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NATIONAL CONFERENCE ON “DEVELOPING INDIAN TOURISM: INNOVATIVE IDEAS AND PRACTICES”

JULY 20, 2019

REGISTRATION FORM

NAME:.....

DESIGNATION.....

INSTITUTION/ORGANISATION.....

MOBILE NUMBER AND WATSAPP NUMBER.....

E MAIL ID

TITLE OF THE PAPER.....

PRESENTATION SPECIFICATIONS.....

REGISTRATION FEE, DD NUMBER (IN FAVOUR OF SRINIVAS UNIVERSITY PAYABLE AT MANGALURU) /TRANSACTION ID,

DATE.....

BANK.....

(SIGNATURE)



SRINIVAS UNIVERSITY

COLLEGE OF HOTEL MANAGEMENT AND TOURISM

PRESENTS

ONE DAY NATIONAL LEVEL CONFERENCE ON

“DEVELOPING INDIAN TOURISM: INNOVATIVE IDEAS AND PRACTICES”

DATE – JULY 20, 2019

VENUE - SRINIVAS UNIVERSITY COLLEGE OF HOTEL MANAGEMENT AND TOURISM



ABOUT SRINIVAS UNIVERSITY:

Srinivas University, Mangaluru is a private research university established under Karnataka State Act No. 42 of 2013 (THE SRINIVAS UNIVERSITY ACT, 2013). The university has eighteen colleges and departments under its umbrella started by A. Shama Rao Foundation in 1988. Presently Srinivas University offers undergraduate, post-graduate and research programmes with about sixty courses. The university focuses on innovations and adoption of new techniques in going hand in hand with all its stakeholders.

ABOUT OUR COLLEGE AND DEPARTMENT:

Srinivas College of Hotel Management established in the year 1988 under the aegis of A. Shama Rao Foundation has been the premier institute in the country educating and training the aspirants in the field of hospitality and tourism sciences. In the year 2017, the institute transformed itself as a college named College of Hotel Management and Tourism under the Srinivas University. The college now imparts innovative and quality education in the field of hospitality and tourism through various undergraduate and post-graduate programmes in view of current market trends in the related fields. The college is located in the Pandeshwar Campus of Srinivas University in the heart of Mangaluru City.

ABOUT THE CONFERENCE:

India is one of the most fascinating ecological and geographical regions in the world. Being a vast country with a rich historical and cultural Diaspora in her backdrop, India has enormous tourist potential and many places of tourist interest. Indian tourism has registered a phenomenal growth in the recent past and has made the Government of India to see it as a prime source of income generation for the country. Its journey towards progress is dynamic and continuous, though a lot needs to be done in this sphere. The conference is aimed at introducing innovations in the sphere of Indian tourism while connecting and correlating it to newer zones and disciplines.

CALL FOR PAPERS:

We invite you to participate in this conference by presenting your papers under the title of following topics:

1. Role of Information Technology in improving Indian Tourism.
2. Impact of social media on the growth of Indian Tourism.
3. Role of anthropology as a discipline in Tourism Management
4. Impact of local cuisines in promoting Domestic tourism.
5. Economic growth of India and Indian Tourism
6. Role of School education in awareness and promotion of Indian Tourism sector
7. Scope of Medical Tourism in Indian Tourism sector
8. Indian Tourism infrastructure: Expectations of foreign clientele.

Guidelines for paper submission:

High quality full papers which at the time of submission, are not under review and have not already been published or accepted for publication are invited on the theme and sub-theme of conference from academicians, officials, practitioners and students. The authors of selected papers will be given the benefit to publish their paper in reputed journals with ISSN/ISBN number as applicable.

Abstract should be of minimum 250 words, which has to comprise all the key elements of the proposed paper.

Technical Details of full paper	
Limit	Not more than 5000 Words
Font	Times New Roman Font
Size for body	12
Font Size for Captions	14
Line Spacing	1.5, Justified
Margins	2 cm each in all four sides

The front page of the paper should provide details of name, organisation and contact details. All tables and figures should be numbered and should appear in corresponding text with captions. Source should be explicitly mentioned at the bottom of table or figure. The subscript numeral used to refer to a footnote must appear in the text. The footnote should appear at the bottom of the normal text area. APA citation style should be followed for references.

All correspondence will be addressed to the first author only. Full paper should be submitted electronically at chmtconference@gmail.com

Important Information:

Last date for submission of abstract: 21st of June, 2019

Last date for submission of full paper: 10th of July, 2019

Conference date: 20th of July 2019

Registration fee (Non residential only) 1000 INR

PAYMENT DETAILS

Account name: SRINIVAS UNIVERSITY

Account number: 60221844775

Bank name: Bank of Maharashtra,
Mangalore branch

IFSC Code: MAHB0000381

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