



SRINIVAS UNIVERSITY

ANNUAL REPORT 2020-21



Right Education
Will always get you

Great Career
Opportunities



ANNUAL REPORT 2020-21



CHANCELLOR'S MESSAGE

"My aim is to transform Society through education by setting up academic institutions in dynamic equilibrium with its social, ecological and economic environment striving continuously for excellence in education, research and technological service to the nation."

CA. A. Raghavendra Rao
Chancellor

Vision and Mission

VISION

To be a trendsetter among universities and build students who emerge as leaders with competence, conscience and compassion by empowering them with sound education and high standards of ethical and professional behaviour enabling them to build and promote a more humane, just and sustainable world for future generations.

MISSION

Our mission is to provide an exceptional learning environment where students can develop and enhance their leadership and teamwork skills, creative and intellectual powers and passion for learning by providing an uncompromising standard of excellence in teaching; embodying the spirit of excellence to educate the citizen-leaders of society with distinction.

UNIVERSITY LIFE

CLUBS

Cultivate your curiosity, explore your passions and create your own style with one of the many different clubs and student-lead activities across our campuses. You'll find a club for almost every pursuit – from traditional dancing to breakdancing, magic to robotics. The NSS, The Rotaract clubs, Red Cross Clubs all focus on social, cultural and personality development of the student and the society, and others, such as Departmental student associations, on academic interests. Meet fellow enthusiasts and like-minded colleagues. And if you can't find something that excites you, start a group of your own.

ARTS AND CREATIVE

Explore your creative side with the University's vibrant artistic community. You can join Bharatanatyam course, take a creative workshop on food and vegetable carving/ice carving or sign up for a class on drums, music or film. The students get to organise and practice in inter college, inter university dance and variety entertainment competitions.





SRINIVAS UNIVERSITY **CENTRE FOR FACULTY TRAINING**

MOTTO FDP AT SRINIVAS UNIVERSITY:

THE INDIAN HIGHER EDUCATION SYSTEM BELIEVES THAT THE QUALITY OF TEACHERS AND FACULTY MEMBERS WILL DECIDE THE QUALITY OF THE STUDENTS AND THEREBY THE NEXT GENERATION MANPOWER. THROUGH FDP WE DEVELOP NEXT GENERATION TEACHERS.

Hence it was incorporated during the inception of University regular University level and Institutional level FDPs are held during academic year for the faculty members with financial assistance some times and each participant faculty was issued a certificate of participation.

OBJECTIVES OF FDP:

- The Faculty Development Programme (FDP) intends to facilitate up-gradation of knowledge, skill and intends to provide opportunities for induction training to teachers employed in disciplines Engineering & Technology, Pharmacy, Hotel Management & Catering Technology, Engineering, Physiotherapy, Nursing, Computer applications in administration and evaluation system.
- Faculty Development Programme (FDP) intends to cover areas such as technical education policy, new concepts, methods and techniques, theory and skills development and up gradation of pedagogy educational technology, motivation, communication skills, management and other relevant issues to keep pace with the changing scenario in Technology in Education system.
- The scheme is designed to enhance the teaching and other skills of the faculty. And to make them aware about modern teaching tools and methodologies. It provides an opportunity to acquire knowledge about current technological developments in relevant fields
- It will promote the professional practices relevant to technical education but also motivates the faculty to achieve competitive teaching and learning environment, thus channelizing development with respect to academic qualifications and personal matters.
- The Program aims at enhancing the academic and intellectual environment in the Institutions by providing faculty members with enough opportunities to pursue research and to participate in seminars / conferences / workshops. participants will get in depth understanding of research and its implications in decision making process.
- Faculty Development Programme (FDP) aims at equipping teachers with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career.
- The FDPs provide inputs on process and practice of entrepreneurship development, communication and interpersonal skills, creativity, problem solving, achievement motivation training, inputs on resource and knowledge industries. The training methodology includes case studies, group discussion, games and simulation exercise, field visits and classroom lectures.
- Faculty members are encouraged to develop insights into curriculum planning and academic administration.



SRINIVAS UNIVERSITY

FDP conducted in year 2020-21

Sl. No.	Dates (from-to) (DD-MM-YYYY)	Title of the professional/ administrative development program organized for the teaching staff/ non-teaching staff
1.	09-06-2020 - 11-06-2020	FDP on Creation of online courses
2.	09-06-2020 - 09-06-2020	Google Class-Room: Creation and Management
3.	10-07-2020 - 10-07-2020	Continuous assessment of students
4.	11-07-2020 - 11-07-2020	Workshop on updating of syllabus for Srinivas university
5.	08-08-2020 - 08-08-2020	Workshop on On field management of sports injuries
6.	11-08-2020 - 12-08-2020	Role of robots in nursing
7.	12-08-2020 - 12-08-2020	IQAC Documentation guidance to maintain the course file
8.	13-08-2020 - 15-08-2020	Faculty development programme on 'role of student council
9.	19-08-2020 - 20-08-2020	workshop for computer architecture and hardware maintenance
10.	09-09-2020 - 09-09-2020	Curriculum Development
11.	12-10-2020 - 16-10-2020	work shop for web development using PHP
12.	16-10-2020 - 17-10-2020	Bloom's Taxonomy & Hands-on Workshop on Preparation of Blueprint of Question Paper
13.	24-10-2020 - 24-10-2020	Introduction to Competency based teaching and learning process at higher education level
14.	14-11-2020 - 16-11-2020	Faculty development programme on "data analysis in research work"
15.	15-11-2020 - 15-11-2020	Teach Mint : Creation and Management
16.	10-12-2020 - 12-12-2020	Faculty Development Program on CO-PO Mapping and Rubrics Method
17.	14-12-2020 - 14-12-2020	workshops for Electronic Measurements and testing techniques
18.	19-12-2020 - 19-12-2020	Active learning strategies
19.	26-12-2020 - 26-12-2020	Vision of Future Education
20.	09-01-2021 - 11-01-2021	Workshop on 'nep: - system and process
21.	19-01-2021 - 21-01-2021	work shop for development android applications
22.	06-02-2021 - 08-02-2021	Institutional level Training on "Concepts and practice on Manual therapy"
23.	15-02-2021 - 16-02-2021	workshop for Analog Electronics
24.	26-02-2021 - 26-02-2021	Faculty Responsibilities to improve Higher Education Service Quality
25.	06-03-2021 - 07-03-2021	SU faculty responsibilities & how to increase annual performance indicator (API) scores
26.	14-03-2021 - 14-03-2021	Total quality management in education
27.	20-03-2021 - 22-03-2021	workshop for python
28.	26-03-2021 - 28-03-2021	workshop for Automation and Robotics
29.	28-03-2021 - 31-03-2021	workshop for data base
30.	16-04-2021 - 16-04-2021	Effective communication skills
31.	20-04-2021 - 20-04-2021	Workshop for Computer hard ware system
32.	23-04-2021 - 23-04-2021	Qualities of good teacher
33.	24-04-2021 - 25-04-2021	Work Shop for data base management system

“ Srinivas University acquires fleet of aircraft for Aviation Maintenance Engineering course



The airline industry has gone through a huge growth phase after World War 2. With the growth in airlines, this field has grown in many ways of making travel and tourism progress in every aspect. This industry is growing as per observation and careers in this stream have grown by 17.6% in the past few years and there have been many opportunities for undergraduates and graduates in this field.



According to the International Air Transport Association (IATA), the Indian domestic aviation market recorded the fastest full-year domestic growth rate for the fourth year in a row at 18.6%. According to the Directorate General of Civil Aviation (DGCA), India had 13.9 crore domestic air travellers in 2018 up by 18.6% from 11.7 crore in 2017. To cater to the rising air traffic, the Government of India has been working to increase the number of airports. As of March 2019, India had 103 operational airports.

Srinivas University College of Aviation is a constituent of Srinivas University. A Bachelor of Science degree in Aviation Management/ B. Tech opens the door to career possibilities both flight and non-flight related. The college encourages the study of airlines, airports and business related to the aerospace industry. This also includes supervising routine operations undertaken by the ground staff of an airport or an organisation in the aviation sector. The following courses are currently offered by the Srinivas University.



Future Technologies virtual conference held at Srinivas University

College of Computer Science and Information Science, Srinivas University in association with IEEE Srinivas University student branch on Saturday December 19 organized a national-level virtual conference on Future Technologies of IT, management, education and Social Science at Srinivas University city campus, Pandeshwara.



Miss Shirin (1st Year BPT) Won 1 Gold, 1 Silver & 2 bronze medals at “Rescue India National Life saving Championship” at Diu.



NATIONAL VIRTUAL CONFERENCE

Organized one day national virtual conference through virtual platform on "RURAL & URBAN TOURISM IN INDIA: CURRENT TRENDS AND ISSUES" on 23rd December 2020.



Mr. Suraj Kana, Manager, Planning & Services, Reservations field support, Marriott Singapore inaugurated the conference. Dr. B. George, Principal I/C, Madurai Kamaraj University College, Tamilnadu and Dr. Senthil Kumaran P, Professor, Hospitality & Tourism, WGSHA, Manipal delivered the Key Notes.

This conference was mainly intended for faculty members, Students and research scholars in General Management, Hotel Management, Tourism & Transportation industry, Commerce, Aviation Industry, Computer Science, Economics and Social Sciences. Other professionals also participated and presented their views/ research findings on the theme.

