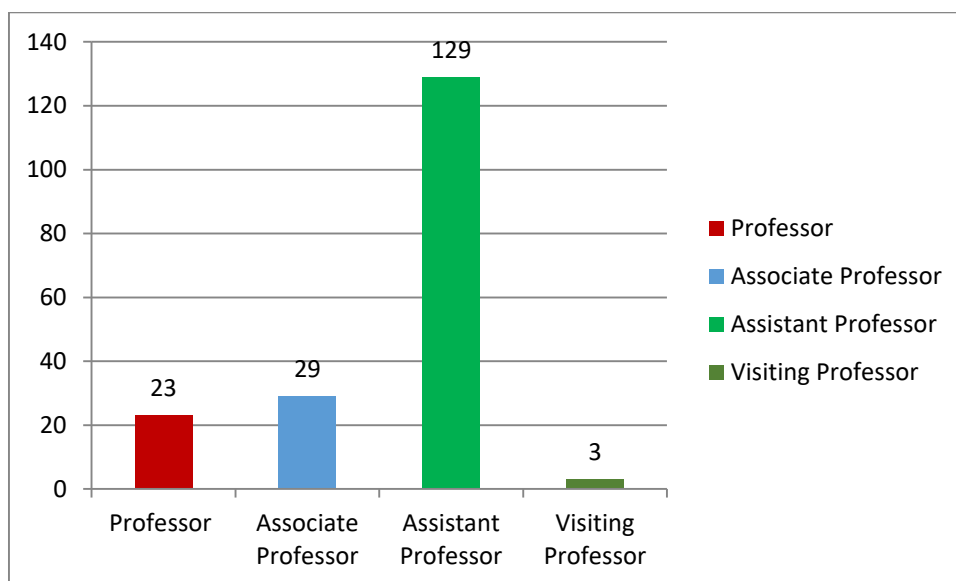
# FACULTY



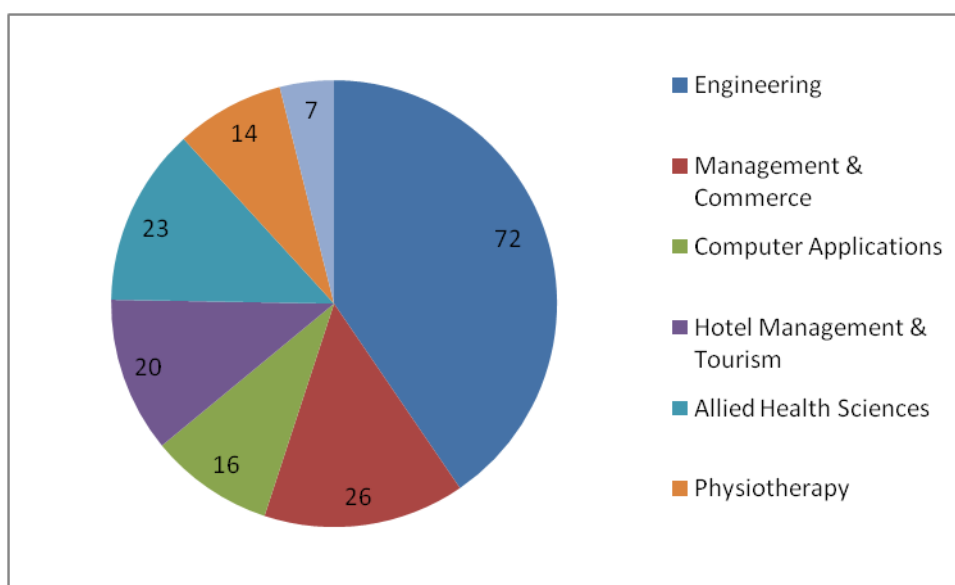
## Faculty

<b>Total</b>	184
Professor	23
Associate Professor	29
Assistant Professor	129
Visiting Professor	03

