



SRINIVAS UNIVERSITY

ANNUAL REPORT - 2018-19



Right Education
Will always get you

Great Career
Opportunities



The Founder Chancellor



“The 21st Century has brought forth a new world with its accompanying challenges to the new generation. In turn the new generation is challenging the society, government and organizations around them to help them channelize their immense potential in meaningful and constructive ways. Disciplines such as the sciences, humanities, engineering, art, law, medicine etc. cannot exist in isolation, but must be presented holistically to these young minds for

their learning and development. For the future demands a holistic approach to life and its problems. The young minds need to be trained to adapt to changes for that is what the future will demand of these young men and women.

I believe that the Srinivas University with its committed faculty, global industry oriented curricula, latest pedagogy and a set of inquisitive students is well equipped to respond to the new challenges in higher education and will in fact set the agenda to transform society and create true leaders for the future.”

CA. A. Raghavendra Rao

Founder Chancellor

Srinivas University

Message from the Pro-Chancellor



Education is the vehicle of knowledge, self-preservation and success. Education not only gives us a platform to succeed, but also the knowledge of social conduct, strength, character and self respect. The year 2018-19 was a historic year for Srinivas University. This was the year when all of our work since the inception of the University came to life, amidst a gamut of emotions ranging from nervousness, exhilaration and the recognition of the historicity of the occasion. The actual launch of the University's academic programmes in July was preceded by hours, weeks and months of hectic activity on many fronts with all hands on deck. The University embarked on a drive with regard to new courses and further expanded its operations on the interim campus site in Mukka, which became the focus of all attention. The Governing Board and the other university bodies met in quick succession to help move the process forward.

Dr. A. Srinivas Rao

Pro-Chancellor

Srinivas University

Vice Chancellor Speak...



The year 2018 was the beginning of very challenging and inspiring events at Srinivas as we began to give shape to the University's multidisciplinary and interdisciplinary structure. We added many degree programs in Engineering technology, hotel management, Business Management and computer applications. We also started programs in disciplines of Physiotherapy and Allied health sciences. In line with our mission to provide world class industry oriented curriculum we partnered with ICT Academy Venture soft Global, Intercontinental Hotels, iNurture Education Solution Pvt. Ltd., Aezion Technology Pvt. Ltd. to launch innovative degree programs and to set up research centers. Srinivas University faculty also began the process of launching the University's research programs and many of them had significant publications in leading journals in the field. We have already laid out the plan for a Career Development Center for Students, as well as a Faculty Development Center. We will continue our efforts to put the University on the path to excellence with the aim of becoming the leading research-led university in India and among the best in the world.

Dr. P.S Aithal - Vice-Chancellor

HIGHLIGHTS

Highlights

The Academic year 2018-19 was a significant year for the Srinivas University as the multidisciplinary and interdisciplinary structure of the University started taking shape. Continuing the path laid down by the founder Chancellor, the University endeavored to further realize the vision and mission. As the University enters into a new academic year, the unique curriculum in all disciplines offered will help to transform and advance the career of the students.

Srinivas University is strengthening its academic foundations and will be adding new degree and post graduate programmes in the coming years.

Faculty with excellent research credentials was recruited by the University. Many members succeeded in garnering external funds from Department of Science and Technology, Department of Biotechnology etc. to pursue their research in the Pure Sciences and Engineering fields. Members had publications in leading journals.

The University recognizes the need for preparing the students for the future. Our unique programmes, experienced faculty and infrastructure will enable students to pursue successful careers across academia, research, industry and the public sector.

SRINIVAS UNIVERSITY

CENTRE FOR FACULTY TRAINING

MOTTO FDP AT SRINIVAS UNIVERSITY:

THE INDIAN HIGHER EDUCATION SYSTEM BELIVES THAT THE QUALITY OF TEACHERS AND FACULTY MEMBERS WILL DECIDE THE QUALITY OF THE STUDENTS AND THEREBY THE NEXT GENERATION MANPOWER. THROUGH FDP WE DEVELOP NEXT GENERATION TEACHERS.

Hence it was incorporated during the inception of University regular University level and Institutional level FDPs are held during academic year for the faculty members with financial assistance some times and each participant faculty was issued a certificate of participation.

OBJECTIVES OF FDP:

- The Faculty Development Programme (FDP) intends to facilitate up-gradation of knowledge, skill and intends to provide opportunities for induction training to teachers employed in disciplines Engineering & Technology, Pharmacy, Hotel Management & Catering Technology, Engineering, Physiotherapy, Nursing, Computer applications in administration and evaluation system.
- Faculty Development Programme (FDP) intends to cover areas such as technical education policy, new concepts, methods and techniques, theory and skills development and up gradation of pedagogy educational technology, motivation, communication skills, management and other relevant issues to keep pace with the changing scenario in Technology in Education system.
- The scheme is designed to enhance the teaching and other skills of the faculty. And to make them aware about modern teaching tools and methodologies. It provides an opportunity to acquire knowledge about current technological developments in relevant fields

- It will promote the professional practices relevant to technical education but also motivates the faculty to achieve competitive teaching and learning environment, thus channelizing development with respect to academic qualifications and personal matters.
- The Program aims at enhancing the academic and intellectual environment in the Institutions by providing faculty members with enough opportunities to pursue research and to participate in seminars / conferences / workshops. participants will get in depth understanding of research and its implications in decision making process.
- Faculty Development Programme (FDP) aims at equipping teachers with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career.
- The FDPs provide inputs on process and practice of entrepreneurship development, communication and inter-personal skills, creativity, problem solving, achievement motivation training, inputs on resource and knowledge industries. The training methodology includes case studies, group discussion, games and simulation exercise, field visits and classroom lectures.
- Faculty members are encouraged to develop insights into curriculum planning and academic administration.

FDP conducted in year 2018-19

Sl. No.	Dates (from-to) (DD-MM-YYYY)	Title of the professional/ administrative development program organized for the teaching staff/ non-teaching staff
1.	01-06-2018 - 03-06-2018	Research and publication-Manuscript
2.	05-06-2018 - 06-06-2018	Continuous & Comprehensive assessment of students
3.	18-06-2018 - 19-06-2018	workshop for Microprocessors and microcontrollers
4.	09-07-2018 - 10-07-2018	Importance of Yoga & Meditation for healthy life
5.	17-07-2018 - 17-07-2018	Workshop on updation of syllabus for srinivas university
6.	24-07-2018 - 24-07-2018	Training in vestibular rehabilitation for SU faculties (approaches and techniques)
7.	30-07-2018 - 31-07-2018	Facilitating caring attitudes in students
8.	05-08-2018 - 05-08-2018	Workshop on internal assessment (cia) process in srinivas university
9.	15-09-2018 - 15-09-2018	IT Skills for Non-Teaching Staff
10.	21-09-2018 - 21-09-2018	Workshop for Human Computer Interaction
11.	08-10-2018 - 09-10-2018	Pedagogy methods for innovation in teaching
12.	22-11-2018 - 23-11-2018	Workshop for software testing
13.	24-11-2018 - 25-11-2018	Curriculum Development
14.	06-12-2018 - 06-12-2018	Multimedia package for Entrepreneurial competencies
15.	08-12-2018 - 09-12-2018	Workshop for Social network analysis
16.	09-12-2018 - 10-12-2018	Innovative techniques of teaching
17.	15-12-2018 -15-12-2018	Role of communicative tools in education
18.	05-01-2019 - 05-01-2019	Faculty development programme on "importance of literature review in research work"
19.	12-01-2019 - 14-01-2019	Practical upgradation of basic practical skills in Dry needling
20.	12-01-2019 - 13-01-2019	Workplace conflict management and resolution
21.	17-01-2019 - 17-01-2019	Mentoring and Peer Observation
22.	07-02-2019 - 07-02-2019	Workshop for Web Design
23.	11-02-2019 - 13-02-2019	Plagiarism and Browser extension for enhanced digital skill.
24.	23-02-2019 - 23-02-2019	Giving effective presentations
25.	26-02-2019 - 26-02-2019	Faculty development programme on 'role of faculty members towards smooth functioning of the college
26.	12-03-2019 - 14-03-2019	Applying blooms taxonomy
27.	09-04-2019 - 10-04-2019	workshop for Indian Constitution
28.	13-04-2019 - 13-04-2019	Role of Ergonomic evaluation and training in postural deficits
29.	13-04-2019 - 14-04-2019	

COLLEGE OF ENGINEERING & TECHNOLOGY

Department of Civil Engineering:

Dept. of Civil Engineering has well equipped laboratories.

- Basic material testing, Surveying, Applied Engg Geology, Fluid Mechanics, AutoCAD, GeoTechnical, CAD, Environmental Engg & Concrete & Highway Material Testing Laboratories

Activities:

(1) Civil Engineering Students Association "SRISTICA" 2018-19 was inaugurated on Friday, 2nd November 2018. Chief Guest Er Roger M Pinto (Managing Director of Mangalore Properties Pvt Ltd) inaugurated the function. Dr. Anil Kumar (Registrar, Srinivas University) presided over the function. Dr. Shreeprakash B (Dean, SUCET), Dr. Praveen B M (Coordinator, Srinivas University), Dr. Ramakrishna Hegde (Vice Principal & HOD, Dept of Civil Engineering), Sri Ravikiran Suvarna (Faculty Coordinator, SRISTICA), Sri Abhishek I Dadibhavi (President, SRISTICA), Ms. Srinidhi G Naik (Secretary, SRISTICA) were present. Dr. Ramakrishna Hegde delivered the welcome address and keynote address. Sri Ravikiran Suvarna introduced the Chief Guest to the gathering. Sri Abhishek I Dadibhavi administered the pledge to the newly elected office bearers of SRISTICA for the year 2018-19. Prizes were distributed to the students for their excellent performance in the academics and competitions organised by SRISTICA.

(2) SRISTICA, Students Association of Dept of Civil Engineering, SUCET (Srinivas University College of Engineering & Technology) organized Technical Talk on Tuesday, 6th March 2018 at Mukka Campus. Er Somashekhar N., Territory Technical Service Manager from UltraTech Cement, Mangaluru delivered Talk on Value Added Concrete, Advanced Concrete Technology, Different Types of Concrete, and Present Market Trends with photographs of work done by UltraTech Cement.

(3) Technical talk was held on 27th March 2018 Er. Nagesh Puttaswamy, Regional Head Technical South- Ultratech Cement, on the topic "Smart technology for Smart Concrete".

ANNUAL REPORT - 2018-19

(4) Technical talk was held on 3rd April 2018 Er. Ujwal D Souza, Director -O&A – Marian Projects Pvt. Ltd Mangaluru and also Managing Partner Marian Infrastructures, Mangaluru, on the topic “Construction Project Management”.

(5) Technical talk was held on 3rd April 2018 Er. Anil Baliga, Authorised Distributor for FORSCO Brand construction chemicals, special concrete, Civil Engineering and construction items ‘MANJESHWAR TECHNO TRADES’ at Yeyyadi Mangaluru, on the topic “Recipe for making Durable concrete”

(6) Engineers Day was celebrated with great pomp at Srinivas University College of Engineering & Technology, Mukka, Mangalore by Civil Engineering department under the banner of SRISTICA, the student body, on 15th September.

Chief Guests of the event were Er. Anand Kumar, Proprietor, Master Plannery, Puttur and Er. Ujwal D’Souza, Director, Marian Projects Pvt. Ltd., Mangaluru, who lit the lamp and inaugurated the event. HOD of Civil Engineering Department, Dr. Ramakrishna Hegde delivered the key note of SRISTICA and about Sir M. Visvesvaraya. Mr. Ravi Kiran, Faculty co-ordinator of SRISTICA & Dr. Praveen B.M., chief co-ordinator of SUCET, also shared the stage. Both the chief guests were felicitated for their achievements over the years in the field of Civil engineering.

Prizes were distributed to the students for the competitions which were held on behalf of Engineer’s Day. Presidential address was given by Dr. Shreeprakash B. Dean, SUCET.

(7) Guest lecture on Recent Advances in Earthquake Resistant Construction Practices by Prof. Katta Venkataraman of NITK on 26th September.

Department of Computer Science & Engineering:

Dept. of Computer Science & Engineering has well equipped computer laboratories.

- Electronic Circuit & Logic Design, Data Structure, Objected Oriented Programming, Micro Processor, Computer Graphics & Visualisation, Internet and Microprocessor, System Software & Compiler Design, DB Application & Algorithms Laboratories

(1) The department activities of ‘ACE’ (Association of Computer Science & Engineering), the student association of Computer Science & Engineering Department, College of Engineering & Technology, Srinivas University, Mukka, was inaugurated by Dr. Harischandra Hebbar N, Professor, School of Information Science, Manipal and Guest of Honor Mr. Sandeep Patil, Executive Director, M/s Applied Cognition Systems on 16 October 2018. The President of ACE, Ms. Afreen welcomed the gathering. The H.O.D

ANNUAL REPORT - 2018-19

Prof. Kishore Baglodi briefed about ACE. The Staff Coordinator Mrs. Rashmi P.C administered the oath to ACE office bearers. The Guest of Honour delivered a Technical talk on “Industrial Expectations from Academic Institutions”. The Dean of the college Dr. Shreeprakash B presided over the function. Dr. Praveen B.M, Coordinator, and HoDs of various departments were present during the function. Ms. Pragati P. Rane, Secretary of ACE presented the report and calendar of events for this academic year and Mr.Suraj read out the Prize winners of the events conducted under the banner of ACE.

(2) A workshop on “HIBERNATE AND SPRING MVC, SERVICES & INTEGRATION”, was conducted on 7th October 2018 for the 4th year Computer Science and Engineering students by NIIT, Mangalore. at Srinivas University, Mukka.

(3) Database Mini Project Exhibition “DATA QUEST – 2018” was organised on 22nd February 2018 by the Department of Computer Science and Engineering for 6th semester students. 35 teams comprising of all the students of the batch participated and exhibited their projects, presenting the front end and back end designs.

Students Achievements:

Nearly 50 students presented papers in National conference, International conference and published paper in journal.

Staff Achievements:

Conference Publications:

1. Shifana Begum Presented research paper titled “A study based on different protocols to enhance security for data dissemination in WSN’s” in National Conference on —Security, Privacy and Analytics [SPA]-2018 at R.V. College of Engineering, Bengaluru, Karnataka, India.
2. Shifana Begum Presented research paper titled “Enhanced Efficient Congestion Control Mechanism for Real Time Traffic to Attain QoS in MANET’s” in National Conference on —Security, Privacy and Analytics [SPA]-2018 held at R.V. College of Engineering, Bengaluru, Karnataka, India.
3. Shifana Begum Presented research paper titled “Efficient Congestion Control mechanism for real time traffics to attain QOS in MANETs” in International Conference on Computer Networks, Security and Computing (ICCSC-2018), Bangalore, Karnataka, India at ICCSC-2018, Bangalore.

4. Shifana Begum Presented research paper titled “Study On routing protocols for video streaming security in MANETs” in National Conference on Emerging Trends in Science and Engineering, (NCETSE 2018), at SMVITM, Bantakal Udipi, Karnataka, India on 27 and 28 April 2018.
5. Shifana Begum Presented research paper titled International Conference on recent trends in technologies ICRITT-2018, at SDMIT, Ujire, Karnataka on 17th and 18th May 2018.
6. Shifana Begum Presented research paper titled “Performance Analysis of Congestion Control Variants of TCP with different routing protocols in MANET” in 6th International Conference on Chip, Circuitry, Current, Coding, Combustion and Composition (i7C-2018) held at Sairam College of Engineering, Bangalore, Karnataka, India on 28th and 29th November 2018
7. Akhilraj .V. Gadagkar Presented research paper titled “A study based on different protocols to enhance security for data dissemination in WSN’s” in National Conference on —Security, Privacy and Analytics [SPA]-2018 at R.V. College of Engineering, Bengaluru, Karnataka, India.
8. Akhilraj .V. Gadagkar Presented research paper titled “Implementation of PET and MRI Brain Image Fusion using DWT and AHE” in National Conference on Emerging Trends in Science and Engineering (NCETSE 2018), held at SMVITM, Bantakal Udupi, Karnataka, India.
9. Akhilraj .V. Gadagkar “Enhanced Efficient Congestion Control Mechanism for Real Time Traffic to Attain QoS in MANET’s” in National Conference on Security, Privacy and Analytics [SPA]-2018 at R.V. College of Engineering, Bengaluru, Karnataka, India on 4th and 5th May 2018.

11. Akhilraj .V. Gadagkar Presented research paper titled “Study On routing protocols for video streaming security in MANETs” in National Conference on Emerging Trends in Science and Engineering, (NCETSE 2018), at SMVITM, Bantakal Udipi, Karnataka, India on 27 and 28 April 2018.
12. Akhilraj .V. Gadagkar Presented research paper titled “Performance Analysis of Congestion Control Variants of TCP with different routing protocols in MANET” in 6th International Conference on Chip, Circuitry, Current, Coding, Combustion and Composition (i7C-2018) Sairam College of Engineering, Bangalore, Karnataka, India on 28th and 29th November 2018.
13. Rashmi P.C Presented research paper titled “Diabetic Retinopathy Detection Using Retinal Fundus Images” in International Conference on Advanced Research Trends in Engineering and Technology (IJARTET), Volume 5, Special Issue 14, pp 204-207, April-2018 on 12th and 13th April, 2018 held at Bangalore Technological Institute,Bangalore.
14. Rashmi P.C Presented research paper titled “Study on Diabetic Retinopathy Detection Using Retinal Fundus Images” in National Conference on Emerging Trends in Science and Engineering, (NCETSE 2018) on 27 and 28 April 2018 held at SMVITM, Bantakal Udupi.
15. Rashmi P.C Presented research paper titled “Voice Operated Intelligent Lift” in 6th International Conference on Chip, Circuitry, Current, Coding, Combustion and Composition (i7C-2018)Sairam College of Engineering, Bangalore, Karnataka, India on 28 and 29 November 2018.
16. Rashmi P.C Presented research paper titled “Automatic Detection and Notification of Potholes and Humps on Roads Using IoT” in 6th International Conference on Chip, Circuitry, Current, Coding, Combustion and Composition (i7C-2018) held at Sairam College of Engineering, Bangalore, India on 28th and 29th November 2018.

Department of Electronics & Communication Engineering:

The department has very well equipped laboratories which have been set up with all the modern & latest instruments, hardware and software. The different laboratories include Analog Electronics, Logic Design, Micro Controllers, HDL, Micro Processor, Advanced Communication, Digital Signal Processing, Analog Communication & LIC laboratories. E&C department is running its own library with more than 500 volumes.

(1) The inaugural function of activities of Electronics and Communication Department Students Association (NICSA) was organized at the college on 29th October 2018. Dr. Abdul Kareem, Director, R & D, MIT, Kundapura was the Chief Guest and advised the students to develop skills and work smart in his inaugural address. Dr. Shreeprakash B, Dean, College of Engineering and Technology, Srinivas University, Mangaluru, presided over the function and advised the students to involve in all the activities of the association to develop their personal skills. Dr. Praveen B M, Coordinator of Srinivas University College of Engineering and Technology, appreciated the activities and achievements of student's association over the years and encouraged the students to work towards more achievements. Prof. Nagaraja N S, Head, Department of E & C gave a brief introduction of the association and explained the way the association has grown. Mr. Omprakash V Bhat, Faculty Advisor presented the proposed activities of the association and introduced the new office bearers to the gathering.

The Newsletter of E & C association was released by the guests on this occasion. The academic toppers were honoured with the academic excellence prizes. Mr. Krishna Kaushik, Assistant Professor, E & C read the Merit students list while the guest gave away the Prizes. Mr. Harshith Kumar G Salian, President of NICSA gave the Welcome address. Ms. Manjusha Jadhav delivered the Vote of thanks. Ms. Afshin, Technical Secretary of NICSA introduced the guest. Ms. Prathewsha and Mr. PunithPuthran were the masters of ceremony.

A Technical talk on "Fuzzy Logic" by Dr. Abdul Kareem Director, R & D, MIT, Kundapura was organized prior to the formal function.

(2) Mini Project Exhibition Proflash 2018 was organised by the Dept of Electronics & Communication Engineering at SUCET Srinivas University Mukka Mangaluru.

(3) Our Students won "The Best Project of the Year 2018" Award in the Seminar & Presentation organised at BIET Davanagere, sponsored by KSCST, Dept of Science & Technology, Govt of Karnataka. Three projects were funded by KSCST and selected to exhibit their Projects at State Level Exhibition held at Davanagere on 10th & 11th of August, 2018.

