



# SRINIVAS UNIVERSITY

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## Srinivas Newsletter



Sri. CA. A Raghavendra Rao  
Chancellor, Srinivas University

*"The true awakening of the nation lies in harnessing the potentials of the youth."*

- **Jnana Nidhi Award for Sri. CA. A Raghavendra Rao**
- **Srinivas University Signs for MOU**
- **SU Congratulates Prof. Dr. Praveen B. M.**
- **Guest Lecture on Goal Setting**

### ABOUT SRINIVAS UNIVERSITY

Srinivas University, is a Private Research University in Mangaluru, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institution started by A. Shama Rao Foundation, Mangaluru, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. Srinivas University is currently offering Undergraduate, Postgraduate and Research courses under 8 institutions with about 60 courses.

- (1) College of Business Management & Commerce
- (2) College of Computer Science & Information Science
- (3) College of Social Science & Humanities
- (4) College of Engineering & Technology
- (5) College of Hotel Management & Tourism
- (6) College of Physiotherapy
- (7) College of Allied Health Sciences
- (8) College of Education

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## 1. NEW YEAR CELEBRATION



**Pandeshwara :** The students of I year MCA, College of Computer Science and Information Science, Srinivas University, organized the New Year celebration event on 1<sup>st</sup> January 2020.

The faculties of MCA and CCIS, Research Scholars were present on the occasion.

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## 2. THALAASH : CULTURAL DAY

**Pandeshwara :** Cultural Day was organised for BBA Aviation Management students in college auditorium on 25<sup>th</sup> January 2020. The programme began with the prayer by Prarthana and team.



The program was inaugurated by lighting the lamp by all the dignitaries Dr. P.S. Aithal - Vice Chancellor, Srinivas University. Dr. Shailashree V. T. - Dean CMC, Prof. Sridhara Acharya – Dean, CCIS, Prof. Pavithra Kumari - Course Coordinator, BBA Aviation Management, Ms Kavya Shri - Cultural Coordinator BBA Aviation Management were present.

The programme began with Bharatanatyam followed by Yakshagana, Classical Dance

Group, Western Vocal Solo, Western Vocal Group, Western Dance Group, Western Dance Solo, Spot Choreography, Fancy Dress, Fashion Show, Tiger Dance, Instrumental Play, Mime Show, Skit competition. The Competition was held between six teams namely Sangram, Virat, Panchajanya, Chakravyuha, Kurukshethra, Ranarang.

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## 3. KHADYA SANGAM : INTER - COLLEGIATE FEST

**Lighthouse Hill Road :** The students of BBA Aviation Management and BBA Departments of College of Management and Commerce, Srinivas University had participated in Khadya Sangam – Inter Collegiate Mangement fest organised by St. Aloysius College Mangalore on 14<sup>th</sup> January 2020.

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## 4. NIGAM 20 : INTER COLLEGIATE FEST



**Karkala :** The students of BBA Aviation Management of College of Management and Commerce, Srinivas University had participated in Nigam 20 - Inter Collegiate

Mangement Fest organised by Nitte, Karkala on 17<sup>th</sup> January 2020.

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### 5. PLASTIC FREE ENVIRONMENT AWARENESS PROGRAMME

**Pandeshwara :** Students of Aviation Management Programme, CMC, Srinivas University, Organized a Plastic Free Environment Awareness Programme on 18<sup>th</sup> January 2020 at Lower Primary Government School Pandeshawar, Mangalore as a part of NSS/ Social Service programme.



Students from the Department presented the videos and slides showing the consequences of plastic usage on human life and planet Earth. The competitions were conducted to educate the students about the harmful effect of plastics. as a result, they will be motivated towards the use of environmental friendly materials. As a part of environmental initiative, students from the Department distributed cloth bags and paper pencils to the students. Prof. Jayaprakash - Faculty of Srinivas University coordinated the programme. The programme was held under the guidance of Prof. Pavithra Kumari - Course Coordinator, Aviation Management. Shalini - Head Mistress, Government Upper Primary School Pandeshawar was the Chief Guest for the programme. The overall programme was very fruitful and concern of the children and teachers

towards the programme made it more prosperous.

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### 6. AZIONARE 20 : INTER COLLEGIATE FEST



**Trikaripura (Kanhagad) :** The students of BBA Aviation Management of College of Management and Commerce, Srinivas University had participated in Azionare 20 Inter - Collegiate Fest at Trikaripur Arts and Science College, Trikaripur (Kanhagad) on 6<sup>th</sup> and 7<sup>th</sup> January, 2020.

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### 7. SPIN OUT 2020 : INTER - COLLEGIATE MANAGEMENT FEST

**Lighthouse hill Road :** The students of BBA Aviation Management and BBA Departments of CMC, Srinivas University had participated in SPIN OUT 2020 Inter - Collegiate Management Fest at St. Aloysius College, Mangalore on 30<sup>th</sup> and 31<sup>st</sup> January, 2020.

