

# SRINIVAS UNIVERSITY

## Tentative Program Agenda

Day one : 20.02.2019

<i>Time</i>	<i>Session</i>
9.00 a.m – 10.00 a.m	Registration
Inaugural Session	Welcome Address/Opening Remarks  Chief Guest Address Dr.K.Balaveera Reddy BOG, NITK , Former Vice Chancellor VTU, Former, Director of Technical Education, GOK
10.00 a.m- 11.00 a.m	Theme Facilitation: Role of Karnataka State Council for Science and Technology (KSCST) in promoting IPR and its Initiatives CIPAM- Activity – Guest of Honour Presidential Remark Vote of thanks
11.00 to 11.15	Group photo and Tea break
11.15 a.m- 12.30 a.m Technical session I	An holistic view of Intellectual Property Rights  <i>Mr Vivek Anand Sagar, IP Attorney and Consultant, PIC, KSCST</i>
12.30 a.m –1.30 p.m Technical Session II	Understanding Patentability Criteria in India Special reference to: Non Patentable subject matter <ul style="list-style-type: none"><li>• Patenting instruments</li></ul> <i>Mr. Prasad Rao, Deputy controller of Patents and Design Representative from CIPRA, Government of India</i>
1 . 30 p.m – 2.30 p.m	Lunch Break
2.30 p.m – 3.45 p.m Session III	Procedure of Filing Patent – National Phase – International Phase - Opposition and First Examination Report – <i>By</i> <i>Mr. Prasad Rao, Deputy controller of Patents and Design Patent Office, New Delhi, Govt. of India</i>
3.15 p.m – 3.30 p.m	Tea Break
3.30 p.m – 4.30 p.m Technical Session IV	Why are Trademarks relevant for MSME? Creating or selecting a Trademark- Conducting Trademark searches Registration procedure- Examples- Strategy Management Q&A, Discussions. <i>Mr. Kodandaram, IRS (Retir)</i> <i>Expert Speaker, Business Administration and Intellectual Property Rights , Former Assistant Director, NACIN, Bangalore</i>

**Day Two: 21.02.2019**

<i>Time</i>	<i>Session</i>
<b>10.00 a.m – 11.15 a.m</b> <b>Technical session I</b>	Understanding Copyrights: A powerful IP tool. It's implications in Research. (Concepts of Plagiarism, Citations, Research Ethics, Exceptions, Fair Use, Copyleft, Computer Software related inventions and the law pertaining to the same, etc.),  <i>Mr. Shubham Istrewal,</i> <i>Assistant Manager,</i> <i>Representative from CIPRA, Ministry of Industry and Commerce, Government of India, New Delhi</i>
<b>11.15 a.m- 12.30 a.m</b> <b>Technical Session II</b>	Scope for patenting Engineering Innovations- Innovation interface- Technology Innovation referring to Engineering creations- Design Thinking, IP Management, Commercialisation and IP auditing  <i>Mr. Rakesh Babu,</i> <i>COO and Founding Director,</i> <i>Innomantra Consulting Private Ltd, Bangalore</i>
<b>12.30 a.m –1.15 p.m</b> <b>Practical Session III</b>	<b>Quiz Competition</b>
<b>1 . 15p.m – 2.00 p.m</b>	<b>Lunch Break</b>
<b>2.00 p.m – 3.00 p.m</b>	<b>All that one should know about Prior Art/Patent Search (Hands on live Computer lab session)</b>  <i>Ms. Brinda Varma, Patent Agent</i>
<b>4.00 p.m – 5.00 p.m</b>	<b>All that one should know about Prior Art/Patent Search (Hands on live Computer lab session)</b>  <i>Ms. Brinda Varma, Patent Agent</i>
<b>4.00 p.m – 4.30 p.m</b>	<b>Valedictory Session</b> <b>Feedback and Certificate distribution</b>



***All are Cordially Invited***

***Co-Ordinator***

***Mr Vivek Anand Sagar***  
*IP Attorney and Consultant*  
*PIC, KSCST*

***Programme Co-Ordinator***

***Dr.Praveen B M***  
*Director*  
*Research & Innovation Council*

***Mr.Amruth C H***  
*Assistant Professor*  
*Mechanical Engineering*