Dept. of Mechanical Engineering:

The department has well established laboratories which have been set up with all the modern & latest instruments.

- CAD / CAMD, Foundry & Forging, Material Testing, Mechanical Measurements, Machine Shop, Basic Workshop, Heat & Mass Transfer, Energy Conversion, CIM, CNC & Design Laboratories.
- Department has signed an MOU with University of Agriculture and Horticulture Sciences – Shivamogga for funding of student projects and for research in new technologies.

(1) The Inauguration of AIMES-2018 (Association of Integrated Mechanical Engineering Students) was held at Srinivas University College of Engineering and Technology, Mukka, Mangalore on 5th October 2018. Mr Nerenki Parshwanath, Chief General Manager, Mandovi Motors Pvt Ltd, Mangalore, inaugurated the programme and was also the chief guest of the function. Students of the Mechanical Engineering Department exhibited various models made out of scrap items.

Speaking on the occasion, the chief guest congratulated the students for the wonderful models made by them. He also stressed on the importance of team work in industries to accomplish the project. Mr Sandesh Karkera, Vice President, AIMES welcomed the gathering. Mr Krishna Swaroop, final year, Mechanical engg, introduced the chief guest to the gathering. Mr Nirmith Salian, President, AIMES gave an overview of activities conducted in AIMES and also spoke about upcoming events of the year. Dr Suma Bhat, HOD, Department of Mechanical Engineering appreciated the work done by the students and advised them to stay motivated. Dr Ramakrishna Hegde, Vice Principal, complimented the team efforts of the students. Dr Shreeprakash B. Presided over the function and congratulated the students for their active involvement in organizing the

events. The chief guest distributed the prizes to the students of different years who excelled in academics. Dr Praveen B. M. Chief Coordinator, Srinivas University, was also present during the event.

(2) Dept. of Mechanical Engineering of SUCET Srinivas University organised Technical Talk on "Job Opportunities for Mechanical Engineers" on 13 March 2018 at Mukka Campus for the 6th & 8th Sem Mech Engg students. Resource Person Mr. Suraj Kumar Shetty, Director of InergiaPvt Ltd presented a topic on different types of skills a mechanical engineer should possess in order to be easily placed in various companies. Mr. Suresh Shetty also elaborated on various streams through which students can progress.

(3) A workshop on “Hands on training on assembly of two wheeler components” was inaugurated at Srinivas University College of Engineering and Technology, Mukka on 22nd September 2018. The workshop was jointly organised by Department of Mechanical Engineering, SUCET, Mukka and Sai Radha TVS Udupi and Mangaluru. The workshop saw an active participation from the mechanical engineering students, who involved themselves in the disassembly and assembly of the geared and auto geared two wheeler vehicles. The expert team from Sai Radha TVS, explained the functions of the various components and attended to the queries of the students.

Dr Shreeprakash B. Dean, presided over the inaugural ceremony. Mr Carlton M. A. Sequeira, Service Manager, SaiRadha TVS, Mangalore was the chief guest for the function. MrVaradaraj S., faculty coordinator gave the overview about SaiRadha TVS and the workshop. Dr Suma Bhat, HOD of Mechanical Engineering, delivered the vote of thanks.

(4) Students of Mechanical engineering, Srinivas University College of Engineering and Technology, Mukka participated and qualified for top 5 position in the event “Seismism “in Amalthea - 2018 held at IIT Gandhinagar, Gujarat on 20th and 21st October 2018.

(5) A five-day workshop on ANSYS software was inaugurated at Srinivas University College of Engineering and Technology, Mukka on 3rd September 2018. The workshop was jointly organized by Department of Mechanical Engineering, SUCET, Mukka and eCADD Mangalore. The workshop was a first of its kind to be conducted in the Mangalore region as it was conducted by authorized instructors of ANSYS Inc. The workshop provided a practical hands-on integrated approach in composite material

analysis and CFD (Computational Fluid Dynamics) with respect to AIRFOIL FLUENT ANALYSIS.

Dr. Shreeprakash B, Dean, presided over the inaugural ceremony. Mr. Prasanna Shankar, Academic program manager, ANSYS, South India was the chief guest for the function. Speaking on the occasion the chief guest briefed about the importance of the industrial application of ANSYS software. Mr. Prabhakaran Gnanasekaran, Application CFD Engineer, ARK was the guest of honor. Dr. Suma Bhat, HOD, Department of Mechanical Engineering convened the program. Ms. Keerthi Shetty, Head of Operation, eCADD delivered the vote of thanks. Mr. Naveen Gururaj, founder, eCADD was also present during the occasion. A total of 49 participants which included Research scholars of NITK, Faculty of several engineering colleges were engaged in the workshop.

(6) “EXPERIENTIAL LEARNING THROUGH VIRTUAL LABS”

Virtual Labs project is an initiative of Ministry of Human Resource Development (MHRD), Government of India under the aegis of National Mission on Education through Information and Communication Technology (NMEICT). This project is a consortium activity of twelve participating institutes and IIT Delhi is coordinating institute. It is a paradigm shift in ICT-based education. For the first time, such an initiative has been taken-up in remote-experimentation. Under Virtual Labs project, over 100 Virtual Labs consisting of approximately 700+ web-enabled experiments were designed for remote-operation and viewing.

The workshop was held on 17th November, 2018. The team members of CSD – centre of system design, NITK Surathkal were the chief guests of the function. Dr. Shreeprakash, DEAN, SUCET Mukka presided over the function. Dr. Praveen, Chief Coordinator, SUCET was also present in the program. Dr. Suma, HOD, Mechanical Department and Faculties organized and coordinated the program.

Workshop was conducted on simulating various experiments through virtual labs situated in N.I.T.K Surathkal. Students of final year Mechanical Engineering participated in this workshop. The students were made to trigger various experiments through logging in VLAB website.

(7) A workshop on "Alternative fuels for IC engines" was held on 19th November 2018 at Srinivas university, College of engineering and technology, Mukka by the Department of

Mechanical engineering. Dr Kumar GN, Associate Professor, Department of Mechanical Engineering, NITK, Surathkal, was the resource person for the workshop. The importance of hydrogen as a alternative fuel for vehicles and other alternative fuels were dealt in the workshop. The workshop saw an active participation from the students of 5th semester and 7th semester of mechanical engineering.

Earlier, on the day the inaugural ceremony of the workshop was held, presided by Dr Shreeprakash B, Dean, SUCET. Speaking on the occasion, he congratulated the Department for their continual efforts in arranging such informative workshops. He also urged the students to make the maximum utilization of the same. Dr Suma Bhat, HoD, Mechanical Engineering was also present during the occasion. Mr Krishna Swaroop, introduced the resource person to the gathering. MrNirmithSalian, compered the program.

(8) A workshop on Aero Modelling and 3D Printer was organized by Mechanical Engineering students of TECHNOTRONICS team of Srinivas University College of Engineering & Technology (SUCET) to Electrical Branch Diploma Students of Karnataka Polytechnic (KPT), Mangaluru on 27-02-2018. There were 60 students divided into batches. Workshop was conducted for duration of 3 hrs. The training was provided by TECHNOTRONICS team with working kits and fundamentals were taught through presentation. Students were imparted with fundamentals and knowledge of the workshop objectives. Students were fully interested and were keen in understanding the concepts. Students also showed full involvement in the workshop. They also have requested the team to conduct further workshops in future.

Department of Chemistry

Department of chemistry is engaged in teaching Engineering Chemistry for all branches of I & II semester Engineering students. The department has young, dynamic, well qualified & experienced faculty team. As a result, the department has been witnessing excellent results. Staff members of the department have undergone various faculty development programmes, seminars, workshops for upgrading their level of knowledge. The department has been taking innovative ideas to reach higher levels of teaching excellence and is assisting the students to excel in their studies.

Department of Physics

Department of Physics is handling the subjects Engineering Physics, Engineering Physics Lab, Physical and Principles of Lighting, Geometric Optics, Physical and Principles of Lighting Lab, Geometric Optics Lab and Constitution of India and professional ethics. Department of Physics has secured very good academic results. Faculty members Dr.SanthoshD.Shenoy and Mr.Sandeep K have participated in the two days faculty development programme held at SIMS, Mangalore on 22nd and 23rd June, 2018.

Sports

- Mr Hermon Saldanha, a II-year student of Mechanical Engineering secured First place in the Open Under 25 section of the Albertian International Open FIDE Rated Chess Tournament – 2018 held at Kochi, Kerala.
- Mr. Mithun Shetty won 3 Gold Medals & 1 Bronze Medal in Athletics (100m, 200m, Shotput & Javelin Throw) in REVELS 2018 (National Level Cultural & Sports Fest of MIT Manipal from 7-10 March 2018)

Training & Placement Dept:

The department is presently being headed by **Mr. Vikas Rai K**, along with department coordinators has guided the students in choosing the right industry and how to develop their skill.

A bird's eye-view of the activities that took place are –

- A Guest lecture was arranged by Dept. of Training & placement by Mr. Sudeep Devashya , CEO & his Engineering team from Epitas Software LLP Mangalore who visited SUCET , Mukka on 28-8-18 & delivered a talk on “Latest innovations in Technology & Industrial orientation Project Ideas”. The team also gave a demo on some of innovations in robotics & artificial intelligence.
- Mr. Sandeep Patil, Executive Director, M/s Applied Cognition Systems delivered a Technical talk on “Industrial Expectations from Academic Institutions” on 16 October 2018.

Students from all streams are encouraged to take part in various activities outside their academic area. Each branch has formed their own student association and do quite a lot of activities which hone their skills like planning, organising, coordinating and controlling all the various jobs that make an event or program successful.

Apart from regular soft skill training, we ensure that professionally accredited people from the Industry conduct Soft Skill Training with a planned Schedule for each of the streams for a continuous period of a week and so.

We are proud to say that we were able to have 100% Placements of eligible students in more than **35 MNC's in 2018.**

To ensure better results, tie-ups are being negotiated with many highly reputed companies with special training programs for the students to be Industry-fit after completion of their academic career. Efforts are on to approach more companies to match the needs of each branch and the specific requirements of the companies and help the students get placed by conducting campus drive in our institute. Various industry oriented internships are also planned to connect the students with the industrial standards. Also arrangements shall be made to make each student to get a working knowledge of computers in his area.

Extra skills in English Language and Computer skills are also being imparted by the department.

Extra Curricular Activities

(1) Farewell Function for the outgoing Batch of year 2018 was held on Tuesday, 12th June. The President of the function was the Chancellor of Srinivas University, Sri CA A Raghavendra Rao and the Guest of Honour was Sri Shivkumar Sharma, a long-standing confidante and well-wisher of the Srinivas group.

After the invocation by Ms Ananya, Prof Akhilraj of CS dept. welcomed the dignitaries and other invitees to the function. After the floral welcome, and lighting of the lamp, the respective HOD's gave a brief report about their department, activities and achievements. The outgoing students gave very positive feedback about their stay of 4 years and thanked the management & faculty for their cooperation and help. The 5th edition of the college magazine, 'Sri Sampada' was released on the occasion.

The Principal in his message urged the students to give back to the Alma Mater in whatever way possible and to be of assistance to the juniors in regard to placements. The

Guest of honour wished the students good luck in their future endeavours and asked them to dedicate their service towards nation building.

The Chancellor in his presidential remarks asked them to inculcate moral and ethical values in their professional life. He also advised the students to work hard and make their families proud of them. Merit certificates were awarded to prize winners of the recently concluded 'Tech Expo 2018'. Following that, Prof. Rohan Fernandez proposed the vote of thanks. After the formal function, the students proceeded to a sumptuous lunch.

(2) The Alumni Association Meet of Srinivas School of Engineering took place on 11th February 2018 in the college auditorium.

After registration, and a welcome drink, the formal stage program commenced at 11:15. The Invocation was rendered by Mr. Shailendra Prabhu. A throwback of old memories and revisiting them was done through a collection of photographs of the various activities held over the past 8 years displayed in the form of a short movie created by Mr Vishwas Shetty of the Mechanical Engineering Dept. Dr Praveen, HOD of Chemistry department welcomed the gathering and gave an insight into the Srinivas University. He briefed them about the advantages of the university and asked them to spread the news among their relatives and friends. After the floral welcome, a few alumni came forward to light the lamp signifying the inauguration of the Alumni Association.

The Alumni coordinator, Prof Rohan Fernandez gave a fleeting outline about the need of the association and how we can take it forward with the help of the alumni.

There was a round of introductions and a few students came forward to share their experiences and memories of their time spent in the college. They were pleased with the progress of the college and the founding of the Alumni Association.

Dr. Ramakrishna Hegde, Vice Principal & HOD, Civil Engineering Dept, the president of the function, gave his presidential remarks and urged the students to give back to the alma mater in the form of helping present students to secure good jobs. This was followed by the vote of thanks by Dr. Suma Bhat, HOD, Mechanical Engineering Dept.

A photo session commenced immediately of the students and respective departments. Following the photo shoot, the students decided to nominate MrAshray Shetty, an

alumnus of the batch of 2010 as the Secretary of the association who was felicitated with a bouquet. The members of the Rotaract club conducted a series of group games to entertain the guests. Lunch was served to the alumni and staff after which there was a dance session. The program ended at 2:30 pm. A total of 54 alumni took part in the meet.

(3) Project Exhibition "Tech ExPo 2018" was organised at SUCET (Srinivas University College of Engineering & Technology), Mukka, Mangaluru on Wednesday, 16 May 2018. More than 100 projects done by Engineering Students were exhibited on this occasion. Around 10 Engineering Companies also have participated in this Tech Expo 2018. Chief Guest of the function, the First Electronics Engineer who introduced Electronic Watches in India, Sri Yajna Narayana Kammaje (MD of Sona Group of Industries, and CEO of Unisoft India Pvt. Ltd. Bengaluru) inaugurated the function. Dr. Anil Kumar (Registrar, Srinivas University), Dr. Shreeprakash B. (Dean SUCET), Dr. Ramakrishna Hegde (Vice Principal SUCET, and HOD - Dept. of Civil Engg) and Dr. Suma Bhat (HOD - Dept. of Mechanical Engg, and Convener of Tech ExPo 2018) were present. Many of the students from other Engineering Colleges and PU Colleges also visited "Tech ExPo 2018" and witnessed the innovative Engineering Models designed and prepared by the students of SUCET Srinivas University Mukka.

(4) National Level Techno Cultural and Sports Fest "Tech Yuva-18" was inaugurated at SUCET (Srinivas University College of Engineering & Technology), Mukka, Mangaluru. Dr Niranjan U C, Director of Manipal Dot Net Pvt Ltd. Manipal was the Chief Guest of the inaugural function. Dr. Shreeprakash B (Dean, SUCET) welcomed the dignitaries and gathering. Dr. Ramakrishna Hegde (Convener, Tech Yuva-18) has given an insight of Tech Yuva. Dr. Anil Kumar (Registrar, Srinivas University) presided over the function.

(5) Kalas pandana-18, Cultural Extravaganza was organized at Srinivas University College of Engineering & Technology, Mukka on 7th April 2018. Senior Bharathanatya Artist and Renowned Art Reviewer Vidushi Smt. Prathibha L Samaga was the Chief Guest of the inaugural function. Dr. Shreeprakash B (Dean, SUCET) presided over the function. Dr. Ramakrishna Hegde (Vice Principal, SUCET) introduced the Chief Guest to the gathering. Prof Nagaraja N S (Convener of Kalas pandana-18) welcomed the dignitaries and given an overview of Kalas pandana. Prof. Sai Venkatramana Prasad has briefed the details of competitions conducted and the prize winners. Dr. Praveen B M (Coordinator, Srinivas University) delivered vote of thanks. Judges of the Cultural Events

VidushiKumariShravya and VidushiSmt Anitha Raveendran were present. After the formal function, variety entertainment and cultural competitions were conducted for the students.

(6) College of Engineering & Technology celebrated International Womens Day. Dr. Suma Bhat (HOD, Dept of Mechanical Engg), SmtMalathi (Non-Teaching Staff, Dept of Computer Sc&Engg) & Miss Supriya Rao (Student, Final Year B.E Computer Sc&Engg) were Felicitated for their Contribution in areas other than Academics. Dr. Shreeprakash B (Dean, SUCET), Dr. Ramakrishna Hegde (Vice Principal), HODs, Faculty Members, Staff & Students were present to mark the celebration of Womens Day 2018.

(7) Parent-Teacher meeting of I Sem students was held on 2nd November. Students were encouraged to work hard to perform better in the 2nd sessional test.

(8) Keeping in mind the Systematic Voter's Education & Electoral Participation (SVEEP) initiative, the Srinivas University-College of Engg& Technology (SUCET), formerly, Srinivas School of Engineering (SSE), Mukka, Mangaluru organised the following programs to propagate the main objectives.

Participants took the Voter's Pledge to take part in the upcoming election upholding the values enshrined in the constitution. Prof. Rohan Fernandez delivered a short talk to drive home the message "Why Should I Vote" and encouraged the audience to vote in a free and fair manner without falling prey to inducements.

With many students being First Time Voters, Online pamphlets were circulated by the members of the Rotaract Club of the college to their contacts to spread the message of the Election Commission to take part in the upcoming elections and encourage their family and neighbours too.

(9) College of Engineering & Technology, Srinivas University, Mukka celebrated "Rashtriya Ekta Divas (National Unity Day)" to commemorate the Birth Anniversary of Sardar Vallabhbhai Patel on 31st October to foster and reinforce our dedication to preserve and strengthen the unity, integrity and security of our nation. The following events were conducted to mark the occasion; A debate competition was conducted. Prof. Rohan Fernandez gave a short talk about the need for preserving unity in our motherland and in order to re-affirm the inherent strength and resilience of our nation to withstand the actual and potential threats to the unity, integrity and security of our country, the National

Unity Day Pledge was read out by him and around 250 students and faculty members took the pledge. The program was attended by the Registrar of Srinivas University Dr Anil Kumar, the Dean Dr Shreeprakash B & the Coordinator Dr Praveen BM.

(10) Inaugural event of Information Search Analysis & Presentation, ISAP on 6th October. The chief guest was Prof Lakshmi P, Principal of GovindaDasa PU College, Mulki.

(11) Yuva science talent at Srinivas University SUCET Mukka Mangaluru. The central theme is GO GREEN. Events are science model, collage, debate, treasure hunt & science quiz. The chief guest was Prof Pameeda Begum, Principal of Vijaya College, Mulki.

(12) International Yoga Day 2018 was celebrated on June 21st at Srinivas University College of Engineering & Technology. To mark the celebration of International Yoga Day, the college has organised Yoga Training Camp for the Faculty and Staff members by inviting Yoga Experts from Sri Patanjali Yoga SikshanaSamithi, Surathkal, Mangaluru. Chief Guest and Main Resource Person Sri Vijaya Shankar briefed the importance of Yoga in our life and spoke on the contribution of India in the field of Yoga since more than five thousand years. Sri Vijaya Shankar taught different forms (Aasanas) of Yoga to the faculty and staff members for about one and half hours. Sri Jayanna, Sri Taranath, Smt. Geetha, Smt. Shyamala and Kum Dakshayini assisted in the Yoga demonstration along with Sri Vijay Shankar. Principal of the college Dr. Shreeprakash B., Vice Principal Dr. Ramakrishna Hegde and Heads of other Departments were present on this occasion

(13) The Srinivas University College of Engineering & Technology celebrated “ORIENTATION DAY” on August 23rd to welcome the new batch of students. The President of the function was Dr P.S Aithal, Vice Chancellor of Srinivas University. The Registrar of Srinivas University, Dr Anil Kumar and Dr ShrinivasaMayya D, Registrar (Evaluation) were the other guests present.

Ms. Shrinidhi Rai rendered the invocation. Dr Praveen BM the Chief Coordinator of Srinivas University welcomed the new students, parents and guests and acquainted the audience with the Srinivas University guidelines. The Dean, Dr Shreeprakash B addressed the audience and spoke about the Vision & Mission of the college.

A team of students of the E & C branch who won the “Best Project Award” for the year 2018 adjudged by KSCST (Karnataka State Council for Science & Technology) were felicitated for their achievement.

Senior students expressed their views regarding their departments and gave first hand knowledge about activities undertaken along with briefing the first year students regarding facilities offered in the college. The new batch of students and their parents too expressed their views and expectations.