**Table 7: Faculty breakup**



**Figure 2: Faculty in Srinivas University**



**Figure 3: Discipline wise Faculty in Srinivas University**

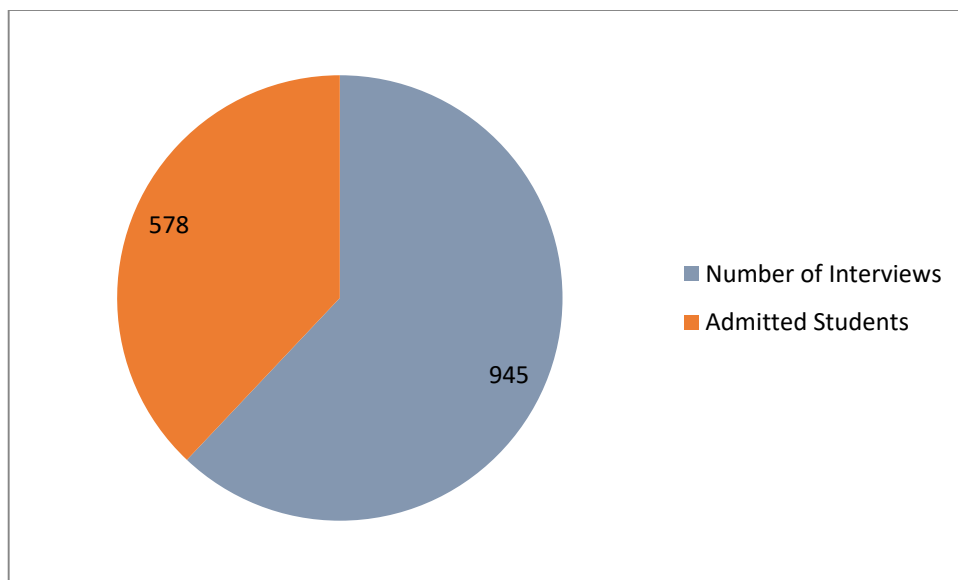


# STUDENTS

## Students

### Undergraduate Admissions

In the year 2017-18 the admission officer received 1295 application out of which 945 were selected for interview and 578 students took admission into the various Under graduate



**Figure 4: Undergraduate Admissions 2017-18**





## Undergraduate Admissions: The Break Up

<b><u>UNDERGRADUATES</u></b>	<b><u>578</u></b>
<b><u>1. COLLEGE OF HOTEL MANAGEMENT &amp; TOURISM</u></b>	
B H M C T	76
B.Sc. in Hotel Management	33
<b><u>2. COLLEGE OF BUSINESS MANAGEMENT &amp; COMMERCE</u></b>	
B.B.A (Honours)	62
B.B.A (Aviation)	32
B.B.A (Logistics & Supply)	11
B.Com (Honours)	33
B.Com (Corporate Auditing)	6
B. Com (ACCA)	6
B.Com (Aviation)	5
B.Sc in Interior Design	35
M.B.A (Integrated)	6
<b><u>3. COLLEGE OF ENGINEERING &amp; TECHNOLOGY</u></b>	-
B.Tech (Mechanical Eng.)	39
B.Tech (Civil)	37
B.Tech (E &C)	11
B.Tech (Computer Science)	44
M.Tech(Integrated)	2
<b><u>4. COLLEGE OF PHYSIOTHERAPY</u></b>	-
Bachelors of Physiotherapy	41
<b><u>5. COLLEGE OF COMPUTER &amp; INFORMATION SCIENCES</u></b>	-
B C A (Software)	29
B C A (DATA ANALYTICS & CLOUD COMPUTING)	13
B C A (AVIATION)	13
<b><u>6. COLLEGE OF ALLIED MEDICAL SCIENCES</u></b>	
BSc. Medical Lab Technology	11
BSc. Respiratory Technology	5
BSc. Cardiovascular Technology	7
BSc. Medical Imaging Technology	3
BSc. Anesthesia & Operation Theatre Technology	7
BSc. Renal Dialysis Technology	10
BSc. Perfusion Technology	1