ACADEMIC ACHIEVEMENT



Ms. Aishwarya awarded 1st Rank in B.Sc. in Hotel Management programme during the Srinivas University 2nd Convocation programme held in the month of October 2020.

MR. PADMANABHA K., ASSOCIATE PROFESSOR

Successfully completed Swayam -NPTEL Online Certification - the course Financial Statement Analysis & Reporting and Management Accounting with a consolidated score of 87% and 64% respectively in Jan-Apr 2020.

FACULTY ACHIEVEMENTS

PROF. SWAMINATHAN, DEAN

Participated in the National Level Conference held on 23rd December 2020 organized by College of Hotel Management and Tourism and presented a paper titled "Effects of COVID 19 pandemic on Hospitality Industry : Review of the Current Situations and a Research-Agenda"

Participated in Webinar "Pragmatic Education Policy for aspirational India" organized by Mangalore University in association with ABVP and CESS, held on 31st August 2020 and delivered a talk on "Transformative Roadmap for Higher Education".

Successfully completed the 10 hours (2hrs Live VKN ECHO + 8 hrs E-learning training organized by NIMHANS Digital Academy on "Mental Health and Psychosocial issues in COVID-19" with consolidated score of 83.33%.

MR. SREEJITH, ASST. PROFESSOR

Successfully completed Swayam -NPTEL Online Certification - the course Enhancing Soft Skills and Personality with a consolidated score of 80% in Sept-Nov 2020.

Organized A Webinar - "The Sea is Calling" for the students of Srinivas College of Hotel Management & Srinivas University College of Hotel Management and Tourism By Mr. Ajith Mathew, HR Manager, Royal Caribbean, Cruise Line On 20 May, 2020.





FACULTY ACHIEVEMENTS

MR.SUBRAT SARAF , ASST. PROFESSOR

Mr.subrat saraf, asst.professor participated in 3rd national conference on “women entrepreneurship in tourism & hospitality industry in India” and presented a paper on “exploring newer zones of Indian heritage tourism with reference to the Kashmir valley” held at motimahal college of hotel management on 1st february 2020.

Participated in the national level conference “Rural and Urban Tourism in India: Current trends and issues” held on 23rd december 2020 organized by College of Hotel Management and Tourism and presented a paper titled “strengthening sustainability in Indian rural tourism through environmental dimensions-carbon consciousness”

MR.B PRASHANTH PRABHU, ASST. PROFESSOR

Successfully completed the online course- An Introduction to Event Management conducted by the TECSOCIALIZE, Dubai, United Arab Emirates in September 2020.

Successfully completed Swayam –NPTEL Online Certification - the course Developing Soft Skills and Personality with a consolidated score of 57% in Sept- Nov 2020.

MRS.SUPRIYA ADIGA, ASST.PROFESSOR

Successfully completed Swayam –NPTEL Online Certification - the course Developing Soft Skills and Personality with a consolidated score of 72% in Sept- Nov 2020.

MR.HARISH R PILLARI

Successfully completed Swayam –NPTEL Online Certification - the course History of Indian Independence (1857-1950) with a consolidated score of 75% in Sept 2020.

DEPARTMENT OF INTERIOR DESIGN

KOSH 2020



“Pencil sketches, Paintings, Art works, Models done by the students of the Department were displayed in the event. The event was successful by the visit of Students, Faculties & other staff members of all departments of Srinivas City campus.

Kosh- Annual Art Exhibition of ID Department was organized on 29th February 2020, at City campus, Srinivas University, Panedeshwar.

Prof.Er. Mitra. S Rao, Secretary A Shama Rao Foundation, Member Board of Governess, Srinivas University was the Chief guest & Inaugurator of the event.



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COLLEGE OF PHYSIOTHERAPY

WEBINARS 2020

College of physiotherapy under the banner of Srinivas University has initiated free interactive Series of Webinars from the month of June.



First Series of webinars session conducted by Dr. S Rajasekar, Dean, College of Physiotherapy, Srinivas University who enlightened students with the topic "Breathing pattern disorders: musculoskeletal perspective" on 9th June 2020. A total of 186 delegates have participated from different parts of the country and overseas.



The second webinar session was conducted by Dr. N. Mageswaran, Associate Professor, College of physiotherapy who gave an informative session on "Pulmonary hygiene for Covid-19: A Physio Perspective" on 14th June 2020. Around 248 delegates attended the session from different colleges.



The Third Series of Webinar session was conducted by Dr. Thrishala Noronha, Associate Professor College of Physiotherapy who shared her insights on the topic "Dizziness Dilemma: differential diagnosis and clinical decision making" on 21st June 2020. Sum total of 165 delegates participated in the session from India and overseas.



The fourth webinar session was conducted by Dr Radhika Gopal, Assistant Professor, College of Physiotherapy who gave ideas on the importance of "Oromotor Care for differently abled children" on 29th June 2020. Total of 180 delegates participated from different Colleges



The Sixth webinar session was conducted by Ilona De Souza, Assistant Professor on "Muscle imbalance paradigms in human kinetics – the Janda approach" held on 15th July 2020, Organized by college of physiotherapy, Srinivas University. Total of 110 delegates participated from different colleges.

College of physiotherapy conducted 2 day E Conference on "Embedding a rehabilitative approach in oncology care" in which over 110 delegates participated from various parts of the country.



SRINIVAS UNIVERSITY
COLLEGE OF PHYSIOTHERAPY
MANGALURU

Presents

Webinar series #1
"Breathing Pattern Disorders: Musculoskeletal Perspective"

Date : 09-06-2020
Time : 12 noon to 2 pm

S. Rajasekar, MPT, PhD,
Musculoskeletal Physical Therapist
Certified Spinal Manual Therapist (Manual Concepts Australia)
Certified Myofascial Trigger Point Therapist (Myopain Science, USA)
Certified Fascial Rehabilitation practitioner (Stress)
Professor & Dean
College of Physiotherapy
Srinivas University, Mangalore

REGISTRATION DETAILS:
Google form link: <https://forms.gle/FSYjoGGVXsH4N8>
(Webinar link will be sent one day prior to the event in the E-mail ID)
Moderator: Dr. Jayagopal Vellaisamy (PT)
Mail ID: drjayagopal@srinivasuniversity.edu.in
Mobile no: 7483257280/9448150719

SRINIVAS UNIVERSITY
COLLEGE OF PHYSIOTHERAPY

WEBINAR SERIES #2

PULMONARY HYGIENE FOR COVID - 19 CASES: A PHYSIO PERSPECTIVE

Dr. N. Mageswaran
MPT, MSc, PGDIPSP
Advanced PT in Cardio Respiratory
Certified
Associate professor (Srinivas college of physiotherapy)
A Certified BLS and AED Provider
Specialist in field sports injury management
Pulmonary rehab therapist

WATCH!
Sunday, June 14 | 4PM to 6PM

FOR REGISTRATION
Google form link: <https://forms.gle/7WdRt8t7d8cto7>
(Webinar link will be sent one day prior to the event through e-mail)
Mail ID: drnageswaran@srinivasuniversity.edu.in
Moderator: Dr. Radhika Gopal S - 9979955071/9

SRINIVAS UNIVERSITY
COLLEGE OF PHYSIOTHERAPY

DIZZINESS DILEMMA
DIFFERENTIAL DIAGNOSIS & CLINICAL DECISION MAKING

WATCH

WEBINAR SERIES #3

DR. THRISHALA NORONHA
BPT, MPT (Adult Neurophysiology),
(SNN) Therapist (Level A)
Associate Professor, College of Physiotherapy, Sri

21st JUNE
4pm

REGISTRATION DETAILS
Google form link: <https://forms.gle/VCXp9m8d7pctW7>
(Webinar link will be sent one day prior to the event through e-mail)
Mail ID: drthrishala@srinivasuniversity.edu.in
Moderator: Dr. Praveen Jothi - 98460 97966

SRINIVAS UNIVERSITY
COLLEGE OF PHYSIOTHERAPY

WEBINAR SERIES #4
on 29th june

OROMOTOR CARE FOR DIFFERENTLY ABLED CHILDREN

Dr. RADHIKA GOPALS
BPT, MPT (Pediatrics)
Lecturer
College of Physiotherapy
Srinivas University

29th JUNE
MONDAY
7PM - 4PM

FOR REGISTRATION
Google form link: <https://forms.gle/6WNA7XsWSc7B8MA>
(webinar link will be sent one day prior to event via email)
Mail ID: professorradhika@srinivasuniversity.edu.in
Moderator: Dr. Pooja Anna Mathan
Contact number: 9249998812

SRINIVAS UNIVERSITY
COLLEGE OF PHYSIOTHERAPY

INTRODUCTION TO DYNAMIC NEUROMUSCULAR STABILIZATION (DNS) & ITS IMPLICATIONS IN SPORTS RELATED ROTATIONAL SPINAL INJURIES

S. RAJASEKAR, MPT, PhD
Professor & Dean
5th JULY 2020 5 - 7 PM

WEBINAR SERIES #5

REGISTRATION DETAILS:
Kindly register using google form link
(webinar link will be e-mailed to registered participants one day prior to the event)
Moderator: Ashwini Padmak, MPT
Lecturer

EMAIL ID: prabakaranpama29@gmail.com
CONTACT NO : 9350950913

SRINIVAS UNIVERSITY
COLLEGE OF PHYSIOTHERAPY

MUSCLE IMBALANCE PARADIGMS IN HUMAN KINETICS- THE JANDA APPROACH

webinar series #6

15th July 2020
2 to 4pm

Resource person:
Dr. Ilona Grace De Souza
MPT (Musculoskeletal and sports PT)
Lecturer

REGISTRATION DETAILS
Kindly register using google form link
(link will be emailed to the registered participants one day prior to the event)
Moderator: Dr. Zaka Pandya, MPT lecturer
email id: zackapandya79@gmail.com
contact no: 9319916160



ACHIEVEMENTS OF DR. S RAJASEKAR, DEAN, COLLEGE OF PHYSIOTHERAPY

Prof. S Rajasekar, Dean, College of physiotherapy, Srinivas University was invited for the 58th Annual IAP Conference (IAPCON 2020) to deliver a talk on “Diagnostic Accuracy of Orthopaedic Special tests- An evidence based approach” held at Mahabalipuram , Chennai on 7th March 2020.