Dr ShrinivasaMayya D, Registrar (Evaluation) asked the students to think positively and asked them to become quality engineers. The Registrar of Srinivas University, Dr Anil Kumar encouraged the young minds to think differently and make breakthroughs in technology. He urged them to put their efforts in seeking out opportunities and pursuing them. Dr P.S Aithal, Vice Chancellor of Srinivas University in his Presidential Address warmly welcomed the students into the Srinivas family and wished them all the best. He pointed out 10 key concepts in order to realise their dreams and aspirations. At the end, Dr Ramakrishna Hegde, HOD of Civil Engg Dept. proposed the vote of thanks. The program ended with the singing of the National Anthem followed by lunch.

(14) STUDENT INDUCTION PROGRAM

The following activities were conducted:-

- Talk on 3D printing and assembling of Drones, RC planes and Robots.
- Mr Vishal Rai who conducted a day long session on Personality Development for the 1st year B.Tech students as a part of Student Induction Program.
- Mr. Sudeep Devashya, CEO of Epitas Software LLP was the invited guest speaker who addressed the first year B.Tech students. He shared his experience of 18+ years of diversified IT experience in various domains, project management, applications development, quality control, IT operations, IT auditing, Information Security, and IT risk management.
- Sanandanadasaof ISKCON was the resource person for the Induction program of the first year B.Tech students on day 5. He addressed the students on Basic Human Values and Meditation techniques.
- Dr LaveenaD'Mello addressed the first year B.Tech students as part of Student Induction program. She engaged them in an active and engrossing talk on the "Basics of Counselling".
- Yogacharya Vijay Shankar and his team from Patanjali Yoga ShikshanaSamithi conducted a 3 day session on Yoga practices for the first year students of B.Tech as part of Student Induction Program.

- Dr Anup engaged the first year B.Tech students as a part of Student Induction Program
- Dr Sharath, blood bank officer of Wenlock district hospital addressed the first year students and answered a lot of their queries about blood donation. He was able to clear a lot of misconceptions in the minds of students.
- Guest speaker was MrBasavadarshan from ICT academy. He introduced a whole new range of topics and ideas. He gave a glimpse into emerging technologies, job market and salesforce.

(15) The special meeting of RCSUCET was held on 4th September 2018. The outgoing president RtrPrathviraj welcomed the gathering. The dignitaries present were Chief guest and installing officer Rtn Sathish Rao, the President of Rotary club of Surathkal, RtnKumara Swamy B.S, the Youth Service Director RtnYashomathiRavindranath, and our Dean, Dr Shreeprakash B.

Rotaract prayer was rendered by the RtrTejaswini and following that, the outgoing president welcomed all the guests to the occasion. RtrManasa, the Treasurer read out the report of the year 2017-2018. RtrPrathviraj gave his final speech as a president and awarded the best Rotaractor prize to Rtr Ananya. RtrPrathwesha introduced the board of directors of the new Rotaract club. Rtr Sathish Rao distributed the ID cards to all the board members and wished them luck. He then read out the oath which was taken by all the board members.

The new president Rtr Remy Elza Samuel gave her first speech as a president. Rtr Sushma Nayak introduced the chief guest and installing officer. The installing officer then addressed the gathering. The president of the Rotary Club Surathkal also spoke on this occasion following which the Dean of the college, Dr.Shreeprakash B , the Youth Service Director RtrYashomathi and our Faculty Advisor Prof. Rohan Fernandez addressed the members. The new president Rtr Remy Elza Samuel handed over a memento to the chief guest Rtn Sathish Rao. The Secretary RtrLikitha proposed the vote of thanks after which the meeting was adjourned by the president for the national anthem followed by fellowship.

(16) A Clean Campus Drive was organised by the Rotaract Club of SUCET, Mukka on April 2. More than 90 student volunteers, in a period of 2 hours, helped in cleaning paper and plastic waste from the campus surroundings. Around 35 Kgs of waste was collected

which was safely disposed. The members created a few posters which were also displayed at a few locations. A few dustbins were placed at prominent locations to enable students to dispose waste effectively. The club proposes to conduct street plays as well as a march to drive home the message about keeping our environment clean.

(17) An ice breaking activity was chalked out for the Freshers of the **B.Tech** course on 24th August. Students took part in a variety of activities to acclimatise to the new surroundings and familiarise themselves with the faculty of the First year. Fun games were conducted followed by song and dance performances by members of the Rotaract Club after which they were then taken to the different labs and other facilities of the college.

(18) The Canara Zonal Sports Meet was held on 27th January, 2019. Various Track & Field events were carried out for the participants. Chess and carom were also concurrently carried out. Rtr Likhita K of our club secured third place in 100 mtr race.

The zonal meeting started at 2 pm, organized by government first grade college. The Members present were Rtn Ratnakar Rai, Rtr Suresh Kamath, DRR Incharge Ganesh and Rtn Parameshwara Gouda IP DRR, Mangalore North Rotary Sudharshan Raikar. Various rotaract clubs read out their reports of the events conducted by them and also the upcoming events. Finally the vote of thanks was given by Rtr Suresh Kamath.

(19) Rotaract club organized a talk on the awareness about yoga on 9th October 2018. It was carried out by Mr. Praveen Kumar from Isha foundation. He is a Hatha yoga teacher having completed 1750 classroom hours at Isha foundation, Coimbatore.

The program started with an introduction about Mr. Praveen Kumar by Rtr. Likhita and presentation of flower by President Remy E Samuel. The talk consisted of Mr. Praveen Kumar giving an introduction about yoga and its essentials and asking the views of the audience. Few videos of Sadhguru were also shown by Mr. Praveen where Sadhguru talks about the importance of yoga.

The program ended with the presentation of memento by Dr. Suma Bhat HOD of Mechanical Department.

(20) The Rotaract Club of Srinivas University College of Engineering and Technology, Mukka conducted a Badminton and Table Tennis tournament for Men & Women, both Staff & students of the Srinivas Group's Mukka campus comprising of SIMS & RC, SIDS and SUCET on 24th & 27th February, 2018 in the college premises.

ANNUAL REPORT - 2018-19

The Dean of the college Dr. Shreeprakash B handed over the prizes to the winners of the tournament. The first place in badminton men's was won by Dr. Nishith from SIDS and Mr. Nidish from SIDS was the Runner up. In the women's category, first place was won by Ms. Kavya from Srinivas University College of Engineering and Technology and second place was won by Ms. Mashroofa of SIDS.

In Table Tennis, men's first place was won by Dr. Ramakrishna Hegde of SUCET and second place was won by Mr. Mohammed Sahil of SUCET. In women's category, the first place was won by Ms. Meghana Rao from SIMS & RC and second place by MsVineetha from of SUCET. The winners were given a Winners Certificate, a trophy and cash prize.

Mother's Meet was organized in Srinivas University College of Engineering and Technology on 22/12/2018, Saturday. The main intention of this event was the get together all the Mother's of the Students studying in our college and to promote a good and cordial relation with faculties and the institute. In addition to this, most of the Mother's will get an opportunity to interact with each other and also maintain the long-term relationship by sharing their contact details.

This function was formally Inaugurated by Smt Vijayalakshmi R Rao – Director Srinivas group of colleges and Chief Guest was Smt. Prof. Mithra S Rao – Secretary, A Shama Rao foundation. Smt. Vijayalakshmi Rao stressed the Role of a Mother to shape the Children to make them better citizens of the country. Prof Mitra S Rao addressed the Gathering and asked the mothers to give freedom to the children to use Technology for getting themselves ready in Modern society. She also mentioned the Positive and Negative Effects of Mobile Phone usage. She Expressed thanks to all the Mother's for attending this program and stressed to keep in touch with the college. Dr. Shreeprakash B, – Dean addressed the gathering and explained the importance of the day. Prof. Rashmi, Convenor for the event welcomed the gathering. Prof. Vidya Kamath proposed the Vote of thanks. Dr. Praveen B M – Chief coordinator was present during the function. The program was compèred by Risha, Kusuma, and Supriya.

After the formal inaugural program, Prof. Ambika Mallya addressed the gathering about the mindset of 18-year-old children and role of Mothers and interacted with the Mothers. A couple of songs and dance performances were exhibited by Mukesh, a first-year student.

ANNUAL REPORT - 2018-19

Prof Milan Guha of the Hotel Management college gave a demonstration of a few food items preparation.

The Mother's also participated in a few group games organized by Prof Rohan David Fernandez.

Mother's expressed their happiness for conducting this event in the college and said that it was a unique program.

APPS DEVELOPED BY OUR STUDENTS

- App developed by Mohammad Bazil, a student of 1st year B.Tech. Comprehensive details of college, faculty, social media platforms, results, notes etc. all rolled into one.

<https://play.google.com/store/apps/details?id=com.bazilbycom.ssemukka>

<https://play.google.com/store/apps/details?id=com.bazilbycom.ssemukka>

ADDITIONAL INFORMATION

Updated September 3, 2018	Size 6.4M	Installs 100+
Current Version 4.1	Requires Android 4.1 and up	Content Rating Rated for 3+
Offered By Bycom Solutions	Developer bycomsolutions@gmail.com Bantwal Chambers, Baikampady, Mangalore - 575011	

- App developed by Pranav Khodanpur, a student of 2nd B.Tech for easy access of notes for students. Shrinking hundreds of pages to handheld electronic device of few grams, This application lets you access B.Tech course notes online.

<https://play.google.com/store/apps/details?id=co.itechsys.srinot&fbclid=IwAR2VEjPUMQ1dqeKriSgei1dlIRdPKB3fnBStdhCHoOobmh6gm9sM8KFpW60>

ANNUAL REPORT - 2018-19

ADDITIONAL INFORMATION

Updated September 1, 2018	Size 1.6M	Installs 100+
Current Version 1.0	Requires Android 4.1 and up	Content Rating Rated for 3+
Offered By Pranav S Khodanpur	Developer Visit website i9techsyst@gmail.com	

COLLEGE OF BUSINESS MANAGEMENT & COMMERCE

MBA PROGRAMME

The **College of Management and Commerce at Srinivas University** is committed to provide a conducive learning environment which ensures comprehensive development of students and make them competent, confident and good citizens. The college offers **UNDERGRADUATE PROGRAMMES** namely BBA in Logistics & Supply Chain Management, BBA in Aviation Management, BBA (Honours with Specialization in Finance/Marketing), BBA in Port Management, BBA – International Business (In Association with iNurture, Bangalore), B.Sc. in Interior Design, B.Com. (International Accounting with ACCA Syllabus), B.Com. (Honours), **POST-GRADUATE PROGRAMMES** namely, MBA Regular Programme, MBA in Business Analytics, MBA in Aviation Management, MBA – Executive Management (Evening Program), M. Com. Programme and **RESEARCH PROGRAMMES** leading to M.Phil. (Research) in Business Management / Commerce, Ph.D. (Research) in Business Management / Commerce, D. Litt. / D.Sc. (Research) in Business Management / Commerce.

Guest Lecture on 5/09/2018 By Mr M R Vasudeva

The MBA department had organised a Guest Lecture by Mr. M R Vasudev on 05/09/2018 for I year and II year MBA students, on the topic “Careers in Aviation Sector”.

Mr. Vasudev gave an interesting lecture on the job opportunities available in the Aviation Sector and how the growth of the sector in India will open up many jobs in the sector for MBA graduates.

He dwelt on the present situation of shortage of personnel in the various units in the airports and other related organisations like customs agents etc. The scope or the market for MBA graduates is quite huge and it was encouraging for our students to listen to him and they got reassured that their job opportunities are quite bright in the aviation sector.

He also touched upon the need of the students to develop their communication skills and their sense of alertness when he mentioned that there is zero tolerance for mistakes in this sector. The students got the benefit of knowledge of the aviation sector and also their future in it.



NATIONAL LEVEL CONFERENCE AT SRINIVAS COLLEGE ON 6TH AUGUST, 2018.

A One day National Conference on the theme “Emerging Areas of IT Applications in Management, Education & Social Sciences” was organized in the College on 06.10.2018 Saturday at Pandeshwar Campus. The Chief Guest for the function was Sri Venkat Bhat, CEO, VentureSoft Global, California, USA.

In his inaugural address he spoke on the Emerging areas of different IT Innovations, like solar and battery car, IOT in Fisheries and Augmented Reality, Artificial Intelligence and Its Applications on Management, Education and Social Science. He also shared his vast experience in the field of IT and its applications in different real time applications. Dr. Shashidhar Kini K, Professor & Head of MCA Department, Srinivas Institute of Technology, Mangalore was the Guest of Honor and key-note speaker who emphasized on E-governance. He mentioned history, types of E-governance and different hurdles and challenges face in India to implement full -fledged E-governance system. Dr. P.S. Aithal, Vice Chancellor of Srinivas University and Principal, SIMS presided over the function. Dr. Aithal stressed his research views on publication and contribution of research to societies. He further expressed his desire on research based educational qualifications for the graduating youths for maximizing their employment potential. The Convenor of the Conference Prof. P. Sridhara Acharya introduced the theme of the Conference to the

delegates. Prof. Vaikunta Preyesh Pai, Coordinator, MCA Department, welcomed the delegates. Sri Ganapathi Bhat, Freelancer, was present on the occasion and graced. Dr. Krishna Prasad K, Conference Co-convenor, proposed vote of thanks. The proceeding of the previous Conference was released along with the Abstract proceedings of the current Conference. The research scholars and teaching faculties presented the papers in the conference. More than 45 research papers were received and presented in the conference. All the papers presented will be published after review in international journals along with ISBN proceedings.

Industrial Visit for I YEAR MBA Students on 13/10/2018.

The College of Management and Commerce organized an Industrial Visit for the students of 1st year MBA and M. Com to the Hindustan Unilever Limited factory at Bloor, Mangalore. 90 per cent of Karnataka's demand for detergent bars Rin and Wheel is manufactured at this unit. The factory visit was very insightful and the students learnt about the process of manufacturing soaps and obtained knowledge on various aspects of productions and operations management, automated process design, production control and so on.



Student Council Installation

The MBA student council installation ceremony was conducted on 17/10/2018 in the Auditorium. The council members, forum heads, cell coordinators and event coordinators were introduced to the gathering and the Vice Chancellor Dr. P.S Aithal distributed the badges to the newly selected members. Later the oath was administered and the students were made responsible to the positions they hold.



MAGMA – 2018, a one day National Annual Management festival of Srinivas Institute of Management Studies was held on Tuesday 30th October, 2018 at Pandeshwar Campus.

The theme for this year's event was "MAGMA – Samurai – Conquer with Perfections" primarily focused on present day business challenges and work environment in business and industries. The festival was inaugurated by the Chief Guest Sri Nanjundappa Thimmayya, Regional Head, Union Bank of India, Mangaluru. In his inaugural address he stressed on the concepts of Japanese Samurai techniques and martial arts which are used in work environments to ensure commandable results. He also motivated the participants to approach events with

Shaolin tactics. The President of the function Dr. A. Srinivas Rao, who is also the Pro-chancellor of Srinivas University and Vice President of A. Shama Rao Foundation delivering his presidential remarks, brought out the dynamic skills used in Samurai arts to be used in meeting the challenges. He also pressed that both victory and defeat are to be taken in an equal spirit.

The Vice Chancellor of Srinivas University Dr. P. S. Aithal delivered the importance of these management events for the upcoming management professionals. He also elaborated the various research theories used in commerce, business and management which could be a solution to Chakravyuha. Prof. Shailashri, Dean, Commerce Management and Coordinator, MBA department welcomed the gathering. Prof. Sagar Srinivas, Faculty Convenor of MAGMA, 2018 gave the theme of the event. Magma Student Co-ordinator Mr. Wilson Lasrado delivered the Vote of Thanks. Ms.

ANNUAL REPORT - 2018-19

Swathi K. Pradeep, President, MBA Student Council was present on the dias. MBA Students from about 21 top National Management Institutions and Business Schools participated in the event.



M.COM. PROGRAMME

Srinivas University under the College of Management and Commerce started the Master of Commerce [M.Com.], for the academic year 2018-19, which is one of the prestigious courses in the country. The program is well received in the industry and for years has been serving the needs of managerial cadre in business and industry. It is a notch higher than a Bachelor degree in Commerce and helps build an in-depth knowledge about various commerce and trade practices. In the current batch we had 6 students enrolled for the course.

A guest talk was organized for the M.Com students of Srinivas college of Business management and Commerce on 14th Sep 2018. The session was handled Mr. Himanshu Srivastava, Manager, Business development, National Stock exchange [NSE] southern region. He oriented students with basics of stock investments and related activities. Both first and third semester students of MBA have participated.



Industrial Visit

The College of Management and Commerce organized an Industrial Visit for the students of 1st year M. Com to the Hindustan Unilever Limited factory at Bolor, Mangalore. 90 per cent of Karnataka's demand for detergent bars Rin and Wheel is manufactured at this unit. The factory visit was very insightful and the students learnt about the process of manufacturing soaps and obtained knowledge on various aspects of productions and operations management, automated process design, production control and so on.

Exhibition

An Economic Exhibition "Aikonomas" was conducted by the I year M.Com and MBA Students on 14th Decemeber, 2018 at Srinivas University auditorium, City Campus, Pandeshwar Mangalore. The exhibition was inaugurated by Dr P.S. Aithal Vice Chancellor of Srinivas University. The exhibition created platform for 1year MBA students to display and learn the different economics concepts. Total 9 teams participated in model making activity and exhibited their creativity and presentation skills. The Winning topics in the event were Foreign Direct Investment in India and Business Cycle respectively. The students interacted with the Guest and judges for the exhibitions.

BBA (AVIATION MANAGEMENT) PROGRAMME

TALENT HUNT BY FBB FOR BBA (AVIATION MANAGEMNT) STUDENTS

On 5th July 2018 FBB conducted a programme "FBB style buddies" at Srinivas University, in association with Radio Mirchi. Programme was held at the college auditorium. The programme was organised by Mrs. Pavithra Kumari, Course coordinator of BBA Aviation Programme. All the students and teachers were assembled for the programme.

ANNUAL REPORT - 2018-19



GUEST LECTURE BY DR. VIJETHA RAI, CONSULTANT DERMATOLOGIST AND COSMETOLOGIST, SRINIVAS HOSPITAL, FOR IST YEAR BBA (AVIATION MANAGEMENT) STUDENTS

The programme was coordinated by Mrs. Pavithra Kumari, Course Coordinator of BBA Aviation Management Programme and all other faculties and BBA as well as BCOM course students also were Present.



INDUSTRIAL VISIT TO CAFS MANGALORE, BY IIND YEAR AVIATION STUDENTS (Casino Air Caters & Flight Services)

The second year Aviation students industrial visit was organised on 24, July 2018 to CAFS. Casino Air Caterers & Flight Services are the premium flight food service providers in Mangalore, Calicut, Chennai, Jaipur and Pune. Their freshness, hygiene, and security have the highest limits of standards and has been under operation since the past 40 years of service.

The visit was to cover up all the in detailed process of receiving storage processing and delivering of the food structure which takes place at CAFS. The process starts from the beginning where the raw food items are being delivered to the CAFS receiving area from where it is stored, processed and sent to shot kitchen. Through these areas the food is continuously checked by the quality control security members. The goods receivables bill is also passed immediately to the sender's bill.

The food is pre-cleaned by 100ppm% chlorine and then rewashed to ensure no chlorine amount is present in the raw food, later on the food items is kept stored for further process. The stored food to taken out limit wise and later chopped, mixed and the

prepared dish is kept under chillers at -18degree centigrade. Separate members are allotted for veg and non-vegetarian foods which are also processed separately. CCD records are noted every now and then, certain blast chillers are also used in the storage sections. Critical control points are

noted as quality is no.1 for CAFS. The packed food is later delivered to the airport, where the food is loaded into the aircraft with high security.

The service provided by CAFS is the best example for all the airline where the good food is given to the passengers without any complaints following up with the quality and quantity of the CAFS.

The CAFS industrial visit was organised by Prof. Sandiliya K, faculty of Srinivas College of Hotel Management. There were 45 students participated in the visit to get the practical knowledge. Prof. Pavithra Kumari, Co-ordinator of Aviation programme coordinated the programme and Ms. Shilpa, lecturer, Dept. of Management and Commerce accompanied the students.

