

SRINIVAS UNIVERSITY NEWSLETTER



"The true awakening of the nation lies in harnessing the potentials of the youth."

Sri. CA. A Raghavendra Rao
Chancellor, Srinivas University

Student Council Inauguration
Onam Celebration 2019
Inter Collegiate Group
Dance Competition
Orientation Program 2019

SRINIVAS UNIVERSITY,
MUKKA, MANGALURU - 1.

www.srinivasuniversity.edu.in

ABOUT SRINIVAS UNIVERSITY

Srinivas University, is a Private Research University in Mangaluru, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institution started by A. Shama Rao Foundation, Mangaluru, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. Srinivas University is currently offering Undergraduate, Postgraduate and Research courses under 8 institutions with about 60 courses.

- (1) College of Business Management & Commerce
- (2) College of Computer Science & Information Science
- (3) College of Social Science & Humanities
- (4) College of Engineering & Technology
- (5) College of Hotel Management & Tourism
- (6) College of Physiotherapy
- (7) College of Allied Health Sciences
- (8) College of Education

1. INAUGURAL FUNCTION OF AMARA 2018-19

Valachil : The Inaugural function of “AMARA”, Automobile and Aeronautical Association for the year 2019-20, was held on 18th September 2019 in Srinivas Institute of Technology.



Mr. Santhosh Shetty - Senior Instrumentation Engineer, MCF, Mangaluru was the Chief Guest of the function. In his inaugural address he said the students to have a right attitude to be a successful Engineer and an Entrepreneur. Later, he delivered talk on “Entrepreneur and Entrepreneurship”, quoting his own experience as a successful entrepreneur.

Dr. Shrinivasa Mayya – Principal, presided over the function, he congratulated the association members for forming the Association and welcomed the freshers to the Department. He asked the students to develop problem solving skills and to involve in the Association activities to be successful. He also added that students should organize the events to get different skills.

Dr. Ramakrishna N. Hegde, HOD of Aeronautical and Automobile Engineering, in his speech mentioned the importance of association and how to utilize this platform. He also advised the students to take part in activities to showcase their hidden talents. Faculty Adviser Mr. Jerome Anthony, introduced office bearers of AMARA for the year 2019-20

2. MARINE STUDENT ASSOCIATION AIMES-2019-20 INAUGURATION

Valachil : The Inaugural function of Marine Student Association AIMES 2019-20 was held on 5th September 2019 in Srinivas Institute of Technology.



Mr. Narayan T, Chief Engineer, Chairman of The Institute of Marine Engineers India (Karnataka Chapter) was the Chief Guest of the function. The function was presided by Dr. Shrinivasa Mayya D, Principal of Srinivas Institute of Technology.

He recognized the girl cadets taking initiative in the Marine Engineering Department. Before the official function Mr. Narayan T inaugurated the new Students Activity Room which houses the Library Department, indoor games for the students and the various ship models made by the Marine students.

Dr. Shrinivasa Mayya D in his address congratulated the office bearers of Marine Student Association AIMES 2019 -20. He asked the students to take part in the Association activities to learn new life skills and suggested to utilize the facilities available in the new activity room to improve themselves.

Dr. Shankar K. S., Head of Marine Engineering, encouraged the students to extensively use the opportunity available under AIMES platform to progress their growth in technical areas and exhibit their talents.

On this occasion, all the dignitaries released the new edition of ‘The Atlantis’ newsletter. Prof Vivek V Kumar, the Editor

of the Newsletter led the Association members in taking their oath of office.

3. ONAM CELEBRATION AT CCIS

Pandeshwara : Onam festival falls during the Malayalam month of Chingam (August - September). It is the biggest festival celebrated with joy and enthusiasm by people of all communities in Kerala.

