



SRINIVAS UNIVERSITY

ANNUAL REPORT - 2019-20



Right Education
Will always get you

Great Career
Opportunities



The Founder Chancellor



“The 21st Century has brought forth a new world with its accompanying challenges to the new generation. In turn the new generation is challenging the society, government and organizations around them to help them channelize their immense potential in meaningful and constructive ways. Disciplines such as the sciences, humanities, engineering, art, law, medicine etc. cannot exist in isolation, but must be presented holistically to these young minds for their learning

and development. For the future demands a holistic approach to life and its problems. The young minds need to be trained to adapt to changes for that is what the future will demand of these young men and women.

I believe that the Srinivas University with its committed faculty, global industry oriented curricula, latest pedagogy and a set of inquisitive students is well equipped to respond to the new challenges in higher education and will in fact set the agenda to transform society and create true leaders for the future.”

CA. A. Raghavendra Rao

Founder Chancellor

Srinivas University

Message from the Pro-Chancellor



Education is the vehicle of knowledge, self-preservation and success. Education not only gives us a platform to succeed, but also the knowledge of social conduct, strength, character and self respect. The year 2019-20 was a historic year for Srinivas University. This was the year when all of our work since the inception of the University came to life, amidst a gamut of emotions ranging from nervousness, exhilaration and the recognition of the historicity of the occasion. The actual launch of the University's academic programmes in July was preceded by hours, weeks and months of hectic activity on many fronts with all hands on deck. The University embarked on a drive with regard to new courses and further expanded its operations on the interim campus site in Mukka, which became the focus of all attention. The Governing Board and the other university bodies met in quick succession to help move the process forward.

Dr. A. Srinivas Rao

Pro-Chancellor

Srinivas University

Vice Chancellor Speak...



The year 2019 was the beginning of very challenging and inspiring events at Srinivas as we began to give shape to the University's multidisciplinary and interdisciplinary structure. We added many degree programs in Engineering technology, hotel management, Business Management and computer applications. We also started programs in disciplines of Physiotherapy and Allied health sciences. In line with our mission to provide world class industry oriented curriculum we partnered with ICT Academy Venture soft Global, Intercontinental Hotels, iNurture Education Solution Pvt. Ltd., Aezion Technology Pvt. Ltd. to launch innovative degree programs and to set up research centers. Srinivas University faculty also began the process of launching the University's research programs and many of them had significant publications in leading journals in the field. We have already laid out the plan for a Career Development Center for Students, as well as a Faculty Development Center. We will continue our efforts to put the University on the path to excellence with the aim of becoming the leading research-led university in India and among the best in the world.

Dr. P.S Aithal - Vice-Chancellor

HIGHLIGHTS

Highlights

The Academic year 2019-20 was a significant year for the Srinivas University as the multidisciplinary and interdisciplinary structure of the University started taking shape. Continuing the path laid down by the founder Chancellor, the University endeavored to further realize the vision and mission. As the University enters into a new academic year, the unique curriculum in all disciplines offered will help to transform and advance the career of the students.

Srinivas University is strengthening its academic foundations and will be adding new degree and post graduate programmes in the coming years.

Faculty with excellent research credentials was recruited by the University. Many members succeeded in garnering external funds from Department of Science and Technology, Department of Biotechnology etc. to pursue their research in the Pure Sciences and Engineering fields. Members had publications in leading journals.

The University recognizes the need for preparing the students for the future. Our unique programmes, experienced faculty and infrastructure will enable students to pursue successful careers across academia, research, industry and the public sector.

SRINIVAS UNIVERSITY

CENTRE FOR FACULTY TRAINING

MOTTO FDP AT SRINIVAS UNIVERSITY:

THE INDIAN HIGHER EDUCATION SYSTEM BELIVES THAT THE QUALITY OF TEACHERS AND FACULTY MEMBERS WILL DECIDE THE QUALITY OF THE STUDENTS AND THEREBY THE NEXT GENERATION MANPOWER. THROUGH FDP WE DEVELOP NEXT GENERATION TEACHERS.

Hence it was incorporated during the inception of University regular University level and Institutional level FDPs are held during academic year for the faculty members with financial assistance some times and each participant faculty was issued a certificate of participation.

OBJECTIVES OF FDP:

- The Faculty Development Programme (FDP) intends to facilitate up-gradation of knowledge, skill and intends to provide opportunities for induction training to teachers employed in disciplines Engineering & Technology, Pharmacy, Hotel Management & Catering Technology, Engineering, Physiotherapy, Nursing, Computer applications in administration and evaluation system.
- Faculty Development Programme (FDP) intends to cover areas such as technical education policy, new concepts, methods and techniques, theory and skills development and up gradation of pedagogy educational technology, motivation, communication skills, management and other relevant issues to keep pace with the changing scenario in Technology in Education system.
- The scheme is designed to enhance the teaching and other skills of the faculty. And to make them aware about modern teaching tools and methodologies. It provides an opportunity to acquire knowledge about current technological developments in relevant fields

- It will promote the professional practices relevant to technical education but also motivates the faculty to achieve competitive teaching and learning environment, thus channelizing development with respect to academic qualifications and personal matters.
- The Program aims at enhancing the academic and intellectual environment in the Institutions by providing faculty members with enough opportunities to pursue research and to participate in seminars / conferences / workshops. participants will get in depth understanding of research and its implications in decision making process.
- Faculty Development Programme (FDP) aims at equipping teachers with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career.
- The FDPs provide inputs on process and practice of entrepreneurship development, communication and inter-personal skills, creativity, problem solving, achievement motivation training, inputs on resource and knowledge industries. The training methodology includes case studies, group discussion, games and simulation exercise, field visits and classroom lectures.
- Faculty members are encouraged to develop insights into curriculum planning and academic administration.

SRINIVAS UNIVERSITY- FDP conducted in year 2019-20

Sl. No.	Dates (from-to) (DD-MM-YYYY)	Title of the professional/ administrative development program organized for the teaching staff/ non-teaching staff
1.	01-06-2019 - 02-06-2019	workshop for Linux
2.	10-06-2019 - 11-06-2019	Curriculum Development
3.	06-07-2019 - 06-07-2019	Workshop on updation of syllabus for srinivas university
4.	09-07-2019 - 11-07-2019	work shop for basics of Data Structure
5.	09-07-2019 - 11-07-2019	work shop for basics of Data Structure-University colleges
6.	13-07-2019 - 13-07-2019	Contemporary Issues and Challenges of Teacher Education
7.	31-07-2019 - 31-07-2019	Workshop on examination process in srinivas university
8.	01-08-2019 - 01-08-2019	Smart skills for a smart teacher
9.	07-08-2019 - 07-08-2019	Continuous assessment of students
10.	22-08-2019 - 22-08-2019	Workshop to prepare the balanced question paper
11.	05-10-2019 - 07-10-2019	Advanced physiotherapeutic protocols on Pre,peri,post Natal care
12.	18-10-2019 - 19-10-2019	Overcoming the Challenges in Adapting Online Technology in Teaching Learning
13.	22-10-2019 - 22-10-2019	Introduction to competency-based teaching learning process
14.	16-11-2019 - 18-11-2019	workshop for cyber security
15.	07-12-2019 - 07-12-2019	Role of teacher in promoting sustainable environment
16.	14-12-2019 - 15-12-2019	Innovative techniques of school education and teacher education for 21st century
17.	11-01-2020 - 12-01-2020	Seminar on "steps in manuscript writing"
18.	13-01-2020 - 14-01-2020	Seminar on "steps in manuscript writing"
19.	21-01-2020 - 21-01-2020	Developing Effective research skills
20.	01-02-2020 - 02-02-2020	workshop for Computer Hardware
21.	02-02-2020 - 02-02-2020	Teaching Faculty responsibilities
22.	04-02-2020 - 04-02-2020	Challenges and strategies for online teaching and learning
23.	07-02-2020 - 09-02-2020	workshop for Multimedia and Animation
24.	08-02-2020 - 10-02-2020	Faculty development programme on "how to prepare a paper for presentation"
25.	29-02-2020 - 29-02-2020	Work shop to prepare the blue print of the question paper
26.	14-03-2020 - 14-03-2020	Constructivist approach in education
27.	17-03-2020 - 19-03-2020	Faculty development programme on 'quality admission process'
28.	27-03-2020 - 29-03-2020	workshop for internet and web technology
29.	31-03-2020 - 31-03-2020	"Stay Home, Stay Safe"
30.	04-04-2020 - 06-04-2020	Workshop on "Pain- rehabilitate approach for Physiotherapists"
31.	24-04-2020 - 24-04-2020	Student quality improvement program for non-teaching staff
32.	05-05-2020 - 06-05-2020	Trends and issues in nursing

COLLEGE OF ENGINEERING & TECHNOLOGY

College of Engineering & Technology is a branch of Srinivas University, Recognised by UGC, New Delhi and offers the following professional Courses:

Bachelor of Technology (B.Tech.)

Master of Technology (M.Tech) &

PhD Programmes in Mechanical Engineering, Civil Engg & Chemistry

College of Engineering & Technology offers 4 year (eight semesters) undergraduate B.Tech. programme in the following disciplines:

- Civil Engg., Computer Science & Engg., Electronics & Communication Engg., Mechanical Engg., Nano Technology, Cyber security and Forensic Science, Information Security & Cloud Technology, and Data Sciences. It also offers Postgraduate programme M.Tech in Structural Engg (Civil), M.Tech in Computer Science Engg, M.Tech in NanoTechnology, and Doctoral programme in Civil Engg., Mechanical Engg.& Chemistry.

Infrastructure

The institute has hi-tech gallery class rooms with latest teaching aids like LCD, audio system and multimedia facilities to train the students by implementing e-learning and teaching environment.

The institute is provided with a well-established spacious library of 1730 sq. mtrs which has 25,738 volumes of books with 4790 titles worth Rs. **68,33,798/-**. The library has 2,787 Study materials, **1,746** CDs, 875 project reports, 95 bound volumes and National and International Journals. We have subscribed to 11 numbers of online journals worth **Rs.4, 41,000/-** during the current academic year. It includes 6,197 e-journals and 13,139 e-books. Every department maintains their own departmental library which has a total of more than 1,200 books. The library is also provided with e-library, digital library and Book bank facilities for the benefit of the students. The management encourages upgrading the library from time to time. We have spent **Rs. 73,63,095/-** for E-Journals / E-Books in the last 10 years.

- The institute has fully furnished laboratories, workshops, state-of-the-art computer centers with high end computers and networking, and a separate section for CAD to teach Computer Aided Drawing, which is upgraded every year.
- The campus has Free Internet Facility with 10 Mbps (1:1) BSNL leased line internet connection and also provides Wi-Fi facility to the students & Staff.
- Every Department has full-fledged laboratories having the latest equipments.

Srinivas University College of Engineering & Technology

Department of Civil Engineering:

Dept. of Civil Engineering has well equipped laboratories.

- Basic material testing, Surveying, Applied Engg Geology, Fluid Mechanics, AutoCAD, GeoTechnical, CAD, Environmental Engg & Concrete & Highway Material Testing Laboratories

Activities:

- A One day National Conference on “Recent trends in Civil Engineering” was Organized by the Department of Civil Engineering, Srinivas University College of Engineering and Technology (SUCET), Mukka, Mangaluru on Monday 23rd September 2019. Dr. B.H.V Pai, Joint Director, MIT Manipal was the Chief Guest inaugurated the function and delivered the key note address. Hon’ble Chancellor of Srinivas University Sri CA A Raghavendra Rao Presided over the program. Dr. Anil Kumar (Registrar, Srinivas University), Dr. Thomas Pinto (Dean, SUCET), Dr. Praveen B. M (Co-ordinator, Srinivas University), and Dr. Ramakrishna Hegde (HOD, Dept. of Civil Engineering and Convener of the National Conference), Hod’s of other Engineering Departments, Faculty Members and students were Present.



- Janab Basheer Baikampady, Ex Mayor of Mangalore City Corporation inaugurated SRISTICA, Civil Engg Students Association at SUCET, Srinivas University, Mukka. Local Schedule of Rates was released & Students were awarded for their Excellence in Academics & Co-Curricular activities.



- Engineers day was celebrated in the college by SRISTICA, the Civil Engineering department students association. The program was inaugurated by the Registrar of Srinivas University, Dr. Anil Kumar. The Dean, Dr. Thomas Pinto, Dr. Ramakrishna Hegde, the HoD, the staff advisor Mrs Shilpa, Faculty and students were present. The ideals of Sir M. Visveswaraya were remembered in the speeches of the guests.
- As part of TECHNO-WEEK 2019, SRISTICA, the Civil Engineering department students association organised a Technical Lecture series in collaboration with

Association of Consulting Civil Engineers (India) & #RAMCO Cement Ltd. The guest speakers were Er. Janakaraj who spoke on "Building Information Modelling" and Dr. Raghavendra K Holla who spoke on "Augmented Reality in Construction". The assembled students gained valuable insight into the topics by the renowned speakers.

- The following two projects of Department of Civil Engineering, Srinivas School of Engineering SSE have been Sanctioned for B.E. Project under Stream C by Karnataka State Council For Science And Technology (KSCST) for the 42nd series of Student Project Programme: 2018-19

1. Evaluation of the strength Properties of soil Bricks Produced with Diospyros

Malabarica Guided By: Dr. Ramakrishna Hegde, Team Members: Nandesh Sadashiv Poojary, Premith, Sachin Melanta, Siddharth Kamath.

2. Qualitative Analysis of Water at Bejai, Mangaluru Guided by : Dr. Nagaraja A Team Members: Thokur Akshatha Rajanna, Prakhyat H, Pavithra M, Sharathraj Aggithaya B

					
Project Reference No:	Project title	Amount Sanctioned:	Project Reference No:	Project title	Amount Sanctioned:
42S_BE_3462	Qualitative Analysis of Water at Bejai, Mangaluru	5000.00/	42S_BE_2603	Evaluation of the strength Properties of soil Bricks Produced with Diospyros Malabarica	7000.00/
	Guided by: Dr. Nagaraja A			Guided By: Dr. Ramakrishna Hegde	
	Team Members: Thokur Akshatha Rajanna, Prakhyat H, Pavithra M, Sharathraj Aggithaya B			Team Members: Nandesh Sadashiv Poojary, Premith, Sachin Melanta, Siddharth Kamath	

- The following students of Civil engineering department have won various competitions in technical and cultural fest held at Shree Devi Institute of Technology-Sambram 2019

TECHNICAL EVENT: Paper presentation-Pooja D, Technical Quiz-Karthik Ganiga and Navya S L, Solid waste management- Gautham K, Mahalakshmi, Navya S L. **CULTURAL EVENTS:** Anthyakshari-Karthik N Ganiga, Anoodh Poojary, Gautham K, Lip sink battle:Karthik N Ganiga, Arjun U, Navya S L, Anoodh poojary, Tom Dick & Harry: Gautham K, Arjun U.



- Engineer's week celebration was held in Srinivas University, College of Engineering and Technology on 27th march 2019 under SRInivas STudent Innovative Civil Association (SRISTICA), Department of Civil Engineering, SUCET. Association of Consulting Civil Engineer(India) Mangaluru and Ultra Tech Cement Limited Organised a Technical Talk. Er. Kalbavi Rajendra Rao, Project Director, Nirmithi Kendra, Surathkal Mangaluru was the resource person on the Topic " Recycling C& D waste" and Er. Sudhir V Shetty, Director, IRC Concrete mix India Pvt. ltd , Proprietor N G Associates, Surathkal was the resource person with the topic on " Construction Chemicals"



- The 4th sem Civil engineering students of SUCET visited a nearby construction site where they got firsthand practical knowledge and exposure about the finer details

of reinforcement, bar bending etc. This visit was made under the expert guidance of our faculty; Mr. Bhavani Shankar, Mr. Ravi Kiran and Mr. Dheekshith.



- State level Technical competitions like model Making, CAED drawing, Technical presentation, competitions were organised for the students of Civil Engineering under Tech Yuva on 04/04/2019.
- State level Cricket Competitions were organised for the students of Various Engineering and Diploma colleges under Tech Yuva on 04/04/2019.
- A send-off was Arranged for the Final year Civil Engineering students on 24th May 2019 under SRISTICA
- Technical Talk was held on the topic” Civil Engineering Form Work for Framed structures” By Shri. Rajesh, Practicing Engineer, Udupi on 30th August 2019.
- Engineer’s day celebration was organised on 27/09/2019 under SRISTICA. Dr. Anil Kumar, Registrar SRINIVAS UNIVERSITY was the president of the function. Dr. Thomas Pinto, Dean, SUCET was the guest of honour. Various Hod’s and the staff members and students were present for the function.
- ISAP programme for the Civil Engineering Students was held on 22/9/2019, in which all the third Sem students gave PPT Presentation.
- Engineer’s week (Techno week) Technical talk on “Building Information Modelling” by Er. Janakaraj and Technical talk on “Augmented Reality in Construction” by Er. Raghavendra K Holla on 27/09/2019.
- Various Technical competitions like model Making, Collage on the topic “best out of waste” and Civil Engineering Video making competitions were organised for the students of Civil Engineering under SRISTICA.
- Various Civil Engineering Model Exhibitions like Truss Bridge, waste water Treatment plant, Domes, Karnataka Darshana etc., was held on 21st October 2019 by the Civil Engineering students.

- Extensive Survey Project was Conducted for 3rd year Civil Engineering Students From 30' Dec 2019- 4th Jan 2020.
- A site visit to construction site was organized by Department of civil Engineering, SUCET Mukka for 2nd and 3rd Year Civil Engineering Students on 25th of January 2020 under SRISTICA.

Department of Computer Science & Engineering:

Dept. of Computer Science & Engineering has well equipped computer laboratories.

- Electronic Circuit & Logic Design, Data Structure, Objected Oriented Programming, Micro Processor, Computer Graphics & Visualisation, Internet and Microprocessor, System Software & Compiler Design, DB Application & Algorithms Laboratories

Students Achievements:

- Divya and Khatheeja Rukshana of Final Year, under the guidance of Mrs. Shifana Begum secured many Prizes in the Paper Presentation Competitions held in various Colleges. Their Paper was recognised as Best Top 3rd Paper in National Level Paper Presentation conducted by IEEE Student Branch During ANKURA 2019 on 10th April 2019 at National Institute Of Engineering, Mysore. IEEE National Level Paper presentation had three rounds for selecting Best Papers for the presentation. In the third round, only best 10 papers were allowed for the presentation in front of Panel Members. Their paper got selected to be published in IJINASA Journal which is a part of IEEE Student Branch.



- Shruthi and Supritha of Computer science and Engineering department, SUCET, Mukka have presented paper held at Alva's Institute of Engineering and Technology, TECHNOFIA 19, titled "Real time animal repellent system " under the guidance of Mr. Sudesh Rao and bagged 2nd place.
- The department activities of 'ACE' , (Association of Computer Science & Engineering) the student association of Computer Science & Engineering Department, Srinivas University College of Engineering and Technology, Mukka was inaugurated by Dr. Antony P.J, H.O.D, AJIET, Mangalore on 01 October 2019. The student president of association Mr. Prashanth Rao welcomed the gathering. The H.O.D, Prof. Kishore Baglodi spoke about the activities of
- ACE. The Staff Coordinator Mrs. Rashmi P.C administered the oath to the office bearers of the association. The Dean of SUCET Dr. Thomas Pinto was the Guest of Honour of the function and gave an enriching talk. The Secretary of the association, Ms.Thejaswini presented the report and calendar of events for this semester and Mr. Suraj read out the names of Prize winners of the events conducted under the banner of ACE.

Department Activities:

1. TECH QUIZ:

The event "**TECH QUIZ2K19**" was conducted on 12-03-19 for the 4th sem students. 37 students actively participated in this event 2 students won the prize for this event.

2. WORKSHOP:

A 2 Day workshop on "**VIRTUAL REALITY AND AUGMENTED REALITY**", was conducted on 25th and 26th April 2019 for the 3rd and 2nd year Computer Science and Engineering students by **IIT, Bombay** at Srinivas University, Mukka. 60 students actively participated in this workshop.



3.MINI PROJECT EXIBITION

Computer Graphics and Mini Project Exhibition "*PIXEL-FIZZ*" was conducted on 10th May 2019 for the 3rd year students. Two students won the prizes from A and B sections for their best project.

4.PLACEMENT ACTIVITIES

PLACEMENT Activities was conducted for 6th sem students by final year CSE. Nearly 25 students actively participated in this event. Mega from 6th sem won the prize.

5. Farewell Function:

Farewell was conducted for the outgoing students of the year 2019 by pre final year students on 21/05/2019. Final year students gave a very good feedback on management, college and staff members.

TEACHERS DAY CELEBRATION

Teachers Day was celebrated on September 9th 2019 from the Department of Computer Science and Engineering, College of Engineering and Technology, Srinivas University, Mukka, Surathkal and is a day to express the love and gratitude for the students.

The Principal Dr. Thomas Pinto gave an enriching talk for the students on this precious day. The Head of Department Prof. Kishore Baglodi, Students and all the teachers was present for this celebration.



Talk.

The talk on the VM software was organized by the computer science department on Nov 7 2019 for faculties by Thomas J Tantra Zonal Business Head, Code Tantra.

Social work

1. Students of final year CSE interacted with Home For Geriatric health Care CHIRANTHANA , Surathkal, on DECEMBER 2,2019 and spend 1hour time with them .

2. A Campus Cleaning “CLEAN SRINIVAS GREEN SRINIVAS” was conducted on 23/01/2020 Tuesday from 2.30 pm under the banner of the ACE (Association of Computer Engineers) from the CSE department in the Srinivas campus Mukka Surathkal. The students from 4th sem and Faculty members had actively participated in this event.



Journal Publications

Preethi Salian

- Implementation of IoT in Child Safety Wearable Gadget using Wireless Technology with Android Application in IJLTEMAS-March 2019
- Computer Vision Based Crowd Attention Detection System in IRJEMS-May 2019

Swarna H.R.

- "Circumventing traffic collision influenced by drowsy driving throughout iot technology" in IJRTER , March 2019
- "AODV routing protocol to defence against packet dropping grayhole attack in manet" in IRJEMS , May 2019

Vidya Kamath

- Energy Efficient Secure Multipath Routing Scheme with Packet Delivery Ratio for Wireless Sensor Network" in IRJEMS May 2019

Shifana Begum

Cleared Cisco Certification Exam In Routing & Switching on 31st December 2019 And Recognized as **CISCO CERTIFIED NETWORK ASSOCIATE ROUTING AND SWITCHING**

Paper presentations

1. National Conference on NCMTCS held at Malnad College of Engineering, Hassan, India and secured Best Paper Award. Paper titled “Reliability Index Based AODV Protocol for prevention of Black hole attack in Manets” Held on 10th and 11th May 2019.
2. “Secure Routing environment to achieve QOS IN WSN at International Conference ON Signal processing, Communication and Embedded control held at A.P.S College of Engineering ,Bengaluru on 3rd and 4th May 2019
3. International Conference on Advances in Computing and Information Technology (IACIT-2019) held on 10th and 11th May 2019 organised by Reva University, Bengaluru.
4. ”Reliable Data Transmission to attain QOS Using Multipath Routing in Manet” in the National Conference on Advancements in Information Technology NCAIT held at JSS Academy of Technical Education ,Bengaluru On 10th and 11th April 2019.
5. ”A Review paper based on various MAC Protocols for WSN at National Conference On RTESIT-19 On 29th and 30th April 2019
6. “A survey of various multicast routing protocols with and without cross layer technique in MANETS at National Conference on NCETSE 2019 Held at SMVITM ,Bantakal on 25th to 27th April 2019
7. National Conference on NCMTCS held at Malnad College of Engineering, Hassan, India Paper titled “ Neighbour Credit value based AODV Routing Algorithm preventing impact of selfish behavior in MANETS “Held on 10th and 11th May 2019.
8. “Enhanced Fuzzy Based secured Architecture to detect the malicious activity in MANETS at National Conference on NCETSE 2019 Held at SMVITM ,Bantakal on 25th to 27th April 2019
9. National Conference on Advances in Management ,IT, Education and Social sciences paper titled “A survey on Routing Protocols with and Without cross layer Techniques” held on April 27th 2019 at Srinivas University Mangalore.

