



SRINIVAS UNIVERSITY

APRIL - MAY - JUNE - JULY - AUGUST - SEPTEMBER - OCTOBER 2020

VOLUME 02 | ISSUE 04

Srinivas Newsletter



Sri. CA. A Raghavendra Rao
Chancellor, Srinivas University

"The true awakening of the nation lies in harnessing the potentials of the youth."

- ANNUAL CONVOCATION - 2020
- ACQUIRES FLEET OF AIRCRAFT
- ORIENTATION PROGRAMME
- INTERNATIONAL YOGA DAY
- INAUGURATION OF NEW ELEVATOR

ABOUT SRINIVAS UNIVERSITY

Srinivas University, is a Private Research University in Mangaluru, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institution started by A. Shama Rao Foundation, Mangaluru, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. Srinivas University is currently offering Undergraduate, Postgraduate and Research courses under 8 institutions with about 60 courses.

- (1) COLLEGE OF BUSINESS MANAGEMENT & COMMERCE
- (2) COLLEGE OF COMPUTER SCIENCE & INFORMATION SCIENCE
- (3) COLLEGE OF SOCIAL SCIENCE & HUMANITIES
- (4) COLLEGE OF ENGINEERING & TECHNOLOGY
- (5) COLLEGE OF HOTEL MANAGEMENT & TOURISM
- (6) COLLEGE OF PHYSIOTHERAPY
- (7) COLLEGE OF ALLIED HEALTH SCIENCES
- (8) COLLEGE OF EDUCATION
- (9) COLLEGE OF AVIATION STUDIES

CONTACT ADDRESS

Srinivas University
Srinivas Nagar, Mukka,
Mangaluru – 574146
Karnataka, India.

Web: www.srinivasuniversity.edu.in

**SRINIVAS UNIVERSITY
CONFERRED ITS ANNUAL
CONVOCATION (VIRTUAL)**

Pandeshwara, October 20: The Second Annual Convocation of Srinivas University had held on 20th October, 2020 at Srinivas University, City Campus, Pandeshwar, Mangalore.



On this occasion His Holiness Sri Sri Sri Vidyadheesha Tirtha Swamiji of Palimar Matha, Udipi said that Universities have a great need and role to adequately cover all the needs of students. The concept of Universities has grown from the time of Nalanda, Thakshashila Universities. Srinivas Institutions which started from a very small stage, and now it has grown as Srinivas University. This University is offering all kinds of education for its students. He added God's Grace and the standard efforts of the students can lead to their achievement.

In the current pandemic situation, Dr. C. N. Ashwath Narayan - Deputy Chief Minister, Minister of Higher Education, Information Technology and Biotechnology, Science and Skill Development, Entrepreneurship and Livelihood, Government of Karnataka who attended the event virtually as the Chief Guest and he said Srinivas University is following the entrepreneurial classroom curriculum which helps the students in their future

Sri CA. A. Raghavendra Rao, Chancellor of Srinivas University has presided over the

programme. He said I have been watching Swamiji for the past 25 years. He is offering the service to the devotees in his smiling face.

38 ranks including 11 Gold Medals, 232 Under Graduate, 87 Post Graduate students from various disciplines, 1 Ph.D., 1 D.Litt degree had been awarded at the event.

Dr. A. Srinivas Rao – Pro Chancellor, Srinivas University, welcomed the gathering.

Sri CA A. Raghavendra Rao, Chancellor of Srinivas University administered the oath to the young graduates.

Dr. P. S. Aithal – Vice Chancellor, presented Srinivas University Report, Dr. Ajay Kumar Registrar (Development) introduced Dr. C. N. Ashwath Narayan - Deputy Chief Minister, Minister of Higher Education, Information Technology and Biotechnology, Science and Skill Development, Entrepreneurship and Livelihood, Government of Karnataka. Dr. Anil Kumar – Registrar, Srinivas University delivered the vote of thanks.

Smt. Vijayalakshmi R. Rao, Prof. Smt. A. Mitra S. Rao – Trustee Members, Board of Governors. Dr. Srinivas Mayya – Registrar (Evaluation), Mr. Adithya Kumar – Registrar (Academic & Development) were present on the occasion.

**SRINIVAS UNIVERSITY
CONFERRED DEGREE OF DOCTOR
OF LETTERS (HONORIS CAUSA)
FOR SRI SRI SRI VIDYADHEESHA
TIRTHA SWAMIJI OF PALIMAR
MATHA, UDUPI**

Pandeshwar, October 20: Srinivas University conferred the degree of Doctor of Letters (Honoris Causa) Doctorate in Philosophy (Vedic Science & Dvaita Vedanta) His Holiness Sri Sri Sri

Vidyadheesha Tirtha Swamiji of Palimar Matha, Udipi on Srinivas University's second Annual Convocation held on 20th October, 2020 at Srinivas University, City Campus, Pandeshwar, Mangalore.



