



SRINIVAS UNIVERSITY

Srinivas Nagar, Mukka- 574 146, Mangalore, Phone: 0824-2477456

Web: www.srinivasuniversity.edu.in, Email: info@srinivasuniversity.ac.in

Administrative Office: GHS Road, Mangalore-01, Phone 0824-2425966

COLLEGE OF MANAGEMENT & COMMERCE **MBA -Port, Shipping Management & Logistics**

Duration: Two year, 4 Semester Programme, (Admissions open for the batch 2021-22)

Eligibility: Any Bachelor degree of UGC recognized University with 50 % Marks
Admission needs valid score in SUAT/KMAT/KEA-PGCET

**The classes will be held at College of Management & Commerce City Campus,
Pandeshwar, Mangalore- 575 001. Phone: 0824-2441022**

This College was previously named as Srinivas Institute of Management Studies (SIMS),
Pandeshwar, Mangalore since 1999 recognized by AICTE, New Delhi and Accredited with
'A' Grade by NAAC.

**SIMS is Ranked #1 among Top International Business Schools other than USA and Ranked
#3 among Top World Business Schools including USA in the Total number of research
publications during last one year by Elsevier's Social Science Research Network (SSRN),
USA.**

ABOUT MBA PROGRAMME:

The present era of globalization and liberalization witnessed a revolutionary change in the domestic as well as in the global economic scenario. Indian economy is increasingly becoming market-oriented economy in which private sector is going to play a prominent role. It is predicted that there is expanding job opportunity in the private sector. This calls for a different breed of professionals with sound knowledge of business, industry and economy. One of the principal objectives of **MBA in Port, Shipping Management & Logistics** course is to impart the theoretical as well as practical know-how of what goes around in the ports. It offers a holistic view of the Port and Shipment management, maritime Law and Insurance, Maritime Economics, Supply Chain and Logistics etc. to the students. The MBA Programme we offer has unique curriculum as per the requirements of the industry. The course aims at developing analytical and entrepreneurial skill amongst the students. It also provides a platform to foster innovation, creativity and professionalism to those who aspire to become managers of tomorrow.

- ❖ Student involvement in Minor /Industry projects during M.B.A programme. Updated industry-oriented syllabus
- ❖ Innovations in examination system with 50% weightage to continuous evaluation and 50% weightage to semester end exam.
- ❖ Dynamic, qualified and friendly teaching faculty with average experience of more than 15 years.
- ❖ Support for Education Loan Facility from Leading Banks.
- ❖ Hostels & Transportation Facility.
- ❖ MOU with industries to get students trained in latest Management techniques through certificate programs / workshops.
- ❖ Guest lecture series from Management professionals and additional certificate programmes in each semester.
- ❖ Opportunity to continue further studies leading to M.Phil./Ph.D.
- ❖ Study books /Materials prepared and supplied according to the Syllabus.
- ❖ Campus Placement Support with National & Multi-National Companies through dedicated Placement Office/Student Counsellor.
- ❖ Earn while Learn Opportunity in Retail/BPO/Software companies during evening time.
- ❖ Scholarships based on merit for low-income categories.

MBA Semester Program

I Semester			II Semester		
Sl. No	Subjects	Marks	Sl. No	Subjects	Marks
1	Economic Analysis for Business Decisions	100	1	Marketing Management	100
2	Business Statistics and Analytics	100	2	Production & Supply Chain Management	100
3	Introduction to Port and Terminal management	100	3	Marine, EXIM Documentation and Procedure	100
4	Organizational behavior and Managerial Communication	100	4	Operations Research	100
5	Financial Reporting and Cost Control	100	5	Human Resource Management and Audit	100
6	Business Law	100	6	Business Research Methods	100
7	Case Development on Port and Shipping Industry	50	7	Project on Indian Port and Shipping Company with Publication	50
8	Certificate Program in Spread Sheet Software	50	8	Professional Communication	50
		700			700
Work shop on Ideal Business Model & Characteristics			Work shop on ABCD Analysis Framework Practice based experimental learning II		

III semester			IV semester		
Sl. No	Subjects	Marks	Sl. No	Subjects	Marks
1	Management Information System and analytics	100	Internship in Port and Shipping Industry, Project Dissertation and Viva-voce		700
2	Entrepreneurship and new venture creation	100			
3	Accounting for decision making	100			
4	Marine Traffic Management	100			
5	Marine Financing and Insurance	100			
6	Marine Supply Chain Management	100			
7	Certificate Program in Statistical Analysis	50			
8	Industry Internship and Viva voce	50			
		700			
9	Workshop on Project Planning & Management				
10	Practice based experimental Learning III				

CAREER OPPORTUNITIES: Port Manager, Operations Manager, Yard Manager, Cargo Manager, Port Planning and Development Officer, Operations specialist, Human Resource manager, International Business specialist, Business Manager, Public Relations Specialists, Financial analysts, Marketing Executive, Executive Assistant, Shipping officer, Self-employed MBA graduates develop the ability to start their own business venture and become successful entrepreneurs.

JOIN ABOVE INNOVATIVE MBA-PORT, SHIPPING MANAGEMENT AND LOGISTICS PROGRAMME WITH INDUSTRY RELEVANT SYLLABUS TO RE-DEFINE YOUR CAREER ALTITUDE!!!

COLLEGE OF MANAGEMENT & COMMERCE
CREATING INNOVATORS
SRINIVAS UNIVERSITY
Educating the Next Generation
For Further Information call: 0824-2441022
www.srinivasuniversity.edu.in