Onam was celebrated at CCIS, Srinivas University on 13th September 2019 at its City Campus. Flower mandala representing smaller parts of a greater whole, as well as Pookkalam and cluster bunches of bananas decorate at the Quadrangle area. Inaugurating the formal function by Prof. Shridhara Acharya, The Dean of CCIS, lauded the students for their keen interest and enthusiasm in celebrating the event. Prof. Subrahmanya Bhat, the Co-ordinator of MCA Department was present in the function. On this occasion, various events such as Thiruvathira, Chenda Melam, Musical Chair had been organized. All faculty members and students of CCIS where participated in this event.

4. ONAM CELEBRATION AT CMC

Pandeshwara : The Department of B.Com and BBA (HN/LS/PM) of College of Management and Commerce, Srinivas University, Mangaluru have jointly organized Onam festival in the Quadrangle area in the traditional Kerala form followed by Pookalam, Chenda Melam and Tug of War to entertain the students. Onam Sadhya was served to all the students, teaching and non-teaching faculties and everyone enjoyed it.

5. ONE DAY FACULTY DEVELOPMENT PROGRAM ON “CLOUD MASTERS-2019”

Valachil : The Department of Computer Science & Engineering, Srinivas Institute of Technology, Mangaluru, organized One Day Faculty Development Program on CLOUD MASTERS, in association with ICT

Academy and AWS Educate on Friday 6th September 2019.

Mr. Mohammed Hafeez ur Rehman - Technical Trainer, ICT Academy in his inaugural address said “Technological



Advancement is rapidly changing our present and future perspectives”. He also highlighted the fact that current trends in IT industry is advancing so rapidly that new developments are quickly replacing current projections.

Dr. Shrinivasa Mayya D., Principal of the College, in his address motivated the faculties to stay tuned with the latest technological trends, encourage a culture of knowledge sharing and skills. Dr. Shivakumar G.S, H.O.D, CS&E was present on this occasion. About 40 faculty members of various Colleges attended the program.

6. NIDHI - EIR AWARENESS PROGRAMME

Valachil : EDP and Incubation Cell of Srinivas Institute of Technology, Mangalore organized “NIDHI - EIR Awareness Programme” in association with Manipal Universal Technology Business Incubator (MUTBI), Manipal on Monday, 30th September, 2019. Dr. Santhosha Rao Assistant General Manager, MUTBI, Manipal spoke on “Manipal Incubators and NIDHI-EIR”. Mr. Mayur Shetty Director, Black frog Technologies Pvt Ltd shared “Entrepreneurship journey – experience sharing & interaction” with the students. Dr. Y Shrihari Upadhyaya, CEO, MUTBI spoke

on “Enterprise Development”. Three sessions were conducted from 10.30 AM to 12.30 PM, 90 students from different Departments were attended the sessions. Students understood the importance and requirements to start-up.

7. FRESHERS DAY FOR BPT MPT STUDENTS

Pandeshwara : The students of College of Physiotherapy had organized Freshers Day for the 2019-20 batch of BPT & MPT and farewell for the 2015 batch of BPT on 6th September 2019 at Srinivas Auditorium, Pandeshwar Campus. The programme began with Dr. S. Rajasekar, Dean, College of Physiotherapy welcomed the freshers. The freshers were given an opportunity to showcase their talents and a grand farewell was bid to the outgoing batch of BPT.

8. WORKSHOP ON “BASIC LIFE SUPPORT”

Pandeshwara : A one day Hands-on-Workshop on “Basic Life Support- 2015 AHA Guidelines” was conducted by College of Physiotherapy on 8th September 2019 at Srinivas College of Physiotherapy, Pandeshwar Campus. Resource person was Dr. N. Mageswaran (PT), Associate Professor of College of Physiotherapy, Srinivas University, who is a BLS provider certified from American Heart Association (AHA).

9. PHYSIOTHERAPY CAMP

Jeppu : A one day free Physiotherapy Camp was conducted by College of Physiotherapy, Srinivas University on 15th September 2019 at St. Rita Church Hall, Cascia. Various orthopedic and neurological conditions were screened and basic advice and treatment was prescribed.