10. “ Congestion and Collision Avoidance using Secure priority based distributed Approach for WSN at National Conference on NCETSE 2019 Held at SMVITM ,Bantakal on 25th to 27th April 2019.

11. ” A Comparative Analysis of congestion control variants in TCP With reactive routing protocols in Manet” in the National Conference on Advancements in Information Technology NCAIT held at JSS Academy of Technical Education ,Bengaluru On 10th and 11th April 2019.

12. “Reliable data security architecture for optimized QOS Using Multipath routing protocol in WSN at National Conference on NCETSE 2019 Held at SMVITM ,Bantakal on 25th to 27th April 2019.

Department of Electronics & Communication Engineering:

The department has very well equipped laboratories which have been set up with all the modern & latest instruments, hardware and software. The different laboratories include Analog Electronics, Logic Design, Micro Controllers, HDL, Micro Processor, Advanced Communication, Digital Signal Processing, Analog Communication & LIC laboratories. E&C department is running its own library with more than 500 volumes.

- The inaugural function of activities of Electronics and Communication Department Students Association (NCSA) of Srinivas University College of Engineering and Technology,Mukka,Mangalore was organized at the college on 14th of October 2019.

Mr.Venugopala P K, Director, Brevera Technologies Private Limited, Mangaluru was the chief guest. Mr.Venugopala P K, advised the students to develop skills and work hard in his inaugural address.

Dr.Thomas Pinto,Dean, College of Engineering and Technology, Srinivas University, Mangaluru, presided over the function and advised the students to involve in all the activities of the association to develop their personal skills. Prof.Nagaraja N S,Head of Department of E & C gave brief introduction of the association and explained the way the association grown. Mr.Omprakash Bhat, Faculty Advisor of #NCSA presented the proposed activities of the association and introduced the new office bearers to the gathering. The News Letter of E & C association was released by the guests on this occasion. The academic toppers were honoured with the academic excellence prizes. Ms.Vijayalatha

Devadiga, Associate Professor, E & C read the Merit students list while guest handed over the Prizes.

Mr.Akshay Rao, President of NICSA gave the Welcome address. Ms.Likhitha delivered Vote of thanks. Ms.Ananya introduced the guest. Ms.Lavanya K and Ms.Ankitha Kumari were the comperes. A Technical talk by Mr.Venugopala P K, Director, #BreveraTechnologies Private Limited,Mangaluru was organised prior to the formal function. The function was followed by lunch and informal welcome function to new students to the branch.



- Our students Ms. Prathewsha P. and Ms. Yesha Pradeep from 8th sem ECE Department, SUCET mukka, have participated in the national level technical fest “Thantrajna-19” conducted at K.V.G College of Engineering, Sullia and won first place and a cash prize worth Rs.3000 for technical quiz.



- A One day #workshop was conducted on May 6th by NICSA- association of Dept. of EC, SSE-Mukka on "Mobile Making. The program started with a welcome speech by 6th sem student, Ms Remy Elza Samuel and then prayer and lighting of the lamp followed by inaugural speech by Dr. Ramakrishna Hegde, vice principal. He spoke about the importance of such workshops. Another guest, Dr. Praveen B M, SUCET coordinator wished the participants all success. Introduction of the workshop was done by Mr. Omprakash Bhat, NICSA coordinator. Vote of thanks was proposed by 6th sem student, Mr. Pramath Bhat. Following the formal inauguration, the workshop presentation was begun by Prof. Nagaraj N S, HOD and resource person of the workshop. Certificates were distributed to all participants after the Valedictory.



Dept. of Mechanical Engineering:

The department has well established laboratories which have been set up with all the modern & latest instruments.

- CAD / CAMD, Foundry & Forging, Material Testing, Mechanical Measurements, Machine Shop, Basic Workshop, Heat & Mass Transfer, Energy Conversion, CIM, CNC & Design Laboratories.
- Department has signed an MOU with University of Agriculture and Horticulture Sciences – Shivamogga for funding of student projects and for research in new technologies.
- Hands on Workshop on 3D printing was conducted for 3rd semester Mechanical Engineering students was conducted by Avishkar Technologies based in NITK STEP on 22nd November. The resource persons were Mr. Rakshith, Mr. Steven & Mr. Zeeshan.



- Association of Integrated Mechanical Engineering Students (AIMES) for the academic year 2019-20 was inaugurated on 10th October 2019. Mr. M. J Shetty, Managing Director, Lakshmi cryogenics was the chief guest of the function. Dr. Anil Kumar, Registrar, Srinivas University presided over the event. Dr. Thomas Pinto, Dean, SUCET was the guest of honor. Students displayed the models created by them.

The Inaugural function started by invoking God's blessing and the auspicious lamp lighting ceremony. The welcome address was delivered by Ms Manasa. Mr Thilak D Shetty, briefed about the associations past and future activities planned. Mr Sharath Poojary, President of AIMES spoke about the importance of association. Mr Swaroop, member of AIMES introduced the guests to the gathering.

Mr. M. J. Shetty spoke about the scope of engineering students as an entrepreneur in the present generation and also spoke on the applications of Cryogenics in industry. Dr. Shreeprakash B, Head of the Department motivated the students and also spoke about events that will be carried out by AIMES in the year 2019-20



- A Technical presentation was held for final year Mechanical Engineering students regarding Training Courses of Mechanical Design Softwares. The resource person was Mr. Sanjeev of Winsun Global Tech which is a mechanical software training and a project & placement consulting company.
- The following students of Mechanical Engineering at Srinivas School of Engineering took part in the following fests and won several laurels for the college.
- **MECHXTORME at Alvas Institute of Engg. & Technology**
- **AAKAR 2K19 at AJ Institute of Engg. & Technology**
- **VARNOTHSAVA-19 at Shri Madhwa Vadiraja Institute of Technology & Management**
- **TechYuva 2K19 at Srinivas University College of Engineering & Technology**
- **Sambhram '19 at Sree Devi Institute of Technology**
- **Akshay P Rao of 8th Sem**
 - 2nd in CADD at AJIET
 - 2nd in RC Car racing at AIET
 - 2nd in Scrap welding at SDIT
 - 2nd in RC Car racing at SDIT
- **Aldin Sequeira of 8th Sem**
 - 1st in Scrap welding at SDIT
 - 2nd in CADD at AJIET
- **Ashish Salian of 8th Sem**
 - 2nd in CADD at AJIET
 - 1st in CAD it at SMVITM
 - 1st in 3D Modelling at AIET
 - 1st in Lathe Modelling at AIET
 - 2nd in Scrap welding at AIET
 - 2nd in RC Car racing at AIET

- 2nd in Scrap welding at SDIT
- 1st in CAD it at SDIT
- 1st in CADD Mania at SUCET

Likhith J Devadiga of 8th Sem

- 2nd in RC Car racing at AIET
- 2nd in RC Car racing at SDIT

Marwin Prajwal of 4th Sem

- 1st in Scrap welding at SDIT
 - 2nd in Scrap welding at AIET
 - 2nd in RC Car racing at AIET
- 2nd in CADD Mania at SUCET

- Students of 4th Semester Mechanical Engineering visited Lamina Foundries, Nitte on 26th April as a part of their learning experience. They were exposed to first hand knowledge about the working of a foundry and casting processes.



- A workshop on "Geometric Dimensioning and Tolerances" was held on 08th May 2019 at Srinivas university, College of engineering and technology, Mukka by AIMES Department of Mechanical engineering. Mr Suraj kumar Shetty, Director Inergia Solutions, Mangalore, was the resource person for the workshop. The importance of Geometric Dimensioning and Tolerances were dealt in the workshop. The workshop saw an active participation from the students of 5th semester and 6th semester of mechanical engineering.



Department of Cloud Computing & Data Science (iNurture):

- The International Conference on Recent Trends in Nano Technology 2019 was organized by the Department of Chemistry, Srinivas University College of Engineering

and Technology, Mukka, Mangalore. The conference was held on 18th and 19th OCT 2019 at Hotel Srinivas, Mangalore.

II year B.Tech. (CTIS & DS) students presented their posters on various topics.

Total No. of students Presented: 15

- The Inauguration of Students Association CADMUS and A Welcome Party for first year students were organized by the Department of Cloud Technology & Data Science on the 27th of September 2019. Mr. Rajesh Kumar C, Senior Mentor, iNurture Education Solutions Pvt. Ltd, Bengaluru was the chief guest.



Department of Chemistry

The Department of chemistry is engaged in teaching Engineering Chemistry for all branches of I & II semester Engineering students. The department has young, dynamic, well qualified & experienced faculty team. As a result, the department has been witnessing excellent results. Staff members of the department have undergone various faculty development programmes, seminars,

workshops for upgrading their level of knowledge. The department has been taking innovative ideas to reach higher levels of teaching excellence and is assisting the students to excel in their studies.

Paper Presentation:

Dr. Sandhya Shenoy U, DST INSPIRE Faculty presented a paper titled “High Performance Tin Telluride Thermoelectrics by Electronic Structure Engineering: A Synergistic Effect of Bismuth and Indium Co-doping” in 6th International Conference organised by Indian Council of Chemists at Paris, France on the 7th June 2019. The conference was organised on the theme of “Chemistry: Our health, Our Future”



Award Received:

- The paper titled “Enhanced thermoelectric performance of bulk tin telluride: Synergistic effect of calcium and indium co-doping” authored by Prof. D. Krishna Bhat (NITK, Surathkal) and Dr. Sandhya Shenoy U (SUCET, Mukka) received the prestigious distinction of being adjudged as **Editor’s Choice Paper** under volume 4 in Materials Today Physics journal.
- Dr Praveen B M- Director in Research and Innovation Council has received **Young Scientist Award** from Minaura LLC, USA and VMS Research Foundation on 15/05/2019.



- Dr Praveen BM, HoD of Chemistry, SUCET, Mukka and Director of Srinivas University Research and Innovation Council received the Prestigious R C Shah National award in the field of chemical sciences for the year 2019-20 for his Outstanding Contribution and Research in Chemical Sciences during the 107th Indian Science Congress held at Bangalore University of Agriculture Sciences. This award was conferred by Indian Science Congress, Govt of India.



Ph.D's awarded:

- Mr. Mohan Reddy, a research scholar in the Department of Chemistry successfully defended his thesis in the Ph.D Viva voce examination held on November 2nd. His thesis is titled "Development of Nickel - Nanoparticles composite coating by pulse electrodeposition method and their corrosion behaviour for technological applications".

The examiner was Dr M P Yashoda, Professor in the Department of Chemistry, MIT, MAHE, Manipal. He was ably guided by Dr Praveen BM.



- Dr Shubrajyostana Aithal has Published 10 papers in Reputed Journals and attended Conference in MIT Manipal
- Bharath Devendra got the opportunity to Visit BRNS – Mumbai for Carrying out his research work

Department of Physics

Department of Physics is handling the subjects Engineering Physics, Engineering Physics Lab, Physical and Principles of Lighting, Geometric Optics, Physical and Principles of Lighting Lab, Geometric Optics Lab and Constitution of India and professional ethics. Department of Physics has secured very good academic results.

Activities:

Constitution Day Celebration

In 2015, during Dr.Ambedkar's 125th birth anniversary celebrations, our beloved prime minister Shri. Narendra Modi announced to observe November 26th as constitution day every year. November 26th is the day when our constituent assembly adopted the constitution in the year 1949. Program started at 3.15 pm with the National song sung by Ms.Ananya Rao, Assistant Professor, Department of Computer Science & Engineering. Dr.Santhosh D.Shenoy, Co-ordinator of the program welcomed the gathering. Dr. Thomas Pinto, Principal & Dean, SUCET, Mukka inaugurated the function and delivered a special talk on 'Indian Constitution'. Speaking on the occasion, he said, "Indian Constitution is

the model and ideal constitution among all the constitutions. The effort of drafting committee members of constituent assembly was outstanding and we are fortunate to live in a country with such a beautiful constitution”.

Dr. Thomas Pinto, during his presentation explained excellently all basic features of Indian constitution. During his talk, Dr. Thomas Pinto explained in detail, the fundamental rights, fundamental duties, directive principles of state policy, role of Judiciary, President, Governor & Council of ministers, emergency provisions and election procedure. 33 Faculty members and 18 students attended the function.

After the words of gratitude, the program came to an end with National anthem.

‘Gandhi Smrithi’ on martyr’s day

Srinivas University College of Engineering & Technology, Mukka organized ‘Gandhi Smrithi’ on martyr’s day on Thursday, 30th January 2020. Dr.Thomas Pinto, Principal & Dean, SUCET, Mukka inaugurated the function. Speaking on the occasion, he said, “ The greatness of Gandhiji is so gigantic that after his death whole world mourned and inscribed him in western newspapers as Christ of India.”

Dr.Santhosh D.Shenoy, Co-ordinator of the program welcomed the gathering. First year students Mr.Sreekrishna Bhat, Ms.Madhura S and Ms.Poojashree, also spoke on different topics on “Life & Mission of Mahatma Gandhi”.

A photo exhibition on “Life & Mission of Mahatma Gandhi” is arranged in Physics laboratory for two days commencing from 30th January 2020.



Sports:

SL. NO .	NAME	SEMESTER	EVENTS	PRIZE	VENUE
1	Govind Kumar	I	Karate (Kumite)	1 st Place	Shimoga
2	Govind Kumar	I	Karate (Kumite)	1 st Place	Kinnigoli, Mangaluru
3	Govind Kumar	I	Karate (Kata)	1 st Place	Kinnigoli, Mangaluru
4	Govind Kumar	I	Karate (Kumite)	2 nd Place	Mangaluru
	Govind Kumar	I	Karate (Kumite)	1 st Place	Bengaluru
5	Mithun Shetty	V	Athletics (100mts Race)	1 st Place	Mangaluru Taluk Dasara
6	Mithun Shetty	V	Athletics (100mts Race)	2 nd Place	Dasara Sports Meet, Udupi
7	Mithun Shetty	V	Athletics (200mts Race)	2 nd Place	

8	Mithun Shetty	V	Athletics (4x100mts Relay)	3 rd Place	
9	Mithun Shetty	V	Athletics (100mts Race)	1 st Place	Dasara Sports Meet, Kundapura
10	Mithun Shetty	V	Athletics (200mts Race)	1 st Place	
11	Mithun Shetty	V	Athletics (4x100mts Relay)	1 st Place	
12	Mithun Shetty	V	Athletics (Javelin Throw)	2 nd Place	
13	Mithun Shetty	V	Athletics (100mts Race)	1 st Place	Dasara Sports Meet, Mangaluru
14	Mithun Shetty	V	Athletics (200mts Race)	1 st Place	
15	Mithun Shetty	V	Athletics (100mts Race)	2 nd Place	Dasara Sports Meet, Mysuru
16	Mithun Shetty	V	Athletics (200mts Race)	2 nd Place	
17	Mithun Shetty	V	Athletics (100mts Race)	2 nd Place	
18	Mithun Shetty	V	Athletics (200mts Race)	3 rd Place	
19	Shubham Shetty	VII	Obstacle Swimming (4x50mts)	2 nd Place	National Life Saving Sports Championship , Diu and Daman, Gujarat
20	Shubham Shetty	VII	Medley Swim Relay (4x50mts)	2 nd Place	
21	Shubham Shetty	VII	Mannequin Carry Swimming Relay (4x25mts)	2 nd Place	

22	Thanya Girish, Kaushika Shetty and Divya Manju Gowda	I/III	Women's Shuttle Badminton	3 rd Place	NITK, Surathkal
23	Shibu, Mithun Shetty, Sambram Alva, Ashim, Adithya	I/III/V/VII	Men's Shuttle Badminton	4 th Place	
24	Hermon, Shivaprasad , Akshay Shetty, Leander and Lionel	I/III/V	Chess	2 nd Place	
25	Hermon Dian Saldanha	V	Chess	2 nd Place	DK, Kodagu, Udupi District Level at Vivekananda college Puttur
26	Hermon Dian Saldanha	V	Chess	5 th Place	Rotary Club Nitte, Nitte
27	Hermon Dian Saldanha	V	Chess	1 st Place	Cosmos Open Chess Tournament
28	Hermon Dian Saldanha	V	Chess	1 st Place	All India National Open Fide Rated Blits Chess Tournament
29	Hermon Dian Saldanha	V	Chess	1 st Place	Jnadoya District Level Chess Tournament
30	Hermon Dian Saldanha	V	Chess	2 nd Place	KIOCL Rapid National Level Chess Tournament

Training & Placement Dept:

The department presently headed by Mr. Yogeesh, along with department coordinators has guided the students in choosing the right industry and how to develop their skill. A bird's eye-view of the activities that took place are –

- A Career Guidance and Personality Grooming programme was conducted for the students of SUCET by #Gillette India. All the students were given a participation certificate and free Gillette Razor. This was organised to motivate and make students understand the importance of #grooming. The program was spearheaded by Mr Prajwal, a soft skills trainer.



- A unique two week workshop on 'Data Structure' was conducted at Srinivas University College of Engineering & Technology, Mukka in association with ABC for technology training, Bangalore from March 18th to March 30th 2019. The course content of the workshop was aimed to train the students in fine tuning their technical skills in programming and help them in cracking critical interviews in Placement drives. The workshop was certified as a skill india initiative under NSDC validated by Microfocus, England and NASSCOM. All the final year students from circuit branches of SUCET benefitted from the training program

Students from all streams are encouraged to take part in various activities outside their academic area. Each branch has formed their own student association and do quite a lot of activities which hone their skills like planning, organising, coordinating and controlling all the various jobs that make an event or program successful.

Apart from regular soft skill training, we ensure that professionally accredited people from the Industry conduct Soft Skill Training with a planned Schedule for each of the streams for a continuous period of a week and so.

To ensure better results, tie-ups are being negotiated with many highly reputed companies with

special training programs for the students to be Industry-fit after completion of their academic career. Efforts are on to approach more companies to match the needs of each branch and the specific requirements of the companies and help the students get placed by conducting campus drive in our institute. Various industry oriented internships are also planned to connect the students with the industrial standards. Also arrangements shall be made to make each student to get a working knowledge of computers in his area.

Extra skills in English Language and Computer skills are also being imparted by the department.

Other Activities:

- Dr K Balaveera Reddy chairperson of the Board of Governors NITK, Surathkal was the chief guest for 2 days workshop on IPR and Inaugurated IPR cell



- Lecture on Science and Spirituality by Nama Nishiths Das and Sai Prakash from ISKCON and Pawel from Russia. All the first year Students attended the lecture.



- Celebrating Karnataka Rajyotsava in the college by hoisting the state flag.



- A workshop on Intellectual Property Rights and Patents was conducted for the 5th semester students of SUCET by the R&D cell. The guest speakers were Mr Vivek Anand Sagar IP attorney KSCST, Ms Brinda Varma & Ms Ekta Prasad, both being Patent agents.
- ISAP (Information Search Analysis & Presentation) was conducted for 3rd semester students. The Chief Guest for the inaugural event was Dr Karthika Kote, Principal of Mahesh PU college, Udupi.



- ESEP (Employability Skill Enhancement Program) of Srinivas University was launched on September 19th by officials of XLANZ India Pvt Ltd.



- Delegates from Top universities of US visited the College of Engineering and Technology, Mukka on 19/09/19. They gave a talk on “Opportunities for Higher Studies in US for Engineering Graduates“

All the final year students participated in this event. The various Universities were University of Indiana, University of South Florida, The George Washington University, University of Southern California & NYU.



- Prof Dr Mike Dillon, CEO of Institute of Productivity, UK and Richard Grice, MD of Nebula consultancy, UK interacted with Engineering students of SUCET about

opportunities for Projects and Mini Projects in #Poland and #UK for durations of one week, two weeks and six months with #scholarship.



- Onam, the biggest festival in #Kerala marks the homecoming of the legendary King #Mahabali, who once gave the people a golden era in Kerala. #Onam was celebrated at #SUCET, #Mukka on the 16th of September. The high spirit of the students was reflected in the way they arranged an intricately designed flower carpet and welcomed Maveli. The students presented a special programme highlighting the culture and tradition of Kerala in the form of dances and songs which passed on the message of national integration and cultural diversity to the audience. The Principal and other staff members too witnessed the programme. The Principal, Dr Thomas Pinto, in his message spoke about how festivals should bind communities irrespective of religion, caste and creed. The college presented a festive look with the students in the traditional attire of Kerala saree and white mundu. All the students were distributed delicious payasam after which a series of games were conducted by the students.



- Talent hunt program Mr Pataka & Ms Pataki conducted by Redfm in the college premises.



- #Orientation program of B.Tech, B.Des & M.Des batch of 2019 at #SUCET #Mukka. The Chancellor, VC, Registrar's, Dean, faculty, students and parents were present.



- A 3 day Faculty Development Program on "**Introduction to Python Programming**" was conducted by **ICT Academy** at Srinivas University College of Engineering and Technology, Mukka.



The FDP was inaugurated on 30th July in the presence of the Dean, Dr Shreeprakash B, Coordinator, Dr Praveen BM, Vishu Prasad, State head of ICT Academy, Rohit Kumar and Mohammed Hafeez Ur Rehman. A total of 30 faculty members of various colleges are taking part and benefitting from it.

- Universities should partner in the development of the country, Governor of Nagaland and Manipur, His Excellency, Sri Padmanabha Balakrishna Acharya has called.

He was speaking at an educational lecture program in Srinivas University, Mukka on “Challenges of Higher Education in India & Role of National Education Policy – 2019” The role of universities is crucial to strengthening the country economically. Thousands of graduates come out each year from some 800 universities in the country. He said, higher educated people should be able to establish a strong India by establishing enterprises and providing employment while lauding the efforts of Srinivas University for creating job creators rather than job seekers.

He added that the education provided by the world universities should not be limited to the student but should contribute to the overall growth of the country.

Sri. CA. A Raghavendra Rao, Chancellor of Srinivas University presided over the function. The Pro Chancellor Dr. A. Srinivas Rao welcomed the gathering. Vice Chancellor Dr. P.S Aithal introduced the guests & Dr. Anil Kumar (Registrar) proposed the vote of thanks. Dr. Ajay KG, (Registrar, Development) Dr. Shrinivasa Mayya (Registrar, Evaluation) and

others were present.