Table 8: Undergraduate Admissions Breakup

# ANNUAL REPORT - 2017-18

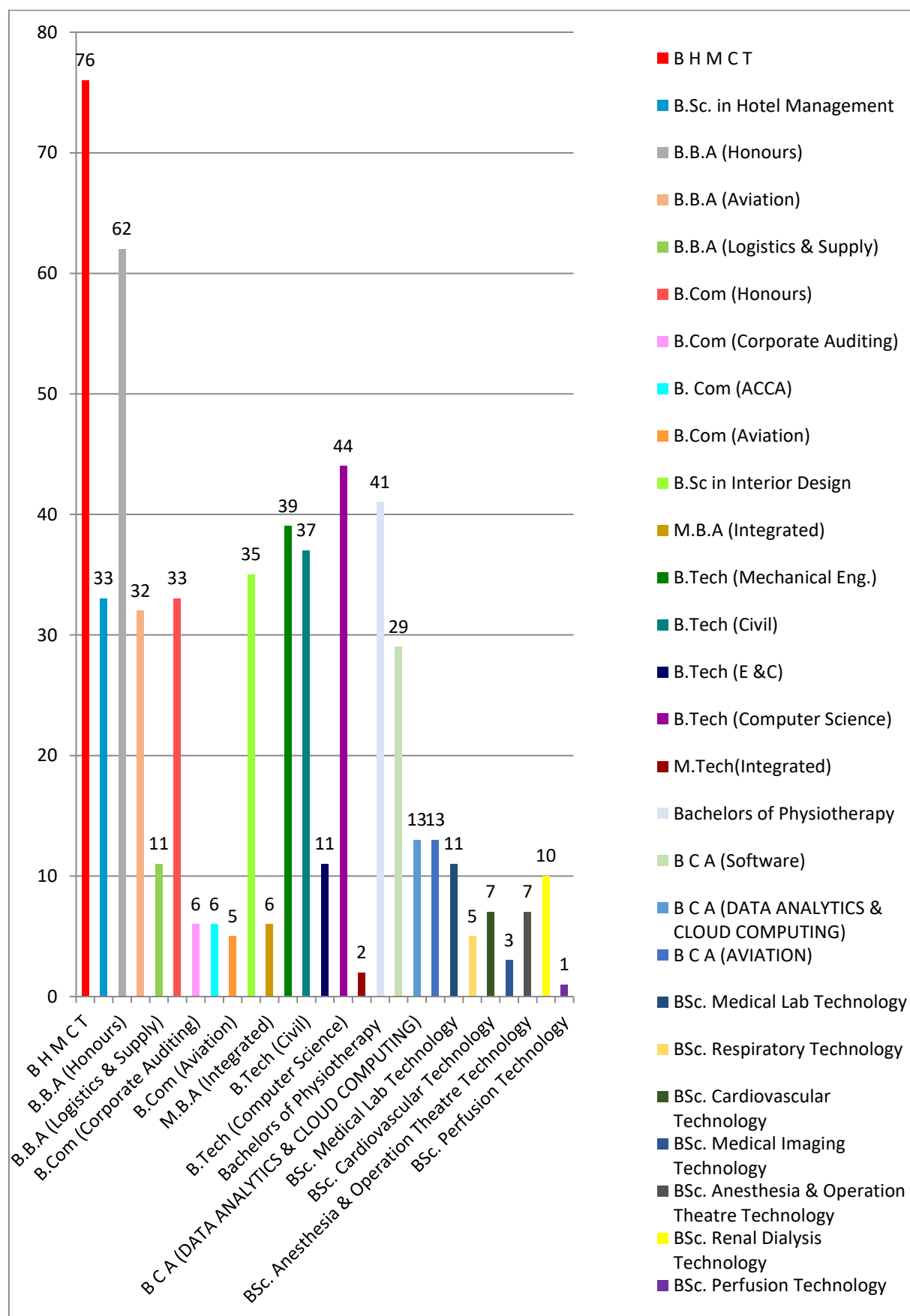


Figure 5: Undergraduates Admissions Breakup

## Masters Admissions

The Academic Year 2017-18 enrolled 94 students in Masters Programs. The University follows an independent process for the selection of students. The Masters students are selected on the basis of the written test. The University also considers PG CET/GATE Scores for M.Tech /MBA/MCA admissions.