◆ Delivered a lecture on “Is it an appropriate time for paradigm shift from treating dysfunction to treating sensitivity” on Rehabilitation of Science You Tube channel.

◆ Invited speaker for 1st international spine e-conference conducted by Venus institute of physiotherapy, Gujarat and delivered speech on “core stabilization exercise for low back pain -Has diaphragm been overlooked?”

◆ Delivered lecture on “Breathing pattern disorder- Musculoskeletal perspective” on a CME conducted by College of physiotherapy, Srinivas University.

◆ Delivered lecture on “Introduction to Dynamic Neuromuscular Disorder and its implications in rotational related sports injuries” on a CME conducted by college of physiotherapy, Srinivas University.

◆ Attended two days pre-conference workshop on “MyoFacial Therapy” by Andrzej Pilat on March 3rd and 4th 2020.

Dr. Ilona De Souza was awarded for best research article title “Effect of releasing MyoFacial chain in patients with patellofemoral pain syndrome- A RCT. By International Journal of current research & review dated 1st May 2020.

Dr. Thrishala Noronha: Resource person for a webinar on “Dizziness Dilemma: Differential diagnosis and clinical decision making” conducted on 21st June 2020 by College of Physiotherapy Srinivas University.

Dr. Radhika Gopal Resource person for webinar series held under the banner of Srinivas University, College of Physiotherapy on 29th June 2020 on the topic “Oro motor Care for differently abled children.”

Dr. N. Mageswaran, Associate Professor was Resource person for National Conference on “Embedding A rehabilitative approach on oncology care conduct on 26th & 27th December 2020 by college of physiotherapy, Srinivas physiotherapy.

RESEARCH PUBLICATIONS IN JOURNALS

Ilona Gracie De Souza, Pavan Kumar G. (April 2020). Effect of releasing Myofascial chain in patients with patellofemoral pain syndrome- A randomized clinical trial.

Int J Cur Res Rev, 12(8), 5-10.

<http://dx.doi.org/10.31782/IJCRR.2020.12082>

Overview on aquatic therapy in reducing pain and improving quality of life in patients with fibromyalgia. Published in International journal of medical science and advanced clinical research. (IJMACR).

Volume 3, issue 5, sep-Oct, 2020, pg 104-112. [Pubmed indexed].

Ajay Kumar, Kinari Pithadia, Deepak Kumar, Rajasekhar Sannasi. Cross-cultural adaptation, reliability, and validity of Kannada version of Fear Avoidance Belief Questionnaire in chronic low back pain November 2020 Revista Pesquisa em Fisioterapia 10(4):610 DOI: [10.17267/2238-2704rpf.v10i4.3227](https://doi.org/10.17267/2238-2704rpf.v10i4.3227)

Ravindra C. Thummar Sannasi, Rajasekar Ranjith Anumasa Association between trigger points in hamstring, posterior leg, foot muscles and plantar fasciopathy: A cross-sectional study. Journal of Bodywork and Movement Therapies . Volume 24, Issue 4, October 2020, Pages 373-378

Publication Of Dr Thrishala Noronha Prevalence of Sensory processing disorders among school going children in North Eastern India published in International Journal of Scientific Research in July 2020.



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COLLEGE OF ENGINEERING & TECHNOLOGY



ISAP 2020 at SUCET MUKKA



ISAP (Information Search Analysis and Presentation) 2020 program was organised at Srinivas University College of Engineering & Technology, Mukka on 16 October 2020. Prof. Bhujanga Shetty, Principal of Shri Lakshmi Janardhana International School Belman was the Chief Guest of the inaugural program. Dr Thomas Pinto, Dean & Principal of the college presided over the program.

Convenor of ISAP 2020 Dr. Ramakrishna Hegde (HoD Dept of Civil Engineering & Vice Principal) introduced the Chief Guest to the gathering and delivered keynote address.

Director of Research Dr. Praveen B M, HoDs of

various departments, faculty and staff were present. Inaugural session of ISAP 2020 program was organized by following Covid19 SOP. All the second year B.Tech students participated in the series of technical presentation from their home via virtual technology.

MOU WITH KGTTI, MANGALURU



The main objective of the MoU is to provide skill development training..

A memorandum of Understanding was signed with Karnataka German Technical Training Institute (KGTTI), Mangaluru on 21st November 2020 in KGTTI, Mangaluru campus. The main objective of the MoU is to provide skill development training, advanced technology hands-on-Training and to enhance



employment opportunities for Mechanical Engineering students. KGTTI will provide hands on training on advanced technologies like Advanced Air-conditioning systems, Advanced Welding Technologies etc. to the students of SUCET to make them industry ready.

MoU
with
Nippon Paint



A Memorandum of Understanding was signed with Nippon Paint India Pvt. Ltd. on a virtual platform on 6th November 2020. The purpose of the MoU is to promote students training programs, certification courses and possible industrial visits and internships for BE Civil Engineering students and M Tech Construction Management students. Srinivas University- College of Engineering and Technology, Mukka, Mangaluru is the first Institution in Karnataka to have an MoU with Nippon Paint.



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COLLEGE OF ENGINEERING & TECHNOLOGY



PARTNERSHIP WITH NASSCOM®

Srinivas University – College of Engineering and Technology has entered into a partnership with NASSCOM. NASSCOM is the premier trade body and chamber of commerce of the Tech industry in India and comprises over 2800 member companies including both Indian and multinational organisations that have a presence in India. NASSCOM will facilitate the students of SUCET to undergo Skilling in various fields and also to certify the students on certain niche skills in association with companies like Microsoft, Cisco, Adobe and so on.

Academic Collaboration with UiPath®

Srinivas University – College of Engineering and Technology has signed an Agreement with UiPath, a global automation company that develops a platform for Robotic Process Automation (RPA). The agreement under the UiPath Academic Alliance program will help SUCET ramp up educators with skills of the future and also offer courses related to Robotic Process Automation (RPA) to the students. SUCET will receive curriculum, course content, learning materials, regular educator training, and software tools from UiPath.

National Conference

Department of Mechanical Engineering



National Conference on Recent Innovations in Mechanical Engineering (RIME) was organised by the Department of Mechanical Engineering on 15-12-2020.

Academicians from Gujarat, Maharashtra, Goa, West Bengal & Karnataka, Industry Experts (from SAIL, BOSCH, Win Graph Seals, SF Steels) and Research Scholars (from Raiganj University and other Technical Institutes) sent the research papers for the national conference. 'Book of Abstracts' was released during the inaugural ceremony. Dr. Anil Kumar, Registrar, SU, presided over the function. Dr. Thomas Pinto, Dean & Principal was present. Dr. Shreeprakash B (Convenor) and Dr. Sudheendra P Hebbar (Co-Convenor) were also present on the dais.

Department of Electronics & Communication



The Department of Electronics & Communication Engineering has organized the National Conference on Advances in Electronics, Communications and Information Technology held on 16-12-2020. The conference was inaugurated by Dr. Anil Kumar, Registrar, Srinivas University and Dr. Thomas Pinto, Dean & Principal, SUCET.

Prof. Krishnaraj Rao N S., In-charge HoD, Dept of Comp Sc & Engg delivered welcome address.

Total 38 papers received from various colleges, industries and students from all over Karnataka. A proceeding of the conference was released and presidential address delivered by the Registrar, Srinivas University.

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Engineers Day Celebration at SUCET, Mukka.

Engineers Day Celebration was organised by SRISTICA, Dept of Civil Engineering at Srinivas University College of Engineering & Technology, Mukka, Mangaluru on 05.09.2020. Chief Guest Er Lion Neelakanta M. Hegde, Lion District Governor 317C inaugurated the program by lighting the lamp. Registrar of Srinivas University Dr. Anil Kumar presided over the program.

On this occasion, Tribute was paid to Padma Vibhushan Dr. SP Balasubramanyam.

Dr. Anil Kumar, Registrar Srinivas University, Dr. Thomas Pinto, Dean SUCET, Dr. Suresh Kumar Controller of Examinations were present during the program.



Orientation Program



Orientation program for the newly joined Engineering students was organised at Srinivas University College of Engineering & Technology, Mukka, Mangaluru on Wednesday, 23 December 2020. Hon'ble Vice Chancellor of Srinivas University Dr. P S Aithal presided over the program. Registrar of the University Dr. Anil Kumar, Registrar (Evaluation) Dr. Shrinivas Mayya, Controller of Examination Dr. (Lt Col) P. K. Suresh Kumar, Dean & Principal Dr. Thomas Pinto were present on the dais.

Deputy Registrar Prof. Ankit, Director of Research Dr. Praveen B M, HoDs of various departments, faculty, staff and parents were present.

