



DECEMBER 2019 | VOLUME NO. 1 | ISSUE NO. 7



# SRINIVAS UNIVERSITY NEWSLETTER



*"The true awakening of the nation lies in harnessing the potentials of the youth."*

Sri. CA. A Raghavendra Rao  
Chancellor, Srinivas University

National Conference on Innovative Practices

National Conference on Social Entrepreneurship and Innovations

National Conference on Inventions in ICT & Its Impacts

SRINIVAS UNIVERSITY,  
MUKKA, MANGALURU - 1.

[www.srinivasuniversity.edu.in](http://www.srinivasuniversity.edu.in)

## ABOUT SRINIVAS UNIVERSITY

Srinivas University, is a Private Research University in Mangaluru, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institution started by A. Shama Rao Foundation, Mangaluru, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. Srinivas University is currently offering Undergraduate, Postgraduate and Research courses under 8 institutions with about 60 courses.

- (1) College of Business Management & Commerce
- (2) College of Computer Science & Information Science
- (3) College of Social Science & Humanities
- (4) College of Engineering & Technology
- (5) College of Hotel Management & Tourism
- (6) College of Physiotherapy
- (7) College of Allied Health Sciences
- (8) College of Education

## 1. NATIONAL CONFERENCE ON “INNOVATIVE PRACTICE IN BANKING, MANAGEMENT, IT, EDUCATION AND SOCIAL SCIENCES”

**Pandeshwara :** College of Commerce and Management, Srinivas University, City Campus, Pandeshwara, organized a National Conference on the theme “Innovative Practice in Banking, Management, IT, Education and Social Sciences” in the College on 30th November 2019 at Pandeshwara Campus.



The Inaugurator of the Conference was Dr. T. N. Shreedhar - Dean, Department of Commerce, Mangala Gangotri, spoke about the innovations of the different fields. Also, he had spoken about how research helped to innovate banking system over the years. Research is an integral part in higher education which will play a vital role for our future generation, he added.

Dr. P.S. Aithal - Vice Chancellor of Srinivas University was presided over the function. Dr. Aithal in his address stressed that Srinivas University Conferences, research methods which has to be implemented for fast or rapid change in the business environment.

Prof. Amith Donald Menezes - Convener of the Conference, Dr. Shailashree V.T. - Dean of CMC were present on the stage.

The proceedings of the previous Conferences were released along with the Abstract proceedings of the current Conference. The research scholars and teaching faculties from Srinivas University had presented the papers in the Conference

and more than 50 research papers were received and presented in the Conference. All the papers presented will be published after review in International Journals along with ISBN proceedings.

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## 2. NATIONAL CONFERENCE - SOCIAL ENTREPRENEURSHIP AND INNOVATIONS IN IT, MANAGEMENT AND SOCIAL SCIENCES” AND “INNOVATIVE TECHNIQUES OF SCHOOL EDUCATION AND TEACHER EDUCATION FOR 21ST CENTURY

**Pandeshwara :** College of Social Science and Humanities and College of Education, Srinivas University jointly organized a National Conference on “Social Entrepreneurship and Innovations in IT, Management and Social Sciences” and “Innovative Techniques of School Education and Teacher Education for 21st Century”.



Dr. Ajakal Girish Bhat - Principal, Government First Grade College, Bantwal inaugurated the programme. He added that we have excess resources in our country whereas we have more production than consumption.

Mithra S. Rao - Secretary, A Shama Rao Foundation presided over the function. She addressed the gathering and said, we are stepping into 2020. During this time, we should remember the vision of Abdul Kalam, especially on education, health, urban entities, social securities and technology. To succeed these goals each

and every individual need to contribute towards his vision and we should not wait for others.

Dr. P. S. Aital - V. C., Srinivas University was the Guest of Honour for the Conference.

The proceedings of the previous Conference were released along with the Abstract proceedings of the current Conference. The research scholars, students and academics had presented the papers in the Conference. More than 50 research papers were received and presented in the Conference. All the papers presented will be published after review in International Journals along with ISBN proceedings.