### Masters Admissions: Break up

<u>POST GRADUATES</u>	<u>94</u>
<u>1. COLLEGE OF BUSINESS MANAGEMENT &amp; COMMERCE</u>	
<u>M.B.A</u>	<u>62</u>
<u>2. COLLEGE OF ENGINEERING &amp; TECHNOLOGY</u>	
<u>M.Tech(Computer Science)</u>	<u>2</u>
<u>3. COLLEGE OF SOCIAL SCIENCE &amp; HUMANITIES</u>	
<u>M.S.W</u>	<u>9</u>
<u>4. COLLEGE OF COMPUTER &amp; INFORMATION SCIENCES</u>	
<u>Masters Programme in Computer Applications</u>	<u>21</u>

Table 9: Masters Admissions Breakup

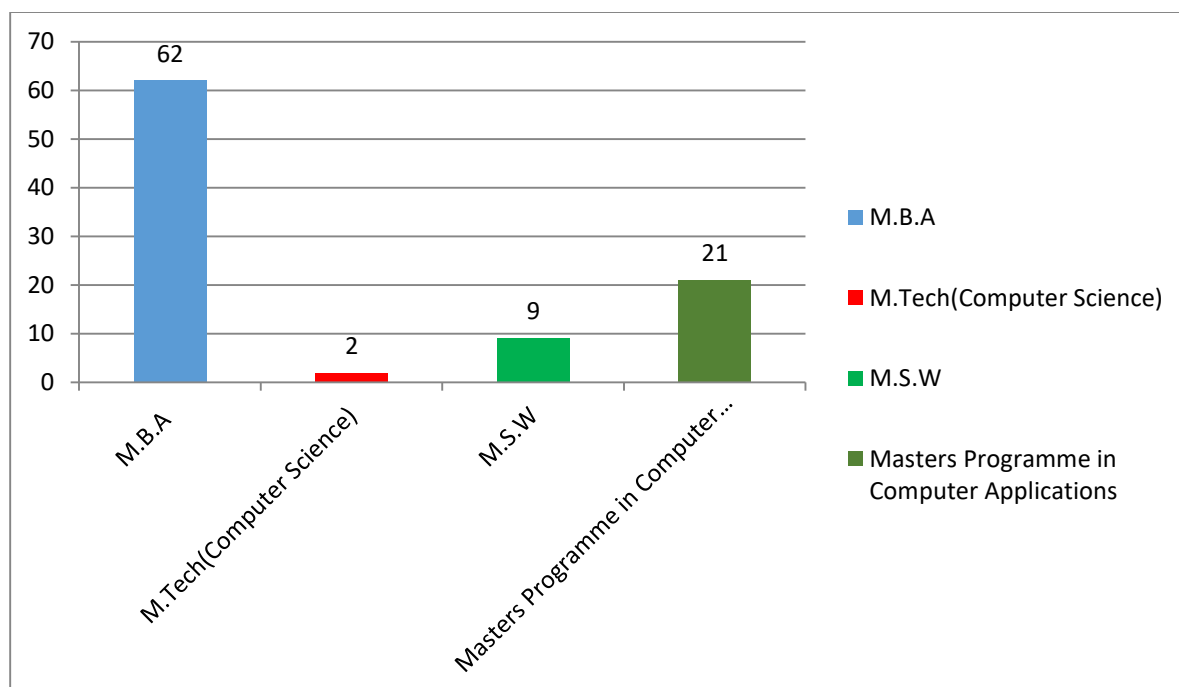


Figure 6: Masters Admissions Breakup

## Research Admissions

The Academic Year 2017-18 enrolled 20 students in Research Programs. The University follows UGC Regulations regarding award of PHD. The students are selected on the basis of the Written Test Interview.

