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Innovative Practices and Emerging Pedagogies in Management Education



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Indian Business Schools today face continuous pressure to achieve global standards, despite they are being relatively new entrants compared to their global counterparts. The emergence of ranking bodies and the need for international accreditations based on standardized assessment criteria, exert these schools to fulfil key performance metrics. These challenges are a function of tectonic shifts in the landscape of management education; like rising importance of ranking and accreditations, the ongoing debate on rigour vs. relevance in terms of research orientation and the digital revolution ushering in the Industry 4.0.

As per AACSB the 'Learning Goals' state the educational expectations for each degree program. They specify the intellectual and behavioral competencies a program is intended to instill among learners. In defining these goals, the faculty members clarify how they intend for graduates to be competent and effective because of completing the program.

Learning Goals are achieved by getting the "content", "pedagogy", and "structure" or "architecture" right. Pedagogy must be closely linked to desired Learning Goals and have a measurable impact. Given the diversity of pedagogical approaches, there is a greater need for developing both competencies, and judgement in how to align pedagogical tools to learning goals or objectives. The last decade since the financial meltdown of 2008, has seen a lot of different pedagogical innovations and experiments.

Two major areas are 'Experiential Learning' and the use of Technology in Learning. 'Experiential Learning' is the new buzzword in B-schools across the world with siblings like Action Learning, Immersions and Field Visits. Lecture Method, Case Studies, Simulations, Role Play, Management Games, In-basket Exercises are some of the popular pedagogical methods employed.

In view of the foregoing, studies on expectations of stakeholders, performance of B Schools, contribution of B-school learning in corporate growth and national development are the focal areas of interest for research under this cell. The studies may

also cover related areas with distant linkages to changing phase of Management Education.

Papers Published:

Needs, Aspirations and Performance of Rural Students	Dr. Narayan Kayarkatte	International Conference on Higher education, IIM Ahmedabad	Jan 2011
A study of perception of Educational loans by MBA students	Dr. Narayan Kayarkatte	Published in Journal 'Anveshana'	2012
Emerging Pedagogies in Management Education	Dr. Narayan Kayarkatte	Invited talk in International Conference at Srinivas University	August 2019