10. GICE Pre Placement/Internship Talk

GICE (Goan Institute of International Consociation Education) HR Team consisting of Mr. Shakeer and Dr. Vandana delivered a Pre placement/Internship talk to final MBA, BBA and MSW students of Srinivas University, Pandeshwar City Campus On 6th September 2019.



The opportunity was for Skill Development Trainer with a maximum salary of Rs. 25,000. The team explained the joining formalities, interview procedure and work environment with career progression. The Campus Interview will follow the above talk.

11. INAUGURATION OF ISAP

Valachil : The Inaugural function of ‘Information Search Analysis and Presentation’ (ISAP – 2019) was held on Friday 6th September 2019 for the II year B.E. students of various branches.



Mr. Sumeet Nayak – Associate Vice President, Invenger Technologies, Mangaluru was the Chief Guest of the function.

In his inaugural address he said that patience and perseverance have a magical effect before

which difficulties disappear and obstacles vanish. He urged the students to inculcate passion in their life and maximize their strengths to overcome fear which will lead to a successful career. He also mentioned the importance of nurturing interpersonal skills and presentation skills. Dr. Shrinivasa Mayya - Principal of the College, in his address urged the students to actively involve in such presentations to enhance and improve their presentation and communication skills.

12. AN INDUSTRIAL VISIT TO PILIKULA

Pilikula : An Industrial visit to Pilikula Nisargadhama was organized by the BBA Aviation Department of Srinivas University for I and III year students on 4th September 2019.



The team of 113 Aviation students and 3 faculties visited Pilikula Nisargadhama, which helped them to understand current scenarios in the environment, and also knowing about planetarium system etc. It was an informative, interesting and successful visit. Students have understood the requirement of nature and importance of Science through Planetarium and also about traditional culture of Guthu House.

13. STUDENT COUNCIL INAUGURATION

Pandeshwar : The M.B.A. and M.Com Student Council Installation ceremony of Srinivas College of Management and Commerce was conducted on

10th September 2019 at the College Auditorium.



The Chief Guest was Dr. Jayashree B. – Dean, College of Education, S.U. distributed the badges and administered the Oath to newly elected Student Council 2019-20.

She addressed the gathering and told the youth leaders need to have the right attitude and be role models to others in Society.

Dr. Shailashree V.T. – Dean, CMC S.U., spoke on this occasion and said leaders are not born they are made. Srinivas University provides plenty of opportunities for leadership development.

All the faculty of CMC PG Department were present on this occasion.

14. INTERNATIONAL GUEST LECTURE FOR MBA, MCOM, BBA, BCOM STUDENTS



Pandeshwara : Dr. Mike Dhillon and Mr. Richard Grice from Institute of Productivity Grimsby, U.K. delivered International Guest Lecture on the topic "Industry sector specific performance and competitiveness" to final year

students of PG and UG Commerce and Management students of Srinivas University, City Campus, Pandeshwara, Mangalore. The guests from UK also proposed a Dual International Joint Programme with WSB University, Poland.

Dr. P.S. Aithal - the Vice Chancellor of the University, Dr. Shailashree V.T. Dean – Commerce and Management, Prof. Varun Shenoy – Placement Officer was also present at occasion.

15. NOCN UK Guest Lecture

The National Open Colleges Network (NOCN) UK's Global Director Prof. Daniel Khan (Order of the British Empire) delivered a Guest Lecture on "Significance of Productivity in Management" to MBA and BBA Students of Srinivas University at Pandeshwar, City Campus on 9th September-2019.