- Srinivas University College of Engineering & Technology, Mukka, Mangaluru enthusiastically celebrated 5th International Yoga Day in the campus on 21-6-2019. Many staff took part in this celebration and participated in the Yoga. The program was ably conducted under the guidance of Vedhakka, Thranathanna, Dinakaranna who are instructors of Sri Patanjali Yoga Shikshana Samithi, Tadambail. Various asanas such as Makarasana, Pavana Muktasana, Tadasana, Vrikshasana, Baddakonasana etc. were performed and its uses were told to all. Our Vice Principal Dr. Ramakrishna Hegde, Coordinator Dr. Praveen B M., Prof. Rajeshwari and other department staff were present in the celebration.



- The Farewell program to the B.E & M.Tech batch of 2019 was held recently. During the formal program, the HOD's presented their students and wished them well in their future endeavours. The 6th edition of the college magazine, "Shree Sampada" was released on the occasion. Several students paid glowing tributes to the staff in their feedback speech. Certificates and cash prizes were distributed to the winners of the Project Expo - 2019. The Principal, Dr Shreeprakash B in his presidential remarks thanked the students for their cooperation and support in conducting several departmental and college programs very successfully. The function ended with a sumptuous meal.



- The final year students of Srinivas School of Engineering presented their creative talents at TECH EXPO 2019 on 22nd May, 2019 in the college premises. The chief guest of the day was Mr K Ramachandra Bhat, Director, Classic Fusion Metals, Baikampady Industrial Area, Mangalore. In his speech, he exhorted the final year

students to become entrepreneurs rather than job seekers. He also stressed on the need for students to have in depth knowledge of the basics in their respective fields.

The convenor of the event was Dr Suma Bhat who welcomed the gathering. The judges from various colleges were warmly welcomed by the department coordinators. The principal, Dr Shreeprakash B wished the students good luck in their careers.

The Registrar of Srinivas University, Dr Anil Kumar reiterated what the chief guest said and wished the students the very best for their future.

Prof Bhavani Shankar proposed the vote of thanks. Ms Sanjana Rao Baglodi rendered the invocation, Mr Nirmith Salian introduced the chief guest to the gathering, Ms Amitha & Ms Ananya Rao compered the event.

After the formal inauguration, the chief guest along with Sri CA A Raghavendra Rao, Chancellor of Srinivas University and President of A Shama Rao foundation & Dr Srinivas Rao, Pro Chancellor of Srinivas University and Vice President of A Shama Rao foundation went around the venue which displayed students' projects and appreciated the students for their hard work and efforts. The external judges also lauded the efforts of the students.



- The college observed 21st May as "Anti-Terrorism Day". Faculty and students took the antiterrorism #pledge to shun violence of all forms and uphold peace and harmony among fellow citizens.



- A Blood Donation Camp was organised on 30th April in the college premises. Govt. District Hospital, Udupi and Srinivas Hospital, Mukka were the beneficiaries. A total of 94 units were collected during the drive. This was organised with the active support of Rotaract Club of SUCET and AIMES (Association of Mechanical Engineering Students) of the college. Prior to the Blood donation drive, the event was inaugurated by the Blood bank officer, Dr Veena following which she gave a brief talk about the importance of blood donation and the diseases associated with blood.



- First year students on a day's outing to #Pilikula Nisargadhama on May 3rd visited the Artisans village, Gutthu Mane, Science and Technology Centre & the Zoological Park. Great time and a day well spent.



- Keeping in mind the Systematic Voter's Education & Electoral Participation (SVEEP) initiative, **University College of Engg & Technology (SUCET), Mukka, Mangaluru** organised the following **Electoral Awareness Program** to propagate the main objectives.

Participants took the **Voter's Pledge** to take part in the upcoming election upholding the values enshrined in the constitution. Prof. Rohan Fernandez delivered a short talk to drive home the message "Why Should I Vote" and encouraged the audience to vote in a free and fair manner without falling prey to inducements. Dr. Shreeprakash B, Dr. Ramakrishna Hegde, Dr. Praveen B M, various HoDs, Staff members and Students were present on the occasion.



- **Kalas pandana 2K19** was inaugurated on April 15th by Lt Col R Venu, Commanding Officer, 4th Karnataka Engineer Company, NCC (Army). Rev. Fr. Andrew D'Souza, Parish Priest, Infant Mary Church, Katipalla, was the Guest of Honour. Dr Anil Kumar, Registrar, SU, presided over the program.

Dr Shreeprakash B - Dean, Dr Praveen B M - Coordinator, Dr Ramakrishna Hegde- Vice Principal and Prof Uma Shrikar Shenoy -Convener, were present during the programme.



- Visit of delegates, Ms. Dorota Michor, Rector's Proxy for International Partnerships Cooperation, & Mr Mariusz Walczak, Coordinator for India, WSB University, Poland to Srinivas University College of Engineering & Technology, Mukka, Mangaluru, on 03/04/2019



- Inaugural event of Techyuva2k19 . Blessed to have our Chief Guest Smt Vanita Pai, Children's author and Publisher at Art 1 First publications Pvt Ltd, Manipal, Pro Chancellor of SrinivasUniversity Dr Srinivas Rao, Smt Vijayalakshmi R Rao, Smt A Mitra S Rao, Trustee members, Board of Governors Srinivas University.



- Karnataka Rajyotsava, Deepavali and Traditional day was celebrated on 4th November in a grand manner. Rangoli, Deepavali Lantern making and Tug of War competitions were held
- in the morning. Sri Harikrishna Punaroor was the chief guest in the afternoon. The Registrar, Dr Anil Kumar, the Principal, Dr Thomas Pinto, the convener, Dr Ramakrishna Hegde, faculty and students were present. Sri Harikrishna Punaroor was felicitated for his outstanding contribution to furthering Kannada language and literature across the state. Several cultural performances were presented by the students following which there was traditional dress competition on the ramp for boys and girls which was appreciated by all. The evening ended with music and dance.



- **Student Induction Program:** The following activities were conducted for the newly joined students:-

	FORENOON			12:00 – 1:00	AFTERNOON
19-08-2019	Freshers day Inauguration, Lunch and disperse				
20-08-2019	Student Introduction	College rules & Regulations, examinations etc. by Dr Praveen BM	Talent exposition by Dr Ramakrishna Hegde	LUNCH BREAK	Talk on "Science & Spirituality" by Nama Nischtha Das of ISKCON

21-08-2019	Talk on 3D printing, drones, robots	Oral health talk by Dr Shrividya of SIDS		LUNCH BREAK		Physics by Dr Santosh Shenoy	Talk on “Mechanics of Public Speaking” by Prof Shobha Sharma		
22-08-2018	Mechanical Dept. Branch introduction talk (visit to labs, course outline, scope etc.)	E & C Dept. Branch introduction talk (visit to labs, course outline, scope etc.)	Computer Science Dept. Branch introduction talk (visit to labs, course outline, scope etc.)	Civil Dept. Branch introduction talk (visit to labs, course outline, scope etc.)	LUNCH BREAK	Opportunities and challenges in Higher education and Career by Dr KG Nandha Kumar			
23-08-2019	HOLIDAY								
24-08-2019	Activities & Fun games by Rotaract Club members			HOLIDAY					
25-08-2019	Visit to Dental college for checkup		Visit to Srinivas Hospital for checkup	Visit to campus facilities- Library, Photocopying, Physics & Chemistry lab, Research centres					
26-08-2019	Blood bank officer			Talk by Dr Laveena D’Mello on Counselling					
27-08-2019	ICT academy			Talk on General etiquette					
28-08-2019	Talk on Psychiatric counselling			Talk on Forensic science					

29-08-2019	Talk on Orthodontic treatment by Dr Praveen Shetty of SIDS	Talk by Alumni	
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Alumni

- Several alumni have visited the college and have conducted training programs for the students. A few have helped students secure jobs through their recommendations.

I conclude my report by thanking all the members of the management, faculty, staff and students for their support and participation in all activities of the colleges.

COLLEGE OF MANAGEMENT & COMMERCE

Srinivas University College of Management & Commerce(CMC).

Srinivas University, a not for profit Private Research Focused University established by A. Shama Rao Foundation, Mangalore in the year 2013. Srinivas University is an extension of Srinivas Group of Colleges which were started in the year 1988 under the aegis of A. Shama Rao Foundation, Mangalore, which is a Charitable Trust established in 1988 itself under the guidance of a noted industrialist and senior Chartered Accountant Sri CA. A. Raghavendra Rao, who is serving as Founder President of the Trust and the present Founder Chancellor of Srinivas University.

The University operation commenced from 15th May 2015 and the Sponsoring body integrated the then existing institution namely, Srinivas Institute of Management Studies (1999), Srinivas First Grade College (2001), to constitute **College of Management & Commerce(CMC)**.

The university is also a member of **Association of Indian Universities (AIU)**, since 2016 so that the degrees offered by the University are acceptable for higher education admissions and for earning government, public sector and private sector jobs all over the world. The university is also recognized by **Karnataka Higher Education Council (KHEC)**.

The **College of Management and Commerce at Srinivas University** is committed to provide a conducive learning environment which ensures comprehensive development of students and make them competent, confident and good citizens. The college offers **UNDERGRADUATE PROGRAMMES** namely BBA in Logistics & Supply Chain Management, BBA in Aviation Management, BBA (Honours with Specialization in Finance/Marketing), BBA in Port Management, BBA – International Business and Financial Services (In Association with iNurture, Bangalore), B.Sc. in Interior Design, B.Com. (International Accounting with ACCA Syllabus), B.Com. (Honours), **POST-GRADUATE PROGRAMMES** namely, MBA Regular Programme, MBA in Aviation Management, MBA – Executive Management (Evening Program), M.Com. Programme and **RESEARCH PROGRAMMES** leading to M.Phil. (Research) in Business Management / Commerce, Ph.D. (Research) in Business Management / Commerce, D. Litt. / D.Sc. (Research) in Business Management / Commerce.

The total number of students in the college presently is 648 under-graduates and 218 post graduate students and 52 research scholars. The College has 32 regular highly qualified faculty members with teaching and industry experience. Apart from this part time and guest faculty regularly visit the campus. There are six eminent research Professors who guide the research scholars of the institution.

Intake of students: 2019

Course Name	No of Students
BBA (H)	40
BBA (Aviation)	96

BBA (L)	28
BBA(PM)	34
BBA (HM)	4
BBA(I-Nurture)	15
B.Com (H)	37
B.Com (ACCA)	15
B.Sc (ID)	18
MBA	104
MBA(E)	11
M.Com	8
PhD	37
Total	447

Results

April /May 2019

B.Com Overall Results

Course Name	Overall Percentage (%)
II Semester	
B.Com ACCA	93
B.Com (HN)	78.95
III Semester	
B.Com ACCA	57%
B.Com (HN)	60%
IV Semester	
B.Com (AV)	100
B.Com (ACCA)	100
B.Com (CA)	100
B.Com(H)	96

MBA 2017-2019

100% Result

MBA 2019 I Semester 97%

MBA 2019 II Semester 79%

MBA 2018 III Semester 93%

M.Com 2018 I Semester and II Semester 100%

M.Com 2019 I Semester 98%

MBA (Evening) 2018 I and II Semester 100%

MBA (Evening) 2019 I Semester 100%

April /May 2019

BBA Overall Results

Course Name	Overall Percentage (%)
II Semester	
BBA (AV)	53
BBA (HN)	50
BBA (LS)	42
BBA (PM)	100
BBA (HA)	75
III Semester	
BBA (AV)	78
BBA (HN)	60
BBA (LS)	39
BBA (PM)	38
IV Semester	
BBA (AV)	76
BBA (HN)	79
BBA (LS)	72
BBA(PM)	100

University examination April 2019

IV Semester B.Sc. ID- Overall 75%

II Semester B. Sc. ID – Overall 87.87%

University examination November 2019

V Semester B.Sc.ID- Over all – 64.70%

III Semester B.Sc ID – Over all- 67.74%

I Semester B.Sc ID - Over all -54.00%

College Library and Infrastructure

The college has a central Library. The Commerce & Business management library has a seating capacity for 120 members with sufficient reading tables. Library is equipped with books, study materials, magazines, journals with LAN and internet facility. There are 346 registrations to the National digital library of India which integrates several national and international digital libraries in one single web-portal. Swayam Prabha a group of 32 DTH Channels devoted to telecast high quality educational programmes are used on a regular basis in the college. The college library is a power house of knowledge and every year we look forward to adding new titles to the library. Apart from the library the following infrastructure is made available to the students.

- Modeling studio,
- Theory Classrooms with Audio/Visual Aids,

- Design studio with one drafting table with t-square per student with
- Audio/Visual Aids,
- The Computer Lab with Internet facility for each student & Software like
- Libre CAD, Blender
- Separate hostels for boys and girls.

There are three state-of-the-art computer labs in the institute equipped with 180 computers. These labs have Internet facility. All computers are installed with required software and the same is updated on a regular basis.

MOU's Signed:

Srinivas University through the College of Management & Commerce has entered into MOU for faculty exchange and development and research programs with the following colleges –

1. Milgres College, Hampankatta, Mangaluru on 1st January, 2020.
2. Mahesh College, Mangaluru on 1st January, 2020
3. Government First Grade College, Degree, Balmatta, Mangaluru on 25th January 2020.
4. Government First Grade College, Car Street, Mangaluru on February, 2020.
- 5.

Faculty Achievements –

- Prof. Keerthan Raj presented a paper on "New Concept of Circular Management for achieving Sustainable Success and Growth" in International Conference of Srinivas University in August 2019.
- Published a paper on "The post COVID - 19 World: Efforts Needed to Build Back a More Resilient Society" in IICSB journal in April 2020
- Attended a one week Faculty Development Program on "Effective educator for Professional & Institutional Excellence" organized by Government First Grade College, Kavour.
- Attended a one week international webinar on Research Methodology by Srinivas University.
- Completed an online certificate course of Open University on "Understanding Research Perspectives" in May 2020.
- Completed an online certificate course of Open University on "Technology, Innovation & Management in May 2020.
- Completed a certificate course of University of Leeds on "Creating a Professional Online Presence in May 2020.
- Prof. Amith Menezes Attended one week E-Gyan workshop on Digital payment systems in July 2019.

- Presented paper on " Google pay systems " in Government First Grade College, Udupi.
- Attended webinar on " The Role of Technology in Mitigating the pandemic" organizers by PSGR , Krishnamal College for Women, Tamil nadu.
- Shilpa K has completed “Karmaveer Research Publication & Review Quiz” on 30.05.2020, organized by KarmaveerBhauroPatil College of Engineering, Satara.
- Participated in National Level Online Quiz on “Marketing and Business Aptitude” on 13.05.2020, organized by Bharath Institute of Science & Technology, Chennai.
- Participated in the webinar on “Excellence Through Lean Management” organized by Dattakala Group of Institutions Faculty of Engineering on 26th May, 2020.
- Participated in the webinar on “Outcome based Education” organized by Dattakala Group of Institutions Faculty of Engineering on 25th May, 2020.
- Participated in the webinar on “Recent Development ad Future Trends in Banking Sector” organized by Uma Krishna Shetty Institute of Management Studies & Research on 16th May, 2020 via zoom video communication.
- Participated one day National webinar on “COVID -19 and Mental Health After Lock-down Period” organized by MVP Samaj’s Art’s Commerce and Science College, Tryambakeshwar on 25.05.2020.
- Participated and secured 84% in online “Commerce E-Quiz Programme” organized by GFGC for women’s Chikkamagaluru on 25.05.2020.
- Participated in International webinar on economic and Psychological Challenges and Solutions – Post COVID 19 on 26.05.2020, organized by St.Paul Institute of Professional Studies, Indore.
- Participate in Corona (COVID – 19) awareness online Quiz competition, organized by Rotary Club of Channarayapatna Vision.
- Participated in 3 days National level E-learning workshop in “Structural Equation Modelling for Researchers” from 18 to 20 May, 2020, organized by St. Agnes College, Mangalore.
- Participated in International webinar on “Post Corona Issues – Impact on our Health and Environment” organised by KuriakoseEllias College, Mannanam on 22.05.2020.
- Completed state level online quiz on English language and literature conducted by Basaveshwar Arts College, Bagalkote on 25.5.2020.
- Participated in the webinar “Branding Design & Digital Marketing” organised by Auxilium College, Vellore on 11.05.2020 & 12.05.2020
- Participated in online faculty development programme on basis of Research organised by Government First Grade College, Punjalkatte, Belthangady.
- Completed the Quiz on “COVID – 19 Awareness” organised by Smt. Kamala & Sri Venkatappa M. Agadi, College of Engineering & Technology, Lakshmeshwar.
- Participated in the power seminar webinar on the theme Job skills to succeed in a post Pendemic World conducted by ICT Academy on 29th April, 2020.
- Participated in the season 6 of sky campus on the theme “Future Tech 2020” conducted by ICT Academy.

- Participated in one week National Level online FDP for trainers on “Mastering the Art of Handling Post Covid Challenges for sustainable Development” organized by Adyalampattu, Chennai.
- Participated in webinar on J-GATE; the Search and Discovery Tool for scholarly Journal, Literature, organized by St. Agnes College, Mangalore.
- Participated in the international webinar on “The roll of E-learning during Lockdown: Academic Challenges and the Road ahead” held on 8th& 9th May, 2020, organised by IQAC, Patna Women’s College, Patna.
- Participated in International webinar on “Outcome Based Education – Challenges & Opportunities” organised by Kuriakose Elias College, Mannanam on 21.05.2020.
- Participate in the online Refresher Programme in “MBA – PPC (Management, Business Administration – Present & Post crisis) organised by S.A. College of Arts & Science 14th April to 4th May, 2020.
- Ranjith Bhat Participated in 5 days International Seminar (Webinar Series) on “Research Methodology” organized by Srinivas University, Mangalore from 01.06.2020 to 05.06.2020.
- Mrs. Priyanka, Mrs. Preethy & Mrs. Yogeetha K Pai faculties of the BSc ID department attended a Motivational talk by Dr. Sayyali Gaukar, Admission co-coordinator, MIT Pune. Conducted at Pandeshwar Campus Mangaluru.
- Mrs. Priyanka, Mrs. Yogeetha K Pai attended a session on Effect of Architecture in Building on the happiness and prosperity on Human Beings by Mr. Singh, Vice Chancellor, Apex Professional University, Chandigarh., conducted by School of Architecture, Valachil.
- Mr Sagar Srinivas delivered a Guest Talk and workshop on the topic of soft skills for Managers at SDM PG Center Mangalore.
- Mr Amith attended a two day faculty development program on legal issues in business held at St. Joseph Engineering College Mangalore.
- Mr Anumesh Kariappa delivered a guest Lecture on the topic Consumer Awareness at GFGC Punjalkatte on March 8 2019.
- Ms Harinakshi attended the following
 - One day workshop on research methodology and data analysis- at SIMS on 12th July 2019.
 - One day workshop on research methodology- at Srinivas University on 10th Aug 2019.
 - FDPs :
 - Role of teacher in handling adolescent issues- at Srinivas University, College of Hotel Management on 1st April 2019 .
 - Management Accounting- at Yenapoya College on 17th May 2019.
 - ACCA Management Accounting, Performance Management and Advanced Performance Management 'Train the Trainer' at Gateway Hotel Mangalore 17th and 18th July 2019.

- Strategic Business Management at Yenapoya College, Mangalore on 19th Dec 2019.
- Startegic Business Management at Yenapoya College, Mangalore on 10th Jan 2020.

Conference Details

MANEGMA 2019, a One day National Conference on the theme “*Advances in Management, IT, Education and Social Sciences*” was held today organized at the City Campus, Srinivas University, at its Pandeshwar Campus dated 27th April, 2019. This conference was organized by the College of Management & Commerce, Department of M.B.A. The chief guest Sri Mahesh Kumar Davangere, General Manager (Administration), Smart City, Mangalore inaugurated the conference.

Over 138 conference papers were presented in various parallel sessions from faculty members, research scholars and students during the proceedings of the day.



International conference on Emerging Trends in Management, Information Technology & Education

The College of Management & Commerce, Srinivas University, in association with Karnataka State Council for Science & Technology, Institute of Productivity, Grimsby, United Kingdom and ICT Academy has organized an International Conference on “Emerging trends in Management, Information Technology and Education” on August 16th and 17th at Hotel Srinivas, GHS Road, Mangalore.

The two-day conference began with a pre-conference research workshop on 16th Aug 2019 and on 17th August 2019 began with an invited Pre-Inaugural talk by Prf. Dr. K V M Varampally,

former Director of Manipal School of Management, Manipal which was followed by the formal inauguration.

The inaugural ceremony was presided over by the Chancellor, Srinivas University Shri CA A. Raghavendra Rao and Prof. (Dr.) Y S Siddegowda – Vice Chancellor, Tumkur University, Prof. (Dr.) G Gopa Kumar – Vice Chancellor, Central University of Kerala, Prof. Venkat A Bhat, President, VentureSoft Global, California, USA were the Chief Guests for the function.



National Level Conference On “Innovative Practice In Banking, Management, IT, Education And Social Sciences”

Mangalore, Nov 30: College of Commerce and Management, Srinivas University, City Campus, Pandeshwar, organized a National level Conference on the theme innovative practice in banking, management, IT, Education and social Sciences was organized in the college on 30th November 2019 (Saturday) at Pandeshwara Campus.

The Inaugurator of the Conference was Dr. T. N. Shreedhar, Dean, Department of Commerce, Mangala Gangothri, spoke about the innovations of the different fields. The research scholars and teaching faculties from Srinivas University had presented the papers in the conference. More than 50 research papers were received and presented in the conference. All the papers presented will be published after review in international journals along with ISBN proceedings.



PUBLICATIONS 2019.

Journal Publications List 2019

1. **Aithal, P. S. & Shubhrajyotsna Aithal** (2019). New Directions in Scholarly Research—Some Fearless Innovations & Predictions for 21st Century Research, *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(1), 1-19. **ISSN: 2581-6012** DOI: <https://doi.org/10.5281/zenodo.2557222>.
2. Sunjida Islam(2019). Role of Police in the Criminal Justice System of Bangladesh: Need for Reformation, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4(1). 46-51. **ISSN: 2581-6012**. DOI: <http://doi.org/10.5281/zenodo.2654464>.
3. Sunjida Islam (2019). Development of Muslim Law of Succession, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. Vol. 4, No. 1, 2019, PP: 68-77. **ISSN: 2581-6012**. DOI: <http://doi.org/10.5281/zenodo.3238308>.
4. Madhuchandrika N.(2019). Foreign Exchange Risk Management in Indian Commercial Banks: Perspectives of Bankers and Customers, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4, No. 1, 2019, PP: 78-82. **ISSN: 2581-6012**. DOI: <http://doi.org/10.5281/zenodo.3240234>.
5. **P. S. Aithal & Shubhrajyotsna Aithal. (2019)**. A New Attitude-Behaviour (AB) Theory for Organizational Leadership, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4, No. 1, 2019, PP: 83-97. **ISSN: 2581-6012**. DOI: <http://doi.org/10.5281/zenodo.3248646>.
6. Mohammad Saiful Islam(2019). An Appraisal of Efficiency and Effectiveness of the Supreme Court of Bangladesh, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. Vol. 4, No. 1, 2019, PP: 109-124. **ISSN: 2581-6012**. DOI: <http://doi.org/10.5281/zenodo.3250674>.
7. **P. S. Aithal1* & Shubhrajyotsna Aithal2 (2019)**. Building World-Class Universities: Some Insights & Predictions, *International Journal of Management, Technology, and Social Sciences (IJMTS)*. Vol. 4, No. 2, 2019, PP: 13-35. **ISSN: 2581-6012**. DOI: <http://doi.org/10.5281/zenodo.3377097>.