REPORT ON BBA AVIATION FRESHERS DAY

On 7th of august 2018 the **Freshers' day** for the students of **Aviation** was held. Students of second year Aviation organized the event. The program was started at 10 AM. Students welcomed the Dr. P S. Aithal, Principal, College of Management and Commerce Prof. Pavithra Kumari, Coordinator of Aviation Programme, other faculties, and the first-year students. The program was inaugurated by lighting the lamp by Aviation Coordinator Pavitra Kumari, Cultural Coordinator Prathijna Ranjith and students' representatives of first and second year aviation. The cultural program was headed by classical dance and followed by Semi-classical fusions, Melodious Songs by the students. As the part of entertainment factor many fun games were also organized for the students of first year Aviation. All the students actively participated throughout the event and won prizes for it. The event ended by 1.30 pm and Master of Ceremony Haseena, Hasna Hari and Thriveni hosted the whole event attractively and proposed the vote of thanks for all the direct & indirect hands that supported the program to be grand success.

ANNUAL REPORT - 2018-19

VISIT TO CENTRAL KITCHEN OF SRINIVAS HOTEL MANAGEMNET COLLEGE, MANGALORE, BY IIND YEAR AVIATION MANAGEMENT STUDENTS

The second year Aviation students visit to central kitchen of Srinivas Hotel Managemnet College, Mangalore, was organised by Prof. Sandiliya K, faculty of Srinivas College of Hotel Management on 12 August 2018. This visit focussed mainly to understand the kitchen etiquette, types of vessels used, table manners followed, service rendered, cleaning and hygiene maintenance, neatness and serving methods. Around 45 students of Aviation course benefited through this visit.



DASARA CELEBRATION AT MANGALORE INTERNATIONAL AIRPORT BY BBA (AVIATION MANAGEMENT) STUDENTS OF SRINIVAS UNIVERSITY

A three-day Dasara celebration was held at Mangalore International Airport from 15-10-2018 to 17-10-2018, as a part of the National Festival Celebration across the country. This programme was inaugurated by Mr. V.V.RAO, Director, Mangalore International Airport and Mrs. V. V. Rao on the first day.

After the formal inaugural function Ms. Harshitha Sanjay Bhandary, student of 1st year BBA (Aviation Management), of Srinivas university performed her Bharatanatyam prayer dance and by her performance she initiated three days cultural events at Mangalore International Airport.

On the third day the students of 1st year BBA (Aviation Management) of Srinivas university, had the platform to perform various cultural activities at the airport. The students made use of this platform and performed various cultural events such as Bharatanatyam, Tiger Dance, Singing and semi-classical dance. The second year BBA (Aviation Management) students coordinated among the students.

The entire cultural programme was financially, morally and all other way was supported by the management of Srinivas university.

Dr. P S. Aithal, Principal, College of Business Management and Commerce had given whole hearted support and encouragement for the success of the programme.

ANNUAL REPORT - 2018-19

Mrs. Laxmi and Mrs. Hazel from Mangalore International Airport supported and coordinated the events. The entire cultural programme was trained and coordinated by Mrs. Pavithra Kumari, Coordinator of BBA (Aviation Management) along with other faculties.

Mr. Prakash Kanchan from Srinivas University had supported the students and the cultural team by visiting to airport and rendered his service in requirements.



GUEST LECTURE ON “AIRCRAFT OF DEFENCE FORCES-SPECIFIC TO INDIAN NAVY” FOR 1ST YEAR BBA (AVIATION MANAGEMENT) STUDENTS OF SRINIVAS UNIVERSITY

A Guest lecture on “Aircraft of Defence Forces-Specific to Indian Navy” was delivered by **Lt. Col. Dr. Suresh Kumar** for First year BBA Aviation students on October 29th, 2018. The session revolved around the operations and design of various Aircrafts designed for Indian defense purpose. Mrs. Pavithra Kumari, Coordinator aviation Programme and other faculties were present.



Department of BBA Honours/Logistics - Supply Chain/Integrated MBA/

Port Management

ORIENTATION PROGRAMME

The Orientation programme was organised for the first-year students and was inaugurated on 11th July 2018 in the college Auditorium. The program extended to 12th and 13th with various sessions organised for the students. The main objective of program is to welcome the new students and their parents for Srinivas University and to brief them about courses offered and the environment of Srinivas University.

On 11th, the program was initiated by invoking the blessings of the lord by Medha and team of BBA. The lighting of lamp was done by the dignitaries on the dais along with the first-year students. Prof. Shailashri V.T, Dean, Management & Commerce welcomed the gathering. The Co-ordinators of various under graduation courses introduces and highlighted about their respective courses and departments. Prof. P. Sridhara Acharya, Coordinator of BCA UG Programme, Mrs. Pavithra Kumari, Coordinator of BBA UG programme, Mrs. Sharmila S. Shetty Coordinator of B.Com. UG programme and Prof. Swaminathan coordinator B.Sc HS/ID Srinivas College of Hotel Management were on the dais and inculcating the knowledge about importance of the courses offered by the university.



DEPARTMENT OF COMMERCE

Conference Attended till December 2018

1. Aithal, P. S., Anil Kumar, Madhushree, Revathi R. (2018). Business Strategies of Some Successful Private Universities in India, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 17-41.
2. Shailashri, V. T., Sureka Shenoy (2018). A Study on IT Enabled Learning Environment, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 42-51.
3. Architha Aithal, Aithal, P. S. & Shabaraya, A. R. (2018). Users Perspectives on Online Pharmacy Model, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 52-60.
4. Varun Shenoy, Aithal, P. S. (2018). Primary Organizational Recruitment Methods – A Systematic Review, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 72-76.
5. Keerthan Raj, (2018). Impact of Digitization on Indian Business – Sectoral Analysis with Focus on Bop Segment, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 77-83.
6. Shailashri, V T, Sureka Shenoy, (2018). Regulation on the Financial Services in Indian Banking System - Opportunities & Challenges, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 140-145.

7. Amith Donald Meneze. (2018). Impact of Basel- III on Indian Banks, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 146-163.
8. Keerthan Raj & Aithal, P. S. (2018). Hindustan Unilever Limited – A Case Study, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 176-190.
9. Architha Aithal & Aithal, P. S. (2018). Study on Organizational Quest for Excellence of First US Business School – A Case Study on Wharton Business School, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 191-235.
10. Keerthan Raj & Aithal, P. S. (2018). A Review on Impact of Branding on Base of the Pyramid Markets with Special Reference to India, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 236-260.
11. Narula, A.V., & Aithal, P. S. (2018). Employability Skill traits Management Quotient [ESMQ] - A Conceptual Model Proposal, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 366-404.
12. Shubrajyotsna Aithal, Aithal, P. S. (2018). Modelling of Ideal Water Purifier System. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 71-80.
13. Subrahmanya Bhat B., Kamath, K. R. (2018). Course Design Approaches for Outcome Based Learning. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 81-89.
14. Aithal, P. S. & Architha Aithal. (2018). How Alternative Strategies are planned as Parallel Strategy in Organizational Decisions. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 90-102.

15. Revathi Radhakrishnan, Madhushree L. M. & Aithal, P. S. (2018). Case Study on Impact of Goods and Service Tax in the Banking Sector. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 103-121.
16. Subrhmonya, G. S. (2018). A Study on the Quality of Content in Higher Education in India. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 122-127.
17. Varun Shenoy, Aithal, P. S. & Ramesh Pai A. (2018). Online E-Campus Recruitment Process of Muthoot Finance Ltd. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 142-150.
18. Dr. P. S. Aithal, (2018). A Critical Study on Strategic Management Research in Top Business Schools in India during last 5 Years. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 151-167.
19. Sagar Srinivas. (2018). Study on Soft Skills Training Programme for Management Students. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 168-173.
20. Aithal, P. S. (2018). A Critical Study on the Recent Research Contribution of Vice-chancellors of Selected Private Universities in India. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 174-193.
21. Keerthan Raj & Aithal, P. S. (2018). Detailed Evidence Based Study on Cockroach Theory of Organizational Sustainability and Scalability of Bottom of the Pyramid Approach. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 199-211.
22. Amith Donald Menezes, (2018). Changing Role of Industry’s Interface with Education Institutes. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 263-271.

23. Aithal, P. S. (2018). Shubhrajyotsna Aithal. Study of Some General-Purpose Technologies which Contributed for Sustainable Society. *“Exploring Avenues in Banking, Management, IT, Education & Social Sciences”*, ISBN No.: 978-93-5321-508-8, pp no 24 - 45.
24. Keerthan Raj, Aithal, P. S. (2018). Applicability of the Cockroach Theory - a Case study of the healthcare industry in India. *“Exploring Avenues in Banking, Management, IT, Education & Social Sciences”*, ISBN No.: 978-93-5321-508-8, pp no 46-50.
25. Paul, P. K., Bhuimali, A., Kalishankar Tiwary, Aithal, P. S. & R. Rajesh. (2018). Financial Technology and Allied Areas with reference to Bachelors Program: An International Look. *“Exploring Avenues in Banking, Management, IT, Education & Social Sciences”*, ISBN No.: 978-93-5321-508-8, pp no 51-58
26. Aithal, P. S. & Shubhrajyotsna Aithal, (2018). ABCD Analysis of Nanotechnology as Green Technology. *“Exploring Avenues in Banking, Management, IT, Education & Social Sciences”*, ISBN No.: 978-93-5321-508-8, pp no 95-115.
27. Shailashri, V T, Aithal. P. S. (2018). A study on Corporate Social Performance of Coco Cola. *“Exploring Avenues in Banking, Management, IT, Education & Social Sciences”*, ISBN No.: 978-93-5321-508-8, pp no 116-125.
28. Varun Shenoy, Aithal, P. S., Sridhara Acharya, P. (2018). Online E-Campus Interview Training MOOC Framework for Graduates. *“Exploring Avenues in Banking, Management, IT, Education & Social Sciences”*, ISBN No.: 978-93-5321-508-8, pp no 135-141.
29. Keerthan Raj, Aithal, P. S. (2018). Detailed Evidence Based Study on Cockroach Theory of Organizational Sustainability and Scalability of Bottom of the Pyramid Approach. *“Exploring Avenues in Banking, Management, IT, Education & Social Sciences”*, ISBN No.: 978-93-5321-508-8, pp no 163-178.
30. Amith Donald Menezes, Prakash Pinto. (2018). Banks and Frauds – An Analysis. *“Exploring Avenues in Banking, Management, IT, Education & Social Sciences”*, ISBN No.: 978-93-5321-508-8, pp no 186-193.

31. Sagar Srinivas, Umamaheshwar V. Bhat. (2018). A Case Study on - Birla Corporation Limited. *"Exploring Avenues in Banking, Management, IT, Education & Social Sciences"*, ISBN No.: 978-93-5321-508-8, pp no 201-208.
32. Ahmad Mubsher, Sagar Srinivas. (2018). Analytical study on State Bank of India. *"Exploring Avenues in Banking, Management, IT, Education & Social Sciences"*, ISBN No.: 978-93-5321-508-8, pp no 221-230.
33. Aithal, P. S. (2018). Enhancing Faculty Performance with Faculty Compensation – A Model Based On Theory of Accountability (Theory A). *"Emerging Areas of IT Applications in Management, Education and Social Sciences"*, ISBN No.: 978-81-938040-5-6, pp 1-16.
34. Amith Donald Menezes. (2018). Innovative Practices - The Differentiating Factor For Private Sector Banks. *"Emerging Areas of IT Applications in Management, Education and Social Sciences"*, ISBN No.: 978-81-938040-5-6, pp 26-30.
35. Aithal, P. S. & Shubhrajyotsna Aithal, (2018). A New Method of Scholarly Research – Patent Analysis. *"Exploring Avenues in Banking, Management, IT, Education & Social Sciences"*, ISBN No.: 978-93-5321-508-8, pp no 69-83.
36. Paul, P. K. Aithal, P. S. (2018). Information Policies And Laws Emphasizing Data Protection Laws In United States: A Study. *"Emerging Areas of IT Applications in Management, Education and Social Sciences"*, ISBN No.: 978-81-938040-5-6, pp 31-40.
37. Architha Aithal, Aithal, P. S. (2018). The Concept of Ideal Drug & Its Realization Opportunity Using Nanotechnology. *"Emerging Areas of IT Applications in Management, Education and Social Sciences"*, ISBN No.: 978-81-938040-5-6, pp 41-56.
38. Varun Shenoy, Aithal, P. S. (2018). E - Placement Training Curriculum Development: A Draft. *"Emerging Areas of IT Applications in Management, Education and Social Sciences"*, ISBN No.: 978-81-938040-5-6, pp 80-86.
- 39.

40. Paul, P. K. Aithal, P. S. (2018). Computer Networks and Network Technology Programs in Academics: A Study Of Private Universities. “*Emerging Areas of IT Applications in Management, Education and Social Sciences*”, ISBN No.: 978-81-938040-5-6, pp 87-98.
41. Sachin K., Parappagoudar & Ramanjaneyalu, N. (2018). Technology And Trends Of E-Payment In Global E-Commerce. “*Emerging Areas of IT Applications in Management, Education and Social Sciences*”, ISBN No.: 978-81-938040-5-6, pp 112-120.
42. Aithal, P. S. & Shubhrajyotsna Aithal. (2018). Ideal Energy System - Concept & Characteristics. “*Emerging Areas of IT Applications in Management, Education and Social Sciences*”, ISBN No.: 978-81-938040-5-6, pp 121-133.
43. Shailashri V. T. (2018). Talent Management Strategies In The It Sector “*Emerging Areas of IT Applications in Management, Education and Social Sciences*”, ISBN No.: 978-81-938040-5-6, pp 134-141.
44. Madhushree L. M., Revathi Radhakrishnan & Aithal, P. S. (2018). Impact Of Information Technology (It) On Banking Sector “*Emerging Areas of IT Applications in Management, Education and Social Sciences*”, ISBN No.: 978-81-938040-5-6, pp 142-149.
45. Aithal, P. S., Prasanna Kumar & Mike Dillon(2018). Theory Of Accountability And Boosting Employee Productivity Of Banking System In India “*Emerging Areas of IT Applications in Management, Education and Social Sciences*”, ISBN No.: 978-81-938040-5-6, pp 150-163.
45. Sujaya H. (2018). Organic Agricultural Products: A Comparative Study Of India with Other Economy “*Emerging Areas of IT Applications in Management, Education and Social Sciences*”, ISBN No.: 978-81-938040-5-6, pp 174-186.
46. Anumesh Kariappa. (2018). Social Media An Important Platform For Brand Engagement: Study On Facebook “*Emerging Areas of IT Applications in Management, Education and Social Sciences*” ISBN No.: 978-81-938040-5-6, pp 218-225.

47. Keerthan Raj & Aithal, P. S. (2018). ICT Impact on Bop Market in India
“Emerging Areas of IT Applications in Management, Education and Social Sciences” ISBN No.: 978-81-938040-5-6, pp 233-238.
48. Aithal, P. S. (2018). How To Customize Higher Education At UG & PG Levels Using Patent Analysis & Company Analysis As New Research Methods Of Technology, Health Sciences & Management Education, *“Innovations for Enhancing Quality in Teaching, Learning and Evaluation”*, ISBN No.: 978-81-938040-4-9, pp 1- 17.
49. Shailashri V. T., Sridhar Acharya P. & Pradeep M. D. (2018). Innovations and Best Practices in Designing Quality Curricular Aspects for Higher Education, *“Innovations for Enhancing Quality in Teaching, Learning and Evaluation”*, ISBN No.: 978-81-938040-4-9, pp 26-32.
50. Varun Shenoy, Mangesh Nayak, Pavithra Kumari & Pradeep M. D. (2018) Exploring Institutional Values And Best Practices Across Select Srinivas University Affiliate Colleges, *“Innovations for Enhancing Quality in Teaching, Learning and Evaluation”*, ISBN No.: 978-81-938040-4-9, pp 33-38.
51. Sagar Srinivas, Chaitra B. S., Nelson Pereira, (2018). Exploring the Avenues of Developing the Infrastructure for the Growth of Institute towards Quality Education, *“Innovations for Enhancing Quality in Teaching, Learning and Evaluation”*, ISBN No.: 978-81-938040-4-9, pp 47-52.
52. Krishna Prasad K., Panchajanyeswari Achar, Amith Donald Menezes & Laveena D’Mello. (2018). Innovation and Best Practices For Research, Innovations And Extension To Fulfil Surfeit Scores In NAAC, *“Innovations for Enhancing Quality in Teaching, Learning and Evaluation”*, ISBN No.: 978-81-938040-4-9, pp 72-82.
53. Varun Shenoy, & Aithal, P. S. (2018). Professional Skill Table for Job Seeking Campus Graduates, *“Education and Employment: Challenges for Social Science, IT and Management”*, ISBN No.: 978-81-938040-7-0, pp 45 – 49.
54. Paul, P. K. & Aithal, P. S. (2018). Computer and Information Sciences (CIS) As a Field Of Study in International Universities: The Field for Promoting Job and Carriers, *“Education and Employment: Challenges for Social Science, IT and Management”*, ISBN No.: 978-81-938040-7-0, pp 50-65.

55. Amith Donald Menezes. (2018). Modern Techniques in Teaching, “*Education and Employment: Challenges for Social Science, IT and Management*”, ISBN No.: 978-81-938040-7-0, pp 66-74.

B. Sc (ID)

The Interior Design Department of Srinivas University was established in the year 2017, in order to enhance the skill set of individuals looking for a career in the Interior Designing Industry. Interior Design education which calls for a creative approach must expose a student to the total environment and develop a philosophy consistent with the traditions, indigenous technology, social and economic needs of the people. The program structure helps the student to develop strong communication skills, knowledge of building and safety regulations, organizational and creative problem solving skills, business, finance, marketing, project management skills, and a flexible attitude which helps them to be a successful Interior Designer.

Courses and students strength- Courses

The College offers 3 year Degree programmes in B.Sc (Interior Design) with annual intake of 60 each. The college is affiliated to Srinivas University & approved by UGC. We have admitted 35 students for B.Sc (ID) Degree programme.

FACULTY

We have a good team of professionally qualified, committed and dedicated faculty. We have 5 regular and 4 Part Time teaching and 3 Non -teaching staff.

FACULTY ACHIEVEMENTS

- Mr. Lohith Bangera, Asst. Professor, selected as member of Chairman Club in Fevicol, Pidlight Industries, Mumbai.
- Ms. Priyanka, Lecturer, completed her M.Sc. in Interior Design from Mysore Open University, Mukthagangothri, Mysore.

RESULTS

- Over all 92.31% results were achieved by Ist year B.Sc ID students in II Semester Examination April 2018.

University Toppers in April 2018 II Semester degree examination.

Ist Place	- Mohammed Shebeeb	84.87%
IInd Place	- Rashith T R	77.00%
IIIrd Place	- Rebiyath	76.87%

- Over all 88.46% results were achieved by IInd year B.Sc ID students in III Semester examination November 2018.

University Toppers in November 2018 III Semester degree examination.

Ist Place	- Mohammed Shebeeb	87.28%
IInd Place	- Fathima Batul	86.85%
IIIrd Place	- Mohammed Alim	78.85%

- Over all 87% results were achieved by Ist year B.Sc ID students in I Semester examination November 2018.

University Toppers in November 2018 I Semester degree examination.

Ist Place	- Nithin P S	88.75%
IInd Place	- Swarna P	85.12%
IIIrd Place	- Sookshma Sanjay Hegde	85.00%

Cent percent results were achieved in English, Human Rights and Modeling Workshop Practical. The lecturers responsible for the success are Ms. Kirti A Shetty, Ms. Dievya, Mrs. Preethy D.S., Mr. K K Acharya & Mrs. Ashwini. I congratulate all the students on their success and acknowledge the efforts of the lecturers who have trained them.

FACULTY DEVELOPMENT PROGRAMME

A FDP was conducted on 22nd & 23rd of August 2018 for the faculties of Srinivas University in the Pandeshwer Campus. Dr. Jyothi S A Bhat, Ex-Advisor and Full bright fellow, Ministry of Science and Technology, New Delhi was the Chief Speaker on the occasion. The Vice-chancellor, Dr. P.S.Aithal, Registrar, Dr. Anil Kumar and Dr. Srinivas Mayya were present on the occasion.



COLLEGE ACTIVITIES 2018-19.

- **Orientation Program**

The orientation program began on 11th July 2018 in college auditorium with the welcome of the students, their parents, and dignitaries. In the inception of the program, the videos related to student's start-ups were played & presentation was made by the software team named Spaneos on SAAS to understand the student's academic performance to the students as well as for parents. The aim of this programme is to welcome the new students and their parents for Srinivas family and provide a smooth transition for the students into the new environment of the Institute.



