

Registration fees:

Academicians, Research Scholars and Corporate Delegates
(Including fee for publication) Rs. 1,000.00

Note: Delegates are advised to make their own travel
and accommodation

Organizing Team:

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President
A.Shama Rao Foundation
Mangaluru

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Conference Convener
Mrs. Laveena D'Mello

Organizing Committee:

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Professor

Dr. Licamma
Professor

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Assistant Professor

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One Day National Conference on

Balancing Human Work Life: Challenges and Perspectives

31st October 2017



Organized by

Srinivas Institute of Management Studies

(NAAC Accredited with 'A' Grade)

Srinivas Campus, Pandeshwar, Mangaluru -575001.

www.srinivasgroup.com

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About Us:

Srinivas Institute of Management Studies, established in 1999 under the aegis of A. Shama Rao Foundation, is a premier education institution imparting innovative and quality education to youth in areas of Business Management, Commerce, Social work and Computer Applications, affiliated to Mangalore University and approved by AICTE, New Delhi. The Institute is accredited with 'A Grade' by National Assessment and Accreditation Council (NAAC). Keeping pace with the emerging challenges. the College is imparting students and faculty with skills knowledge and necessary for success in a dynamic educational scenario and employment market. The campus is located at Pandeshwar, the heart and employment market. The campus is located at Pandeshwar, the heart of downtown of Mangaluru, the business and financial centre of Western Karnataka.

About the Conference:

The conference provides an intellectual platform for the academia, practitioners, corporate and research scholars to present their original work and exchange ideas and develop a new vision for the Human work life management to the present context. The intellectual have taken precedence over the physical efforts. As a result the personal hobbies and interests clash with the work. There is a need to balance work life with other related issues. The Quality of work life (QWL) focused solely on specialization and efficiency, has undergone a revolutionary change. Changing human life to the present competitive world to enjoy life and the challenges to secure satisfied life will help to answer many unanswered questions which are a great concern of human development.

Objectives:

- To provide a forum for all intellectuals to discuss and exchange views and ideas on emerging areas of Quality of Work life, coping mechanisms and Human life management.
- To provide a forum for healthy debate among intellectuals.
- To motivate research scholars to explore the emerging field of Life management.

CONFERENCE THEME Balancing Human Work Life: Challenges and Perspectives

CONFERENCE SUB-THEMES:

- Human Resource Management
- Information Technology
- Entrepreneurship Development
- Inclusive Growth
- Economic Reforms
- Ethics and Value System
- Social conflicts
- Culture and its impact
- Social Transition
- Quality of Work Life

- Education Management
- Corporate Social Responsibility
- Contemporary Financial Scenario
- Legal Issues in Management
- Financial services and Institutions
- Coping Mechanisms
- Historical and Contemporary Perspective of Human life management

Target Audience:

This conference is mainly intended for faculty members, Students and research scholars in Management, Commerce, Computer Science, Social Work, Sociology, Economics and other Social Sciences. The executives, consultants, policy makers and other professionals are also invited for their participation and presentation of their views/research findings on the Theme.

Guidlines for Paper Submission:

Original unpublished manuscripts, relevant to the conference theme, are invited on the theme of the conference from academicians, researchers, students and practitioners. Abstract should be in about 300 words including 5-6 keywords. Full paper should be in MS Word, Times New Roman 12 point, with 1.5 line spacing fully justified and should not exceed 4500 words. The front page of the paper should provide details of author's name, affiliation, organisation, email address and telephone number. All tables and figures should be numbered and should appear in the corresponding text with captions. Source should be explicitly mentioned at the bottom of the table/figure. Kindly avoid using footnotes. APA Citation style must be followed for references. All correspondence will be addressed to the first author only.

Full paper should be submitted electronically to- conferencesims@gmail.com

For further details visit www.srinivasgroup.com and look for Conferences and Workshops under Srinivas Institute of Management Studies

Publication Opportunity:

All papers will be published in conference proceedings with ISBN No. and also selected papers will be published in peer reviewed journal with ISSN Number

Important Dates:

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| Last Date for submission of Abstract and full paper | 30th September, 2017 |
| Intimation of Paper Acceptance | 10th October 2017 |
| Conference Date | 31st October, 2017 |

We encourage the researchers to submit the papers early to facilitate the review process and publication.

Authors are kindly requested to specify clearly the track under which their peer should be listed.