8. **P. K. Paul¹, A. Bhuimali², P. S. Aithal³, & R. Rajesh⁴. (2019). Vulnerability in Information Technology and Computing- A Study in Technological Information Assurance. *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4(2), 87-94. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3544141>.**
9. **K. V. M. Varambally & P. S. Aithal. (2019). Animal World and Living Behaviour - Managerial Implications. *International Journal of Management, Technology, and Social Sciences (IJMTS)*. 4(2), 104-109. ISSN: 2581-6012. DOI: <http://doi.org/10.5281/zenodo.3564958>.**
10. **Sujaya H.1, Meghana Salins1 & P. S. Aithal2. (2019). Challenges Associated with Running a Green Business in India and Other Developing Countries, *International Journal of Case Studies in Business, IT and Education (IJCSBE)*. Vol. 3, No. 1, PP: 35-47. ISSN: 2581-6942 . DOI: <http://doi.org/10.5281/zenodo.2654462>.**
11. **Meghana Salins1, Sujaya H.1, & P. S. Aithal2 (2019). Sustainable Development Strategy through GRI with Reference to VEDANTA Company. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*. Vol. 3, No. 1, 2019, PP: 48-55, ISSN: 2581-6942 DOI: <http://doi.org/10.5281/zenodo.2918752>.**
12. **Meghana Salins1, Sujaya H. & P. S. Aithal. (2019). A Comprehensive Analysis of Top Indian Cosmetic Company : LAKME. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(2). 79-90. DOI: <http://doi.org/10.5281/zenodo.3545149>.**
13. **P. S. Aithal1, & Shubhrajyotsna Aithal2. (2019). Researcher Centric Scholarly Publication and Research Journals Classification – New Insight based Model. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(2). 91-104. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.3591033>.**
14. **K.V. M. Varambally1 & P. S. Aithal2. (2019). Relationship Management : Lessons from Saptapadi - Indian Marriage Model. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(2). 105-110. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.3596231>.**
15. **P. S. Aithal & Shubhrajyotsna Aithal (2019). Analysis of Higher Education in Indian National Education Policy Proposal 2019 and its Implementation Challenges, *International Journal of Applied Engineering and Management Letters (IJAEML)*. Vol. 3, No. 2, 2019, PP: 1-35. ISSN: 2581-7000. DOI: <http://doi.org/10.5281/zenodo.3271330>.**
16. **P. S. Aithal1 & Shubhrajyotsna Aithal (2019). Autonomy for Universities Excellence – Challenges and Opportunities, *International Journal of Applied Engineering and Management Letters (IJAEML)*. Vol. 3, No. 2, 2019, PP: 36-52. ISSN: 2581-7000. DOI: <http://doi.org/10.5281/zenodo.3464710>.**
17. **P. S. Aithal & Madhushree L. M. (2019). Information Communication & Computation Technology (ICCT) as a Strategic Tool for Industry Sectors. *International Journal of***

Applied Engineering and Management Letters (IAEML). 3(2). 65-80 ISSN: **2581-7000**.
DOI: <http://doi.org/10.5281/zenodo.3549423>.

18. **Madhushree L. M., Pradeep M. D. & P. S. Aithal. (2019).** Boosting Education Through Mobile Technology in India - Study with Reference to Generation Z. *International Journal of Applied Engineering and Management Letters (IAEML)*. 3(2). 96-105. ISSN: **2581-7000** DOI: <http://doi.org/10.5281/3597588>.

Conference Proceedings for the year 2019

S l · N o	Author	Title	Conference Proceedings
1	Dr. Shailashri V.T	Innovative Learning Methods	Research in Higher Education, Learning and Administration
2	Dr. Shailashri V.T	Factors Which Influence On-Line Buying Behavior During Festive Season	Advances In Management, It, Education, Social Science
3	Mr .Sagar Srinivas	Study On Soft Skill Training And Development Programme For Management Students.	Mobility, Stability, Sustainability: Challenges for Social Science, Management, IT and Education.
4	Mr.Sagar Srinivas	Current Scenario and Challenges in Food Processing Industry.	Research in Higher Education, Learning and Administration
5	Mrs.Keerthan Raj & Dr. P.S Aithal	Big Data Effect on Base of the Pyramid Segment	Impact of Ideas and Innovations on Management, IT, Education & Social Sciences
6	Mrs.Keerthan Raj & Dr. P.S Aithal	ABCD Analysis of Generating Wealth From The Bottom of The Pyramid	Impact of Ideas and Innovations on Management, IT, Education & Social Sciences
7	Mrs.Keerthan Raj & Dr. P.S Aithal	National Academic Credit Bank- A Global Perspective	Research in Higher Education, Learning and Administration.
8	Jayaprakash	A Study On The Innovative Trends In Employee Retention With Special Reference To Aviation Industry In India.	Research in Higher Education, Learning and Administration

9	Ms Meghashree & Ms Kavitha	A study on the Methods for Improving the Quality of Higher Education in India	Innovations in ICT & Its Impact on Management, Social Sciences & Education
10	Ms Harinakshi ¹ , Steevan D'Souza ² & Mithun Chandra R.K. ³	A Study On Entrepreneurship Education Programme In The Curriculum Of Indian Higher Education System	Contemporary Issues And Challenges Of Teacher Education
11	Ms. Harinakshi ¹ & Mithun Chandra R.K.	Gender Equality-A Study With Reference To Working Womens In Mangalore Thaluk	Recent Advances in Technological Innovations in IT, Management, Education & Social Sciences
12	Ms Harinakshi ¹ & Mithun Chandra R. K.	Student Enrichment Initiatives For Higher Education	Research in Higher Education, Learning and Administration
13	Ms Harinakshi ¹ & Mithun Chandra R.K. ²	Women Empowerment Through Self-Help Groups With Special Reference To Mangalore Taluk	Mobility, Stability, Sustainability: Challenges for Social Science, Management, IT and Education

Journal Publications 2019

S l. N o	Author	Title	Journal/ Conference
1	Mrs. AkhilaRao, Dr. Shailashri V.T, Dr. Molly Sanjay Chaudhuri, Dr. KondruSudheer Kumar.	Contemporary Employee Recruitment Practices and Areas of Future Research in Indian Railways	THINK INDIA (Quarterly Journal)
2	Mrs. AkhilaRao, Dr. Shailashri V.T, Dr. Molly Sanjay Chaudhuri, Dr. KondruSudheer Kumar.	Job satisfaction among school teachers in Mangalore, Karnataka	A Journal Of Composition Theory
4	Mrs Sonia Delrose Noronha ^{1*} , Dr. P. S Aithal	Work Life Balance and Glass Ceiling of Women Employees – A Literature Review	Saudi Journal of Business and Management Studies Abbreviated Key Title: Saudi J Bus Manag Stud

			ISSN 2415-6663 (Print) ISSN 2415-6671 (Online) Scholars Middle East Publishers, Dubai, United Arab Emirates
5	Mrs Sonia Delrose Noronha and P. S. Aithal	Work Life Balance among Women Employees: A Study on Initiatives Undertaken by Indian Organisations	MERC Global's International Journal of Management ISSN 2321-7278 (Print) and ISSN 2321-7286 (Online) Index Copernicus Value: 70.64, ICDS: 3.30 Volume 7, Special Issue 1, May 2019, pp. 22-27
6	Mrs Sonia Delrose Noronha and Dr.P. S. Aithal	Influence of Socio-Demographic Factorson Work Life Balance (WLB) Among Public Universities Teachers in Karnataka	International Journal of Scientific Research ISSN : 22778179

Research Centers: The College of Management and Commerce has 46 research centers which are continuously working towards developing newer Knowledge. The Research centers are headed by vibrant research professionals who are working on diverse areas of management.

Sports Activities

The students have actively participated in the Annual Sport Meet and brought laurels to the college. Apart from this the following activities have been organized at the college level

CHESS COMPETITION

On December 23rd Chess Competition was held for the BBA Aviation Students at Pandeshwara City Campus.



CARROM COMPETITION

On December 23rd Carrom Competition was held for the BBA Aviation Students at Pandeshwara City Campus.



**List of Companies conducted campus interviews during the Academic Year for
College of Management and Commerce Students:**

IDBI-Federal Life Insurance	ICICI-Prudential
Infosys BPO	South Indian Bank
Polish Air	Catholic Syrian Bank
Accenture	KPMG
DXC Technology	Berger Paints
HSBC	SBI LIFE Insurance
JIO	Ernst and Young
Refinitiv	Federal Bank
JW Marriott International	Hero Group
Thomson Reuters	Glenmark Pharmaceuticals
Champions Group	Stock Holding Corporation of India
EXL Services	NIIT
Tupper Ware	Careernet Consulting
LifeCell International	George Muthoot Finance
SpiceJet	Korrun China
Reliance SMART	Nandi-Toyota
Chegg USA	

Final Placement Details of CMC Students during the Academic Year 2019

Infosys BPO
 Accenture
 DXC Technology
 HSBC
 Refinitiv
 Polish Air
 JW Marriott International
 Thomson Reuters
 Champions Group
 EXL Services
 SpiceJet
 Careernet Consulting
 Tupperware

CMC

Industry-Academia Interactions

(1) Newton Consulting (Interaction with *Consulting Industry*)

CMC Students did a Market Survey for a Tirupur based Textile Company planning to set-up a Sales outlet in Mangalore region.

**(2) XLANZ, www.firstnaukri.com, www.freshersworld.com and www.hiremee.com
(Interaction with *Recruitment Industry*)**

CMC Students were assessed for their Employability Skills, Domain Knowledge, Technical Skills and General Proficiency whose scores later was shared for screening for selected campus interviews.

(3) MOU with Times Pro to provide MBA in Banking & Financial Services from the academic year 2020-21.

(4) MOU with Civil Academy, Mubai to provide, BBA , MA and MBA Programs in Public Adminstration & Corporate Governanace (integrated with IAS training) from the academic year 2020-21

(5) MOU with MNCRE, MHRD to provide BBA Rural Management course from the academic year 2020-21.

Some of Placement Interview Pictorial Snaps during the academic year :

Korrun China for all CMC Courses and Life Cell International Pre-Placement Talk for all CMC Courses



ICICI Prudential Life for all CMC Courses and IDBI Federal Pre-Interview Speak



Placement Details 2019

On February 5, 2019 - **NANDI-TOYOTA** Selected **11** SIMS Students for Management Trainee and Sales Officer Roles when they visited Pandeshwar Campus for Campus Recruitment.



On February 7, 2019 – MBA Student President Ms. Swathi Koyyodan Pradeep was selected by **CAREER NET** in a Joint Placement Drive with a City Management College in Adyar.

On February 8, 2019 – India's leading life insurer **IDBI-FEDERAL Life** selected 31 Students for Wealth-Assurance Advisor Trainee Roles.



In February 9, 2019 – **Global Fortune MNC, ORACLE** conducted Online Written Test in SIMS Pandeshwar for MBA Students from which 3 Students were Shortlisted.



On February 11, 2019 – SIMS MBA Students attended “**Shriram Transport Finance Interview**” in SIT Valachil

On February 12, 2019 – SIMS MBA Students attended “**Apollo Munich Health Insurance Interview**” at MITE Mangalore.

On February 23, 2019 – India's Reputed Telecom Company **Reliance Jio** Senior Manager and Centre Head Mr. Harikrishna Thodinayya gave Pre-placement talks for Digital Sales Specialist for final MBA Students and solicited CV from Students.

On February 26, 2019 – **Global Fortune MNC, Tupper-Ware Brands** delivered a **Pre-placement talk** for University's Women Students for Consultant Roles. The Company selected 2 Final Year MBA Students.



Aviation Education Services provider **Airvantix** delivered a pre-placement talk on February 28, 2019 to MBA Students for soliciting their interest for applying Faculty or Instructor positions for their upcoming course offerings in Mangalore.

Bajaj Financial Services conducted Interview on March 02, 2019 at City Campus Pandeshwar for the post of Associate – Consumer Loans & Advances. **4 MBA Students** were selected.

On March 16, 2019 Bangalore based NGO **Vidyamaatha Foundation** conducted a **“Employment Training Workshop”** for all course students of SIMS Pandeshwar. The NGO also solicited placement assistance registration and application from interested, eligible and deserved students. Certificate of Participation was also issued to the attending students.



March 16, 2019 – **5 SIMS MBA** and **3 BCA** Students attended **Data Analytics Company Bidgley AI** Interview in Bangalore. The Preliminary Online Written Test and Screening was held in SIMS Pandeshwar. **BCA** Students were also persuaded to attend **Global MNC AMAZON** Interviews held at SIT Valchil on 27March19 for Virtual Customer Services Role.

On March 19, 2019, **ICICI-Prudential** conducted MBA Campus Interview for Financial Services Consultant Roles. 10 Students were selected.



On 19 March, 2019, SIMS MCA and MBA Students attended a Job Fair at Milagres College. The Students exchanged contacts with HR who provided assurance and promise to our students of job after the completion of the course.

On March 22, 2019, **Final MCA Students** attended **Atos Syntel Interview** at Q Spiders Bangalore Office. They also applied for **Attra Infotech** interview online through FirstNaukri.com.

During April 2019, Online Food Ordering App Company **SWIGGY** offered Part-time placements for Ist Year Srinivas University MBA Students Mr. Mufeed, Mr. Abrar and Mr. Adil as 'Delivery Executives' in their company

On April 15, 2019 – Final MBA Students attended '**Convertcart**' interview in SIT Valachil.

On April 28, 2019 – **Chinese MNC Korrn** conducted a General Open Walk-in Employment Drive for PUC/ITI/Diploma/UG/PG students at Srinivas Pandeshwar in association with Vidyamaatha Foundation Bangalore. The Company selected **6** Management Trainees. The Company HR Mr. Mansoor also happens to be a Srinivas Alumni.



During May 2019, **US GLOBAL MNC Lubrizol Corporation** offered Internship Placements to **5** Ist year Srinivas University MBA Students with a monthly stipend of Rs. 8,000/-.

May 2019 also witnessed Final MBA Student **Mr. Satya Kiran** receiving offer as 'Management Trainee' role from his family owned real estate and construction company **BSR Infratech Pvt. Ltd.** In the same May 2019 Month, Final MBA Student **Ms. Mahima**

was offered “Trainee Branch Officer” role from **ICICI Bank** when she cleared the Bank’s HR Partner’s **NIIT** Interview along with a PGDBF Course.

Placement Support Activities for the Academic Year concluded with placement cell arranging the first level of Screening Registration for **CATHOLIC SYRIAN BANK’s Relationship Executive Roles** for final year MBA Students May end 2019 (Student Response Awaited).

All Placement Assistance Registered students of CMC Courses logged in 100% Placement facilitation through college in esteemed national and multi-national fortune 500 companies.

B. Sc (ID)

• INTRODUCTION

The Interior Design Department of Srinivas University was established in the year 2017, in order to enhance the skill set of individuals looking for a career in the Interior Designing Industry. Interior Design education which calls for a creative approach must expose a student to the total environment and develop a philosophy consistent with the traditions, indigenous technology, social and economic needs of the people. The program structure helps the student to develop strong communication skills, knowledge of building and safety regulations, organizational and creative problem solving skills, business, finance, marketing, project management skills, and a flexible attitude which helps them to be a successful Interior Designer.

2.Courses and students strength- Courses

The College offers 3 year Degree programmes in B.Sc (Interior Design) with annual intake of 60 each. The college is affiliated to Srinivas University & approved by UGC. We have admitted 15 students for B.Sc(ID) Degree programme.

3. RESULTS

University examination April 2019

IV Semester B.Sc. ID- Overall 75%

II Semester B. Sc. ID – Overall 87.87%

University toppers in April 2019 IV Semester degree examination

- | | | |
|------------------------|---------|---------|
| • I Anees S | 618/700 | -88.28% |
| • II Rebiyath | 559/700 | -79.85% |
| • III Mohammed Alim | 555/700 | -79.28% |
| • III Mohammed Shebeeb | 555/700 | -79.28% |

University toppers in April 2019 II Semester degree examination

- | | | |
|---------------------------|---------|---------|
| • I Sookshma Sanjay Hegde | 675/800 | -84.38% |
| • II Swarna P | 665/800 | -83.12% |
| • III C Fathima | 643/800 | -80.37% |

University examination November 2019

V Semester B.Sc.ID- Over all – 64.70%

III Semester B.Sc ID – Over all- 67.74%

I Semester B.Sc ID - Over all -54.00%

➤ University Toppers in November 2019 V Semester degree examination.

- | | | |
|-----------------------|---------|--------|
| ▪ I Anees S | 728/900 | 80.88% |
| ▪ II Mohammed Shebeeb | 687/900 | 76.33% |
| ▪ III Rebiyath | 677/900 | 75.22% |

➤ University Toppers in November 2019 III Semester degree examination.

- | | | |
|-------------------|---------|---------|
| ▪ I Swarna P | 645/700 | -92.14% |
| ▪ II Nithin P S | 629/700 | -89.85% |
| ▪ III Bhagyashree | 620/700 | -88.57% |

➤ University Toppers in November 2019 Semester degree examination.

- | | | |
|---------------------------|---------|---------|
| ▪ I Shirsekar Manali Arun | 651/800 | -81.37% |
| ▪ II Shaheen | 644/800 | -80.50% |
| ▪ III K Prerana Bhat | 636/800 | -79.50% |

4. Infra Structure details.

a) Library

The college library is a power house of knowledge and every year we look forward to adding new titles to the library. Today there are 660 titles costing 6 lakhs.

The facilities provided by the college include-

- Modeling studio.
- Theory Classrooms with Audio/Visual Aids.

- Design studio with drafting table with Audio/Visual Aids.
 - An ultra modern Information Technology facility.
 - Software like Auto cad, 3dsmax, Sketch up.
 - A well-established Library consisting of 703 books worth Rs. 6 lakhs.
 - Separate hostels for boys and girls.
5. **Faculty achievements (mention briefly which include grants received)**
 6. **International / National Conferences attended / conducted: Mrs. Yog**
 7. **Research papers published / presented**
 8. **Sports events organized:**
 9. **Campus interviews and placement details:**
 10. **Industry-Academia interactions (mention briefly the name of Industries)**

➤ **Industrial visits**

- Students of II sem visited BOMBAY SAW MILLS, Kotekar, Mangalore on 28.03.2018 as part of their Construction & Material Subject. During the factory visit students came across the process of converting a low quality timber to quality products like plywood , blockboard and particle boards etc.
- Students of II Sem visited HETTICH SHOWROOM, BEJAI, MANGALORE, on 15.03.2018 as part of the Design Studio- I Practical. This showroom visit helped the students to know the use of accessories in modular kitchens to utilize the space in a better manner considering the ease in maintenance and the budget of the client.



In conclusion, I would like to thank the Management for giving their full support to the growth of the Institute. I wish to especially thank Shri CA A. Raghavendra Rao, President of A. Shama Rao Foundation for his guidance and support. Shri A Srinivas R Rao, the Vice- President of the foundation who has always been there with his advice and guidance. I also place on record our gratitude to Smt. Mitra S. Rao Secretary, A.Shama Rao Foundation for her unstinting support. Smt Vijayalakshmi R Rao has been an inspirational figure for all of us, we thank you madam. I also thank Principals of Group College, faculty, non teaching and other staff for their measureless co-operation and whole hearted support in making the College vibrant and responsive to the needs of the student community and the society at large. I also record our gratitude to the officials of Mangalore University for their continued support and above all the student community and the parents for their active contribution to the development of the Institute.

Thank you for the patient hearing and wishing you a very good day ahead!

COLLEGE OF SOCIAL SCIENCES AND HUMANITIES

ACTIVITIES-FROM FEBRUARY 2019 - JANUARY 2020

The Srinivas University, Sponsored by A. Shama Rao Foundation, Mangaluru is an emerging world class private University in Karnataka. At the time of its inception the college was under the name of The Srinivas Institute of Management Studies (SIMS). Master of Social Work (MSW) Course was started in the year 2002. Later it was named as s College of Social Sciences and Humanities in 2017. Total 800 Students are graduated under our college and out of which 37 students are from Srinivas University. Our Post Graduate courses are unique with Dual Specialization of Human Resource Development (HRD) and Medical Psychiatric social Work. College also newly Started M.Sc Psychology and Counseling in the year 2019. And other courses are [M.Phil. \(Research\)](#), [Ph.D. \(Research\)](#), and [D.Litt. \(Research\) in Social Sciences](#).

These professional degree course programmes of Srinivas University offers to equip the students to match the expectations of jobs that they look for by adding value in its course inputs. Practical exposure through concurrent field work is supplemented by NGO internship and industry internship. Mini research projects enable students to have hands on experience in scientifically analyzing social and corporate issues. Communication skills and language proficiency are part of the curriculum apart from seminars and group presentations. Basic computer skills are taught and evaluated. Employability Courses also added in the curriculum. Project and programme organizing abilities are developed to fit in with suitability for wider variety of jobs. Campus placement, alumni network, additional certificate courses, industry collaboration, best infrastructure and the Dual Specialization of Human Resource Development (HRD) and Medical Psychiatric social

Work for MSW students and Clinical Psychology and Industrial Psychology for M.Sc. Psychology and Counseling Course are the unique feature of our courses. College also has [M.Phil. \(Research\) in Social Works](#), [Ph.D. \(Research\) in Social Works](#) and [D. Litt. \(Research\) in Social Science](#).

Students Strength: In the academic session 2019-20, the number of students enrolled is 36. I MSW – 06, II MSW – 08, I M.Sc.- 13, Research Scholars: 09



Results : We are happy to say that every year we have 100% results

Infrastructure details:

a) **Library:** 08 New Books and INFLIBNET N-List Membership, Institutional membership NDL.

b) **Class Rooms:** We have class rooms with Smart TV in three Class Rooms, Computer lab for employability skill subject and also for fundamentals of Computer, common library for reference, conference Room for Department meetings, Exam Confidential work process, Gallery hall to organize seminar, Conferences and Students presentation, Auditorium also will be used for large programs, Cafeteria, Xerox and Utility Shop, Ramp for disabled students, two play grounds. One is inside the campus and other is Emmekery ground, Vehicle parking Area is developed, Hostel and transport facilities available.

ACTIVITIES

Fresher's Day Celebration: We celebrated 'Fresher's Day-2019' on 21st September, 2019. Dr. P.S. Aithal, Vice Chancellor, Srinivas University was the Chief Guest of the Programme who inaugurated the programme. Dr. Laveen D'Mello, Dean of the Department delivered key note address. Students of Second year organised the programme where Ms.