Teachers Day Celebration



Teachers Day was celebrated at Srinivas University College of Engineering & Technology, Mukka, Mangaluru. Chief Guest Dr. Jayashankar Kannangar, HoD, Dept of Sanskrit Language, Poorna Prajna PU College, Admar inaugurated the program by lighting the lamp. Dean & Principal Dr. Thomas Pinto presided over the program.

Controller of Examination Dr. (Lt Col) P. K. Suresh Kumar, Director of Research Dr. Praveen B M, Head of Mech Engg Dept Dr. Shreeprakash B., HoDs of various departments, faculty and staff were present.





One Day Virtual International Conference

College of Computer Science and Information Science, Srinivas University Pandeshwar, Mangalore, Karnataka, India had organized an International virtual Conference on Computational Physics in Emerging Technologies on August 1, 2020. The chief guest of the conference, Dr. A. Srinivas Rao, Vice President, A.Shama Rao Foundation and Pro-chancellor, Srinivas University mentioned the Recent advances in emerging areas of computational physics and also pointed out the importance of Virtual conference in this COVID-19 pandemic situation.



Dr. P. S. Aithal, Vice-Chancellor, Srinivas University, has explained various emerging technologies of Computational Physics. He also mentioned about various simulation techniques and explained the importance of virtual conference for various researchers.

Prof. Sridhara Acharya, Dean, College of Computer Science and Information Science who was present on the dais welcomed the gathering. Dr. A. Jayanthiladevi, Conference Convener, mentioned that more than 100 Scholarly articles received from various countries. 54 research articles are selected for presentation and publication. The conference included speakers from different countries. Dr. Krishna Prasad K, Conference convener gave away vote of thanks.

National Level Virtual Conference on “Future Technologies of IT, Management, Education and Social Sciences”

The College of Computer Science and Information Science, Srinivas University Mangalore in association with the IEEE Srinivas University Student Branch organized a National Level Virtual Conference on “Future Technologies of IT, Management, Education and Social Sciences” on the 19th December 2020. Inauguration of the conference was conducted at Srinivas University, City Campus, Pandeshwar, Mangalore. Mr Shyamaprasad Hebbar, Senior Vice President, Corporate Services, Diya Systems (Mangalore) Pvt. Ltd, Mangalore was the Chief Guest. In his address he said “technology is driving each and every field. If it is used adequately it can work wonders”. Dr. P.S. Aithal, Vice-Chancellor, Srinivas University presided over the function. Precursor to the inaugural session there were two technical sessions on “Green Computing” by Dr Rajesh Bose, Associate Professor, Dept of Computational Science, Brainware University, Kolkata and on “Application of Data Analytics in Business & Research” by Dr Venugopala P.S., Associate Professor and Coordinator, UG Programs, Dept of CSE, NMAM Institute of Technology, Nitte.



On this occasion the book of abstracts related to the papers to be presented in the conference was released by the Chief Guest. Prof P Shridhara Acharya, Dean, CCIS welcomed the dignitaries, participants and introduced the guest. Mrs Jeetha K, Chair, Publicity Committee, IEEE SUSB proposed a vote of thanks. The programme was compered by Mrs Panchajanyeshwari Achar, Assistant Professor, Dept of Computer Science, CCIS, Mangaluru.



Inauguration of IEEE SU Student Branch

IEEE Student Branch inaugurated at Srinivas University on 10th October, 2020 in a virtual programme.

The Branch was inaugurated by Prof. Annappa, Professor and OBC Liaison Officer, NITK. He said in his inaugural address that faculty and students should upgrade their skills to succeed in the international scenario. IEEE's mission is to encourage technological advancement and excellence for the good of humanity, operating based on learning, communication, cooperation and advancement. He explained the role of IEEE in the field of research. He explained the importance of IEEE standards and asked the members to be a part of the standard development process. He elucidated the standing of the largest digital library containing technical literature, conference proceedings and IEEE magazines for researchers.

He also called on students and faculty to use the IEEE offerings through mentorship programmes for academic excellence.

He described the importance of IEEE.tv which is the award-winning internet television network that contains several informative videos, video-lectures, and live streaming of IEEE events. He urged the researchers to update their knowledge by making use of IEEE.tv.

He elucidated the importance of IEEE Collaborate programme wherein researchers can collaborate with experts in the respective fields and obtain their guidance related to their research topics. He wished the branch to win many awards given by the IEEE.

Webinar on "Intellectual Property Rights & Patent Analysis"

“Patent analysis is an interesting branch of research. Every patent filed becomes the source of research to a scholar. A patent gives a new technical solution to a problem. It is the original idea of the patentee. Analyzing a patent will make a researcher to evaluate the patent and improvise the same to file a new one. Patent analysis is used to critically evaluate the patent. Though Indians are intelligent they are less aware of the patent filing process.” In his lecture he explained the importance of a patent, the structure of a patent, process of filing a patent, analyzing a patent, etc.

Vijaya Raj, Vice-Chair, IEEE Srinivas University Student Branch welcomed, introduced the resource person, and also proposed a vote of thanks. Dr. Krishna Prasad K, Counselor, IEEE SUSB guided the proceedings of the webinar.

Webinar on "The Benefits of IEEE- An Academic Perspective"

The IEEE Srinivas University Student Branch arranged a Webinar on "The Benefits of IEEE-An Academic Perspective." Dr R Thamarai Selvi, Head, Department of Computer Applications and Associate Dean of Research, Bishop Heber College (Autonomous) Tiruchirappalli, was the resource person. In her speech, she explained the advantages of being an IEEE member. "IEEE includes highly-quoted publications. IEEE provides more than 30 % of the world's science literature. The goal of the IEEE is to provide young researchers with learning opportunities. The publication is a vital aspect of research since it is the culmination of the individual's research work. An IEEE member may have access to a large repository of digital knowledge to gain more information on the topic of interest. IEEE is a reliable research source. If each researcher becomes an IEEE member, with the help of several authoring tools, high-quality research papers can be written easily. Findability, credibility, and flexibility are the key features of IEEE papers. More than 11 million downloads per month are the testimony to the quality of IEEE papers. By referring the scholarly articles one can improve the knowledge and get updated" she said.



IEEE Srinivas University
IEEE Student Branch



A Webinar on
**Benefits of IEEE
- An Academic
Perspective**
**13th October 2020
7:00 PM**

Dr. R. Thamaraiselvi
M. Sc., M. Phil., Ph. D., SET, NET
Head, Department of Computer Applications &
Associate Dean for Research
Bishop Heber College (Autonomous)
Tiruchirappalli, Tamil Nadu

Dr. A. Jayanthiladevi
MCA, Ph. D., Post Doc.
Director - Industry Relations
Srinivas University, Karnataka
IEEE SU Student Branch Advisor

Dr. Krishna Prasad K.
M. Sc., M. Phil., M. Tech, Ph. D.
Director - College Research Council - CCIS
Srinivas University, Karnataka
IEEE SU Student Branch Counselor

Mr. Vijayraj
Vice-Chair, IEEE SU SB

Mr. Vinayachandran
Chair, IEEE SU SB

Registration Link :
<https://rb.gy/7h7oot>

<https://edu.ieee.org/in-succis>
ieeemssusb@gmail.com

[/ieeecsusu.mangalore/](https://www.facebook.com/ieeecsusu.mangalore/)
[/ieeecsusu](https://www.instagram.com/ieeecsusu)

ANNUAL REPORT 2020-21

COLLEGE OF COMPUTER SCIENCE AND INFORMATION SCIENCE



Webinar on “IEEE Benefits to Research Community”

The Srinivas University IEEE Student Branch arranged a Webinar on “IEEE Benefits to Research Community” on 23 October 2020. Dr Ved Prakash Mishra, Program Leader and Associate Professor, Computer Science & Engineering and IEEE Student Branch Counselor, Amity University, Dubai, UAE was the resource person. In his speech, he explained different benefits an IEEE member receives.

Webinar on “Healthtech – Current Trends and Challenges”

The Srinivas University IEEE Student Branch arranged a Webinar on “Healthtech – Current Trends and Challenges” on 6th November 2020. Mr Shiva Kumar Hosangadi, Director, Software Engineering, GE Healthcare, Bengaluru was the resource person.

“Healthtech aims to provide ubiquitous, reliable, high-quality healthcare services to the needy. Technology cannot replace the doctors and healthcare experts instead it can help them to in better and quicker decision making. If a person gets the right treatment at right time the possible damage can be reduced. Artificial Intelligence, Machine Learning and Deep Learning help in this regard. There are ample research opportunities in medical image analytics and text analytics. During the outbreak of COVID-19 pandemic, technology was extensively used in the healthcare sector. However, healthcare data is a very complicated one and there are security, privacy and regulatory issues associated with the same. It is easy to develop a device and test it but when it comes to medical equipment there are strict regulations and it is not that easy to obtain a certification from the authority. Despite these challenges, Healthtech is growing at a very fast rate providing employment and research opportunities. It is good for a developing country like India” he said.

IEEE Srinivas University
IEEE Student Branch

A National Level Webinar on
IEEE Benefits to Research Community

23rd October, 2020
7:00 - 8:00 PM

Register by 22/10/2020
[CLICK HERE](#)

Participation Certificate will be issued to all active participants.

