



# SRINIVAS UNIVERSITY

Mangalore-575001, Karnataka (India)

## RESEARCH CENTRE DETAILS

### SRINIVAS CENTRE FOR RESEARCH IN ENTREPRENEURSHIP



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#### **About the Centre :**

Srinivas Centre for Research in Entrepreneurship (SCRE) founded in the year 2017 with a mission of enhancing research on development of Entrepreneurship and to encourage innovative research methods in Entrepreneurship research areas. This Centre relates to the all researchers who are working in the areas of entrepreneurship development.

The basic aim of Srinivas Centre for Entrepreneurship are :

- To encourage young Research Scholars for research
- To Encourage college students for research projects.
- To motivate the students to start up their own Business
- To encourage the minor and Major Projects
- To provide education to the students related to Entrepreneurship development
- Skill development programs and Faculty developmet programs
- Encourage start ups

#### **Areas of Research :**

The Centre Encourages Research In the fields of :

- Entrepreneurship Development

- Micro Financing For SME's
- Legislative encouragement for entrepreneurship
- Skill india
- Gender studies in entrepreneurship
- Self help groups
- Trade and Business
- E- entrepreneurship
- Women Entrepreneurship
- Financial Institutions for Entrepreneurship
- Small Scale and Cottage Entrepreneurship
- Micro and Macro Funding
- Venture capital
- Start ups
- Innovations and Creativity in entrepreneurship development
- Strategies in development of Entrepreneurship
- Rural development through entrepreneurship

**List of Publications related to research centre :**

1. Nidhish H., Bracing Entrepreneurship course in higher education to build our future entrepreneurs. *Curriculum Design and Development for Student – Centric Learning*, SIMS, Mangalore, India. (March 2016), ISBN No.: 978-81-929306-9-5
2. Ramesh Pai, Priti K. Rao & Dr. A. P. Achar (2016). Role of Industry Institute Interaction In Making Of Entrepreneurs, *International journal of Current Research and Modern Education*, 1(1), 357-361 (June 2016), ISSN-2455 - 5428
3. Pradeep M.D. & Rakshitha Rai R.P. "Women Empowerment through Self Help Groups Interventions towards Socio-Economic Welfare" in *International Journal of Management, IT & Engineering*, Volume 06, Issue 01, Jan 2016, ISSN 2249-0558, pp 424-441.
4. Aithal, P.S. (2016). A Review on various E-business and M-business models & Research Opportunities. *International Journal of Management, IT and Engineering (IJMIE)*, 6(1), 275-298, (January 2016), ISSN: 2249-0558, I.F. 6. 269.  
DOI : <http://doi.org/10.5281/zenodo.161146>

**Working Papers:**

1. To study on Schemes Offered By govt for Entrepreneurship Development
  2. A Study of E- Entrepreneurship
  3. Study about skill India.
  4. Rural development and Entrepreneurship
- Study about Issues and Challenges of Entrepreneurs