Prof. Khan was accompanied by Mr. Manoj Nagaraja (Consultant – Institute of Productivity Grimsby UK) informed of global opportunities which are available for students of Srinivas University. The lecture was aimed to introduce the global diploma/degree and visit advantage to students at Campus while studying in order to multiply global career opportunities

16. THIRUVONAM 2K19

Pandeshwara : Students of College of Hotel Management and Srinivas University College of Hotel Management and Tourism celebrated THIRUVONAM 2K19, the

traditional festival of Kerala with great pomp and show at its City Campus in Pandeshwar Mangalore on 6th September 2019.



The Institute continued its tradition this year, yet with the twist of celebrating THIRUVONAM 2K19 as against Onam every year. The celebration was intended to promote the learning of event tactics and Hotel operations among Hotel Management students and also to inculcate cultural integration among the students of different regional fraternities. Dr. P.S. Aithal, Vice Chancellor, Srinivas University, Dr. Annayya Kulal, Medical Officer, Srinivas Group were the Chief Guests of the event.

Mr. Yakshith, Vice President Students Council welcomed the dignitaries and the gathering. Prof. Swaminathan S, Dean, College of Hotel Management & Tourism, faculties of various disciplines and students were present on the occasion amongst other guests and sponsors. As part of formal programme, the prizes were awarded to the winners of Flower Carpet Competition **Pookalam 2K19** was held on 4th September 2019. Mr. Sanath Shetty, President, Students Council delivered the Vote of Thanks. The function began with Chingari Mela, a tradition of vigorous drumbeats from Kerala. Cultural programmes, Onam Sadya, a traditional delicacy of elaborate meals from Kerala prepared and served by students and games were the main highlights of the event.

17. ORIENTATION PROGRAM

Valachil : Orientation program and welcome

of first year MBA and MCA students of Srinivas Institute of Technology was held on 18th September 2019 at Valachil Campus, Mangaluru.



The formal function was inaugurated by lighting the lamp by the dignitaries on the dais along with newly joined students and parents. Principal of the College Dr. Shrinivasa Mayya D, presided over the function and addressed the gathering. In his address he emphasized the importance of education as well as explained about the placement for MBA and MCA students from the college. He also introduced all the faculties of MBA and MCA Department to the audience.

The Head of MBA Department Dr. Ajoy S Joseph briefed the new entrants and parents about details of academics, facilities, library and general discipline of the College and procedures of Visvesvaraya Technological University, Belgaum.

The Head of MCA Department Dr. Shashidhar Kini K gave information on importance of Higher Education and explained the details of MCA course and facilities available in the College also about career opportunities for MCA.

Many of the newly joined students expressed their opinions and expectations from the College and also about their satisfaction with the infrastructure and facilities being provided in the College.

Prof. Hariprakash U P, Dept of MBA welcomed the gathering and Dr. K Radhakrishnan, Dept of MBA proposed Vote of Thanks. Prof. Steevan Robert Tellis was the master of ceremony of the programme.

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18. GUEST LECTURE ON STRESS MANAGEMENT AMONG WOMEN

Pandeshwara : The women cell of College of Management and Commerce organized a Guest Lecture on the topic 'Stress Management among Women' as a part of the Inauguration activities of the academic year 2019-20. The lecture was delivered by Dr. Subhashini Srivatsa, Professor, University College, Mangalore.



She explained how stress is a part of human life, what are the causes of stress and how its effects on body and mind and how one can manage stress effectively. This topic was chosen because it's neither political nor economic cultural. She also added, women and men undergo stress, but men don't share it because of ego. Woman undergo stress because of her responsibilities of being multiple roles she plays in a day. There are two kinds of stress: physical and mental, both are interrelated because a sound mind is a sound body and an unsound mind is an unsound body.

Complete session was interactive in which students ensured their engagement and they found the session very useful. Dr. Shailashree V.T. – Dean, CMC, Prof. Nelson Pereira – Course Coordinator, BBA, all the teaching faculties, B.B.A. and B.Com students were present during the session.