Dayana K performed the prayer song, Mr. Alfred Moncy proposed the Vote of Thanks, Mr. Jackson Chacko was the Master of Ceremony, Ms. Sunil Kumar P, Ms. Swarnakeerthi Shenoy K, Vandana V Naik organised group games and refreshments to the Freshers. Games were conducted for both Fresher's and Teachers during the event.



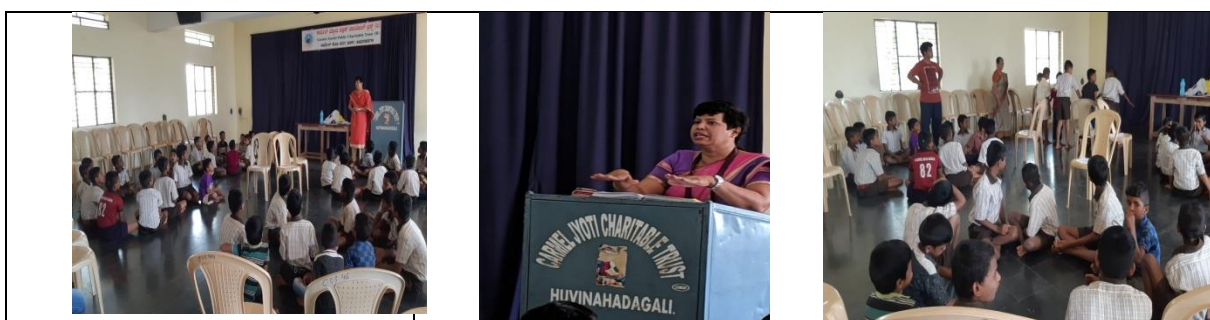
Vanamahotsava Programme: Along with 'Unnat Bharat Abhiyan' organised 'Vanamahotsava Programme' at Mukka, Surathkal, Mangaluru taluk, Karnataka on 28th August, 2019. Shri. Shreedhara, Forest Ranger, Mangalore Region inaugurated the programme by planting trees. Dr. Laveena D'Mello, Dean, College of Social Sciences and Humanities, Srinivas University, Ms. Bhavishya, Faculty of the Department, Mr. Pradeep M.D. Coordinator, Unnat Bharat Abhiyan, Srinivas University were present in the programme. 08 Volunteers participated in the programme and planted 10 fruit plants and watered it.



Rally: The students of Social Work Department participated in the Rally organised by the Child Help Line on 17th May, 2019 in celebration of International Child Help Line Day at Central Railway Station, Mangaluru.



Admission related camps at Jagaluru and Hadagalli with Rural exposure to students



Training of Trainers (TOT) on Life Skills was given to the students. And they were actively involved and same was conducted to the students at Jagaluru. Two Days camp and about 100 Students were present for the camp.



Visits to Tribal Area



Lecture on Cyber Security

Mr. Pradeep M.D., Assistant Professor, College of Social Sciences & Humanities, Srinivas University has delivered a special lecture on 'Cyber Crime and Cyber Security' at Government First Grade College, Thenkanidiyur, Udupi on 8th April, 2019. Around 40 students of social work and sociology departments attended the programme. The programme is presided by the Principal, HOD, IQAC Chairmen of the Institute.



Formation of Human Chain For Educating Voters

Srinivas University in collaboration with District Administration, D.K. District & SVEEP Committee, Mangaluru has organised Human Chain from Sasihithlu to Thalapady (40 k.m.) on 7th April, 2019 at 4.30 p.m at Thannirbavi Beach. Students and Staff of Srinivas University participated in the event.



Life Skill and Road Safety

Srinivas Institute of Rural Reconstruction Agency (SIRRA) in collaboration with Unnat Bharat Abhiyan Srinivas University has organised "Life Skill and Road Safety Awareness Programme on 28th November, 2019 to the High School Children at Raj Academy CBSE School, Kaikamba, Mangalore, Dakshina Kannada District of Karnataka State, India. Mr. Shawn Fernandez, Bikers Association, Mangalore addressed about Road Safety. The Programme was Coordinated by Dr. Vidya N, Professor of College of Social Sciences and Humanities, Srinivas University.



Cleanliness Drive

The Students and Staff of College of Social Sciences and Humanities, Srinivas University has organised 'Cleanliness Drive' at the public road of pandeshwar on 23rd November, 2019 to create public awareness about keeping the footpath clean. Students and Staff participated in the Programme.



Child and Parent Health Awareness Programme

Srinivas Institute of Rural Reconstruction Agency (SIRRA) in association with Srinivas Hospital and Research Centre, Mukka organised 'Child & Parent Health Awareness Programme at Government Higher Primary School, Sasihithlu in celebration of Children's Day on 14th November, 2019. All the students of M.S.W and M.Sc participated.



Community Outreach Programme

College of Social Sciences and Humanities organised Community Outreach Programme in association with SIRRA and Unnat Bharat Abhiyan, Srinivas University, Karnataka at Mullakadu Government School, Mangalore on 16th November, 2019. All the Students of Master of Social Work and M.Sc Counselling and Psychology courses participated in the Programme.



Cultural Day Celebration

'Cultural Day' for the M.S.W and M.Sc Students on 18th November, 2019.



Faculty Achievements: Laveena D'Mello received a award – “**Award of Excellence in research**” by DK International Research foundation on 30th June 2019, at Dhanalakshmi Srinivasan Hotel, Perambalur, Tamilnadu



National Conferences conducted:

Total **Three** National Level Conferences conducted this year under our college.

A National Conference on “RESEARCH IN HIGHER EDUCATION, LEARNING AND ADMINISTRATION (IQAC).

A National level Conference on the theme RESEARCH IN HIGHER EDUCATION, LEARNING AND ADMINISTRATION (IQAC) was organized in the college on 14th & 15th June 2019 at Pandeshwara Campus. The Inaugurator of the Conference was Dr. K.V. Rao, Director, Pilikula Nisargadhama Regional Research center, the Guest of Honour for the function was Prof. V Gopinathan, Principal, Triveni Arts and Science College, Kasaragod, Dr. P.S. Aithal, Vice Chancellor of Srinivas University was presided over the function.



National Conference on “MOBILITY, STABILITY & SUSTAINABILITY: CHALLENGES FOR SOCIAL SCIENCE, MANAGEMENT, IT & EDUCATION”.

A National Conference on the theme “MOBILITY, STABILITY & SUSTAINABILITY: CHALLENGES FOR SOCIAL SCIENCE, MANAGEMENT, IT & EDUCATION” organized on 5th October, 2019 at Gallery Hall of City Campus, Pandeshwar. Dr. K.V.M. Varambally,

Former Director, Institute of Management, MAHE, Manipal has inaugurated the conference. The programme was presided over by Dr. P.S. Aithal, Vice Chancellor, Srinivas University. The welcome address was delivered by Dr. Laveena D' Mello, Dean of Social Sciences and Humanities Department, Master of Ceremony was performed by Dr. Vidhya N, Coordinator, MSC Psychology and Counselling, Vote of Thanks was proposed by Mr. Gururaj, Research Scholar, Srinivas University and Mr. Pradeep M.D. Conference convener introduced the conference theme to the audience. 48 Scholarly papers are presented in the conference by faculties, students, research scholars. Post inaugural Key Note Address were delivered by Dr. Narayan Kayarkatte, Former Director, MSNM Beasant Institute of Post Graduate Studies, Mangalore, Dr. C. Kusumakara

Hebbar, Retired Professor, Department of Commerce, University College, Hampankatta, Mangalore, Dr. P.K. Suresh Kumar, Retired Professor, MBA Department, Sridevi Institute of Technology.



A National Conference on "SOCIAL ENTREPRENEURSHIP AND INNOVATIONS IN IT, MANAGEMENT AND SOCIAL SCIENCES"

The College of Social Sciences and Humanities and College of Education, Srinivas University has jointly inaugurated National Conference on the Themes "Social Entrepreneurship and Innovations in IT, Management and Social Sciences" and "Innovative Techniques of School Education and Teachers Education for 21st Century". Dr.Ajakala Girish Bhat, Principal, Government First Grade College, Bantwal inaugurated the conference, Mrs. Mithra S. Rao, Secretary, A Shama Rao Foundation presided over the function. Dr. P.S. Aithal, Vice Chancellor, Srinivas University was the guest of honour, The proceedings of the previous conference and the book of abstract of the current conference were also released. More than 50 research papers were presented in the conference. Dr.Laveena D'Mello Dean, CSSH welcomed the gathering and Dr. Jayashree K, Dean of College of Education proposed the vote of thanks.



Research papers published / presented (Mention only author and the name of the research paper)

Dr. Laveena D'Mello - ISBN- 2019

1. Pinto Vincent, D'Mello Laveena (2019). A Study on the Working Conditions and Occupational Problems of Taxi Drivers in Mangalore City, Research in Higher Education, Learning and Administration, *Srinivas Publication*, ISBN No.: 978-81-941751-0-0, P 24-31.
2. Pinto Vincent, D'Mello Laveena (2019). Welfare of Unorganized Workers: Problems & Prospects, Research in Higher Education, Learning and Administration, *Srinivas Publication*, ISBN No.: 978-81-941751-0-0, P 47- 55.
3. Cleona Crasta, Monteiro Meena, D'Mello Laveena (2019). Sibling Relationship and Mental Well-Being Among Young Adults of Institutions from Bhadravathi in Shivamogga District, Research in Higher Education, Learning and Administration, *Srinivas Publication*, ISBN No.: 978-81-941751-0-0, P 56- 60.
4. Noronha Andrea Deardre, Dmello Laveena (2019). The Functions and Job Descriptions at Hotel Industry: A Case of Grand Hyatt, Mumbai, Research in Higher Education, Learning and Administration, *Srinivas Publication*, ISBN No.: 978-81-941751-0-0, P 72- 85.
5. Anuradha Shetty, D'Mello Laveena (2019). Opinion of Teenagers on the Impact of a Divorced Family in Mangaluru, Research in Higher Education, Learning and Administration, *Srinivas Publication*, ISBN No.: 978-81-941751-0-0, P 122- 129.
6. Renin Sebastian, Monteiro Meena, D'Mello Laveena (2019). A Study on Intellectual Disability and its Impact on Family Members in Perla, Kasargod , Research in Higher Education, Learning and Administration, *Srinivas Publication*, ISBN No.: 978-81-941751-0-0, P 130- 135.
7. Gururaj Ganapati Gouda, Laveena D'Mello (2019). Academic Excellence through Multi-Sensory Approach: A Model for Classroom Teaching , Kasargod , Research in

Higher Education, Learning and Administration, *Srinivas Publication*, ISBN No.: 978-81-941751-0-0, P 136- 145.

8. Clifford Chetan Ambler, Dr. Shubha. H. S, Dr. Laveena D'Mello (2019). A Study on the Portrayal of Transgender: A Case Study on "Naanu Avanalla.... Avalu" movie, *Advances in Management, It, Education, Social Sciences, Manegma* 2019, Srinivas Publication, ISBN No.: 978-81-938040-9-4, P.14-18.
9. Gururaj G. Gouda, Dr. Laveena D'Mello (2019). A Study on Scholastic Backwardness in Adolescents. "Emerging Areas of IT Applications in Management, Education and Social Sciences" ISBN No.: 97881-938040-5-6, pp 99-106.

Dr. Laveena D'Mello - ISSN- 2019

1. Laveena D'Mello and Meena Monteiro (2019). Social Media- Effects on the Psychological Health of Adolescence. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(1), DOI: <http://doi.org/10.5281/zenodo.2589820>, 20-25.
2. Gururaj G. Gouda and Laveena D'Mello (2019). Introducing "Cap Concept" in a Class Room Learning for the Students to achieve Success. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(1), DOI: <http://doi.org/10.5281/zenodo.2594638>, 38-45.
3. Pinto Vincent and Laveena D'Mello (2019). Institutionalized Elderly Women-Issues & Concerns. *International Journal of Health Sciences and Pharmacy (IJHSP)* 3(1), DOI: <http://doi.org/10.5281/zenodo.2586231>, 6-12.
4. Gururaj G. Gouda and Laveena D'Mello (2019). Excellence through Value Education- A case Study of Sharada Vidyanikethana Public School. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(1), DOI: <http://doi.org/10.5281/zenodo.2558062>, 1-8.
5. Gururaj G. Gouda and Laveena D'Mello (2019). Phobia: Impact on Academic Outcomes of Students Aged Between 6years to 18 years- A Case Study. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(1), DOI: <http://doi.org/10.5281/zenodo.25586233>, 20-27.
6. Gururaj G. Gouda and Laveena D'Mello (2019). A Study on the Teacher-Student Relationship and its Impact on the Behaviour of High School Students. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 3(1), DOI: <http://doi.org/10.5281/zenodo.25589822>, 28-34.
7. Gururaj G. Gouda and Laveena D'Mello (2019). Academic Excellence through Multi-Sensory Approach: A Model for Classroom Teaching. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(1), DOI: <http://doi.org> .

Prof. Pradeep M.D.- ISSN- 2019

1. Pradeep M.D. & Kalicharan M.L. (2019). Feedback Management System with reference to Institutions of Higher Education: Opportunities & Challenges – An Exploratory Study, *International Journal of Management, Technology and Social*

Sciences (IJMTS), 4(1), 26-37.

DOI: <https://doi.org/10.5281/zenodo.2594621>.

2. Pradeep, M. D., & Saumya, S. K. (2019). Child Welfare – Measures to Combat Violation, Exploitation & Abuse, *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 4(1), 52-67. DOI: <http://doi.org/10.5281/zenodo.3047048>.
3. Pradeep M.D., (2019). Safety First is Safety Always- Opportunities and Challenges on Safety Management of Hazardous Employments in India, *International Journal of Management, Technology and Social Sciences (IJMTS)*, 4(1), 98-108. DOI: <http://doi.org/10.5281/zenodo.3253750>.
4. Pradeep M.D., (2019). Legal Research- Descriptive Analysis on Doctrinal Methodology, *International Journal of Management, Technology and Social Sciences (IJMTS)*, 4(2), 95-103. DOI: <http://doi.org/10.5281/zenodo.3564954>.
5. Madhushree, L.M., Pradeep, M.D. & P. S. Aithal., (2019). Boosting Education through Mobile Technology in India – Study with reference to Generation Z. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 3(2), 96-105. DOI: <http://doi.org/10.5281/3597588>.

Prof. Pradeep M.D.- ISBN- 2019

1. Pradeep M.D., (2019). Safety Management in Hazardous Employments, National Conference on Advances in Management, IT, Education, Social Sciences, MANEGMA, 24th April, 169-171, ISBN: 978-81-9380-9-4.
2. Pradeep M.D. & Jayaprakash K., (2019). A Study on the Innovative Trends in Employee Retention with special reference to Aviation Industry in India, National Conference on Research in Higher Education, Learning and Administration-IQAC, 14th & 15th June, 108-111, ISBN: 978-81-941751-0-0
3. Harinakshi, Pradeep M.D., & Mithun Chandra R.K., (2019). Student Enrichment initiatives for Higher Education, National Conference on Research in Higher Education, Learning and Administration-IQAC, 14th & 15th June, 146-149, ISBN: 978-81-941751-0-0
4. Madhushree L.M., Pradeep M.D., & P.S. Aithal., (2019). The Usage of Mobile Learning Technologies in Class Room-21st Century, National Conference on Research in Higher Education, Learning and Administration-IQAC, 14th & 15th June, 156-164, ISBN: 978-81-941751-0-0
5. Pradeep M.D., (2019). Empowering Women through Education in India, National Conference on Research in Higher Education, Learning and Administration-IQAC, 14th & 15th June, 172-175, ISBN: 978-81-941751-0-0
6. Pradeep M.D., & Ranjan A.V. (2019). Measures to Prevent Crime against Women in India, National Conference on Mobility, Stability and Sustainability: Challenges for Social Science, Management, IT and Education, 5th October, 47-52, ISBN: 978-81-941751-5-5
7. Bibin Eldho Thomas., & Pradeep, M.D. (2019). Developing Indian Tourism- Challenges & Opportunities to meet the expectations of Foreign Clientele. National Conference on 'Developing Indian Tourism: Innovative ideas and Practices'. 20th July, 1-11, ISBN: 978-81-941751-1-7.

Edited Book

1. Pradeep M.D. & Dr. P.S. Aithal, One day National Conference on Mobility, Stability and Sustainability: Challenges for Social Science, Management, IT and Education, Srinivas Institute of Management Studies, October, 2019, ISBN 978-81-941751-5-5.
2. Dr. P.S. Aithal & Dr. Laveena D'Mello, Two days National Conference "A National Conference on "RESEARCH IN HIGHER EDUCATION, LEARNING AND ADMINISTRATION (IQAC)" in June 2019, ISBN 978-81-941751-0-0.

Resource Person for Conferences

1. Resource Person to delivered Key Note address on "*Contemporary Issues and Challenges of Teacher Education*" in the National Level Conference held on 13th July, 2019 at Srinivas University, Mangalore.
2. Resource Person to deliver Key Note Address on "Developing Indian Tourism- Challenges and Opportunities to meet the expectations of foreign clientele", National Conference on "*Developing Indian Tourism: Challenges & Opportunities to meet the Expectations of Foreign Clientelle*" held on 20th July, 2019 at Srinivas University, Mangalore.
3. Resource Person to deliver lecture on "New Education Policy-2019", One day National Seminar, held on 23rd November, 2019 at Vivekananda Law College, Puttur, D.K. District.
4. Resource Person to deliver lecture on "A Study on the Challenges faced by the Budding Hotel Professionals in India: Exploring further Avenues and Opportunities, National Level Conference held on 17th December, 2019 at College of Hotel Management & Tourism, Srinivas Univeristy, Mangalore.

Sports events organized : Ms. Swarnakeerthi Secured **I place** in the events - Shot-put, Long jump and 100 Mtrs race.

Industry- Academia interaction:

- Organized '**Orientation Programe**' for the first year **M.Sc Psychology and Counseling** and **M.S.W.** students to Mangaljyothi Integrated School, Vamanjoor, Mangaluru.



- Students are placed in Srinivas Hospital, K.S. Hegde Hospital, Fr. Mullers, Yenopoya Hospital, Mangalajyothi Integrated School, Ullal Gram Panchayat, Adani- Wilmer Ltd, TVS, Gateway Taj Hotel, and Solar Activa Pharma Sciences, Bikampady for their Field Practicum.
-



- Students have done their internship at Karnataka Bank, Aster Medicity, Kochi, Lpaise Mount Hospital, Chennalode Hospital, Wayanad District, Volvo Group Trucks Operations, McDonalds Mangalore, and Gateway Taj Hotel.

Alumni Association: Alumni Association was formed and once in a year students gather together. And when they visit institute the noted Alumni will motivate and address the present students by sharing their experience.

All this has become possible by the great support from the Management. I thank Chancellor C. A. Raghavendra Rao, Pro Chancellor Srinivas Rao, Vice Chancellor Dr. P.S. Aithal, Registrar, Registrar Evaluation, Registrar Development, all the Governing Council and Academic Council members, our faculty, staff members, Parents and a very cooperative and well-disciplined student friends for their excellent co-operation and involvement in all the college level activities. I thank everyone connected with this College for all their support.

COLLEGE OF HOTEL MANAGEMENT & TOURISM

COLLEGE OF HOTEL MANAGEMENT & TOURISM

Tourism is the world's largest Service Sector Industry. It includes a number of diverse sectors like Travel, Transport, Accommodation, Food & Beverage, Leisure & Entertainment and Retail. Careers in these sectors have seen enormous growth and the trend remains hugely progressive with globalization and technological advances. As the demand for acquisition of talented manpower is rising at an unimaginable pace all around the world, Hotel Management Programs have become a basic requirement for aspiring students who are looking forward to a growth oriented and rewarding career in the Tourism industry.

The college offers 4 years Bachelor degree in Hotel Management & Catering Technology & 3 years Bachelor degree in Hotel Management -B.Sc. (HM) programme with annual intake of 100 each. The college is affiliated to Srinivas University & approved by UGC. We have admitted 82 students for BHMCT & B.Sc.HM Programme.

RESULTS

. Results

Overall results achieved by BHMCT/B.Sc.HM students in University examination April 2019 is as follows:

IInd Semester BHMCT	- 77.58% %
IInd Semester B.Sc.HM	- 77.77%
IVth Semester BHMCT	- 79.36% %
IVth Semester B.Sc.HM	- 100.00% %

Overall results achieved by BHMCT/B.Sc.HM students in University examination November 2019:

Ist Semester BHMCT	- 81.81% %
IIIrd Semester BHMCT	- 78.18% %
Vth Semester BHMCT	- 76.11% %
Ist Semester B.Sc.HM	- 58.62% %
IIIrd Semester B.Sc.HM	- 84.61% %
Vth Semester B.Sc.HM	- 84.00% %

• **Achievements 2019**

University Toppers in April 2019 - IInd Semester degree Examination

Bachelor degree in Hotel Management and Catering Technology (BHMCT)

II Semester BHMCT

Ist Place	-	Prajwal B	-	738/800	-	92.25%
IInd Place	-	Pooja Prasad	-	693/800	-	86.62%
				693/800	-	86.62%
IIIrd Place	-	Siddesh Pundlik Mahale-	-	672/800	-	84.00%

IV Semester BHMCT

Ist Place	-	Dhanya Rao	-	720/800	-	90.00%
IInd Place	-	Cariyappa C B	-	713/800	-	89.12%
IIIrd Place	-	Deviprasad Prabhu K	-	707/800	-	88.37%

B.Sc.(Hotel Management)

II Semester B.Sc.(HM)

Ist Place	-	Ajith Ravi	-	685/800	-	85.62%
IInd Place	-	Salman Farish	-	653/800	-	81.62%
IIIrd Place	-	Jeevan Prakash S.J	-	646/800	-	80.75%

IV Semester B.Sc.(HM)

Ist Place	-	Divya M Prabhu	-	737/800	-	92.12%
IInd Place	-	Pavan R Shetty	-	687/800	-	85.87%
IIIrd Place	-	Sanath Kumar	-	685/800	-	85.62%

University Toppers in November 2019 Ist, IIIrd & Vth Semester degree Examination.