- **Fresher's day investiture ceremony** of student council for the year of 2018-2019 was conducted on 3rd August 2018. All the budding hoteliers were welcomed by the staffs and students. The student council for the academic year 2018-2019 assumed their office by taking oaths.

-

ANNUAL REPORT - 2018-19



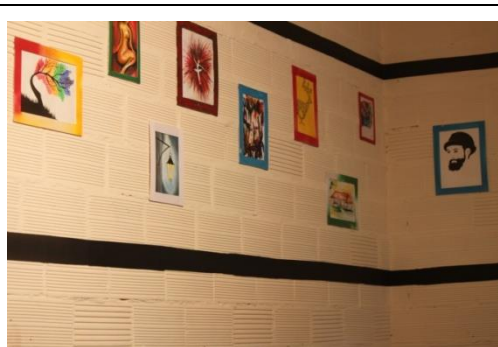
• Traditional Day

The students and staff observed Traditional Day on 8th August 2018. On the day students and staff came in their traditional dresses showcasing the cultural diversity that exists in college.



TEACHER'S DAY

Kosh – The Exhibition of the painting/sketches was done on 7th of March 2018. Faculty members, students from every departments / colleges in Pandeshwar campus visited the exhibition and encouraged the students.



ANNUAL REPORT - 2018-19

Cultural day “Three meets”– cultural extravaganza conducted by the students had variety of entertainment programmes. Prizers were distributed for the students for the competitions (Face panting, Treasure hunt, Coocking without fire, Quiz) held in connection with “ Three Meets”



The college conducted various Cultural Competitions like Doodling Quiz, Collage & Pencil Sketching to bring out the talents of the students and help them to hone their skills very much required in the interior Design

DOODLING COMPETITION



- Our students donated the grocery items to flood relief fund in Kerala



- Our students participated in EXCELSO-2K19 State Level UG Inter Collegiate Fest conducted by Milagres College, Mangalore on February 7th, 2019.

INDUSTRIAL VISITS

Students of II semester visited BOMBAY SAW MILLS, Kotekar, Mangalore on 28th March 2018 as part of their Construction & Material Subject. During the factory visit

ANNUAL REPORT - 2018-19

students came across the process of converting a low quality timber to quality products like plywood, blackboard and particle boards etc..



Students of II semester visited HETTICH SHOWROOM, BEJAL, MANGALORE, on 15th March 2018 as a part of their Design Studio Practical. This showroom visit helped the students to know the use of accessories in modular kitchens to utilize the space in a better manner considering the ease in maintenance and the budget of the client.



COLLEGE OF COMPUTER SCIENCE & INFORMATION SCIENCE

COLLEGE OF COMPUTER SCIENCE AND INFORMATION SCIENCES

The College of **COMPUTER SCIENCE AND INFORMATION SCIENCES** is envisioned to offer courses which would build the students into enthusiastic quality professionals in the field of Computer Science and Information Technology. The College is located in the heart of Mangaluru city, connected with Central Railway Station offers excellent learning atmosphere. Students are exposed to a variety of curricular, co-curricular and extra-curricular activities that transform them into dynamic change agents who are able to make a difference by their presence wherever they are. Students from different parts of the country and regions who enrol in the college make it truly inclusive and multi-cultural. The college promotes research in relevant fields of Computer and Information Science, offer Ph.D. programme in accordance with the regulations of the University.

Conferences Attended

1. Subrahmanya Bhat, Dr. K. R. Kamath., (2018). Evaluation Approach to Measure Network Performance in Distributed Applications, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 9-16.
2. Krishna Prasad K., Dr. P.S. Aithal, (2018). A Study on Fingerprint Hash Code Generation Using Euclidean Distance for Identifying A User, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 61-71.
3. Shylesh, Chaitra B. S., Mangesh Nayak, (2018). The Ideal Novel Internet Protocol, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 104-110.
4. Krishna Prasad K., Dr. P.S. Aithal, (2018). A Study on Euclidean Distance Based Hash Code Creation for A Fingerprint Image, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 111-119.
5. Krishna Prasad K. and P. S. Aithal. (2018). A Study on Pre and Post Processing of Fingerprint Thinned Image to Remove Spurious Minutiae from Minutiae Table, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 274-301.
6. Jithin Raj. K & Krishna Prasad K. (2018). A Case Study on 3i Infotech, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 405-413.

7. Harshith Kumar M. & Prof. Subrahmanya Bhat, (2018). A Case Study On Accenture's Product And Services, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 414-420.
8. Veekshitha M.S. & Mangesh nayak. (2018). A Case Study on Mastek, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 421-425.
9. Kaushik M. P. & Panchajanyeswari M Achar, (2018).. IT Solutions at Dell EMC – A Case Study, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 426-433.
10. Vijay & Shylesh S., (2018). D-LINK – A Case Study, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 434-440.
11. Sudharshan S Prabhu & Vaikunth Piyesh Pai. (2018). HCL Product And Services – A Case Study, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 441-446.
12. Narsana MTP Sathar & Mr. Vaikunth Piyesh Pai. (2018). INTEL Product and Services – A Case Study, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 447-453.
13. Priyanka K. & Shylesh S., (2018). MPHASIS – A Case Study, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 454-458.
14. Savitha Mohan, Supriya. M. K. (2018). NIIT TECHNOLOGIES PVT LTD. – A Case Study, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 459-464.
15. Nivedhitha M. V.& Prof. Subramhanya Bhat. (2018). ORACLE'S Product and Services, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 465-473.
16. Tilak G Naik & Vaikunth Piyesh Pai. (2018). The Product of Sony – A Case Study, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 474-479.
17. Krithika J. & Prof. Subrahmanya Bhat. (2018). TATA Elxsi's Products and Services – A Case Study, "*Innovations and Implications in Information Technology,*

ANNUAL REPORT - 2018-19

Management, Social Sciences and Education", ISBN No.: 978-93-5300-723-2, pp no 480-488

18. Prashanth Kumar P. & Prof. Supriya, (2018).. Tata Consultancy Service Ltd (TCS)– A Case Study, *"Innovations and Implications in Information Technology, Management, Social Sciences and Education"*, ISBN No.: 978-93-5300-723-2, pp no 480-489.
19. Vidyashankar & Mangesh. (2018). Google LLC – A Case Study, *"Innovations and Implications in Information Technology, Management, Social Sciences and Education"*, ISBN No.: 978-93-5300-723-2, pp no 496-502.
20. Akash Shetty & P Sridhara Acharya. (2018). Product and Services of Cognizant – A Case Study, *"Innovations and Implications in Information Technology, Management, Social Sciences and Education"*, ISBN No.: 978-93-5300-723-2, pp no 503-509.
21. Arjun P. & P. Sridhara Acharya. (2018). Product and Services of Mindtree – A Case Study, *"Innovations and Implications in Information Technology, Management, Social Sciences and Education"*, ISBN No.: 978-93-5300-723-2, pp no 510-519.
22. Sneha M. S. & Krishna Prasad K., (2018). SALESFORCE.COM – A Case Study, *"Innovations and Implications in Information Technology, Management, Social Sciences and Education"*, ISBN No.: 978-93-5300-723-2, pp no 520-525.
23. Jyothi Shettigar & Prof. Panchajanyeswari M. Achar. (2018). Symantec – A Case Study, *"Innovations and Implications in Information Technology, Management, Social Sciences and Education"*, ISBN No.: 978-93-5300-723-2, pp no 526-534.
24. Krishna Prasad K., (2018). A Study on Fingerprint Biometric Attendance Maintenance System in Higher Educational Institution Using ABCD Analysis. *"Quality In Higher Education Challenges & Opportunities"*, ISBN No.: 978-93-5311-082-6, pp no 47-70.
25. Subrahmanya Bhat B., Dr. K. R Kamath. (2018). Course Design Approaches for Out Come Based Learning. *"Quality In Higher Education Challenges & Opportunities"*, ISBN No.: 978-93-5311-082-6, pp no 81-89.

26. P. Sridhar Acharya, P S Aithal. (2018). Working With Problems an Innovation in Teaching Programming Languages. "*Quality In Higher Education Challenges & Opportunities*", ISBN No.: 978-93-5311-082-6, pp no 194-198.
27. Vaikunth Pai T., (2018). Student Centred Learning in Classrooms: A Strategy for Increasing Student Motivation and Achievement. "*Quality In Higher Education Challenges & Opportunities*", ISBN No.: 978-93-5311-082-6, pp no 212-223.
28. P. Sridhar Acharya, P S Aithal. (2018). A study on the normal charging controller system for the solar energy Pros and Corns. "*Exploring Avenues In Banking, Management, It, Education & Social Sciences*", ISBN No.: 978-93-5321-508-8, pp no 1-6.
29. Krishna Prasad K., P. Ushadevi. (2018). An Online Comparative Study on Mobile banking Financial Transaction of Major Nationalized Banks in India. "*Exploring Avenues in Banking, Management, It, Education & Social Sciences*", ISBN No.: 978-93-5321-508-8, pp no209-220.
30. Krishna Prasad K., (2018). Fingerprint Matching Algorithms: A Review Of State Of The Art Techniques. "*Emerging Areas of IT Applications in Management, Education and Social Sciences*" ISBN No.: 978-81-938040-5-6, pp56-79
31. Chaitra B. S., Mangesh Nayak, Shylesh Prabhu. (2018). Role Of Php Programming Language In Dynamic Website Development. "*Emerging Areas of IT Applications in Management, Education and Social Sciences*" ISBN No.: 978-81-938040-5-6, pp 107-111.
32. Supriya M. K. (2018). New Software Development Methodology For Student Of Java Programming Language "*Emerging Areas of IT Applications in Management, Education and Social Sciences*" ISBN No.: 978-81-938040-5-6, pp199-203.
33. Sridhar Acharya, P. S. Aithal (2018). Implimentation Of Iot Technology For Human Individual-Speal Attention To The Health Services "*Emerging Areas of IT Applications in Management, Education and Social Sciences*" ISBN No.: 978-81-938040-5-6, pp245-250.
34. Ushadevi P. (2018). An Online Comparative Study On Major 4g Service Providers In India "*Emerging Areas of IT Applications in Management, Education and Social Sciences*" ISBN No.: 978-81-938040-5-6, pp 251-262.

35. Subrahmanya Bhat B., (2018). Issues And Challenges In Achieving High Performance Computation On Distributed Systems “*Emerging Areas of IT Applications in Management, Education and Social Sciences*” ISBN No.: 978-81-938040-5-6, pp 263-252.
36. Panchajanyeswari M. Achar. (2018). Challenges and Opportunities of Big Data in E-Commerce, “*Emerging Areas of IT Applications in Management, Education and Social Sciences*” ISBN No.: 978-81-938040-5-6, pp 270-276.
37. Dr. Krishna Prasad K. (2018). Innovation And Best Practices for Research Facilities and Resource Mobilization: A Case Study of Srinivas University, “*Innovations for Enhancing Quality in Teaching, Learning and Evaluation*”, ISBN No.: 978-81-938040-4-9, pp 18-25.
38. Shylesh S., Ushadevi P., G. S. Subrahmonya (2018). Exploring the Possible Strategies for Promoting Good Policy for Governance, Leadership and Management for Influencing Higher Educational Institution, “*Innovations for Enhancing Quality in Teaching, Learning and Evaluation*”, ISBN No.: 978-81-938040-4-9, pp 53-59.
39. P. Sridhar Acharya, Need for the Implementation of Choice Based Credit System (CBCS) In Higher Education, “*Innovations for Enhancing Quality in Teaching, Learning and Evaluation*”, ISBN No.: 978-81-938040-4-9, pp 60-64.
40. Vaikunth Pai, Anumesh Kariappa, Supriya M. K.& Sharmila S. Shetty, Exploring Student Support And Progression Practices Across Srinivas University Affiliated Colleges, “*Innovations for Enhancing Quality in Teaching, Learning and Evaluation*”, ISBN No.: 978-81-938040-4-9, pp 65-71.
41. Krishna Prasad K., Panchajanyeswari Achar, Amith Donald Menezes & Dr. Laveena D’Mello, Innovation and Best Practices For Research, Innovations And Extension To Fulfil Surfeit Scores In NAAC, “*Innovations for Enhancing Quality in Teaching, Learning and Evaluation*”, ISBN No.: 978-81-938040-4-9, pp 72-82.
42. P. Sridhar Acharya, P. S. Aithal, (2018). The Performance Of The Various Charge Controllers- A Review Study, “*Innovations for Enhancing Quality in Teaching, Learning and Evaluation*”, ISBN No.: 978-81-938040-7-0, pp 75-87.
43. Krishna Prasad K., A Study on Business Data Analytics and Its Types to Support Decision-Making Process, “*Innovations for Enhancing Quality in Teaching, Learning and Evaluation*”, ISBN No.: 978-81-938040-7-0, pp 88-94.

ANNUAL REPORT - 2018-19

NSS Activity of IInd year BCA students



The NSS Team of College of Computer and Information Sciences conducted a Campus Cleaning programme on **21st July 2018**. Under the guidance of Prof. Sridhara Acharya , Dean I/C, of College of Computer and Information Sciences, Prof. Supriya M.K., class co-ordinator of IInd year BCA, and Prof. Panchajanyeshwari Achar, Assistant Professor, at our college premises.

All the NSS Volunteers of IInd year BCA were engaged in this activity, where they worked for maintenance and cleanliness in and around the Campus, by collecting all the stones from the ground separately. The Renewable such as Dry leaves, twigs, paper etc. And Non- Renewable waste such as carry bags, plastic items etc. were collected separately. The whole event was quite inspiring and motivating for the Staff and Students. The event was successfully completed by all the NSS volunteers and the staff members.

COLLEGE OF SOCIAL SCIENCES AND HUMANITIES

ANNUAL REPORT - 2018-19

Orientation: Orientation programme for First year MSW was conducted. Students were taken for orientation visit to Srinivas Hospital. Mukka, along with two faculty members Dr. Laveena D'Mello and Prof. Pradeep M.D. The Alumnae's who are placed at Srinivas Institute of Medical Science and Research Centre (SIMS&RC), organized orientation and introduced the students the various departments and wards in the hospital, followed by Community visit.

Conference on Innovations in Higher Education:

One day National Conference was organized by the department on the theme "Innovations in Higher Education" held on 25th August, 2018.

Conferences Attended till December 2018

1. Architha Aithal, Aithal, P. S. & Shabaraya, A. R. (2018). Users Perspectives on Online Pharmacy Model, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 52-60.
2. Paul, P. K. & Aithal, P. S. (2018). Bio Informatics in Private Universities in India: An Emerging Study on Promotion of Biological Information Sciences in Higher Education, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 84-92.
3. Paul, P. K., & Aithal, P. S. (2018). Management Degrees with Emerging Concentration of Data Sciences and Technologies: An Investigation of Private Universities in India, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 120-128.
4. Architha Aithal & Aithal, P. S. (2018). Study on Organizational Quest for Excellence of First US Business School – A Case Study on Wharton Business School, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 191-235.
5. Paul, P. K., Aithal, P. S. & Shivraj, K. S. (2018). Growing popularity of Post Graduate Diploma programs in IT and Computing in Indian Private Universities: An Overview, "*Innovations and Implications in Information Technology, Management, Social Sciences and Education*", ISBN No.: 978-93-5300-723-2, pp no 325-336.

6. Paul, P. K., Aithal, P. S., Shivraj, K. S. & Maheswari, D. (2018). MCA Degree in 1 to 5 Year!—An Investigation of Private Universities in India, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 337-350.
7. Paul, P. K. Bhuimali, A., & Aithal, P.S. (2018). Role of Economics and Allied Sciences into Information and Computing fields: Emphasizing Economics & IT Programs—World and Indian Context, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 351-365.
8. Paul, P. K. & Aithal, P. S. (2018). Cyber Security to Information Assurance: The Changing World of Cyber Sciences. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 11-18.
9. Paul, P. K. & Aithal, P. S. (2018). Business Information Sciences with Special Reference to the Digital Marketing and SEO as a field of study. *“Quality In Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 36-46.
10. Shubrajyotsna Aithal, Aithal, P. S. (2018). Modelling of Ideal Water Purifier System. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 71-80.
11. Aithal, P. S. & Architha Aithal. (2018). How Alternative Strategies are planned as Parallel Strategy in Organizational Decisions. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 90-102.
12. P. S. Aithal, (2018). A Critical Study on Strategic Management Research in Top Business Schools in India during last 5 Years. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 151-167.
13. Aithal, P. S. (2018). A Critical Study on the Recent Research Contribution of Vice-chancellors of Selected Private Universities in India. *“Quality in Higher Education Challenges & Opportunities”*, ISBN No.: 978-93-5311-082-6, pp no 174-193.
14. Aithal, P. S. (2018). Shubhrajyotsna Aithal. Study of Some General-Purpose Technologies which Contributed for Sustainable Society. *“Exploring Avenues in Banking, Management, IT, Education & Social Sciences”*, ISBN No.: 978-93-5321-508-8, pp no 24 - 45.

15. Paul, P. K., Bhuimali, A., Kalishankar Tiwary, Aithal, P. S. & R. Rajesh. (2018). Financial Technology and Allied Areas with reference to Bachelors Program: An International Look. “*Exploring Avenues in Banking, Management, IT, Education & Social Sciences*”, ISBN No.: 978-93-5321-508-8, pp no 51-58.
16. Aithal, P. S. & Shubhrajyotsna Aithal, (2018). A New Method of Scholarly Research – Patent Analysis. ““*Exploring Avenues in Banking, Management, IT, Education & Social Sciences*”, ISBN No.: 978-93-5321-508-8, pp no 69-83.
17. Aithal, P. S. & Shubhrajyotsna Aithal, (2018). ABCD Analysis of Nanotechnology as Green Technology. “*Exploring Avenues in Banking, Management, IT, Education & Social Sciences*”, ISBN No.: 978-93-5321-508-8, pp no 95-115.
18. Paul, P. K. Aithal, P. S. (2018). Computer Networks and Network Technology Programs in Academics: A Study Of Private Universities. “*Emerging Areas of IT Applications in Management, Education and Social Sciences*”, ISBN No.: 978-81-938040-5-6, pp 87-98.
19. Sachin K., Parappagoudar & Ramanjaneyalu, N. (2018). Technology And Trends Of E-Payment In Global E-Commerce. “*Emerging Areas of IT Applications in Management, Education and Social Sciences*”, ISBN No.: 978-81-938040-5-6, pp 112-120.
20. Aithal, P. S. & Shubhrajyotsna Aithal. (2018). Ideal Energy System - Concept & Characteristics. “*Emerging Areas of IT Applications in Management, Education and Social Sciences*”, ISBN No.: 978-81-938040-5-6, pp 121-133.
21. Aithal, P. S. (2018). How To Customize Higher Education At UG & PG Levels Using Patent Analysis & Company Analysis As New Research Methods Of Technology, Health Sciences & Management Education, “*Innovations for Enhancing Quality in Teaching, Learning and Evaluation*”, ISBN No.: 978-81-938040-4-9, pp 1- 17.
22. Paul, P. K. & Aithal, P. S. (2018). Internship and Emerging Trends and Types With Reference To Information Technology, “*Education and Employment: Challenges for Social Science, IT and Management*”, ISBN No.: 978-81-938040-7-0, pp 31-39.

23. Paul, P. K. & Aithal, P. S. (2018). Computer and Information Sciences (CIS) As a Field Of Study in International Universities: The Field for Promoting Job and Carriers, *“Education and Employment: Challenges for Social Science, IT and Management”*, ISBN No.: 978-81-938040-7-0, pp 50-65.
24. Aithal, P. S., Suresh Kumar P. M., (2018). Integrated Approach to Confidence Building in Postgraduate Programmes, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 1-8.
25. Suresh Kumar, P. M. (2018). Student Empowerment Strategies in Higher Education, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 93-103.
26. Laveena D’Mello, Meena Monteiro & Nelson Pinto. (2018). A Comparative Study on Academic Performance and Self Esteem in Children, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 164-169.
27. Pradeep, M. D., (2018). Regulation on The Financial Services in Indian Banking System - Opportunities & Challenges, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 140-145.
28. Laveena D’Mello, Meena Monteiro, Nelson Pinto. (2018). The Work Life And Satisfaction in Private Service Employees, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 170-175.
29. Laveena D’Mello, Meena Monteiro & Nelson Pinto. (2018). The Quality of Work life and Job Satisfaction of Private Sector Employees, *“Innovations and Implications in Information Technology, Management, Social Sciences and Education”*, ISBN No.: 978-93-5300-723-2, pp no 302-307.