Dr. Ved Prakash Mishra
B.Tech, M.Tech, Ph.D.
Program Leader & Associate Professor
Computer Science & Engineering
IEEE Student Branch Counselor
Amity University, Dubai, UAE

Dr. A. Jayanthiladevi
MCA, Ph.D., Post Doc.
Director - Industry Relations
Srinivas University, Karnataka
IEEE SU Student Branch Advisor

Dr. Krishna Prasad K.
M.Sc., M.Phil., M.Tech, Ph.D.
Director - College Research Council - CCS
Srinivas University, Karnataka
IEEE SU Student Branch Counselor

Mr. Vijayendra
Vice-Chair, IEEE SU SB

Mr. Vijayachandran
Chair, IEEE SU SB

IEEE Srinivas University
Advancing Technology for Humanity
IEEE Student Branch

A National Level Webinar on
Healthtech-Current Trends & Challenges

Friday,
6th November, 2020
4:00 - 5:00 PM

Register by 05/11/2020
<https://bit.ly/3kD55Xa>

Participation Certificate will be issued to all active participants.

Mr. Shivakumar Hosangadi
B.E., PGDPA, MBA
Director, Software Engineering,
GE Healthcare India,
Bengaluru, Karnataka, INDIA

Technical talk on “Industry/Company Analysis- A Research Perspective”

Srinivas University
IEEE SU Student Branch (STB11770)

A Technical Talk on
Industry & Company Analysis - A Research Perspective

Monday,
5th November, 2020
9:00 - 9:00 PM

Dr. P. S. Althai
Vice-Chancellor, Srinivas University
Bangalore, Karnataka, India

Participation Certificate will be issued to all active participants.

<https://bit.ly/3wVn8M>

Creating new knowledge is a time-consuming process. Using existing knowledge, try to identify new things after the analysis, and recommend a new solution to an existing problem is another way of research. Industry/Company Analysis plays an important role in research. It helps the researcher to study the existing knowledge and develop a new model and suggest an optimal solution to the problem” he said. In the technical session, he addressed aspects such as case study as a technique of research methodology, different types of case study research, the procedure of industry/ company analysis, research case study publication as a scholarly publication, etc. The technical session was followed by a question-answer session where the resource person cleared the doubts of participants.

Mrs. Manasa, Coordinator for Membership Committee, IEEE Srinivas University Student Branch welcomed, introduced the resource person and also proposed vote of thanks. Dr. Krishna Prasad K,

Counselor, IEEE SUSB guided the proceedings of the webinar.

The program was attended by approximately 125 participants, including members of the Srinivas University Student Branch and Research Scholars of Srinivas University.



Workshop on “Documentation Using Latex”



In the workshop the resource person explained about writing LaTeX code, using required tools for the purpose, formatting the document, using packages, inserting equation, setting page styles, working with figures & tables, adding bibliography and citations, editing IEEE paper templates and debugging errors. The hands-on workshop was attended by 40 participants including members

of the IEEE Srinivas University Student Branch and Research Scholars of Srinivas University. Mr. Vikranth K, Member, Publicity Committee, IEEE Srinivas University Student Branch moderated the workshop. The workshop was organized under the guidance of Dr. Krishna Prasad K, Counselor, IEEE SUSB.

Technical talk on “Literature review and Methods to write a review article”

In the technical session, he addressed aspects such as steps in literature review, how to include citations, the significance of research databases, the importance of keywords during searching the articles, and how to read the research article and summarize the same. He demonstrated the use of different software tools that are used for inserting the citations in the literature review. “A literature review paper is equivalent to a hundred scholarly papers as it summarizes the findings of many research articles. When selecting a research paper for review the author must download the source from standard journals.

Technical Talk on “Research and Publication Ethics”

In his session, he explained the important aspects of research, researcher-supervisor relationship and the ethics to be followed when publishing the research articles. “PhD is the foundation for a long research career. Research should be a passion not an option. Researcher should be dare enough to think differently. One cannot write the entire paper without referring the research articles but should contribute a small original thought. Researcher and the supervisor have to travel a long way together so one need to maintain a good relationship with the supervisor. Researcher should maintain physical, mental and emotional fitness throughout the research career. Yoga, meditation and regular exercises help the researcher to overcome the stress. When writing research articles, the researcher should avoid copy-paste operation. For easy reading researcher should refer white-papers.” he said.

Dr. Krishna Prasad K, Counselor, IEEE SUSB guided the proceedings of the webinar. The event was managed by Vinayachandra, Chair, IEEE SUSB.

The program was attended by approximately 100 participants, including members of the Srinivas University Student Branch and Research Scholars of Srinivas University.

National Level Paper Contest

In collaboration with the IEEE Mangalore subsection, the IEEE Srinivas University Student Branch organized the National Level Paper Contest for Ph.D. students on November 21st 2020 in virtual mode. The contest is held in two categories- Computer Science and Computer Systems. About 50 research scholars have registered and submitted scholarly articles. Among the articles received, nine papers in each category were presented. Dr. Vasudeva, Counselor, IEEE Student Branch, SMVITM Bantakal, Treasurer, IEEE Mangalore Sub Section was the chief guest. In his address, he explained the importance of academic writing. “Scholarly writing is a valuable parameter in research. The researcher should get motivation from within. The research is to be carried out even after Ph. D.” Dr. Niranjan Chiplunkar, Principal, NMAMIT, Nitte, Past Chair, IEEE Mangalore Sub Section was the guest of honour. In his address, he explained the importance of scholarly writing. “It is a real challenge for a researcher to present the work of 1 or 2 years in just 15 minutes. Competitions of this kind will enable the researchers to communicate their work to others. A researcher should enjoy writing research papers” he said.



National Virtual Conference, MANEGMA 2020

Srinivas University, College of Management & Commerce organized the 17th one day National Virtual Conference, MANEGMA 2020, on the topic "Uncertainties & Challenges in the Uncertain Times" on December 12, 2020. The conference was conducted in a complete online life in line with today's essentialities. More than 100 participants participated online and many more viewed the proceedings through online social media link. 35 papers were received and presented by researchers nationally. Chancellor Sri. CA A. Raghavendra Rao & president of A. Shama Rao foundation, Dr. A. Srinivas Rao, Pro - Chancellor, Registrar Dr. A. Anil Kumar participated in the conference inaugural. Vice Chancellor, Dr. P.S. Aithal in the inaugural address elaborated on the university's research focus to give a better advantage to society and it's development. Dr. Ganesh H.R. Leading management consultant and CEO of Gramma Consulting, Bangalore gave his insights on the trends & challenges for business & management in today's day & age in his keynote address. Dr. Mathew C. D. Adjunct faculty of IIIT, Kottayam also delivered the keynote address..

Report on online Guest talk (Webinar) by Mr. Pankaj Mathkar on 20th Nov 2020

A guest talk was organized for the MBA students of Srinivas college of Business management and Commerce on 20th November 2020 as an online webinar in Zoom platform. The session was handled by Mr. Pankaj Mathkar, A resource person in the field of Equity, capital market & Mutual funds. He oriented students with basics of capital market & investments and related activities. Third semester students of MBA have participated in the program.

CERTIFICATE PROGRAMME

College of Management and Commerce, Srinivas University, Mangalore Conducted a Certificate programme on 'Personality Development' to the I year BBA- Port, Shipping Management and Logistics students on 28th, 29th and 31st October 2020

FACULTY DEVELOPMENT PROGRAMME /WORKSHOP

17th June 2020 : Millagres College, Kallianpur FDP on Tapping Social Capital During COVID-19 Period"

20th May 2020: Government First Grade College, Punjalkatte, Belthangady FDP on Basics of Research

10th August, 2019: Srinivas University, Mangalore Workshop on Research Methodology

Guest Lectures

5th October 2020

Inauguration of BBA(IB&FS) 2020-23 Batch and Industry Expert Session.

'Moments of Truth for your personal branding' by Mr. Taka Miyawaki, Tokyo, Japan

21st October 2020

One-Day International Webinar on Challenges and Opportunities for Business Management in the COVID-19 scenario

21st December 2020

Guest Lecture on Career Guidance by Ms. Manasa (Sr. Producer, Star Sports)

WEBINARS/CONFERENCE

Sl. No.	Date	Organisers	Topic
1.	16 th June 2020	St. Aloysius College (Autonomous), Mangalore	Connecting to the Youth in the new Normal in the new Normal
2.	21 st June 2020	Government First Grade College, Mudipu	Yoga
3.	12 th June 2020 – 13 th June 2020	Loyola College, Chennai	Research Methodology
4.	1 st June 2020 – 5 th June 2020	Srinivas University, Mangalore	Research Methodology
5.	1 st June 2020 – 3 rd June 2020	Ballari Institute of Technology & Management, Ballari	Revisiting Management during COVID-19 Crisis: Challenges and Opportunities
6.	27 th May 2020.	Dr. Bhimrao Ambedkar University, Agra	Data Analysis and Statistical Computing
7.	23 rd May 2020.	Impods ed tech	Advanced OBE - Identifying weaker students and remedial actions
8.	22 nd May 2020	NAAC	NAAC Assessment and Accreditation Process for University





NATIONAL CONFERENCE - “NEW ERA IN IMAGING”

Department of Medical Imaging Technology, College of Allied Health Sciences, Srinivas University and SIMS&RC in association with Indian Society of Radiographers and Technologist (ISRT) hosted National Conference “NEW ERA IN IMAGING” on 18th January 2020 at Lecture Hall 1 SIMS&RC.