Bachelor degree in Hotel Management and Catering Technology (BHMCT)

Ist Semester

Ist Place	-	Sreehari M	-	691/800	-	86.37%
IInd Place	-	Aysha Thahaniya	-	681/800	-	85.12%
IIIrd Place	-	M.Nithesh Prabhu	-	658/800	-	82.25%

IIIrd Semester

Ist Place	- Siddesh Pundlik Mahale	- 721/800	- 90.12%
IIInd Place	- Girish M	- 707/800	- 88.37%
IIIrd Place	- K Ashritha	- 701/800	- 87.62%

Vth Semester

Ist Place	- Cariyappa C B	- 691/800	- 86.37%
IIInd Place	- Dhanya Rao	- 674/800	- 84.25%
IIIrd Place	- Deviprasad Prabhu K	- 672/800	- 84.00%

B.Sc.(Hotel Management)

Ist Semester

Ist Place	- Ajith Ravi	- 685/800	- 85.62%
IIInd Place	- Salman Farish	- 653/800	- 81.62%
IIIrd Place	- Jeevan Prakash S.J	- 646/800	- 80.75%

IIIrd Semester

Ist Place	- Jaison Cordeiro	- 746/800	- 93.25%
IIInd Place	- Suhas Shetty	- 699/800	- 87.37%
IIIrd Place	- Prajnesh	- 678/800	- 84.75%

Vth Semester

Ist Place	- Divya M Prabhu	- 695/800	- 86.87%
IIInd Place	- Sanath Kumar	- 665/800	- 83.12%
IIIrd Place	- Rahul T.K	- 655/800	- 81.87%

Cent percent results were achieved in F & B Production Theory & Practical, F & B Service Theory & Practical, Event Management, Accommodation Operation Practical, Mixology, English, Hotel Accounting & Statistics, Food Science & Nutrition, Organizational Behaviour, Hospitality Information System, Carving Practical, Bakery & Confectionery Practical. The lecturers responsible for the success are Prof.S.Swaminathan, Mr.Padmanabha, Mrs.Sujatha Shankar, Mr.Sreejith O.V., Mr.Subrat Saraf, Mr.Bibin Eldho Thomas, Mr.Milan Guha Burman, Mr.P.Prashanth Prabhu, Mr.Roopesh C, Mr.P.Chaitanya Rao. Mr.Arjun K, Mr.Harish R Pillai, Mrs.Sarita Sandeep & Mr.Rohan Fernandes.

I congratulate all the students on their success and acknowledge the efforts of the lecturers who have trained them.

FACILITIES

The facilities provided by the college include - 3 separate well equipped laboratories for Food Production and Cold Kitchen, a separate Bakery & Confectionery Lab, a Training Restaurant with built in mock bar, well furnished Model Guest Room, Housekeeping Workshop, a Front Office Lab, an ultra modern Information Technology facility, which includes a Computer Lab with WI-FI Technologies and a well-established Library consisting of 8854 books worth Rs.22,32,250.00/-. Our college subscribes to 37 dailies, national and international magazines, professional journals, CD's, videos and audio cassettes, E SOURCE & MEMBERSHIP-INFIBNET N-LIST, Institutional Member of Membership (NDL), Swayamprabha facilities available related to hospitality training. Separate hostels for boys & girls, an active Training & Placement Cell, a playground, indoor games, V-Sat and 'Multi-Gym' facility are also provided.

FACULTY

We have a good team of professionally qualified, committed and dedicated faculty. We have 15 regular and 4 Part Time teaching and 17 Non -teaching staff.

FACULTY ACHIEVEMENTS

- Prof.Swaminathan, Associate Professor delivered a Guest Lecture on “General and work Etiquettes” to the MBA students of Srinivas Institute of Technology, Valachil, Mangalore on 16th April 2019.
- Mr.Subrat Saraf, Asst. Professor participated in 3rd National Conference on “ Women Entrepreneurship in Tourism & Hospitality Industry in India” and presented a paper on “Exploring Newer Zones of Indian Heritage Tourism with reference to the Kashmir Valley” held at Motimahal College of Hotel Management on 1st February 2020.
- Mr.Sreejith O.V., Asst. Professor, successfully completed Swayam –NPTEL Online Certification - the course Developing Soft Skills and Personality with a consolidated score of 86% in October 2019.
- Mr.Harish R. Pillai, Lecturer, successfully completed Swayam Online Course Certification- the four credit course Hospitality Industry in Tourism with a consolidated score of 84% in December 2019.
- Mr.P.Chaitanya Rao, Asst. Professor has won Ist Prize in “Smashing Feathers 2K19” Staff Badminton Doubles- Tournament organized by Srinivas University Badminton

Club on 24th & 25th May 2019 at Srinivas University, City Campus, Pandeshwar, Mangalore.

- Prof.Swaminathan S, Mr.Padmanabha K., Mr.Milan Guha Barman, Mr.Harish R Pillai & Mr.Arjun K attended Faculty Development Programme on Preparation of Blue print of the Question paper organized by Srinivas University held on 1st & 2nd February 2020 at Srinivas City Campus, Pandeshwar, Mangalore.

CONFERENCE

- Our department organized a National Level Conference on the theme “DEVELOPING INDIAN TOURISM: INNOVATIVE IDEAS AND PRACTICES” on 20th July 2019 at its City Campus, Pandeshwar. Dr. T. Mallikarjunappa, Professor, Department of Business Administration, Dean, Faculty of Commerce, Mangalore University, was the inaugurator of the programme.



In his address to the delegates, Dr. Mallikarjunappa highlighted the current scenario and trends in Indian Tourism sector and explained about all possible dimensions into which the sector could be expanded and developed.

Prof.Pradeep M D, faculty of Social Work, Srinivas University, the key note speaker addressed the delegates on the prospects of tourism industry in India.

As many as 23 abstracts received from various researchers across India were released in book form. All the papers presented published in International journals along with the needed ISBN proceedings.

- Our department organized a National Level Conference on the theme “CHALLENGES FACED BY BUDDING JOB SEEKERS IN THE INDUSTRIAL FRAME WORK: PRACTICES AND REMEDIES” on 17th December 2019 at its City Campus, Pandeshwar, Mangaluru. Mr. Milan Samuel, Assistant General Manager, Hotel Ocean Pearl Inn, Mangaluru, was the Chief Inaugurator of the programme.



In his address to the delegates, Mr. Milan Samuel, highlighted the current mind setup of professionals entering into the industrial diaspora as freshers, focused on the main reasons behind their instability in their career goals and suggested on some measures to help them in overcoming those drawbacks.

The key notes were delivered by Dr. Francisca Tej and Dr. Gurutej, Co Founders WiZdom Ed. India in a very participative and enthusiastic manner.

As many as 14 abstracts received from various researchers across India were released in book form on the day of conference. Eight research papers were also released during the conference.

FACULTY DEVELOPMENT PROGRAMME

- Internal Quality Assurance Cell (IQAC) of the college organized a Faculty Development programme in “ROLE OF TEACHERS IN HANDLING ADDOLECENT ISSUES”- by Mr. Yogesh Kumar M, Support Person, UNICEF Project and Shanthi Sandesha Trust on 1st of March 2019. The programme was attended by faculties from various colleges of Srinivas University.



- Internal Quality Assurance Cell (IQAC) of the college organized a Faculty Development programme in “Paper Publication” - by Mr.Pradeep M.D, Asst. Professor, College of Social Work & Humanities, Srinivas University, Mangaluru. May 18th 2019.



GUEST LECTURE

Our Alumni, Mr.Raghuprasad S Pillai, Product Quality Specialist (Food Services) at Cleveland Clinic, Abu-Dhabi. of the college visited the campus and addressed the students about what the hotel industry expects from a fresher and also the career opportunities in the Middle East.



WORKSHOP

- One day Bakery workshop, 'HOME BAKING', for working ladies and housewives was conducted on 20th May 2019 in Srinivas University College of Hotel Management and Tourism, Pandeshwar, Mangaluru. The participants made products like fruit pudding, doughnuts, cupcakes etc.

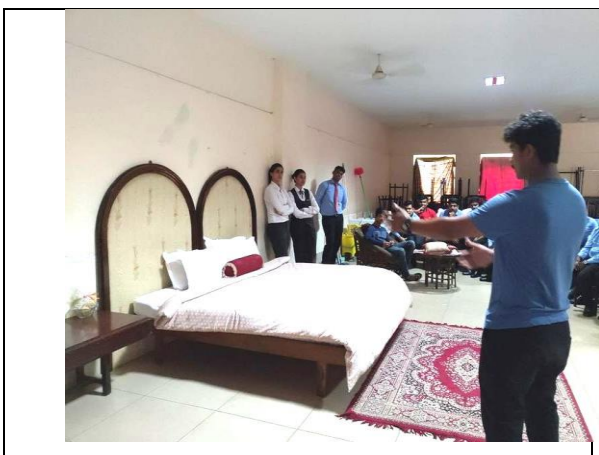


- Bakery workshop for public was conducted at Srinivas University – College of Hotel Management & Tourism, Pandeshwar, Mangaluru on 29th June 2019.

Participants had a hands on baking experience on cake decorations, Cookies, brownies, linzer torte and breads.



- Our college conducted a one day workshop in Housekeeping skills on 31st August 2019. The workshop was intended to familiarize the students with the intricacies of making a bed in a professional way in a hotel room and other services of Housekeeping Department in a hotel.



- Bakery Workshop – BAKING BUDDIES was held at Srinivas University- College of Hotel Management & Tourism on 14th November 2019, 20th November 2019 and

4th December 2019. Students from Sharada Vidyalaya, Kodialbail Parijnana PU College Ullala, St.Aloysius PU College attended this workshop. The participants were able to learn banana bread, peanut butter cookies, Chocolate Cake making, Cookies and many more.



TRAINING & PLACEMENT

Recognition of a college directly collaborates to the placement of its students on the right career path. In an endeavour to accomplish the dreams of the students of this institution the training and placement department professionally works hand in gloves with the industry which is becoming ever demanding and challenging. The trendsetters of the hospitality industry are acquiring talent which is resourceful innovative and progressive.

Training and placement cell has successfully placed 8 students for international internship for period of 4.5 months starting from December 2018 at Marriot Marquis Dubai, Sheraton Grand, Doha, Hilton Dubai, Grand Excelsior Dubai, Shangrilla Villangi Maldives.

All our 6th semester students are undertaking their internship programme at various international brands like Oberoi Rajvilas, Jaipur, ITC, Chennai, Taj Yashwantpur, Bngaluru, Marriot, Kolkota, Four Points by Sheraton, Bengalur, Renaissance, Bengaluru, Hyatt, Pune, Radisson Blue, Pune, Crown Plaza, Gurgaon, Courtyard By Marriott, Bengaluru, Radisson Blue, Mysore, Sheraton Grand, Bengaluru JW Marriott Hotel & Resort, Jaipur, Taj , Bekal , Taj, Madikeri, Leela Palace, Chennai, Grand Mercure, Mysore, Le Meridien, Goa, Holiday in Jaipur, Raviz Calicut, Hyatt, Hyderabad, Hyatt, Goa, Holiday Inn Chennai, Fairfield by Marriot, Bengaluru, Radisson Blue, Noida, ITC, Chennai and Gold Finch, Mangalore.

A Seminar on International internship opportunities was conducted in association with Vira International on 8th of March 2019.

A seminar on Career opportunities in quick service restaurants was conducted in association with HR team of Mcdonalds Mangalore on 17th of January 2019.



COLLEGE ACTIVITIES 2019-2020.

- The students of Srinivas University, City campus hosted “Rang 2K19”, celebrated the festival of Holi on 21st March 2019 at Pandeshwar. The festival was envisioned to bring the community of students on a common platform and celebrate the festival of colours.



- Farewell Day for final year students was organised by Second and first year students on 5th April 2019. A few words were shared by seniors and faculties who talked about their academic experience.



- Cultural Day was held on 5th April 2019 where students participated in various games and competitions. This included dance, mime, quiz, debate etc. This helped the students to boost their confidence and also gave them an opportunity to come up with their own creative ideas. At the end of the event IV Semester BHMCT was declared as the Overall Champions.

HOG 2K19

- “HOG-2K19”, Annual Food Festival of the college was celebrated on 16th March 2019. The festival was inaugurated by the Chief Guest Mr.Peter Nirmal, GM, The Gateway Hotel, Mangalore. Honorable Pro-Chancellor, Srinivas University, Dr.A.Srinivas Rao presided over the function.

In his inaugural address, the Chief Guest highlighted the importance of such events in the overall growth and development of students in the hospitality sector. The highlights of the evening were the vegetable & ice carving set up, artworks of the interior design students, foot taping music, mouth watering delicacies and cultural programs. The live food counters attracted an active crowd numbering around 1500.





ORIENTATION PROGRAM

- The orientation program was conducted on 15th July 2019 in college auditorium with the welcome of the students, their parents, and dignitaries. In the inception of the program, the videos related to student's start-ups were played & presentation was made by the software team on SAAS to understand the student's academic performance to the students as well as for parents. The aim of this programme was to welcome the new students and their parents to Srinivas family and provide a smooth transition for the students into the new environment of the Institute.



- Fresher's day and investiture ceremony** of student council for the year of 2019-2020 was conducted on 10th August 2019 All the budding hoteliers were welcomed by the staffs and students. The student council for the academic year 2019-2020 assumed their office by taking oaths.



• Krishna Janmashtami

Students and Staff of Srinivas University College of Hotel Management & Tourism and College of Business Management & Commerce (Dept. of Interior Design) jointly celebrated Shree Krishna Janmashtami in the city campus, Pandeshwara, Mangaluru on 21 st August 2019. The programme started with Pooja and Tiger Dance. It was followed by cultural programmes and then traditional lunch was served to the guests and invitees of the programme.



ONAM 2019

- Our College students celebrated **THIRUVONAM 2K19** the traditional festival at its City Campus in Pandeshwar Mangalore on **6th September 2019**. The celebration was intended to promote the learning of event tactics and hotel operations among hotel management students and also to inculcate cultural integration among the students of different regional fraternities. **Dr. P.S.Aithal, Vice Chancellor**, Srinivas University and **Dr. Annayya Kulal, Medical Officer**, Srinivas Group were the **Chief Guests** of the event. As part of formal programme, the prizes were awarded to the winners of Flower Carpet competition “**Pookalam 2K19**” held on 4th September 2019. The function began with Chingari Mela, a tradition of vigorous drumbeats from Kerala.

Cultural programmes, Onam Sadya, a traditional delicacy of elaborate meals from Kerala prepared and served by students and games were the main highlights of the event.



- Srinivas University College of Hotel Management & Tourism organized ‘Cooking without Fire’ competition as part of ‘SAGA-2K19’ for the students of PU level in its campus on 7th of November 2019. As many as 50 students from different PU colleges in and around Mangalore participated in the competition.. The participants exhibited excellent talent and teamwork and came up with attractive and appealing preparations.



- The college conducting various Trade & Cultural Competitions like Food - O -Graphy Bakery, Photography, Quiz, Collage & Pencil Sketching to bring out the talents of the students and help them to hone their skills very much required in the Hospitality Industry.

	
DEBATE	QUIZ

- Srinivas University College of Hotel Management and Tourism organized an awareness Programme in Fire Safety for the students of I & II year BHMCT and BSc.HM. The programme was conducted by Mr Rajesh, Fire Station officer, Pandeshwar, Mangalore along with his team of firemen in the University Campus. Mr Rajesh delivered a lecture to the students on fire, its components, classes and the related sciences. He also enlightened the students on the use of firefighting equipment and dealing in cases of fire emergency. A practical demonstration of the use of various firefighting equipment and fire handling was also conducted and students were also made to participate.



SPORTS

- All students were actively participated in Annual Sports Meet 2019, organized by Srinivas Group of Colleges on 9th March, 2019.



STUDENTS ACHIEVEMENTS 2019-2020

Ms.Aishwarya secured 1st Rank in B.Sc. (Hotel Management) degree examinations conducted by Srinivas University in April 2019.

Mr. Akash Naik (Student BHMCT 3rd Semester) & Ms. Arya savan(Student BHMCT 1st Semester) participated in the Essay Writing Competition conducted by MRPL in the campus of St. Aloysious college Mangalore on August 20th, 2019.The competition was held in view of promotion of National Language among the student fraternity of the country



Our students participated in Cocktail /Mocktail competition conducted by Milagres College on 23rd of August 2019

- Our students participated in “Human Chain” organized by District Administration (SVEEP), between Sasihitlu (Mukka beach and Talapady beach on 7th April 2019 in order to create awareness among Youth voters.



- Our students participated in “Padua Verve 2020” organized by Padua College of Commerce and Management, Mangaluru.
- Our students participated in “Khadya Sangam 2020” organized by St.Aloysius College, Mangaluru.
- Our Staff & students actively participated in “Sahasra Purna Chandrodaya” 55th year of Professional Practice as Chartered Accountant as well as 55th Wedding Anniversary of our Honourable Chancellor of Srinivas University Sri.CA.A.Raghavendra Rao & Smt.A.Vijayalakshmi R Rao organized by the staff members of Srinivas University on 4th May 2019.

Our college students actively participated in The College day/Founders Day and Graduation Day celebration of Srinivas University & Srinivas Group of Colleges held on 14th and 15th of February, 2019.

Alumni Association

Our Alumnus Mr. Ritesh Gopalkrishna Ail, working currently with JW Marriott Kolkata has been awarded with the title 'The Best F&B Manager of the year, East' in the 4th Indian Hospitality Awards, Business World, 2019. We thank him for making the institute proud by such a wonderful achievement. He will be joining The Westin Pune as Director of Food & Beverage on 20th August 2019.

We wish him all success.



Our Almnus Chef Naren Thimmaiah has been shortlisted as top 20 Chef by Upper Crust Magazine



Before I conclude I thank the management, staff members, the students & their parents for their assistance in the smooth functioning of the College.

COLLEGE OF EDUCATION

SRINIVAS UNIVERSITY
COLLEGE OF EDUCATION

ANNUAL REPORT-2019-20

1. Genesis (Preamble):

College of Education affiliated to Srinivas University was established in March 2018 in city campus located at Pandeshwara, Mangalore. The College has been approved by NCTE recognized by the Government of Karnataka.

2. Courses and students strength:

According NCTE norms our College has got permission to admit 50 students each 2 Units, which is total strength of 100 intakes for the 2 year B.Ed degree. 60 students have been admitted for two year Bed programme for the year 2018-19 and 92 Students for the year 2019-20.

3. Results in brief (Academic achievements):

First batch B.Ed degree Programme under Srinivas University the College has secured 100% results with highest distinctions.

4. Infra Structure details:

Library: A Library with adequate Volume of Books (around 4,500) has been set up. Library has subscribed 11 National & International Journals, Magazines & Newspapers.

Laboratory: College has well equipped spacious laboratories like language laboratory, Physics, Chemistry, Biology laboratories, Psychology laboratory and Computer laboratory to give training to the students.

Classroom: Well furnished & spacious classroom are provided with LCD facilities, Overhead projector & Microphones.

Instructional Materials: College has Multimedia facility with LCD projector, Computer, OHP, T.V, Radio & Tape recorder.

Hostel: College provides hostel facility to boys and girls.

Scholarships: Students will get scholarship from Social Welfare Department, City Corporation and Backward class department and other scholarships.

Placement: Students get wide opportunities as School teachers in State, Central, and Residential & International Schools.

5. National Conferences conducted:

Held at Srinivas University Campus Mangalore & about 50 research papers were presented.

- Contemporary Issues And Challenges Of Teacher Education – 13th July 2019
- Innovative Techniques Of School Education And Teacher Education For 21st Century- 14th December 2019

6. Research papers published/presented by Faculty members

1. Dr. Jayashree K

- The Role And Importance Of Gender Sensitization In Teacher Education

2. Dr. Vijayalakshmi Naik

- A study on self-efficacy and self-esteem of B.Ed. students
- Errors In Arithmetic Computation Of Sixth Standard Pupils Of Bantwal Taluk
- To study the status of slum students in selected mathematical competencies

3. Mrs. Reshma M Y

- Innovations in language teaching
- Issues and challenges in Inclusive education

4. Mr. Padmanabha C H

- Learning from the perspectives of mind mapping
- Learning autonomy: Crux of learning
- Inclusive education policy perspectives

5. Mrs. Shakeela K

- Constructivism: And It's Application In Teaching Social Studies At Secondary School Level
- Problem solving and leadership ability of student teachers

6. Mrs. Seema P V

- Innovative Methods And Science Teaching
- A study on the Metacognitive awareness of B.Ed students

7. Activities Conducted For The Students:

- On 2nd March 2019 our students went on trekking to Kajur-Makki falls at western Ghats under the guidance of environmentalist Mr. Dinesh Holla

- On 8th March 2019 Women's Day celebrated in collaboration with "Sanketha" organization. Mrs. Irene D'mello director of DAYNULUM was honored on this occasion.
- On 9th March 2019 our students participated Srinivas University Sports Day at Valachil campus and secured many prizes in athletics and First place in March fast competition.
- On 11th to 14th of March 2019 our students were guided on Art of drama through a workshop by a renowned resource person Mr. Jagan Pawar and our students performed a drama "Santheyolagina Mane"
- On 28th March & 4th April 2019 our students attended SVEEP programme on election campaign at Town Hall to bring awareness on voting and also performed skit and participated in Human chain at the Beach.
- On 17th April 2019 our student participated in workshop of good hand writing skill from a great artist and writer Mr. Dinesh Holla.
- On 24th April 2019 in collaboration with Department of Broadcasting and All India Radio Dr. Rajkumar Jayanthi was celebrated. Asst. DC Venkatachalapathi was the inaugurator and Mr. Shabarendra, Director AIR Mangalore was a resource person.
- On 29th & 30th April 2019 work shop to face the competitive examination was conducted for our students by Mr. Nanda Kishore, Asst. Professor Govt. First Grade College Bantwal. Mr. Ajaya, Asst. Professor Govt. First Grade College Mudipu.
- On 10th May 2019 Valedictory Function and prize distribution ceremony was held Sri. CA. A. Raghavendra Rao, Chancellor, Srinivas University Presided over the Function and Smt. Vijayalakshmi R Rao gave away the prizes for the prize winners. Dr. P.S. Aithal Vice Chancellor of Srinivas University was the Chief Guest.
- On 27th September 2019 a guest lecture organized for our students on Inclusive Education by Mr. Nagaraj Maddodi, resource person from the Department of Education, Mangalore.
- On 26th November 2019 our students had a field visit to Mangalajyothi Integrated School Vamanjoor to study about the Inclusive Education.

COLLEGE OF PHYSIOTHERAPY

College Of Physiotherapy

BPT Under Graduate course this year, had an annual intake of 82 students and MPT Post Graduate course had an intake of 05 students divided across various specializations of Neurology and Psychosomatic Diseases, Orthopedics & Sports Physiotherapy and Pediatrics. The total student strength of the college is 230.

When we look into this year Results....

Our final year batch of BPT graduated this year. The results were good and encouraging. We have achieved 96% pass results in the recently held final semester University Examinations.

As far as our library and reading services are concerned: we have a total of 2893 books and journals worth of 28 lakh rupees. An additional 50 books have been added this year. We had also procured latest equipment for our Research Lab like Virtual Reality, Electrodiagnosis equipment, Pulmonary Function Testing (PFT) equipment and CPR manual simulation system.

We also have a resourceful team of faculty who has contributed immensely to uplift the Name of this college. To name a few,

✓ Dr. S. Rajasekhar

- Resource person for one day workshop on '**Dry needling for Trigger points**' at College of Physiotherapy, Srinivas University in May 2019.
- One of the speakers in the '**National Shoulder Symposium 2019**' organised by College of Physiotherapy, Srinivas University, Mangaluru on 6th July 2019.
- 3 days Guest lecture on '**Orthopaedic Physical Therapy for upper extremity and Lower extremity**' at Government Physiotherapy College, Trichy, Tamil Nadu from 27-29th September 2019.

✓ Dr. Annayya Kulal

- He was bestowed with the "International Aryabhatta Award" for Medico social services in August 2019.
- He was also made one of the members of the Government Wenlock District Hospital Arogya Suraksha Committee by Karnataka Government in September 2019.
- He was unanimously elected as President of IMA Mangalore in November 2019.
- He completed a short National TOT (trainer of trainer) course on '**First Aid crisis and disaster management**' organised by International Red Cross Society at 2nd world war Rehabilitation centre, Bengaluru in Novemeber 2019.