Dr Laveena D'Mello - Dean, CSSH welcomed the gathering and Dr. Jayashree K., Dean, College of Education proposed the Vote of Thanks.

### 3. NATIONAL CONFERENCE - INVENTION IN ICT & ITS IMPACT ON MANAGEMENT, SOCIAL SCIENCE AND EDUCATION

**Pandeshwara :** College of Computer Science and Information Science, Srinivas University in Association with Raiganj University, West Bengal organised two days National Conference on the theme “Invention in ICT & its Impact on Management, Social Science and Education” on 27<sup>th</sup> and 28<sup>th</sup> December 2019 held at Srinivas University City Campus, Pandeshwar Mangalore.

Chief Guest was Dr. Manjaiah D. H. – Professor, Department of P.G. Studies in Computer Science, Mangalore University. He said that Conference is a different level of platform to interact, present and to become author of publication. Today everything is possible, nothing is impossible but there is no miracle that happen. Hence, by entering to research, one has to contribute to the society.

Dr. Prantosh K. Paul – Research Collaborator and Executive Director, MCIS, Raiganj University, West Bengal



said, today data is changing everyday.

As these data are having superpower, it is important to work on data. These Conference are great platform for research scholars and of a great learning experience to students who participate.

Dr. K.V.M. Varamballi – Research Guide of S.U. released a book “IT and Computing for all their Domains and Professionals” on this occasion.

The proceedings of the previous Conference were released along with the Abstract proceedings of the current Conference. The research scholars, students and academics had presented the papers in the Conference and more than 40 research papers were received and presented in the Conference. All the papers presented will be published after review in International Journals along with ISBN proceedings.

Dr. P. S. Aithal - V. C., Srinivas University, Prof. Shridhara Acharya – Dean of CCIS, Prof Subramanya Bhat – Conference Convenor were present on the dais.

Prof. Shashidhar Kotian, Dr. C. K. Hebbar, Dr. Ramesh Pai - Research Guides, teaching faculties, research scholars of CCIS, CSSH, CMC and I year MCA students of Sriniva University were present during the programme.

Prof. Shridhara Acharya – Dean of CCIS welcomed the gathering and Prof. Vaikunth Pai – Faculty, CCIS proposed the Vote of Thanks.

### 4. FDP ON “SYSTEM DESIGN FOR MANUFACTURING USING EDA TOOLS”

**Valachil** : Engineering Department of Srinivas Institute of Technology organized 3 days Faculty Development Programme on "Electronics System Design for Manufacturing using EDA tools" from 11<sup>th</sup> December to 13<sup>th</sup> December 2019.



The Inaugural function was held on 11<sup>th</sup> December and Mr. Narasimhan Saragur - Systems Architect, Saroja Enterprises, Mysuru was the Chief Guest and Resource Person of the Workshop. Principal Dr. Shrinivasa Mayya D presided over the function.

Mr. Narasimhan Saragur in his Inaugural Address spoke about the importance of understanding the basics of Electronics and its role in Electronics system design.

Principal Dr. Shrinivasa Mayya D mentioned the importance for the faculty members to have an industry point of view approach towards the manufacturing of Electronic systems.

Head of the Department Dr. Soorya Krishna K welcomed the gathering. Convener of the programme Prof. Bheema Shastry rendered the Vote of Thanks. Prof. Marina Chandy was the Master of Ceremony.

### 5. DENTAL & ORAL HEALTH AWARENESS PROGRAMME

**Pandeshwara** : Srinivas University organized a Dental and Oral Health Awareness programme on 18<sup>th</sup> July 2019 at Pandeshwara City Campus.

The I year students of BBA Honors, Logistics, Port Management and Social Service unit were present in the programme.



Dr. Kripal and Dr. Apoorva Kamath of Srinivas College of Dental Science had delivered a lecture on importance of Dental & Oral Health & their team had conducted Dental check for the students.



## SRINIVAS UNIVERSITY

Educating The Next Generation Mangalore

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