An e-poster competition was held during the conference where students from various colleges competed with each other. Students from AJ Institute of Medical Sciences bagged the first prize, followed by Yenepoya Medical College and third place was occupied by students of Manipal University.

Mr. Suresh Malayath, General Secretary, ISRT was the chief guest of the event. The main aim of the conference was to portray the recent and current trends in Medical Imaging and to be up to date with the recent advancements.

The event witnessed around 350 delegates from various states like Karnataka, Goa, Kerala, Tripura as well as Tamilnadu. Around nine Internationally and nationally recognized subject experts were the resource persons of the conference.



CONSTITUTION DAY

College of Allied Health Sciences celebrated the Constitution day of India on 26/11/2020. The programme was inaugurated online by Dr. Sham Kishore, Dean, Allied Health Sciences. During the inaugural speech he spoke regarding the importance of constitution and how it benefits each and every individual in this country.

Mrs. Swathi D, Assistant Professor, Forensic Science, addressed the Students and gave them a brief regarding the Indian Constitution.

Further read out the preamble of our Constitution and pledged to mark the occasion. Online slogan writing competition was held on this occasion.

HINDI DIWAS CELEBRATION



On 22nd February 2020, college of allied health sciences observed “Hindi Diwas”. On this occasion, chief guest of the programme Dr. Uday Kumar Rao, Dean, SIMS & RC addressed the gathering and spoke about the importance of language ‘Hindi’. Dr. Sham Kishore, Dean, AHS, had an interactive session with the students on the topic National Language of India.

Further to note this occasion, speech competition was held for the students on the topic “My Mother Tongue”. There were 16 participants and all spoke in various languages on the given topic.

ANNUAL REPORT 2020-21

COLLEGE OF ALLIED HEALTH SCIENCES



INAUGURATION OF STUDENT COUNCIL 2020

On 27th February 2020, college council for allied health sciences was inaugurated by Dean, Dr. Sham Kishore K. the council were allotted their responsibilities and the students pledged allegiance to the college and they also pledged for working towards overall betterment of the college.



SOCIAL RESPONSIBILITY INITIATIVE



Identifying the role and responsibility played by different law enforcement agencies amidst COVID 19, college of allied health sciences under the guidance of Dr. Sham Kishore, Dean, AHS distributed N95 masks to officials of Surathkal Police Station, Regional Forensic Laboratory, Kuntikan and Fire station, Pandeshwara on 28th and 29th August 2020.

COLLEGE DAY/FOUNDERS DAY FUNCTION

The college of allied health sciences bagged second prize overall in the variety competition held on the occasion of college day/founders day on 14th and 15th February 2020.



INAUGURATING ANEOPERAZIONE

Department of Anesthesia and operation Technology launched their new logo for the academic year 2020 "EL ACOPIA 2K20" on 11 January 2020 in Srinivas University. The major agenda behind the programme was to launch the logo and introducing the fresher's. The programme began with prayer and there was a cake cutting ceremony. Mr. Mahesh and Ms. Brillely, Lecturer, Department of AOT inaugurated the programme and released the new logo. Mr. Mahesh spoke to students and explained them the importance of the course and role of anesthetist in the hospitals. Ms. Brillely wished the students and asked them to keep the same enthusiasm throughout their career.

ISRT MANGALORE- MANIPAL ACADEMY FOOTBALL TOURNAMENT

Department of Medical Imaging Technology, College of Allied Health Sciences, Srinivas University had participated in the first ever football league tournament organized by the ISRT Mangalore- Manipal Academy on 12th January 2020 at K S Hegde Medical Academy. Students actively participated in the competition. A total of eight teams from various colleges in and around Mangalore had participated in the competition. The tournament was inaugurated by Mr. Rahul P Kotian, Srinivas University, who was the chief guest for this event. Srinivas University bagged the Runners up Trophy in the competition. Mr. Mohammed Fayiz was recognized as the best Goal Keeper of the tournament.





CULTURAL DAY “TALAASH”



Cultural day was organised for BBA Aviation Management students in college auditorium on 25-01-2020. The programme began with the prayer by Prarthana and team. The program was inaugurated by lighting the lamp by all the dignitaries: Dr P.S Aithal, Vice chancellor, Srinivas University, Dr. Shailashree V T, Dean College of Commerce and Management, Prof Sridhar Acharya Dean College of Computer Science and Information Science, Prof Pavithra Kumari, Course Coordinator BBA Aviation

Management, Ms Kavya Shri Cultural Coordinator BBA Aviation Management. The programme began with Bharatanatyam competition followed by Yakshagana, Classical dance group, Western vocal solo, Western vocal group, Western Dance group, Western Dance solo, Spot Choreography, Fancy Dress, Fashion Show, Tiger Dance, Instrument Playing, Mime Show, Skit. The Competition was held between Six teams namely Sangram, Virat, Panchajanya, Chakravyuha, Kurukshethra, Ranarang

REPORT ON TALENTS DAY

Mangalore, Feb 15: Talents Day of Srinivas University and Srinivas group of colleges consisted of a variety of entertainment competitions amongst 12 various colleges of Srinivas Institute concluding with a valedictory function.

The chief guest of the event, Gurukiran, a music director and Filmfare award winner announced the winners and distributed prizes to the students. The enthusiasm of the students motivated him to sing a song for them adding to their joy.

Students of BBA Aviation Management Secured First place in the talents day competition.

CA A Raghavendra Rao – Chancellor, Srinivas University said that the university will initiate job-oriented courses that will benefit the students.

Dr A Srinivas Rao – Pro-chancellor SU and vice president A Shama Rao Foundation, A Vijayalakshmi R Rao – Director, Srinivas Group of Colleges, Mitra S Rao, secretary, Srinivas Group of Colleges, Dr P S Aithal – Vice-chancellor, Dr Anil Kumar – Registrar, Dr Shrinivas Mayya D (Evaluation), Dr Ajay (Development), Deans of Srinivas University, Dr Manoj Varma – Convener of Founders Day were present on the occasion.



SRINIVAS UNIVERSITY ORGANIZES ORIENTATION PROGRAMME FOR UG STUDENTS

Srinivas University, city campus, Pandeshwar organized an orientation programme for the undergraduate students of 2020-21 academic year at its gallery hall. Students and parents attended the programme via Cisco WebEx meeting app and YouTube live streaming. The programme was inaugurated by CA, A Raghavendra Rao - chancellor of Srinivas University. He motivated the students by asking them to involve in all the co-curriculum activities. He said they are growing step by step. At the same time, students who educate in their university should grow and shine in society.





ONE-DAY NATIONAL VIRTUAL CONFERENCE TITLED “RECOVERY STRATEGIES OF AVIATION, HOSPITALITY & TOURISM INDUSTRY POST COVID-19”

College of Aviation Studies, Srinivas University Mangalore organized its first-ever one-day national virtual conference titled “Recovery Strategies of Aviation, Hospitality & Tourism Industry post Covid-19” on 16 December 2020. Eminent personalities from the industry, academicians, faculty members and students from educational institutions from different parts of the country presented their research papers.

The conference was inaugurated by Chief Guest and Keynote speaker Mr. M.R. Vasudeva, Former Director of Mangalore International Airport & Chairperson of College of Aviation Studies. Dr P.S Aithal, Vice-Chancellor, Srinivas University presided over the function. Prof. Pavithra Kumari, Dean, College of Aviation Studies delivered the welcome speech. Prof. Kavyashree, Course Coordinator, College of Aviation Studies Proposed vote of thanks. Prof. Vishal, Conference convener gave an overview of the conference. The program was enlightened by the prayer by Ms Prarthana, Ms Rachana and Ms Sangeetha, Final year Students College of Aviation Studies.



VISIT TO CENTRAL KITCHEN

The second year BBA Aviation Management students visited to the central kitchen of Srinivas University, College of Hotel Management, under the guidance of Prof. Harish, faculty of College of Hotel Management on 30-12-2020. This visit focused mainly to understand the kitchen etiquette, types of vessels used, table manners followed, service rendered, cleaning and hygiene maintenance, neatness and serving methods. Around 60 students of Aviation course were benefited through this visit.



GUEST LECTURE BY MR. FELIX AMALRAJ ON THE TOPIC OPPORTUNITIES OF AVIATION INDUSTRY AND AIRPORT



A Guest lecture was given by MR. FELIX AMALRAJ, HOD in the Aviation and Hospitality Department of the ECR group of institution, Udupi, to BBA Aviation Students on Opportunities in the Aviation Industry on 09-12-2020. He clarified how to get into the industries and what types of employment are available in the industries. The session also proceeded on how to prepare for the interview. There has been an interaction with the aviation and hospitality industries and what needs to be followed. Prof. Pavithra Kumari, Dean College of Aviation, Prof. Kavyashree Course Coordinator of other faculties and 60 students were present





National Level Virtual Conference on Web Higher Education in Social Science, IT and Management on Tuesday 29th December 2020: Internal Quality Assurance Cell (IQAC) in Association with College of Social Science and Humanities, Srinivas University had organized National Level Virtual Conference on Web Higher Education in Social Science, IT and Management on Tuesday 29th December 2020 at Srinivas University, City Campus Pandeshwara, Mangaluru.

RESOURCE PERSON FOR WEBINAR

Prof. Pradeep M.D. Assistant Professor, delivered lecture for the webinar on "Laws on Social Security and laborers in India", organized by KVG Law College, Sullia, on 19th November 2020.