30. Laveena D'Mello, Meena Monteiro & Nelson Pinto. (2018). Self Esteem and Academic Performance among the Students – A Study & Analysis, “*Innovations and Implications in Information Technology, Management, Social Sciences and Education*”, ISBN No.: 978-93-5300-723-2, pp no 308-313.
31. Pradeep, M. D. & Sonia Delrose Noronha. (2018). Changing landscape of financial Services in Indian Banking System- Opportunities and Challenges, “*Innovations and Implications in Information Technology, Management, Social Sciences and Education*”, ISBN No.: 978-93-5300-723-2, pp no 314-324.
32. Clarence, P. X. & Laveena D'Mello. (2018). Impact of Alcoholism on Livelihood of Traditional Fisher Folk of Kannur District, “*Quality In Higher Education Challenges & Opportunities*”, ISBN No.: 978-93-5311-082-6, pp no 1-10.
33. Aithal, P. S., Mike Dillon & Suresh Kumar, P. M. (2018). How Private Educational Institutions Focus on Public Appeal: A Case of Selected US Business Schools. “*Quality In Higher Education Challenges & Opportunities*”, ISBN No.: 978-93-5311-082-6, pp no 128-141.
34. Pradeep M. D. (2018). The Utilitarian Theory of Law- An Analysis. “*Quality In Higher Education Challenges & Opportunities*”, ISBN No.: 978-93-5311-082-6, pp no 224-233.
35. Swathi K., Vidya S., & Laveena D'Mello. (2018). A Study on Socio-Economic Condition of BAIGA Tribal Community. “*Quality In Higher Education Challenges & Opportunities*”, ISBN No.: 978-93-5311-082-6, pp no 234-238.
36. Yogeesh D. & Laveena D'Mello. (2018). A Study on Siddhi Tribes of Yallapura Village in Uttara Kannada District. “*Quality In Higher Education Challenges & Opportunities*”, ISBN No.: 978-93-5311-082-6, pp no 239-249.
37. Mamatha, Laveena D'Mello, Gururaj G. Gowda (2018). A Study on The Situations of Soliga Tribes in Karnataka. “*Quality In Higher Education Challenges & Opportunities*”, ISBN No.: 978-93-5311-082-6, pp no 250-257.

38. Soumya Ganapati Naik, Laveena DMello & Gururaj G. Gouda. (2018). A Study on Soci-Economic Situations of Banjara Tribes in Uttarakannada District. “*Quality In Higher Education Challenges & Opportunities*”, ISBN No.: 978-93-5311-082-6, pp no 258-262.
39. Pradeep M. D. (2018). Effectiveness of Social Security Measures- A Study of Fisher Folks Living in the Thota Bengre Fishing Village in Coastal Mangaluru “*Exploring Avenues in Banking, Management, IT,, Education & Social Sciences*”, ISBN No.: 978-93-5321-508-8, pp no142-156.
40. Gururaj G Gouda, Laveena D’Mello. (2018). An Introducing “Cap Concept” in a Class Room Learning for the Students to Achieve Success. “*Exploring Avenues in Banking, Management, IT,, Education & Social Sciences*”, ISBN No.: 978-93-5321-508-8, pp no179-185.
41. Gururaj G Gouda, Laveena D’Mello. (2018). A Study on the Teacher-Student Relationship and its Impact on the Behaviour of High School Students. “*Exploring Avenues in Banking, Management, IT, Education & Social Sciences*”, ISBN No.: 978-93-5321-508-8, pp no194-200.
42. Gururaj G. Gouda, Dr. Laveena D’Mello. (2018). A Study on Scholastic Backwardness in Adolescents. “*Emerging Areas of IT Applications in Management, Education and Social Sciences*” ISBN No.: 978-81-938040-5-6, pp99-106.
43. D’Mello Laveena, Sandeep Hegde (2018). Study On Stress Management Among The Non-Technical Employees: A Case Study Of Arvind Motors Private Limited, Mangaluru “*Emerging Areas of IT Applications in Management, Education and Social Sciences*” ISBN No.: 978-81-938040-5-6, pp187-198
44. Pinto Vincent, D’Mello Laveena. (2018). Institutionalized Elderly Women-Issues & Concerns “*Emerging Areas of IT Applications in Management, Education and Social Sciences*” ISBN No.: 978-81-938040-5-6, pp210-217
45. Pradeep M. D. (2018). Critical Analysis On The Fundamental And Action Research Methods “*Emerging Areas of IT Applications in Management, Education and Social Sciences*” ISBN No.: 978-81-938040-5-6, pp 226-232
46. D’Mello Laveena, Monteiro Meena(2018). A Study On The Social Media And Its Effect On The Psychological Health Of Adolescence “*Emerging Areas of IT*

ANNUAL REPORT - 2018-19

Applications in Management, Education and Social Sciences” ISBN No.: 978-81-938040-5-6, pp 264-269

47. Varun Shenoy, Mangesh Nayak, Pavithra Kumari & Pradeep M. D. Exploring Institutional Values And Best Practices Across Select Srinivas University Affiliate Colleges, *“Innovations for Enhancing Quality in Teaching, Learning and Evaluation”*, ISBN No.: 978-81-938040-4-9, pp 33-38
48. Shailashri V. T., P. Sridhar Acharya & Pradeep M. D. (2018). Innovations and Best Practices in Designing Quality Curricular Aspects for Higher Education, *“Innovations for Enhancing Quality in Teaching, Learning and Evaluation”*, ISBN No.: 978-81-938040-4-9, pp 26-32.
49. Krishna Prasad K., Panchajanyeswari Achar, Amith Donald Menezes & Dr. Laveena D’Mello, Innovation and Best Practices For Research, Innovations And Extension To Fulfil Surfeit Scores In NAAC, *“Innovations for Enhancing Quality in Teaching, Learning and Evaluation”*, ISBN No.: 978-81-938040-4-9, pp 72-82.
50. Pradeep M. D., Study on the Evaluation Mechanism in the Educational System in India, *“Innovations for Enhancing Quality in Teaching, Learning and Evaluation”*, ISBN No.: 978-81-938040-4-9, pp 83-88.
51. Pradeep M. D. (2018) Life of Women in India Ancient to Modern Times, *“Innovations for Enhancing Quality in Teaching, Learning and Evaluation”*, ISBN No.: 978-81-938040-7-0, pp 95-102.

COLLEGE OF HOTEL MANAGEMENT & TOURISM

COLLEGE OF HOTEL MANAGEMENT & TOURISM

The college offers 4 years Bachelor degree in Hotel Management & Catering Technology & 3 years Bachelor degree in Hotel Management -B.Sc. (HM) programme with annual intake of 100 each. The college is affiliated to Srinivas University & approved by UGC. We have admitted 68 students for BHMCT & 31 students for B.Sc.HM Programme.

FACILITIES

The facilities provided by the college include - 3 separate well equipped laboratories for Food Production and Cold Kitchen, a separate Bakery & Confectionery Lab, a Training Restaurant with built in mock bar, well furnished Model Guest Room, Housekeeping Workshop, a Front Office Lab, an ultra modern Information Technology facility, which includes a Computer Lab with WI-FI Technologies and a well-established Library consisting of 8846 books worth Rs.22,28,292.00/-. Our college subscribes to 39 dailies, national and international magazines, professional journals, CD's, videos and audio cassettes related to hospitality training. Separate hostels for boys & girls, an active Training & Placement Cell, a playground, indoor games, V-Sat and 'Multi-Gym' facility are also provided.

FACULTY

We have a good team of professionally qualified, committed and dedicated faculty. We have 15 regular and 2 Part Time teaching and 17 Non -teaching staff.

FACULTY ACHIEVEMENTS

- Mr.Swaminathan S., Associate Professor delivered a Guest Lecture on “General and work Etiquettes” to the Nursing staff of Srinivas Hospital, Mukka.
- Mr.Padmanabha K., Mrs.Sujatha Shankar, Mr.Srijith O.V., Mr.Subrat Saraf & Mr.Milan Guha Burman attended faculty development programme conducted by Srinivas University on 22nd & 23rd of August 2018.

ANNUAL REPORT - 2018-19

- Mr. Milan Guha Burman conducted a Demonstration session on various food items, which can be home cooked during the 'Mother's Meet' organized by SU-CET, Mukka 22nd December 2018.

RESULTS

• Results

Overall results achieved by BHMCT/B.Sc.HM students is as followsy examination November 2018:

IInd Semester BHMCT - 91.55 %

IInd Semester B.Sc.HM - 90.00 %

Overall results achieved by BHMCT/B.Sc.HM students in University examination November 2018:

Ist Semester BHMCT - 67.21 %

IIIrd Semester BHMCT - 73.84 %

Ist Semester B.Sc.HM - 75.00 %

IIIrd Semester B.Sc.HM - 100.00%

• Achievements 2018-2019

University Toppers in April 2018 - IInd Semester degree Examination.

Bachelor degree in Hotel Management and Catering Technology (BHMCT)

Ist Place - Dhanya Rao - 93.12%

IInd Place - Cariappa C B - 92.50%

IIIrd Place - Devi Prasad Prabhu K - 87.00%

B.Sc.(Hotel Management)

Ist Place - Divya M Prabhu - 91.88%

IInd Place - Sanath Kumar - 86.00%

IIIrd Place - Pavan R Shetty - 84.25%

Tilak Shetty - 84.25%

University Toppers in November 2018 Ist & IIIrd Semester degree Examination.

ANNUAL REPORT - 2018-19

Bachelor degree in Hotel Management and Catering Technology (BHMCT)

Ist Semester	Ist Place	-	K.Ashritha	-	88.00%
	IInd Place	-	Prajwalk B	-	87.25%
	IIIrd Place	-	Swapnika Chaudhary	-	83.50%
IIIrd Semester	Ist Place	-	Cariappa C B	-	91.87%
	IInd Place	-	Clerisha Sonal Dsouza-	-	87.25%
	IIIrd Place	-	Sampath D	-	87.12%

B.Sc.(Hotel Management)

Ist Semester	Ist Place	-	Jaison Cordeiro	-	87.37%
	IInd Place	-	Benitto Thomas	-	86.50%
	IIIrd Place	-	Bijo Scaria	-	82.75%
IIIrd Semester			Parashuram Devanand-		82.75%
			Damsadekar		
	Ist Place	-	Divya M Prabhu	-	93.75%
	IInd Place	-	Sanath Kumar	-	91.00%
	IIIrd Place	-	Pavan R Shetty	-	89.62%

Cent percent results were achieved in English, Human Rights, F & B Production Theory & Practical, Accommodation Operation Theory & Practical, F&B Service Theory & Practical, Hospitality Information System Theory & Practical and Hygiene & Sanitation. The lecturers responsible for the success are Mr.Swaminathan S, Mrs.Sujatha Shankar, Mr.Bibin Eldho Thomas, Mr.Roopesh, Mr.Rohan Fernandes, Mr.Prashanth Prabhu, Mr.Milan Guha Burman & Mr.P.Chaithanya Rao. I congratulate all the students on their success and acknowledge the efforts of the lecturers who have trained them.

FACULTY DEVELOPMENT PROGRAMME

A FDP was conducted on 22nd & 23rd of August 2018 for the faculties of Srinivas University in the Pandeshwer Campus. Dr. Jyothi S A Bhat, Ex-Advisor and Full bright fellow, Ministry of Science and Technology, New Delhi was the Chief Speaker on the occasion. The Vice-chancellor, Dr. P.S.Aithal, Registrar, Dr. Anil Kumar and Dr. Srinivas Mayya were present on the occasion.

ANNUAL REPORT - 2018-19



WORKSHOP

Bakery work shop for beginners' level was conducted for the students on 21st July /2018. The students were demonstrated the preparation of various bakery products, mixing techniques, baking ideas and getting familiar with pastry and bakery related skills & knowledge. The participants also had the opportunity to prepare various dishes under the guidance of the faculty. They made various delicacies' such as banana bread, different varieties of cookies & cupcakes etc.



Skill Enhancement Workshop in Bakery and Confectionery

Bakery Work Shop was conducted on 27th September 2018. As a continuation of beginner's level program conducted on 21st July 2018. The students were able to bake off items like Banana Tea cake, various cookies and cupcakes under the guidance of faculties. This has helped them to gain enough knowledge on basic cooking methods when it comes to Bakery Department in the hotels.

ANNUAL REPORT - 2018-19



TRAINING & PLACEMENT

Our students of 6th semester are undertaking their six months internship programme at various international brands.

COLLEGE ACTIVITIES 2018-19.

- **Orientation Program**

The orientation program began on 11th July 2018 in college auditorium with the welcome of the students, their parents, and dignitaries. In the inception of the program, the videos related to student's start-ups were played & presentation was made by the software team on SAAS to understand the student's academic performance to the students as well as for parents. The aim of this programme is to welcome the new students and their parents for Srinivas family and provide a smooth transition for the students into the new environment of the Institute.



- **Fresher's day and investiture ceremony** of student council for the year of 2018-2019 was conducted on 28th July 2018 All the budding hoteliers were welcomed by

ANNUAL REPORT - 2018-19

the staffs and students. The student council for the academic year 2018-2019 assumed their office by taking oaths.



- **Traditional Day**

The students and staff observed Traditional Day on 8th August 2018. On the day students and staff came in their traditional dresses showcasing the cultural diversity that exists in college.



- **“HOG-2018”** food festival was organized on 18th of March 2018. The festival was inaugurated by the Chief Guest Mr.U.K.Kumaranath, Resident Editor, Vijaya Karnataka Mangalore Edition. Sri Bhojaraja Vamanjoor, Renowned Coastal Wood Actor was the guest of honour. Dr.Anil Kumar Registrar, Srinivas University, Dr.Ajay K.G., Registrar Development, Srinivas University, Dr.Rajasekar, Principal, Srinivas College of Physiotherapy and Prof.Anet Florence, Principal, Srinivas College of Hotel Management were present on the occasion. The programme was compere by Mr.Preetham Nevil Sequeira. Mr.Advith S, President of Student Council welcomed the gathering and the theme was introduced by Mr.Sachin Vargheese Saji, Catering Secretary.

ANNUAL REPORT - 2018-19

Students had prepared mouth watering delicacies based on the theme along with live food counters. Flaring & Juggling, Bike Stunt, Cultural program, Foot Tapping Music, Mouth Watering delicacies were the highlights of the evening. The programme was huge success as the capacity crowd enjoyed and rocked till the end! Even the feedback regarding the food was remarkable.



● Krishna Janmashtami

Sri Krishna Janmashtami was celebrated on 1st September 2018. Various Traditional Cultural Programs like Tiger Dance, Theme show, Sri.Krishna Pooja & Rasleela show, Pot breaking ceremony were performed by the students. A Traditional meal with 23 different dishes were prepared & served by the students to the guests & invitees.



● Club Activities and Competitions:

ANNUAL REPORT - 2018-19

The college conducted various Trade & Cultural Competitions like Food-O-Graphy Bakery, Photography, Quiz, Collage & Pencil Sketching to bring out the talents of the students and help them to hone their skills very much required in the Hospitality Industry.



Food-O-Graphy



Food-O-Graphy



COLLAGE



PENCIL SKETCHING



BAKERY



QUIZ

• Wine tasting session by Sula

An exclusive session on wine tasting was organised in association with Sula wines on 17th of February 2018. Ms. Jyothis wine expert from sula wines led the session.

ANNUAL REPORT - 2018-19

Various type of wines were tasted and characteristics were explained more than fifty students participated.



STUDENTS ACHIEVEMENTS 2017-2018

- Ranks secured in B.Sc.(Hotel Management) degree examinations conducted by Srinivas University in April 2018.



P.SRIKANTH I ST RANK



**JOSEMON
GEORGE II ND RANK**



VIVEK K URS III RD RANK



RHIYA SEQUEIRA IV RANK

- Our students participated in “SEMESTA 2019” organized by St.Agnes College, Mangalore.



- Our students participated in “Rangoli Competition on 11th of August 2018 conducted by Laxmi Memorial College of Hotel Management.
- Our students participated in EXCELSO-2K19 State Level UG Inter Collegiate Fest conducted by Milagres College, Mangalore on February 7th, 2019.

COLLEGE OF EDUCATION

ANNUAL REPORT - 2018-19

COLLEGE OF EDUCATION

Courses and students strength:

According NCTE norms our College has got permission to admit 50 students each 2 Units, which is total strength of 100 intakes for the 2 year B.Ed degree. 60 students have been admitted for two year Bed programme for the year 2018-19 and 55 Students for the year 2019-20.

Results in brief (Academic achievements):

B.Ed degree Programme in the First Semester under Srinivas University the College has secured 99.9% results with highest distinctions.

1. Infra Structure details:

Library: A Library with adequate Volume of Books (around 4,500) has been set up. Library has subscribed 11 National & International Journals, Magazines & Newspapers.

Laboratory: College has well equipped spacious laboratories like language laboratory, Physics, Chemistry, Biology laboratories, Psychology laboratory and Computer laboratory to give training to the students.

Classroom: Well furnished & spacious classroom are provided with LCD facilities, Overhead projector & Microphones.

Instructional Materials: College has Multimedia facility with LCD projector, Computer, OHP, T.V, Radio & Tape recorder.

Hostel: College provides hostel facility to boys and girls.

Scholarships: Students will get scholarship from Social Welfare Department, City Corporation and Backward class department and other scholarships.

Placement: Students get wide opportunities as School teachers in State, Central, and Residential & International Schools.

2. National Conferences attended:

- On 20th and 21st April, 2018, Quality in Higher Education Challenges & Opportunities, Our faculty members attended the following National Conferences held at Srinivas University Campus Mangalore.

ANNUAL REPORT - 2018-19

- On 20th and 21st July, 2018, Exploring Avenues in Banking Management, It, Education and Social Sciences, Our faculty members attended the following National Conferences held at Srinivas University Campus Mangalore.
- On 17th And 18th August 2018, Innovations for Enhancing Quality in Teaching, Learning and Evaluation, Our faculty members attended the following National Conferences held at Srinivas University Campus Mangalore.
- On 22nd September 2018, Education and Employment: Challenges for Social Science, It and Management, Our faculty members attended the following National Conferences held at Srinivas University Campus Mangalore.
- On 5th And 6th October 2018, Emerging Areas of It Applications Management, Education, and Social Sciences, Our faculty members attended the following National Conferences held at Srinivas University Campus Mangalore.
- On 22nd December 2018 Advances in Information Technology, Management, Social Sciences and Education, Our faculty members attended the following National Conferences held at Srinivas University Campus Mangalore.

Activities Conducted For The Students:

- On 6th March 2018, a visit to Geological Survey of India Mangalore on the Occasion of 168th Foundation Day of Geological Survey of India. On this occasion our students were invited to for a visit to GSI and had a briefing about its function and observed its museum.
- On 12th March 2018, I Batch of I semester B.Ed. Classes under Srinivas University commences.
- On 13th & 14th March 2018, our students participated in a Workshop on “Constructivism, CCE and ABL in Chemistry” at Govt. College of Teacher Education, Mangaluru was organized by the Royal Society of Chemistry.
- On 20th March 2018, our students participated in a Seminar on the topic ‘Innovation in Curriculum Transaction’ was organized by St. Ann’s College of Education, Mangaluru.
- On 28th March 2018, ‘Vivekodaya’ programme was organized in collaboration with Department of Social Work Srinivas University. His holiness Sri Swami Jitakamananda Maharaj President of Rama Krishna Math gave the Ashirvachana, Sri Capt. Ganesh Karnik MLC, Mangaluru addressed the gathering as a chief Guest, and Sri Prakash Malpe Social Activist Mangaluru was a Guest Speaker. Mr. Vinod Dasar President of Swami Vivekananda Integrated Rural Development.
- On 17th April 2018, a Field trip to Abbakka Rani Museum at Bantwal and Govt. Museum at Bejai, Mangalore was conducted and the students Collected Information regarding Art and Culture of Tulunadu.