By receiving the degree, he said that there is always a connection between him and for the name of Srinivas. He remembered that when he was a kid his Bramopadesha had been done in the place of Lord Srinivas. And now he is getting degree of Doctor of Letters (Honoris Causa) here is Srinivas University said Sri Sri Sri Vidyadheesha Tirtha Swamiji.

Sri CA. A. Raghavendra Rao, Chancellor of Srinivas University has presided over the programme. He said It is a great privilege to us that he is receiving a Ph.D. from our University.

Dr. A. Srinivas Rao – Pro Chancellor, Dr. P. S. Aithal – Vice Chancellor, Dr. Anil Kumar – Registrar, Dr. Srinivas Mayya – Registrar (Evaluation), Dr. Ajay Kumar – Registrar (Development), Mr. Adithya Kumar – Registrar (Academic & Development) Srinivas University, Smt. Vijayalakshmi R. Rao, Prof. Smt. A. Mitra S. Rao – Trustee Members, Board of Governors. were present on the occasion.



SRINIVAS UNIVERSITY ACQUIRES FLEET OF AIRCRAFT FOR AVIATION MAINTENANCE ENGINEERING COURSE

Mukka, September 24: The airline industry has gone through a huge growth phase after World War 2. With the growth in airlines, this field has grown in many ways of making travel and tourism progress in every aspect. This industry is growing as per observation and careers in this stream have grown by 17.6% in the past few years and there have been many opportunities for undergraduates and graduates in this field.



According to the International Air Transport Association (IATA), the Indian domestic aviation market recorded the fastest full-year domestic growth rate for the fourth year in a row at 18.6%. According to the Directorate General of Civil Aviation (DGCA), India had 13.9 crore domestic air travellers in 2018 up by 18.6% from 11.7 crore in 2017. To cater to the rising air traffic, the Government of India has been working to increase the number of airports. As of March 2019, India had 103 operational airports.

The rising demand has pushed the requirement for airplanes as well. As of July 2018, there were nearly 620 aircrafts being operated by schedule airline operators in India. The number of airplanes is expected to grow to 1100 planes by 2027. Such robust growth has created increasing job opportunities in the aviation sector.

Srinivas University College of Aviation is a constituent of Srinivas University. A Bachelor of Science degree in Aviation Management/ B. Tech opens the door to career possibilities both flight and non-flight related. The college encourages the study of airlines, airports and business related to the aerospace industry. This also includes supervising routine operations undertaken by the ground staff of an airport or an organisation in the aviation sector. The following courses are currently offered by the Srinivas University.

Undergraduate

Bachelor of Business Administration (BBA) in Aviation management, Bachelor of Business Administration (BBA) in Aviation & Logistic management, Bachelor of Business Administration (BBA) in Aviation, Travel and Tourism Management, BSc Aeronautical Science, BSc Aircraft Maintenance Science, BTech Aircraft Maintenance Engineering

Post Graduate

MBA in Aviation Management

Certificate and Diploma Programs

Pilot Training, Certificate/Diploma in Cabin Crew Training, Certificate/PG Diploma in Airport & Flight Operations Management, Diploma in Aviation, Travel, Tourism & Hospitality, PG Diploma in Aviation, Travel, Tourism & Hospitality With Doctoral and Post-Doctoral studies.

MH Cockpit Aviation Academy is a private institute which was founded by highly experienced professionals in the aviation industry. It was established with an aim to offer short-term courses and undergraduate degree programme under aviation. These courses are offered in association with university partners in India. The institute also offers world-class pilot training

courses in association with New Zealand Aviation Aotearoa (NZAA).

MH Cockpit Aviation Academy has tied up with Srinivas University and offers courses that are well structured and maintain the world-class standard. Excellent infrastructure and experienced faculty members offer one of the best learning platforms to help students excel in the aviation industry.

MH Cockpit Aviation Academy is the best institute in the nation for students who aspire to make a career in aviation. The courses offered at the institute help students develop a strong foundation to become successful professionals in the aviation sector.

The aviation sector of India is flourishing with the Indian domestic aviation growth rate of 18.6%, according to the International Air Transport Association. The Demand of aviation professionals is also high with the expansion of airports and services. To meet the needs of the industry, the demand for skilled professionals is exceptionally high. Students with interest in this field can choose one of the courses offered by Srinivas University and MH Cockpit Aviation Academy to inculcate industry-driven skills and get placed in the aviation sector. The programmes offered are standardised and designed to meet the expectations of the industry.

