



SRINIVAS UNIVERSITY

Mangalore-575001, Karnataka (India)

Srinivas Centre for Employment and Career Services (SCECS)



Prof. Varun Shenoy

Employment Skill Training during academic semesters helps in creating dynamic leaders who will cater more than just managers or supervisors. They become talented professionals that have mastered the skills necessary to build a high-performing team, leverage the collective intelligence of the group, manage it through the process of running a business, and exercise influence with ease and authority to ensure superior results. SCECS does its work by educating employment seeking students with the required know-hows and skills required to lead and manage the uncertainty inherent in today's complex business environments.

Various co-curricular activities are planned and organized as per the calendar by SCECS of events notified in the Student Briefing prepared every year. It includes Research Seminars, Personality Development Workshops, Role Plays, and Study Circles, Debates, Group Discussion, Mock Interviews, Guest Lectures from executives and visits to industries. Extra-Curricular Process

The SCECS creates Learning Groups among placement seeking individuals at campus for Aptitude test preparations. The Research cell applies Case Study Method and assigns Group Projects covering Current Affairs. Pre-employment talk sessions are also imparted through Empowerment Forums and Mentoring Program. Career Counselling and Guidance is also provided through maintaining connections with alumni association. Provision of Entrepreneurial Development and Support through practice as well as Study Materials and Question Banks is also a pivotal aim of this atomic research centre.

Research Presentations Publications :

[1] Shenoy, Varun., Aithal, P. S. (2017). Placement Strategies of Top Ranked Indian Management Institutions. *International Journal of Scientific Research and Modern Education (IJSRME)*, 2(1), 59-67.

[2] Shenoy, Varun., Aithal, P. S., (2017). Placement Strategies of World's Top Business Schools. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 2(1), 6-17.

- [3] Shenoy, Varun., Aithal, P. S. (2017). A New IEDRA Model for Student Placement Realization. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 2(2), 20-27.
- [4] Shenoy, Varun., Aithal, P. S. (2017). A New Box Framework for E-Campus Interview Training *International Journal of Applied Engineering and Management Letters (IJAEML)*, 1(2), 17-26.
- [5] Shenoy, Varun., Aithal, P. S. (2017). Quantitative ABCD Analysis of IEDRA Model of Placement Determination. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 1(2), 103-113.
- [6] Shenoy, Varun. (2016). Employability Curriculum Design towards Student Centred Applications. *International Journal of Engineering Research and Modern Education (IJERME)*, 1(1), 351 – 354.
- [7] Shenoy, Varun. (2016). Branding Innovations for Ideal Placements. *International Journal of Management, IT and Engineering (IJMIE)* 6(1), 380 – 387.
- [8] Shenoy, Varun. (2016). Recent Trends in Branding for Ideal Placements. *International Journal of Scientific Research and Modern Education (IJSRME)* 1(1), 250 - 253.
- [9] Shenoy, Varun., Aithal, P. S. (2016). Changing Approaches in Campus Placements - A New Futuristic Model. *International Journal of Scientific Research and Modern Education (IJSRME)*, 1(1), 766 – 776.
- [10] Shenoy, Varun. (2016). Error Proofing: Effective Tool for Output Efficiency. *International Journal of Engineering Research and Modern Education (IJERME)* 1(1), 504 - 507.
- [11] Shenoy, Varun. (2016). Placement Dilemma : Flipkart's Deferred Joining Dates. *International Journal of Engineering Research and Modern Education (IJERME)*, 1(1), 751 - 756.
- [12] Shenoy, Varun., Aithal, P. S. (2016). Green Placement – An Innovative Concept & Strategy in Campus Placement. *IRA- International Journal of Technology & Engineering*, 4(3), 151-163.
- [13] Shenoy, Varun., Aithal, P. S.(2016). ABCD Analysis of On-Line Campus Placement Model. *IRA-International Journal of Management & Social Sciences*, 5(2), 227-244.
- [14] Shenoy, Varun. (2015). MOOC : Recent Advancements in Personnel Trainings. *International Journal of Management, IT and Engineering (IJMIE)*, 5(7), 39 – 44.
- [15] Varun Shenoy, “E-Commerce Startups: A Success Story” in National Conference “E-Learning, E-Business and E-Governance” on 24th January, 2015 at Srinivas Institute of Management Studies, Pandeshwar, Mangalore. ISBN No. 978-81-929306-4-0. (2015)
- [16] Varun Shenoy, “Changing Trends in Campus Recruitment- Simulative Case based approach to counter the emerging challenges in National conference on Changing Trends in Management, IT, and Social Sciences, Manegma 2014, Mangalore, 09/04/2014, ISBN No. 978-81-929306-0-2, (2014).

[17] Varun Shenoy, “Analyzing Innovative Training Models in Placements - A reference to Educational Sector” in National Conference “Innovations and Best Practices in Higher Education Institutions – 2014” on 28th June, 2014 at Srinivas Institute of Management Studies, Pandeshwar, Mangalore. ISBN No. 978-81-929306-2-6 (2014).

[18] Varun Shenoy, “Behavioral changes in Recruitment and its social effects” in National Conference “Change and its Contemporary Social Relevance” on 27th September, 2014 at Srinivas Institute of Management Studies, Pandeshwar, Mangalore. ISBN No. 978-81-929306-1-9, (2014)

Working Papers :

1. Advanced Employment Oriented Curriculum Design & Development
2. Online Employment and Career Services
3. Importance of Employability Skills Training in Graduate Campus
4. Significance of Career Counselling in provision of Placement Services at Campus
5. Industry Academia Interaction in Digital Age
6. Role of Student Placement Council in Institution Placement Cell