✓ Dr. Thrishala Noronha and Dr. Prameela P. Hubli

- One of the speakers at National Conference on '**Neurotrauma and Rehabilitation**' organised by College of Physiotherapy, Srinivas University, Mangaluru on 14th December 2019.
- ✓ **Dr. N. Mageswaran**
 - Resource person for one day workshop on "**Basic Life Support-2015 AHA guidelines**" at Srinivas College of Physiotherapy, Mangaluru on 8th September 2019.
 - Invited as speaker for one day conference on '**New Horizons in Disability**' organized by Disability and Management studies, Kerala University of Health Sciences on 18th December 2019.
- ✓ **Dr. Deepak Kumar Pradhan**
 - Resource person for one day workshop on "**Athlete's shoulder Assessment and Management**" organized by Institute of Health Sciences, Odisha on 5th November 2019.
- ✓ **Dr. Radhika Gopal S**
 - Invited as speaker for one day conference on '**New Horizons in Disability**' organized by Disability and Management studies, Kerala University of Health Sciences on 18th December 2019.
- ✓ **Dr. Ilona De Souza**
 - Guest lecture on '**First Aid & Emergency Management**' for Gerosa Deena Seva Trust, Mangaluru in February 2019.
 - Won the first place in paper presentation (senior category) at the '**3rd Youth Physio Conclave**' held at Goa on 19th October 2019.

The following workshops and conferences were conducted in the college:

- A One day "**National Shoulder Symposium 2019**" in July 2019.
- A One day workshop on "**Basic Life Support-2015 AHA guidelines**" in September 2019.
- National level conference on "**Neurotrauma and Rehabilitation**" on 14th December 2019.
- A two day workshop on "**Research Methodology & Biostatistics**" on 31st December 2019 and 1st January 2020.

Paper publications:

1. **Ajay Kumar, Deepak Kumar Pradhan.** "Association between non-dominant hip internal rotation range of motion and shoulder injury in cricket fast bowlers: a cross-sectional study" in Journal of Advances in sports and Physical education in September 2019.

2. **Ajay Kumar, Deepak Kumar Pradhan.** “Prevalence of TMJ disorders in competitive swimmers: a cross sectional study” in Journal of advances in sports and Physical education in September 2019.
3. **Ajay Kumar, Sannasi Rajasekar.** “Reliability and validity of Kannada version of Victorian Institute of Sports Assessment for patellar tendinopathy (VISA-P-K) questionnaire” in Journal of Clinical Orthopaedics and trauma in October 2019.
4. **Deepak Kumar Pradhan, Anisha.** “Immediate effect of mobilization Vs myofascial release on pain and range of motion in patients with shoulder impingement syndrome: A pilot randomized trial” in Indian Journal of Physiotherapy and Occupational Therapy [Accepted manuscript] in October 2019.

Paper Presentation:

1. **Ilona Gracie D’souza** presented paper on “Effect of releasing myofascial chain in patients with patellofemoral pain syndrome-a randomized clinical trial” at 3rd Youth Physio Conclave, Goa.

Sports activities of the college:

- Mr. Abdul Aziz and Mr. Bibin Boban, final year BPT students had participated in inter college Badminton tournament held at Father Muller Medical College, Mangaluru on December 2019 and won the Runners up title.

Outreach activities of the college:

- In collaboration with Srinivas Hospital, Mukka, Physiotherapy screening camp was conducted on 25th March, 2019 at Udupi Power Corporation Ltd coordinated by Dr. Ilona De Souza, Lecturer, SCPTRC.
- A one day free Physiotherapy camp was conducted at Cascia church grounds, Mangaluru on 15th September, 2019 coordinated by Dr. Deepak Kumar Pradhan, Lecturer, SCPTRC.

COLLEGE OF ALLIED HEALTH SCIENCES

INTERNATIONAL/NATIONAL/CONFERENCES ATTENDED/ CONDUCTED

Conferences conducted

One day symposium on “Quality Control in Laboratory of Tertiary Healthcare Centers”

Department of Medical Laboratory Technology had organized one day symposium on “Quality Control in Laboratory of Tertiary Healthcare Centers” at Srinivas University, Mukka on 26th July 2019

National conference on “Evidence-Res Ipsa Loquitur- The Thing Speaks for Itself”

Department of Forensic science in collaboration with department of forensic medicine had organized one day national conference on “Evidence-Res Ipsa Loquitur- The Thing Speaks for Itself” at SIMS &RC campus, Mukka on 3rd December 2019.

National conference on “New Era in Imaging”

Department of Medical Imaging Technology, College of Allied Health Sciences, Srinivas University and SIMS&RC in association with Indian Society of Radiographers and Technologist (ISRT) hosted National Conference “NEW ERA IN IMAGING” on 18th January 2020 at Lecture Hall 1 SIMS&RC.

Conference attended

- a) Mr. Naveen Bappanadu has participated as a delegate in 2nd National Conference on Clinical Laboratory Education and Research, NACCLER 2019 organised by Department of Medical Laboratory Technology, MCHP, MAHE, Manipal on 6th November 2019
- b) Mr. Naveen Bappanadu has participated as a delegate in Eureka-2019, state level CME on Clinical Virology organized by Dr. MV Shetty Institute of Allied Health Sciences on 4th December 2019
- c) Mr. Naveen Bappanadu has Participated in two day workshop on “research Methodology” held at Srinivas University on 13th and 14th December 2019
- d) Mrs. Swathi D had participated in one day workshop on Research Methodology and data analysis held in Srinivas University, Mukka on 12th July 2019

- e) Mr. Devaseelan Shad participated in one day workshop on Research Methodology and data analysis held in Srinivas University, Mukka on 12th July 2019
- f) Ms. KavyaShettigar had participated as delegate in National Conference IARC-RESCARE'19 at AJ Hospital, Mangalore on 15th and 16th November 2019
- g) Ms. Christy had participated as delegate in National Conference IARC-RESCARE'19 at AJ Hospital, Mangalore on 15th and 16th November 2019
- h) Ms. DishaFaujdar had attended NCISRT 2019, 6th National Conference of Indian Society of Radiographers and Technologists on “Advances in Radiation Technology: Shaping the Future of Modern Health Care” at SMS Medical College, Jaipur, Rajasthan on 12th and 13th October 2019

RESEARCH PAPERS PUBLISHED/ PRESENTED

Name of the research paper: “Internal Quality Control for Urea and Creatinine in Cobas 6000 analyzers using Serum samples” co-author: Mr. Naveen Bappanadu, published in “Indian Journal of Public Health Research & Development”, May 2019

SPORTS EVENTS ORGANIZED

- a) OGMIO 2019

INDUSTRY ACADEMIA INTERACTIONS

SRL Trinity Vision Pvt. Ltd

Department of Forensic science, College of Allied Health Science, Srinivas University signed a MoU with SRL Trinity Vision Pvt. Ltd. With a vision to provide placements for the students post their academic tenure. SRL Trinity is a private Detective Agency which will help the students gain practical knowledge and hand on experience in handling cases.

Faculty Achievements

Faculty Achievements

Faculty Publications	
Books	5
Chapter in Books	5
Papers/Articles in Journals	125
Participation in Seminars/conferences/Workshop	600
Lectures delivered(Outside Srinivas University)	10
Conference Papers	575
Research/Project Works	02

Table1: Faculty Publications and Projects

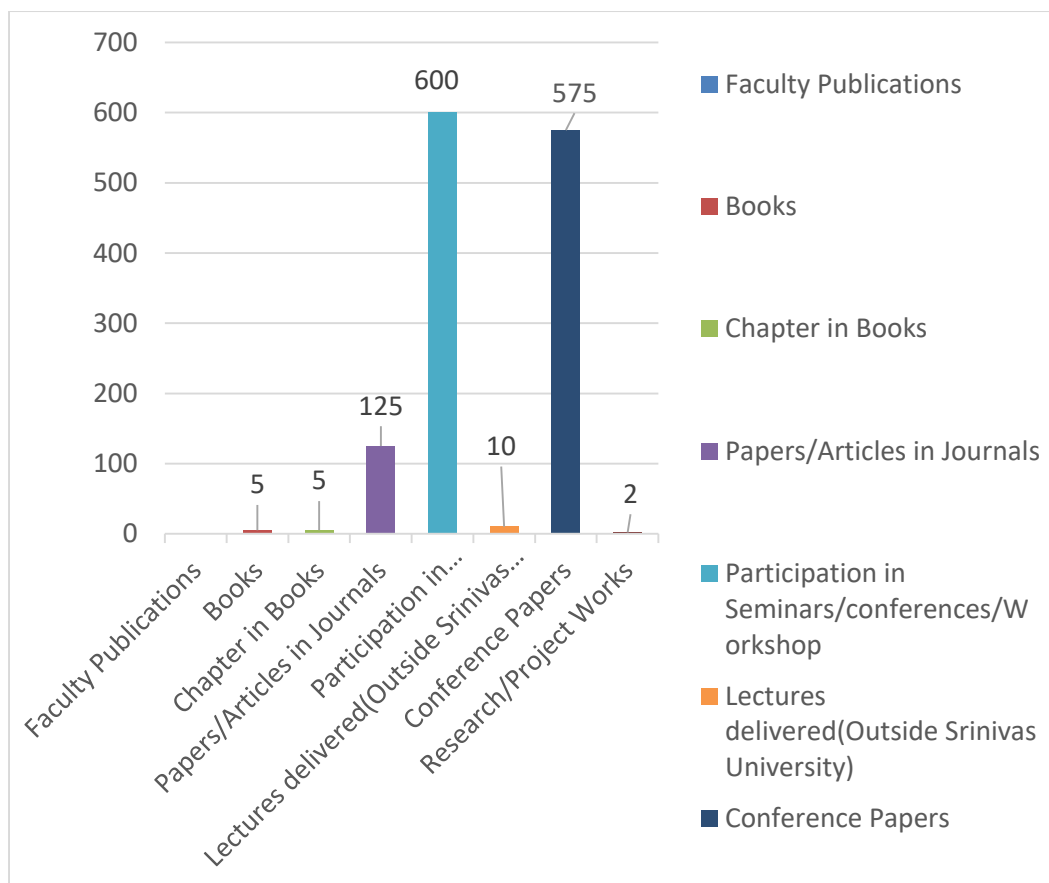


Figure 1: Faculty Publications and Projects

Faculty Development Center (FDC)

The Faculty Development Center (FDC) has been setup with the following objectives

- Recognize faculty as professionals and support them in their teaching and research by providing a comprehensive program of services and resources.
- Provide an orientation to pedagogy and the science of teaching and learning, including the full range of class room management and organization techniques.
- Provide a basic knowledge of student advising to allow faculty to be effective student mentors.
- Provide technology training to faculty to enable them to use technology productively – as part of class room practices as well as for research.
- Assist faculty in the supervision and preparation of graduate students so that the University can effectively train the next generation of teachers and researchers.

Students & Development

Admission Process

The University maintains a high bar in admissions by looking at student's performance in nation-wide board examinations, motivation to pursue the particular field of study, aptitude stand personal interview. The University also gives strong emphasis to candidate's leadership and achievements in extra-curricular areas such as sports, arts and talent competitions.

Students Activities

Extra-curricular cultural, social and sporting activities for the students are essential for their overall development. It inculcates team spirit, self-discipline and contributes to the physical and emotional well-being. The University provided resources for student clubs, sports and athletics.

Clubs

Student clubs were active throughout the year and new clubs were added to the existing clubs. With able support from the University and guidance from the Dean of Students Welfare office, students celebrated the second edition of Breeze. The three day long inter-college cultural and technical festival held at the SRINIVAS UNIVERSITY campus saw participation from a host of colleges from Delhi University and other institutions from Delhi/NCR region. The three day extravaganza included a power-packed live performance by Delhi based famous band Half Step Down and a captivating performance by India's Ace Flautist Pt Ronu Majumdar.

Career Development Centre

The Career Development Centre intends to support the students in shaping and managing their careers effectively. The aim is to inculcate employability skills amongst them which are the key ingredients for a successful and stable career. Employability skills not only improve the chances of placement for students/graduates but also help in developing professional attributes for continuing and growing in the job. These are the skills, attitudes and actions that enable professionals to get along with their fellow workers, reporting managers/supervisors and to take informed decisions at crucial times.

The University

The University

Srinivas University has been established by the A. Shama Rao Foundation as a multi-disciplinary, research led organization with a vision to grow into a world class university providing world class education to students from all walks of life. A. Shama Rao foundation under the guidance of its president Shri. CA. A. Raghavendra Rao is committed to create an equitable, humane, merit based society. Srinivas University aims to be a University of the Future for the Future generations.

Vision:

To be an international University in dynamic equilibrium with its social, ecological and economic environment striving continuously for excellence in education, research and new technology by creating a vibrant learning environment this moulds the skills and values of the individual and society.

Mission:

- To create and sustain a community of learning in which students acquire knowledge and learn to apply it professionally with due consideration for ethical, ecological, and economic issues.
- To pursue research and disseminate research findings.
- To provide knowledge-based technological services to satisfy the needs of society and the industry.
- To help in building national capabilities in science, technology, humanities, management, education and research.

Goal:

The University's goal is to become internationally recognized for the quality of its research and creative endeavors and their applicability to improving quality of life, generating new insights and expanding the boundaries of human knowledge creativity.

Act:

The University has been established as a State Private University by the Srinivas University Act 2013 (Karnataka Act No.42of2013).

Officers of the University

Chancellor	CA.A. Raghavendra Rao
Pro-Chancellor	Dr. Srinivas Rao
Vice-Chancellor	Dr. P.S Aithal
Registrar	Dr. Anil Kumar.G
Registrar-Evaluation	Dr. Shrinivasa Mayya
Registrar-Development	Dr. Ajay K.G
Controller of Examination	Dr. P K Suresh Kumar
Finance Officer	Prof. Arpana Bhatta
Dean of Hotel Management & Tourism	Prof. Swaminathan
Dean of Engineering & Technology	Dr. Thomas Pinto
Dean of Management & Commerce	Prof. Shailashree V.T
Dean of Computer Science & Information Science	Prof. Sridhara Acharya
Dean of Social Sciences & Humanities	Dr. Laveena D' Mello
Dean of Education	Dr. Jayashree Bolar
Dean of Allied Health Sciences	Dr. Sham Kishore
Dean of College of Nursing Sciences	Dr.N M Jose
Chairman, Research & Innovation Council	Dr. Praveen B.M

Table 2: Officers of the University

Governance

The Board of Governors

The Board of Governors is the executive authority of the University to regulate and determine all matters concerning the University in accordance with the Act, the Statutes and the Regulations.

Membership of the Board of Governors

1. Shri. CA. A. Raghavendra Rao, Chancellor,	Chairman
2. Dr. A. Srinivas Rao, Pro-Chancellor,	Sponsoring Body
	Nominee
3. Prof. Dr. P. S. Aithal,	Member
4. The Principal Secretary/Secretary, Department of Higher Education, GOK	Member
5. Principal Secretary, Dept. of Medical Education	Member
6. Advocate	State Government Nominee
7. Eminent Educationist Nominated by UGC, New Delhi	Vacant
8. Prof. Er. Mitra.S.Rao	Permanent Invitee
9. Smt. Vijayalakshmi R. Rao	Sponsoring Body Nominee
10. Smt. Padmini Kumar	Permanent Invitee
11. Dr. Shrinivasa Mayya D	Member
	Member
12. Dr. Ajay K G	ex-officio
13. Prof. Arpana. L. Bhatta	ex-officio
14. Prof. Dr. Anil Kumar	Member Secretary

Table 3: Board of Governors

The Board of Management

The board of Management is the executive body of the University. It is responsible for the achievement of the University's mission and goals. This includes oversight of the University's academic programs and academic standards, goals and objectives; the establishment of academic and research units; oversight of campus policies and investment strategies; conducting institutional performance evaluations; compliance with the University's statutory and regulatory responsibilities; liaison with external agencies and political bodies; and advising the board of Governors and Chancellor on hiring and evaluating the various employees of the university.

The present Members of the Board of Management of Srinivas University are:

Prof. Dr. P. S. Aithal Vice Chancellor	Chairman
Prof. Dr. Shrinivasa Mayya D	Member
Prof. Dr. Ajay K. J.	Member
Prof. Sham Kishore	Member
Prof. Dr. Jayashree Bolar	Member
Prof. Dr. Anil Kumar, Registrar	Member/Secretary

Table 4: Members of the Board of Management

Academic Council

The formal involvement and engagement of the faculty in the academic administration of the University is a corner stone of its governance culture. The Academic Council is the apex body representing the faculty's formal role in University governance. The Academic Council will have oversight over all matters of educational policy and is responsible for evaluating and approving all academic degree programs including requirements for admission, honors or degrees granted at the University.

Membership of the Academic Council

1	Prof. Dr. P. S. Aithal Vice – Chancellor	Chairperson
2	Prof. Dr. Anil Kumar Registrar (Administration)	Member Secretary
3	Prof. Dr. Srinivasa Mayya D Registrar (Evaluation)	Member
4	Prof. Dr. Ajay K. G. Registrar (Development).	Member
5	Prof. Arpana Bhatta L Finance Officer	Member
6	Prof . Swaminathan S Dean-College of Hotel Management & Commerce	Member
7	Prof. Rajasekar Dean- College of Physiotherapy	Member
8	Dr. Jayashree Bolar Dean-College of Education	Member
9	Dr. Thomas Pinto Dean- College of Engineering & Technology	Member
10	Prof. P. Sridhara Acharya Dean-College of Computer Science &Information Science	Member
11	Dr. Sham Kishore Dean – College of Allied Health Science	Member
12	Dr.Shailashri V T	Member

	Dean-College of Management & Commerce	
13	Dr.Laveena D Mello Dean-College of Social Science & Humanities	Member
14	Dr. Praveen B M Coordinator- College of Engineering & Technology	Member
15	Prof .Dr. Shreeprakash B Srinivas University College of Engineering & Technology	Member
16	Dr. Laveena D' Mello Dean- College of Social Sciences	Member
17	Prof. P. Sridhara Acharya Dean – College of Computer & Information Science	Member
18	Prof. Dr. Ramakrishna Hegde HOD-College of Engineering & Technology	Member
19	Prof. B .R. Kishore HOD-College of Engineering & Technology	Member

Table 5: Members of the Academic Council

The Academic Council discussed and deliberated on a number of issues throughout the year and approved the following:

- Constitution of Safety Committee under the Chairmanship of Dr. Jayashree Bolar, Dean, College of Education
- Constitution of Gender Sensitization Committee under the Chairmanship of Prof. Shailashree V.T Dean College of Management and Commerce
- Constitution of Anti-Ragging Committee under the Dean, Students Welfare with representation from Faculty, Students, Staff and Dean's Office.

Finance Committee

The Finance Committee is the principal financial body of the University. The main task of this Committee is to take care of the financial matters of the University. It is a statutory body with the Chancellor as the Chairman and Finance Officer as the Member Secretary.

The Finance Committee discussed and submitted the Budget for the financial year 2020-21 along with its recommendations to the Board of Governors.

1	Shri. CA. A. Raghavendra Rao	The Chancellor
2	Dr. A. Srinivas Rao	Pro-Chancellor
3	Prof. Dr. P. S. Aithal	Vice Chancellor
4	Prof. Dr. Anil Kumar	Registrar
5	Prof. Er. Mitra S. Rao	Member
6	Prof. Arpana Bhatta. L (Secretary)	The Finance Officer

Table 6: Membership of the Finance Committee

FACULTY

Faculty

Total		205
Professor		34
Associate Professor		44
Assistant Professor		127

Table 7: Faculty breakup

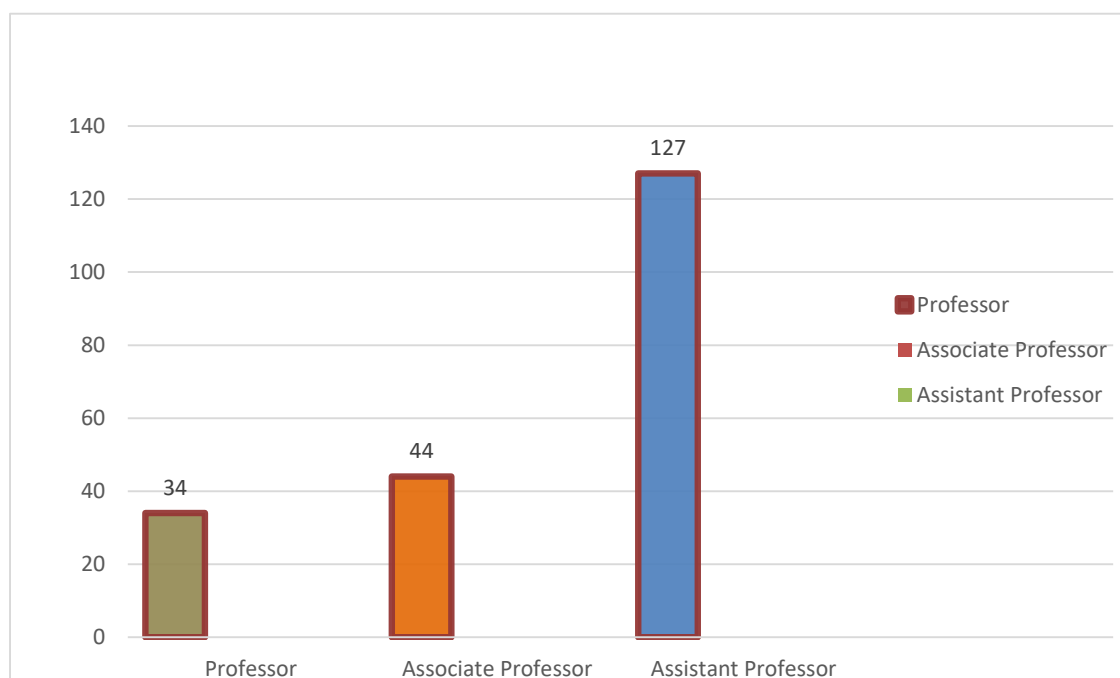


Figure 2: Faculty in Srinivas University

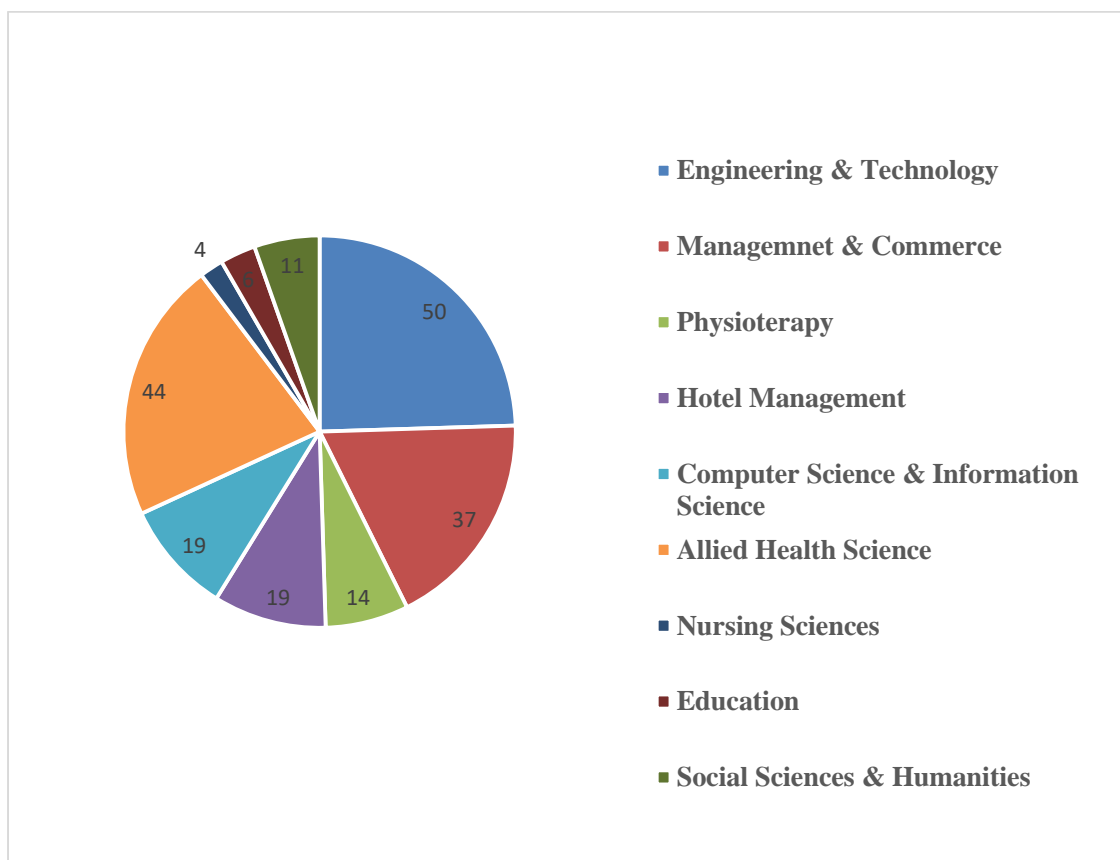


Figure 3: Discipline wise Faculty in Srinivas University

STUDENTS

Students

Undergraduate Admissions

In the year 2019-20 the admission officer received 2589 application out of which 1548 were selected for interview and 1068 students took admission into the various under graduate