### Research Admissions: Break up

<u>RESEARCH</u>	<u>20</u>
1. <u>BUSINESS MANAGEMENT &amp; COMMERCE</u>	7
2. <u>COMPUTER &amp; INFORMATION SCIENCES</u>	6
3. <u>NANO-SCIENCE AND TECHNOLOGY</u>	3
4. <u>HEALTH SCIENCES</u>	3
5. <u>M. TECH (BY RESEARCH)</u>	1

Table 10: Research Admissions Breakup

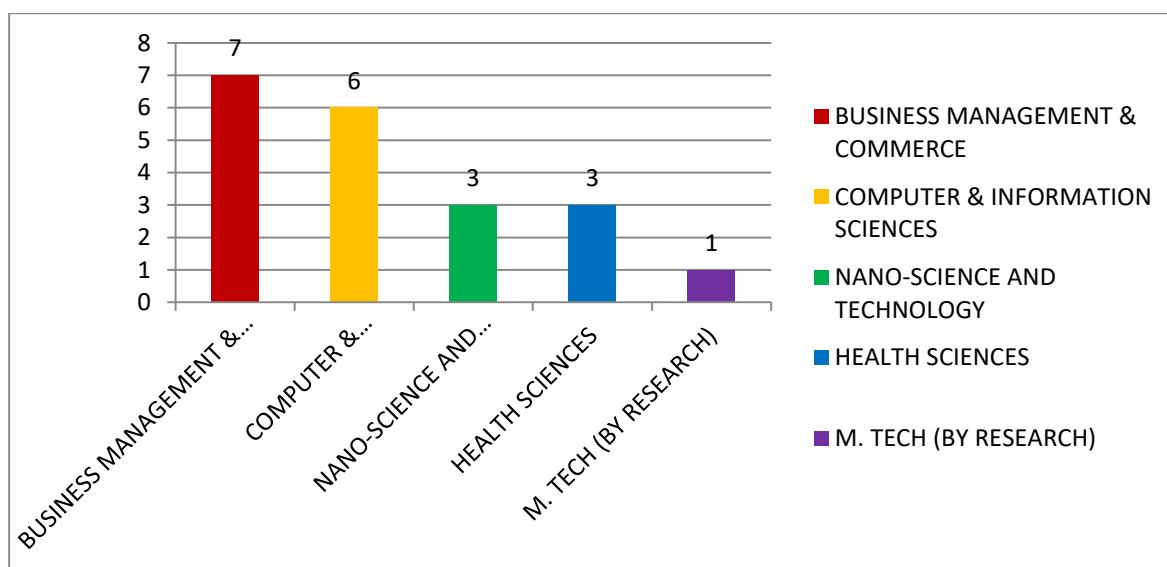


Figure 7: Research Admissions Breakup

**ANNUAL REPORT - 2017-18**



# INFRASTRUCTURE



## Infrastructure Facilities:

### Building & Blocks:

Sl. No.	Institution	Carpet Area (in sq.m)
1.	Administrative Block	3000
2.	Library Block	2400
3.	Engineering Block	7970
4.	Post Graduate Section	3500
5.	Computer Laboratories	1200
6.	Boys & Girls Hostels, Staff quarters	12760

Table 11: Buildings & Blocks Breakup

### Library and Information Centre

Realizing the importance of Library in teaching the foundation has concentrated on building a modern library which has more than 65000 volumes covering all branches of Engineering, Management, Medicine, Dentistry, Physiotherapy, Nursing and Pharmacy. The library is also e-enabled and has adopted open access system and maintains OPAC to access the stack. The library subscribes to both hard volumes as well as e-journal in the respective disciplines and has created a vast reservoir of information to be accessed by the faculty, staff, students and researchers.

### Services and Amenities at the Campus:

#### Centralized Library

Srinivas Group provides students with spacious library with more than 15000 books in 920 different titles. Separate libraries for Management Books and Computer Science Books have been developed which are centrally controlled. The Library is under the process of digitalization and is expected to be complete in a few months. The Library