PROF. PRADEEP M.D



1st RANK IN MSW

The convocation of Srinivas University was held on October 20th 2020, Ms. Sabiha Banu, MSW secured First rank.

NATIONAL CONFERENCE

Dr. CA.A Raghavendra Rao, Chancellor of Srinivas University Presided over the function, Dr. D. C. Nanjunda - Associate professor cum Director CSEEIP Humanity Block, University of Mysore was the Chief Guest. Dr. A. Srinivas Rao (Pro- Chancellor of Srinivas University & Vice President A. Shama Rao Foundation), Smt. A. Vijayalakshmi Rao (Director, A Shama Rao foundation), and Smt. Mithra S. Rao (Secretary, A Shama Rao Foundation) were the Guest of Honour, Dr. P. S. Aithal - Vice Chancellor, Srinivas University was Guest for the programme.

“ Total 49 abstracts of the research papers were received and 30 papers were presented by the researchers.



Technical session on (i) "Innovative Pedagogy and Learning Strategies" by Prof. Dr. A. Lourdasamy, Research Professor, Srinivas University, Mangaluru; (ii) "Crisis in Education" by Dr. Meena Juliet Monterio, Dean School of Social work, Roshni Nilaya, Mangaluru; (iii) Mental Health and the New Normal by Dr. K. T. Shwetha, Research Professor, Srinivas University, Mangaluru. Dr. Suphala S. Kotian – Professor, A.J. Institute of Hospital Administration and Dr. Laveena D'Mello, Dean of College of Social Sciences and Humanities, Srinivas University were the Chairpersons for the afternoon sessions.



MOU WITH BOSCH

Collaboration Programme: Established the Industry - Academic Collaboration Centre at City Campus, Pandeshwar, Mangaluru. It envisaged by BOSCH to be a simple platform to invite collaboration with University.

44 Aspirants have joined for Ph.D. In various discipline during this period. Total 50 candidates who are pursuing Ph.D. under college of Social Science and Humanities. The Research Guides are as follows; Dr. Laveena DMello, Dr. Vidya N., Prof. Lourdusamy, Prof. Manjula K.T., Prof. Shwetha K.T., and Prof. Varamballi.

Subject	Full time	Part time	Total
Social work	03	07	10
Economics	--	02	02
Journalism and Mass media	--	01	01
Psychology	01	15	16
English	01	18	19
Sociology	--	02	02
Total	05	45	50



An Industrial visit to Sanmarga News - Hira Media, Nellikai Road, Mangaluru:



Department of Journalism and Mass Communication, Students of Bachelors of Arts in Journalism and Mass Communication (BAJMC) have visited the

Media office on December 31st, 2020. The students were introduced to the TV studio equipped with chroma keying and virtual setup where live transmission of programmes is done; the working of a teleprompter was also explained. Subsequently, everybody was moved to the Production Control Room and was briefly explained about the working of a Video Monitor Wall, Video Mixer, Audio Mixing console and DVE (Digital Video effects). Afterwards, the students were taken to the nerve center of broadcasting which is known as the MCR (Master Control Room). Students were interacted with Mr. R. A. Lohani Malagi - Programme incharge, Mr. Ajeed - Programme technician, Mr. A. K. Kukkila editor, Mr. Mohsin - Manager of Sanmarga News arrangements for the Industrial visit organized by Ms. Ashwini - Course Coordinator JMC, College of Social Sciences and Humanities, Srinivas University.

Radio Talk by George Johnson, I BA JMC, Srinivas University



George Johnson student of I BA Journalisms and Mass Communication, College of Social Sciences and Humanities, Srinivas University had visited All India Radio

(AIR), Akashavani Mangaluru Center, Kadri, and met Mr. Devu Hanehalli, Programme Executive, and got opportunity to contributed his Radio talk for Yuvavani programme.



National Conference

National Conference on "Vision of Future Education" (Virtual Conference) on 26th December 2020, Dr. Vijaya Kumari Associate Professor in Education, St. Ann's PG Studies and Research in Education delivered Key-note address. More than 25 delegates and Research Scholars presented the papers on Virtualplatform.



Interaction with Padmashree awardee (2018) Smt.Sukri Bomma Gowda on 18th February 2020



Interaction with Padmashree awardee (2019) Smt. Tulasi Gowda on 19 February 2020



Camp fire & village stay at Ankola on 18 February 2020

World Women's Day

The World Women's Day was Celebrated at Srinivas University, College of Education on March 8th 2020. Ms. Shyamala, Director of Department of Child & Women Welfare, Govt. of Karnataka, D.K. was the Inaugurator, Dr. Jayashree. K, Dean of College of Education presided over the function.



On this occasion Ms. Shyamala was honoured for her rightful service to women and the society. She enlightened our students with basic human rights of women and children according to Government Policy

Trekking in the Western Ghats



Srinivas University, College of Education students went to Trekking in the Western Ghats at Ankola Forest on 18th of February 2020 under the guidance of eminent environmentalist Mr. Dinesh Holla. Our students given awareness about preserving the forests and importance water bodies in the Western Ghats.

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COLLEGE OF EDUCATION



On 8th February 2020 our students participated in the Srinivas University Annual Sports Day held at Police ground near Commissioner's Office. Sri Sudhakara Joshi, Advocate and Member of Board of Governors, Srinivas University, Mangalore Inaugurated the Sports Day. Our students secured many prizes in athletics and Second place in March fast competition.



College of Education Students Ms. Zuhena, Ms. Oshin, Ms. Smitha, Ms. Kiran & Ms. Kulashree won the Inter College Essay Competition on 10th February 2020 conducted by Ramachandra Mission, Chennai.



On the occasion of the Talents Day competition of Srinivas University, College of Education students were received Best Group song award on 15 February 2020 by famous Kannada film music Director Mr. Gurukiran

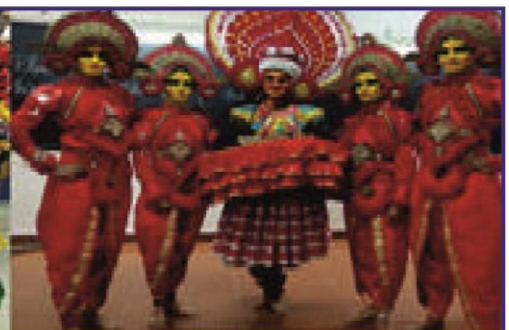
On the occasion of Annual Sports Day 2020 Ms. Shubhalakshmi & Team of College of Education, Srinivas University are the Winners of Throw ball match.



Talents Day performance by Srinivas University, College of Education students on 15 February 2020



Educational tour of B.Ed. Students 2020





Lamp Lighting Ceremony



Lamp lighting ceremony of 1st batch of BSc Nursing (Basic) of Srinivas University College of Nursing Sciences was conducted on 29.02.2020. The Registrar, Srinivas University, Dean Srinivas Institute of Medical Sciences, Dean Paramedical, Dean Nursing, Medical Superintendent and Nursing Superintendent were the dignitaries. The programme ended after cultural programmes and dinner.

New Year function

A New Year function celebrated in the students hostel by 1st year B.Sc.Nursing students on 1st January 2020. Students cut the cake and celebrated on this occasion.



The students of Srinivas University College of Nursing Sciences participated in various cultural programmes on College day celebrations on 14/02/2020.



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TRAINING AND PLACEMENT CELL

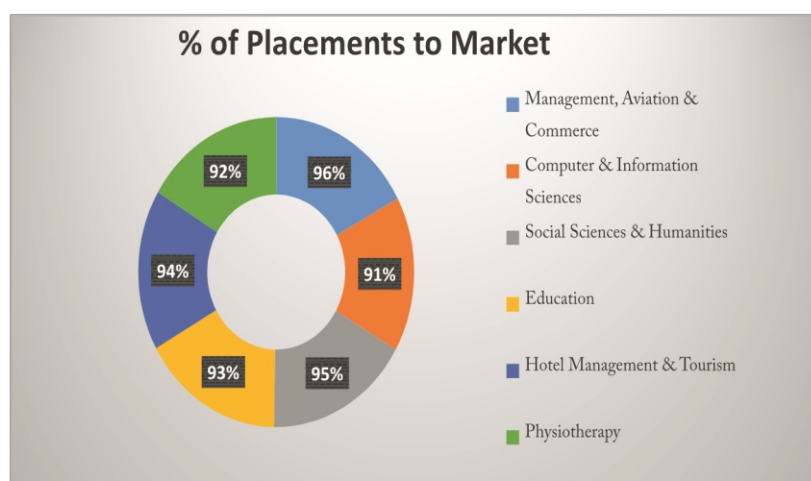


SU Colleges	Number of Organizations who Solicited Srinivas University Students during 2019 & 2020 Academic Year	Campus Selection of Total Students during 2019 & 2020 Academic Year
MBA MCOM BBA BCOM Management, Aviation & Commerce	52	106
BCA MCA Computer & Information Sciences	18	57
MSW Social Sciences and Humanities	12	14
BED Education	34	35
BPT College of Physiotherapy	11	20
BSC HM Hotel Management & Tourism	12	26

Owing to the pandemic and lockdown situations, Srinivas University Placement Cell has successfully embraced Video and Virtual Interviews which is now poised to become the new normal of Campus Interviews. The Cell has scheduled 2021 upcoming Pinclick, Byjus, Jaro Education, Square Yards, Vedantu, and Whitehat Jr. Interviews for MBA MCOM BBA and BCOM Students, Hexaware Technologies for BCA and Geeky Ants, Biztime for MCA Students. Campus Interviews for technical BE BTECH Courses are also scheduled from Silver Peak Global, SLK Software, Codecraft Technologies, and Sanria Engineering.