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### 8. SWATCH BHARATH - CLEANLINESS DRIVE PROGRAMME

**Pandeshwara :** The students of BBA Honors, Logistics, Port Management of CMC, Srinivas University had conducted

Cleanliness Drive for creating awareness among the public on 13<sup>th</sup> January 2020.



The students of II year BBA took the initiative to clean the surrounding of the College. Total 67 students were participated in the campaign. The programme held under the guidance of Prof. Nelson Pereira - Course Coordinator of BBA HN & LS. Prof. Jayaprakash K – faculty, coordinated the programme.

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## 9. KNOWLEDGE FACTORY



**Bendoorwell** : The students of BBA Department of College of Management and Commerce, Srinivas University had participated in Knowledge Factory – Inter Collegiate Management Fest at the St. Agnes College (Autonomous) on 10<sup>th</sup> January, 2020.

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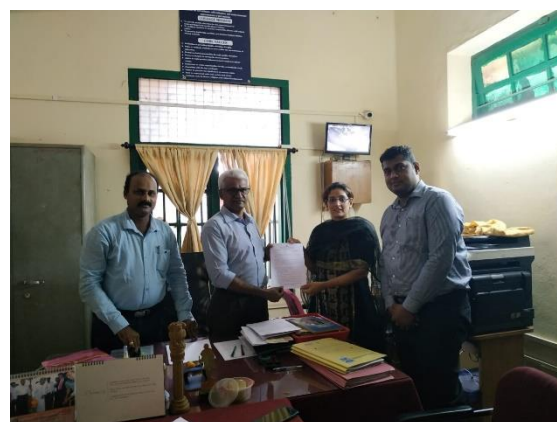
## 10. GUEST LECTURE ON GOAL SETTING

**Pandeshwara** : The BBA Department of CMC, Srinivas University organized Guest Lecture on “GOAL SETTING” for students of I year BBA Honors, Logistics, Port Management and Hospitality Management. Dr. Shailashree V. T. Dean – CMC, Srinivas University was the resource person on 29<sup>th</sup> January 2020.

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## 11. MOU WITH BALMATA WOMEN'S FIRST GRADE COLLEGE

**Balmata** : Srinivas University signed Memorandum of Understanding (MoU) with Balmatta Women's First Grade College, Mangalore for mutual interactions. MoU has signed for mutual collaboration on academic activities, Research and Faculty Development Programmes (FDP).



Dr Jagadish Bala – Principal and Prof. Chandrashekar - Head of Commerce Department of Government First Grade College, Balmata Mangalore, Prof. Keerthan Raj, Prof. Varun Shenoy – Faculties of College of Management and Commerce, Srinivas University were present during the programme.

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## 12. JNANA NIDHI AWARD FOR SRI CA. A. RAGHAVENDRA RAO

**Udupi :** Sri. CA. A. Raghavendra Rao - Honourable Chancellor of Srinivas University had been honoured with the "JNANA NIDHI" award for his outstanding contribution in the field of Commerce, Education and the rich Indian culture.



His Holiness Sri Sri Vidyadheesha Teertha Swamiji of Paryaya Shri Palimaru Matha & Shri Krishna Matha Udupi felicitated Honourable Chancellor with Award on the occasion of Silver Jubilee Celebrations of Hejje - Gejje Foundation (R), Udupi - Manipal under the auspices of Paryaya Shri Palimaru Matha & Shri Krishna Matha Udupi on 20th December 2019.

Smt. Vijayalakshmi R Rao - Director of Srinivas Group of Institutions was present on this occasion.

### 13. S. U. CONGRATULATES PROF. DR. PRAVEEN B. M.

**Bangalore :** Srinivas University Congratulates Prof. Dr. Praveen B. M. - Research Director – Srinivas University.



He had received the prestigious R. C. Shah National Award in the field of Chemical Sciences for the year 2019 - 20 for outstanding contribution for research in Chemical Sciences during 107<sup>th</sup> Indian Science Congress held in Bangalore University of Agriculture Sciences. This award is given by Indian Science Congress, Govt. of India.

### 14. MOU WITH MILAGRIS COLLEGE

**Hampankatte :** Srinivas University signed Memorandum of Understanding (MoU) with Milagris College, Mangalore for mutual interactions. MoU has signed for mutual collaboration on academic activities research and faculty development programmes.

Rev. Fr. Santhamayor - Director Milagris Institution Prof. Keerthan Raj – Faculty of College of Management and Commerce, Srinivas University were present during the programme.

### 15. INTER – COLLEGIATE DEBATE COMPETITION



**Valencia :** Ms. Anagha - III semester B.Sc. Forensic Science student, College of Allied Health Sciences, Srinivas University has won first place in Debate Competition Organised by School of Social Work, Roshini Nilaya, Mangalore.