Srinivas University currently has taken charge of a Cessna, helicopter and a Learjet. The chancellor, CA A Raghavendra Rao and the pro-chancellor Dr A Srinivas Rao along with a host of officials of the university were present to accept the aircraft after the traditional pooja.



**SRINIVAS UNIVERSITY
ORGANISED ORIENTATION**

**PROGRAMME FOR UG STUDENTS
Pandeshwara, September 21:** Srinivas University, City Campus, Pandeshwara had organised Orientation Programme for Under Graduate students of 2020-21 Academic year in its Gallery Hall. Students and Parents had attended the programme via Cisco WebEx meeting app and YouTube live streaming.



The programme was inaugurated by C.A. A. Raghavendra Rao - Chancellor, Srinivas University. He motivated the students by asking them to involve in all the co-curriculum activities. He said, they are growing step by step. At the same time students who educate in our university should grow and shine in the society.

Dr. A. Srinivas Rao - Pro Chancellor of Srinivas University took the vows to students. Then he told that the Syllabus set are purely based on industrial demand. A student can adjust to any industry soon after he receives his degree from our University, which gives them a practical knowledge for industrial oriented programmes.

Dr P. S. Aithal - Vice Chancellor, explained the core values of Srinivas University. He said that Srinivas University is well planned and is offering education required for the 21st century. University is offering courses to the under graduate and post graduate students, where they can expose themselves

to industry-based experience during their course.

On this occasion students shared their opinion about Srinivas University.

Dr. (Lt Cdr) P. K. Suresh Kumar Controller of Examination, Deans, Course Coordinators, Teaching and Non-Teaching staffs, senior students of Colleges of City Campus, affiliated to Srinivas University were present during the Programme

Dr. Anil Kumar - Registrar welcomed the gathering and Dr. Jayashree K. – Dean, College of Education proposed the vote of thanks. Professor Panchajanyeshwary hosted the event.

**SRINIVAS UNIVERSITY IS
ORGANISED AN INTERNATIONAL
WEBINAR ON ROBOTICS AND
MACHINE LEARNING**

Mukka, June 26: Srinivas University, Mangaluru had organised a free international webinar on Robotics and machine Learning on 26th June 2020.



The webinar had hosted by renowned robotics scientist, Kannadiga Mr. Harsha Kikkeri, who has already made great strides in robotics technology.

Prime Minister Narendra Modi has also praised Harsha Kikkeri's achievement. Harsha Kikkeri, who currently serves as the CEO of Holo Suit, Singapore, will provide information on the webinar to students.

Students had participated in this free workshop through Zoom App.

All Science, Commerce and Arts Students had greatly benefit from this 1-hour event.

The event had showcased Future Breakthrough Technologies to Science, Commerce & Arts Students and more importantly give them a glimpse into the Future Placement Opportunities in their respective field.

**INTERNATIONAL YOGA DAY
CELEBRATION AT SRINIVAS
UNIVERSITY CITY CAMPUS**

Pandeshwara June 20: By maintaining the social distance International Yoga Day was celebrated by the teaching and non-teaching staffs of Srinivas University, City Campus Pandeshwara on 20th June 2020 in the College Auditorium with great enthusiasm.



Dr. P S Aithal – Vice Chancellor, Srinivas University told, that one can control all kinds of diseases by Yoga. It is also helping in controlling corona by improving the immunity system of an individual. People from every corner of the world accepted and practiced yoga, which made Indians feel proud.

Radhakrishna Guruji – Founder & Director of Prakruthi Yoga Kuteera, Kadri Kaibattal was the resource person. He demonstrated various asanas followed by Omkar chanting. Warm up exercises were taken and all were performed sitting and standing asanas, importance of these were explained simultaneously.

Srinivas University, Dr P S Aithal - Vice Chancellor, Srinivas University, Dr Ajay Kumar, Register (development) Srinivas

University, Dr. S. Rajashekar - Dean, College of Physiotherapy, Teaching and Non-Teaching staffs of City Campus of Srinivas University were present in the programme.

**INTERNATIONAL VIRTUAL
CONFERENCE ON
COMPUTATIONAL PHYSICS IN
EMERGING TECHNOLOGIES**

Pandeshwar, August 1: College of Computer Science and Information Science, Srinivas University Pandeshwar, Mangalore, Karnataka, India organized an International virtual Conference on Computational Physics in Emerging Technologies on August 1, 2020.



