**LIST OFJOURNAL PUBLICATIONS BY Dr. P. S. AITHAL**

|  |  |  |
| --- | --- | --- |
| **S. No.** | **Year** | **No. of Papers Published in Refereed,Indexed Journals** |
| 1 | 2020 | 130 |
| 2 | 2019 | 51 |
| 3 | 2018 | 81 |
| 4 | 2017 | 75 |
| 5 | 2016 | 81 |
| 6 | 2015 | 42 |
| 7 | Before 2015 | 65 |
|  | **Total** | **525** |

[1] Keerthan Raj, &Aithal, P. S. (January 2020). A New Concept of Circular Model of Management for Achieving Sustainable Success and Growth. *International Journal of Management, Technology, and Social Sciences (IJMTS), 5*(1), 1-17. ISSN : **2581-6012,**DOI: <http://doi.org/10.5281/zenodo.3634224>.

[2] Mathew C. D., &Aithal P. S. (February 2020). Retrospective Experiential Learning Theory and its Impact on Countering Social Exclusion in Ecotourism. *International Journal of Management, Technology, and Social Sciences (IJMTS), 5*(1), 18-23. ISSN : **2581-6012,**

DOI: <http://doi.org/10.5281/zenodo.3660956>.

[3] Aithal P. S. & Aithal Shubhrajyotsna (March 2020). Promoting Faculty and Student-Centered Research and Innovation based Excellence Model to Reimage Universities. *International Journal of Management, Technology, and Social Sciences (IJMTS), 5*(1), 24-41.

ISSN : **2581-6012,** DOI: <http://doi.org/10.5281/zenodo.3702399>.

**(4)** Mathew, C. D. &Aithal, P. S. (March 2020). Behaviour Modification Model for Improving Social Capital and Fostering Eclectic Theories of Economics. *International Journal of Applied Engineering and Management Letters (IJAEML)*, *4*(1), 1-9. ISSN: 2581-7000.

DOI: <http://doi.org/10.5281/zenodo.3707038>.

**(5)** Sai Manoj, K. &Aithal, P. S. (February 2020). Data Mining and Machine Learning Techniques for Cyber Security Intrusion Detection. *International Journal of Engineering and Advanced Technology (IJEAT)*, 9(3), 4084-4090. ISSN: 2249 – 8958. DOI : <http://doi.org/10.35940/ijeat.C5979.029320>. Blue Eyes Intelligence Engineering & Sciences Publication.

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**(7)** Varambally, K.V.M., Sujaya H. &Aithal, P.S. (2020). Innovation in Teaching-Learning Process : An Experiment of Srinivas University. *International Journal of Case Studies in Business, IT, and Education (IJCSBE), 4*(1), 1-7. ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.3761723>.

(8) Suresh Kumar P. M. &Aithal P. S. (Feb. 2020). Time as a Strategic Resource in Management of Organizations. *ICTACT Journal on Management Studies*, *6*(1), 1138-1143. ICT Academy. DOI : <http://doi.org/10.21917/ijms.2020.0158>.

DOI: <https://doi.org/10.5281/zenodo.4448463>

(9) Phani Srinivas, K., and Aithal, P. S. (June 2020). PRACTICAL ORIENTED ANALYSIS ON THE SIGNAL PROCESSING USING FFT ALGORITHM. *Int. J. of Electronics Engineering and Applications*, *8*(1), 1-10. DOI: <https://doi.org/10.5281/zenodo.4243439>.

(10) Aithal, P. S. & Shubhrajyotsna Aithal, (June 2020). Conceptual Analysis on Higher Education Strategies for various Tech-Generations. *International Journal of Management, Technology, and Social Sciences (IJMTS), 5*(1), 335-351. ISSN : **2581-6012,**

**DOI:** <http://doi.org/10.5281/zenodo.3940590>.

(11) Sonia Delrose Noronha &P. S. Aithal (May 2020).Work-Life Balance Issues Encountered by Working Women in Higher Education Sector. SCHOLEDGE International Journal of Management & Development, 07, 05, 72-87. ISSN 2394-3378,

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(14) Ganesha, H. R., Aithal, P. S. & Kirubadevi, P. (April 2020). Short-Term Discounting Frameworks: Insights from Multiple Experiments. *International Journal of Case Studies in Business, IT, and Education (IJCSBE), 4*(1), 8-22.ISSN: 2581-6942. DOI: <http://doi.org/10.5281/zenodo.3762872>.

(15) Ganesha, H. R., Aithal, P. S. & Kirubadevi, P. (April 2020). Long-Term Discounting Frameworks: Insights from Multiple Experiments. *International Journal of Management, Technology, and Social Sciences (IJMTS), 5*(1), 84-100. ISSN : **2581-6012.**

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DOI: <http://doi.org/10.5281/zenodo.4029230>.

(18) Paul, P. K. &Aithal, P. S. (June 2020). Informatics: Foundation, Nature, Types and Allied areas—*An Educational & Analytical Investigation*. *International Journal of Applied Science and Engineering,* 8(1), 01-09. New Delhi Publishers. ISSN : *2321-0745.*

DOI : <https://doi.org/10.5281/zenodo.4243441>.

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DOI : <https://doi.org/10.5281/zenodo.4243445>

(20) Paul P. K., P.S. Aithal, Ricardo Saavedra, Bashiru Aremu and R.R. Sinha (April 2020). Environmental Informatics and its Features, Functions and Stakeholders: A Comprehensive Overview. *Educational Quest: An Int. J. of Education and Applied Social Science*,11(1), 01-05. ISSN: 2230-7311. New Delhi Publishers.

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(24) Aithal P. S. & Shubhrajyotsna Aithal (July 2020). Importance of Arts & Design in Liberal education STEAM model of Higher Education. Chapter I, pp. 1-24.*Applied Arts Science in IT Age*, Edited by Dr. P. K. Paul, New Delhi Publishers, New Delhi, India. ISBN: 978-93-88879-90-3.DOI: <https://doi.org/10.5281/zenodo.4243509>

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(29) Sujaya H, &P. S. Aithal (01/11/2020). Shedding Insight on Sustainable Food Consumption: A Case Study on Customer Perceptible Behaviour towards Organic Products. Juni Khyat, 10(11), 81-87. ISSN: 2278-4632. Copyright @ 2020 Authors, (UGC Care Group I Listed Journal), DOI: <https://doi.org/10.5281/zenodo.4448472>

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(32) Ganesha, H. R., Aithal, P. S. & Kirubadevi, P. (May 2020). Consumer Affordability in Tier-1, Tier-2 and Tier-3 Cities of India – An Empirical Study. *International Journal of Applied Engineering and Management Letters (IJAEML)*, *4*(1), 156-171. ISSN: 2581-7000. DOI: <http://doi.org/10.5281/zenodo.3822509>.

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(35) Bhuvana R., Madhushree L. M.&P. S. Aithal(May 2020). Blockchain as a Disruptive Technology in Healthcare and Financial Services - A Review based Analysis on Current Implementations. *International Journal of Applied Engineering and Management Letters (IJAEML)*, *4*(1), 142-155. ISSN: 2581-7000. DOI: <http://doi.org/10.5281/zenodo.3822463>.

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DOI: <http://doi.org/10.5281/zenodo.3901376>.

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