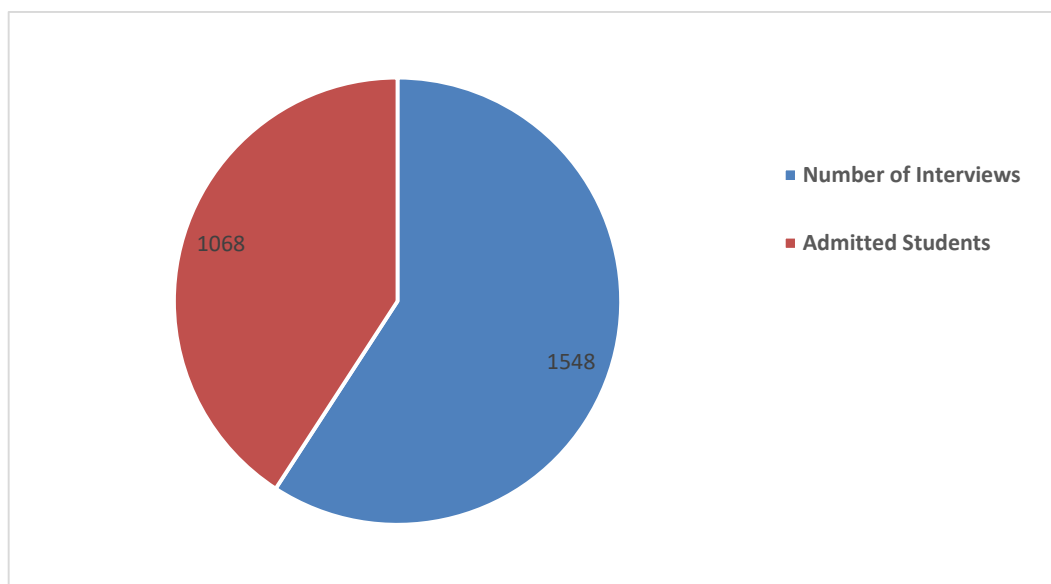


Figure 4: Undergraduate Admissions 2019-20

Undergraduate Admissions: The Break Up

<u>UNDERGRADUATES</u>	<u>1068</u>
<u>1. COLLEGE OF HOTEL MANAGEMENT & TOURISM</u>	
B H M C T	48
B.Sc. in Hotel Management	33
<u>2. COLLEGE OF MANAGEMENT & COMMERCE</u>	
B.B.A (Finance Service)	06
B.B.A (Aviation)	97
B.B.A (Logistics & Supply)	28
B.B.A (Port Management)	34
B.H.A	04
B.B.A (International Business)	09
B.Com (Honours)	40
B. Com (ACCA)	15
B.Sc in Interior Design	15
<u>3. COLLEGE OF ENGINEERING & TECHNOLOGY</u>	-
B.Tech (Mechanical Eng.)	16
B.Tech (Civil)	11
B.Tech (E &C)	09
B.Tech (Computer Science)	82
<u>4. COLLEGE OF PHYSIOTHERAPY</u>	-
Bachelors of Physiotherapy	82
<u>5. COLLEGE OF COMPUTER & INFORMATION SCIENCES</u>	-
B C A (Software)	68
B C A (Cloud Technology & Information Security)	26
B .Sc (Digital Film Making & Visual Effects)	08
B. Sc(Animation & VFX)	16

<u>6. COLLEGE OF ALLIED HEALTH SCIENCES</u>	
B.Sc. Medical Lab Technology	23
B. Sc. Respiratory Technology	18
B. Sc. Cardiovascular Technology	30
B. Sc. Medical Imaging Technology	28
B. Sc. Anesthesia & Operation Theatre Technology	23
B. Sc. Forensic Science	39
B. Sc. Renal Dialysis Technology	16
B. Sc. Perfusion Technology	17
B.Sc Optometry	03
B.Sc Cardiac Care Technology	07
<u>7. COLLEGE OF EDUCATION</u>	
B.Ed.-I Batch & II Batch	150
<u>8. COLLEGE OF NURSING SCIENCES</u>	
B.Sc.(N)	55

Table 8: Undergraduate Admissions Breakup

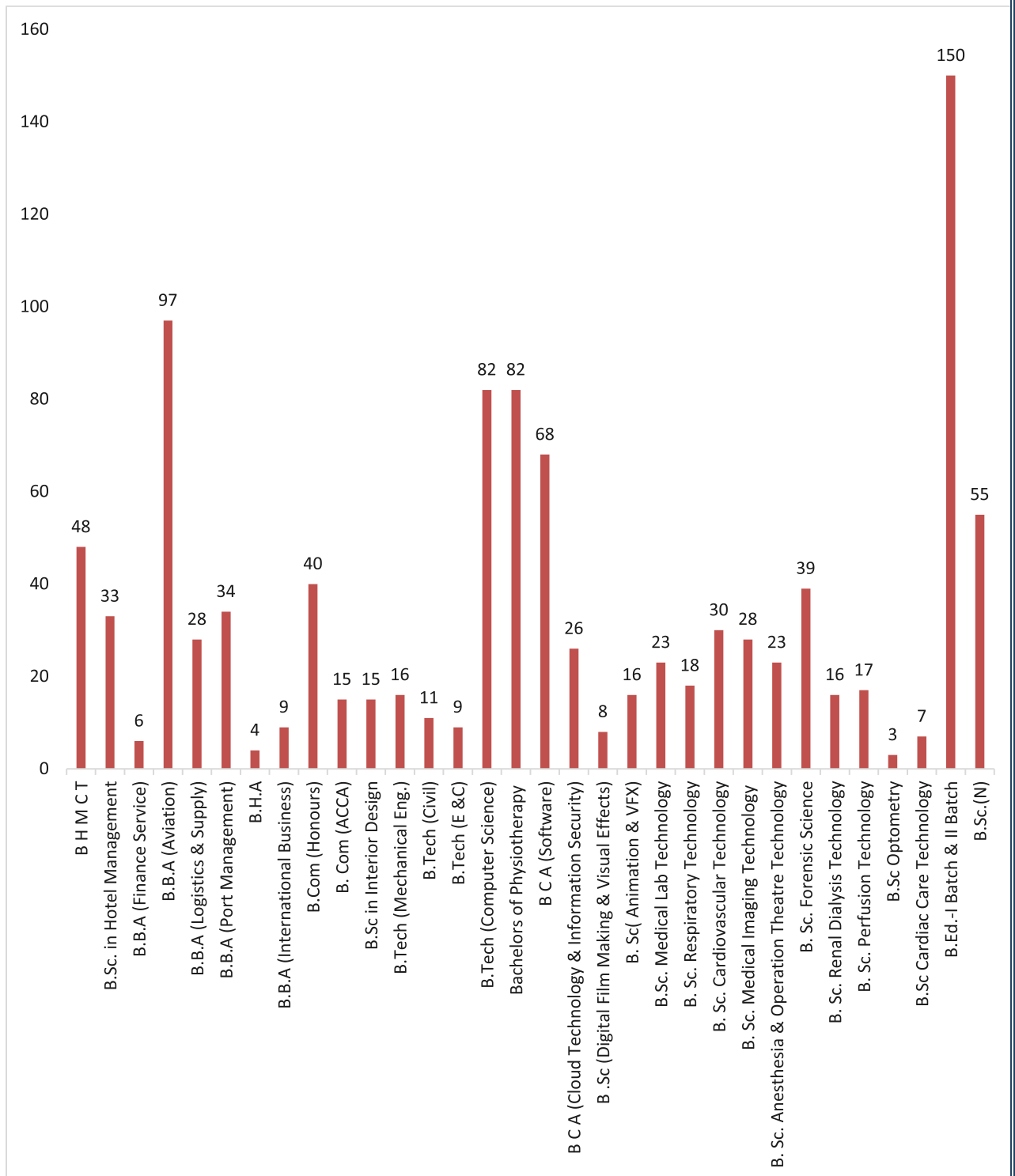


Fig5: Undergraduate Admissions Breakup

Masters Admissions

The Academic Year 2019-20 enrolled 184 students in Masters Programs. The University follows an independent process for the selection of students. The Masters students are selected on the basis of the written test. The University also considers PG CET/GATE Scores for M.Tech /MBA/MCA admissions.

Masters Admissions: Break up

<u>POST GRADUATES</u>	<u>184</u>
<u>1. COLLEGE OF MANAGEMENT & COMMERCE</u>	
<u>M.B.A</u>	<u>90</u>
<u>M.B.A (E)</u>	<u>13</u>
<u>M.COM</u>	<u>08</u>
<u>2. COLLEGE OF ENGINEERING & TECHNOLOGY</u>	
<u>M.Tech(Computer Science)</u>	<u>06</u>
<u>3.COLLEGE OF SOCIAL SCIENCE & HUMANITIES</u>	
<u>M.S.W</u>	<u>13</u>
<u>M.Sc(Psychology)</u>	<u>13</u>
<u>4. COLLEGE OF COMPUTER & INFORMATION SCIENCES</u>	
<u>Masters Programme in Computer Applications</u>	<u>37</u>
<u>5.COLLEGE OF PHYYSIOTHERAPY</u>	
<u>M.P.T</u>	<u>05</u>

Table 9: Masters Admissions Breakup

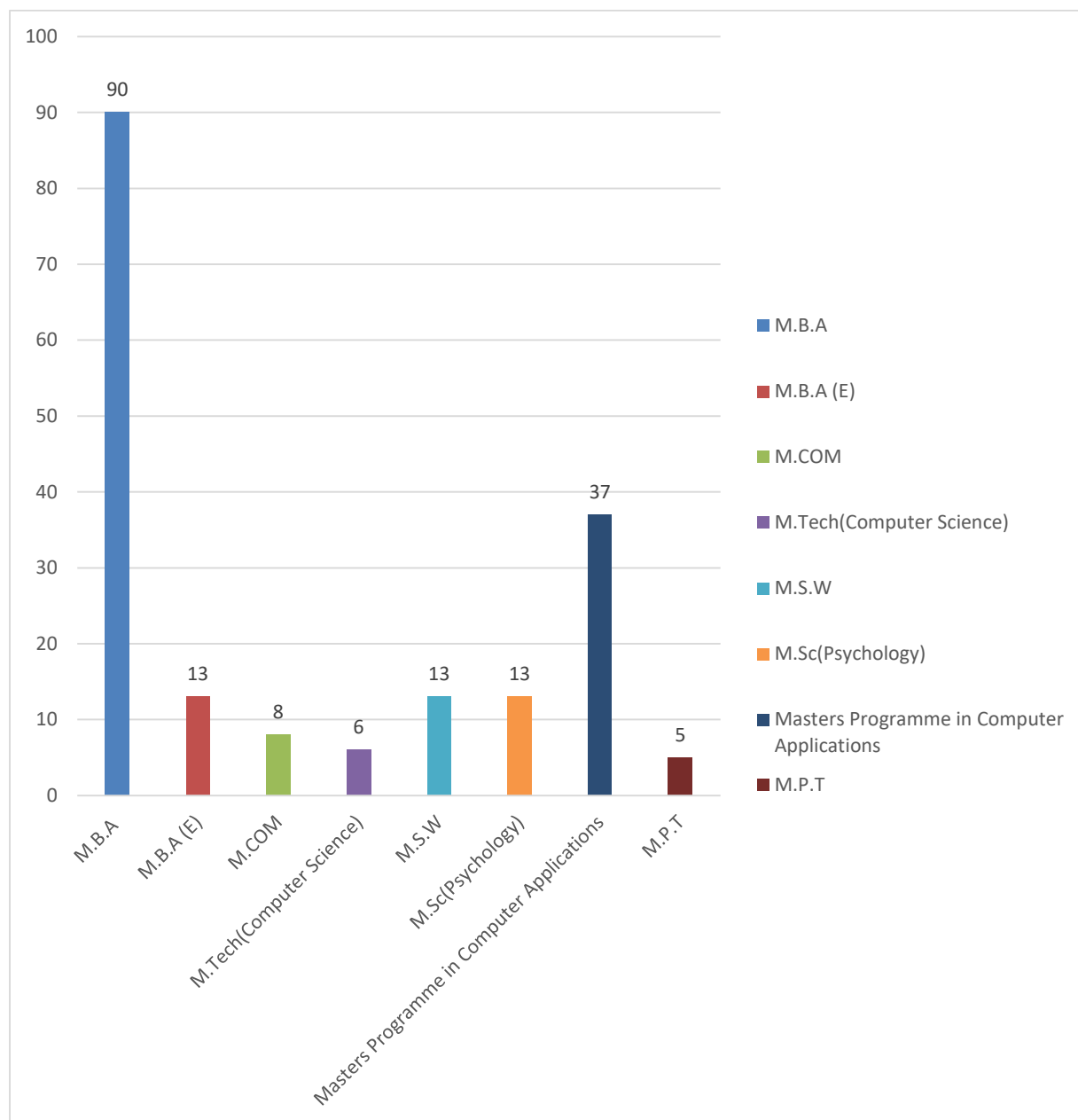


Figure 6: Masters Admissions Breakup

Research Admissions

The Academic Year 2019-20 enrolled 124 students in Research Programs. The University follows UGC Regulations regarding award of PHD. The students are selected on the basis of the Written Test Interview.

Research Admissions: Break up

<u>RESEARCH</u>	<u>124</u>
1. <u>MANAGEMENT & COMMERCE</u>	51
2. <u>COMPUTER SCIENCE & INFORMATION SCIENCES</u>	25
3. <u>EDUCATION</u>	14
4. <u>ALLIED HEALTH SCIENCES</u>	08
5. <u>SOCIAL SCIENCE & HUMANITIES</u>	14
6. <u>PHYSIOTHERAPY</u>	01
7. <u>ENGINEERING & TECHNOLOGY</u>	11

Table 10: Research Admissions Breakup

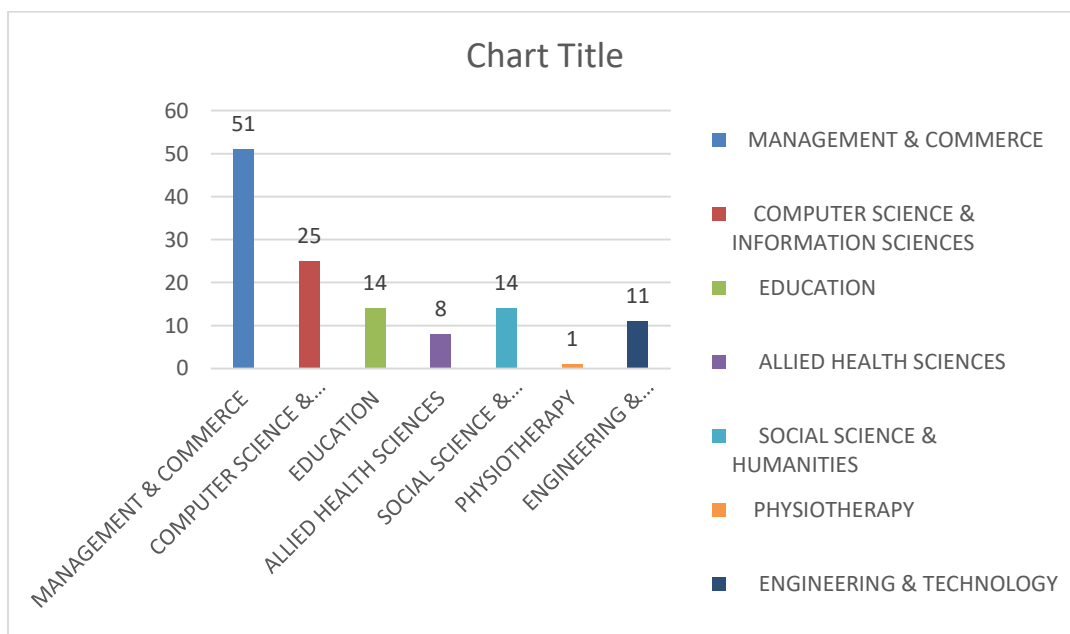


Figure 7: Research Admissions Breakup

INFRASTRUCTURE

Infrastructure Facilities:

Building & Blocks:

Sl. No.	Institution	Carpet Area (in sq.m)
1.	Administrative Block	3000
2.	Library Block	2400
3.	Engineering Block	7970
4.	Post Graduate Section	3500
5.	Computer Laboratories	1200
6.	Boys & Girls Hostels, Staff quarters	12760

Table 11: Buildings & Blocks Breakup

Library and Information Centre

Realizing the importance of Library in teaching the foundation has concentrated on building a modern library which has more than 65000 volumes covering all branches of Engineering, Management, Medicine, Dentistry, Physiotherapy, Nursing and Pharmacy. The library is also e-enabled and has adopted open access system and maintains OPAC to access the stack. The library subscribes to both hard volumes as well as e-journal in the respective disciplines and has created a vast reservoir of information to be accessed by the faculty, staff, students and researchers.

Services and Amenities at the Campus:

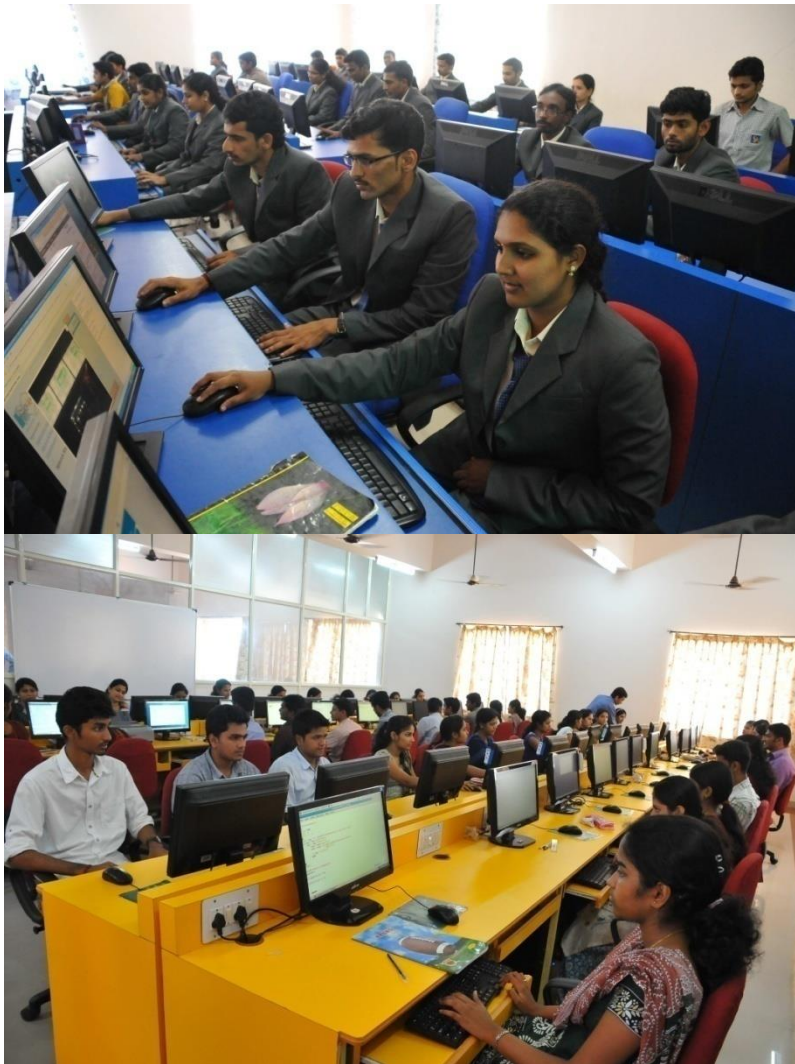
Centralized Library

Srinivas Group provides students with spacious library with more than 22000 books in 1200 different titles. Separate libraries for Management Books and Computer Science Books have been developed which are centrally controlled. The Library is under the process of digitalization and is expected to be complete in a few months. The Library subscribes over 100 Management Journals/Magazines and 50 Computer Science Journals/Magazines along with over 60 general reading magazines and newspapers.



Modern Computer Lab

Students of Srinivas Group are provided with spacious computer labs equipped with 300 modern computers assembled specifically to suit the requirements of both Computer Science and Management students with Windows and Linux platforms.



Wi-Fi Internet Connectivity

The colleges have Wi-Fi enabled campuses. Students can access internet from any part of the campus through the Wi-Fi enabled (Wireless enabled) laptop computers.

The Institute has 100 Mbps Leased line internet facility that can be utilized by the students throughout the day from 9.00 a.m. to 8.00 p.m.

Multi-Media Class Rooms

All the class rooms are equipped with LCD projectors with multimedia compatibility for improving the effectiveness of class room discussions

INDUSTRIAL COLLABORATIONS

Industrial Collaboration

Industrial partnerships and programs are an endeavor of the Srinivas University to provide students with a holistic educational perspective and to incorporate the best approaches and practices in the teaching methodology to supplement the traditional pedagogy.

The University signed important MOUs with industrial organisation in various spheres of activity. Some of the major organizations with which MOU was signed are

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