The chief guest of the conference, Dr. A. Srinivas Rao, Vice President, A. Shama Rao Foundation and Pro-chancellor, Srinivas University mentioned Recent advances in emerging areas of computational physics and also pointed out the importance of Virtual conference in this COVID-19 pandemic situation.

Dr. P. S. Aithal, Vice-Chancellor, Srinivas University, has explained various emerging technologies of Computational Physics. He also mentioned about various simulation techniques and explained the importance of virtual conference for various researchers. Prof. P. Sridhara Acharya, Dean, College of Computer Science and Information Science

who was present on the dais welcomed the gathering.

Dr. A. Jayanthiladevi, Conference Convener, mentioned that more than 100 Scholarly articles received from various countries like Malaysia, Israel, Iraq, Romania, Sri Lanka, United Arab Emirates, Uzbekistan, Vietnam and out of which 54 research articles are selected for presentation and publication. She also explained about 8 Tracks of the conference which includes, Communication Engineering, Covid-19 and Medical Challenges, Intelligent Learning, Intelligent Secured Devices, Tools and Applications, Empirical Physics, Intelligent Systems for Children & Adults, Medical & Environmental Computing, Emerged Technologies and Applications in Commerce, and Management, Law and Ethics. These 8 each individual session are chaired by 2 eminent chairpersons.

The conference included speakers from different countries. There were mainly 6 invited talk, which were Dr. Adriana Burlea-Schiopoiu, University of Craiova, Romania on the Topic “The Myth of Practical Approach of the Ethics Embedded in Emerging Technologies”. Dr. Nana Yaw Asabere, HOD, Department of Computer Science, Accra Technical University, Ghana, on “Big Data and Social Recommender Systems: Current Trends and Perspectives”. Dr. Arup Chakraborty, Post-Doctoral Fellow, from Bar-Ilan University, Israel, on the topic “Computational Modeling of Electrode Materials for Li/Na-ion Batteries”. Piyush Mishra, from ICAR- DARE, Ministry of Agriculture and Farmers Welfare, New Delhi, on the topic “Impact of Computational Physics in Smart Farming”, Dr. Sudeshna Chakraborty from

Sharda University, Noida, on the topic “Modern Research Trends in Computational Physics”. T. Senthil Kumar from HCL Technologies, Chennai, on the topic “Machine Learning Trends for Real Time Applications”.

Around 54 researchers presented articles in this conference. Dr. Krishna Prasad K, Conference convener gave away vote of thanks. The entire international conference held in Cisco WebEx platform along with the live telecast of the conference in YouTube and Facebook. Around 200 participants registered and witnessed the virtual International Conference.

**ORIENTATION PROGRAMME FOR
PHD STUDENTS CONDUCTED BY
SRINIVAS UNIVERSITY**

Mukka, July 22: Research and Innovation Council of Srinivas University, Mukka, Mangaluru organised an orientation programme for PhD students of June 2020 batch on Zoom App on 22nd July 2020.

Dr. P. S. Aithal, Vice Chancellor of the University gave the entire highlight and explained the regulations of Ph D programmes of Srinivas University.

Dr. Praveen B. M., Research Director of the University gave information on Research programmes and facilities available at the university.

Deans, Research Professors of all college’s affiliated to Srinivas University and fresh Ph.D. Students attended the programme. Dr. Krishna Prasad K. hosted the programme.



**INDEPENDENCE DAY
CELEBRATED AT SRINIVAS
UNIVERSITY PANDESHWAR**

Pandeshwara, Aug 15: The 74th Independence Day was celebrated at Srinivas University, City Campus, Pandeshwar with fervour and patriotism.



CA A Raghavendra Rao – Chancellor, Srinivas University, hoisted the national flag.

Addressing the gathering, he said, "Spirit and sacrifice what we had, in the beginning, should be continued now and forever. One cannot enjoy it unless and until the country prospers. Every child in the family should be a graduate with exposure to job-oriented courses. Unless one's nation does not progress, no one can be happy. We should all work toward the progress of our nation, society and country.

Dr P S Aithal – chancellor, Dr Anil Kumar-registrar, Dr Ajay Kumar – registrar (Development) presided over the function. Prof Keerthan Raj – dean, College of Management and Commerce, Prof Pavithra Kumari – dean, College of Aviation Studies, Prof Shridhara Acharya – dean, College of Computer and Information Science, Dr Laveena D'Mello – dean, College of Social Sciences and Humanities, Prof Swaminathan S – dean, College of Hotel Management and Tourism, Dr S Rajasekar – dean, College of

Physiotherapy, Dr Jayashree K - dean, College of Education, Supriya Adiga – physical education director, teaching and non-teaching staff of Srinivas University City Campus, Pandeshwar were present on the occasion.