Percentage of Placement across SU Colleges to Market Recently



"Srinivas University has always been on fore front while scheduling our annual hiring. We always like to hire Management, hospitality and hotel management graduates from Srinivas campus." - **Sheikh Reshma, HR Lead** Reliance Retail Ltd.

Student and Recruiter Testimonials

"The Training and Placement Cell at Srinivas University made Video Interviews just look easy, very thankful" Placed at Amazon Bangalore – **Mr. Pradyumna Shandilya** MBA 2018-2020

"The Placement Cell always facilitated Entrepreneurial Spirit among students which made me also to take up challenging role in new areas" Placed in Magnessa Enterprises Pvt. Ltd, **Ms. Asuile Kuame** COM 2017 – 2020

"All that I became placed today is because of High Standard Interview Training received at Srinivas University Campus" Placed in IBM & Infosys - **Karthik**, MCA 2018-20

"We are amused on how the Srinivas University Placement Cell transformed itself on to new normal of virtual and video interviews really quick for closing rounds during pandemic lockdown" - **Santhosh**, Manager, Life Cell International.

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TRAINING AND PLACEMENT CELL



Srinivas University Placement MoU during recent years

SI NO.	Area of MoU for Student Benefit	Organizations with whom Understandings entered
1.	MBA Banking and Finance Placements	TimesPro Ltd. Bennett, Coleman & Co. Ltd
2.	MBA Retail and FMCG Sector Placements	Future Group Ltd.
3.	BTECH Emerging Technologies Training & Placements	Holosuit
4.	MCA Training & Placements	CyberSapiens United LLP
5.	Competitive Examination Training and Government Sector Placements	Civil IAS Academy
6.	Aviation Student Training and Placements	MH Cockpit
7.	CMA Training and Placements	Greater Knack Professional Review
8.	ACCA Training and Placements	ACCA The Association of Chartered Certified Accountants
9.	BTECH Industry Certifications	UiPath
10.	Engineering Technical Skills Training	Karnataka German Technical Training Institute (KGTTI)

The Srinivas University Campus Training and Placements Team functions dynamically for realizing student employment aspirations and professional placement dreams at campus. The Spirit of Start-ups, Interviews, Innovations and Entrepreneurship runs in the life-blood of our vast student communities and alumni.

Eminent Recruiters from Campus during the Entry Level Placement Season



From the Library



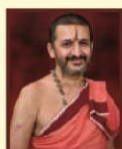
Sl.No	Author	Title	Publisher/ Year
1	Deitel/ Deitel	Internet & World Wide Web: How to Program, 4e	Pearson Education India
2	Srinivasan	Cloud Computing: A Practical Approach for Learning and Implementation, 1e	Pearson Education India
3	Kris Jamsa	Cloud Computing: SaaS, PaaS, IaaS, Virtualization, Business Models, Mobile, Security and More	Jones & Bartlett Learning
4	Antonopoulos Nick Et. Al.	Cloud Computing: Principles, Systems And Applications	Springer Nature
5	Saokat Dutt, Subramanian Chandramouli & Amit Kumar Das	Machine Learning	Pearson India Education Services



From the Convocation

2ND ANNUAL CONVOCATION ON 20TH OCTOBER, 2020

*The Degree of Doctor of Letters
(Honoris Causa)*



His Holiness Sri Sri Sri Vidyadheesha
Teertha Sripadaru

D.Litt. Degree Awardees



Dr. Zuber Mujeeb Shaikh

Ph.D. Degree Awardees



Ajay Kumar

Gold Medalist & Rank Holders

MBA



Pavithra madhukar

MCA



Sudarshan s

MSW



Sabiha banu b

B.Ed



Sarithakumari n

CIVIL ENG.



Vasudeva kamath

CS. ENG.



Ashik t r

Mechanical ENG.



Krishnaprasad C

BPT



Nikitha

AHS



Hima Binoy

HM



Aishwarya B A

AHS



Benakesh



Research and Innovation Council

Srinivas University Research council is working in strong and dynamic way for building the University and Nation. Around 400 research scholars and 60 Research Professor and 40 Post Doctoral students are working for Publishing good number of papers in journals and filing patents and copyrights

Srinivas University has received the recognition form Department of Scientific and Industrial Research Government of India

- International Journal of Management, Technology and Social Sciences(IJMTS) of Srinivas University accepted for Indian citation indexing (ICI) New Delhi.
- All the four journals of Srinivas University are registered for Sherpa/Romeo UK for Journal Deposit Policy.
- International Journal of Management, Technology and Social Sciences (IJMTS)
- International Journal of Health Sciences and Pharmacy (IJHSP)
- International Journal of Applied Engineering and Management Letters (IJAEML)
- International Journal of Case Studies in Business, IT, and Education (IJCSBE)

CEO Insights has certified as one of the best University for Research in India

Publications

	2016	2017	2018	2019	2020
College of Engineering & Technology	18	44	58	44	45
College of Management & Commerce	108	64	71	35	70
College of Social Science & Humanities	40	32	48	11	03
College of Computer science & Information Science	29	33	57	28	18
College of Physiotherapy		13	5	17	04
College of Allied Health Sciences		11	09	04	07
College of Education	02	01	01		03
Total	197	187	240	135	150
Total			909		

Total Number of Students in Research Programs

Ph.D. Students		Post Doctoral Students	
2017	16	Post Doctoral Fellow's	25
2018	18	Doctor of Science	13
2019	61	Doctor of literature	3
2020	235	Total	41
Total	330		

Total Number of PhD awardees in 2020 is 2

D.Litt/D.Sc awardees in 2020 is 07

- Dr. P S Aithal has received Honorary Doctorate Award in Higher Education from United Nobles Rescue Services.
- Dr. P S Aithal achieved the world Rank 1 author as SSRN Elsevier USA indexing and it is fourth Consecutive year
- Dr. Sandhya Shenoy's three Reserch papers considered as most cited papers under Scopus.
- Dr. Praveen B M has received R C Shah Memorial National award in chemical sciences from Indian Science Congress, Govt. of India Publications

NATIONAL LEVEL CHAMPIONS



Ms. Sherin of Srinivas college of Physiotherapy who has won 2 gold and silver medal in national level life saving swimming competition .



Mr. Mithun Shetty
Srinivas College of Engineering

Taluk Level - gold medal in 100 meters and 200 meters race.

District Level - gold medal in 100 meters and 200 meters race.

Division Level - Silver medal in 100 meters and 200 meters race and 4x100 mts relay.

State level - Bronze medal in 200 meters and silver medal in 4x100 mts relay.

Represented Karnataka in open Nationals held at Ranchi Jharkhand.

Represented Srinivas University in 80th All India Inter University Athletics Championship 2019-2020 organised by R.G.U.H.S. Bangalore, Karnataka and Alva's Education Foundation(R), Moodubidire, D.K. From: 02nd to 06th January 2020 at Swarajya Maidan, Moodubidire.



Mr. Govinda kumar
Srinivas school of Engineering

Mr. Govinda kumar has won gold medal in 12th National Level Karate Competition 2019-2020 held at Milagres CBSC School Hampanakatte, Mangalore on 16th & 17th November 2019 .

Has won gold medal in Individual Kumite under 17 category in State level open Karate Championship 2019 held on 18th August 2019.

Has won Gold medal in 30th State Level Inter Dojo Karate Championship 2019 held on December 21st and 22nd at Manipal.

Secured 1st place in Individual Kumite at 17th All India Invitational Karate Championship-2019 held at Nehru Indoor Stadium, Shivamogga, Karnataka.

Annual SPORTS DAY 2020

Srinivas University organized its Annual Sports Meet to exhibit student's hidden talents on 8th February, 2020 at Police Ground, Pandeshwar. Formal Inaugural function of the Annual Sports Day was held on 8th February 2020 at 9.30am at Police Ground, Pandeshwar. Chief Guest of the function Sri.Sudhakar Joshi, Advocate & member, Board of governors, Srinivas University Mangalore, was Inaugurated the Sports Meet. Dr.A. Srinivas Rao, Pro-Chancellor, Srinivas University presided over the function. Dr.P.S. Aithal, Vice Chancellor of Srinivas University, DR.Ajay, Registrar Development, Srinivas University, Prof. Swaminathan, Dean, college of Hotel Management & Tourism, Dr.S.Rajashekhar, Dean SCPT, Dr. Jayashree K. Dean college of Education., Prof Sridhara Acharya, Dean CCIS, and Dr. Laveena D'Mello, Dean CSSH, were graced the occasion.



Receiving honour from march past teams



Flag Hoisting



Oath taking ceremony



Volleyball women winners and runners



Kabaddi men winners and runners



Throw ball women winners and runners

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**SRINIVAS
UNIVERSITY**

Srinivas University Campus

Srinivas Nagar, Mukka,
Surathkal, Mangaluru- 574 146,
Karnataka, INDIA
+91 0824 2444891, 2422381,
7026436197, 6366410493
admission@srinivasuniversity.edu.in

Srinivas University City Campus

Pandeshwar,
Mangaluru – 575 001, INDIA
+91 7026436197, 6364462270,
0824- 2412382, 2425966
www.srinivasuniversity.edu.in



Contact Us



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design@srinivasuniversity.edu.in