19. RELIANCE JIO “EARN WHILE YOU LEARN” PROMOTION TALK

Pandeshwara : Senior Manager (Marketing & Sales) of Reliance Jio Mangalore Mr. Harikrishna Thodinayya addressed about part-time employment opportunities at Jio for new Ist year PG students of Srinivas University, Pandeshwar Campus on 5th September 2019.



The Industry talk was part of University's Training and Placement Cells "Earn While You Learn" campus promotion series. First new 2019-2020 batch of MBA, MSW, MCA and MSc students were present for the session. The Company Manager explained the benefits and methodology of earning relationship with students. The University Placement Officer Prof. Varun Shenoy was present at occasion.

20. ORIENTATION PROGRAM FOR PG STUDENTS

The Orientation programme for the Post Graduation programmes at Srinivas University (MBA, MCA& MSW) was held at Srinivas City Campus, Pandeshwar. The programme was inaugurated by Sri. CA. A. Raghavendra Rao, Chancellor, Srinivas University. He addressed the gathering and insisted that the students should make use of every opportunity in the campus for their development.

Srinivas University after administering the Oath to the newly joined students, highlighted the University's uniqueness in terms of super specializations in his address.

Dr. P. S. Aithal, Vice Chancellor, Srinivas University motivated the students to be a

part of all activities and encouraged the PG students to be innovators.



Mr. Ajith Kumar, CEO, Solarizer biz and also alumni of Srinivas Institute of Management Studies was the Guest of Honour. He stressed upon students to be self-motivated, to enjoy the process of learning and also to have the right goal as a student.

Prof. Keerthan Raj, Coordinator of M.Com program welcomed the gathering. Dr. Shailashree V.T. – Dean of CMC, Prof. Shridhara Acharya - Dean of CCIS and Dr. Laveena D. Mello - Dean of CSSH were addressed the students on the occasion and highlighted the structure and curriculum of their respective courses.

Prof. Subrahmanya Bhat - Coordinator of MCA, proposed the Vote of Thanks and Ms. Vanditha & Mr. Karthik, students of Post Graduation course compared the programme.

21. FIRE AND SAFETY AWARENESS PROGRAM ORGANIZED FOR AVIATION MANAGEMENT STUDENTS

Pandeshwara : The Social Service Wing of BBA Aviation programme Srinivas University, City Campus, Pandeshwar Mangaluru organized a Fire and Safety awareness program and Fire and Safety mock drill on 20 September 2019 at City Campus.

The purpose of the program was to create awareness among the students on various firefighting techniques and the way to respond

such emergency situations and officials also explained the students about Life Saving and Rescue technique in case of fire breakout. K.P Mahamed Zulfikar Nawaz, District Fire Officer, Fire Prevention Managaluru was the Chief Guest of the program, he explained the basic nature of fire and causes of its breakout, importance of having various firefighting gadgets.

Dr. P. S Aithal – V.C., Srinivas University spoke about the importance of Fire and Safety education in curriculum. The welcome address was delivered by Dr. Shailashri V.T. - Dean CMC. Mr. Jayaprakash.K, - Faculty, rendered Vote of Thanks. The programme was held under the guidance of Prof. Pavithra Kumari - Course Coordinator, Aviation Management programme. A Fire Safety demonstration drill was conducted in the campus by the officials of the Fire and Safety Department Mangaluru.

22. INTER COLLEGIATE GROUP DANCE COMPETITION

Bunts Hostel : An Inter Collegiate Group Dance Competition was organised by Sri Siddivinayaka Pratishtana and Sarvajanika Sri. Ganeshothsava Samithi in Omkara Nagara Bunts Hostel, Mangalore on 3rd September 2019.



The group dance competition began at 1.30 pm. Students from BBA Aviation Management participated in this event and performed semi classical dance and secured 2nd prize worth Rs.30,000 and a trophy.

SRINIVAS UNIVERSITY

Educating The Next Generation
Mangalore

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1. College of Business Management
And Commerce

2. College of Computer and
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3. College of Social Science and
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4. College of Engineering and
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