ANNUAL REPORT - 2018-19

- On 23rd April 2018, a Guest Lecture on 'Inclusive Education' was organized. Mrs. Ganga Shanbhogue, from Education department of Kundapura was the Resource person.
- On 7th June 2018, a Guest Lecture on the topic 'Good Hand Writing tricks for a teacher' was organized by a Famous Environmentalist Mr. Dinesh Holla.
- World Environment Day was celebrated at the College. Dr. K. V. Rao Director, Pilikula Science Centre was the Chief Guest.
- On 19th June 2018, a Cultural Event 'Sambhrama' was organized. Mr. Vijayakumar Tulu film writer and Artist inaugurated the event. Mr. Premananda shetty was the chief Guest. In this programme as a part of curriculum of Drama and Art our students presented cultural event with Dance and Drama in collaboration with Kannada and Culture Department.
- On 3rd July 2018, a Guest Lecture on "Guidance and Counseling" by a renowned Counselor Mrs. Lugina Miranda was conducted.
- On 15th September 2018, a Guest Lecture on 'Student Effectiveness' by a Speaker JCI Mr. Vrashabharaj Jain was conducted.
- On 18th September 2018, as a part of Curricular knowledge Inclusive Education a Field trip was conducted to St. Agnes Special School.
- On 31st December 2018, the Second batch of B.Ed. Classes Under Srinivas University commences.
- On 24th January 2019, a Guest Lecture on 'Representation of Marginalized communities and minorities in higher Education in India, given by Mr. Sadat Hussain, Research scholar from Jawaharlal Neharu University, New Delhi Organized by Student Islamic organization of India.

Freshers day and Valedictory Function Held on 25th January 2019 Sri. CA. A. Raghavendra Rao, Chancellor, Srinivas University Presided over the Function and Dr. P.S. Aithal Vice Chancellor of Srinivas University was the

COLLEGE OF ALLIED HEALTH SCIENCES

ANNUAL REPORT - 2018-19

College of Allied Health Sciences

Orientation programme for 2018-19 batch of College of Allied Health Sciences was held on 05/09/2018 at Hotel Srinivas GHS road Mangalore.

A total of 174 students were admitted to 9 courses offered under College of Allied Health Sciences. The Function was graced by Chancellor of Srinivas University Sri CA A Raghavendra Rao.

World Radiographers day was celebrated by Dept of Medical Imaging Technology on 30/11/2018. Dr Uday Kumar Rao Dean of SIMS&RC Mukka, Guests of Honour were Dr S Arif Medical Superintendent Srinivas Hospital Mukka and Dr Sham Kishore K Dean of College of Allied Health Sciences.

Fresher's Day of the 2018-19 batch was held on 06/12/2018 in the college auditorium. The Chief Guest for the function was Dr Uday Kumar Rao Dean of SIMS&RC Mukka, Guests of Honour were Dr S Arif Medical Superintendent Srinivas Hospital Mukka and Dr Sham Kishore K Dean of College of Allied Health Sciences. The First Year students and seniors performed various cultural programs.

A Guest lecture on research methodology was delivered by Dr Vrinda J Bhat Prof & HOD Dept of Forensic Medicine SIMS&RC Mukka to the final year students of College of Allied Health Sciences and Teaching Staff of College of Allied Health Sciences.

'Swatch campus Swatch Bharath' campus cleaning drive was conducted by College of Allied Health Science on 02/02/2019. The program was inaugurated by Dr Sham Kishore K Dean of College of Allied Health Sciences. Students and Staff members participated in the program.

Academic Performance

Srinivas University Final Exams were held in Oct – Nov 2018 the results are as follows

III year AHS

Medical Imaging technology 100% Pass with 2 Distinctions

Cardiovascular Technology 96.2 % Pass with 3 Distinctions

Perfusion Technology 100 % Pass with 7 Distinctions

ANNUAL REPORT - 2018-19

Renal Dialysis Technology 100 % Pass with 5 Distinctions

Anaesthesia and Operation Theatre Technology 100 % Pass with 13 Distinctions

Medical Laboratory Technology 100 % Pass with 1 Distinction

Optometry 100 % Pass with 2 Distinctions

Respiratory Care Technology 100 % Pass with 2 Distinctions

The best outgoing student is Hima Binoy from the department of Perfusion Technology who secured 94%.

The overall pass percentage is 98.6% with 35 Distinctions.

II year AHS

Medical Imaging technology 67% Pass with 1 Distinction

Cardiovascular Technology 90 % Pass with 5 Distinctions

Perfusion Technology 40 % Pass with 1 Distinction

Renal Dialysis Technology 100 % Pass with 1 Distinction

Anaesthesia and Operation Theatre Technology 67 % Pass with 2 Distinctions

Medical Laboratory Technology 25 % Pass

Optometry 100 % Pass

Respiratory Care Technology 100 % Pass with 1 Distinction

The best outgoing student is Benakesh from the department of Anaesthesia and Operation Theatre Technology who secured 90%.

The overall pass percentage is 68% with 11 Distinctions.

I year AHS

The overall pass percentage is 72% with 22 Distinctions.

The best outgoing student is Niveditha Girisan Kundan from the department of Perfusion Technology who secured 92%.

Faculty Achievements

Faculty Achievements

Faculty Publications	
Books	4
Chapter in Books	8
Papers/Articles in Journals	200
Participation in Seminars/conferences/Workshop	50
Lectures delivered(Outside Srinivas University)	20
Conference Papers	300
Research/Project Works	07

Table1: Faculty Publications and Projects

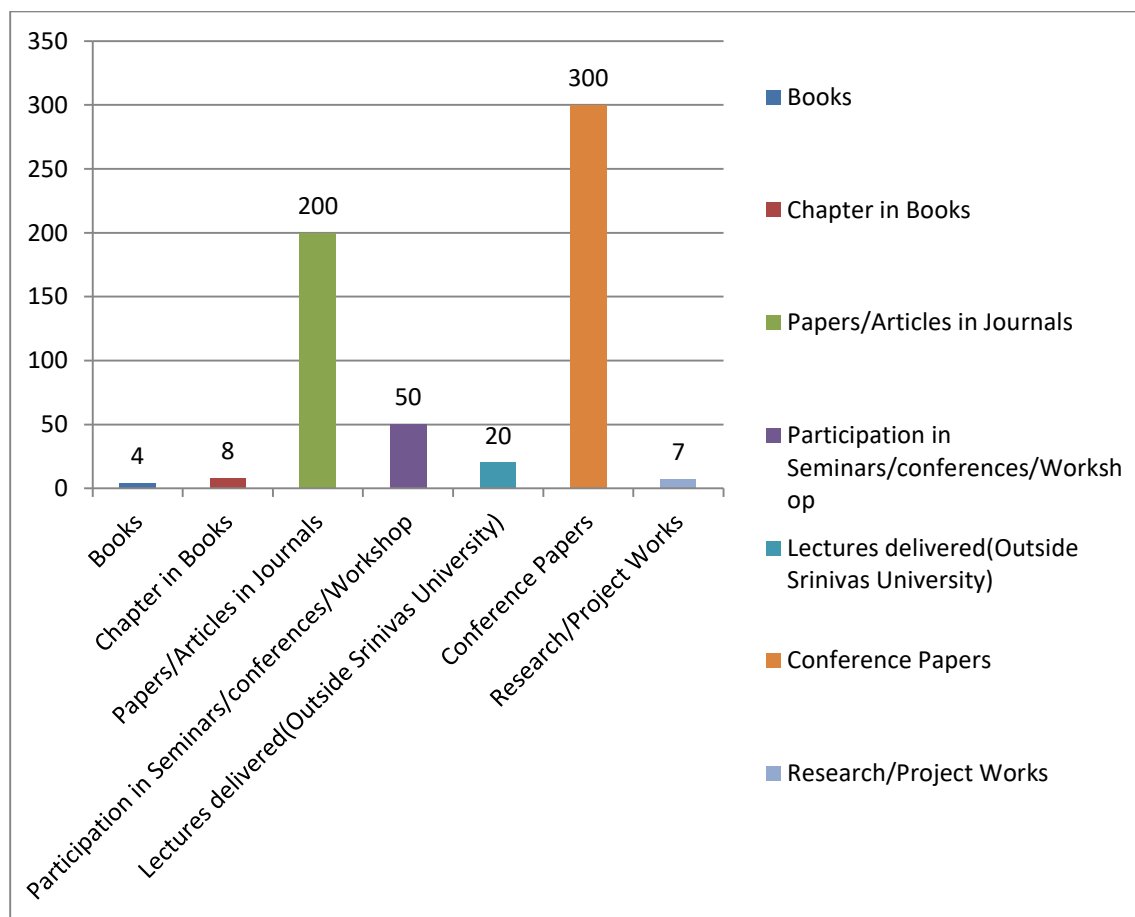


Figure 1: Faculty Publications and Projects

Faculty Development Center (FDC)

The Faculty Development Center (FDC) has been setup with the following objectives

- Recognize faculty as professionals and support them in their teaching and research by providing a comprehensive program of services and resources.
- Provide an orientation to pedagogy and the science of teaching and learning, including the full range of class room management and organization techniques.
- Provide a basic knowledge of student advising to allow faculty to be effective student mentors.
- Provide technology training to faculty to enable them to use technology productively – as part of class room practices as well as for research.
- Assist faculty in the supervision and preparation of graduate students so that the University can effectively train the next generation of teachers and researchers.

Students & Development

Admission Process

The University maintains a high bar in admissions by looking at student's performance in nation-wide board examinations, motivation to pursue the particular field of study, aptitude and personal interview. The University also gives strong emphasis to candidate's leadership and achievements in extra-curricular areas such as sports, arts and talent competitions.

256 students registered in the second year for undergraduate programs in engineering, Mathematics, English and Economics disciplines. The students underwent a four level evaluation process as laid down by the admission team. New categories of scholarship were added to ensure that no meritorious student was deprived of world class education.

Students Activities

Extra-curricular cultural, social and sporting activities for the students are essential for their overall development. It inculcates team spirit, self-discipline and contributes to the physical and emotional well-being. The University provided resources for student clubs, sports and athletics.

Clubs

Student clubs were active throughout the year and new clubs were added to the existing clubs. With able support from the University and guidance from the Dean of Students Welfare office, students celebrated the second edition of Breeze. The three day long inter-college cultural and technical festival held at the SRINIVAS UNIVERSITY campus saw participation from a host of colleges from Delhi University and other institutions from Delhi/NCR region. The three day extravaganza included a power-packed live performance by Delhi based famous band Half Step Down and a captivating performance by India's Ace Flautist Pt Ronu Majumdar.

Career Development Centre

The Career Development Centre intends to support the students in shaping and managing their careers effectively. The aim is to inculcate employability skills amongst them which are the key ingredients for a successful and stable career. Employability skills not only improve the chances of placement for students/graduates but also help in developing professional attributes for continuing and growing in the job. These are the skills, attitudes and actions that enable professionals to get along with their fellow workers, reporting managers/supervisors and to take informed decisions at crucial times.

The University

ANNUAL REPORT - 2018-19

The University

Srinivas University has been established by the A. Shama Rao Foundation as a multi-disciplinary, research led organization with a vision to grow into a world class university providing world class education to students from all walks of life. A. Shama Rao foundation under the guidance of its president Shri. CA. A. Raghavendra Rao is committed to create an equitable, humane, merit based society. Srinivas University aims to be a University of the Future for the Future generations.

Vision:

To be an international University in dynamic equilibrium with its social, ecological and economic environment striving continuously for excellence in education, research and new technology by creating a vibrant learning environment this moulds the skills and values of the individual and society.

Mission:

- To create and sustain a community of learning in which students acquire knowledge and learn to apply it professionally with due consideration for ethical, ecological, and economic issues.
- To pursue research and disseminate research findings.
- To provide knowledge-based technological services to satisfy the needs of society and the industry.
- To help in building national capabilities in science, technology, humanities, management, education and research.

Goal:

The University's goal is to become internationally recognized for the quality of its research and creative endeavors and their applicability to improving quality of life, generating new insights and expanding the boundaries of human knowledge creativity.

Act:

The University has been established as a State Private University by the Srinivas University Act 2013 (Karnataka Act No.42 of 2013).



ANNUAL REPORT - 2018-19

Officers of the University

Chancellor	CA.A. Raghavendra Rao
Pro-Chancellor	Dr. Srinivas Rao
Vice-Chancellor	Dr. P.S Aithal
Registrar	Dr. Anil Kumar.G
Registrar-Evaluation	Dr. Shrinivasa Mayya
Registrar-Development	Dr. Ajay K.G
Finance Officer	Prof. Arpana Bhatta
Dean of Hotel Management & Tourism	Prof. Anet Florence
Dean of Engineering & Technology	Dr. Sreeprakash
Dean of Management & Commerce	Prof. Shailashree V.T
Dean of Computer Science & Information Science	Prof. Sridhara Acharya
Dean of Social Sciences & Humanities	Dr. Laveena D' Mello
Dean of Education	Dr. Jayashree Bolar
Dean of Allied Health Sciences	Dr. Sham Kishore
Chairman, Research & Innovation Council	Dr. Praveen B.M

Table 2: Officers of the University

Governance

The Board of Governors

The Board of Governors is the executive authority of the University to regulate and determine all matters concerning the University in accordance with the Act, the Statutes and the Regulations.

Membership of the Board of Governors

1. Shri. CA. A. Raghavendra Rao, Chancellor,	Chairman
2. Dr. A. Srinivas Rao, Pro-Chancellor,	Vice-Chairman
3. Prof. Dr. P. S. Aithal,	Vice Chancellor
4. Smt. Vijayalakshmi. R. Rao	Member
5. Smt. Padmini Kumar	Member
6. Prof. Er. Mitra.S.Rao	Member
7. UGC nominee	Member
8. The Principal Secretary/Secretary, Department of Higher Education, GOK	Ex-Officio
9. The Principal Secretary/Secretary, Department of Medical Education, GOK	Ex. Officio
10. Shri. Jadab Ch. Deka	Member
11. Prof. Anet Florence	Member
12. Prof. Arpana. L. Bhatta	Finance Officer
13. Prof. Dr. Shrinivas Mayya Evaluation	Registrar(E)
14. Prof. Dr. Anil Kumar	Registrar

Table 3: Board of Governors

The Board of Management

The board of Management is the executive body of the University. It is responsible for the achievement of the University's mission and goals. This includes oversight of the University's academic programs and academic standards, goals and objectives; the establishment of academic and research units; oversight of campus policies and investment strategies; conducting institutional performance evaluations; compliance with the University's statutory and regulatory responsibilities; liaison with external agencies and political bodies; and advising the board of Governors and Chancellor on hiring and evaluating the various employees of the university.

The present Members of the Board of Management of Srinivas University are:

Prof. Dr. P. S. Aithal Vice Chancellor	Chairman
Prof. Dr. Shrinivas Mayya	Member
Prof. Dr. Ajay K. J.	Member
Prof. Anet Florence	
Prof. Dr. Jayashree Bolar	Member
Prof. Dr. Anil Kumar, Registrar	Member/Secretary

Table 4: Members of the Board of Management

Academic Council

The formal involvement and engagement of the faculty in the academic administration of the University is a corner stone of its governance culture. The Academic Council is the apex body representing the faculty's formal role in University governance. The Academic Council will have oversight over all matters of educational policy and is responsible for evaluating and approving all academic degree programs including requirements for admission, honors or degrees granted at the University.

ANNUAL REPORT - 2018-19

Membership of the Academic Council

1	Prof. Dr. P. S. Aithal Vice – Chancellor	Chairperson
2	Prof. Dr. Anil Kumar Registrar (Administration)	Member Secretary
3	Prof. Dr. Srinivasa Mayya D Registrar (Evaluation)	Member
4	Prof. Dr. Ajay K. G. Registrar (Development).	Member
5	Dr. Uday Kumar Dean-Medical Sciences	Member
6	Prof. Anet Florence Director (Admissions)	Member
7	Prof. Dr. Manoj Verma Dean-Dental Sciences	Member
8	Prof. Rajasekar Dean- College of Physiotherapy	Member
9	Prof. Dr. Jayashree Bolar Dean- College of Education	Member
10	Prof. Dr. Shreeprakash B Dean- College of Engineering & Technology	Member
11	Dr. Praveen B M Coordinator- College of Engineering & Technology	Member
12	Prof. Arpana Bhatta L Finance Officer	Member
13	Prof. Shailashri V.T Dean- College of Management & Commerce	Member
14	Dr. Laveena D' Mello Dean- College of Social Sciences	Member
15	Prof. P. Sridhara Acharya Dean – College of Computer & Information Science	Member
16	Dr. Suma Bhat HOD-College of Engineering & Technology	Member
17	Dr. Sham Kishore Dean – College of Allied Health Science	Member
18	Prof. Dr. Ramakrishna Hegde HOD-College of Engineering & Technology	Member
19	Prof. B .R. Kishore HOD-College of Engineering & Technology	Member

Table 5: Members of the Academic Council

ANNUAL REPORT - 2018-19

The Academic Council discussed and deliberated on a number of issues throughout the year and approved the following:

- Constitution of Safety Committee under the Chairmanship of Dr. Jayashree Bolar, Dean, College of Education
- Constitution of Gender Sensitization Committee under the Chairmanship of Prof. Shailashree V.T Dean College of Management and Commerce
- Constitution of Anti-Ragging Committee under the Dean, Students Welfare with representation from Faculty, Students, Staff and Dean's Office.

Finance Committee

The Finance Committee is the principal financial body of the University. The main task of this Committee is to take care of the financial matters of the University. It is a statutory body with the Chancellor as the Chairman and Finance Officer as the Member Secretary.

The Finance Committee discussed and submitted the Budget for the financial year 2018-19 along with its recommendations to the Board of Governors.