# ANNUAL REPORT - 2017-18

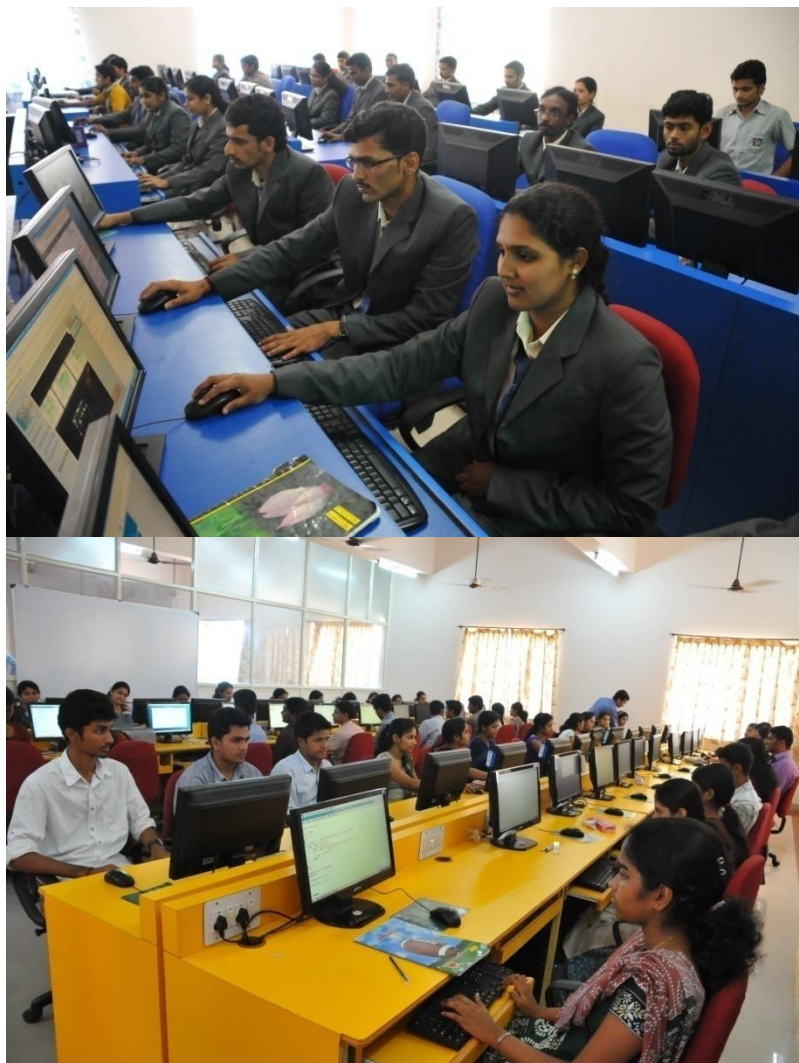
subscribes over 60 Management Journals/Magazines and 20 Computer Science Journals/Magazines along with over 30 general reading magazines and newspapers.



## Modern Computer Lab

Students of Srinivas Group are provided with spacious computer labs equipped with 120 modern computers assembled specifically to suit the requirements of both Computer Science and Management students with Windows and Linux platforms





## **Wi-Fi Internet Connectivity**

The colleges have Wi-Fi enabled campuses. Students can access internet from any part of the campus through the Wi-Fi enabled (Wireless enabled) laptop computers.

The Institute has 2Mbps Leased line internet facility that can be utilized by the students throughout the day from 9.00 a.m. to 8.00 p.m.

## **Multi-Media Class Rooms**

All the class rooms are equipped with LCD projectors with multimedia compatibility for improving the effectiveness of class room discussions





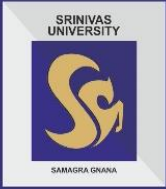
## **INDUSTRIAL COLLABORATIONS**

## Industrial Collaboration

Industrial partnerships and programs are an endeavor of the Srinivas University to provide students with a holistic educational perspective and to incorporate the best approaches and practices in the teaching methodology to supplement the traditional pedagogy.

The University signed important MOUs with industrial organisation in various spheres of activity. Some of the major organizations with which MOU was signed are



# SRINIVAS UNIVERSITY

## ANNUAL REPORT - 2017-18



*@all right reserved*

*Srinivas University*

*Srinivas Nagar, Mukka, Surathkal, Mangalore- 574 146*

*[www.srinivasuniversity.edu.in](http://www.srinivasuniversity.edu.in)*