**INAUGURATION OF NEWLY
RENOVATED LIFT AT SRINIVAS
UNIVERSITY PANDESHWAR
CAMPUS**

Pandeshwar, Aug 15: CA A Raghavendra Rao, Chancellor, Srinivas University, inaugurated newly renovated lift at Srinivas University, Pandeshwara Campus.



The facilities shall be great help for the guests and visiting parents.

Dr P S Aithal – chancellor, Dr Anil Kumar-registrar, Dr Ajay Kumar – registrar (Development) presided over the function. Prof Keerthan Raj – dean, College of Management and Commerce, Prof Pavithra Kumari – dean, College of Aviation Studies, Prof Shridhara Acharya – dean, College of Computer and Information Science, Dr Laveena D'Mello – dean, College of Social Sciences and Humanities, Prof Swaminathan S – dean, College of Hotel Management and Tourism, Dr S Rajasekar – dean, College of Physiotherapy, Dr Jayashree K - dean, College of Education were present on the occasion

**WORKSHOP ON FUTURE HIGHER
EDUCATION DELIVERY
PLATFORM & STRATEGIES**

Pandeshwara, August 10: A special workshop on Future Higher Education Delivery Platform & Strategies was held on 10th august 2020 for teaching staffs of Srinivas University, Pandeshwara, Mangalore.



Mr Ashwini Kumar – CEO, Odin, Bangalore was the resource person.

Srinivas Rao from Xlanz, Dr P S Aithal – Vice Chancellor, Srinivas University, all deans and Faculties of CCIS, CSSH, CHMT, CMC, CAS, CPT were present in the session.

ISAP 2020



Mukka: ISAP (Information Search Analysis and Presentation) 2020 programme had organised at Srinivas University College of Engineering & Technology, Mukka on 16 October 2020.

Prof. Bhujanga Shetty, Principal of Shri Lakshmi Janardhana International School, Belman was the Chief Guest of the inaugural programme. Inaugural session of

ISAP 2020 program was organized by following Covid19 SOP.

Dr Thomas Pinto, Dean & Principal of the college presided over the programme.

Dr. Ramakrishna Hegde, Convenor of ISAP 2020 and HOD of Civil Engineering & Vice Principal introduced the Chief Guest to the gathering and delivered key note address.

Director of Research Dr. Praveen B M, HODs of various departments, faculty and staff were present.

All the second year B.Tech students participated in the series of technical presentation from their home via virtual technology.

ENGINEERS DAY CELEBRATION



Mukka: Engineers Day had celebrated by SRISTICA, Department of Civil Engineering at Srinivas University College of Engineering & Technology, Mukka, Mangaluru on September 5th 2020. Er Lion Neelakanta M. Hegde, Lion District Governor 317C was the Chief Guest of the event. He inaugurated the programme by lighting the lamp.

Dr. Anil Kumar, Registrar of Srinivas University was presided over the programme.

On this occasion, Tribute was paid to Padma Vibhushan Dr. S P Balasubramanyam.

Dr. Thomas Pinto, Dean SUCET, Dr. Suresh Kumar Controller of Examinations were present during the programme.

TEACHERS DAY CELEBRATION



Mukka: Teachers Day was celebrated at Srinivas University College of Engineering & Technology, Mukka, Mangaluru.

Dr. Jayashankar Kannangar, HoD, Dept of Sanskrit Language, Poorna Prajna PU College, Admar was the Chief Guest of the programme. He had inaugurated the programme by lighting the lamp.

Dr. Thomas Pinto, Dean and Principal of SUCET was presided over the program.

Controller of Examination Dr. (Lt Col) P. K. Suresh Kumar, Director of Research Dr. Praveen B M, Head of Mech Engg Dept Dr. Shreerakash B., HoDs of various departments, faculty and staff were present.



**SRINIVAS UNIVERSITY
ADMINISTRATIVE OFFICE**
G.H.S. Road,
Mangalore – 575001, INDIA
[+91.824.2412382](tel:+918242412382)

**SRINIVAS UNIVERSITY CITY
CAMPUS**
Pandeshwar,
Mangalore – 575001, INDIA
[+91.824.2421566](tel:+918242421566)

**SRINIVAS UNIVERSITY
CAMPUS.**
Srinivas Nagar, Mukka,
Surathkal, Mangalore –
574146 , INDIA
[+91.824.2444891](tel:+918242444891)
admission@srinivasuniversity.edu.in