1	Shri. CA. A. Raghavendra Rao	The Chancellor
2	Dr. A. Srinivas Rao	Pro-Chancellor
3	Prof. Dr. P. S. Aithal	Vice Chancellor
4	Prof. Dr. Anil Kumar	Registrar (Administration)
5	Prof. Er. Mitra S. Rao	Member
6	Prof. Arpana Bhatta. L (Secretary)	The Finance Officer

Table 6: Membership of the Finance Committee

FACULTY

Faculty

Total		155
Professor		15
Associate Professor		18
Assistant Professor		122

Table 7: Faculty breakup

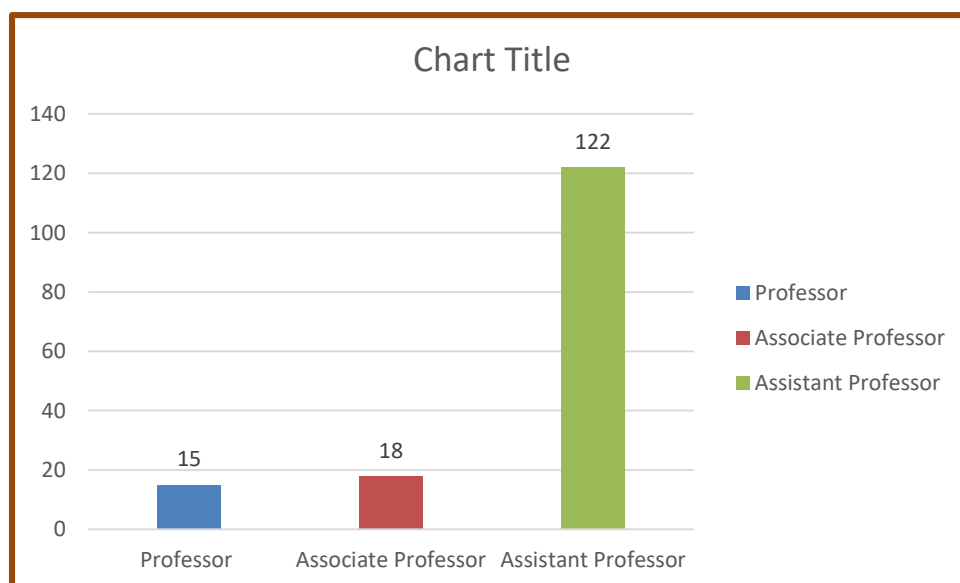


Figure 2: Faculty in Srinivas University

ANNUAL REPORT - 2018-19

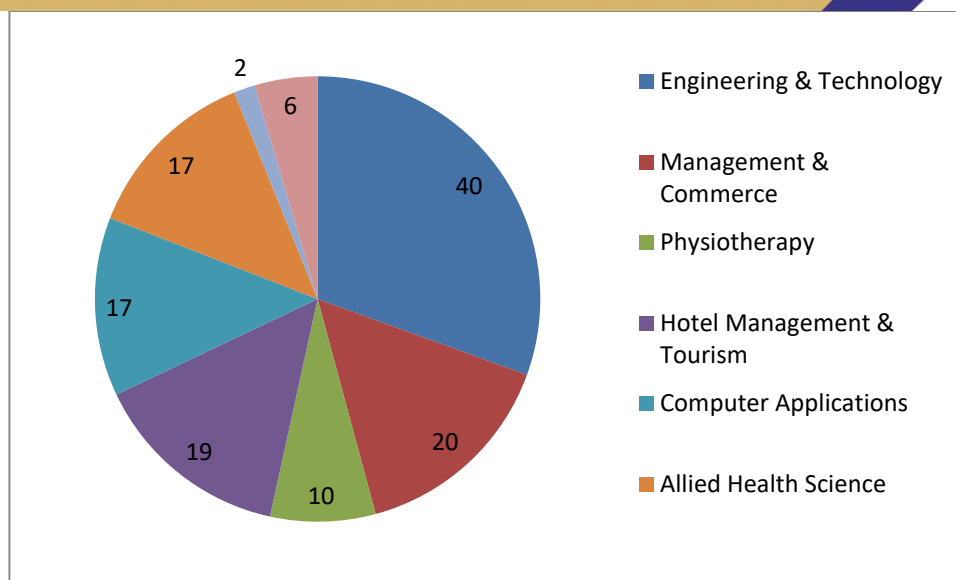


Figure 3: Discipline wise Faculty in Srinivas University

STUDENTS

Students

Undergraduate Admissions

In the year 2018-19 the admission officer received 2490 application out of which 1445 were selected for interview and 904 students took admission into the various Under graduate

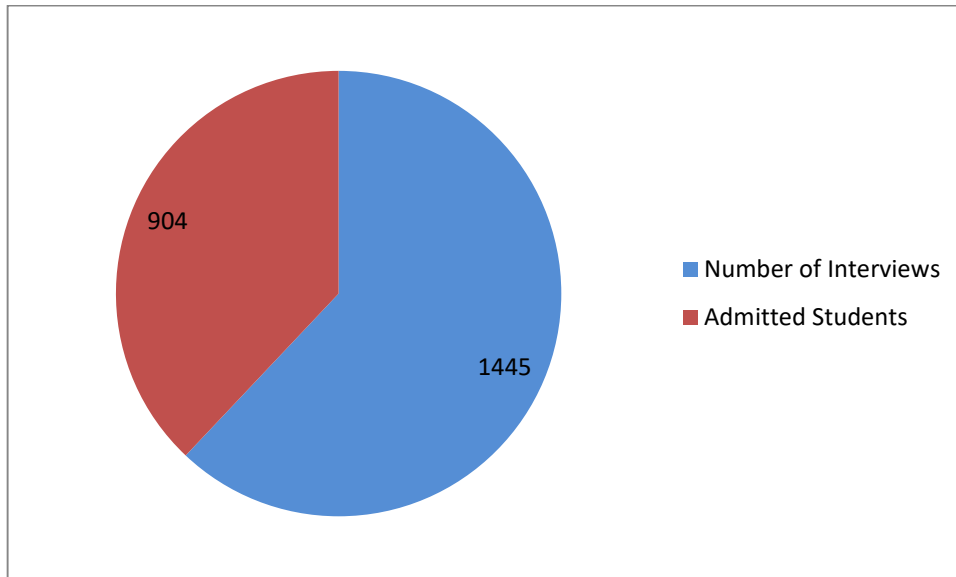


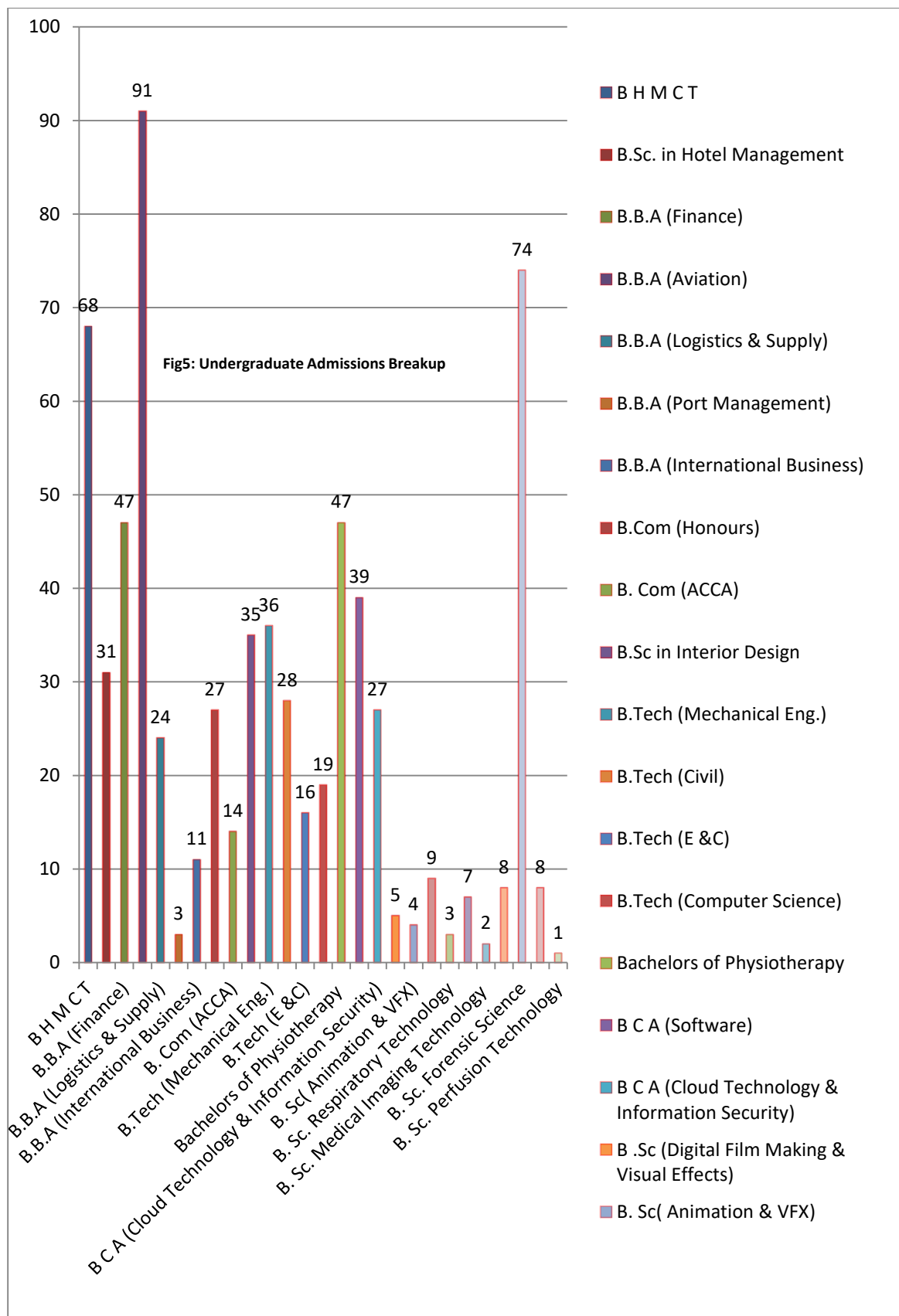
Figure 4: Undergraduate Admissions 2018-19

ANNUAL REPORT - 2018-19

Undergraduate Admissions: The Break Up

<u>UNDERGRADUATES</u>	<u>904</u>
<u>1. COLLEGE OF HOTEL MANAGEMENT & TOURISM</u>	
B H M C T	68
B.Sc. in Hotel Management	31
<u>2. COLLEGE OF BUSINESS MANAGEMENT & COMMERCE</u>	
B.B.A (Finance)	47
B.B.A (Aviation)	91
B.B.A (Logistics & Supply)	24
B.B.A (Port Management)	03
B.B.A (International Business)	11
B.Com (Honours)	27
B. Com (ACCA)	14
B.Sc in Interior Design	35
<u>3. COLLEGE OF ENGINEERING & TECHNOLOGY</u>	-
B.Tech (Mechanical Eng.)	36
B.Tech (Civil)	28
B.Tech (E &C)	16
B.Tech (Computer Science)	19
<u>4. COLLEGE OF PHYSIOTHERAPY</u>	-
Bachelors of Physiotherapy	47
<u>5. COLLEGE OF COMPUTER & INFORMATION SCIENCES</u>	-
B C A (Software)	39
B C A (Cloud Technology & Information Security)	27
B .Sc (Digital Film Making & Visual Effects)	05
B. Sc(Animation & VFX)	04
<u>6. COLLEGE OF ALLIED MEDICAL SCIENCES</u>	
B.Sc. Medical Lab Technology	09
B. Sc. Respiratory Technology	03
B. Sc. Cardiovascular Technology	07
B. Sc. Medical Imaging Technology	02
B. Sc. Anesthesia & Operation Theatre Technology	08
B. Sc. Forensic Science	74
B. Sc. Renal Dialysis Technology	08
B. Sc. Perfusion Technology	1

Table 8: Undergraduate Admissions Breakup



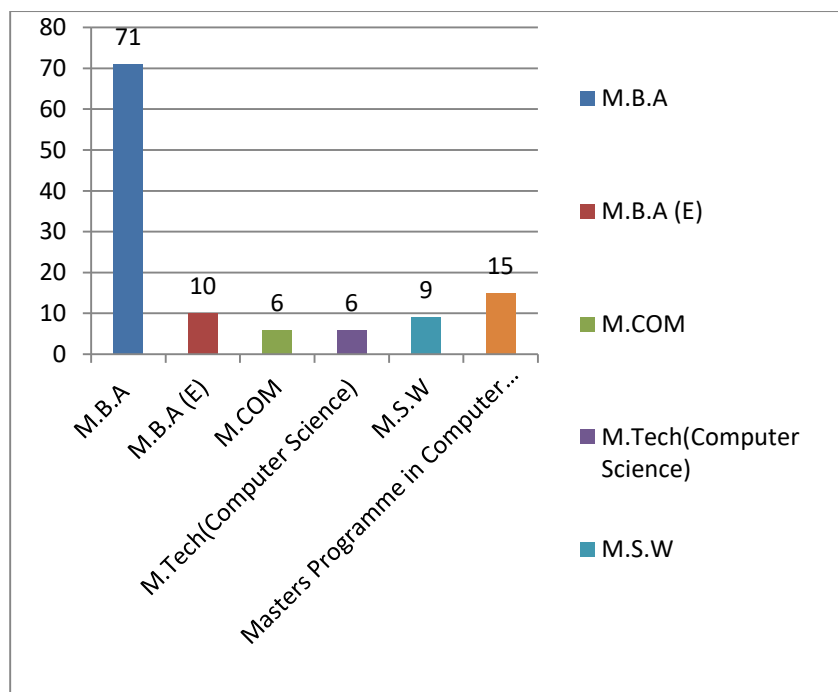
Masters Admissions

The Academic Year 2018-19 enrolled 117 students in Masters Programs. The University follows an independent process for the selection of students. The Masters students are selected on the basis of the written test. The University also considers PG CET/GATE Scores for M.Tech /MBA/MCA admissions.

Masters Admissions: Break up

POST GRADUATES	117
<u>1. COLLEGE OF BUSINESS MANAGEMENT & COMMERCE</u>	
<u>M.B.A</u>	71
<u>M.B.A (E)</u>	10
<u>M.COM</u>	6
<u>2. COLLEGE OF ENGINEERING & TECHNOLOGY</u>	
<u>M.Tech(Computer Science)</u>	6
<u>3. COLLEGE OF SOCIAL SCIENCE & HUMANITIES</u>	
<u>M.S.W</u>	9
<u>4. COLLEGE OF COMPUTER & INFORMATION SCIENCES</u>	
<u>Masters Programme in Computer Applications</u>	15

Table 9: Masters Admissions Breakup



Research Admissions

The Academic Year 2018-19 enrolled 30 students in Research Programs. The University follows UGC Regulations regarding award of PHD. The students are selected on the basis of the Written Test Interview.

Research Admissions: Break up

<u>RESEARCH</u>	<u>30</u>
1. <u>BUSINESS MANAGEMENT & COMMERCE</u>	<u>05</u>
2. <u>COMPUTER & INFORMATION SCIENCES</u>	<u>01</u>
3. <u>NANO-SCIENCE AND TECHNOLOGY</u>	<u>00</u>
4. <u>HEALTH SCIENCES</u>	<u>13</u>
5. <u>SOCIAL SCIENCE & HUMANITIES</u>	<u>02</u>
6. <u>PHYSIOTHERAPY</u>	<u>00</u>
7. <u>ENGINEERING & TECHNOLOGY</u>	<u>09</u>

Table 10: Research Admissions Breakup

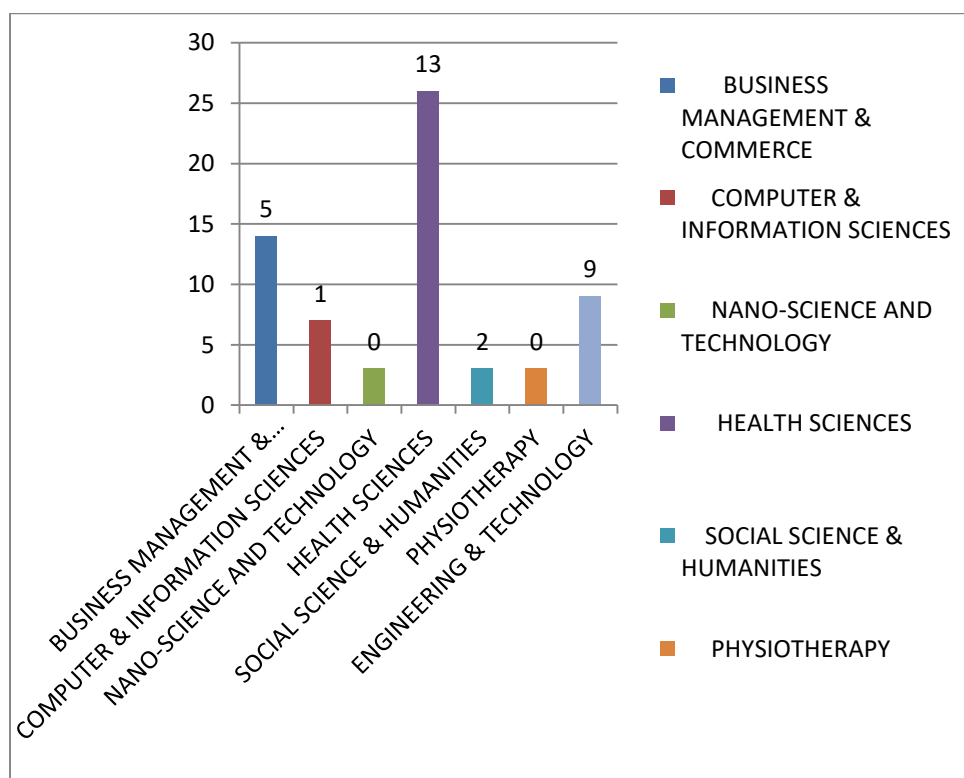


Figure 7: Research Admissions Breakup

INFRASTRUCTURE

Infrastructure Facilities:

Building & Blocks:

Sl. No.	Institution	Carpet Area (in sq.m)
1.	Administrative Block	3000
2.	Library Block	2400
3.	Engineering Block	7970
4.	Post Graduate Section	3500
5.	Computer Laboratories	1200
6.	Boys & Girls Hostels, Staff quarters	12760

Table 11: Buildings & Blocks Breakup

Library and Information Centre

Realizing the importance of Library in teaching the foundation has concentrated on building a modern library which has more than 65000 volumes covering all branches of Engineering, Management, Medicine, Dentistry, Physiotherapy, Nursing and Pharmacy. The library is also e-enabled and has adopted open access system and maintains OPAC to access the stack. The library subscribes to both hard volumes as well as e-journal in the respective disciplines and has created a vast reservoir of information to be accessed by the faculty, staff, students and researchers.

Services and Amenities at the Campus:

Centralized Library

Srinivas Group provides students with spacious library with more than 15000 books in 920 different titles. Separate libraries for Management Books and Computer Science Books have been developed which are centrally controlled. The Library is under the process of digitalization and is expected to be complete in a few months. The Library

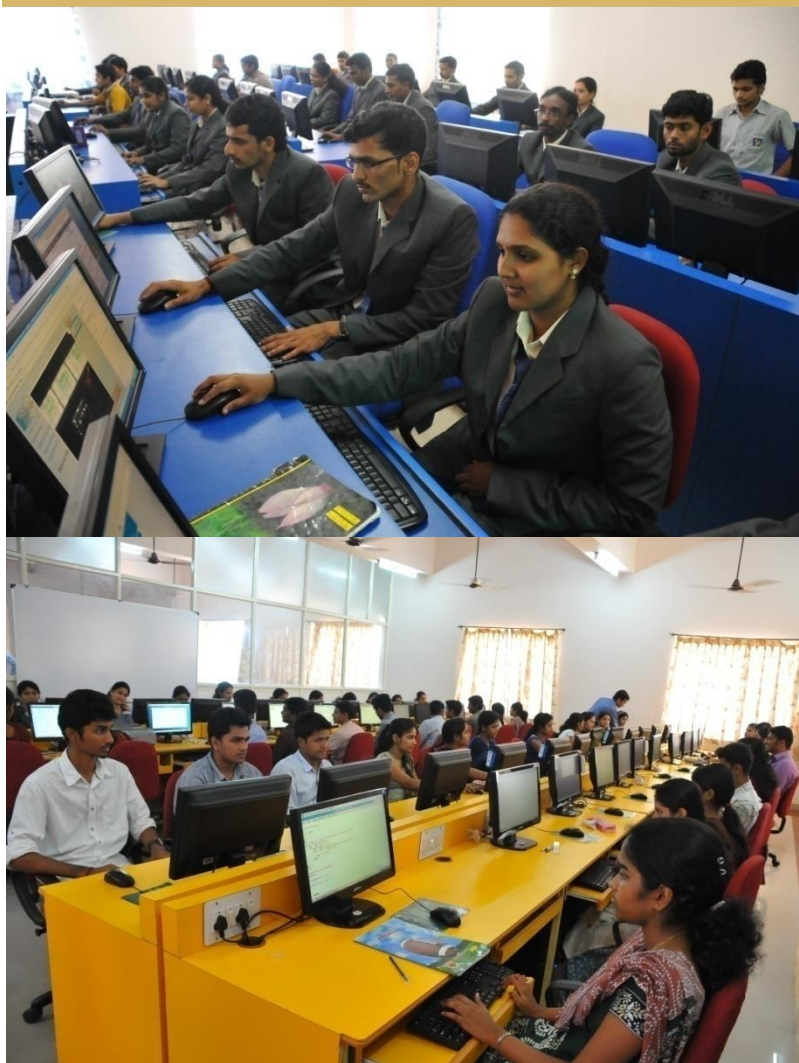
ANNUAL REPORT - 2018-19

subscribes over 60 Management Journals/Magazines and 20 Computer Science Journals/Magazines along with over 30 general reading magazines and newspapers.



Modern Computer Lab

Students of Srinivas Group are provided with spacious computer labs equipped with 120 modern computers assembled specifically to suit the requirements of both Computer Science and Management students with Windows and Linux platforms.



Wi-Fi Internet Connectivity

The colleges have Wi-Fi enabled campuses. Students can access internet from any part of the campus through the Wi-Fi enabled (Wireless enabled) laptop computers.

The Institute has 2Mbps Leased line internet facility that can be utilized by the students throughout the day from 9.00 a.m. to 8.00 p.m.

Multi-Media Class Rooms

All the class rooms are equipped with LCD projectors with multimedia compatibility for improving the effectiveness of class room discussions

INDUSTRIAL COLLABORATIONS

Industrial Collaboration

Industrial partnerships and programs are an endeavor of the Srinivas University to provide students with a holistic educational perspective and to incorporate the best approaches and practices in the teaching methodology to supplement the traditional pedagogy.

The University signed important MOUs with industrial organisation in various spheres of activity. Some of the major organizations with which MOU was signed are

ANNUAL REPORT - 2018-19



©All Rights Reserved

SRINIVAS UNIVERSITY CAMPUS, SRINIVAS NAGAR P.O, MUKKA,
MANGALORE-574146

Reg.Office: Srinivas University, G.H.S Road, Mangalore-575001

Web: www.srinivasuniversity.ac.in/srinivasuniversity.edu.in

Phone: 0824-2425966,2425166,2477456-ext. 125

Email: info@srinivasgroup.com